

The BMW 3 Series
Convertible

www.bmw.co.uk



The Ultimate
Driving Machine



THE BMW 3 SERIES CONVERTIBLE.

JOY HAS NO OFF-SEASON.

BMW EfficientDynamics
Less emissions. More driving pleasure.



official partner of the
Olympic and Paralympic Games



**SOMETIMES YOU HAVE TO BREAK YOUR
MIND'S HEART.**

The decision to buy a Convertible is a very emotional affair. All the better if there is a Convertible that pleases both your heart and your head. With even more efficient engines, sportier proportions, LED light design detail and a Retractable Hard-Top, it offers more driving enjoyment than ever before – the sky is the limit. Discover the BMW 3 Series Convertible and experience how you can reward yourself every single day of the year.



The BMW 3 Series Convertible

JOY OPENS NEW HORIZONS.

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Equipment of model shown: BMW 335i SE Convertible

Engine: Six-cylinder in-line High-precision direct injection petrol engine
 Max. output: 306hp (225kW)
 Wheels: 18" light alloy, Star-spoke 189, mixed tyres
 Exterior colour: Deep Sea Blue metallic
 Upholstery: Cream Beige Dakota leather
 Interior trim: Bamboo Anthracite wood

For information on fuel consumption and CO₂ emissions please see p. 64 | 65.



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Editorial

HEAVENS ABOVE.

The BMW 3 Series Convertible provides joy throughout the seasons.

The hours you spend driving in your Convertible with the top down are especially enjoyable. The BMW 3 Series Convertible has all the classic characteristics to give you extra joy. The low waistline ensures that you can experience the passing landscape in all its glory. Unlike conventional Convertibles, the BMW 3 Series Convertible promises more driving enjoyment even with the roof up. The Retractable Hard-Top provides a feeling of safety at any time of the year. Large window areas ensure that driver and passengers alike enjoy excellent all-round views. But the Retractable Hard-Top in the BMW 3 Series Convertible is far from the only special feature. There is also the stylish interior, the fuel-efficient engines and the Convertible's inimitable sense of poise and control on the road. The result is an exhilarating drive in every season, whatever the weather.





JOY IS WHAT A CONVERTIBLE IS ALL ABOUT.

The design of the BMW 3 Series Convertible sets the pulse racing. The front and rear aprons, the double Xenon headlights with LED elements, the side skirts and the elongated BMW kidney grille. Its Retractable Hard-Top ensures absolute year-round usability. With the top down, you can enjoy the exhilarating feeling of having nothing but the sky above you. Its looks give an indication of the driving pleasure the BMW 3 Series Convertible will bring, and as you would expect, that is exactly what it delivers.





**THE MOST SUSTAINABLE COMBINATION OF
EFFICIENCY AND DYNAMIC ABILITY.**

BMW EfficientDynamics
Less emissions. More driving pleasure.

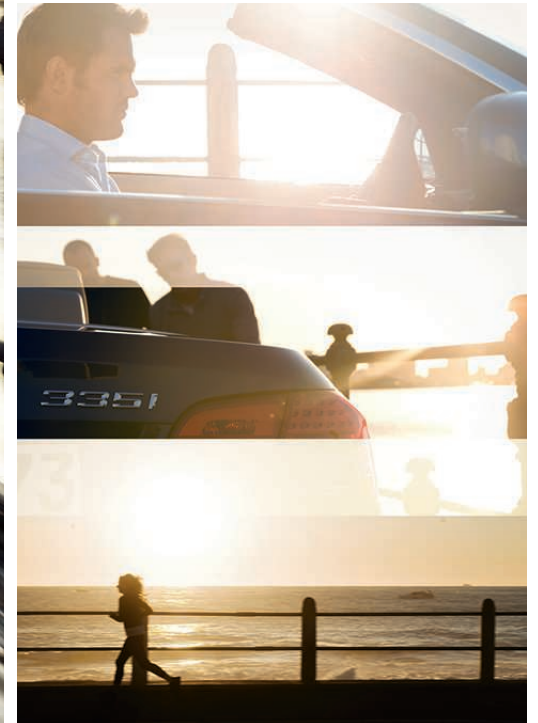
10 11 Exterior

Our range of multi award-winning best-in-class engines deliver even greater driving pleasure at the same time as reduced fuel consumption. This is all possible thanks to revolutionary BMW EfficientDynamics technologies. Over the past two model generations, the fuel consumption of all the BMW models across Europe has been dramatically reduced by more than 25%. At the same time, performance has significantly increased. That might well explain why there are now well over one million vehicles with BMW EfficientDynamics on the road.

www.bmw.co.uk/EfficientDynamics

MOTION AND EMOTION.

An important prerequisite for the most exhilarating drive is superior roadholding. This is why the lightweight chassis has been designed to perfectly complement the engine. For an even more responsive drive, the BMW 335i Convertible is also available with a seven-speed Double Clutch Transmission (DCT), enabling gearshifts without any interruption of power, for significantly faster acceleration. The way all the controls work perfectly with each other is something you sense immediately – in the precision of the optional Active Steering, through the lack of vibration and, above all, from the feeling of being truly connected to the road.



When starting a journey in the BMW 3 Series Convertible, you can be sure of one thing: all passengers are perfectly safe. Thanks to its innovative body design and Retractable Hard-Top, the Convertible provides a level of stability comparable to that of a Saloon. In addition, driver and front passenger airbags, head/thorax airbags and an extremely efficient rollover bar protection system are fitted as standard – the latter ensures that the two protective bars behind the head restraints are deployed within a fraction of a second in the event of a rollover.

WHEN IT COMES TO SAFETY, THE BMW 3 SERIES CONVERTIBLE CAN MATCH A SALOON.





AESTHETICS THAT OPEN NEW HORIZONS.

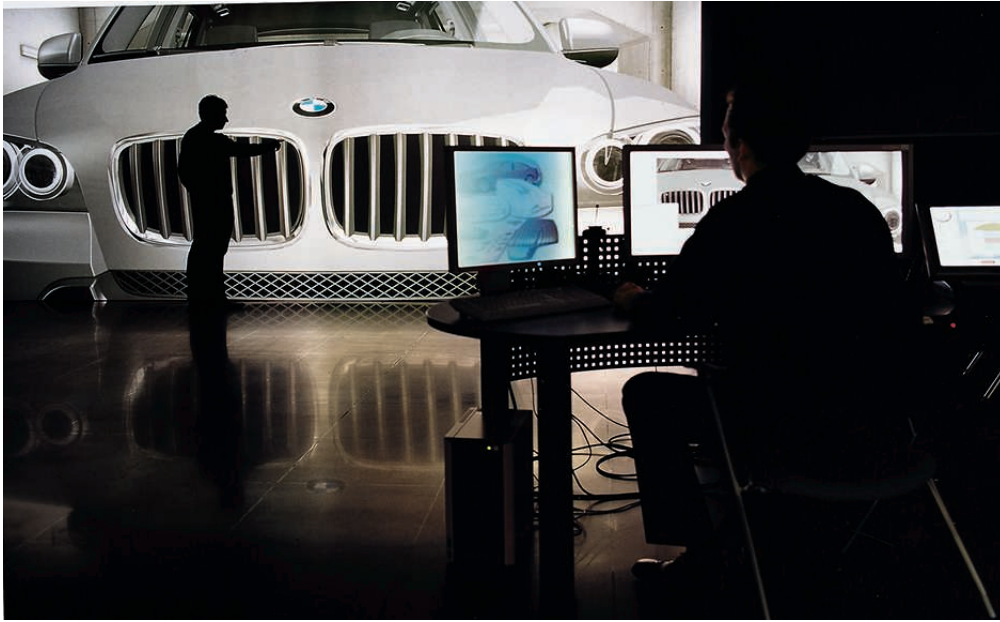
Sporting elegance defines the exterior of the BMW 3 Series Convertible. It begins with the extended characteristic Chrome kidney grille, the short overhangs and the long bonnet. The low roof line and the distinctive shoulder line flow effortlessly through to the stylish rear. Powerful sculpted surfaces and elegant contours throughout combine to create typical BMW dynamism, with the roof up or down.





JOY APPEARS IN A NEW LIGHT.

How to turn seeing and being seen into a real joy: the Xenon headlights feature four brilliant white LED corona rings which lend the daytime running lights an unmistakable contemporary look. The rear light clusters also feature LED light bars making the BMW 3 Series Convertible stand out from the crowd.



The projection screen (top) shows, with millimetre precision, what the car-to-be will look like. The tiniest details can be enlarged to any size.

EXPERIENCE TOMORROW, TODAY.

To create the perfect automobile, BMW designers and engineers do much of their work in a computer-generated virtual reality (VR). This enables early design approval, shortening development cycles and saving resources.

The car of the future can be viewed from any perspective. You can zoom in and out, turn in any direction. You can open the doors or look under the bonnet. You can even climb in and take a seat. But this car, as convincing as it may look, is not made of metal and plastic – it consists of data, an unimaginably huge amount of data, converted into 3D images by the highest performance computers.

In the past, it was necessary to create several prototypes as part of the development process. Today, designers, developers and product engineers in the BMW Research and Innovation Centre can do all the work they need using one digital model. This protects the environment, reduces costs and shortens the development time.

VR also enables the early assessment of design alternatives. Each design can be visually represented, evaluated and compared. A 3D model is

generated as the computer subdivides the vehicle into tiny triangles, or polygons, placing a virtual grid over the design.

In this virtual world, designers and engineers can view the car-to-be and move around in it. In the so-called CAVE (Cave Automated Virtual Environment) the observer, sitting on a car seat, is surrounded by walls that have real-time moving images projected onto them. In this way, it is possible to gain a realistic impression of the cockpit with all its switches, displays and a natural landscape surrounding the car. A radio signal, provided by special 3D glasses, tells the computer what the observer is looking at, and a data glove enables the observer to operate the key controls. The software is so advanced that it even shows light reflections in the car's windows and gives an accurate impression of the quality of materials, so the designers can enjoy their first test drive before the first prototype is built.

Despite its amazing degree of realism, VR is only one of the tools used in the design and development of a new car. It is certainly no substitute for creativity, experience and intuition. Even today, every car design begins with a sketch – still the quickest way to visualise an idea. And, of course, the designer also has to be able to see and work on a full-scale clay model to get a feel for the design and to be able to develop the unmistakable uniqueness of every new BMW.



How to turn the two dimensions of a screen display into three: in the so-called CAVE (below) the driver feels as though they were actually sitting in a car and driving through a landscape. In this way, the cockpit ergonomics for example can be tested.



