

The BMW 6 Series
Coupe
Convertible

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The Ultimate
Driving Machine



THE BMW 6 SERIES COUPÉ AND CONVERTIBLE.

JOY FLOWS.

BMW EfficientDynamics
Less emissions. More driving pleasure.

FLUID DESIGN. DYNAMIC PERFORMANCE.

One glance is enough to be captivated by the elegant lines of the BMW 6 Series Coupé and Convertible, which are inspired by the aesthetics of flowing water. These vehicles envelop you in a unique harmony of elegance and dynamism. Whether long distance driving or relaxed cruising you will feel closer to the TwinPower Turbo V8 engine more than ever before – maximising your enjoyment of the road, savouring every bend along the way.





The BMW 6 Series Coupé and Convertible

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Equipment of the model shown: BMW 650i SE Coupé

Engine: BMW TwinPower Turbo V8
Output: 450hp (330kW)
Wheels: 19" light alloy Star-spoke style 366 with mixed tyres
Exterior colour: Vermilion Red metallic
Upholstery: Exclusive Nappa leather, Ivory White
Lights: Adaptive LED Headlights
Interior trim: Fine Brushed Aluminium

Equipment of the model shown: BMW 650i SE Convertible

Engine: BMW TwinPower Turbo V8
Output: 450hp (330kW)
Wheels: 19" light alloy V-spoke style 366 with mixed tyres
Exterior colour: Orion Silver metallic
Upholstery: Exclusive Nappa leather, Cinnamon Brown
Lights: Xenon Headlights
Interior trim: Dark Grey Poplar wood, High-gloss

The BMW 650i models (shown here) are only available as M Sport variants in the UK. All other engines are available as either SE or M Sport variants.



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Editorial

JOY FLOWS.

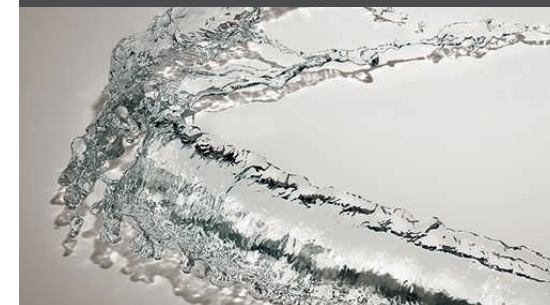
A tribute to perfection.

The initial desire was to create cars in which purity of form, flowing movement and uncompromising dynamics merge in perfect unity. It was a challenge that motivated designers and engineers to produce outstanding creative work. They were required to design and construct dream cars that are, in essence, masterpieces that redefine the boundaries of joy. In addition to an exceptional degree of technical sophistication, this required an extraordinary source of design inspiration – the element water.

The fruit of all this research and development becomes obvious the minute you look at the cars. The forward-thrusting lines of the BMW 6 Series Coupé and BMW 6 Series Convertible, the clear proportions and exquisite details give the impression of flowing movement, exemplifying the dynamics of the latest BMW models. Agility, power and manoeuvrability are encapsulated in design that meets even the most exacting requirements.

The BMW 6 Series Coupé and Convertible are the result of a challenge which, aesthetically and technically, have created works of perfection. And while they are cars to admire, they must also be experienced.

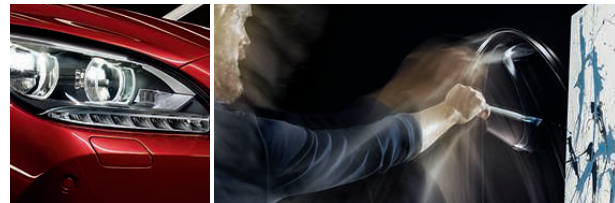
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WHEN ELEGANCE DEFINES THE LINES.



Evocative form. The design of the BMW 6 Series Coupé and Convertible translates the pure dynamics of moving water into powerful lines to produce a breathtaking, athletic profile. The visual flow begins in the flat, sweeping front and the optional Adaptive LED Headlights. The lamps in these lights not only have a striking design, but they also feature innovative high and low-beam LED technology and integrated turning lights. From here, the strong lines flow over the car before dissipating at the rear in what appears to be one flowing movement. A movement that encapsulates sporting elegance.



A masterpiece down to the smallest detail: the shoulder line draws your attention automatically to the optional Adaptive LED Headlights. They give the front of the car an even more impressive appearance.

PERFORMANCE THAT DELIVERS A PROMISE.



Impressive acceleration at your fingertips: a sporty, more dynamic drive.



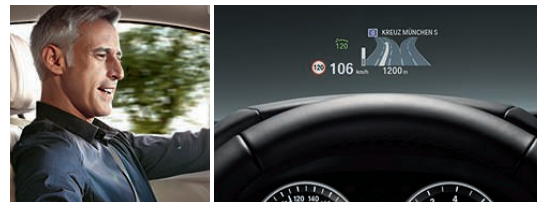
The expression of innovative dynamics. The drivetrains in the BMW 6 Series Coupé and Convertible are full-powered expressions of the cars' striking design. Each of the engines has a particular character – the 313hp (230kW) diesel engine in the 640d blends high performance with excellent economy thanks to the combination of two turbochargers. Also impressive are the combined fuel consumption from 51.4mpg (5.5l/100km) for the Coupé and from 50.4mpg (5.6l/100km) for the Convertible¹. The 640i offers innovations such as BMW TwinPower Turbo technology which combines VALVETRONIC, High-precision direct injection and a single TwinScroll Turbo. The engine develops 320hp (235kW), has maximum torque of 450Nm and, in the Coupé, achieves a combined fuel consumption of 36.7mpg (7.7l/100km)¹ – outstanding values for such a powerful petrol engine. Performance reaches its peak with the 650i M Sport: the TwinPower Turbo V8 engine produces 450hp (330kW) and accelerates the BMW 6 Series Coupé from 0 to 62mph in just 4.6 seconds. It's a powerful character that will win you over, and take the road by storm.

¹ Mpg figures based on standard SE wheel. Fuel consumption and CO₂ emissions dependant on the wheel and tyre size. Further information can be found on pages 64 | 65.

CONTROL YOUR WORLD ON THE ROAD.



BMW ConnectedDrive: in touch with your world. The BMW 6 Series Coupé and Convertible provide a new form of mobility thanks to BMW ConnectedDrive. A wide range of innovative functions creates a connection between the driver, the car and the outside world. This, in turn, means more comfort, more infotainment and greater safety. The optional full colour Head-up Display, for instance, projects important information such as speed, speed limits or navigational instructions directly onto the windscreen in high-contrast colour and into the driver's field of vision. To the driver, the information looks as if it is approximately two metres away at the end of the bonnet and is clearly visible in all light conditions. Thanks to BMW ConnectedDrive, you are not only better connected, but you will also get to your destination more safely.



The optional full colour Head-up Display transfers important driving information such as speed, speed limits and navigational instructions directly into the driver's field of vision.

WHEN AESTHETICS SHOWS ITS POWER.



Freedom at the touch of a button: the roof of the Convertible opens and closes fully automatically, even up to a speed of 25mph.



Design perfection. The BMW 6 Series Convertible is a combination of breathtaking elegance and impressive sportiness. BMW designers have seamlessly integrated the modern, fully-automatic finned roof into the flowing design. When it is closed, it gives the car a Coupé-like profile and sets the highest standards when it comes to acoustics and all-weather protection. The roof can be opened at the touch of a button in just 19 seconds and closes just as quickly. It even operates at a speed of up to 25mph or via a remote control in conjunction with the optional Comfort Access system. If the roof is open, the fascinating proportions of the Convertible are even more obvious. The result: freedom has never felt so dynamic.

**FORM PROMISES.
PERFORMANCE DELIVERS.**



Dynamics in their best light. The BMW 6 Series Coupé and Convertible deliver more than outstanding performance. They also provide a new form of fascination. Consider, for example, the standard eight-speed Sport automatic transmission with Steptronic and the agile sport chassis. Here, the fascination is found with the optional Adaptive Drive, which combines the Dynamic Drive and Variable Damper Control chassis systems, enhancing agility and handling even further and making the cars' sportiness an even more exciting experience.



The optional Adaptive Drive, including Dynamic Drive and Variable Damper Control systems, provides maximum control and dynamics.

WHEN INFORMATION BECOMES EXPERIENCE.



Drive safe, park safe, feel safe. BMW ConnectedDrive technologies, such as optional Park Assist and optional Driving Assistant Plus, including Active Cruise Control with 'Stop and Go' function, support your everyday driving as required.



Technologies offering new perspectives. The BMW 6 Series Coupé and Convertible are both beautiful ways to reach your destination. They are also remarkably practical thanks to the optional availability of the BMW ConnectedDrive technologies. With BMW Online Services, you are always kept right up to date even on the road. Along with this, many innovative functions offer enhanced comfort and safety. Driving Assistant Plus, including Active Cruise Control with 'Stop and Go' function, for example, keeps the distance between your BMW and the vehicle in front constant at all times. In a traffic jam, the car decelerates as required, right through to a standstill, and starts again as soon you press the accelerator pedal or move the steering wheel. With the BMW 6 Series Coupé and Convertible, you are always at the cutting-edge when it comes to information and technology.

**DYNAMICS
AND SUSTAINABILITY.**



Thinking ahead, sustainably. BMW EfficientDynamics. Anyone looking at the BMW 6 Series models will, no doubt, readily talk about elegance, exclusivity and dynamics. One fascinating aspect is not, however, noticeable at first glance: low fuel consumption. Yet this value combines low emissions and outstanding dynamic performance to make the BMW 6 Series Coupé and Convertible the front-runners in their class. The eight-speed Sport automatic transmission with Steptronic, improved aerodynamics and Brake Energy Regeneration are some of the secrets to this success. All models also offer Auto Start-Stop, Active Aerodynamics and ECO PRO mode, which significantly reduces fuel consumption. It's all extraordinary, multi-award winning technology. And it has a single name: BMW EfficientDynamics.



Precision meets efficiency. For more joy with less energy consumption, Auto Start-Stop turns off the six-cylinder engine automatically as soon as the vehicle comes to a standstill.

LIGHTS OF MODERNITY.

The BMW 6 Series showcases optional Adaptive LED Headlights for the first time. Their bright white light helps to make every journey in the dark safe and comfortable. The driver sees better and, in turn, is more visible to other drivers thanks to the distinctive front and unique light design.



Good vision is one of the most important conditions for steering safely through traffic. To provide this at night, you need high power and high contrast light.

The light produced by BMW cars has always been a little brighter than what has been offered by other manufacturers. The first headlights with Xenon technology, in fact, were fitted around

20 years ago to the BMW 7 Series. The high contrast light illuminates the street with double the brightness of current standard halogen headlights. But while this is a clear sign of progress, the technology is now being superceded by the latest LED systems.

The BMW 6 Series Coupé and Convertible are the first BMW models with optional



Low and high beams can be generated by optional LED technology. As with the Adaptive turning lights, the headlights follow the course of the road and adapt their beam to the traffic conditions.

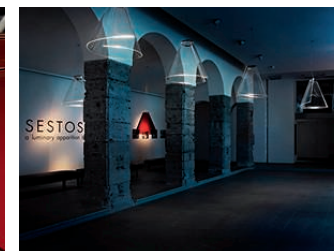
Adaptive LED Headlights and they provide a new visual experience. Light-emitting diodes (LED) are used in the parking lights, daytime driving lights, high and low beams, indicator lights and cornering lights. Additionally, the new LED Headlights incorporate the functionality of adaptive turning lights and the integrated High-beam Assistant. Pivoting light cones provide extra visibility in corners and illumination levels change, as appropriate, for city driving, country roads and motorways. Both are extremely convenient and reliable systems.

The key difference between LED light and the bright arcs of Xenon lamps or the yellowish light of conventional halogen lamps is the extremely white light typical of LED technology. No other car light approximates natural daylight so effectively. As a result, the driver finds this light brighter and richer in contrast to the already very strong Xenon technology.

