

The BMW 1 Series  
Coupe

www.bmw.co.uk



The Ultimate  
Driving Machine



# THE BMW 1 SERIES COUPÉ.

JOY MAKES THE HEART BEAT FASTER.

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



official partner of the  
Olympic and Paralympic Games

# SAVOUR THE FREEDOM OF THE ROAD.

As distinctive as the luminous skyline of the metropolis, as intoxicating as a night trawling the hottest clubs and as exuberant as the energy that radiates from the bustling streets – all this urban spirit is incorporated into the BMW 1 Series Coupé. Headlights focussed sharply on the road ahead, athletic contours and newly designed rear lights give a taste of the dynamism it can produce. But it's the overall design that makes this car something truly special: the only genuine Coupé in its class.





## The BMW 1 Series Coupé

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## Editorial

# THE PERFECT TEAM.

Urban life is fast-paced and intense. Downtime is rare. City dwellers are constantly on the go, relishing the freedom to act on impulse. Driving to the gym, or out for a night on the town, you want something that stands out from the crowd. A distinctive personality, one that challenges and excites, and is as keen for adventure as you are. You want the BMW 1 Series Coupé.

The engine growls invitingly, the sporty seats fit like a glove and the sensitive steering makes any curve a thrill – at any speed.

Car and driver swiftly unite to form a well-oiled team. The BMW 1 Series Coupé is an ideal match for adventurous drivers. Its outfit is perfect for any occasion – the white interior trim excellently complements the new upholstery colours and the vibrant paint finishes. BMW EfficientDynamics fuse driving pleasure with environmental responsibility.

Not only will you experience more in a BMW 1 Series Coupé, you can even tell friends all about it as it happens, via the new BMW Connected App that links Facebook and Twitter directly with the BMW 1 Series Coupé.

[www.bmw.co.uk/1SeriesCoupe](http://www.bmw.co.uk/1SeriesCoupe)

#### Specifications of model shown: BMW 135i

Engine:	TwinPower Turbo six-cylinder in-line petrol engine
Power output:	306hp (225kW)
Rims:	18" light alloy Double-spoke style 261M
Exterior colour:	Alpine White, non-metallic
Upholstery:	Black Boston leather
Interior trim:	Alpine White

For information on fuel consumption and CO<sub>2</sub> emissions see pages 66 | 67.

Models featured in this brochure may not be available in the UK.

**DON'T FOLLOW FASHION.  
SET THE TREND.**

Sportiness leaves a lasting impression.





**THE BMW 1 SERIES COUPÉ.  
THERE'S NOTHING LIKE IT.**

The only genuine Coupé in its class.

Not only is the BMW 1 Series Coupé more than equal to the fast pace of the city, its distinctive sound is the very essence of urban life. On the street, its looks and moves portray what it is – the only genuine Coupé in its class. With sporty contours, a long wheelbase and stretched bonnet you know you're in the presence of an athlete. The expressive light design with optional LED elements and accent lighting will impress any onlooker. Every detail, line and shape conveys an impression of irrepressible power, an exhilarating surge forward. The striking L-shaped rear lights bring this vision of dynamism to a fitting conclusion.

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# SURGE FORWARD. LEAVE THE EVERYDAY BEHIND.

Dynamism in its purest form.

Start the six-cylinder in-line engine filling the air is the unmistakable sound of the BMW 135i, kindling an elation that doesn't let up until the engine powers down. No less than 306hp (225kW)<sup>1</sup> is generated by the combined efforts of the turbocharging, VALVETRONIC, high-precision direct injection. This power is transformed into a considerable degree of thrust. Meanwhile there is only one word for the powerful sprint that rockets the Coupé from 0 to 62mph in an unbelievable 5.3 seconds: respect. The other two petrol engines are equally worthy of admiration. The sporty six-cylinder 125i displays impressive revving power, and the four-cylinder in the 120i is renowned for its excellent efficiency.

The BMW four-cylinder diesel engines demonstrate that even a thoroughbred high-powered Coupé can also be surprisingly efficient. TwinPower turbo four-cylinder 123d, the responsive 120d and the most efficient of all, with average consumption on the 118d of 62.8mpg, are all examples of this.

In addition to its efficient performance, the BMW 1 Series Coupé also boasts unique driving characteristics: the ideal, near 50:50 weight distribution between the two axes is especially notable. This ratio ensures that the Coupé's power is applied in ways that make for great handling. Being behind the wheel is especially enjoyable on winding roads, where the BMW 1 Series Coupé can also get the very best out of another of its key assets: BMW's signature rear-wheel drive.

<sup>1</sup> Further information on fuel consumption and CO<sub>2</sub> emissions can be found on pages 66 | 67.



## SET YOUR PULSE RACING.

The BMW 135i M Sport.

It's obvious from the off that the BMW 135i M Sport was born on a racetrack. The optional seven-speed Double Clutch Transmission (DCT) makes this lineage clear, and accelerates the Coupé without any loss of traction. The design elements also show that the BMW 135i M Sport has racing in its genes. It is equipped as standard with a front air dam specific to the 135i M Sport. Air resistance is no match for the athletic front and rear aprons and dynamic side skirts, which also lend this top-of-the-range BMW 1 Series Coupé even more city-cruising dynamism.

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## YOUR MOBILE SOCIAL NETWORK.

Get connected with  
BMW ConnectedDrive\*.

If you need to be at the cutting edge of technology, or just have a thing for gadgets, the BMW 1 Series Coupé is packed with digital delights. Make calls, check your emails and keep up with what's going on while on the road – thanks to BMW ConnectedDrive. Intelligently connecting the driver with the vehicle, and both with the outside world: for your comfort, safety, information and entertainment.

For example: you can perform a Google local search to find what you need to know about where you're heading. Or you can use the Bluetooth telephone preparation to play music files wirelessly from your MP3 player. Your player can also be linked up via the Telephone USB audio interface, which allows you to not only view the album cover but even operate with voice commands. The new BMW Connected App offers even more entertainment options, giving you access to a host of different radio stations from all around the globe.

Optionally these applications can also be operated via the iDrive Controller – just rotate, tilt and push to scroll through all your entertainment and communications functions. The high-resolution 8.8" colour display presents content and provides a window into the online world.

\* May not be available in all countries. Please consult your local BMW Dealer.





## ECLIPSE THE CITY LIGHTS.

The new light design.

The bright lights of the big city will pale in comparison to these striking front headlights with LED light bars (in conjunction with the optional Xenon headlights). The Corona rings, enhanced by a sharp defining contour, convey power and brilliance both off and on. The line of accent lights give the Coupé a distinctive expression, making it focus intently on the road directly ahead. At the same time they radiate safety – in particular the optional Adaptive Headlights. The headlights swivel their beam to explore the street ahead for optimum illumination of the roadway, even when the car is steering into a bend. The High-beam Assistant, also available as an option, aids both the driver and oncoming traffic by automatically switching between high and low beam depending on the traffic situation. The LED light design at the rear makes a lasting impression – especially at night.



## ITS MOST POWERFUL FEATURE – REDUCED FUEL CONSUMPTION.

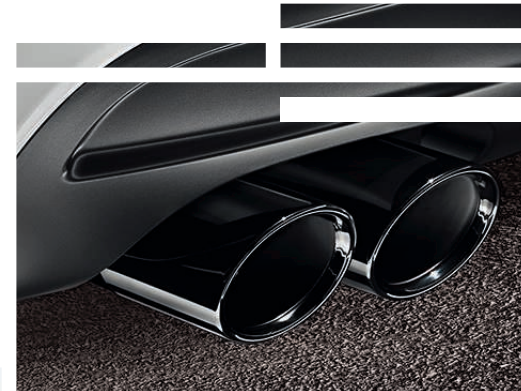
BMW EfficientDynamics.  
Sustainability as standard.

Cars the calibre of the BMW 1 Series Coupé instantly call to mind sheer driving pleasure, winding mountain passes and roads that seem to go on for ever. Even when its driving force occasionally has to be curbed by the brakes, the Coupé can still make the best of a temporary slow-down – thanks to Brake Energy Regeneration. This technology is just one part of the BMW EfficientDynamics package in the BMW 1 Series Coupé.

Other examples include the Auto Start-Stop function, the Optimum Shift Indicator and the unique Aero Curtain<sup>1</sup>. All these intelligent technologies make the ride just as dynamic as it is efficient.

But in terms of responsible and economical driving they follow where the engines lead. The top-of-the-range model, the 135i M Sport, is at the head of the pack. It comes equipped with innovative technologies, comprising TwinPower turbo technology, direct fuel injection and the VALVETRONIC fully variable valve control, all of which considerably improves fuel efficiency. Every technology and detail enable both car and driver to use every drop of fuel more responsibly. For greater efficiency in spite of – or perhaps even because of – the simultaneous boost in dynamics.

<sup>1</sup> Aero Curtain replaced by M Aerodynamic bodystyling on M Sport models.





# WE'VE REDUCED AIR RESISTANCE.

The Aero Curtain was developed for the new BMW 1 Series Convertible and Coupé in the turbulent roar of a new high-tech wind tunnel. This new technology reduces air resistance at the wheel arches.

In the big wind tunnel at the BMW Group's Aerodynamic Test Centre in Munich, reality is turned inside out. The car stays still while its environment moves around it. A giant rotor eight metres in diameter (pictured left) that consumes up to 4.4 megawatts of power (around 6,000hp) drives 18,000 cubic metres of air around an air flow ring. Before reaching the test track, the air is forced through a duct to accelerate its speed six-fold – up to 186mph. Road conditions are simulated using five thin steel rolling tracks. The wheels of the test vehicle are driven by four narrow belts, while the central ten-metre long belt under the car moves at exactly the same speed. This complex arrangement ensures that the air flow at the car's undercarriage, wheels and wheel arches is almost identical to that of a real driving situation. It's as if the very road itself is being put to the test, in a testing bay 22m long, 16m wide and 13m high. A veritable palace of wind. In practice, a 10% reduction in air resistance leads to a good

2.5% reduction in fuel consumption. Although the body is already pretty much perfect in terms of aerodynamics, the body is only actually responsible for 40% of the vehicle's total air resistance. 10% is caused by the cooling air for the engine, transmission and brakes, 20% results from the vehicle underbody, and the final 30% is produced at the wheels and the wheel arches – and in all these areas there is still room for improvement. So now the Aerodynamic Test Centre is premiering the BMW 1 Series Convertible and Coupé with the newly developed Aero Curtain world-wide. The Aero Curtain protects the front wheels from the headwind. Air taken in through vents in the front apron accelerates as the ducts conducting it narrow, and it is led to the wheel arch where it exits at high speed through narrow slits, covering the outer faces of the wheels like a curtain. This Aero Curtain acts like an invisible wheel cover, imperceptible yet highly effective. With the new Aero Curtain, optimised cooling-air ducts and smoothed-off

undercarriage, the BMW 1 Series Convertible and Coupé now not only boast an excellent air resistance coefficient but also have reduced uplift. The end result is a reduction in fuel consumption – as well as better vehicle stability.

To the rear of the test track, tall hemispherical partitions guide the air flow back in the opposite direction.



Left: Aerodynamics experiments in the giant testing bay are controlled from the wind tunnel's control room.

Right: The air flow over the new BMW 1 Series Coupé is made visible by means of a smoke tracer. The slighter the turbulence created, the lower the air resistance.



## EVERY INCH AN ATHLETE.

New detailing for a sportier look.

The interior of the BMW 1 Series Coupé exudes an unmistakable athleticism, even before the drive. But it also conveys certain elegance. The new optional trim in Alpine White is a particularly notable feature, forming a clear line that seems to flow into the white, gleaming steering wheel trim. Striking Chrome inlay on the controls makes an impressive statement. Every element of the interior is a homage to the racing heritage of the BMW 1 Series Coupé, from the rev counter to the decorative trim.