**THE PERFECT AMBIENCE
TO CLEAR YOUR HEAD.**



Getting around has never been so easy. In conjunction with one of the optional navigation systems, the BMW 3 Series Convertible comes with iDrive. Among other important functions, this looks after all your on-board entertainment and communication. Like everything in the cockpit, the system is ergonomically designed with intuitive operation and all the key controls at your fingertips. Regardless of the exclusive options you select, you will find that every detail in the BMW 3 Series Convertible is a source of joy.

In the BMW 3 Series Convertible, you benefit from a very exclusive environment, wherever you go. The interior is defined by quality materials such as the standard Dakota leather upholstery. You can choose from an extensive range of colour and equipment combinations to enhance and personalise the driving experience. If you enjoy performance-orientated driving, for example, the optional Sport seats will provide you with optimum lateral support.



**DEFINED BY HIGH QUALITY MATERIALS.
CREATED FOR DISCERNING DRIVERS.**





THE CONVERTIBLE SEASON HAS 365 DAYS.

To ensure that you can enjoy the advantages of the BMW 3 Series Convertible all year round, it comes with a Retractable Hard-Top which opens and closes fully automatically, activated either via a button on the centre console or with the remote key (opening function only as standard). This pioneering roof system has been optimised for weight and rigidity and also features a convenient luggage compartment loading function, improving storage access when the roof is open. When closed, the generous glass area at the side and rear provides excellent all round visibility. The closed roof also emphasises the powerful, dynamic stance of the 3 Series Convertible. The fully lined steel roof boasts impressive acoustic properties too. With its Retractable Hard-Top, the BMW 3 Series Convertible is good to go whatever the season.



FITS NICELY.

The BMW 3 Series Convertible luggage compartment holds more luggage than you would think. With the roof down, golfers, skiing enthusiasts and holidaymakers are in for a pleasant surprise.

When a BMW 3 Series Convertible lifts its roof by the side of the road, it often attracts interest from passers-by. The sophisticated choreography of the three retractable roof panels is considered a remarkable feat of engineering. Once the entire roof is tucked away, many observers assume that the luggage compartment is now full. But what makes the three-panel BMW roof so special is its space-saving storage.

Below the roof remains a luggage space which can accommodate two board cases or a 70cm by 21cm suitcase. In conjunction with the optional through-loading system, there is enough space here for a golf bag, skis or a snowboard. The luggage compartment loading function (shown below) makes loading easier when the roof is down. With the roof closed, the BMW 3 Series Convertible becomes a full-sized touring vehicle for two people and a generous amount of luggage. In any case, folding down the rear seat backrest provides additional space below the wind deflector. This can be filled with a tailor-made suitcase set from the BMW Accessories range (opposite page, bottom right).



2.

BAGS¹

The small business bag holds the essentials for a successful day. The slightly larger M Cabin Bag (centre) and the voluminous M Travel Bag (bottom) hold everything you need for long journeys.

1.

BOARD CASE²

The sturdy board case is made of water-repellent material and weighs slightly over four kilos.



¹ Available from BMW Lifestyle www.bmw.co.uk/lifestyle
² In conjunction with optional through-loading system.
³ Available from BMW Accessories www.bmw.co.uk/accessories

THIS IS WHAT FITS INTO THE LUGGAGE COMPARTMENT³.

ROOF DOWN



One board case, one golf bag, one small business bag.



OR: two pairs of skis and a snowboard.



OR: two board cases.

ROOF UP



Two golf bags, one board case, one small travel bag.



OR: two snowboards and a large travel bag.



OR: one large travel bag and two small travel bags.



3.

GOLF BAG³

The 9" bag transports clubs safely in protective rubberised compartments.

4.

SUITCASE SET³

The BMW Accessories luggage set includes two trolley cases and two attaché cases that fit below the wind deflector. Two straps keep everything in place.



BMW EFFICIENT DYNAMICS – MAKES A LITTLE GO A LONG WAY.

BMW has long been at the forefront of the automotive industry in pursuing efficient driving technologies as part of our multi-award winning sustainability strategy. BMW EfficientDynamics represents a comprehensive package of innovative technologies for reducing fuel consumption and emissions – whilst simultaneously increasing driving dynamics. Through these innovations the BMW Group has been able to reduce the CO₂ emissions of its entire fleet by approximately 30% since 1995. Currently 32 models produce less than 140g of CO₂ per kilometre and more than two million BMW vehicles have already been equipped with EfficientDynamics technologies. BMW intends to achieve a further 25% reduction in CO₂ emissions by 2020.

BMW EfficientDynamics – Takes so little, yet gives so much.

Through tireless research, BMW is consistently producing innovations for the energy efficient mobility of the future. The BMW 3 Series Convertible like every BMW, incorporates many aspects of the multi-award-winning BMW EfficientDynamics technology as standard. These technologies interact perfectly to reduce fuel consumption and CO₂ emissions while maximising performance and dynamism. Less fuel, more driving pleasure – a paradox that BMW has resolved once and for all. For the benefit of the environment and the enjoyment of the driver.



Vision becomes reality – In 2014 BMW plans to produce a 2+2 sports car that will feature groundbreaking plug-in-hybrid technology combining sports-car performance (0–62mph in 4.8 seconds) with small-car consumption (75.1mpg combined with CO₂ emissions of 99g/km). This will emphasise BMW's position as the world's leading manufacturer of exceptionally sporty yet incomparably efficient vehicles. The BMW Vision EfficientDynamics test model has a latest-generation fully hybrid system producing 328hp (241kW). A three-cylinder turbo diesel engine (120kW, 290Nm torque) combines with a hybrid synchronous engine on the front axle (225Nm) and a fully hybrid drive system on the rear axle (210Nm), giving the vehicle a range of up to 435 miles. This sports car's dynamism to fuel consumption ratio is without equal.

➔ www.bmw.co.uk/EfficientDynamics

BMW EFFICIENT DYNAMICS TECHNOLOGY HIGHLIGHTS ON THE BMW 3 SERIES CONVERTIBLE:



Auto Start-Stop.

Switches the engine off without affecting other functions whenever the car comes to a rest, at traffic lights for example, saving fuel and reducing emissions. The engine is restarted automatically within a fraction of a second.

Optimum Shift Indicator.

Timely gear shifts are one of the most effective ways to save fuel. A small visual display on the vehicle's instrument panel shows the optimum gear for a more fuel-efficient driving style.

Electric Power Steering (EPS).

The electric power steering support only uses energy as needed to assist steering. When a steering wheel is static, for example when driving on a straight road, the electric motor is inactive.

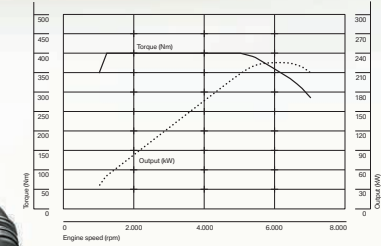
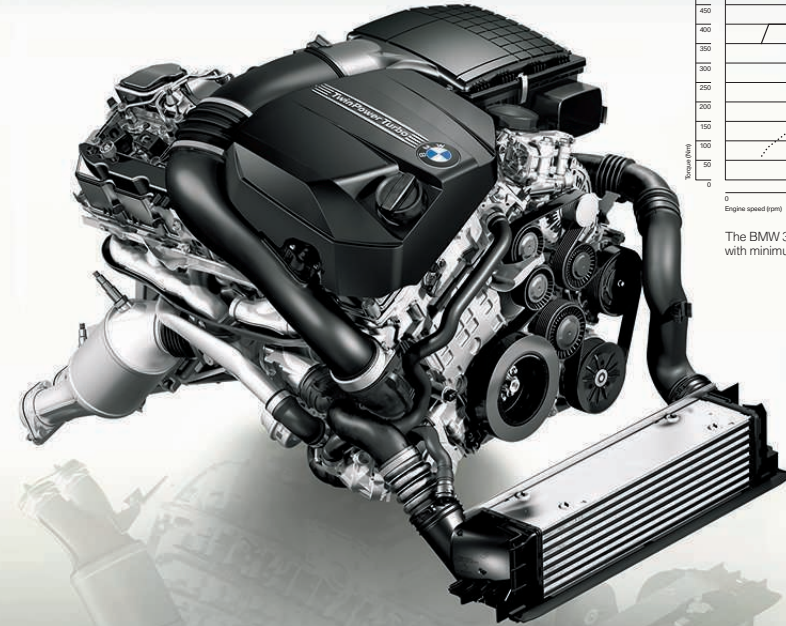
Brake Energy Regeneration.

The alternator disengages automatically when the battery is fully charged, only re-engaging when the battery needs charging. This reduces the demands on the engine, reducing fuel consumption and emissions. In addition, when the car is braking or coasting, the system automatically engages the alternator to charge the battery, recycling energy that would otherwise be wasted.

Individual BMW EfficientDynamics technologies may be excluded depending on the model and optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

BMW EfficientDynamics
Less emissions. More driving pleasure.

EVERYTHING REVOLVES AROUND JOY. SEVERAL THOUSAND TIMES PER MINUTE.



The BMW 335i Convertible: maximum output combined with minimum fuel consumption.

The petrol engines.

Power, refinement and immediate response across the widest rev range are the hallmarks of every BMW engine. All engine options for the BMW 3 Series Convertible also benefit from a wide range of BMW EfficientDynamics technologies. This unique package of intelligent features reduces fuel consumption while increasing efficiency. So, whichever engine you end up selecting, you can be sure that it will give you the best of both worlds.

BMW 335i.

The BMW 335i benefits from a unique engine that showcases BMW's single-turbo high-precision direct injection unit with VALVETRONIC. The result is a combination of considerably reduced fuel consumption and impressive power that simply can't be matched: 306hp (225kW)¹, a maximum torque of 400Nm available from just 1,200rpm, and acceleration from 0 to 62mph (100km/h) in just 5.8 seconds.

BMW 330i.

The refined BMW 330i delivers 272hp (200kW)¹ and is extremely fuel-efficient. Double-VANOS ensures an optimised torque curve across the rev range. Average fuel consumption of this six-cylinder model: 36.2mpg (7.8 l/100km)². It accelerates from 0 to 62mph in 6.5 seconds and has a top speed of 155mph (250km/h). This is another engine which benefits from high-precision direct injection.

BMW 325i.