Experts such as BMW light engineer Ulrich Henseler predict that these light diodes have quite a future ahead of them: "The light emitting efficiency of LED technology has increased within just a few years from 50 to just under 100 lumens per watt. LEDs also score highly because they have an almost unlimited shelf life and their properties open up new design opportunities."

In the BMW 6 Series Coupé and Convertible, the headlights symbolise athletic elegance. The light architecture behind the dynamically curved glass is also unique in terms of design and functionality. For the first time, Adaptive LED Headlights with integrated turning lights are

being used in a distinctively sporty BMW design. The light rings are three-dimensional and flattened at the top and the bottom. Double-round headlights project the LED low and high beams from two light rings. The truncated accent lights are similar to a pair of distinctive eyebrows and produce a unique design which comes into its own particularly at night. The result is an intense look that makes the BMW 6 Series Coupé and Convertible seem even more focused and purposeful.



HIDDEN BEAUTY.

A light installation by Paul Cockledge for BMW and Flos.

As part of the Milan Salone Internazionale del Mobile 2011, BMW and designer light company Flos presented a very special, innovative project.

British designer Paul Cockledge was commissioned to create the fascinating light installation "Sesto Senso". The focal point was the allure of the unseen, namely BMW LED technology – and the BMW 6 Series Coupé. Cockledge installed a seamless, curving white wall extension featuring huge lamps to the Flos showroom in Milan. The light sources within each lamp remained largely invisible thanks to LED technology and observers were able to step into the lamps and, from there, see a video of the BMW 6 Series Coupé.

Light design has, for a long time, been given a high degree of importance within the BMW Group because of its strong emotional significance, particularly in relation to sheer driving pleasure. It follows, therefore, that the BMW Design team focuses intensively on the human perception of light. User-orientated solutions are also important and using new technology in a creative way helps the team to achieve them. As for inspiration and ideas, co-operation with designers and artists has a significant role to play for BMW.

EXCLUSIVE AMBIENCE IN EVERY SEAT.



The symbiosis of design and comfort. The elegant exterior lines of the BMW 6 Series Coupé and Convertible flow into the interior and provide a framework for innovative technologies. BMW designers have, in fact, modelled their design for the cockpit on that of exclusive motor yachts. In doing so, they have created a captivating ambience of cohesive, flowing elegance throughout. The optional Bang & Olufsen Advanced audio system underlines the exceptional quality of these two vehicles. The 16 high-performance loudspeakers in the Coupé (12 in the Convertible) transform the cockpit into a concert hall while visually, the sound experience is enhanced by illuminated aluminium loudspeaker frames. The 10.2" Control Display with its flat-screen optics ensures high-resolution entertainment and is just one example of the harmonious relationship between the exterior and the interior. The overall result is an unequalled work of art.

Fine materials and the optional Bang & Olufsen Advanced audio system with Acoustic Lens and Bang & Olufsen speaker cover design underlines the emphasis on superb quality in the BMW 6 Series Coupé and Convertible.



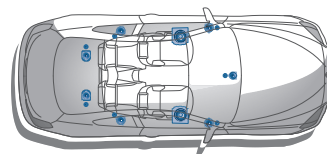
YOUR JOURNEY. AND YOUR DESTINATION.



A perfectly tailored interior concept: leather is pleasantly cool to the touch thanks to SunReflective technology. Optional contrast stitching (standard on M Sport models) provides attractive visual highlights and on Comfort seats, seat ventilation is available at the touch of a button.



Open space of highest order. Driving the BMW 6 Series Coupé and Convertible is a fascinating experience. The same can be said about experiencing the luxurious interior trim. High-quality materials and perfect, driver-focused ergonomics create an impressively exclusive ambience underscored by a love of detail and fine craftsmanship. The optional Exclusive Nappa leather, for instance, machine-stitched with contrast stitching and the fine-wood trim, both optional, are pleasing to the eye and a delight to touch. The generous passenger compartment space as well as optional Comfort seats with seat ventilation make every journey a thoroughly relaxing pleasure. An outstanding feature of the BMW 6 Series Convertible is its pleasantly cool leather, achieved with SunReflective technology. Whether you opt for the open or closed version of the BMW 6 Series, both are exceptional when it comes to comfort and functionality.



In the BMW 6 Series Coupé, 16 loudspeakers generate 1,200 watts and a maximum of 118 decibels of acoustic pressure. Two subwoofers are located under the front seats.

A Concert Hall.

The powerful Bang & Olufsen Advanced audio system in the BMW 6 Series Coupé and Convertible delivers rich and authentic sound for immersive enjoyment. Key to its effectiveness is a combination of excellent acoustics, outstanding design and elegant lighting.

The BMW 6 Series Coupé and Convertible provide highly rewarding experiences thanks to their dynamic design, innovative technology and impressive details. On board entertainment also has a central role to play.

The optional Bang & Olufsen Advanced audio system, for example, offers a level of sound perfection even the best home sound systems can barely achieve. In the BMW 6 Series Coupé there are 16 loudspeakers and in the Convertible there are 12 that are driven by 1,200 watts of power and acoustic pressure of up to 118 decibels turn music into a feast for the senses. You'll feel a bass-heavy drum performance deep in your body; emotional solos will give you goosebumps. When you close your eyes, the surroundings of the interior will melt away and you will feel you have been transported to a concert hall. These effects are down to the finest HiFi components as well as outstanding digital signal processing. Whether the signals come from the CD drive or a connected MP3 player, in the BMW 6 Series Coupé and Convertible, sound is transferred precisely and cleanly via a specially balanced amplifier. It is then generated by two subwoofers under the front seats as well as seven mid-range and high-range loudspeakers in the dashboard, the interior panelling and the rear shelf. With their neodymium magnets and special honeycomb structure membranes, these components are nothing less than top-class.

The result: clean and natural sound throughout the cockpit. If you choose the Expanded sound mode, the music in the BMW 6 Series Coupé and Convertible even sounds as if the loudspeakers are positioned around the car at a greater distance from each other than they actually are. Thanks to the Acoustic Lens technology, all passengers, wherever they are sitting, will perceive the acoustic pattern of the system with the same degree of quality.

Naturally, the Bang & Olufsen Advanced audio system is also easy on the eye thanks to its tasteful, modern design. The loudspeaker frames are made of anodised aluminium and are illuminated discreetly by white LEDs. In addition, the central loudspeaker in the middle of the dashboard raises and positions the acoustic lens. It all combines to make any journey a unique entertainment experience with the Bang & Olufsen Advanced audio system.



Notably, the Bang & Olufsen Advanced audio system was designed to perfectly counterbalance any disadvantages inherent in car design. Revolutionary Dirac Dimensions Technology calculates and corrects in advance all sound distortions arising from the structures of the interior. Asymmetrically-positioned loudspeakers also address the issue.



BMW ConnectedDrive So connected, you're free.



Our world is becoming more connected every day with instant access to information at anytime and anyplace. With your BMW being an integral part of your lifestyle we believe it's important that you can keep up to date from behind the wheel. BMW ConnectedDrive delivers intelligent solutions that allow you to remain connected whilst on the move.



Advanced driver assistance systems can connect you to the outside world so that you know exactly what is happening around you, premium traffic solutions ensure you are taking the most time efficient route whilst online services provide direct access to information about your current location or chosen destination. Today, driving enjoyment is derived as much from being informed and relaxed as it is from impressive performance and efficiency – discover how the comprehensive range of ConnectedDrive technologies can enhance the connected capabilities of your Ultimate Driving Machine.

➔ www.bmw.co.uk/ConnectedDrive
➔ www.bmw.ie/ConnectedDrive

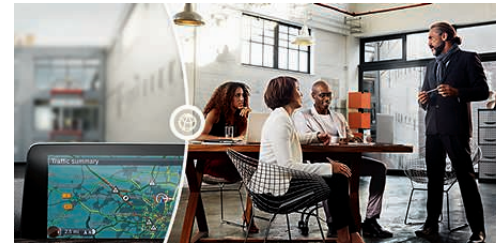
BMW CONNECTED DRIVE SERVICES AND APPS.

Wherever your journey may lead, you can stay in touch with BMW ConnectedDrive Services. The range of innovative functions provide optimum integration between the driver, vehicle and the world outside - anytime, anywhere.



BMW EMERGENCY CALL.

Known as BMW eCall, this service provides a direct link to the local Emergency Services. You can summon help manually by simply pressing the SOS emergency call button to request for assistance. Additionally, if your vehicle is involved in a more serious accident an automatic emergency call is made, providing extra reassurance that if you cannot call for help, your BMW will on your behalf. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre, so that immediate action can be taken and assistance dispatched without delay. BMW Emergency Calls are made using the integrated BMW SIM card so no mobile phone is required.



REAL TIME TRAFFIC INFORMATION (RTTI).

Provides a precise account of current traffic situations in real time. The information is presented on the Navigation map by using a colour coding system indicating the flow of traffic. Road networks are divided into distances as short as 500m for superior accuracy and dependency. Information is automatically updated every 3 minutes allowing the driver to monitor whether the traffic situation is improving or worsening. The system also recommends for or against alternative routes based on the potential time saving benefits.



INFORMATION PLUS.

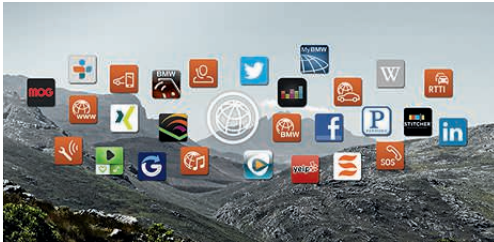
At the push of a button local information is available wherever you may be. The service connects you to a BMW operator who will be able to quickly access the information you need. So whether you are looking for a nearby hotel, restaurant or simply can't find your way then support is conveniently on hand. Information can be sent directly to your BMW so that addresses can be transferred to your Navigation system. Information Plus calls are made using the integrated BMW SIM card so there is no need for a mobile phone and you can use the service as much as you like at no additional cost.

BMW CONNECTED DRIVE SERVICES AND APPS.



MOBILE OFFICE.

With a compatible mobile device you can access a host of features, including your contact lists, text messages, calendar entries and emails directly through your Control Display using the iDrive controller. Details can even be read out to you with the text-to-speech function, and with Message Dictation your spoken reply is converted into a text document that you can then send out. So you can make profitable use of your time behind the wheel, and remain focussed on what's most important: the road ahead. Details on device compatibility can be found at www.bmw.com/bluetooth



BMW APPS.

As part of BMW Online Services, with BMW Apps, users can download the free 'BMW Connected' iPhone application. This allows you to integrate a range of popular smartphone apps within your vehicle. Using the iDrive controller, you can select web radio stations from around the world, call up the latest status reports from your Facebook and Twitter accounts and view your iCalendar on the vehicle Control Display.



BMW ONLINE SERVICES.

With the internet-based services from BMW Online you can conveniently keep up to date with the latest news and sports headlines from the comfort of your BMW. You can plan ahead with Google™ send-to-car and a detailed five-day weather forecast. Search for accurate location-based information in a live online database and stay in touch with your emails using the BMW Online Office. No mobile phone is required since access to BMW Online information is via the integrated BMW SIM card, so you can use the services as much as you like at no additional cost.

BMW CONNECTED DRIVE DRIVER ASSISTANCE.

The comprehensive range of advanced driver assistance systems from BMW ConnectedDrive seamlessly integrate the driver into their immediate environment. Headlights, sensors, cameras and radars can combine to ensure the driver is fully informed about what is happening around them, delivering superior comfort and convenience as well as enhanced safety for both passengers and other road users.



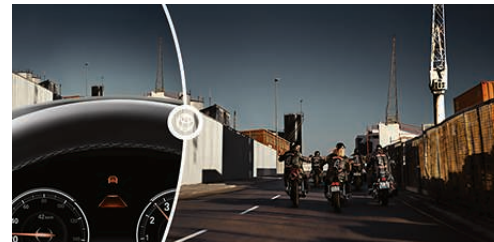
HEAD-UP DISPLAY (optional).