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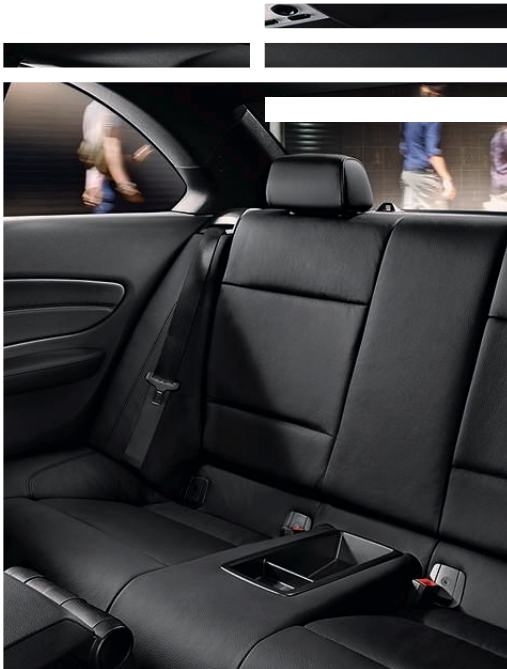
## THE CITY'S MOST EXCLUSIVE VENUE.

Ergonomics and aesthetics in harmony.

You have high standards for your career, your life and your future. We set ourselves equally high standards for the BMW 1 Series Coupé.

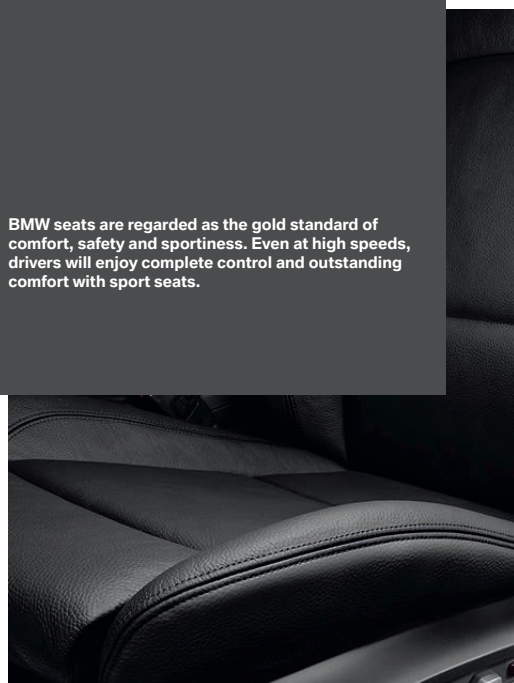
Impressive, if not inspiring, quality of this kind originates in the choice of the best materials. Whether you select leather or cloth upholstery, you'll step into an ambience of instant well-being. Every seam, detail and contour displays a high degree of workmanship, equally appreciated by the hand and the eye, and by the driver as well as the passengers who are just as comfortably accommodated in the back as in the front. After all, this Coupé is a bona fide 2+2 seater. So you can share this intensely pleasurable driving experience with friends, for action-packed days and scintillating nights.

And if you want to boost the Coupé's athletic attitude still further, you can opt for sport seats (standard with the Sport and M Sport models) that give the driver and front passenger optimum lateral support. Add to this a myriad of features that combine great looks with ergonomic comfort to make you and your passengers feel right at home.

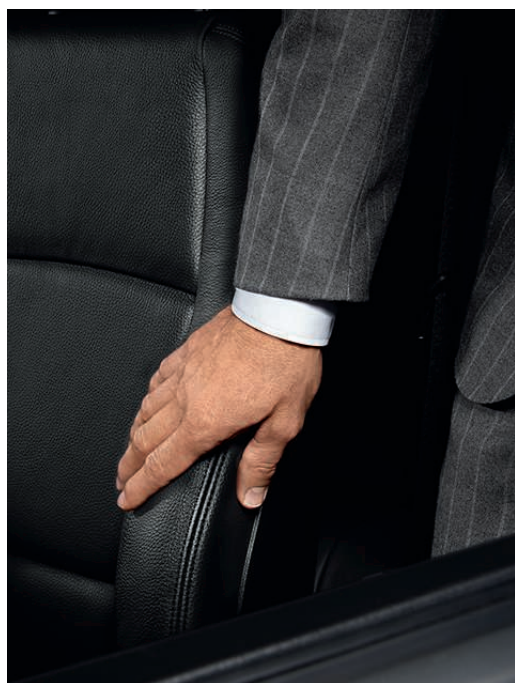




## ULTIMATE COMFORT.



**BMW seats are regarded as the gold standard of comfort, safety and sportiness. Even at high speeds, drivers will enjoy complete control and outstanding comfort with sport seats.**



In a BMW, driving is an intense dialogue between car and driver. The hands direct the wheels via the steering wheel. The feet communicate closely with the engine via the accelerator. And the eyes are guided instinctively towards the instrument panel. These precise connections work so well because the driver is perfectly integrated and can operate all the vehicle functions intuitively. Ergonomics and an optimum seating position are key, so a seat that meets every demand is essential. BMW seats are regarded by the experts as a gold standard in terms of comfort, safety and sportiness.

To take just one example: maximum safety is ensured by the side airbags stowed in the seatbacks and by the crash-active headrests. Drivers of all shapes and sizes enjoy the flexible adjustment systems on BMW seats: in particular, people of especially tall or petite stature relish the broad height and length adjustment range. There is also an adjustable thigh support for an even more finely tuned seating position. The optional, customisable lumbar support against the lower spine is an outstanding comfort feature, bolstering the pelvis and holding the spine in its natural S shape.

The optional Sport seats – standard on Sport and M Sport models – are the result of particularly intensive research and development. They are more firmly cushioned with closer body-hugging contours. Adjustable side supports bolster the torso when cornering.

But despite having reached this peak of sportiness and ergonomics, BMW is even now working on the Sport seats of the future. The aim is to make seats that are lighter and less bulky, through the use of innovative structures from the field of bionics as well as newly developed lightweight



The optional Sport seats, standard on Sport and M Sport models, afford a seating position that makes it easy to drive fast while remaining physically completely at ease. Adjustable side supports bolster the torso, so the driver can steer safely and sensitively even when cornering.

materials and the intelligent integration of vehicle functions. Less weight facilitates a reduction in emissions and reduced volume means there is more room for the passengers. The minimalist, almost skeletal seat shells in the BMW Vision EfficientDynamics concept sports car offer a first glimpse of what the future holds. Although these seats appear spartan, the few drivers who have

so far been lucky enough to experience this pioneering vehicle were amazed at how comfortable they were.



The Aero Curtain is invisible yet highly efficient. Air streams through narrow vents in the front apron are accelerated and forced out at high speed across the front wheels, where it creates a curtain of air over the outer face of the wheels. This innovation reduces air resistance, which in turn leads to an improvement in stability as well as a reduction in fuel consumption. An added bonus is that the intakes lend the car's front apron an even sportier note.

## BMW EfficientDynamics

Less emissions. More driving pleasure.

BMW has long been at the forefront of the automotive industry in pursuing efficient driving technologies as part of our multi-award winning sustainability strategy. BMW EfficientDynamics represents a comprehensive package of innovative technologies for reducing fuel consumption and emissions – whilst simultaneously increasing driving dynamics. Through these innovations the BMW Group has been able to reduce the CO<sub>2</sub> emissions of its entire fleet by approximately 30% since 1995. Currently 32 models produce less than 140g of CO<sub>2</sub> per kilometre and more than two million BMW vehicles have already been equipped with EfficientDynamics technologies. BMW intends to achieve a further 25% reduction in CO<sub>2</sub> emissions by 2020.



**Vision becomes reality** – In 2014 BMW plans to produce a 2+2 sports car that will feature groundbreaking plug-in-hybrid technology combining sports-car performance (0–62mph in 4.8 seconds) with small-car consumption (75.1mpg combined with CO<sub>2</sub> emissions of 99g/km). This will emphasise BMW's position as the world's leading manufacturer of exceptionally sporty yet incomparably efficient vehicles. The BMW Vision EfficientDynamics test model has a latest-generation fully hybrid system producing 328hp (241kW). A three-cylinder turbo diesel engine (120kW, 290Nm torque) combines with a hybrid synchronous engine on the front axle (225Nm) and a fully hybrid drive system on the rear axle (210Nm), giving the vehicle a range of up to 435 miles. This sports car's dynamism to fuel consumption ratio is without equal.



[www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics)

## BMW EFFICIENT DYNAMICS – MAKING A LITTLE GO A LONG WAY.

Through tireless research, BMW is consistently producing innovations for the energy efficient mobility of the future. The BMW 1 Series Coupé like every BMW, incorporates many aspects of the multi-award-winning BMW EfficientDynamics technology as standard. These technologies interact perfectly to reduce fuel consumption and CO<sub>2</sub> emissions while maximising performance and dynamism. Less fuel, more driving pleasure – a paradox that BMW has resolved once and for all. For the benefit of the environment and the enjoyment of the driver.

## BMW EFFICIENT DYNAMICS TECHNOLOGY HIGHLIGHTS ON THE BMW 1 SERIES COUPÉ:

### Aero Curtain.

Narrow openings on the left and right of the front apron direct in flowing air into two sealed channels. These run along the inside of the front apron to the wheel arches, where the air re-emerges and is steered at high speed through a narrow opening close to the external surface of the wheel. The escaping air streams down the sides of the front wheels, thus minimising air turbulence around the wheels and wheel arches, thereby further reducing fuel consumption.

### Auto Start-Stop.

Switches the engine off without affecting other functions whenever the car comes to a rest, at traffic lights for example, saving fuel and reducing emissions. The engine is restarted automatically within a fraction of a second.

### Electric Power Steering (EPS).

The electric power steering support only uses energy as needed to assist steering. When a steering wheel is static, for example when driving on a straight road, the electric motor is inactive.

### Brake Energy Regeneration.

The alternator disengages automatically when the battery is fully charged, only re-engaging when the battery needs charging. This reduces the demands on the engine, reducing fuel consumption and emissions. In addition, when the car is braking or coasting, the system automatically engages the alternator to charge the battery, recycling energy that would otherwise be wasted.

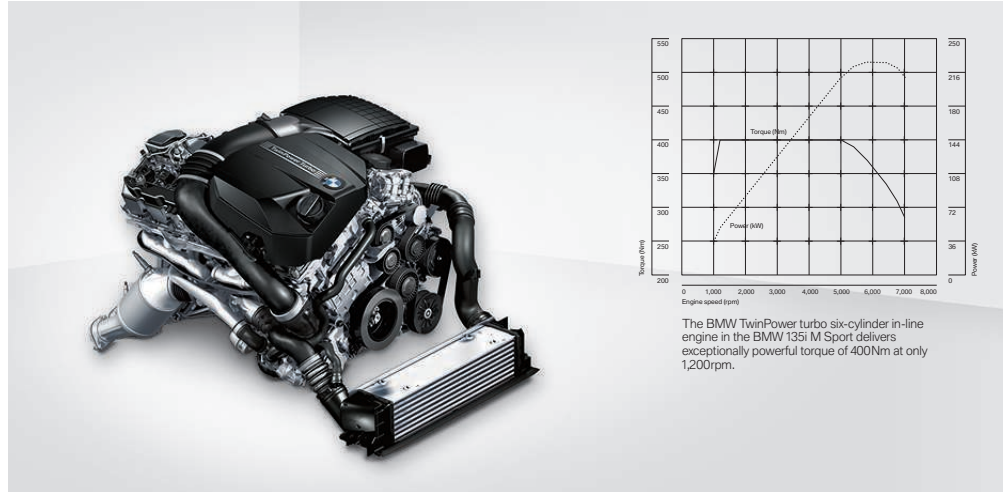
### Optimum Shift Indicator.

Timely gear shifts are one of the most effective ways to save fuel. A small visual display on the vehicle's instrument panel shows the optimum gear for a more fuel-efficient driving style.