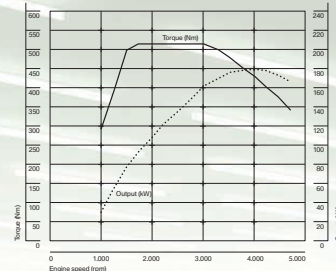
This six-cylinder in-line petrol engine is especially economical. Achieving an average of 37.7mpg (7.5 l/100km)². A power output of 218hp (160kW)¹ ensures outstanding dynamic performance: 0 to 62mph (100km/h) in 7.6 seconds, and a top speed of 155mph (250km/h). Another advantage of this engine is the ride comfort it provides: Double-VANOS distributes torque evenly across all rev ranges, while high-precision direct injection adds to the overall refinement.

BMW 320i.

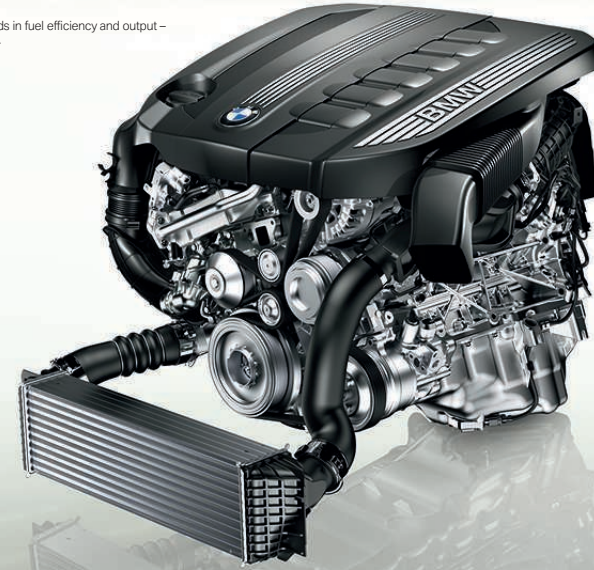
This four-cylinder in-line engine features high-precision direct injection technology for astounding efficiency and delivers 170hp (125kW)¹. Equipped with Double Vanos, this lightweight aluminium engine guarantees ideal torque across all engine speeds. Impressive acceleration from 0 to 62mph (100km/h) in 9.1 seconds, and a top speed of 142mph (228km/h).

The diesel engines.

All the diesel models within the BMW 3 Series Convertible range impress with their refined power and superlative efficiency. State-of-the-art common-rail technology combines smooth running and efficiency with immediate response and tremendous revving ability. All available units feature a lightweight aluminium design and come with a maintenance free particle filter as standard. There are two six-cylinder in-line engines and one four-cylinder model to choose from.



Setting standards in fuel efficiency and output – the BMW 330d.



BMW 330d.

This dynamic six-cylinder in-line engine has a 3.0 litre capacity and provides 245hp (180kW), catapulting the BMW from 0 to 62mph (100km/h) in just 6.4 seconds. The maximum torque of 520Nm will thrill you time and time again, as will its modest fuel consumption of just 46.3mpg (6.1 l/100km)¹.

BMW 325d.

This 3.0 litre engine has an output of 204hp (150kW) and provides superior flexibility and refinement. Its maximum torque of 430Nm is available from just 1,750rpm. The BMW 325d accelerates from 0 to 62mph (100km/h) in 7.5 seconds and has a top speed of 148mph (238km/h). Average fuel consumption is 46.3mpg (6.1 l/100km)¹.

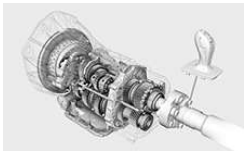
BMW 320d.

With an output of 184hp (135kW) and 380Nm of torque available from 1,750rpm to 2,750rpm, this new four-cylinder diesel model provides powerful acceleration while using an average of just 55.4mpg (5.1 l/100km)¹. One of the reasons for this extraordinary efficiency is Auto Start-Stop² which turns off the engine whenever it requires no power such as when stopping at a traffic light, for example. Performance figures: 0 to 62mph (100km/h) in 8.3 seconds and a top speed of 142mph (228km/h).



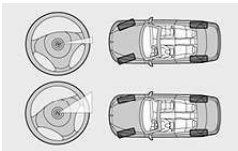
The BMW 3 Series Convertible features a whole host of innovative technologies to help you get the most out of it every time you get behind the wheel. Together, they ensure that you enjoy maximum driving pleasure, in maximum safety.

THE FEELING OF DRIVING THE BMW 3 SERIES CONVERTIBLE IS INDESCRIBABLE. ITS TECHNOLOGY ISN'T.



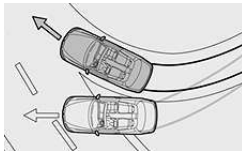
Seven-speed Double Clutch Transmission (DCT).

This innovative transmission (available as an option on the BMW 335i Convertible) has two separate clutches for the odd and even gears. When one gear is disengaged, the next one is already engaged – minimising shift times and maximising smoothness and precision. This enables you to accelerate without any interruption of power, improving performance and efficiency.



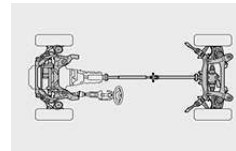
Active Steering.

Every bend is different. That is why the Active Steering system, available as an option on six-cylinder models, increases or decreases the steering lock in relation to vehicle speed. At low speeds – for example, when parking – two turns of the steering wheel are enough to go from lock to lock. At higher speeds, the steering wheel must be turned further to achieve the same effect, enhancing stability and safety.



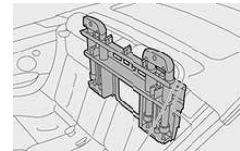
Dynamic Stability Control (DSC).

This is an advanced traction control system which works to achieve optimum levels of grip. By monitoring each wheel, the system's computer can reduce the amount of power developed by the engine or apply the brakes to ensure the car stays on course. This makes it easier to control the car in poor conditions, enhancing both safety and driving pleasure.



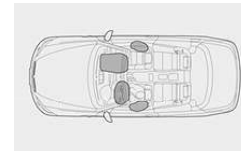
Lightweight chassis.

The almost perfect 50:50 front-rear weight distribution ensures that the BMW 3 Series Convertible stays safely on track with neutral steering, high directional stability and superb traction. In addition, the aluminium double-joint spring-strut front axle increases dynamic ability, while ensuring superb ride comfort.



Rollover protection system.

The rollover protection system is located behind the rear seat head restraints. It ensures the required level of head clearance is maintained in the event of an accident. Highly sensitive sensors respond immediately if the car's tilt angle, longitudinal or lateral acceleration exceeds a certain limit or if contact is lost with the road surface. Should this happen, protective bars extend from behind the rear head restraints within a fraction of a second.



Airbag system.

In every BMW, airbags and other safety features complement each other perfectly. In the event of a collision, only the airbags that are needed are deployed. Front airbags help reduce the risk of injury to the driver and front passenger in a front-end impact. Front and rear side airbags help reduce the risk of injury at the chest and hip level from a side impact.



Passenger cell.

Thanks to its innovative design and the use of the highest tensile materials, the passenger cell ensures maximum safety in the event of a front, side or tail-end collision. Thanks to strategically-engineered deformation zones, the body structure can absorb impact forces most efficiently, helping to protect the occupants.



BMW CONNECTED DRIVE: INTELLIGENT NETWORKING OF DRIVER, CAR AND ENVIRONMENT.



The IT revolution has changed the way we live. For BMW drivers, it has become normal to view their vehicle as another networked component of their lives – they expect to be able to access information on the go, communicate with others, and keep up with the latest news. The term BMW ConnectedDrive therefore comprises all packages and innovative technologies that enable BMW vehicles and their occupants to connect with the outside world.

The next generation of automotive technology. The BMW Vision ConnectedDrive was developed to demonstrate how BMW ConnectedDrive technologies will continue to pioneer automotive innovations in the future. The concept was consciously designed as a roadster to allow optimal insight into the display and operation of future BMW ConnectedDrive features. Such features include a three-dimensional Head-up Display with Augmented Reality, vehicle-to-vehicle intelligent communication and a new Emotional Browser for sourcing relevant information on the surrounding environment. Three fibre optic light installations flow around the cabin to represent the key BMW ConnectedDrive areas of convenience, infotainment and safety. More information on this concept and future connected mobility projects can be found within our Future Lab.



www.bmw.com/futurelab

Convenience.



Comfort Access.

This system allows you to unlock, lock and start your BMW without inserting or having to hold the key in your hand. When you have the remote control on your person, simply touch the door handle or boot lid and the BMW unlocks or locks as required by transmitting an identification signal to the car. Similarly, a touch of the Start-Stop button is all it takes to start the engine.



BMW Assist Information Plus.

At the push of a button local information is available wherever you may be in the country, using Information Plus. The service connects you to an operator who will be able to quickly access the information you need. You can request places of interest from hotels and restaurants, to museums or historical attractions. The information is then sent to your car and can then be used in your navigation system to plan a route to your destination, or to make a call on your Bluetooth telephone. Information Plus is part of the optional BMW Assist package.



My BMW Remote App.

Available for iPhone users, the new app can be downloaded free of charge via iTunes from the AppStore. The app features Vehicle Finder – when the vehicle ignition is off and the car is within a radius of 1,500 metres of the iPhone, the vehicle location can be displayed in the app. It also features Remote Door Unlock and Remote Headlight Flash allowing these functions to be controlled by the user with an iPhone. The My BMW Remote App is available to iPhone users who have a compatible iPhone and the optional BMW Assist package.



Real-Time Traffic Information (RTTI).

Real Time Traffic Information (RTTI) provides a precise account of current traffic situations in real time. The information is presented on the Navigation map by using a colour coding system indicating the flow of traffic. Road networks are divided into distances as short as 500m for superior accuracy and dependency. Information is automatically updated every 3 minutes allowing the driver to monitor whether the traffic situation is improving or worsening. The system also recommends for or against alternative routes based on the potential time saving benefits.



Infotainment.



Bluetooth telephone preparation with telematics.

From now on, you can use the time you spend in your car even more effectively. Thanks to the optional Bluetooth telephone preparation, a navigation system and the intelligent integration of selected compatible business mobile phones¹, Office functions such as dates, tasks, contacts or SMS messages can be shown on the Control Display, via the Bluetooth connection, or they can be read aloud via the audio speakers, using the narrator function (if the vehicle is also equipped with Voice Control). Thanks to Bluetooth Audio Streaming², wireless playback of music files via selected compatible Bluetooth devices¹ is no problem either.

Mobile application preparation.

For the first time, preparation for iPhone applications are integrated into the vehicle Control Display in combination with a compatible iPhone. With this optional feature, users can download the free BMW ConnectedDrive iPhone application. Using the iDrive system, you can select web radio stations from around the world and call up the latest status reports from your Facebook or Twitter accounts on the Control Display. With this option, audio playback from the iPhone is controlled from the vehicle Control Display using the iPhone user interface. And that's just the beginning, more functions and apps will follow in the future.