A full colour TFT display projects important driving information onto the windscreen, in your direct field of vision. The information that is displayed can be customised in the vehicle Settings and includes the current speed of travel, navigation instructions or telephone and music listings. This convenient display ensures that your eyes are always on the road ahead for a safer driving experience.



PARK ASSIST (optional).

This driver assistance system makes parallel parking easier. When travelling at speeds below 20mph, the system measures any parking spaces the vehicle passes. When a suitable space has been identified, the Park Assist function takes care of the steering, while the driver continues to operate the accelerator and brake pedals – supported by acoustic signals and instructions in the Control Display.



ACTIVE CRUISE CONTROL (ACC) WITH 'STOP AND GO' FUNCTION (optional).

This option enables comfortable driving at a pre-selected speed. When driving in traffic, a radar sensor maintains a pre-set distance and automatically adapts to the speed of the preceding vehicle. The braking function ensures that the desired speed is maintained even when travelling downhill.

BMW EfficientDynamics

Less emissions. More driving pleasure.

BMW has long been at the forefront of the automotive industry in pursuing efficient driving technologies as part of our multi-award winning sustainability strategy. BMW EfficientDynamics represents a comprehensive package of innovative technologies for reducing fuel consumption and emissions – whilst simultaneously increasing driving dynamics. Through these innovations the BMW Group has been able to reduce the CO₂ emissions of its entire fleet by approximately 30% since 1995. Currently, the majority of models produce less than 140g of CO₂ per kilometre and more than two million BMW vehicles have already been equipped with EfficientDynamics technologies. BMW intends to achieve a further 25% reduction in CO₂ emissions by 2020. For the benefit of the environment and the enjoyment of the driver.



BMW EFFICIENT DYNAMICS. TAKES LITTLE, GIVES A LOT.

Different drive concepts, one result: The driving pleasure typical of BMW. BMW continues to research innovations under the umbrella of BMW EfficientDynamics to allow it to offer emission-free mobility in the long term.

BMW EFFICIENT DYNAMICS INNOVATIONS IN THE BMW 6 SERIES COUPÉ AND CONVERTIBLE AT A GLANCE.

BMW TwinPower Turbo technology.

This innovative turbocharging technology efficiently reclaims the energy contained in exhaust gases, using twin turbochargers (650i and 640d) or a single TwinScroll turbocharger with a double-flow exhaust system (640i).

High-precision direct injection.

The latest generation of direct petrol injection system features injectors located adjacent to the spark plugs. They inject fuel under high pressure with maximum precision, ensuring particularly efficient combustion.

Eight-speed Sport automatic transmission with Steptronic.

The perfectly spaced gear ratios of the eight-speed Sport automatic transmission enable the vehicle to make more consistent use of the optimum rev range. This helps reduce fuel consumption while at the same time providing enhanced shift comfort. The eight-speed Sport automatic transmission in all models is combined with Auto Start-Stop. The end result is considerably enhanced dynamics and ride comfort combined with markedly reduced fuel consumption and emissions.

Auto Start-Stop.

The BMW 6 Series are the first vehicles in their class to feature Auto Start-Stop. During short stops, for example at a red light, the Auto Start-Stop switches off the engine temporarily, thus reducing fuel consumption. A Start-Stop message in the display informs the driver when the function is activated.

Active Aerodynamics (640i and 640d).

A sensor monitors the engine's cooling requirements on an ongoing basis. The air vents in front of the radiator open or close depending on road speed and ambient temperature. When shut they improve aerodynamics, shorten the engine's warm-up time and thus reduce fuel consumption.

Brake Energy Regeneration.

Brake Energy Regeneration means that the alternator only generates electricity when the driver either takes their foot off the accelerator or presses the brake – previously unused kinetic energy is transformed in coasting mode into electrical energy before being fed into the battery.

ECO PRO mode.

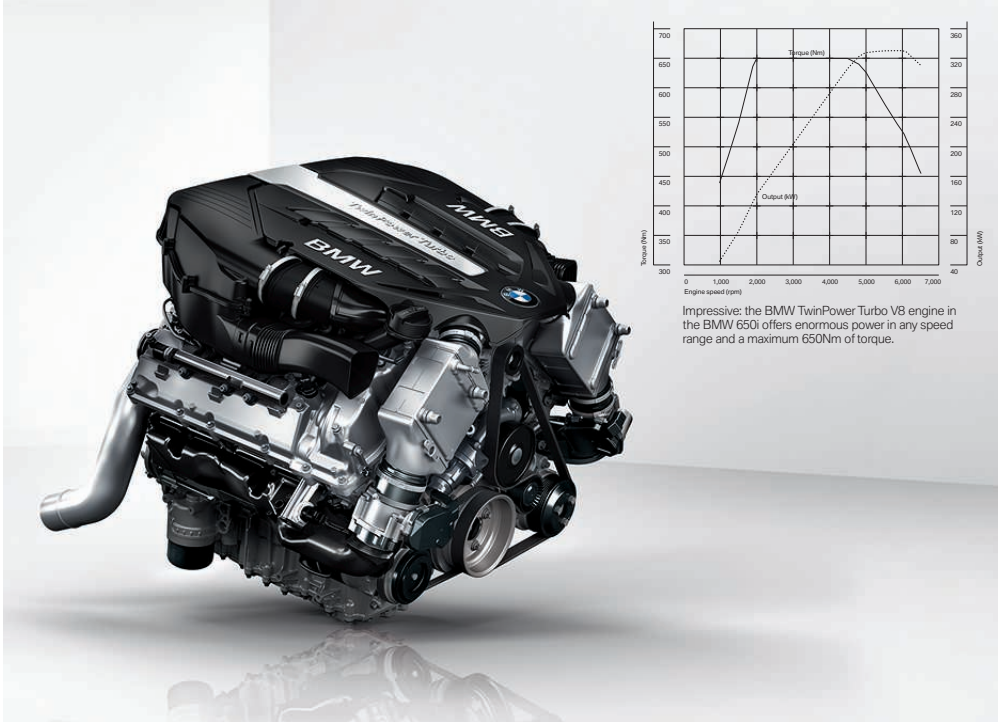
Drive Performance Control features a mode that promotes efficient driving and can be used to reduce fuel consumption by up to 10%, depending on your individual driving style. For instance, the system will advise you to lift off the accelerator pedal, the eight-speed Sport automatic transmission Steptronic shifts up early and the air conditioning control takes a little longer to achieve the desired temperature. The efficiency gain is detailed in the Control Display in the form of the additional miles achieved, or what might be called the bonus range.

Electric Power Steering.

In comparison with conventional, hydraulic steering systems, the electric power steering support only uses energy during actual steering. When the steering wheel is static, the electric motor is inactive and therefore not using power.

IT ALL REVOLVES AROUND JOY. THOUSANDS OF TIMES A MINUTE.

Engines. Every BMW engine is characterised by performance, power, refinement and free-revving nature. Naturally, the cultivated and powerful V8 powerplant, the smooth-running and spirited six-cylinder in-line petrol engine and the outstanding, super-efficient six cylinder in-line diesel follow the BMW EfficientDynamics philosophy. This pursues the goal of high power with reduced fuel consumption and low CO₂ emissions. Whichever engine you choose, you will be guaranteed excellent efficiency and maximum driving pleasure.

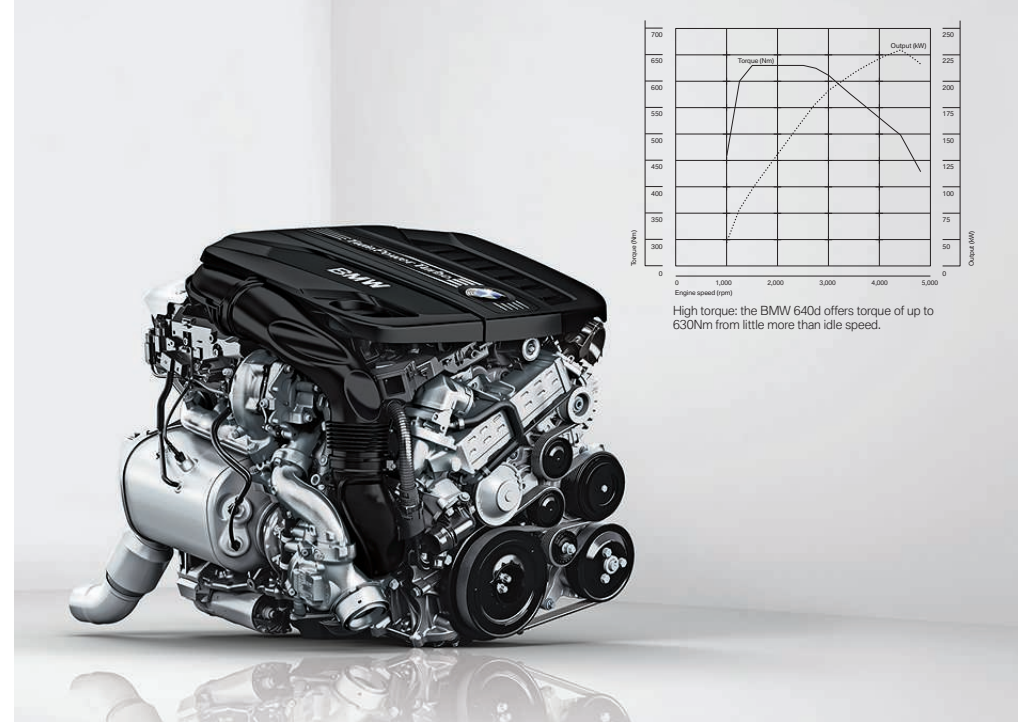


BMW 650i.

The BMW TwinPower Turbo V8 650i engine with High-precision direct injection delivers impressive power in any driving situation with its maximum torque of 650Nm on tap from just 2,000rpm. Generating 450hp (330kW), the powerful engine takes just 4.6 seconds to accelerate both the BMW 6 Series Coupé and Convertible from 0 to 62mph. The engines are also impressive in their use of petrol: on average, the Coupé consumes 32.1mpg (8.8l/100km) and the Convertible 30.7mpg (9.2l/100km).

BMW 640i.

The BMW TwinPower Turbo 640i combines a TwinScroll Turbo with VALVETRONIC and High-precision direct injection. These innovations provide the BMW 6 Series Coupé with an average fuel consumption from 36.7mpg (7.7l/100km) and the BMW 6 Series Convertible with a consumption from 36.2mpg (7.8l/100km). Other values also stand out: the engine generates 320hp (235kW) and makes its maximum torque of 450Nm available as early as 1,300rpm. Acceleration from 0 to 62mph takes just 5.3 seconds in the BMW 6 Series Coupé and the BMW 6 Series Convertible no more than 5.5 seconds.



BMW 640d.

Sporty performance figures with great efficiency characterise the BMW 640d. This profile is founded in BMW's TwinPower Turbo technology which combines common-rail direct injection and multi-stage turbocharging with Variable Vane Geometry. Peak torque of 630Nm is readily available from just 1,500rpm through to 2,500rpm. The smooth-running and extremely responsive six-cylinder in-line engine produces 313hp (230kW) and provides outstanding performance. The BMW 6 Series Coupé accelerates from a standing start to 62mph in just 5.3 seconds and only 5.5 seconds in the BMW 6 Series Convertible. The Coupé consumes an average of just 51.4mpg (5.5l/100km) of diesel and the Convertible uses from only 50.4mpg (5.6l/100km).



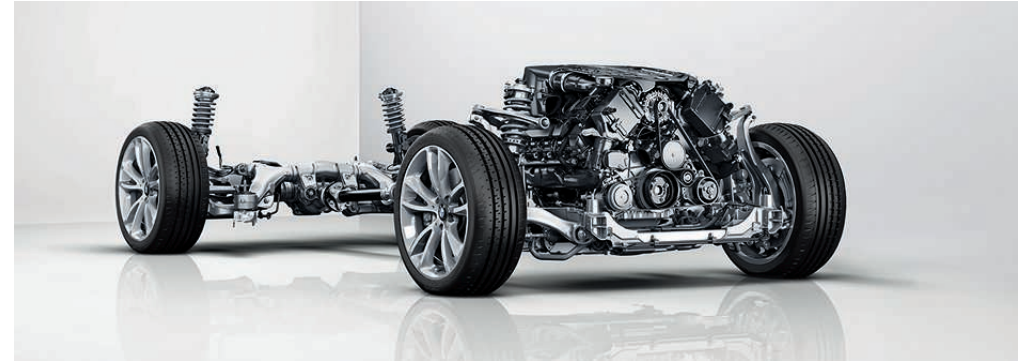
THE PURSUIT OF EXCELLENCE.