Individual BMW EfficientDynamics technologies may be excluded depending on the model and optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

# IT ALL REVOLVES AROUND JOY. SEVERAL THOUSAND TIMES PER MINUTE.

**The petrol engines.** Performance, power delivery and high revving distinguish each and every BMW engine. And of course, every engine available with the BMW 1 Series Coupé adheres to the BMW EfficientDynamics philosophy. They strive to bring performance to the road with maximum efficiency, while simultaneously reducing fuel consumption and CO<sub>2</sub> emissions to a minimum. Regardless of which engine you opt for, you're guaranteed maximum driving pleasure combined with outstanding efficiency.



## BMW 135i.

The six-cylinder in-line engine is the first in its class to combine a TwinScroll turbocharger with direct fuel injection and VALVETRONIC fully variable valve control. This innovation package significantly reduces fuel consumption and also delivers an impressive performance: 306hp (225kW)<sup>1</sup>, 400Nm across the 1,200 to 5,000rpm range, acceleration from 0 to 62mph in 5.2 seconds with Double Clutch Transmission (DCT), 5.3 seconds with manual transmission, a top speed of 155mph<sup>2</sup> – and an average fuel consumption of 33.2mpg. With this combination of sense and sensibility the BMW 135i is in a class of its own.

## BMW 125i.

This six-cylinder in-line offers impressively spontaneous power delivery and high revving. It features the fully variable valve control system VALVETRONIC, which supplies the engine with air more efficiently – particularly in the moderate load range – which results in more power and less consumption. Brake Energy Regeneration also contributes to efficient fuel management. The BMW 125i consumes on average 34.9mpg and its 3.0 litre engine capacity produces a max. torque of 270Nm even at 2,500rpm. A total engine output of 218hp (160kW)<sup>1</sup> powers the vehicle from 0 to 62mph in 6.4 seconds. Top speed: 152mph.

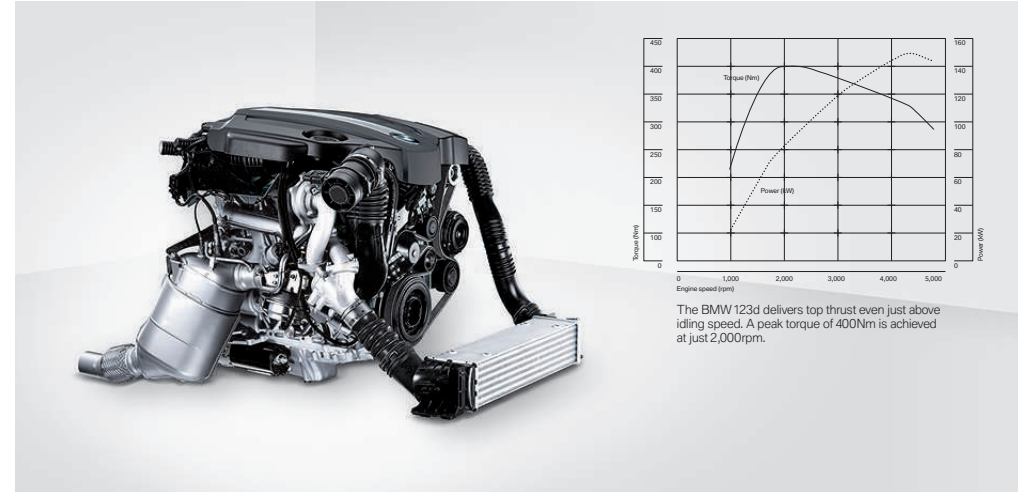
## BMW 120i.

This four-cylinder in-line engine produces 170hp (125kW)<sup>1</sup> from its 2.0 litre capacity. Acceleration from 0 to 62mph takes just 7.8 seconds and its top speed is 139mph. The engine is incredibly economical, particularly in the moderate load range, thanks to direct fuel injection and a thinning of the petrol-air mixture in the combustion chamber. Fuel consumption is reduced even further by a whole host of EfficientDynamics technologies, so that on average, the BMW 120i Coupé consumes an impressive 43.5mpg.

<sup>1</sup> Further information on fuel consumption and CO<sub>2</sub> emissions can be found on pages 66 | 67.

<sup>2</sup> Electronically limited.

**The diesel engines.** The three diesel models of the BMW 1 Series Coupé captivate drivers and onlookers alike with their cultivated power and unparalleled efficiency. The latest common-rail technology combines smooth, economical running with spontaneous acceleration and enormously enjoyable torque. All diesel models feature lightweight aluminium construction and are equipped with a zero-maintenance particle filter as standard.



## BMW 123d.

The first ever Twin-turbo four-cylinder diesel engine to feature Variable Twin-turbo, with two parallel turbochargers of different sizes. The first and smaller charger ensures instantaneous engine response at lower revs. The second, larger turbocharger provides a further boost to performance at higher revs. A crankcase constructed completely from aluminium also improves efficiency. The result is a unique power-to-consumption ratio. Expressed in figures: 204hp (150kW)<sup>1</sup>, 400Nm, 0 to 62mph in 7.0 seconds and a top speed of 148mph – with an average fuel consumption of just 55.4mpg.

## BMW 120d.

The 120d's 2.0 litre four-cylinder diesel engine in the BMW 1 Series Coupé displays dynamic performance yet incredible smoothness. With its impressive torque of 350Nm at 1,750rpm and a performance of 177hp (130kW)<sup>1</sup>, it has a top speed of 142mph and reaches the 62mph mark from a standstill in just 7.6 seconds. Steady injection pressure combined with BMW EfficientDynamics technologies result in an outstanding average fuel consumption level of just 60.1mpg.

## BMW 118d.

The 118d accelerates powerfully, flexibly and smoothly with an output of 143hp (105kW)<sup>1</sup> and features a maximum torque of 300Nm. From a standstill it reaches 62mph in 9.0 seconds and achieves a top speed of 130mph. What's more, this efficiency expert consumes on average just 62.8mpg.



“I STAY COOL, NO MATTER WHAT COMES MY WAY.”

Unadulterated joy is being able to race along the most challenging roads without compromising on safety. In the new BMW 1 Series Coupé, this is made possible largely by innovative suspension technologies. At BMW, we've given our all so that you can comfortably enjoy even the most demanding drives.



## THE BEST FOUNDATION FOR TOP DRIVING DYNAMICS: OUTSTANDING SUSPENSION.

Optimised road holding is crucial to a truly dynamic driving experience. In the BMW 1 Series Coupé, this is achieved by a weight distribution of almost 50:50 between the front and rear axles, as well as neutral steering behaviour, a high level of directional stability and fantastic traction.



**Lightweight suspension.** The chassis in the BMW 1 Series Coupé is perfectly harmonised with the engine and transmission. You can feel it in the precision of the steering, the agile handling and superb vibration and acoustic characteristics – and in how the car reacts to the road. The front suspension consists of a lightweight double-joint spring strut front axle, which combines maximum strength with minimum weight. Together with the multi-arm rear axle and BMW's signature rear-wheel drive, superbly sporty handling is a given. It is characterised by a small turning circle, a high level of directional stability, dynamic cornering and optimum traction in all situations.

**50:50 weight distribution.** The front and rear axles each carry almost exactly half of the car's weight – these balanced masses help to maintain great directional stability. With its first-class suspension and Dynamic Stability Control (DSC) provided as standard, the BMW 1 Series Coupé remains stable right up to the limits.

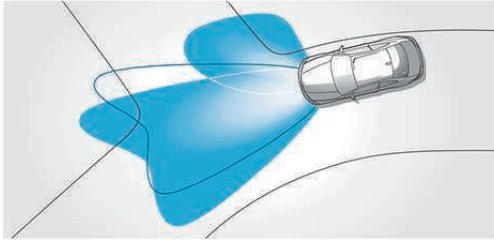
**Chassis.** In the BMW 1 Series Coupé all components are designed to provide a high level of passenger safety. The high-rigidity passenger cabin is constructed to keep all passengers fully protected. The body only yields in precisely defined areas at the front and rear. Should an accident occur, these deformation zones are capable of absorbing a large amount of the impact, thus minimising the severity of the collision as it happens.

**Active steering.** This system adapts the steering transmission and power steering support characteristics to the vehicle's current speed (optionally available for the 125i and 135i M Sport). So you can enjoy increased agility on winding roads, more safety at higher speeds and greater flexibility when parking. If the car begins to swerve while braking, for example, Active Steering compensates by means of autonomous, targeted steering adjustments no matter what the road surface. That means the BMW 1 Series Coupé brakes more responsively and always stays safely on track.

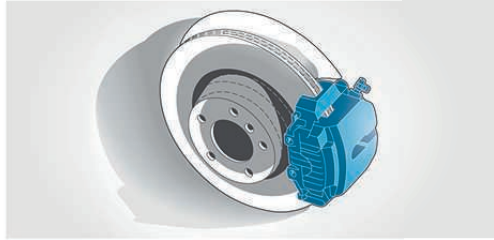
**Seven-speed Double Clutch Transmission (DCT).** This optional transmission dynamically and efficiently transfers the BMW 135i M Sport Coupé's engine power to the road. The seven gears are split across two separate transmission set-ups, meaning you can shift gear with no loss of traction. Switching between gears takes just a few milliseconds and the permanent engine connection facilitates outstanding acceleration that will take your breath away. The automatic mode quickly and precisely selects the most efficient gear to considerably lower fuel consumption. The barely perceptible gear changes markedly improve passenger comfort.

# INNOVATIVE, INTELLIGENT – AND SAFE.

The BMW 1 Series Coupé surrounds you with cutting-edge technologies for every eventuality. Behind the wheel, you'll enjoy superior handling – no matter where the road takes you.



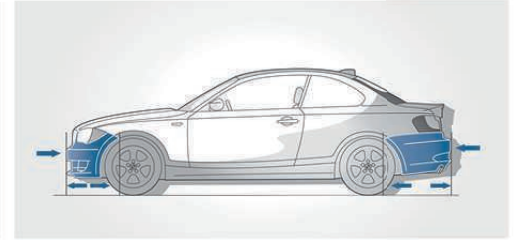
□ **Adaptive Headlights** with variable light distribution, including turning lights, optimally illuminate bends by electro-mechanically swivelling the headlights along the horizontal axis when the driver turns the wheel.



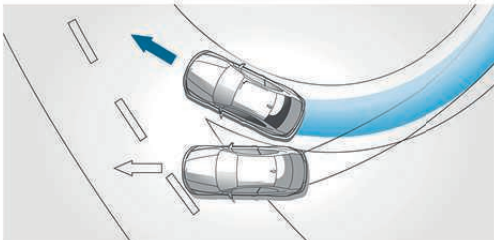
■ **Disc brakes** (special high performance brakes on the 135i M Sport) specially designed to ensure maximum driving safety and easy operation. The braking system combines short braking distances and superior immobility at a standstill.



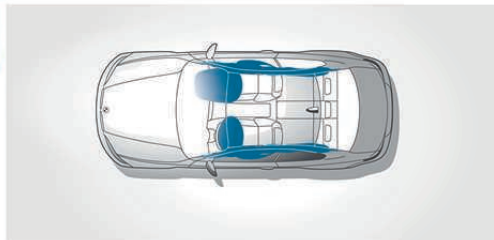
■ **BMW Restraint system** for driver and front passenger. A combination of three-point seatbelts, pyrotechnic belt tensioners and belt force limiters provides the best possible restraint in the event of a collision.



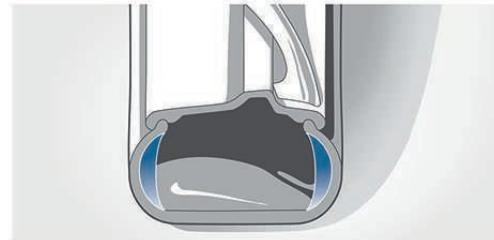
■ **Bumpers** absorb impacts at up to 2.5mph without damage. Special deformation zones at the front and rear absorb forces up to 9mph.