USB audio interface.

In conjunction with an optional navigation system, the USB audio interface and an original iPod USB cable, the album cover art for the track being played can be shown on the Control Display in the car (the cover art display function is also available for other devices). The USB audio interface also allows the connectivity software in your BMW to be easily updated, so new compatible mobile phones and music players become fully operational after updating with a USB memory stick.³

BMW Online.

This portal gives you a range of current localised information inside your vehicle. The portal features news and weather. You can also access a search engine based on the Google Maps database. BMW Online is part of the optional BMW Assist package.

Safety.



Active Cruise Control (ACC).

This option enables comfortable driving at a pre-selected speed. When driving in traffic, a radar sensor maintains a pre-set distance and automatically adapts to the speed of the preceding vehicle. The braking function ensures that the desired speed is maintained even when travelling downhill.



High-beam Assistant.

No unintentional dazzle – the optional High-beam Assistant uses an image sensor to recognise oncoming traffic and changing light conditions. When the system is active it automatically switches the high-beam on and off.



Emergency 999 SOS call.

As part of the optional BMW Assist package – summon help manually by pressing the emergency call button activating a 999 call that links to an Emergency Service Centre, so you can explain the situation and arrange for assistance. With an automatic emergency SOS the vehicle will call for help if you are unable to. In extreme situations the crash or airbag sensor will automatically activate an Emergency 999 SOS call. With both the manual and automatic Emergency SOS call, details of your vehicle and location are sent directly to a 999 Emergency Service Centre, so that immediate action can be taken and assistance dispatched without delay.

¹ See www.bmw.com/bluetooth for information on compatible devices.

² Details of compatible phones enabled for Bluetooth Audio Streaming are available at www.bmw.com/bluetooth

³ For information on software updating see www.bmw.com/update

Certain BMW ConnectedDrive features are optional dependant on the model and options chosen. Screens and Services may differ in the UK. BMW Assist services require a connection to a UK mobile telephone network and are not available on the Isle of Man, Channel Islands or in the Republic of Ireland. Some services are available in other European countries, please refer to your local BMW Dealer for more information.

LED corona rings.
The brilliant white LED corona light rings surrounding the headlights of the BMW 3 Series Convertible create a contemporary look. The rings are used as parking lights and, at a slightly brighter setting, as daytime running lights.

Accent lights.
The two headlights also include a matt light strip near the top. As in the BMW 7 Series, this is lit by LEDs, creating an "eyebrow" effect in the dark. This lends a more distinctive, focussed expression.

Glowing L-shaped light rods.
For the first time, the taillights of the BMW 3 Series Convertible feature the typical BMW L-shape. Two LED light bars extend from the car's side all the way into the boot lid. Even with the lights switched off, they remain visible, exuding a subtle glow. In this way, the BMW 3 Series Convertible can always be recognised as a BMW, even from behind.

Dynamic brake lights.
To warn vehicles following behind, the BMW 3 Series Convertible braking lights flash when the car is braking hard within the ABS control range. If the car makes an emergency stop, the hazard warning lights are automatically activated.

Variable light distribution.
The optional Adaptive Headlights function controls the left and right headlights independently of each other, adapting their range to the car's speed. In town, the light cone is broad and short; on B-roads, it corresponds to today's low beam, and on motorways, it is narrower and longer.

Adaptive Headlights (optional).
Dynamic swivelling technology ensures that the headlights always follow the layout of the road ahead. Cornering lights integrated in the main headlights illuminate tight corners and hairpin bends. Compared to conventional fixed headlights, drivers can see up to 90% more in corners.

ATTRACTING ATTENTION.

Immediately recognisable as a BMW. Advanced lighting technology creates the unmistakable BMW face. Other innovations such as Adaptive Headlights, LED technology or the dynamic brake lights help drivers see and be seen.

Sporting flair.



The M Sport model shown here lends the BMW 3 Series Convertible a particularly athletic look. This is thanks to the special aerodynamics package and metallic **Mineral White** exterior colour. Also included are sport seats for the driver and

front passenger in standard Black Dakota leather, an M leather steering wheel and Dark Aluminium Glacier Silver interior trim. M light alloy wheels with mixed tyres transmit the engine's power to the road, aided by the stiffer M sports suspension.



Sport Plus Edition.

The Sport Plus Edition model is the right choice for all those who like an extra dose of sporting appeal. Its athletic appearance is emphasised by the striking Silverstone exterior paint colour, 19" light alloy Double-spoke style 313M wheels and rear bumper with High Performance diffuser. Door sill finishers with Edition designation draw the eye into the cockpit, closely followed by the Dakota leather Sport seats for the driver and front passenger in Black with contrasting Royal Blue stitching¹. The BMW Business Media package is designed to provide all your connectivity requirements and includes Bluetooth telephone preparation with telematics, BMW Assist, BMW Assist Online Portal, Navigation system-BMW Business Advanced, USB audio interface and Voice Control. In addition, a Premium Multimedia package is available; please consult your local BMW Dealer for further information.

¹The new Sport Plus models can be ordered with all alternative upholstery and interior trims currently available on M Sport models. Alternative upholsteries will not however include Royal Blue stitching and/or piping.



Dakota leather upholstery – Black with Royal Blue stitching¹.



Navigation system – **BMW Professional Multimedia** (available as part of optional Premium Multimedia package).



Loudspeaker system – **harman/kardon** (available as part of optional Premium Multimedia package).

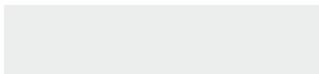


20" 19" light alloy **Double-spoke style 313M** with mixed tyres.



Exterior mirror caps, **Black**.

Exterior colours.



300 Alpine White, non-metallic



668 Jet Black², non-metallic



A61 Crimson Red², non-metallic



475 Black Sapphire, metallic



354 Titanium Silver, metallic



A96 Mineral White, metallic



A52 Space Grey, metallic



A82 Vermilion Red², metallic



A76 Deep Sea Blue², metallic



381 Le Mans Blue¹, metallic



A92 Orion Silver², metallic



B40 Liquid Blue², metallic



A29 Silverstone II³, metallic



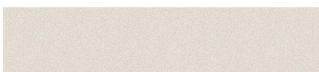
BMW Individual



BMW Individual X03 Ruby Black, metallic



BMW Individual S34 Azurite Black, metallic



BMW Individual X04 Moonstone, metallic

¹ Only available on M Sport and Sport Plus Edition models.

² Not available on M Sport and Sport Plus Edition models.

³ Only with Sport Plus Edition models.

⁴ Not available with Sport Plus Edition models.

⁵ Only available with 481, Sport seats.

These pages show the colours and materials available for the BMW 3 Series Convertible. Use them to identify your favourite colours, or compare various combinations. These colour samples are meant to give you a first impression of paints and materials. Experience has shown, however, that printed versions of

paint and upholstery colours cannot in all cases faithfully reproduce the colour appearance of the originals. We therefore recommend that you consult your BMW Dealer on your preferred colour choices. They will be happy to show you original samples and assist you with special requests.

Upholstery colours.



■ **LCSW Black⁴**, Dakota leather



■ **LCAD Grey**, Dakota leather



■ **LCCX Oyster**, Dakota leather



■ **LCGE Cream Beige**, Dakota leather



■ **LCD1 Coral Red**, Dakota leather



■ **LCD3 Saddle Brown**, Dakota leather



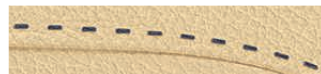
□ **LCNL Black^{3,5}**, Dakota leather with contrast stitching in Royal Blue



BMW Individual



□ **BMW Individual Merino leather ZAC8/ZBC8**
Platinum with Saddle Stitch in Navy Blue



□ **BMW Individual Merino leather ZACM/ZBCM**
Champagne with Saddle Stitch in Navy Blue



□ **BMW Individual Merino leather ZAP2/ZBP2**
Rust Brown with Saddle Stitch in Dark Spice



□ **BMW Individual Merino leather ZAWT**
Cohiba Brown with Saddle Stitch in Tan

Interior colours.



Black



Cream Beige

Interior trims.



■ 4CG Satin Silver, matt²



□ 4B9 Fine Brushed Aluminium



■ 4WA Dark Aluminium Glacier Silver¹



□ 4AT Black, High-gloss²



□ 4AB Burr Walnut wood



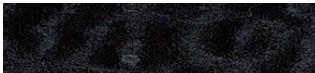
□ 4A3 Light Walnut wood



□ 4BY Anthracite Bamboo wood



BMW Individual



□ BMW Individual Interior trim
XE2 Anthracite Maple wood⁵



□ BMW Individual Interior trim
XE3 Red Brown Figured Eucalyptus wood⁵



□ BMW Individual Interior trim
XE8 Piano Black with inlay⁶

Combinations.

Upholstery material	BMW upholstery colours							BMW Individual upholstery colours			
	Dakota leather ³							BMW Individual Merino leather			
Standard seats	•	•	•	•	•	•	•	•	•	•	•
Sport seats	•	•	•	•	•	•	•	•	•	•	•
Upholstery colours	Black ⁴	Grey	Oyster	Cream Beige	Coral Red	Saddle Brown	Black/Contrast stitching Blue ⁴	Platinum	Champagne	Rust Brown	Cohiba Brown
Interior colours	Black	Black	Black	Cream Beige	Black	Black	Black	Black	Black	Black	Black
BMW exterior colours											
300 Alpine White non-metallic		•	•	•	•	•	•	•	•	•	•
668 Jet Black ² non-metallic		•	•	•	•	•	—	•	•	•	•
A61 Crimson Red ² non-metallic		•	•	•	•	•	—	•	•	•	•
475 Black Sapphire metallic		•	•	•	•	•	•	•	•	•	•
354 Titanium Silver metallic		•	•	•	•	•	•	•	•	•	•
A96 Mineral White metallic		•	•	•	•	•	•	•	•	•	•
A52 Space Grey metallic		•	•	•	•	•	•	•	•	•	•
A82 Vermilion Red ² metallic		•	•	•	•	•	—	•	•	•	•
A76 Deep Sea Blue ² metallic		•	•	•	•	•	—	•	•	•	•
381 Le Mans Blue ¹ metallic		•	•	•	•	•	•	•	•	•	•
A92 Orion Silver ² metallic		•	•	•	•	•	—	•	•	•	•
B40 Liquid Blue ² metallic		•	•	•	•	•	—	•	•	•	•
A29 Silverstone II ¹ metallic		•	•	•	•	•	•	•	•	•	•
BMW Individual Exterior colours											
X03 Ruby Black metallic		•	•	•	•	•	—	•	•	•	•
S34 Azurite Black metallic		•	•	•	•	•	—	•	•	•	•
X04 Moonstone metallic		•	•	•	•	•	—	•	•	•	•
BMW Interior trims											
4CG Satin Silver, matt ²		•	•	•	•	•	—	•	•	•	•
4B9 Fine Brushed Aluminium		•	•	•	•	•	•	•	•	•	•
4WA Dark Aluminium Glacier Silver ¹		•	•	•	•	•	•	•	•	•	•
4AT Black, High-gloss ²		•	•	•	•	•	—	•	•	•	•
4AB Burr Walnut wood		•	•	•	•	•	•	•	•	•	•
4A3 Light Walnut wood		•	•	•	•	•	•	•	•	•	•
4BY Anthracite Bamboo wood		•	•	•	•	•	•	•	•	•	•
BMW Individual interior trims											
XE2 Anthracite Maple wood ⁵		•	•	•	•	•	—	•	•	•	•
XE3 Red Brown Figured Eucalyptus wood ⁵		•	•	•	•	•	—	•	•	•	•
XE8 Piano Black with inlay ⁴		•	•	•	•	•	—	•	•	•	•

• Available — Not available

¹ Only available on M Sport and Sport Plus Edition models.