It is a characteristic embodied by every BMW without exception: pure dynamism. The chassis provides the technical foundation for this highly emotional driving experience. A result of the perfect harmonisation of innovative components and 50:50 weight distribution, it guarantees optimum contact with the road and ideal behaviour in every situation. Every BMW chassis transmits the passion for a sporty driving experience directly from the car to the driver while at the same time offering the greatest possible safety and comfort. That said, BMW engineers are still constantly re-inventing and refining the dynamism expected of a BMW.



THE BEST FOUNDATION OF DYNAMIC ABILITY: A SUPERIOR CHASSIS.

The BMW 6 Series Coupé and Convertible offer a wide range of technologies to enhance the enjoyment of every drive. Many of these systems are intelligently networked, making it possible for you to enjoy sheer driving pleasure in the greatest possible safety.



Integral Active Steering.

The optional Integral Active Steering combines rear-wheel drive with variable steering ratio on the front axle. At speeds up to around 37mph, the rear wheels turn the opposite way to the front wheels. The perceived shorter wheelbase improves agility and manoeuvrability. At speeds above 37mph, the rear wheels turn the same way as the front wheels. The wheelbase feels longer, increasing driving stability and comfort.

Adaptive Drive.

The optional Adaptive Drive combines two active chassis control systems, Dynamic Drive and Variable Damper Control. The latter features individual adjustment of the damper settings to either Normal, Comfort, Sport or Sport+. Dynamic Drive uses active stabilisers on the front and rear axles to reduce body roll to a barely noticeable minimum – for an even more relaxed and stress-free journey.

Dynamic Drive Control.

This allows you to customise the characteristics of the BMW 6 Series Coupé and Convertible according to your preferences – at the touch of a button. The settings influence such parameters as accelerator pedal response, the shift points of the transmission, and power steering response, thus enhancing the trademark BMW dynamics. In conjunction with the optional Adaptive Drive chassis control system, the system also enables you to adjust individual settings for the dampers, for example to maximise ride comfort.

Drive Performance Control.

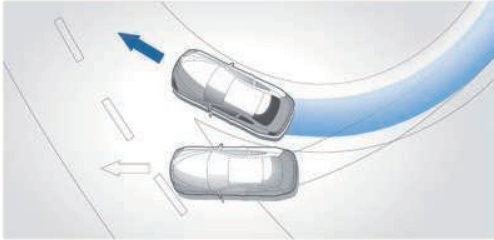
A simple touch of a button lets you change the characteristics of the BMW 6 Series Coupé or Convertible to your needs at any time. This setting modifies, for example, the response characteristics of the accelerator pedal, the shift times and the power steering. In this way it enhances the typical BMW dynamism. Shock absorber tuning can also be individually selected in conjunction with the optional Adaptive Drive chassis adjustment system to give the greatest degree of ride comfort.

Eight-speed Sport automatic transmission with Steptronic.

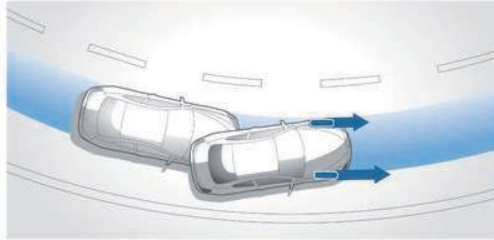
This transmission, provided as standard, enables very fast yet comfortable gearshifts using the selector lever or gearshift paddles on the Sport leather steering wheel. The close spacing of the eight gears optimises acceleration, while also maximising efficiency and shift control.

SAFER, MORE ENJOYABLE DRIVING.

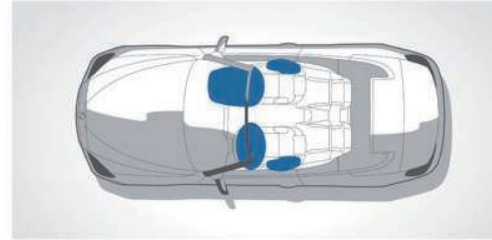
The BMW 6 Series Coupé and Convertible offer experiences of cutting-edge technology that you can rely on. Superior driving characteristics and the networking of intelligent chassis control systems such as DSC, as well as the rollover protection system are all part of an exclusive suite of innovations. As the driver, you have state-of-the-art technology giving you maximum support in any situation. And you will always feel safe, whatever the road conditions.



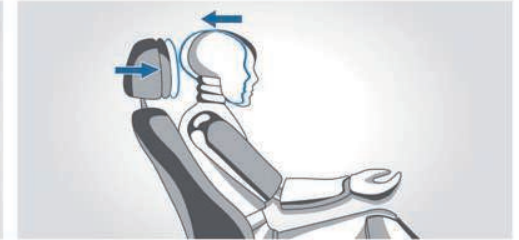
■ **Dynamic Stability Control Plus (DSC+).** Highly acute sensors constantly assess the vehicle's movements in real time and optimise directional stability and traction if necessary by intervening in the engine and brake management systems.



■ **Dynamic Traction Control (DTC).** Part of Dynamic Stability Control Plus (DSC+), offers unsurpassed traction in sporty driving situations. With one-touch activation, traction mode allows increased wheel slip, and improves acceleration on loose snow or sand as the wheels spin lightly.

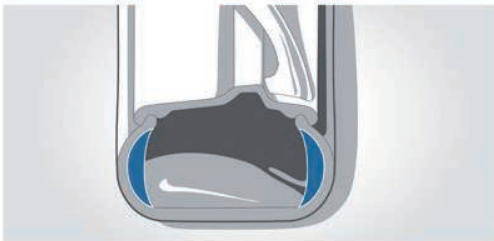


■ **Airbags** and the rest of the passive safety elements in your BMW all make up one perfectly coordinated system. Four airbags are installed for precise protection: one each for the driver and front passenger and side airbags. The integrated rollover protection system also contributes to passenger safety, while the active bonnet that raises automatically in an accident reduces pedestrian impact.

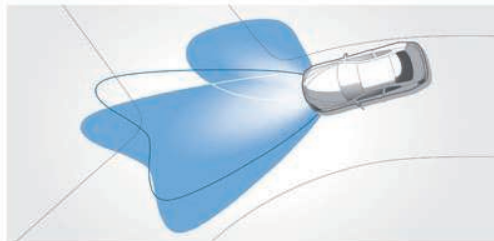


■ **Anti-whiplash front head restraints** respond within split seconds in a collision to narrow the distance between the headrest and the occupant's head, thus preventing injuries to the neck vertebrae.

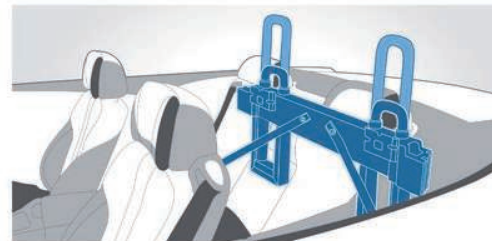
■ **Body rigidity:** The intelligent use of high-strength multi-phase steel and aluminium enables a high degree of body rigidity and excellent crash resistance. Components such as the A-pillars and windscreen header feature special reinforcements to provide optimum occupant protection.



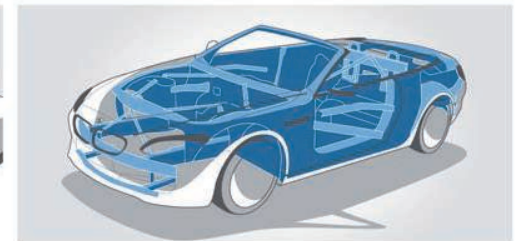
■ **Run-flat tyres.** Reinforced side walls prevent the tyres from completely collapsing or loosening from the rim if the air pressure drops. Tyre Pressure Monitoring notifies the driver of any tyre problems. A minor loss in pressure is signalled by a light in the dashboard, any greater loss is additionally signalled with an acoustic warning.



■ **Xenon Headlights** for low and high beam, including automatic headlight range control, provide much better illumination of the road ahead at night or in poor visibility. The four LED light rings, used as daytime driving lights, can also serve as parking lights. The optionally available Adaptive Headlights with variable light distribution (shown here) provide optimum illumination of the road ahead when the car enters a bend. Light distribution is automatically adapted to the road speed and steering angle. The cornering lights included in this option are positioned in the two inner headlights. They are automatically activated by using the indicator or changing the steering wheel angle, even when the vehicle is at rest.



■ **Rollover protection system** creates an 'occupant cell' together with the strengthened A-pillars and the rollover bar integrated into the windscreen frame. When the rollover sensors detect an accident or critical situation, the rollover bars located behind the rear headrests are deployed within fractions of a second. In conjunction with the seat integrated belt system, this provides occupants with a maximum of safety in the event of a rollover (Convertible only).



■ **Body stiffness.** The targeted use of high-strength multi-phase steels and the use of aluminium create very high rigidity values in the body and ensure outstanding crash protection. Reinforcements in the A-pillar and on the upper cowl of the BMW 6 Series Convertible provide greater protection for the car's occupants.

THE ART OF DRAWING THE EYE TO THE INFORMATION.



Seen from the driver's point of view, the Head-up Display appears to hover above the vehicle's bonnet.



The full colour Head-up Display provides more safety and comfort. By displaying important information in the driver's direct field of vision, it allows the driver to keep track of what's happening on the road ahead.

The technical term is 'eyes-off-the-road time'. It denotes the amount of time it takes the driver to read information off the displays in the instrument panels, from current speed limits to navigation instructions. Depending on the complexity of the information, eyes-off-the-road time lasts between one and three seconds. Within the average time of two seconds, a car driven at 62mph will have travelled a distance of 55 metres with the driver unable to pay attention to what's happening on the road.

It provides essential information, such as navigational information, via the windscreen into the driver's field of vision. The name of this technology speaks for itself: drivers can literally keep their heads up. The system enables them to see key driving information while staying focused on the traffic ahead; looking at the instrument panel is hardly ever necessary. Registering data projected by the Head-up Display takes half as long as reading it from the instrument panel. This minimises the risk of missing the brake lights of a vehicle ahead. The projected image appears at an ergonomically ideal distance: it appears to hover above the bonnet.



Full colour Head-up Display shows data such as speed limits, navigational information and warnings from optional Night Vision thermal imaging camera.



The projector is behind the instrument panel and images are projected onto, and reflected by, the windscreen. Consequently, you see an image seemingly hovering outside the car at a good two-metre distance so your eyes do not have to constantly adjust from long to short range. This increases comfort and reduces fatigue. In this way, the Head-up Display makes an important contribution to active safety in traffic, you can react more quickly in extreme situations and remain alert for longer at the wheel.

Lower your eyes a little and you'll see the optional **Multi-functional instrument panel**. Using the Drive Performance Control button, you can select and change the view from the three modes. With the **Comfort mode**, current speed is not only indicated by the needle, but numbers are also simultaneously enlarged using a magnifying glass effect. Should you exceed the speed limit – when Speed limit display, including No-overtaking Indicator, is active – the higher speed band is marked in red.

In **ECO PRO** mode, the display is fully geared to optimising fuel consumption, with sections of the speedometer and rev counter lighting up in soft blue. Along with the optimised Comfort mode displays, the rev counter also becomes an efficiency indicator. The ECO PRO tips function provides hints on more efficient driving on the Control Display. The bonus range gained then appears in the Info Display of the on-board computer and inspires you to save even more fuel.