■ **Dynamic Stability Control (DSC)**, including Cornering Brake Control (CBC) and additional functions – e.g. Brake Assist – for the 125i and 135i M Sport. DSC recognises the risk of swerving before it occurs and stabilises the car in milliseconds. Dynamic Traction Control (DTC) is a sub-function which allows increased wheel slip in order to optimise propulsive power in certain situations and enable a sportier style of driving.

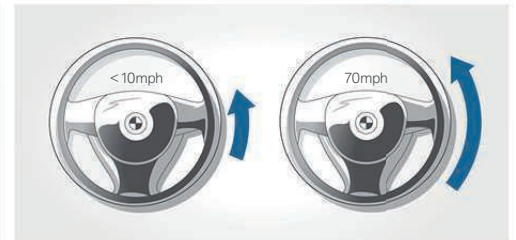


■ **Airbags:** In a BMW, all safety features complement each other perfectly. Six airbags are installed for precise protection – driver and front passenger airbags, continuous head airbags in the front and rear, as well as side airbags integrated in the front seat backrests.



□ **Run-flat tyres:** reinforced side walls prevent the tyres from completely collapsing or loosening from the rim if the air pressure drops (standard with all 17" light alloy wheels and larger).

■ **Tyre Puncture Warning System (TPWS)** measures the rotational speed of each wheel to detect any changes in pressure, indicating a potential puncture. The driver is alerted through a Check/Control light.



□ **Servotronic** adjusts the steering power to suit the current speed. It ensures steering transmission that is direct, precise and which won't tire you out. In addition, Servotronic makes your drive more comfortable by reducing the effort required to turn the wheel and providing maximum manoeuvrability while parking.



## BMW ConnectedDrive In touch with your world.

The IT revolution has changed the way we live. For BMW drivers, it has become normal to view their vehicle as another networked component of their lives – they expect to be able to access information on the go, communicate with others, and keep up with the latest news. The term BMW ConnectedDrive therefore comprises all packages and innovative technologies that enable BMW vehicles and their occupants to connect with the outside world.



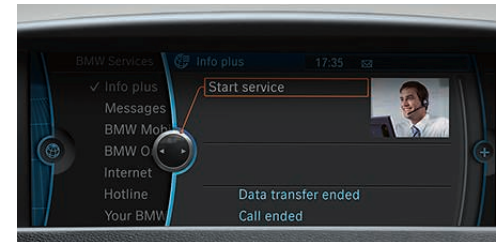
**The next generation of automotive technology.** The BMW Vision ConnectedDrive was developed to demonstrate how BMW ConnectedDrive technologies will continue to pioneer automotive innovations in the future. The concept was consciously designed as a roadster to allow optimal insight into the display and operation of future BMW ConnectedDrive features. Such features include a three-dimensional Head-up Display with Augmented Reality, vehicle-to-vehicle intelligent communication and a new Emotional Browser for sourcing relevant information on the surrounding environment. Three fibre optic light installations flow around the cabin to represent the key BMW ConnectedDrive areas of convenience, infotainment and safety. More information on this concept and future connected mobility projects can be found within our Future Lab.

[www.bmw.com/futurelab](http://www.bmw.com/futurelab)



## BMW CONNECTED DRIVE: INTELLIGENT NETWORKING OF DRIVER, CAR AND ENVIRONMENT.

Convenience.



### BMW Assist Information Plus.

At the push of a button local information is available wherever you may be in the country, using Information Plus. The service connects you to an operator who will be able to quickly access the information you need. You can request places of interest from hotels and restaurants, to museums or historical attractions. The information is then sent to your car and can then be used in your navigation system to plan a route to your destination, or to make a call on your Bluetooth telephone. Information Plus is part of the optional BMW Assist package.



### Comfort Access.

This system allows you to unlock, lock and start your BMW without inserting or having to hold the key in your hand. When you have the remote control on your person, simply touch the door handle or boot lid and the BMW unlocks or locks as required by transmitting an identification signal to the car. Similarly, a touch of the Start-Stop button is all it takes to start the engine.



### Park Distance Control (PDC).

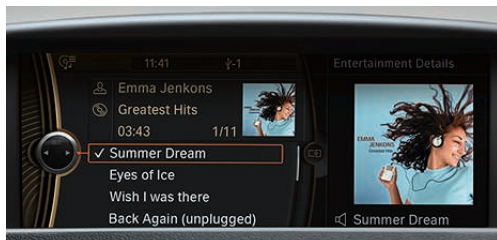
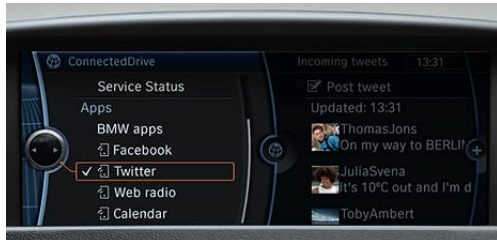
This allows for easy parking and manoeuvring in confined spaces. Acoustic signals and a visual indicator in the Control Display advise you when the front or rear of the vehicle is approaching an object. Distances are measured by ultrasound sensors in the bumpers.



### Real Time Traffic Information (RTTI).

Real Time Traffic Information (RTTI) provides a precise account of current traffic situations in real time. The information is presented on the Navigation map by using a colour coding system indicating the flow of traffic. Road networks are divided into distances as short as 500m for superior accuracy and dependency. Information is automatically updated every 3 minutes allowing the driver to monitor whether the traffic situation is improving or worsening. The system also recommends for or against alternative routes based on the potential time saving benefits.

## Infotainment.



### Bluetooth telephone preparation with telematics.

From now on, you can use the time you spend in your car even more effectively. Thanks to the optional Bluetooth mobile telephone preparation, a navigation system and the intelligent integration of selected compatible business mobile phones<sup>1</sup>, Office functions such as dates, tasks, contacts or SMS messages can be shown on the Control Display, via the Bluetooth connection, or they can be read aloud via the audio speakers, using the narrator function (if the vehicle is also equipped with Voice Control). Thanks to Bluetooth Audio Streaming<sup>2</sup>, wireless playback of music files via selected compatible Bluetooth devices<sup>1</sup> is no problem either.

### Mobile application preparation.

For the first time, preparation for iPhone applications are integrated into the vehicle Control Display in combination with a compatible iPhone. With the optional Mobile application preparation feature, users can download the BMW Connected iPhone application free of charge. With this app you're no longer limited to listening to local radio. Using the iDrive system, you can select web radio stations from around the world. You can also call up the latest status reports from your Facebook or Twitter accounts on the Control Display. With this option, audio playback from the iPhone is controlled from the vehicle Control Display using the iPhone user interface. And that's just the beginning, more functions and apps will follow in the future.

### USB audio interface.

In conjunction with an optional navigation system, the USB audio interface and an original iPod USB cable, the album cover art for the track being played can be shown on the Control Display in the car (the cover art display function is also available for other devices). The USB audio interface also allows the connectivity software in your BMW to be easily updated, so new compatible mobile phones and music players become fully operational after updating with a USB memory stick.<sup>3</sup>

### Internet.

In-car browsing of the World Wide Web is now available with the optional Internet feature. Websites are displayed in the high resolution vehicle Control Display with the iDrive controller doubling as a mouse for on-screen navigation. The connection operates via the built-in vehicle SIM card and thus no external mobile device is required for operation. All data costs for a three year term are included as part of the optional BMW Assist package. The Internet service is only available when the vehicle is stationary.

<sup>1</sup> See [www.bmw.com/bluetooth](http://www.bmw.com/bluetooth) for information on compatible devices.

<sup>2</sup> Details of compatible phones enabled for Bluetooth Audio Streaming is available at [www.bmw.com/bluetooth](http://www.bmw.com/bluetooth)

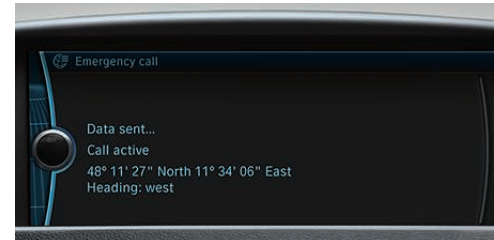
<sup>3</sup> For information on software updating see [www.bmw.com/update](http://www.bmw.com/update)

## Safety.



### High-beam Assistant.

No unintentional dazzle – the optional High-beam Assistant uses an image sensor to recognise oncoming traffic and changing light conditions. When the system is active it automatically switches the high beam on and off.



### Emergency 999 SOS call.

With this feature you can summon help manually by simply pressing the emergency call button activating a 999 call. You will be linked to a Emergency Service Centre, so you can explain the situation and arrange for assistance. An automatic emergency SOS call also gives you extra reassurance that if you cannot call for help, the vehicle will. In extreme situations the crash or airbag sensor will automatically activate an Emergency 999 SOS call. With either the manual or the automatic Emergency SOS call, details of your vehicle and location will be sent directly to a 999 Emergency Service Centre, so that immediate action can be taken and assistance dispatched without delay. The Emergency 999 SOS call is part of the optional BMW Assist package.

Certain BMW ConnectedDrive features are optional dependant on the model and options chosen. Screens and Services may differ in the UK. BMW Assist services require a connection to a UK mobile telephone network and are not available on the Isle of Man, Channel Islands or in the Republic of Ireland. Some services are available in other European countries, please refer to your local BMW Dealer for more information.




# TESTED IN THE GREEN HELL.

BMW trials and tunes every model on the Nürburgring, and the BMW 135i M Sport Coupé has had to prove its athletic mettle here too.



**BMW test drivers completed this world-renowned racing circuit in approximately eight and a half minutes.** The track hurtles across past red and white side-bumpers, races around steep carousels and winds through 173 curves. The Nürburgring is an exceptional track and drivers thoroughly relish its ever-changing attractions, even though they also fear its unpredictable moods. That is why Jackie Stewart coined the name 'Green Hell'. The unique emotion of the Nürburgring is echoed in every BMW, to be felt by every driver. Every year BMW's engineers dedicate weeks to the track, putting the cars through their paces and tuning their responses. It's not about setting records, but about consistently fast laps – sometimes right up to the limit. A key element of the Nordschleife circuits is endurance testing, and no track or test facility is as well suited as the Nürburgring. Just one circuit of the Nürburgring




with its ups and downs, wildly individual loops, variety of road surfaces, and fast and slow sections has the same effect on the vehicle as a whole day of everyday driving.

**Everything that the BMW test drivers experienced on these Nordschleife sprints has been incorporated into the BMW 1 Series Coupé.**

In its reliability and even more in its superior driving dynamics. Agility, as well as the engine output, is what this is all about. The fleet and forceful 135i M Sport Coupé easily outpaces supposedly feistier sports cars on the loops and hairpins of the Nordschleife. These competitors are held back by their excess weight, overburdened front axles or lack of grip on the drive wheels. What they lack in fact is the perfectly balanced design of the BMW 135i M Sport.

The rear wheels, driven by the electronically controlled rear axle differential locking function cleanly transfer the whole of the engine's TwinPower turbo technology power onto the asphalt. Accelerating out of the narrow, slanted coils at the Nürburgring, the BMW 1 Series Coupé never loses an inch of traction. The optional Double Clutch Transmission makes for faster and sportier gearshifts than any other system. Disciplines of dynamism will thrill to the lightening-fast roar of during fast downshifting.

**The engine of the BMW 1 Series Coupé is placed partly behind the front axle under the bonnet, which is part of its unique design.** This is how our engineers achieved perfect weight-distribution between the two axles. In the compact Coupé cornering is fast but controlled. On the Nürburgring drivers were quick to praise the neutral, sensitive and accurate steering that results when the front wheels aren't engaged in the transfer of propulsive force.



Experience just a few laps as driven by a BMW test driver and you'll rapidly become aware of what driving dynamism truly means, and of just what has gone into the sporty concept behind this eager Coupé.

## A sleek statement.



**Modern and dynamic** – that's the immediate impression given by the BMW 1 Series Coupé shown here. The elegant exterior Black Sapphire metallic paint harmonises perfectly with the Orange with Black Pearpoint

cloth/leather upholstery. The Brushed Aluminium with accent line interior trim and 18" light alloy Star-spoke 264 wheels further underline their stunning athleticism.