² Not available on M Sport and Sport Plus Edition models.

³ Dakota leather includes seat surfaces, centre console and door armrests, headrests front and rear, and gearshift gaiter.

⁴ Only with Sport Plus Edition models.

⁵ Not available with Sport Plus Edition models.

Standard / Optional equipment.



□ **387 Wind deflector:** Stops the draught that can swirl around the shoulders and neck during open-top driving. The wind deflector can be easily folded to allow practical loading and unloading and also includes a storage bag. When not required, it can be folded up and stored in the luggage compartment.



■ **Luggage compartment loading function:** Allows easier access to the boot loading space. When the roof is open, the remote key can be used to raise the roof to an intermediate position and open the boot lid. Inside the luggage compartment, the partition can then be lifted to allow easy access to the loading space.



■ **Rear console:** Offers additional comfort for rear passengers. It contains a compartment with a retractable closure, plus another smaller compartment. In addition, two cupholders are included in the extended storage option.

□ **493 Extended storage:** Includes foldable cup holder in the rear centre console, a net on the luggage compartment floor, two bag holders on the luggage compartment separation panels and a strap for dividing the luggage compartment.



□ **4UT Through-loading storage bag:** Longer items can be secured in the luggage compartment by means of a through-load hatch located behind the rear backrest. Through-load measurements: Width 405mm, Height 263mm. Storage bag dimensions adjustable to maximum length: 1300mm, volume: 130 litres.



■ **Kidney grille, Chrome with Chrome vertical slats:** Four-cylinder models have vertical slats in Black.



■ **Xenon headlights** for low and high beam, feature four LED corona rings which can be used as daytime running lights, and automatic headlight height adjustment. They provide optimum illumination of the road ahead at night and in poor visibility. The LED light elements are included on the indicators, accent lights and side marker lights for the headlights.

□ **524 Adaptive Headlights** with integrated cornering lights, provide better illumination of the road ahead when the car enters a bend. In tight corners, at speeds up to 45mph (65km/h), and when indicating at speeds up to 22mph (35km/h), the cornering lights are automatically activated, while Adaptive Headlights operate at higher speeds, swivelling to illuminate the road ahead, and to avoid dazzling oncoming drivers. A variable headlight range control system provides additional support in towns and on motorways.



■ **Retractable Hard-Top** can be opened automatically, including the windows, in just 22 seconds by pressing a button in the centre console. Ensures all-year-round usability, provides outstanding security and rigidity, and excellent acoustic insulation, even at high speeds.

■ **346 Chromeline Exterior trim** adds a Chrome finish to the side window frames and window recess finishers shown here (standard on SE models).



□ **760 High-gloss Shadowline Exterior trim** has the following features in Shadowline exterior trim Black high-gloss: window frames, mirror base and mirror frame (Standard on M Sport and Sport Plus Edition models).

Standard / Optional equipment.



■ **2DF 17" light alloy Star-spoke style 339**, 8 J x 17, 225/45 R17 tyres (standard on 320i/d, 325i/d SE Models).



□ **2K5 17" light alloy V-spoke style 338**, 8 J x 17, 225/45 R17 tyres (standard on 330i/d SE models).



□ **2DH 17" light alloy Star-spoke style 340** with mixed tyres, 8 J x 17, 225/45 R17 tyres at the front, 8.5 J x 17, 255/40 R17 tyres at the rear (standard on 335i SE).



□ **2C6 18" light alloy Star-spoke style 189** with mixed tyres, 8 J x 18, 225/40 R18 tyres at the front, 8.5 J x 18, 255/35 R18 tyres at the rear.



□ **2R4 19" light alloy Star-spoke style 230** with mixed tyres, 8 J x 19, 225/35 R19 tyres at the front, 9 J x 19, 255/30 R19 tyres at the rear.



□ **2K6 18" light alloy V-spoke style 342** with mixed tyres, 8 J x 18, 225/40 R18 tyres at the front, 8.5 J x 18, 255/35 R18 tyres at the rear.



□ **2MF 18" light alloy Star-spoke style 193M** with mixed tyres, 8 J x 18 wheels and 225/40 R18 tyres at the front, 8.5 J x 18 wheels and 255/35 R18 tyres at the rear. Standard on M Sport models.



□ **2B6 19" light alloy Double-spoke style 313M** with mixed tyres, 8 J x 19, 225/35 R19 tyres at the front, 9 J x 19, 255/30 R19 tyres at the rear (standard on Sport Plus Edition models).



□ **322 Comfort Access** for locking and unlocking the vehicle, including the fuel filler cap, without having to operate the remote control. In addition, the engine can be started without inserting the key in the ignition, by using the Start-Stop button.



■ **Central switch** for fully automated opening of the Retractable Hard-Top, including the windows. Just 22 seconds after activating the switch, the roof is fully retracted.



■ **Start-Stop button** for starting the engine. After inserting your ignition key, you can start and stop the engine by pressing this button.



■ **Rear-view mirror**, dimming with automatic anti-dazzle function, improves safety and comfort when driving at night.
□ **430 Exterior mirrors, folding, automatically dimming:** Electronically foldable exterior mirrors with automatic dimming. Includes independent memory function for exterior mirrors.



□ **644 Bluetooth telephone preparation¹** includes hands-free equipment, connection for charger and outside aerial plus outdoor aerial connection.
□ **633 Bluetooth telephone preparation with telematics²:** Standard on Sport Plus Edition models.



■ **Armrest – front centre.** Folding, with integrated storage compartment.
□ **4AE Armrest – front, with sliding adjustment** and integrated storage compartment (shown here).



□ **441 Smoker's package deletion,** ashtrays and lighter is replaced with an open storage tray for depositing small items such as keys or a mobile phone.
□ **575 12V power socket:** Located in the passenger footwell.



■ **Six-speed manual transmission** for a very sporty drive. Smooth, with perfect ratios and precise, short-throw gearshifts. The reduced spacing of gear ratios means that you can make even more individual use of the engine power.



□ **205 Six-speed automatic transmission** with Steptronic. The gearshift mechanism enables very fast, smooth gear changes for truly dynamic performance. Not available for 335i. Includes steering wheel mounted gearshift paddles.



□ **2TC Seven-speed Double Clutch Transmission** for exceptionally fast gearshifts without interruption of power, ensuring top dynamic performance and optimised fuel consumption (only available for the 335i, includes steering wheel mounted gearshift paddles).

¹ Available as part of Equipment package, for more information please consult your local BMW Dealer.

² Snap-in adaptor available as a BMW Accessory. Consult your local BMW Dealer for details on recommended phones.

³ BMW Assist services are not available in the Republic of Ireland, Isle of Man and the Channel Islands.

Standard / Optional equipment.



■ **Sport multi-function leather steering wheel**, three spokes with Chrome trim in Pearl Grey and thumb rest, incl. gearshift lever with Chrome trim and handbrake lever handle in leather.

□ **248 Steering wheel heating** for the sports leather steering wheel provides added comfort at low temperature and enables drivers to steer without gloves even in icy conditions.



□ **M Sport multi-function leather steering wheel**. The extra thickness of the steering wheel ensures excellent grip. Integrated multi-function buttons allow the driver to operate the radio, CD player and optional Bluetooth telephone during a journey (standard on M Sport models).



□ **Sport multi-function steering wheel** with steering wheel mounted gearshift paddles. (Included with automatic transmission).



□ **5AC High-beam Assistant** automatically switches between high and low beam according to the surroundings, and when traffic is approaching, allowing the driver to focus on the road ahead when driving at night.



□ **521 Rain sensor with automatic headlight activation**: once activated, the rain sensor will automatically switch on the windscreen wipers when it begins to rain, adjusting wiper frequency in line with rainfall intensity. The automatic driving lights control will switch on the low beam automatically at dusk and in tunnels (standard on six-cylinder models).



■ **Cruise control with brake function** stores and maintains a selected speed from approx. 20mph (30km/h). After accelerating, the car automatically returns to the previously stored speed. In addition, the active brake function ensures the speed is maintained even when driving downhill. Braking cancels the cruise control settings. The brake function is not included on 320i/d.



□ **541 Active Cruise Control (ACC)** can be programmed to keep a safe distance between you and the car in front and automatically maintains that distance (only available on six-cylinder models).



■ **On-Board Computer** displays information about average speed and fuel consumption, current consumption, range and outside temperature.



□ **508 Park Distance Control (PDC) front and rear** facilitates parking and manoeuvring in tight spaces. A warning signal is triggered when the car approaches an obstacle. In conjunction with the navigation system, PDC will also provide a visual indication on the Control Display. PDC rear only is fitted to all 3 Series Convertible models as standard.



□ **606 Navigation system - BMW Business Advanced!**, including iDrive controller with direct menu control buttons, favourite buttons, high-resolution 6.5" colour display and single CD drive. Digital map data is stored on an internal memory for fast operation.



□ **609 Navigation system - BMW Professional Multimedia!**, includes 8.8" flat screen colour display and BMW Professional radio with DVD player. Split screen enables navigation and other functions to be displayed simultaneously. Also with Navigation map, RTTI, journey planning and built-in hard disc drive.



□ **601 TV function²** enables viewing of analogue and digital television programmes when the vehicle is stationary via the 8.8" Control Display screen.