The **Sport mode display** is purely focused on sporty driving and lights up in an orange-red. The current speed, a single quantitative value between 0 and 155mph, appears in large figures in the left-hand circle. The rev counter gives a similar display of the gear engaged by the automatic transmission.

The 10.2" widescreen display allowed the BMW developers every possibility for optimum design and the result convinces to the last detail. Not only is this modern technology beautifully visualised, it also presents information that is quick and easy to grasp. In this way, the display continues a long BMW tradition of perfect driver-orientation.

Sporty.



Exclusive paintwork and interior trim can further enhance the dynamic character of your BMW 6 Series Coupé. While the Exclusive Cinnamon Nappa leather upholstery, combined with American Oak, High-gloss interior trim conveys

modernity, the metallic Mineral White exterior together with the 20" light alloy V-spoke style 356 wheels with mixed tyres, emphasise the vehicle's sporty appearance.

Sophisticated.



Be inspired by the extraordinary appearance of the BMW 6 Series Coupé. Ivory White Dakota leather harmonises seamlessly with the interior trim in American Oak, High-gloss and Space Grey metallic exterior. The 19" light alloy V-spoke

style 366 wheels with mixed tyres perfectly round off the elegant look of the BMW 6 Series Coupé.



Dynamic.



The equipment options are as exclusive as the BMW 6 Series Convertible itself. The metallic Black Sapphire exterior is an ideal partner for the Exclusive Nappa leather upholstery in Vermilion Red. And the trim in Fine Brushed Aluminium

is perfectly suited to the interior. The large, powerful-looking 20" light alloy V-spoke style 356 with mixed tyres, complete the sporty and dynamic appearance.



Elegant.



The BMW 6 Series Convertible appears particularly elegant in metallic Havana exterior paint with soft-top in Beige. The Comfort seats with Oscillating seat base and Seat ventilation (all optional) for the driver and front passenger provide an attractive contrast with Ivory White Dakota leather upholstery. The enticing colour

scheme is further enhanced by the American Oak, High-gloss interior trim. With the 19" light alloy Star-spoke style 367 wheels with mixed tyres, this BMW 6 Series Convertible will undoubtedly attract admiring glances from passers-by.



M Sport.

The M Sport models further enhance the dynamics of the BMW 6 Series Coupé with a combination of visual and technical highlights.

□ **M Sport models** express their dynamism with the M Aerodynamics package, including aerodynamic front and rear aprons as well as side sill trims in the body colour and rear bumper trim finished in Dark Chrome. In addition, the optional 20" M light alloy Double-spoke style 373M wheels with mixed tyres (19" wheels as standard), shown here with visible brake calipers in Black, emphasise the car's powerful, sporty looks. Exclusive Imola Red exterior paint and High-gloss Shadowline exterior trim, both pictured, are truly eye catching. M Sport models are also available in conjunction with alternative exterior colours, such as Carbon Black metallic. To round it all off, electrically adjustable Sport seats, M Sport multi-function leather steering wheel, Aluminium Hexagon interior trim, leather instrument panel with contrast stitching and Anthracite headlining create a high-quality interior experience.



M door sill finishers with Aluminium insert and M designation.



M Sport multi-function leather steering wheel with gearshift paddles.



Rear diffuser features an insert in metallic Dark Shadow and Dark Chrome tailpipe frames.



Sport seats available in Dakota leather upholstery.



19" M light alloy Double-spoke style 351M with mixed tyres, front 8.5J x 19" with 245/40 R19 tyres, rear 9J x 19" with 275/35 R19 tyres.



BMW Individual. As unique as you are.

The highest standards are those we set for ourselves. This is why, with BMW Individual, you can ensure that every detail of your car is in perfect harmony.

□ The BMW Individual Tanzanite Blue metallic paintwork and BMW Individual Merino Opal White leather, shown here on the BMW 6 Series Convertible, form a harmonious interplay of elegant tones. The unique iridescence and special pigmentation beneath the surface give BMW Individual exterior paints their exceptional intensity. Depending on the lighting, for example, Ruby Black develops a dark red luminosity that appears to be made up of innumerable ruby pigments. The full leather upholstery conveys total exclusivity with a wealth of detail and craftsmanship. BMW Individual Merino leather impresses with its velvety appearance and generously supple feel. Meticulous selection of raw leather ensures that it remains porous, breathable and soft, while the leather shades are perfectly matched to the BMW Individual paints. The BMW Individual interior trim lends a further exciting tone. The finish in Auburn Sycamore wood, High-gloss, gives the interior a unique character. The hand picked selection of woods and their fine craftsmanship guarantee exclusivity in texture and colour as well as excellent quality. In short, BMW Individual offers you driving pleasure at the very highest level.



Experience BMW Individual interactive with the BMW Individual iPad App.



20" light alloy V-spoke style 374 I.
Front 8.5J x 20" 245/35 R20; rear 9J x 20" 275/30 R20.



BMW Individual interior trim in Ash Grain White.



BMW Individual Full Merino leather upholstery in Opal White with Black contrasting piping.



BMW Individual Full Merino leather upholstery in Opal White with Ash Grain White interior trim and Leather Instrument panel.

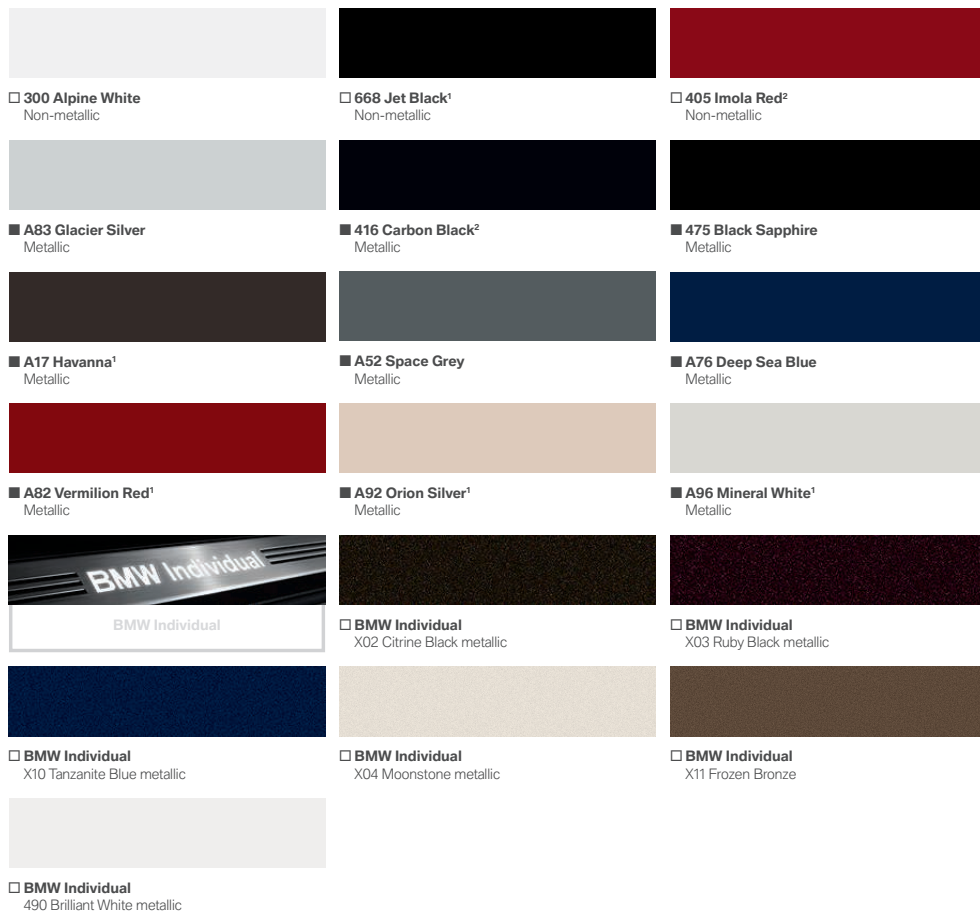
BMW Individual Ruby Black metallic paint.



BMW Individual Tanzanite Blue metallic paint.

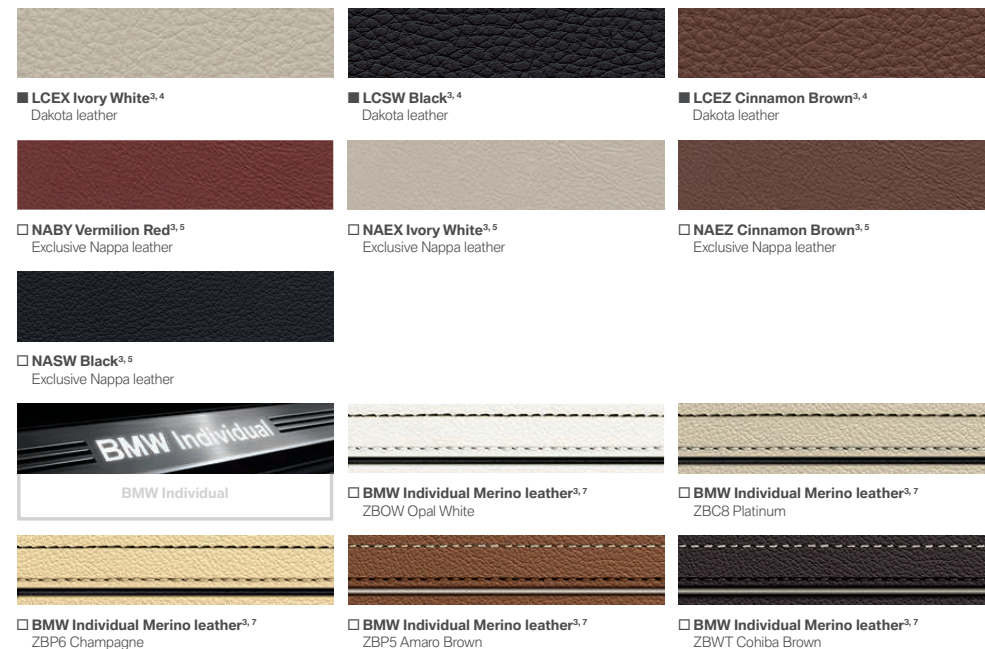


Exterior colours.

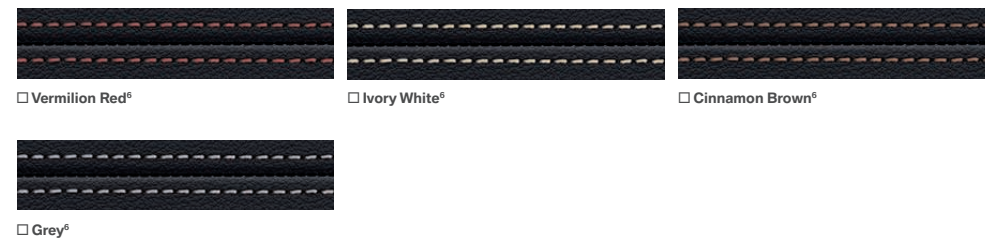


The following pages show the colours and materials available for the BMW 6 Series Coupé and Convertible. Use them to identify your favourite colours, or compare various combinations. These colour samples are meant to give you a first impression of paints and materials. Experience has shown, however, that printed versions of paint and upholstery colours cannot in all cases faithfully reproduce the appearance of the originals. We therefore recommend that you consult your BMW Dealer on your preferred colour choices. They will be happy to show you samples and assist you with any requests.

Upholstery colours.



Leather instrument panel with contrast stitching.



¹ Not available with M Sport models.

² Only available with M Sport models.

³ With SunReflective technology on the BMW 6 Series Convertible.

⁴ Dakota leather on seat surfaces and backrests of front and rear seats, headrests and armrests in the doors and rear panelling.

⁵ Exclusive Nappa leather on seat surfaces and backrests of front and rear seats, headrests, side seats and backrests areas, interior door mirror, armrests in the doors and rear panelling. Only in conjunction with Comfort seats.

⁶ Only available in conjunction with leather covered instrument panel and in the chosen upholstery colour (the Contrast stitching is Grey for Black Dakota leather and Black Exclusive Nappa leather and does not feature on upholstery). Contrast stitching on upholstery only available with BMW Individual Merino leather upholstery.