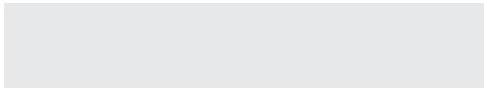


All of this perfectly matches the newly designed front apron. This features BMW's new Aero Curtain that shields the front wheels from the airstream.

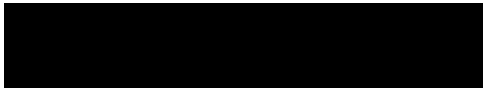
It's a detail that boosts the sporty look of the bumper while at the same time improving real-world fuel efficiency.



## Exterior colours.



**300 Alpine White**, non-metallic



**668 Jet Black**, non-metallic<sup>1</sup>



**A61 Crimson Red**, non-metallic<sup>1</sup>



**354 Titanium Silver**, metallic



**A72 Cashmere Silver**, metallic<sup>1</sup>



**475 Black Sapphire**, metallic



**A52 Space Grey**, metallic



**896 Bluewater**, metallic<sup>1</sup>



**A51 Montego Blue**, metallic<sup>1</sup>



**A76 Deep Sea Blue**, metallic<sup>1</sup>



**381 Le Mans Blue**, metallic<sup>2</sup>



**A82 Vermilion Red**, metallic



**B09 Marrakesh Brown**, metallic<sup>1</sup>

Colours and materials available for the BMW 1 Series Coupé are shown on the following pages. Use them to identify your favourite colours, or compare various combinations. These colour samples are intended as an initial guide, however experience has shown that printed versions of paint and upholstery colours

cannot in all cases faithfully reproduce the colour appearance of the originals. We therefore recommend that you consult your local BMW Dealer on your preferred colour choices, who will be happy to show you samples and assist you with special requests.

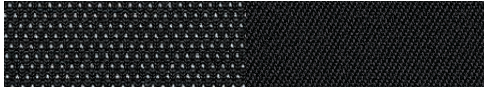
# Upholstery colours.



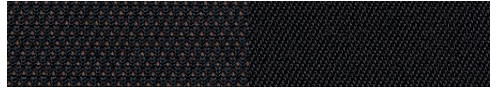
■ **EAAT Anthracite**, Electra cloth<sup>2,6</sup>



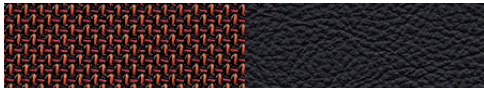
□ **GCSW Black**, Flashpoint cloth/Sensatec<sup>2,4</sup>



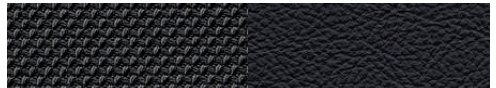
□ **AUAT Anthracite**, Network cloth<sup>3,5</sup>



□ **AUDR Magma Brown**, Network cloth<sup>3</sup>



□ **FHF5 Orange/Black**, Pearlpoint cloth/leather<sup>3</sup>



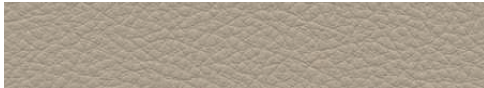
□ **FHAT Anthracite/Black**, Pearlpoint cloth/leather<sup>3</sup>



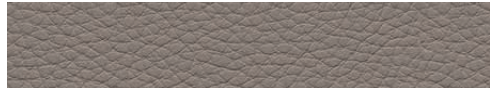
□ **LWSW Black**, Boston leather



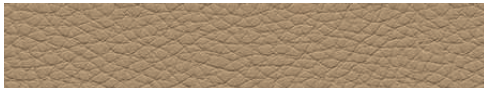
□ **LWAL Alaska Grey**, Boston leather



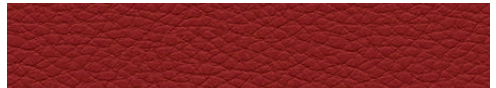
□ **LWCX Oyster**, Boston leather



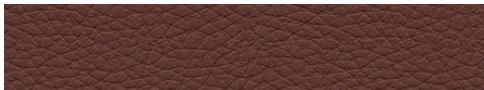
□ **LWA5 Beige**, Boston leather



□ **LWB4 Savanna Beige**, Boston leather



□ **LWD1 Coral Red**, Boston leather



□ **LWB8 Terra**, Boston leather

<sup>1</sup> Not available on M Sport models except 135i M Sport.

<sup>2</sup> Only available on M Sport models.

<sup>3</sup> Not available on M Sport models.

<sup>4</sup> Standard on M Sport models.

<sup>5</sup> Standard on Sport models.

<sup>6</sup> Standard on ES and SE models.

## Interior colours.



Black



Beige

## Interior trims.



■ Satin Silver, matt<sup>3, 5, 6</sup>



■ Aluminium Glacier Silver<sup>2, 4</sup>



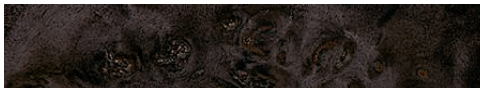
□ 4DH Alpine White



□ 4AT Black, High-gloss<sup>3</sup>



□ 4B3 Brushed Aluminium with accent line



□ 4AS Dark Grey Poplar wood



□ 4A3 Light Walnut wood

<sup>1</sup> Not available on M Sport models except 135i M Sport.

<sup>2</sup> Only available on M Sport models.

<sup>3</sup> Not available on M Sport models.

<sup>4</sup> Standard on M Sport models.

<sup>5</sup> Standard on Sport models.

<sup>6</sup> Standard on ES and SE models.

<sup>7</sup> Pearlpoint upholstery includes parts of the inner side, supports of the seat surfaces, seatbacks and headrests in leather, centre part of the seat surfaces and seatbacks and side section of the headrest in cloth.

<sup>8</sup> Boston leather includes seat surfaces, headrests for front and rear seats.

# Combinations.

Interior colours	Electra cloth <sup>3,6</sup>		Flash-point cloth/ Sen-satec <sup>2,4</sup>		Network cloth <sup>3</sup>		Pearlpoint cloth/leather <sup>1,7</sup>		Boston leather <sup>8</sup>				
	●	—	●	●	●	●	●	●	●	●	●	●	●
Standard seats	●	—	●	●	—	—	●	●	●	●	●	●	●
Sport seats	—	●	●	—	●	●	●	●	●	●	●	●	●
Upholstery colour	Anthracite	Black	Anthracite <sup>6</sup>	Magma Brown	Orange	Anthracite	Black	Alaska Grey	Oyster	Beige	Savanna Beige	Coral Red	Terra
Interior colour	Black	Black	Black	Black	Black	Black	Black	Black	Black	Beige	Black	Black	Black
<b>Exterior colours</b>													
300 Alpine White non-metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
668 Jet Black <sup>1</sup> non-metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
A61 Crimson Red <sup>1</sup> non-metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
354 Titanium Silver metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
A72 Cashmere Silver <sup>1</sup> metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
475 Black Sapphire metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
A52 Space Grey metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
896 Bluewater <sup>1</sup> metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
A51 Montego Blue <sup>1</sup> metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
A76 Deep Sea Blue <sup>1</sup> metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
381 Le Mans Blue <sup>2</sup> metallic	—	●	—	—	—	—	●	●	●	●	●	●	●
A82 Vermilion Red metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
B09 Marrakesh Brown <sup>1</sup> metallic	●	●	●	●	●	●	●	●	●	●	●	●	●
<b>Interior trims</b>													
4CG Satin Silver, matt <sup>3,5,6</sup>	●	—	●	●	●	●	●	●	●	●	●	●	●
4MG Aluminium Glacier Silver <sup>2,4</sup>	—	●	—	—	—	—	●	●	●	●	●	●	●
4DH Alpine White	●	●	●	●	●	●	●	●	●	●	●	●	●
4AT Black, High-gloss <sup>3</sup>	●	—	●	●	●	●	●	●	●	●	●	●	●
4B3 Brushed Aluminium with accent line	●	●	●	●	●	●	●	●	●	●	●	●	●
4AS Dark Grey Poplar wood	●	—	●	●	●	●	●	●	●	●	●	●	●
4A3 Light Walnut wood	●	●	●	●	●	●	●	●	●	●	●	●	●

● Available — Not available

Please note that even normal long or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

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## Equipment packages.

### 7KA Media Package – BMW Business Advanced.

Offering features such as the BMW Business Advanced navigation system, Bluetooth telephone preparation with telematics and USB audio interface, this package conveniently allows you to stay in touch while on the road and also ensures you reach your destination safely and on time.



**606 Navigation system – BMW Business Advanced** with 6.5" high-resolution flat screen colour display including BMW Professional radio with single CD player. The navigation display can be either map and/or arrow view with further options such as journey planning with multiple stop-off locations, dynamic route planning, and night mode.

### 7KB Media Package – BMW Professional Multimedia.

Including BMW Professional Multimedia navigation system with 3D route map and dynamic route planning to ensure you reach your destination with ease where Bluetooth telephone preparation with telematics and USB audio interface provides convenient connectivity while on the move.



**609 Navigation system – BMW Professional Multimedia** including 8.8" high-resolution flat screen colour display and BMW Professional radio with single DVD player. With split screen functionality that enables the navigation and other functions to be displayed simultaneously. Detailed navigation map to enhance route planning, Real Time Traffic Information (RTTI), journey planning with multiple locations. A built-in hard disc drive allows for improved speed of operation and data storage.

## □ 7H8 Bluetooth telephone preparation with USB audio interface.

Combining Bluetooth telephone preparation and USB audio interface making the time spent in your car more effective providing connection to compatible phones, convenient recharging and a USB input for your personal media device.



**633 Bluetooth telephone preparation with telematics.** Preparation for a compatible mobile phone with Bluetooth interface, with the addition of a pre-fitted telematics SIM card for the use of BMW ConnectedDrive services. See [www.bmw.com/bluetooth](http://www.bmw.com/bluetooth) for a list of compatible mobile telephones.



**6FL USB audio interface,** allows you to connect a USB stick. Details of music stored on the stick are shown on the radio display or the navigation screen and is operated by using the iDrive controller or via the buttons on the optional multi-functional steering wheel.



**644 Bluetooth telephone preparation,** including hands-free system and connections for recharging and external aerial. Snap-in adaptor available separately. **6NN Bluetooth hands-free facility** for wirelessly connecting Bluetooth compatible mobile phones to the On-Board Computer.

## □ 7H9 Bluetooth hands-free facility with USB audio interface.

This package allows connection of compatible mobile phones with Bluetooth interface. In addition USB storage devices can be connected with playback details shown on the radio display.

## Standard / Optional equipment.



□ **522 Xenon headlights**, including four Corona rings, front LED light bar and automatic beam-throw control, provide better illumination of the road ahead (includes option 502, Headlight wash).

□ **524 Adaptive Headlights**, including turning light, only in conjunction with Xenon headlights and Rain sensor with automatic headlight activation; optimal and prompt illumination of bends through electromechanical control of the moveable lamps as soon as the driver turns the wheel.



□ **Rear lights with LED bars**: each taillight is made up of three separate high-performance LED sources, accentuating the tailgate's dynamic feel. In conjunction with Xenon headlights.



■ **Aero Curtain**: narrow openings on the left and right of the front apron direct inflowing air into two sealed channels. These lead to the wheel arches, where the air is released at high speed down the sides of the front wheels. This minimises air turbulence around the wheels and wheel arches, thereby further reducing fuel consumption (replaced by M Aerodynamic bodystyling on M Sport models).



■ **Halogen headlights for high and low beam** with double headlights and free-form technology.



■ **Rear lights with LED elements** make the vehicle clearly visible at night or in bad weather.