■ **Air conditioning, automatic with two-zone control**, with automatic air recirculation (AAR), microfilter, fogging and solar sensors rapidly establishes the desired climatic conditions in the cabin and maintains the selected temperature. With individual front temperature control for left and right sides and variable rear temperature control by nozzles in the rear centre console.



■ **BMW Professional Radio**, with single CD player with MP3 playback capability.

□ **654 DAB digital radio** enables reception of digital radio stations.

□ **6NN Bluetooth hands free facility²** enabling wireless connection for compatible phones.

□ **6NR Mobile Application Preparation^{1,2}** users can download the free BMW Connected iPhone App which supports Facebook, Twitter and web radio.



□ **672 CD changer**, holds up to six CDs. Located on the left-hand side of the luggage compartment, plays both audio CDs and CDs with MP3 files. Increased playback time thanks to MP3 support and ability to hold six CDs; can be operated via the radio buttons, the multi-function steering wheel or the optional voice control. Digital signal transmission between CD changer and radio system ensures high transmission quality.



□ **688 Loudspeaker system – harman/kardon²** with LOGIC7 signal processing and Surround mode with a total of 13 loudspeakers provides truly outstanding sound.



□ **752 BMW Individual audio** brings the listening experience of a live concert into your car. It includes a digital nine-channel amplifier and a digital sound processor (not available on 320i/d).



■ **Auxiliary input point for auxiliary playing devices**, such as an MP3 player. □ **6FL USB audio interface²** (shown here) allows the connection of an MP3 player or USB stick. Stored music titles are shown on the Professional radio or the optional navigation display. Your device is then operated via multi-function controls on the steering wheel or by using the iDrive controller.

¹ Traffic Messaging Channel (TMC) services are not available in the Republic of Ireland, Isle of Man and Channel Islands.

² Only available as part of package on Sport Plus Edition models.

Standard / Optional equipment.



□ **481 Sport seats** for driver and front passenger. Optimum lateral support is ensured by variable electric backrest width adjustment (standard on all M Sport and Sport Plus Edition models).



■ **Standard seats** with fully electric seat adjustment for driver and front passenger.



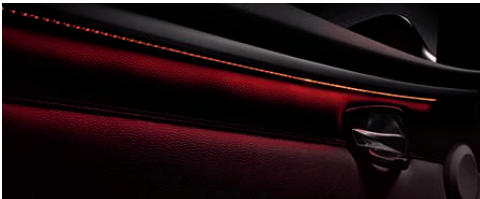
■ **Seat-Integrated belt system** provides the optimum belt geometry for maximum passenger safety, irrespective of the seat position.



■ **Seat adjustment – front, electric with driver memory.** Includes electric adjustment of all seat levels for driver and front passenger. Driver memory includes two memory positions for driver's seat and exterior mirror. Includes parking function for front passenger side exterior mirror.



□ **494 Seat heating** for driver and front passenger seats (three settings). The seat surface, bolsters and backrest are heated and quickly provide comfortable warmth.



■ **Extended lighting** with vicinity lights in the door handles, exit lights at the bottom of the doors, footwell lights at the rear plus ambient interior light (shown here) through light strips in the door and side trim.



□ **488 Lumbar support** for driver and front passenger, electrically adjustable for an ergonomically sound seating position and added back muscle support.



□ **BMW Service Inclusive.** Service costs are another area where your local BMW Authorised Workshop can offer you an intelligent solution. BMW Service Inclusive covers all your vehicle's servicing requirements for a specified period. Terms and conditions apply, find out more online at: www.bmw.co.uk/serviceinclusive

M Sport.



Rear apron: as well as enhancing a sporty look, the integrated diffuser increases down force on the rear axle for added stability at high speeds.



M Sport: One look at the exterior and you will automatically sense the additional styling flourishes. With its special aerodynamics package, the contours of the body run smoothly from front to rear. The front air dam with its additional air vents for improved brake cooling lends the front section a more powerful look. There is a choice of two different BMW M light alloy wheels. The perfectly tuned M Sport suspension and High-gloss Shadowline exterior trim, complete the look. In the interior, sport seats, the M Sport leather steering wheel and Dark Aluminium Glacier Silver trim add sporting style. The finishing touches are provided by the M door sill finishers and shortened shift lever (only in conjunction with manual transmission). The exterior colour Le Mans Blue metallic (shown here) is available exclusively on M Sport models.

M Sport models come with Dark Aluminium Glacier Silver interior trim which sets a sporting tone and underlines the dynamic character of the M Sport models.



2MF 18" light alloy Star-spoke style 193M with mixed tyres, 8 J x 18 wheels and 225/40 R18 tyres at the front, 8.5 J x 18 wheels and 255/35 R18 tyres at the rear. Standard on all M Sport models.



2B6 19" light alloy Double-spoke style 313M with mixed tyres, 8 J x 19 wheels and 225/40 R19 tyres at the front, 8.5 J x 19 wheels and 255/30 R19 tyres at the rear. Optional on all M Sport models.



M door sill finishers with Chrome inserts and M designation are the perfect complement to the M Sport models.

Genuine BMW Accessories.



Rear-mounted bicycle carrier, lockable, enables safe transportation of two bikes.
19" light alloy Radial-spoke style 198, composite wheel.



Rear spoiler in vehicle colour for an extra touch of sportiness.



Snap-in adapter for hands-free phone use.



Luggage set includes two trolley cases and two attaché cases.

A BMW always delivers a special drive – and Genuine BMW Accessories make the experience better still. Combining great ideas, immaculate design and sheer practicality to create innovative solutions, Genuine BMW Accessories are available in many categories: Exterior, Interior, Communications and Information and Transport and Luggage Compartment Solutions. Your BMW Dealer will be happy to advise you on the complete range of Genuine BMW Accessories and provide you with a brochure. For further information at any time, please visit

➤ www.bmw.co.uk/accessories

BMW Individual.



THE MOST EXCLUSIVE WAY TO DRIVE A BMW.

True exclusivity is defined by the very highest standards: those that each person sets for themselves. BMW Individual enables you to realise these standards in the car you drive. With a BMW Individual 3 Series Convertible every single detail is exactly crafted to harmonise with the whole. The BMW Individual paint finish in Ruby Black metallic shown here shimmers in the light, lending your car a subtle red luminosity that seems to issue from countless pulverised ruby crystals. The full leather trim comprises additional leather elements not included in standard

equipment, such as the door trim inserts, complete door handles, soft-finish trim around the centre console and an instrument panel in the upholstery colour. Here, the velvety, natural BMW Individual Merino leather in Cohiba Brown perfectly harmonises with the dark brown markings of the BMW Individual Figured Eucalyptus Red Brown wood trim.

Let yourself be inspired by the BMW Individual range. For an overview of BMW Individual colours and materials, see pages 46–49.

Cohiba Brown Merino leather.



BMW Individual Ruby Black metallic paint finish.



320i SE	
BMW EfficientDynamics	Auto Start-Stop – 320i/d manual transmission only Brake Energy Regeneration Intelligent Alternator Control Optimum Shift Indicator – manual transmission only
Engine	Catalytic converter EUS emissions management Four-cylinder in-line petrol engine with high-precision direct injection VANOS
Transmission	Six-speed manual transmission
Wheels and chassis	17" light alloy Star-spoke style 339 Disc brakes – front and rear, ventilated Electric Power Steering (EPS) Front suspension, Aluminium Rear suspension, five-link
Safety and technology	Airbags comprising: – Driver and front passenger, front – Side airbags – driver and front passenger with combined head airbag Alarm system (Thatcham 1) with remote control and engine immobiliser Check control warning system Cruise control Daytime running lights Dynamic brake lights Dynamic Stability Control (DSC) comprising: – Anti-lock Braking System (ABS) – Automatic Stability Control (ASC) – Cornering Brake Control (CBC) – Dynamic Brake Control (DBC) – Dynamic Traction Control (DTC) – Electronic Brake-force Distribution (EBD) – Engine Drag Torque Control (MSR) First Aid kit and warning triangle Foglights, front and rear Follow-me-home headlight function Headlight wash Head restraints – front, anti-whiplash Head restraints, rear Park Distance Control (PDC), rear Rollover protection system Run-flat tyres with Tyre Puncture Warning System (TPWS) Seat belts – front with pyrotechnical belt latch tensioner and belt force limiter Seat belts – rear, two with inertia reel Third brake light, integrated in luggage compartment lid Visible VIN Windscreen washer jets, heated Windscreen wipers, two-speed with adjustable intervals Xenon headlights
Seats	Child seat ISOFIX attachments, front and rear with passenger airbag deactivation Dakota leather upholstery with SunReflective Technology Four seats Rear seat easy access system Seat adjustment – front, electric with driver memory Seat backrests – rear, foldable for level storage area

320i SE	
Exterior equipment	Exhaust tailpipe – single, Chrome
	Exterior mirrors – heated, electric adjustment, automatic dipping parking function for passenger side mirror
	Exterior trim, Chromeline
	Indicator lenses, clear
	Kidney grille, Chrome with Black vertical slats
	Luggage compartment loading function
	Non-metallic paintwork
	Retractable Hard-Top (RHT)
Interior equipment	Air conditioning, automatic, with two-zone control
	Armrest – front, folding with storage compartment
	Cupholders, front
	Door sill finishers with BMW designation
	Electric windows – front and rear with open/close fingertip control
	Extended lighting:
	– Ambient interior lighting – light band in door and side trim
	– Door handle illumination
	– Exit lighting
	– Footwell lights, front and rear
	– Interior lights, front with soft on/off
	– Reading lights, front
	– Sun visors with illuminated vanity mirrors
	Floor mats, velour
	Interior trim, Satin Silver
	Rear-view mirror, automatically dimming
	Smoker's package
	Start-Stop button
	Steering column with manual reach and rake adjustment
	Storage facilities:
	– Securing rings in luggage compartment
	– Storage area separating luggage compartment and cabin
	– Storage compartment in door trim panels, folding
	– Storage compartment next to steering column with lid
	– Storage compartment with cover in rear centre console
	– Storage nets on seat backrests
	Sport multi-function leather steering wheel with decorative inserts in Matt Chrome Pearl Grey
	Toolkit located in luggage compartment
	Windscreen with grey shade band
	Audio and communication
BMW Professional radio with single CD player (with MP3 playback capability)	
CD changer preparation	
Loudspeaker system with six speakers	
On-Board Computer (OBC) comprising:	
– Average speed	
– Fuel consumption and range	
– Outside temperature display	
– Time and date	
Personal Profile	

320d SE	
Equipment in addition or replacement to 320i SE	Diesel Particulate Filter (DPF)
	Four-cylinder in-line diesel engine with common-rail technology
	Power-assisted steering, hydraulic
	Incorrect fuelling protection system
	Turbo