⁷ BMW Individual Merino leather includes front and rear seats, headrests, door mirrors, centre console, armrests and the lower part of the instrument panel. Upper part of the instrument panel, door balustrade and lower door panel in Black Nappa leather.

Please note that over time even correct use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

Interior colours / BMW Individual Headlining.



Black



Ivory White



BMW Individual Headlining¹
775 Anthracite



BMW Individual Headlining¹
XD5 Alcantara Platinum



BMW Individual Headlining¹
XD5 Alcantara Champagne



BMW Individual Headlining¹
XD5 Alcantara Amaro Brown



BMW Individual Headlining¹
776 Alcantara Anthracite

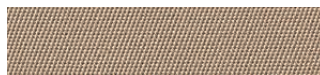
Soft top colours.



Black



3YA Anthracite Silver fleck



3YE Beige²

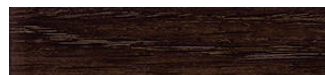
Interior trim.



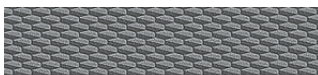
4AS Dark Grey Poplar wood, High-gloss



4B9 Fine Brushed Aluminium



4CV American Oak, High-gloss



4MR Aluminium Hexagon³



BMW Individual
XEX Ash Grain White wood



BMW Individual
XE5 Auburn Sycamore wood, High-gloss



BMW Individual
XE7 Piano Black, High-gloss

¹ Only available for BMW 6 Series Coupé.

² Please note that the soft top in Beige is at higher risk of weather-based soiling.

³ Only in conjunction with M Sport.

⁴ With SunReflective technology on the BMW 6 Series Convertible.

⁵ Exclusive Nappa leather on seat surfaces and backrests of front and rear seats, headrests, side seat and backrest areas, interior door mirror, armrests in the doors and rear panelling. Only in conjunction with Comfort seats.

Combinations.

	Upholstery colours								BMW Individual upholstery colours				
	Dakota leather ^{4,5}				Exclusive Nappa leather ^{6,6}				BMW Individual Merino leather ^{5,7}				
Standard seats	•	•	•	•	•	•	•	•	•	•	•	•	•
Sport seats	•	•	•	•	•	•	•	•	•	•	•	•	•
Comfort seats	•	•	•	•	•	•	•	•	•	•	•	•	•
Upholstery colours	Ivory White	Black	Cinnamon Brown	Vermilion Red	Ivory White	Cinnamon Brown	Black	Opal White	Platinum	Champagne	Amaro Brown	Coniba Brown	
Interior colours	Ivory White	Black	Black	Black	Ivory White	Black	Black	Black	Black	Black	Black	Black	
Exterior colours													
300 Alpine White Non-metallic	•	•	•	•	•	•	•	•	•	•	•	•	
668 Jet Black Non-metallic	•	•	•	•	•	•	•	•	•	•	•	•	
405 Imola Red Non-metallic ²	•	•	•	•	•	•	•	•	•	•	•	•	
A83 Glacier Silver Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
416 Carbon Black Metallic ²	•	•	•	•	•	•	•	•	•	•	•	•	
475 Black Sapphire Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
A17 Havana Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
A52 Space Grey Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
A76 Deep Sea Blue Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
A82 Vermilion Red Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
A92 Orion Silver Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
A96 Mineral White Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
BMW Individual exterior colours													
X02 Citrine Black Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
X03 Ruby Black Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
X10 Tanzanite Blue Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
X04 Moonstone Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
X11 Frozen Bronze	•	•	•	•	•	•	•	•	•	•	•	•	
490 Brilliant White Metallic	•	•	•	•	•	•	•	•	•	•	•	•	
Interior trim													
4AS Dark Grey Poplar wood, High-gloss	•	•	•	•	•	•	•	•	•	•	•	•	
4B9 Fine Brushed Aluminium	•	•	•	•	•	•	•	•	•	•	•	•	
4CV American Oak, High-gloss	•	•	•	•	•	•	•	•	•	•	•	•	
4MR Aluminium Hexagon ³	•	•	•	•	•	•	•	•	•	•	•	•	
BMW Individual interior trim													
XEX Ash Grain White wood	•	•	•	•	•	•	•	•	•	•	•	•	
XE5 Auburn Sycamore wood, High-gloss	•	•	•	•	•	•	•	•	•	•	•	•	
XE7 Piano Black, High-gloss	•	•	•	•	•	•	•	•	•	•	•	•	
Instrument panel													
Contrast stitching ⁸	•	•	•	•	•	•	•	•	•	•	•	•	
Leather instrument panel	•	•	•	•	•	•	•	•	•	•	•	•	

• Recommended colour combination

⁷ BMW Individual Merino leather includes front and rear seats including headrests, door mirrors, centre console including armrests and the lower part of the instrument panel. Upper part of the instrument panel, door balustrade and lower door panel in Black Nappa leather.

⁸ Only available in conjunction with leather covered instrument panel and in the chosen upholstery colour (the Contrast stitching is Grey for Black Dakota leather and Black Exclusive Nappa leather). Contrast stitching on seats only available with BMW Individual Merino leather upholstery and does not feature on the seats.

Standard / Optional equipment.



□ **552 Adaptive LED Headlights** for both low and high beam offering a greater resemblance to daylight. Includes automatic height adjustment, illuminated headlight eyebrow and four white LED corona rings that can be used for Daytime Driving Lights. Includes LED front indicators and Adaptive Headlights.

■ **LED Foglights**, three LED lights aligned horizontally.



■ **Kidney grille** with Chrome surround and front of the kidney grille slats in Chrome. For the 640i/d the sides of the kidney grille slats are painted Black. For the 650i the sides of the kidney grille are painted Matt Aluminium.



■ **Xenon Headlights** for high and low beam, with automatic headlight range control and headlight washing system, provide significantly improved illumination of the road ahead at night or in bad weather. The four LED light rings can be used as Daytime Driving Lights or parking lights.

□ **524 Adaptive Headlights** with variable light distribution. The integrated cornering lights are activated whenever the indicator is switched on or automatically according to the steering angle.

□ **5AC High-beam Assistant** helps the driver at night by automatically switching between high and low beam according to the oncoming traffic, vehicles driving in front and the quality of road lighting.



■ **Side indicators** with LED technology, integrated in the side gills, add individual character to the vehicle.



■ **Rear light cluster** with tail light, brake light and indicator in LED technology. The typical BMW design of the light elements makes for optimum visibility. Dynamic Brake Lights with flashing function help traffic travelling behind tell the difference between a light tap on the brake pedal and an emergency stop – for increased driving safety.



□ **403 Glass sunroof**, with electric operation for tilt/vent mechanism and electric sunblind.



■ **Finned soft-top**, fully automatic. Sets new standards in terms of noise protection and wet and cold weather insulation. When closed, it lends the Convertible a Coupé-like profile; when opened, it is stowed in the soft-top compartment fitted in the boot. Available in Black, optional Beige or Anthracite Silver fleck.



■ **Exterior trim, Chromeline** includes the window recess covers in Chrome, from the A-pillar to the roof storage box. The surrounds of the front and rear side windows, the window recess covers and the screen washer nozzles are Chromeline in the BMW 6 Series Coupé.



□ **760 Exterior trim, High-gloss Shadowline:** A-pillar, window recess covers and soft-top compartment edge. Also included wing mirror surrounds in High-gloss Black. For the BMW 6 Series Coupé, it includes the surrounds of the front and rear side windows, the window recess covers and the screen washer nozzles as well as the mirror base and mirror surround in High-gloss Shadowline. (Standard on M Sport models).



□ **3MB Exterior trim, Matt Aluminium:** A-pillar, window recess covers and soft-top compartment edge. Also included wing mirror surrounds in High-gloss Black. For the BMW 6 Series Coupé, it includes the surrounds of the front and rear side windows, the window recess covers and the screen washer nozzles as well as the mirror base and mirror surround in Matt Aluminium.



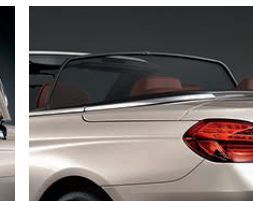
■ **Luggage compartment, open, with variable roof storage box.** The generous luggage compartment of the Convertible offers up to 350 litres of volume, sufficient for three golf bags, and ensures optimum usability. The roof storage box can easily be folded down and flattened to create extra room.



■ **Glass rear windscreen**, electrically retractable and heated. The window can be raised and lowered independently of the soft-top. When the top is up, lowering the rear windscreen enables draught-free, effective ventilation of the interior. When the top is down, raising the rear windscreen enhances comfort for rear seat passengers.



■ **Fully automatic soft-top operation:** The soft-top opens and closes at the touch of a button up to speeds of 25mph. The vertical rear windscreen can be lowered independently of the soft-top. The soft-top can also be conveniently retracted via the remote key (in conjunction with Comfort Access).



□ **387 Wind deflector** makes open top driving more enjoyable by reducing draughts to the neck and shoulder area. The wind deflector is easy to operate and can be folded and stored in the boot.

Standard / Optional equipment.



■ **Ambient interior lighting** includes front door pockets, door trims, rear side trim upper sections, storage compartment in armrest, extra light in the boot lid and illuminated door sill trims. Also includes exterior door handle illumination.



□ **322 Comfort Access** for opening and locking the vehicle without having to operate the remote key.
□ **323 Soft-close doors** – closes the last 6mm using an electric motor.



■ **Exhaust tailpipes:** the BMW 640i and 640d features two single Chrome tailpipes, one on the left and one on the right.



■ **Exhaust tailpipes:** for the BMW 650i M Sport, the two quadrilateral tailpipes are covered with a Chrome frame.



■ **18" light alloy Double-spoke style 234**, 8J x 18" with 245/45 R18 run-flat tyres (standard for 640i/640d).



□ **2DN 18" light alloy Star-spoke style 365** with mixed run-flat tyres, front 8J x 18" with 245/45 R18 tyres, rear 9J x 18" with 275/40 R18 tyres.



□ **2FB 19" light alloy V-spoke style 366** with mixed run-flat tyres, front 8.5J x 19" with 245/40 R19 tyres, rear 9J x 19" with 275/35 R19 tyres.



□ **2DP 19" light alloy Star-spoke style 367** with mixed run-flat tyres, front 8.5J x 19" with 245/40 R19 tyres, rear 9J x 19" with 275/35 R19 tyres.



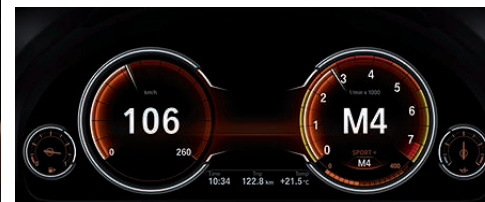
□ **2H9 20" light alloy V-spoke style 356** with mixed run-flat tyres, front 8.5J x 20" with 245/35 R20 tyres, rear 9J x 20" with 275/30 R20 tyres.



■ **Sport multi-function leather steering wheel**, with gearshift paddles has a very comfortable grip and the integrated buttons can be used to operate the telephone, voice and audio functions as well as the Cruise control; the shift paddles control the eight-speed Sport automatic transmission with Steptronic.
□ **248 Steering wheel heating:** just touch a button to quickly warm up the steering wheel – very pleasant in winter.



■ **Instrument cluster.** The display features Black Panel technology – when the ignition is off, it appears as a flat, Matt Black surface. The three-dimensional elements are the Chrome rings, open at the bottom, that encircle the display's dials. As soon as the vehicle is opened, the Chrome rings turn into full circles, and the dials and displays appear.



□ **6WB Multi-functional Instrument panel.** The optional Multi-functional Instrument panel offers a unique visualisation of the driving experience allowing the driver to select the visual and graphic appearance of information in the instrument display according to the selected driving mode via the Drive Performance Control button.



■ **Eight-speed Sport automatic transmission with Steptronic** features a Sport mode with shortened gear shifts for a particularly sporty drive. Includes gearshift paddles mounted on the Sport leather steering wheel.