□ **563 Extended lighting**, including front and rear interior reading lights, lighting for vanity mirrors in sun visors for driver and passenger, front and rear soft-lights, front footwell lighting and puddle lights in exterior door handles (standard on SE and M Sport models).

□ **346 Exterior trim, Chromeline:** includes Chrome trim for the side window frames, front windscreen pillars, window recess finishers and door sills. The mirror triangle and window frames are finished in Black, High-gloss.



□ **760 Exterior trim, High-gloss Shadowline:** the front and rear side window surrounds, the window recess finishers and mirror triangle are finished in Black, High-gloss (standard on all M Sport models).



□ **403 Glass sunroof,** with sliding and tilt function, electric adjustment and remote-operated comfort opening.



■ **Exterior mirrors, folding:** painted in body colour, with electric adjustment and aspheric on driver side.



□ **235 Towbar, detachable.** Includes run-flat tyres. Additional wiring may be required depending on towing usage (not available with 135i M Sport).



□ **521 Rain sensor with automatic headlight activation** once activated, the rain sensor will automatically switch on the windscreen wipers when it rains, adjusting the wiper frequency in line with rainfall intensity. The automatic headlight control will switch on the low-beam headlights as soon as light level drops (standard on 125i and 135i M Sport).

## Standard / Optional equipment.



□ **2FA 18" light alloy V-spoke style 372** with mixed tyres and run-flat tyres, front 7.5 J x 18 with 215/40 R18 tyres, rear 8.5 J x 18 with 245/35 R18 tyres.



□ **2BT 16" light alloy Double-spoke style 222**<sup>1</sup>, 7 J x 16 with 205/55 R16 tyres.



■ **16" light alloy V-spoke style 360**<sup>1</sup>, 7 J x 16 with 205/55 R16 tyres (standard on ES models).



□ **2AP 17" light alloy Streamline-spoke style 370** with mixed and run-flat tyres, front 7 J x 17 with 205/50 R17 tyres, rear 7.5 J x 17 with 225/45 R17 tyres.



□ **2R2 17" light alloy Star-spoke style 256** with run-flat tyres, 7 J x 17 with 205/50 R17 tyres (standard for SE models), also available as a complete winter wheel set from the Genuine BMW Accessories range.



□ **2DM 17" light alloy Star-spoke style 371** with run-flat tyres, 7 J x 17 with 205/50 R17 tyres (standard on Sport models).



□ **2SL 17" light alloy Star-spoke style 262** with mixed tyres and run-flat tyres, front 7 J x 17 with 205/50 R17 tyres, rear 7.5 J x 17 with 225/45 R17 tyres.



□ **2SM 18" light alloy Star-spoke style 264** with mixed tyres and run-flat tyres, front 7.5 J x 18 with 215/40 R18 tyres, rear 8.5 J x 18 with 245/35 R18 tyres.

<sup>1</sup> Includes tyre sealing system and optionally available with run-flat tyres.



□ **2TC Seven-speed Double Clutch Transmission (DCT)** for exceptionally fast gearshifts without power loss, ensuring top dynamic performance and optimised fuel consumption (only available for 135i M Sport, includes steering wheel mounted gearshift paddles). Non-smoker package with open storage compartment shown here.



■ **Six-speed manual transmission** for a particularly sporty drive. Immensely smooth, with perfect ratios and precise, short-throw gearshifts. The addition of a sixth gear means that the gear ratios are more closely spaced, enabling you to make even more individual use of the engine's power.



□ **205 Six-speed automatic transmission** with Adaptive Transmission Control (AGS) and Steptronic. This transmission performs very fast, flawless gearshifts – for maximum dynamic performance. Not available for 135i M Sport (includes steering wheel mounted gearshift paddles on 120i, 125i, 120d and 123d models). Non-smoker package with open storage compartment shown here.



■ **Sports leather steering wheel** (diameter 369mm), Chrome trim, three spokes.



□ **249 Sports leather steering wheel with multi-function buttons** (diameter 369mm), Chrome trim, three spokes, with multi-function capability for remote control of radio and optional telephone. (Standard for Sport and SE models).

□ **248 Steering wheel heating** for multi-function sports leather steering wheel.



□ **M leather steering wheel** (diameter 369mm), three spoke, optionally with multi-function buttons for radio and optional telephone. An M gear lever knob with the M emblem is included should you opt for the manual transmission. (Standard for M Sport models).

## Standard / Optional equipment.



■ **Auto Start-Stop** on the Info Display indicates when the engine has been switched off by the Auto Start-Stop function (e.g. at traffic lights or in a jam). The engine is re-started automatically when you next depress the clutch, and the signal is turned off (for the 120i, 118d, 120d and 123d in conjunction with a six-speed manual transmission).



■ **Optimum Shift Indicator** shows when switching to another gear would be more fuel efficient; the system recommends when to switch to a higher or lower gear. For example, during acceleration the system will tell you when you could continue accelerating in a higher gear to save fuel (for cars with a six-speed manual transmission).



□ **493 Extended storage** includes nets on front seat rears, 12V socket, two foldable lashing eyes, two tensioning straps on luggage compartment floor, two cup holders in the centre console and a storage compartment high up on the dashboard (one cupholder in conjunction with a navigation system).



□ **540 Cruise control** stores and maintains a desired speed above approximately 20mph; activated using the left hand steering column stalk. After accelerating, the vehicle automatically returns to the previously stored speed. Braking cancels the setting.



■ **Instrument panel** with analogue instruments, red backlit speedometer and rev counter. Plus On-Board Computer with LC display for mileage and trip counter.



□ **507/508 Park Distance Control (PDC)**, available for front and rear or rear only, facilitates parking and manoeuvring in confined spaces, giving you an acoustic signal for the distance between your car and an obstacle – a visual representation is also available in conjunction with optional navigation systems.



□ **606 Navigation system – BMW Business Advanced<sup>2</sup>** includes a 6.5" fixed colour monitor with map and arrow display plus dynamic route planning. A CD drive and eight programmable favourite buttons are included, along with the iDrive Controller and shortcut buttons.



□ **609 Navigation system – BMW Professional Multimedia** includes a high resolution Control Display with an 8.8" fixed colour monitor, divided into main window and assistant window. Map and arrow display plus dynamic route planning are features of this navigation system. The iDrive Controller offers intuitive operation with the use of shortcut buttons, as well as eight programmable favourite buttons for iDrive functions. A built in hard disc drive allows for improved speed of operation and data storage, with a multi-media capacity of 12GB storage for audio files.

\* May not be available in all countries. Please consult your local BMW Dealer.

<sup>1</sup> Shown here on the 8.8" colour display of the Professional Multimedia navigation system.

<sup>2</sup> For information on compatible devices see [www.bmw.com/bluetooth](http://www.bmw.com/bluetooth)

<sup>3</sup> Only with Equipment package see pages 50 | 51 for details.



■ **AUX-IN connection** including 12V socket for an external audio source such as an MP3 player.

□ **6FL USB audio interface<sup>3</sup>** allows you to connect a USB memory stick or MP3 player. Details of music stored on the device are shown on the radio display or the Control Display. You can operate it by using the controls on the multi-function steering wheel or with the iDrive Controller.



■ **BMW Business Radio with single CD player**, including AM and FM reception, six station buttons, automatic volume adjustment, CD drive, MP3 decoder as well as five loudspeakers.

□ **663 Radio Professional**, same features as Radio Business CD, plus optional connection for a CD changer and six loudspeakers.



□ **688 harman/kardon Loudspeaker system** with powerful amplifier, equalizer and ten high-performance loudspeakers for superb sound. Surround sound function enables simulation of various acoustic environments.



□ **614 Internet**. In-car browsing of the World Wide Web is now available with the optional Internet feature. Websites are displayed in the high resolution vehicle Control Display with the iDrive controller doubling as a mouse for on-screen navigation. The connection operates via the built-in vehicle SIM card and thus no external mobile device is required for operation. All data costs for a three year term are included as part of the optional BMW Assist package. The Internet service is only available when the vehicle is stationary.

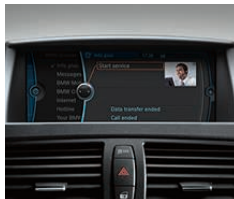


□ **644 Bluetooth telephone preparation<sup>3</sup>** including hands-free kit, connections for recharging and external aerial.

□ **6NN Bluetooth hands-free facility<sup>3</sup>** for wirelessly connecting Bluetooth-compatible mobile phones to the On-Board Computer.



□ **672 CD changer** located in the left-hand side of the luggage compartment.



□ **612 BMW Assist<sup>3</sup>** supports the driver with an automatic and manual emergency call function, enabling your vehicle's location to be pinpointed to the metre. Also includes Traffic Information Plus, Google Send to Car and the Information Service.



□ **534 Air conditioning, automatic with two zone control** microfilter, automatic air recirculation (AAR), fogging and solar sensors and ALL button, quickly establishes and maintains the selected temperature. With separate temperature control for left and right.

## Standard / Optional equipment.



□ **481 Sport seats** for driver and front passenger with electric adjustment for side bolsters plus manual adjustment of fore and aft position, seat height, backrest angle, seat angle and thigh support (standard on Sport and M Sport models).



■ **Rear seats**, ergonomic design, both seats with three-point belts fitted as standard (image on right shown with 468 through-loading modular ski bag).



■ **Standard seats** with manual adjustment, including seat height adjustment for driver's seat and passenger's seat. Available in Electra cloth, Network cloth, and Boston leather as shown above.



□ **494 Seat heating, front** for driver and front passenger, seat surface and backrest, including side supports, are rapidly heated to add comfort in colder months. The heated seats can be adjusted by a three stage toggle switch.



■ **Rear storage tray** between the two rear seats provides additional storage space.



□ **459 Seat-adjustment**, electric, for driver and front passenger with seat height, backrest, length and angle adjustment, includes memory mirror for driver's seat and exterior mirror (with automatic parking function).



□ **468 Through-loading modular ski bag** enables clean and safe transportation of up to four pairs of skis, or two snowboards, with up to four people on board. If the ski bag is not required, it can be stored out of sight to save space.



■ **Rear seat backrest**, 60:40 split, folds down to create an almost level luggage compartment floor.



■ **Luggage compartment**, illuminated and with all-round textile lining; a luggage strap on the left-hand side can be used to secure small items (through-loading modular ski bag also shown).



□ **431 Rear-view mirror**, **automatically dimming** with automatic anti-dazzle function and large surface area, the dazzle from following vehicles is automatically reduced when the amount of incident light exceeds a defined limit (standard on SE and M Sport models).



□ **BMW Service Inclusive.** Service costs are another area where your local BMW Authorised Workshop can offer you an intelligent solution. BMW Service Inclusive covers all your vehicles servicing requirements for a specified period. Terms and conditions apply, find out more online at [www.bmw.co.uk/ServiceInclusive](http://www.bmw.co.uk/ServiceInclusive)



■ **Personal Profile\***: stores your personal preferences for settings such as temperature and air distribution settings of the automatic air conditioning, the position of the exterior mirrors, and the volume and sound settings of the radio. These settings are then activated when your key is used to unlock the central locking.

\* All features dependant on standard equipment. Please consult your local BMW Dealer for further details.

## M Sport models. An expression of superior athleticism.

□ When you choose an M Sport model, you'll catch everyone's eye with the exclusive Le Mans Blue metallic exterior colour (optional). The athletic front and rear aprons, dynamic side skirts and generous air intakes further emphasise this breathtaking design. Standard on 118d, 120d, 123d and 120i M Sport models are 17" light alloy Double-spoke style 207M wheels with 205/50 tyres at the front and 225/45 R17 tyres at the rear.



Alongside the **Le Mans Blue metallic** exterior shown here, the M Sport model is available in five other enticing colours. Striking down to the last detail: all M Sport models come with **Chrome tailpipes**.



The **Sport seats for driver and front passenger** shown here in the exclusive Black Flashpoint cloth/Sensatec upholstery provide perfect support for every bend.