325i SE	
Equipment in addition or replacement to 320i SE	Cruise control with brake function
	Dynamic Stability Control Plus (DSC+) comprising:
	– Brake drying
	– Brake fade compensation
	– Brake pre-tensioning
	– Hill-start assistant
	Electric Power Steering
	Exhaust tailpipes – twin, Chrome
	Kidney grille, Chrome with Chrome vertical slats
Rain sensor with automatic headlight activation	
Six-cylinder in-line petrol engine with high-precision direct injection	

325d SE	
Equipment in addition or replacement to 325i SE	Six-cylinder in-line diesel engine with common-rail technology

330i/d SE	
Equipment in addition or replacement to 325i/d SE	17" light alloy V-spoke style 338
	Metallic paintwork

335i SE	
Equipment in addition or replacement to 330i SE	17" light alloy Star-spoke style 340 with mixed tyres
	Exhaust tailpipes – single, left and right, Chrome
	Oil temperature display
	Power-assisted steering, hydraulic
	Turbo

M Sport models	
Equipment in addition or replacement to SE models	18" light alloy Star-spoke style 193 M with mixed tyres
	Door sill finishers with M designation
	Exterior trim, High-gloss Shadowline
	Interior trim, Dark Aluminium Glacier Silver
	M aerodynamic bodystyling
	M Sport multi-function leather steering wheel (Six-cylinder M Sport models with automatic transmission include steering wheel gearshift paddles).
	M Sport suspension
	Shortened gearshift
	Sport seats, front

Sport Plus models	
Equipment in addition or replacement to M Sport models	19" light alloy M Double-spoke style 313M with mixed tyres
	Dakota leather upholstery, Black with Royal Blue stitching*
	Door sill finishers with Edition designation
	Exterior mirror caps, Black
	Floor mats with Royal Blue piping*
	Media package – BMW Business, comprising:
	– Bluetooth telephone preparation with telematics
	– BMW Assist
	– BMW Assist Online Portal
	– Navigation system – BMW Business Advanced
	– USB audio interface
	– Voice Control
	Rear bumper with High Performance diffuser
*Only in conjunction with LCNL.	

Weight		320i	325i	330i	335i	320d	325d	330d
Unladen EU ¹	kg	1670 [1700]	1730 [1760]	1780 [1795]	1810 [1825]	1730 [1745]	1815 [1830]	1825 [1840]
Max. permissible	kg	2025 [2055]	2085 [2115]	2135 [2150]	2165 [2180]	2085 [2100]	2170 [2180]	2180 [2195]
Permitted load	kg	430	430	430	430	430	430	430
Permitted axle load, front/rear	kg	915/1160	945/1180	960/1200	990/1200	920/1185	1005/1200	1005/1200
Permitted trailer load, unbraked ¹	kg	695	745	750	750	745	750	750
Permitted trailer load, braked, max. 12% gradient ²	kg	1400 [1500]	1600	1700	1700	1600	1800	1800
Permitted trailer load, braked, max. 8% gradient ²	kg	1600	1700	1800	1800	1800	1800	1800
Permitted towbar download	kg	75	75	75	75	75	75	75

Engine ^{3,4}		320i	325i	330i	335i	320d	325d	330d
Cylinders/valves		4/4	6/4	6/4	6/4	4/4	6/4	6/4
Capacity	cc	1995	2996	2996	2979	1995	2993	2993
Stroke/bore	mm	90.0/84.0	88.0/85.0	88.0/85.0	89.6/84.0	90.0/84.0	90.0/84.0	90.0/84.0
Power output	kW/rpm	125/6700	160/6100	200/6700	225/5800	135/4000	150/3750	180/4000
	(hp/rpm)	(170/6700)	(218/6100)	(272/6700)	(306/5800)	(184/4000)	(204/3750)	(245/4000)
Torque	Nm/rpm	210/4250	270/2400–4200	320/2750–3000	400/1200–5000	380/1900–2750	430/1750–3750	520/1750–3000
Compression ratio	:	12.0	12.0	12.0	10.2	16.5	16.5	16.5

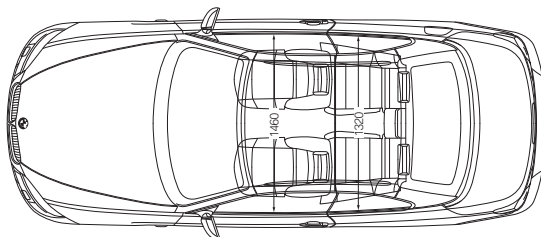
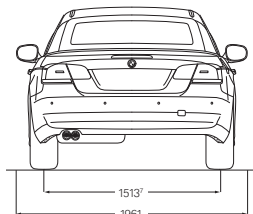
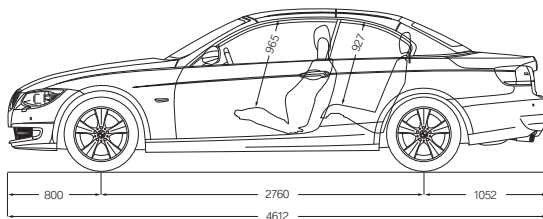
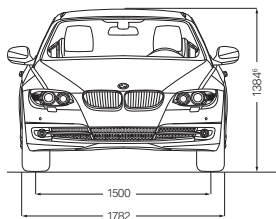
Transmission		320i	325i	330i	335i	320d	325d	330d
Standard transmission ratios	III :1	4.32/2.46	4.32/2.46	4.35/2.50	4.11/2.32	4.11/2.25	5.08/2.80	5.08/2.80
	III/IV :1	1.66/1.23	1.66/1.23	1.67/1.23	1.54/1.18	1.40/1.01	1.78/1.26	1.78/1.26
	V/VI/R :1	1.00.85/3.94	1.00.85/3.94	1.00.85/3.93	1.00.85/3.73	0.800.66/3.73	1.00.84/4.61	1.00.84/4.61
Final drive ratio	:	3.64	3.15	3.15	3.15	3.39	2.47	2.47

Performance		320i	325i	330i	335i	320d	325d	330d
Top speed	mph km/h	142 [140] 228 [226]	152 [151] 245 [243]	155 ⁵ [155 ⁵] 250 ⁵ [250 ⁵]	155 ⁵ [155 ⁵] 250 ⁵ [250 ⁵]	142 [140] 228 [226]	148 [147] 238 [236]	155 ⁵ [155 ⁵] 250 ⁵ [250 ⁵]
Acceleration 0–100 km/h	sec	9.1 [9.8]	7.6 [8.1]	6.5 [6.7]	5.8 [5.7]	8.3 [8.4]	7.5 [7.6]	6.4 [6.5]
Acceleration 80–120 km/h in 4th/5th gear (with standard transmission)	sec	9.3/12.0	8.3/10.5	7.1/9.0	5.9/6.9	6.6/8.4	6.3/7.9	5.2/6.6

Fuel consumption ³		320i	325i	330i	335i	320d	325d	330d
Urban	mpg l/100km	32.1 [28.8] 8.8 [9.8]	27.7 [26.6] 10.2 [10.6]	26.9 [25.4] 10.5 [11.1]	22.8 [23.2] 12.4 [12.2]	44.8 [39.8] 6.3 [7.1]	36.7 [34.4] 7.7 [8.2]	36.7 [34.4] 7.7 [8.2]
Extra-urban	mpg l/100km	50.4 [48.7] 5.6 [5.8]	47.9 [44.8] 5.9 [6.3]	45.6 [43.5] 6.2 [6.5]	42.2 [41.5] 6.7 [6.8]	64.2 [60.1] 4.4 [4.7]	54.3 [52.3] 5.2 [5.4]	54.3 [52.3] 5.2 [5.4]
Combined	mpg l/100km	41.5 [38.7] 6.8 [7.3]	37.7 [35.8] 7.5 [7.9]	36.2 [34.4] 7.8 [8.2]	32.1 [32.1] 8.8 [8.8]	55.4 [50.4] 5.1 [5.6]	46.3 [44.1] 6.1 [6.4]	46.3 [44.1] 6.1 [6.4]
CO ₂ emissions	g/km	159 [169]	176 [185]	182 [190]	205 [205]	135 [149]	160 [168]	162 [170]
	EU5	EU5	EU5	EU5	EU5	EU5	EU5	EU5
Tank capacity, approx.	l	63	63	63	63	61	61	61

Wheels		320i	325i	330i	335i	320d	325d	330d
Tyre dimensions	front/rear	225/45 R 17 W	225/45 R17 W	225/45 R17 Y	225/45 / 255/40 R 17 W	225/45 R 17 W	225/45 R 17 W	225/45 R 17 Y
Wheel dimensions	front/rear	8 J x 17	8 J x 17	8 J x 17	8/8.5 J x 17	8 J x 17	8 J x 17	8 J x 17
Material		light alloy	light alloy	light alloy	light alloy	light alloy	light alloy	light alloy

Electrical system		320i	325i	330i	335i	320d	325d	330d
Battery capacity	Ah	90	90	90	90	90 (80)	90	90
Alternator output	A	180	180	180	180	180	150	150
	W	2520	2520	2520	2520	2520	2100	2100



All dimensions in the technical drawings in millimetres.

¹ The figure quoted includes a 90% tank filling, 68kg for the driver and 7kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

² The overall weight of the trailer may not exceed the maximum permissible trailer load plus the maximum permissible towbar download.

³ BMW recommends the use of RON 95 super unleaded petrol. Unleaded RON 91 and higher with a maximum ethanol content of 10% (E10) may also be used (for 335i: minimum RON 95). Output and consumption figures apply to RON 98 fuel.

⁴ All engines comply with the EU5 emissions standard. Fuel consumption is calculated on the basis of the ECE driving cycle. This is made up of approximately one-third urban and two-thirds

extra-urban driving (based on distance covered). In addition to fuel consumption, CO₂ emissions are measured.

⁵ Electronically limited.

⁶ The maximum height of the roof when opening is 1,759mm.

⁷ Rear track width for the 335i is 1,507mm.

Values in [] apply to models with six-speed automatic transmission Except for 335i which is for seven-speed Double Clutch Transmission.

AN INTRODUCTION TO LONDON 2012.

Why we were selected as the Official Automotive Partner for London 2012.

Our partnership with London 2012 is a natural fit for the business. Our emission lowering technologies, through the EfficientDynamics programme, will play a role in aiming to deliver the most sustainable Games possible. Our range of the world's most fuel efficient premium cars will transport the Olympic Family at the Games – including athletes, officials and the media – and shine a light on the future of mobility with our ground-breaking developments in the next generation of transportation.