■ **Drive Dynamic Control** allows the driver to switch between Normal, Sport or Sport+ mode. In conjunction with optional Adaptive Drive (as shown above), an additional Comfort mode is available which allows adjustment of the suspension setting.



■ **iDrive Touch Controller** enables intuitive and convenient operation of the iDrive system. The touch sensitive pad located on the rotary dial allows written character entry, for example, writing telephone numbers and address information.



□ **4U1 Ceramic finish for controls** such as gear selector lever, bezel for iDrive Touch Controller, as well as audio volume and air conditioning controls. Maintains a comfortable temperature even in direct sunlight.

Standard / Optional equipment.



□ **4KS Contrast stitching:** double-lapped seams offset the upholstery colour at the top of the instrument panel, door and side trims as well as on the centre console, adding to the exclusive ambience of the interior. Only available in conjunction with 4ND Instrument panel, leather. (Standard on M Sport models).



□ **4ND Instrument panel, leather** covered in Exclusive Nappa leather, for a premium ambience in the interior. This leather option includes the upper door, side trims and the centre console. (Standard on M Sport models).



■ **Control Display** with high-resolution TFT colour display, 10.2". Shows the functions operated via the iDrive Touch Controller.



■ **Navigation system - BMW Professional Multimedia.** This navigation system offers a high-resolution and precisely detailed 10.2" colour display that is now even easier to read. It also features a quick-start function and delay-free input. Improved route guidance and 3D map navigation provide still further convenience. Includes latest generation iDrive Touch Controller.



■ **BMW Online Services.** This online portal provides a range of current localised information inside your vehicle. The portal features daily news and sports headlines as well as weather forecasts. You can also access an Online Search to locate points of interest and transfer details directly into the Navigation system.



■ **Integrated owner's handbook** offers fast and direct access to information on all car-specific content. The owner's handbook can be operated using the iDrive Touch Controller and is shown on the Control Display. The content is presented using multimedia techniques, such as animations and dynamic graphics, for optimum clarity.



□ **6UK Night Vision with pedestrian recognition** uses an infrared camera to detect people and animals up to a distance of 300 metres. The camera images appear in the Control Display or optional Head-up Display. The pedestrian recognition feature displays a visual signal as soon as it detects people moving near the road. The infrared camera for Night Vision is integrated in the kidney grille. Includes animal recognition.



□ **5AS Driving Assistant.** A tailored combination of camera-based driver assistance systems provide enhanced safety and reduce the risk of potential collisions, at both high and low speeds. Lane Departure Warning detects lane markings and alerts the driver should the vehicle unintentionally deviate from the lane of travel. Forward Collision Warning monitors vehicles ahead and warns the driver if their approach could escalate into a rear-end collision. The system also detects for pedestrians in urban driving situations.



□ **5AG Lane change warning system.** Once travelling at speeds over 13mph (20km/h), a radar-based system, monitors blind spots to the rear and side of the vehicle. Mild vibration in the steering wheel and warnings are displayed on the side-view mirrors to alert the driver if the vehicle is departing a marked lane into a potential hazard.



□ **8TH Speed limit display** uses a camera to read both permanent and temporary speed limit signs and displays the current speed limit in the Info Display and optional Head-up Display.¹



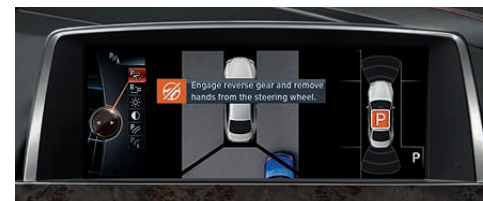
□ **3AG Reversing Assist camera** shows a view of the area behind the vehicle on the Control Display. Interactive lines indicate, for example, whether a parking space is large enough. The rear view camera is automatically activated by selecting reverse gear.

■ **Park Distance Control (PDC)** front and rear, facilitates the process of parking and manoeuvring in confined spaces, giving you an acoustic signal for the distance between your car and an obstacle, as well as a visual representation in the Control Display.



□ **610 Head-up Display** in full colour. Projects important information such as the current road speed directly into the driver's field of vision. Head-up Display data is shown in full colour, making information more precise and easier to process. Navigation instructions, Lane departure warning messages, Speed limit display and warnings from the Night Vision pedestrian recognition system can also be displayed, as well as entertainment and communications lists.²

□ **5AT Driving Assistant Plus.** A tailored combination of camera and radar-based driver assistance systems to provide enhanced safety and reduce the risk of potential collisions, at both high and low speeds. Combines Driving Assistant and Active Cruise Control (ACC) with 'Stop and Go' function, with additional light braking function and Active Full Braking.



□ **5DP Park Assist** makes parallel parking easier. When travelling at speeds below 20mph, the system measures parking spaces the vehicle passes. When a suitable space has been found, the Park Assist will take care of the steering, while the driver continues to operate the accelerator and brake pedals. The sensor is cleverly integrated into the side indicator.

¹ Please note that Speed limit display is an aid to driver memory only, it is not possible to guarantee system recognition of all permanent and temporary speed limit signs. It remains the responsibility of the driver to recognise speed limits, operate within existing road laws and drive in a manner appropriate to weather and traffic conditions.

² Additional options may be required to display all features mentioned.

Standard / Optional equipment.



■ **Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control**, for wireless in-vehicle connection of compatible Bluetooth mobile phones. Audio devices can be connected via the integrated USB interface. Office functions such as dates, contacts or email messages can be shown on the Control Display or read aloud via the audio speakers using the narrator function with Voice Control. An adapter with charging facility and external aerial is available as a Genuine BMW Accessory.¹



■ **Centre console** with integrated storage compartment.



□ **696 DVD changer**, for six DVDs, located in the top section of the glove compartment. For the playback of audio CDs and DVDs.



□ **688 Loudspeaker system – harman/kardon** with 600W digital amplifier, equalizer, centre speaker and sixteen loudspeakers. Includes a surround sound function to simulate various acoustic environments.

■ **Loudspeaker system – BMW Advanced** with nine loudspeakers.



□ **6F2 Bang & Olufsen Advanced audio system**, with new Dirac Dimensions signal processing for an open and lively soundscape and excellent acoustics thanks to 16 loudspeakers (Convertible: 12). Includes an automatically raising centre speaker and automatic volume and sound adjustment. The centre speaker includes a mid-range speaker and Bang & Olufsen Acoustic Lens technology for consistent sound quality at any seating position in the car. Choose between two settings: Studio for extremely clear, studio-quality sound and Expanded for a wider sound experience. The light feature of the all-aluminium loudspeaker frames completes a perfect audio-visual experience.



□ **456 Comfort seats**, front including memory function and lumbar support; electric adjustment of upper backrest segment, backrest width and thigh support. Comfort headrests with electric height adjustment and mechanically folding front segment.

□ **488 Lumbar support** for driver and front passenger seats, electrically adjustable in height and depth for an ergonomically sound seating position and added back support.

□ **455 Oscillating seat base function**, orthopaedically designed to ensure a comfortable and relaxed seating position on longer journeys. Pelvis and lumbar vertebrae are mobilised by alternating cyclical up/down movements of the driver and front passenger seat surface at regular intervals. (Only with Comfort seats).

□ **453 Seat ventilation**, for driver and front passenger considerably enhances summer comfort by ensuring a pleasantly cool seat temperature. Ventilators in the seat surface and backrest blow air through the perforated leather seat covers. (Not available with Sport seats).



□ **481 Sport seats, front** including memory function. Additional side supports to thigh and backrest areas which help ensure optimum lateral support when cornering. Includes manual thighrest adjustment.



■ **Standard seats for driver and front passenger** with adjustable seat height, backrest, fore/aft position and seat angle.

■ **Seat adjustment, front, electric with driver and front passenger memory**, electric adjustment of all seat parameters and steering column.



■ **Seat-integrated belt system** provides optimum belt geometry for maximum passenger safety irrespective of the seat position.



■ **Hands-free kit with USB interface** allows wireless connection of suitable Bluetooth mobile phones with the vehicle. The integrated USB interface allows you to connect appropriate audio sources such as MP3 players, iPods or USB sticks.



■ **Air conditioning, automatic with two-zone control and extended features**, including recirculated air filter, fogging and solar sensors, Automatic Air Recirculation (AAR), individual automatic control with five intensity levels, auxiliary ventilation, residual heat utilisation and automatic temperature control (separate for driver and front passenger). Additional control modes for open-top driving, e.g. speed-dependent air volume control.



■ **Seat heating, front** with three settings rapidly heats seat surface and backrest. Can be controlled via iDrive Touch Controller to reposition seat heating from backrest/seat base, in combination with Comfort seats.



■ **Rear seat bench** with two individual seats and ergonomic belt system. With integrated belt catches, two three-point seatbelts and headrests (including ISOFIX child seat fastening system).

¹ For information on recommended devices please go to www.bmw.com/bluetooth

Standard / Optional equipment.



■ **Door sill finishers.** Chrome-plated with illuminated BMW designation.



■ **Comfort entry:** seat backs are released easily with one hand. Features a one-touch button to move the seat as far forward as possible.



□ **464 Through-loading ski bag** for clean and safe transport of up to two pairs of skis or one snowboard even when every seat is occupied. Ski bag stows neatly out of sight behind the rear centre armrest when not needed.



■ **Luggage compartment** within the BMW 6 Series Coupé shown here the spacious boot with 460 litre capacity has room for three 46" golf bags, and additional luggage. Includes four lashing eyes and side compartments for safe storage of smaller items.



□ **415 Sunblind, rear windscreen.** Electric roller blind blocks the sun's rays from the rear passenger area and provides increased comfort (Coupé only).



□ **BMW Service Inclusive.** Service costs are another area where your local BMW Dealer can offer you an intelligent solution. BMW Service Inclusive covers all your vehicle's servicing requirements for a specified period. Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive



■ **Personal Profile:** depending on your equipment selection, your individual settings for temperature and air distribution of the automatic air conditioning, seat and exterior mirror positions, radio volume and sound settings etc. are saved by the vehicle and will activate when you open the central locking with your personal key.

Genuine BMW Accessories.



BMW 6 Series Convertible:
20" light alloy V-spoke style 356, cast.

BMW 6 Series Coupé:
Carbon exterior mirror caps, 20" light alloy V-spoke style 356, Liquid Black, cast.



Snap-in adapter for hands-free phone use.



Multi-functional fitted luggage compartment mat with collapsible box.



Exterior mirror caps in Carbon are perfectly matched to the design.