The **M Sport leather steering wheel** has excellent grip and boasts multi-function buttons, which can be used to operate the radio, CD player and telephone (optional). Exclusive to the M Sport model: Aluminium Glacier Silver interior trim, M gear lever knob with the M emblem (only with manual transmissions).



**M door sill finishers** with M logo and polished Chrome inserts provide a stylish welcome. The M Sport suspension lowered by 15mm ensures an exceptionally dynamic driving experience. (Standard suspension also available).



■ **17" light alloy Double spoke style 207M** with mixed and run-flat tyres, front 7 J x 17 with 205/50 R17 tyres, rear 7.5 J x 17 with 225/45 R17 tyres (standard with 118d, 120i/d and 123d M Sport).



□ **18" light alloy Double spoke style 261M** with mixed and run-flat tyres, front 7.5 J x 18 with 215/40 R18 tyres, rear 8.5 J x 18 with 245/35 R18 tyres (standard with 125i and 135i M Sport).

## Genuine BMW Accessories.



18" light alloy Double spoke 182 in Black.



BMW Junior Seat I-II, with/without ISOFIX, available in a range of colours.



BMW Station for Apple iPhone<sup>1</sup>, to connect your iPhone to the car's audio system.



Fitted luggage compartment mat, anti-slip and perfectly fitted.

Driving a BMW is always a special experience, but it can be made even more so with Genuine BMW Accessories thanks to their combination of unique ideas, supreme functionality and stunning design. Discover a wide range of innovative solutions, covering areas including the exterior and interior, communication and information, as well as transportation and luggage compartment solutions. For more information, please contact your local BMW Dealer or visit

➤ [www.bmw.co.uk/accessories](http://www.bmw.co.uk/accessories)

118d ES, 120d ES	
<b>BMW EfficientDynamics</b>	Auto Start-Stop (MSA) – excluding models with automatic transmission, 125i and 135i M Sport
	Brake Energy Regeneration (IGR)
	Electric Power Steering (EPS) – excluding 135i M Sport
	Intelligent Alternator Control (iAC)
	Optimum Shift Indicator (SPA) – excluding models with automatic transmission
<b>Engine</b>	Diesel Particulate Filter (DPF)
	Digital Diesel Electronics (DDE)
	Four-cylinder in-line diesel engine with common-rail technology
	Oil dipstick
	Incorrect fuelling protection system
	Turbo
<b>Transmission</b>	Gear lever, short shift
	Six-speed manual transmission
<b>Wheels and chassis</b>	16" light alloy wheel V-spoke style 360 with tyre size 205/55 R16
	Lightweight double-joint spring-strut front axle with Aluminium strut brace
	Rear-axle, five-link
	Mobility tyre sealing system
<b>Safety and technology</b>	Airbags:
	– Crash sensor activating central locking release, hazard warning lights, fuel cut-off and interior lighting
	– Head airbags – driver, front passenger and rear
	– Impact-dependent Airbag System (ID Airbags), driver and front passenger
	– Side airbags, driver and front passenger; integrated into front seat backrests (thorax)
	Alarm system (Thatcham 1) with remote control and engine immobiliser
	Brake Force Display
	Deformation zones – front and rear with door reinforcements and bumpers that regenerate to their original shape in impacts of up to 2.5mph
	Disc brakes – front and rear with brake pad sensors
	Dynamic Stability Control (DSC) comprising:
	– Anti-lock Braking System (ABS)
	– Automatic Stability Control (ASC + T)
	– Cornering Brake Control (CBC)
	– Dynamic Brake Control (DBC)
	– Dynamic Traction Control (DTC)
	– Electronic Brake-force Distribution (EBD)
	First Aid kit and warning triangle
	Halogen headlights
	Head restraints – rear, adjustable and removable
	High level third brake light (bootlid)
	On-Board Diagnosis (OBD)
	Seat belts – inertia reel at the front with pyrotechnical belt latch tensioner, belt force limiter and belt restrainer
	Seat belts – two with inertia reel, rear
	Side impact protection
	Tyre Puncture Warning System (TPWS)
	Visible VIN
	Windscreen washer jets
Windscreen wipers with adjustable intermittent intervals	

118d ES, 120d ES	
<b>Exterior equipment</b>	All round anti-corrosion system with partial hot galvanising, phosphate treatment and cathodic dip paintwork, preservation of hollow cavities, underfloor protection
	Exhaust tailpipe – single (118d)
	Exhaust tailpipe – single, Chrome (120d)
	Exterior mirrors – aspheric, electric adjustment
	Exterior parts in body colour:
	– Bumpers
	– Door handles
	– Side sills
	Indicator lenses, clear
	Kidney grille, Chrome with Black vertical slats
	Non-metallic paintwork
	<b>Interior equipment</b>
Air microfilter	
Battery in luggage compartment with jump start facility in engine bay	
Central locking switch	
Courtesy lights, front and rear with soft on/off dimming	
Door sill finishers with BMW designation, Black	
Electric windows – front with open/close fingertip control, anti-trap facility and comfort closing function	
Electra cloth upholstery – seats	
Floor mats, velour	
Handbrake lever, gear lever knob and gaiters in Sensatec	
Interior trim, Satin Silver	
Lights-on warning	
Luggage compartment strap for small items	
Power socket, 12V in rear of centre console	
Securing rings in luggage compartment, two	
Smoker's package	
Sport leather steering wheel, three-spoke	
Start-Stop button	
Steering column with manual reach and rake adjustment	
Storage tray in rear seat support	
Sun visors with vanity mirrors and ticket pocket	
Toolkit located in luggage compartment	
<b>Seats</b>	Child seat ISOFIX attachment, front and rear, with front airbag deactivation
	Four seats
	Rear seat easy access system
	Standard seats, manual adjustment
	60:40 split folding rear seat
<b>Audio and communication</b>	Auxiliary input point for auxiliary playing devices
	BMW Business radio with single CD player (with MP3 playback capability)
	On-Board Computer (OBC) comprising:
	– Average speed
	– Fuel consumption and range
	– Information display – analogue instruments combined with liquid crystal display
	– Outside temperature display
	Personal Profile functions

**120i ES****in addition/replacement to 118d/120d ES**

Double-VANOS
Four-cylinder in-line petrol engine with high-precision direct injection with four-valve technology
Oil level display

**118d, 120i/d Sport models****in addition to ES models**

17" light alloy Star-spoke style 371 with tyre size 205/50 R17
Exterior mirrors, heated
Foglights, front
Network cloth upholstery
Run-flat tyres with Tyre Puncture Warning System (TPWS)
Sport multi-function leather steering wheel
Sport seats, front
Windscreen washer jets, heated

**118d SE, 120i/d SE****in addition/replacement to ES models**

17" light alloy Star-spoke style 256 with tyre size 205/50 R17
Air conditioning, automatic with two-zone control
Armrest – front, centre
Exterior mirrors, heated
Foglights, front
Extended lighting
Park Distance Control (PDC), rear
Rear-view mirror, automatically dimming
Run-flat tyres with Tyre Puncture Warning System (TPWS)
Sport multi-function leather steering wheel
Windscreen washer jets, heated

**All M Sport models – four cylinders****in addition/replacement to SE models**

17" light alloy Double-spoke style 207M with mixed tyres
Interior trim, Aluminium Glacier Silver
Door sill finishers with M designation, Chrome, front
Exterior trim, High-gloss Shadowline
Handbrake lever, gear lever knob and gaiters in leather
Headlining, Anthracite
M aerodynamic bodystyling
M Sport multi-function leather steering wheel
M Sport suspension
Sport seats in Flashpoint cloth/Sensatec, front

**125i M Sport****in addition/replacement to All M Sport models**

18" light alloy M Double-spoke style 261M with mixed tyres
Six-cylinder in-line engine with high-precision direct injection

**135i M Sport****in addition/replacement to 125i M Sport**

Exhaust tailpipe – twin, Dark Chrome
Kidney grille, Chrome with Chrome vertical slats
M aerodynamic package (unique to 135i M Sport, no foglights)
M Sport suspension with 135i-specific calibration
Optimised ASC/DSC parameters for specific calibration
Power-assisted steering, hydraulic
Rear spoiler
Six-cylinder in-line engine with high-precision direct injection with four-valve technology
Turbo
Up-rated high-performance braking system

Weight		120i	125i	135i	118d	120d	123d
Curb weight EU <sup>1</sup>	kg	1375 [1395]	1480 [1505]	1530 [1545]	1395[1420]	1450 [1450]	1495 [1495]
Gross vehicle weight	kg	1740 [1760]	1845 [1870]	1895 [1910]	1760 [1785]	1815 [1820]	1860 [1860]
Payload	kg	440	440	440	440	440	440
Axle load limit (front/rear)	kg	845/980	910/1005	940/1030	850/990	895/985	925/1000
Roof load limit	kg	75	75	75	75	75	75
Trailer load, unbraked <sup>2</sup>	kg	680	700	—	690	720	740
Trailer load, braked, 12% <sup>2</sup>	kg	1200	1200	—	1200	1200	1200
Trailer load, braked, 8% <sup>2</sup>	kg	1200	1200	—	1200	1200	1200
Permitted tow bar download	kg	75	75	—	75	75	75

Engine <sup>3,4</sup>		120i	125i	135i	118d	120d	123d
Cylinders/valves per cylinder		4/4	6/4	6/4	4/4	4/4	4/4
Capacity	cc	1995	2996	2979	1995	1995	1995
Stroke/bore	mm	90/84	88/85	89.6/84	90/84	90/84	90/84
Power output	kW/rpm	125/6700	160/6100	225/5800	105/4000	130/4000	150/4400
	hp	170	218	306	143	177	204
Max. torque/engine speed	Nm/rpm	210/4250	270/2500–4250	400/1200–5000	300/1750–2500	350/1750–3000	400/2000–2250
Compression ratio:	:1	12.0	10.7	10.2	16.5	16.5	16.5

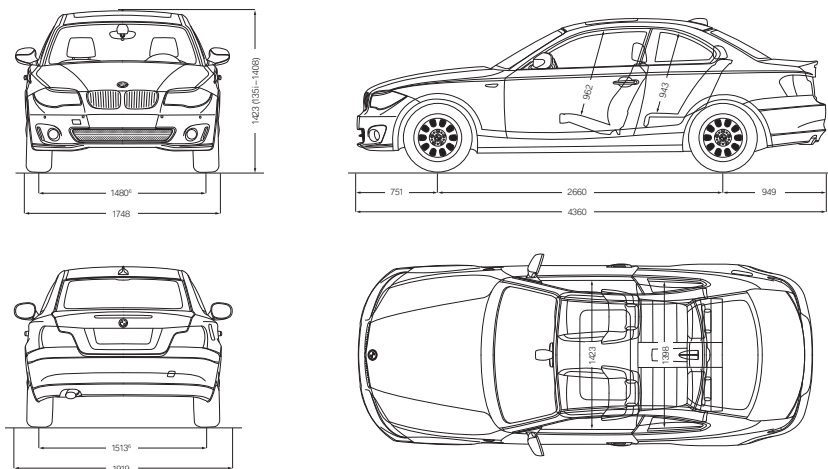
Transmission		120i	125i	135i	118d	120d	123d
Manual transmission ratios	1st/2nd :1	4.32/2.46	4.32/2.46	4.11/2.32	4.0/2.11	5.14/2.83	5.08/2.80
	3rd/4th :1	1.66/1.23	1.66/1.23	1.54/1.18	1.38/1.0	1.80/1.26	1.78/1.26
	5th/6th/R :1	1.0/0.85/3.94	1.0/0.85/3.94	1.0/0.85/3.73	0.78/0.65/3.19	1.0/0.83/4.64	1.0/0.84/4.61
Final drive ratio:	:1	3.64	3.23	3.08	3.07	2.56	2.79