The Games time fleet.

BMW Group's role is incredibly important to the success of the Games. The fleet that will mobilise the Olympic and Paralympic Games will be over 4,000 vehicles strong. A huge undertaking and commitment. Conventional and hybrid vehicles from the range will be used in the vast Olympic Games fleet and BMW Group will showcase electric vehicles as part of our role in London 2012.

We're proud to be a partner.

As a major investor and employer in the UK, our partnership will be an inspiration for our customers, employees and dealers, as we continue to develop market-leading innovations and technologies to shape the future of design, development and driving pleasure.

We are immensely proud of our partnership.

BMW London 2012 Performance Team.

BMW is proud to support Team GB and ParalympicsGB athletes through the BMW London 2012 Performance Team. We want to help the athletes qualify and succeed at the Games. Behind our intelligent technologies lies an understanding that even the smallest change can make a big difference to performance – something that every athlete knows. We'll be working with our London 2012 hopefuls to see how we can actively support them through our world-leading technical expertise. It's going to be an amazing journey.



MEET THE BMW LONDON 2012 PERFORMANCE TEAM.



MARTYN BERNARD High Jump

My parents got me into athletics as a way of channelling my energy, and I haven't looked back. I won my first major medal in 2005 and am now focusing on London 2012, along with studying for my Law degree.



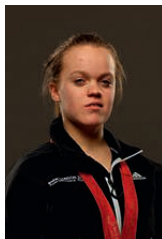
MARK HUNTER Rowing

I think the turning point in my career was moving to the prestigious Leander Club, which gave me the opportunity to row with the best athletes in the world. I strive to keep improving and, having already won gold in Beijing 2008, a win in London 2012 would be extra special.



ALISTAIR BROWNLEE Triathlon

I still remember the thrill of being told I could win medals by my local swimming club. The joy of being outdoors and active led me to my first triathlon when I was 10, and winning the World Junior Championships in 2006 drove me to pursue my Olympic dream. Hopefully I'm on track for London 2012.



ELLIE SIMMONDS Paralympic Swimming

I was inspired to take up competitive swimming by the Athens Paralympic Games in 2004. After winning two gold medals in Beijing 2008, I became the youngest person to be awarded an MBE, aged 14. Since then, I've been working hard towards London 2012.



JONATHAN BROWNLEE Triathlon

I started swimming at 4, but when I was 10 my Uncle was in a local triathlon and I couldn't wait to try it too. A month later I took part in my first event. That summer I watched Cathy Freeman race to victory in Sydney 2000 – and I can still remember every second.



LOUIS SMITH Gymnastics

My first Olympic Games was Beijing 2008, where I won the bronze for the men's pommel horse. That made me the first Briton to win a medal in the individual gymnastics since 1908. Since then I've picked up medals in 2009 and 2010. So hopefully I'm on track for London 2012.



TOM DALEY Diving

I started diving by chance when I was 7, and began competing just before my 9th birthday. There have been lots of highlights since then, including winning the World Championships when I was 15 and picking up two gold medals at the 2010 Commonwealth Games Delhi.



TOM AGGAR Paralympic Rowing

I started rowing after an accident in 2006 and won my first event at the British indoor championships that year. In 2007 I won gold in a world best time at the World Championships in Munich and I have recently won the International Rowing Federation's first 'Paralympic Rower of the Year' award – my next goal is gold at London 2012.

BMW LONDON 2012 PERFORMANCE TEAM

More athletes are coming soon. You can follow their journey at bmw.co.uk/london2012



official partner of the
Olympic and Paralympic Games

Condition Based Service. A key feature in most BMW models, Condition Based Service (CBS) signals an innovative leap forward in BMW Service diagnostic technology. The way it works is simple. CBS uses sensors to constantly monitor the areas of your BMW that are subjected to wear and tear. Based on the results of the data, CBS decides the extent to which servicing is necessary. This information is then stored in your vehicle's key. Using a KeyReader, BMW Service staff can download information to provide an accurate analysis of your vehicle. This means your BMW goes for a service only when it needs to, saving you an immeasurable amount of both time and money.

Service Intelligence. BMW Approved Technicians are experts in the use of diagnostic equipment, which quickly identifies if and why the vehicle is running at anything less than peak efficiency. This leads to rapid identification and rectification.

Service Assurance. For additional peace of mind, take comfort in the fact that every new BMW is covered by a three-year warranty³ that includes BMW Emergency Service throughout Europe. For more information on BMW Service, please contact your local BMW Dealer, BMW Service Authorised Workshop or visit www.bmw.co.uk/service or www.bmw.ie.

JOY IS THE FEELING OF BEING LOOKED AFTER BY THE BEST. BMW SERVICE FOR YOUR BMW.



BMW Service Inclusive. Wouldn't it be good to know all your servicing costs in advance? Well, that's exactly what BMW Service Inclusive¹ provides and for a low one-off payment.

BMW Service Inclusive¹ lasts for 5 years or 60,000 miles (whichever occurs first) and covers all your vehicle's servicing requirements. Alternatively you can choose BMW Service Inclusive¹ Plus, which in addition to servicing also covers maintenance items such as brake pads, brake discs and windscreen wipers. And whenever servicing and maintenance work is carried out on your BMW, you can be sure that it will only be done by fully qualified BMW Service Approved Technicians at one of over 150 BMW Service Authorised Workshops around the country. Furthermore, only Genuine BMW Parts are used – each covered by a two year warranty.

BMW Service Inclusive and Service Inclusive Plus are transferable to subsequent owners within the time and mileage period, which can enhance the resale value of your car.²

¹ Service Inclusive and Service Inclusive Plus are available as cost options. Terms and conditions apply, for full details speak to your Dealer or visit www.bmw.co.uk/serviceinclusive.

² For further information, please contact your local BMW Dealer.

³ Every new BMW registered within the Republic of Ireland is covered by a two-year manufacturer's warranty – for details, please contact your local BMW Dealer.



BMW Assist. BMW Assist provides telematic and online services that are fully integrated with the BMW navigation and Bluetooth telephone systems to offer enhanced services. This provides you and your passengers access to key information from within the vehicle, helping you keep safe and in touch. In the event of an emergency, a 999 SOS call can be triggered manually or in extreme situations automatically. Details of your vehicle and location will be sent directly to a 999 SOS Emergency Service centre so help can be sent without delay. A similar function is also available to connect you to a BMW Service Centre should you require roadside assistance. If you have locked your keys in your car, or cannot recall if you have locked your car, with Remote Services the BMW Service Centre can lock or unlock your vehicle remotely.

Information-based services are also included, you can make an Information Plus call to request addresses and

telephone numbers are transferred to your vehicle. There is also the facility to send addresses and telephone numbers directly to your vehicle yourself with Google Maps. Using the in-car portal on your vehicle's Control Display you can check the latest news and weather, or access the Google Local Search from where you can look-up business addresses in the car yourself. For vehicles with the BMW Professional Multimedia Navigation system, the Routes service provides a route planning facility from the comfort of home, or access to download a variety of predefined BMW Routes across Europe.

BMW Assist services are free of charge for three years on any new BMW equipped with Bluetooth telephone preparation and an optional navigation system. Services are not available in the Republic of Ireland, Isle of Man and the Channel Islands. Terms and conditions apply.

SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the sixth time in a row. Sustainability is an integral part of our value chain – it encompasses every stage from the development of fuel-saving and alternative vehicle concepts to environmentally-friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate and the environment. This is reflected in the reduction of CO₂ emissions by nearly 30% across our European fleet of new cars since 1995.



JOY COMES IN MANY FORMS.



BMW Emergency Service. BMW Emergency Service is the only roadside and assistance programme designed specifically for BMW vehicles, offering an exceptional range of benefits and services. It is available 24 hours a day, 7 days a week and utilises a dedicated fleet of BMW Approved Technicians, equipped with Genuine Parts and tools, ensuring that you and your vehicle receive the best possible care in the event of any motoring emergency. This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK, Republic of Ireland and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.



BMW Financial Services. Chances are you've already decided on the BMW you want to drive. Now discover the perfect finance solution to get you behind the wheel. BMW Financial Services offers a range of tailor-made finance and insurance packages designed to suit you and your budget. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. For more information, contact your local BMW Dealer. Alternatively visit www.bmwfs.co.uk or call us on 0870 5050 150.

Our comprehensive range of finance and insurance products includes:

- BMW Select (Personal Contract Purchase)
- BMW Hire Purchase
- BMW Contract Hire
- BMW Leasing
- BMW Car Insurance
- BMW Income Protection
- BMW Shortfall



BMW Magazine. Every new BMW customer receives a complimentary subscription to BMW Magazine. This publication features all the latest news and developments from BMW, together with a variety of driving and lifestyle features.

BMW News. To ensure you're one of the first to hear the latest BMW news and developments, BMW UK offer an email programme. Sign-up at: www.bmw.co.uk/newsletter.



BMW World, an iconic building in the Munich skyline. The BMW World is a true brand experience where it's possible to marvel at the historic BMWs in the museum, learn about our engineers' newest innovations and take a tour of the plant to see with your own eyes the cutting-edge and exacting methods used to create a BMW.

Car manufacturing requires a great deal of water, which is why we've developed an intelligent circulatory system for our factories that ensures water is re-used as often as possible. The dream of a manufacturing process that does not produce any waste water has already been made a reality at our engine plant in Steyr. In 2008, 733,500 engines were manufactured without producing a single drop of waste water.

Sustainability is taken very seriously at the BMW Group. For this reason, we prioritise environmentally-friendly methods of transport such as rail and shipping and work towards capacity optimisation. Each year, we cover around 15.8 billion tonne kilometres transporting materials and new vehicles. Of this, 79% of the total transported volume is delivered by sea – which benefits both road traffic and the environment.

The BMW Group has their sights set on tomorrow. Your BMW is part of a comprehensive recycling concept. Every single vehicle can be easily and economically recycled. Please contact your BMW Dealer on all matters regarding the return of your end-of-life vehicle. For more information visit

➤ www.bmw.co.uk/EfficientDynamics
➤ www.bmwgroup.com/sustainability

More about BMW



The Ultimate Driving Machine

www.bmw.co.uk



The models, equipment and possible vehicle configurations (standard and optional equipment) illustrated in this Brochure reflect the specifications of vehicles supplied by BMW AG to the German market. In other EU member states, individual models' equipment content and possible configurations of standard and optional equipment may vary. For precise information on the various country-specific versions available, please contact your local BMW Dealer. Subject to change in design and equipment. Part number 94 23 2 119 300.
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BMW recommends  **EDGE**