A BMW always delivers a special drive – and Genuine BMW Accessories make the experience better still. Combining great ideas, immaculate design and sheer practicality to create innovative solutions, Genuine BMW Accessories are available in many categories: exterior, interior, communications and information, and transport and luggage solutions. To find out more about the complete range of Genuine BMW Accessories, contact your local BMW Dealer, who will be happy to advise you and provide you with a comprehensive brochure. Further information is also available on the Internet:

➤ www.bmw.co.uk/accessories

Weight		640i Convertible	650i Convertible	640d Convertible	640i Coupé	650i Coupé	640d Coupé
Unladen weight EU ¹	kg	1915	2015	1935	1760	1870	1800
Max. permissible	kg	2320	2420	2340	2180	2290	2220
Max. load	kg	450	450	450	450	450	450
Permitted axle load, front/rear	kg	1100/1290	1180/1310	1120/1310	1090/1180	1165/1220	1090/1200

Engines ^{2,4}		640i Convertible	650i Convertible	640d Convertible	640i Coupé	650i Coupé	640d Coupé
Cylinders/valves		6/4	8/4	6/4	6/4	8/4	6/4
Capacity	cm ³	2979	4395	2993	2979	4395	2993
Stroke/bore	mm	89.6/84.0	88.3/89.0	90.0/84.0	89.6/84.0	88.3/89.0	90.0/84.0
Output/engine speed	kW/rpm	235/5800–6000	330/5500–6000	230/4400	235/5800–6000	330/5500–6000	230/4400
	(hp/rpm)	(320/5800–6000)	(450/5500–6000)	(313/4400)	(320/5800–6000)	(450/5500–6000)	(313/4400)
Max. torque/speed	Nm/rpm	450/1300–4500	650/2000–4500	630/1500–2500	450/1300–4500	650/2000–4500	630/1500–2500
Compression ratio	:1	10.2	10.0	16.5	10.2	10.0	16.5

Transmission		640i Convertible	650i Convertible	640d Convertible	640i Coupé	650i Coupé	640d Coupé
Standard transmission ratios		VIII :1	VIII :1	VIII :1	VIII :1	VIII :1	VIII :1
		4.71/3.14/2.11	4.71/3.14/2.11	4.71/3.14/2.11	4.71/3.14/2.11	4.71/3.14/2.11	4.71/3.14/2.11
		1.67/1.29/1.0	1.67/1.29/1.0	1.67/1.29/1.0	1.67/1.29/1.0	1.67/1.29/1.0	1.67/1.29/1.0
		VIII/R :1	VIII/R :1	VIII/R :1	VIII/R :1	VIII/R :1	VIII/R :1
		0.84/0.67/3.30	0.84/0.67/3.32	0.84/0.67/3.32	0.84/0.67/3.30	0.84/0.67/3.32	0.84/0.67/3.32

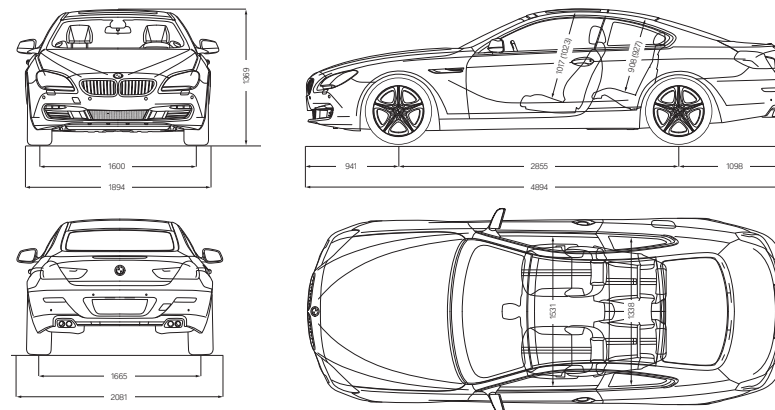
Performance		640i Convertible	650i Convertible	640d Convertible	640i Coupé	650i Coupé	640d Coupé
Top speed	mph (km/h)	155 ³ (250 ³)	155 ³ (250 ³)	155 ³ (250 ³)	155 ³ (250 ³)	155 ³ (250 ³)	155 ³ (250 ³)
Acceleration 0 to 62mph	s	5.5	4.6	5.5	5.3	4.6	5.3

Fuel consumption ^{2,4}		640i Convertible	650i Convertible	640d Convertible	640i Coupé	650i Coupé	640d Coupé
Urban	mpg (l/100km)	26.2 (10.8)	22.1 (12.8)	41.5 (6.8)	26.6 (10.6)	23.0 (12.3)	42.2 (6.7)
Extra-urban	mpg (l/100km)	46.3 (6.1)	39.8 (7.1)	57.6 (4.9)	47.1 (6.0)	41.5 (6.8)	58.9 (4.8)
Combined	mpg (l/100km)	36.2 (7.8)	30.7 (9.2)	50.4 (5.6)	36.7 (7.7)	32.1 (8.8)	51.4 (5.5)
CO ₂ emissions	g/km	183	214	148	179	206	144
Tank capacity, approx.	l	70	70	70	70	70	70

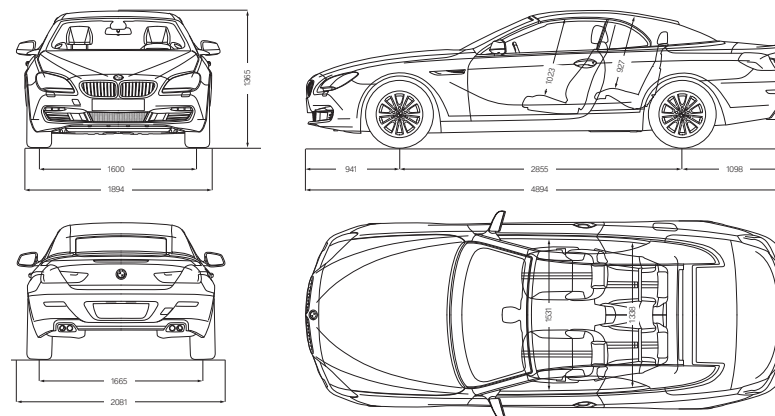
Wheels		640i Convertible	650i Convertible	640d Convertible	640i Coupé	650i Coupé	640d Coupé
Tyre dimensions		245/45 R18	245/40 R19 275/35 R19	245/45 R18	245/45 R18	245/40 R19 275/35 R19	245/45 R18
Wheel dimensions		8J x 18	8.5J x 19 9J x 19	8J x 18	8J x 18	8.5J x 19 9J x 19	8J x 18
Material		Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy

Electrical system		640i Convertible	650i Convertible	640d Convertible	640i Coupé	650i Coupé	640d Coupé
Battery capacity	Ah	90	105	90	90	105	90
Alternator output	A	210	210	180	210	210	180
	W	2940	2940	2520	2940	2940	2520

BMW 6 Series Coupé



BMW 6 Series Convertible



All dimensions of the technical drawings in millimetres. Luggage compartment volume Coupé 460 litres, Convertible 300 to 350 litres (with folded up roof storage box). Figures in () refer to glass sunroof.

¹ Figures quoted include a 90% tank filling, 68kg for the driver and 7kg for luggage. Unladen weight applies to vehicles with standard specification. Optional equipment may increase these figures.

² BMW recommends the use of RON 95 super unleaded petrol. Unleaded RON 91 and higher with a maximum ethanol content of 10% (E10) may also be used. Output and consumption figures apply to RON 98 fuel.

³ Electronically limited.

⁴ 640d models comply with EU5 emissions standard, while 640i and 650i models comply with EU6 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle (93/116/EC). This is made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption. Consumption figures apply to cars with standard equipment. Optional extras may affect consumption significantly. For more detailed information see price list.

Condition Based Service. A key feature in most BMW models, Condition Based Service (CBS) signals an innovative leap forward in BMW Service diagnostic technology. The way it works is simple. CBS uses sensors to constantly monitor the areas of your BMW that are subjected to wear and tear. Based on the results of the data, CBS decides the extent to which servicing is necessary. This information is then stored in your vehicle's key. Using a KeyReader, BMW Service staff can download information to provide an accurate analysis of your vehicle. This means your BMW goes for a service only when it needs to, saving you an immeasurable amount of both time and money.

Service Intelligence. BMW Approved Technicians are experts in the use of diagnostic equipment, which quickly identifies if and why the vehicle is running at anything less than peak efficiency. This leads to rapid identification and rectification.

Service Assurance. For additional peace of mind, take comfort in the fact that every new BMW is covered by a three-year warranty³ that includes BMW Emergency Service throughout Europe. For more information on BMW Service, please contact your local BMW Dealer, BMW Service Authorised Workshop or visit www.bmw.co.uk/service or www.bmw.ie



TAILORED FOR YOUR VEHICLE. BMW SERVICE.



BMW Service Inclusive. Wouldn't it be good to know your comprehensive servicing costs in advance? Well, that's exactly what BMW Service Inclusive¹ provides and for a low one-off payment.

BMW Service Inclusive¹ lasts for 5 years or 50,000 miles (whichever occurs first) and covers all your vehicle's comprehensive servicing requirements. Alternatively you can choose BMW Service Inclusive¹ Plus, which in addition to servicing also covers maintenance items such as brake pads, brake discs and windscreen wipers. And whenever servicing and maintenance work is carried out on your BMW, you can be sure that it will only be done by fully qualified BMW Service Approved Technicians at one of over 150 BMW Service Authorised Workshops around the country. Furthermore, only Genuine BMW Parts are used – each covered by a two year warranty.

BMW Service Inclusive and Service Inclusive Plus are transferable to subsequent owners within the time and mileage period, which can enhance the resale value of your car.²

¹ Service Inclusive and Service Inclusive Plus are available as cost options. Terms and conditions apply, for full details speak to your dealer or visit

www.bmw.co.uk/serviceinclusive

² For further information, please contact your local BMW Dealer.

³ Every new BMW registered within the Republic of Ireland is covered by a two-year manufacturer's warranty – for details, please contact your local BMW Dealer.



BMW ConnectedDrive Services. Function using the built-in BMW SIM card to provide telematic and online services that are fully integrated into your BMW vehicle. All services require connection to a UK mobile network. Some services are available in other European countries. The range of ConnectedDrive Services that are available depends on the specification of the vehicle. The service duration varies depending on the ConnectedDrive Service.

For further information on BMW ConnectedDrive Services and terms and conditions please visit www.bmw.co.uk/connecteddrive-information



BMW Emergency Service. BMW Emergency Service is the only roadside and assistance programme designed specifically for BMW vehicles offering an exceptional range of benefits and services. It is available 24 hours a day, 7 days a week and utilises a dedicated fleet of BMW Approved Technicians, equipped with Genuine Parts and tools, ensuring that you and your vehicle receive the best possible care in the event of any motoring emergency. This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK, Republic of Ireland and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.



BMW Financial Services. BMW Financial Services offers a range of solutions designed to help you drive the BMW of your choice. All our products offer you the flexibility to customise your finance, making driving away a BMW a reality. After all, who knows more about financing your BMW than BMW.

If you would like more information, visit www.bmwfs.co.uk. Here, you will also find details of our comprehensive range of products engineered for every eventuality.

You can view all of our current offers at the touch of a button using the BMW Financial Services Offers App. Download it now for free.



BMW FINANCIAL SERVICES.

Finance is subject to status and available to over 18's in the UK only (not the Channel Islands or the Isle of Man). Guarantees and indemnities may be required. Advertised finance is provided by BMW Financial Services, Bartley Way, Hook, Hampshire RG27 9UF.



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BMW News. To ensure you're one of the first to hear the latest BMW news and developments, BMW UK offer an email programme. Sign-up at: www.bmw.co.uk/newsletter



BMW World, an iconic building in the Munich skyline. The BMW World is a true brand experience where it's possible to marvel at the historic BMWs in the museum, learn about our engineers' newest innovations and take a tour of the plant to experience with your own eyes the cutting-edge and exacting methods used to create a BMW.

SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the sixth time in a row. Sustainability is an integral part of our value chain: from the development of efficiency and alternative vehicle concepts to environmentally-friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate and the environment. This is reflected in the reduction of CO₂ emissions by around 30% since 1995 within our European fleet of new cars.

Because vehicle manufacturing requires a lot of water, we have developed intelligent circulation systems for our plants to recycle it as often as possible. We have already achieved our goal of zero waste water production at our engine plant in Steyr where, in 2008, 733,500 engines were manufactured without any waste water.

Sustainability is a key concern for the BMW Group. This is why we rely primarily on environmentally friendly means of transportation such as rail and ships. For instance, we cover approximately 15.8 billion tonne-kilometres annually transporting materials and new vehicles and 79%

of the entire volume is conveyed by sea. This eases the burden on roads and the environment. The BMW Group is always looking to the future, so your BMW is part of an extensive recycling concept where every vehicle can be recycled easily and economically. To hand back your end-of-life vehicle, please contact your BMW Dealer. Further information is available at:

www.bmw.com/recycling
www.bmw.co.uk/EfficientDynamics

More about BMW

www.bmw.co.uk
www.bmw.ie



The Ultimate
Driving Machine



This Brochure describes the models, features and configuration options (standard and optional) available in vehicles delivered by BMW AG for the German market. In other EU countries, there may be deviations from the features and configuration options described, in terms of the standard and optional equipment of the individual models. To find out more about the different country versions on offer, please consult your local BMW Dealer. Design and equipment subject to change. Part number 94 23 1 141 213, March 2014.
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BMW recommends  **EDGE**