Performance		120i	125i	135i	118d	120d	123d
Top speed	mph	139 [138]	152 [151]	155 [155] <sup>5</sup>	130 [130]	142 [140]	148 [147]
	km/h	224 [222]	245 [243]	250 [250] <sup>5</sup>	210 [210]	228 [226]	238 [236]
Acceleration 0–62mph	sec	7.8 [8.4]	6.4 [7.0]	5.3 [5.2]	9.0 [9.1]	7.6 [7.8]	7.0 [7.1]
Acceleration 50–75mph in 4th/5th gear (with manual transmission)	sec	7.5/9.6	6.8/8.4	5.0/6.0	7.7/10.1	6.4/8.0	5.5/6.6

Fuel consumption <sup>3,4</sup>		120i	125i	135i	118d	120d	123d
Urban	mpg	33.2 [31.7]	23.9 [24.4]	23.3 [24.1]	53.3 [42.2]	47.9 [42.2]	44.1 [40.9]
	l/100 km	8.5 [8.9]	11.8 [11.6]	12.1 [11.7]	5.3 [6.7]	5.9 [6.7]	6.4 [6.9]
Extra-urban	mpg	53.3 [53.3]	47.9 [46.3]	44.1 [42.2]	70.6 [62.8]	68.9 [62.8]	65.7 [60.1]
	l/100 km	5.3 [5.3]	5.9 [6.1]	6.4 [6.7]	4.0 [4.5]	4.0 [4.5]	4.3 [4.7]
Combined	mpg	43.5 [42.8]	34.9 [34.9]	33.2 [33.2]	62.8 [53.3]	60.1 [53.3]	55.4 [51.4]
	l/100 km	6.5 [6.6]	8.1 [8.1]	8.5 [8.5]	4.5 [5.3]	4.7 [5.3]	5.1 [5.5]
CO <sub>2</sub> emissions	g/km	152 [154]	189	198	118 [140]	124 [140]	134 [145]
Tank capacity approx.	l	53	53	53	51	51	51

Wheels		120i	125i	135i	118d	120d	123d
Tyre dimensions	front	205/55 R 16 V	205/50 R 17 W	215/40 R18 Y	195/55 R 16 H	205/55 R 16 V	205/50 R 17 W
	rear			245/35 R18 Y			
Wheel dimensions	front/rear	7 J x 16	7 J x 17	7.5 J18.5 J x 18	6.5 J x 16	7 J x 16	7 J x 17
Material		light alloy	light alloy	light alloy	light alloy	light alloy	light alloy

Electrical system		120i	125i	135i	118d	120d	123d
Battery capacity	Ah	80 [70]	70	70	90 [80]	90 [80]	90 [80]
Alternator output	A	180	150 [180]	180	180	180	180
	W	2520	2100 [2520]	2520	2520	2520	2520



All dimensions in the technical drawings are based on 120d and are given in millimetres. Luggage compartment approximately 370 litres.

<sup>1</sup> The figure quoted includes a 90% full tank, 68kg for the driver and 7kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

<sup>2</sup> The actual overall trailer weight may not exceed the max. permitted trailer load plus the max. permitted tow bar download.

<sup>3</sup> BMW recommends the use of RON 95 super unleaded petrol. Unleaded 91 RON and higher with a maximum ethanol content of 10% (E10) may also be used.

Output and fuel consumption figures apply to RON 95 fuel (135i M Sport: not less than RON 95).

<sup>4</sup> All engines comply with the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle, which consists of approximately one third urban traffic and two thirds extra-urban driving (based on the distance covered). CO<sub>2</sub> emissions are measured in addition to fuel consumption. Fuel consumption is determined relative to vehicles with standard equipment.

Optional equipment (such as wider tyres) may have a significant impact on fuel consumption.

<sup>5</sup> Electronically limited.

<sup>6</sup> Track front / rear for 135i 1,470/1,497mm, for 125i and 123d 1,474/1,507mm and for 118d 1,484/1,517mm.

# AN INTRODUCTION TO LONDON 2012.

## Why we were selected as the Official Automotive Partner for London 2012.

Our partnership with London 2012 is a natural fit for the business. Our emission lowering technologies, through the EfficientDynamics programme, will play a role in aiming to deliver the most sustainable Games possible. Our range of the world's most fuel efficient premium cars will transport the Olympic Family at the Games – including athletes, officials and the media – and shine a light on the future of mobility with our ground-breaking developments in the next generation of transportation.

## The Games time fleet.

BMW Group's role is incredibly important to the success of the Games. The fleet that will mobilise the Olympic and Paralympic Games will be over 4,000 vehicles strong. A huge undertaking and commitment. Conventional and hybrid vehicles from the range will be used in the vast Olympic Games fleet and BMW Group will showcase electric vehicles as part of our role in London 2012.

## We're proud to be a partner.

As a major investor and employer in the UK, our partnership will be an inspiration for our customers, employees and dealers, as we continue to develop market-leading innovations and technologies to shape the future of design, development and driving pleasure.

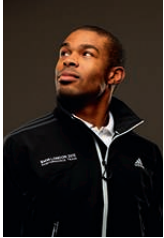
We are immensely proud of our partnership.

## BMW London 2012 Performance Team.

BMW is proud to support Team GB and ParalympicsGB athletes through the BMW London 2012 Performance Team. We want to help the athletes qualify and succeed at the Games. Behind our intelligent technologies lies an understanding that even the smallest change can make a big difference to performance – something that every athlete knows. We'll be working with our London 2012 hopefuls to see how we can actively support them through our world-leading technical expertise. It's going to be an amazing journey.



# MEET THE BMW LONDON 2012 PERFORMANCE TEAM.



## MARTYN BERNARD High Jump

My parents got me into athletics as a way of channelling my energy, and I haven't looked back. I won my first major medal in 2005 and am now focusing on London 2012, along with studying for my Law degree.



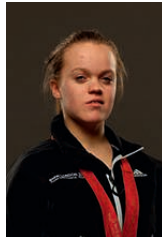
## MARK HUNTER Rowing

I think the turning point in my career was moving to the prestigious Leander Club, which gave me the opportunity to row with the best athletes in the world. I strive to keep improving and, having already won gold in Beijing 2008, a win in London 2012 would be extra special.



## ALISTAIR BROWNLEE Triathlon

I still remember the thrill of being told I could win medals by my local swimming club. The joy of being outdoors and active led me to my first triathlon when I was 10, and winning the World Junior Championships in 2006 drove me to pursue my Olympic dream. Hopefully I'm on track for London 2012.



## ELLIE SIMMONDS Paralympic Swimming

I was inspired to take up competitive swimming by the Athens Paralympic Games in 2004. After winning two gold medals in Beijing 2008, I became the youngest person to be awarded an MBE, aged 14. Since then, I've been working hard towards London 2012.



## JONATHAN BROWNLEE Triathlon

I started swimming at 4, but when I was 10 my Uncle was in a local triathlon and I couldn't wait to try it too. A month later I took part in my first event. That summer I watched Cathy Freeman race to victory in Sydney 2000 – and I can still remember every second.



## LOUIS SMITH Gymnastics

My first Olympic Games was Beijing 2008, where I won the bronze for the men's pommel horse. That made me the first Briton to win a medal in the individual gymnastics since 1908. Since then I've picked up medals in 2009 and 2010. So hopefully I'm on track for London 2012.



## TOM DALEY Diving

I started diving by chance when I was 7, and began competing just before my 9th birthday. There have been lots of highlights since then, including winning the World Championships when I was 15 and picking up two gold medals at the 2010 Commonwealth Games Delhi.



## TOM AGGAR Paralympic Rowing

I started rowing after an accident in 2006 and won my first event at the British indoor championships that year. In 2007 I won gold in a world best time at the World Championships in Munich and I have recently won the International Rowing Federation's first 'Paralympic Rower of the Year' award – my next goal is gold at London 2012.

## BMW LONDON 2012 PERFORMANCE TEAM

More athletes are coming soon. You can follow their journey at [bmw.co.uk/london2012](http://bmw.co.uk/london2012)



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<sup>1</sup> Service Inclusive and Service Inclusive Plus are available as cost options. Terms and conditions apply, for full details speak to your dealer or visit [www.bmw.co.uk/serviceinclusive](http://www.bmw.co.uk/serviceinclusive).

<sup>2</sup> For further information, please contact your local BMW Dealer.

<sup>3</sup> Every new BMW registered within the Republic of Ireland is covered by a two-year manufacturer's warranty – for details, please contact your local BMW Dealer.



**BMW Assist.** BMW Assist provides telematic and online services that are fully integrated with the BMW navigation and Bluetooth telephone systems to offer enhanced services. This provides you and your passengers access to key information from within the vehicle, helping you keep safe and in touch. In the event of an emergency, a 999 SOS call can be triggered manually or in extreme situations automatically. Details of your vehicle and location will be sent directly to a 999 SOS Emergency Service centre so help can be sent without delay. A similar function is also available to connect you to a BMW Service Centre should you require roadside assistance. If you have locked your keys in your car, or cannot recall if you have locked your car, with Remote Services the BMW Service Centre can lock or unlock your vehicle remotely.

Information-based services are also included, you can make an Information Plus call to request addresses and

telephone numbers are transferred to your vehicle. There is also the facility to send addresses and telephone numbers directly to your vehicle yourself with Google Maps. Using the in-car portal on your vehicle's Control Display you can check the latest news and weather, or access the Google Local Search from where you can look-up business addresses in the car yourself. For vehicles with the BMW Professional Multimedia Navigation system, the Routes service provides a route planning facility from the comfort of home, or access to download a variety of predefined BMW Routes across Europe.

BMW Assist services are free of charge for three years on any new BMW 1 Series Coupé equipped with an optional navigation system. Services require a connection to a UK mobile network. Services are not available in the Republic of Ireland, Isle of Man and the Channel Islands. Some services are available in other European countries. Terms and conditions apply.

## SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the sixth time in a row. Sustainability is an integral part of our value chain – it encompasses every stage from the development of fuel-saving and alternative vehicle concepts to environmentally-friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate and the environment. This is reflected in the reduction of CO<sub>2</sub> emissions by nearly 30% across our European fleet of new cars since 1995.





## JOY COMES IN MANY FORMS.



### BMW Emergency Service.

BMW Emergency Service is the only roadside and assistance programme designed specifically for BMW vehicles offering an exceptional range of benefits and services. It is available 24 hours a day, 7 days a week and utilises a dedicated fleet of BMW Approved Technicians, equipped with Genuine Parts and tools, ensuring that you and your vehicle receive the best possible care in the event of any motoring emergency. This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK, Republic of Ireland and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.



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### BMW Magazine.

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### BMW World, an iconic building

in the Munich skyline. The BMW World is a true brand experience where it's possible to marvel at the historic BMWs in the museum, learn about our engineers' newest innovations and take a tour of the plant to experience with your own eyes the cutting-edge and exacting methods used to create a BMW.

Car manufacturing requires a great deal of water, which is why we've developed an intelligent circulatory system for our factories that ensures water is re-used as often as possible. The dream of a manufacturing process that does not produce any waste water has already been made a reality at our engine plant in Steyr. In 2008, 733,500 engines were manufactured without producing a single drop of waste water.

Sustainability is taken very seriously at the BMW Group. For this reason, we prioritise environmentally-friendly methods of transport such as rail and shipping and work towards capacity optimisation. Each year, we cover around 15.8 billion tonne kilometres transporting materials and new vehicles. Of this, 79% of the total transported volume is delivered by sea – which benefits both road traffic and the environment.

The BMW Group has their sights set on tomorrow. Your BMW is part of a comprehensive recycling concept. Every single vehicle can be easily and economically recycled. Please contact your BMW Dealer on all matters regarding the return of your end-of-life vehicle. For more information visit

➤ [www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics)  
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The models, equipment and possible vehicle configurations (standard and optional equipment) illustrated in this Brochure reflect the specifications of vehicles supplied by BMW AG to the German market. In other EU member states, individual models' equipment content and possible configurations of standard and optional equipment may vary. For precise information on the various country-specific versions available, please contact your local BMW Dealer. Subject to change in design and equipment. Part number 94 23 2 118 200.  
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