

The BMW 7 Series



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The Ultimate
Driving Machine



THE BMW 7 SERIES.

LOOK AT THINGS IN A DIFFERENT LIGHT AND SET STANDARDS
WITHOUT COMPROMISING CORE PRINCIPLES.

IT'S TIME FOR A NEW DEFINITION.





The BMW 7 Series

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NATURAL PRESENCE.

Filling a room exclusively with your presence – an art only a few master to perfection. It is indeed a rare ability, but one nonetheless, that inspired the designers, developers and engineers of the BMW 7 Series. The result is a car that makes a clear and convincing statement wherever it goes.

The character of this vehicle is expressed in its design, inventiveness and power delivery. It's demonstrated by unconditional comfort and safety. By typical BMW sportiness. By unique efficiency. It all combines to establish the uniquely commanding stature and natural leadership position of the BMW 7 Series Saloon.

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Equipment of models shown: BMW 740Li and BMW 750i.

Engine: BMW TwinPower Turbo six-cylinder in-line petrol
Transmission: Eight-speed automatic
Output: 320hp (235kW)
Wheels: 19" light alloy V-spoke style 426
Exterior colour: Havana metallic
Upholstery colour: Venetian Beige Exclusive extended Nappa leather
Interior trim: Burr Walnut wood, High-gloss with inlay

Engine: BMW TwinPower Turbo eight-cylinder in-line petrol
Transmission: Eight-speed automatic
Output: 449hp (330kW)
Wheels: 19" light alloy V-spoke style 425
Exterior colour: Mineral White metallic
Upholstery colour: Ivory White Exclusive extended Nappa leather
Interior trim: Ash-grain Anthracite fine wood, High-gloss

STYLE.

Inner values, outwardly expressed. The BMW 7 Series.

True visionaries are impossible to categorise because true vision is always unique. Pioneers do not tread well-worn paths because new routes lead to new perspectives. And virtuosos do not set things in

stone because free thinking means full creative expression. The results are often beyond comparison and this car is the perfect example. The BMW 7 Series – style redefined.





The BMW 7 Series is a true head-turner in every detail. Those approaching it from the front will be immediately captivated by its elegance. The kidney grille emphasises the natural presence of the Saloon and the expressive apron underlines the exclusive character. Particularly striking are the front headlights which combine safety with exquisite design. They are also a perfect example of the beauty of cutting-edge light technology. For improved visibility, the indicators are integrated into the exterior mirrors – one of many head-turning details.



Some encounters make a particularly captivating impression – as demonstrated by the BMW 7 Series Saloon. Even the powerful rear profile impresses the beholder: a dynamic design perfected with the utmost elegance. Its horizontal contouring, emphasised by the distinctive chrome strips, accentuates the visual impression of width. The rear lights, set within a contrasting double L-shaped design, round off an exclusive overall picture with their striking night-time presence. Even in the dark, the BMW 7 Series is unmistakably unique.





SHORT OVERHANGS, CLEAR SIDE LINES, LONG BONNET –
A SILHOUETTE SHAPED BY DYNAMICS AND ELEGANCE.



REVEL IN CORNERS, MASTER STRAIGHT LINES, BROADEN YOUR HORIZONS –
IF THE BMW 7 SERIES FOLLOWS ANYTHING,
IT FOLLOWS ITS OWN CONVICTIONS.



ENERGY.

Turning vision into advantage: the dynamics of the BMW 7 Series.
When great passion and outstanding innovative power meet, an energy arises that is hard to resist. As you will discover when driving the BMW 7 Series, the combination of comfort, dynamics and efficiency are at the highest level and without equal. Advanced engines with

BMW TwinPower Turbo technology emphasise the car's leading position when it comes to the balance of impressive performance and efficient fuel consumption. Technology like this not only provides typical BMW agility, but also superior driving comfort, giving drivers of the BMW 7 Series one thing above all: energy.

RESPECT.

Gives everything, misses nothing. BMW EfficientDynamics in the BMW 7 Series. Bring contrasts into perfect harmony, equate responsibility with excitement, make less more – turning the impossible into the norm deserves recognition. With BMW EfficientDynamics, the BMW 7 Series is equipped with the newest and most comprehensive technology package to reduce fuel

consumption and increase driving dynamics – from intelligent lightweight construction via BMW TwinPower Turbo technology through to ECO PRO mode. In this way, it even further enhances its role model status in its class. Not because it makes compromises, but because it takes a firm stance: for more efficiency and more driving pleasure.



Driving pleasure is a core competence of every BMW. As is low fuel consumption. This apparent contradiction is resolved, among other ways, by the innovative drive concepts of the BMW 7 Series. There is, for instance, an impressive engine selection. Take the BMW 740d, for example. This features extremely efficient TwinPower Turbo

technology for even more driving pleasure with less emissions. There is also the latest hybrid technology with intelligent energy management in the ActiveHybrid 7. The most significant strength of these two engines is that they significantly reduce fuel consumption as well as CO₂ emissions while increasing forward thrust.



CONVINCING, RESPONSIBLE, FORWARD-THINKING – THE BMW 7 SERIES WITH ECO PRO MODE.

More performance with less emissions – the aim of BMW EfficientDynamics. To this end, the innovative technology package optimises the interplay between the driver and the environment. The best example of this is ECO PRO mode, which always finds the most efficient way to driving pleasure with a multitude of possibilities. Its integration into the Drive Performance Control button is proof enough. As impressive as the Comfort+, Comfort, Sport and Sport+ modes, ECO PRO not only gears the whole vehicle towards maximum efficiency, it also supports a particularly efficient driving style. Fuel savings, in fact, can reach up to 25%¹.

So what makes ECO PRO so efficient? The intelligent fusion of the latest technologies. Preview assistant, for instance, uses navigation data and informs the driver in good time when to lift off the accelerator due to upcoming speed restrictions. This is intelligence that pays dividends – with every mile.²

¹ Findings of an internal BMW fuel consumption study.

² Not available on BMW 760Li.

CLARITY.

All you need to know. BMW ConnectedDrive. Wherever we go, we are always surrounded by information – vast amounts of it. The skill is to filter out what matters and make it accessible in the right place, at the right time. Which is where BMW ConnectedDrive – a wealth of technology for more safety, convenience and infotainment – comes in. These are innovations that improve visibility in the dark

and warn before fatigue sets in. They ensure that driver focus always remains on the road and do away with blind spots. The BMW 7 Series always knows in advance what to expect, with safety and convenience remaining the focus at all times thanks to clear, self-explanatory menus. Essentially, the whole world is present inside this vehicle. To be more accurate, the part you need to know about at any given moment.



EQUALS.

As rare as it is significant: meeting someone who shares the same goals, who speaks the same language and on whom you can rely 100%. The BMW 7 Series is such a companion – and your equal at the highest level. Every detail in the cockpit has been created with the driver in mind, from the iDrive Touch Controller to optional full



colour Head-up Display. The latter projects all relevant driving information into your direct field of vision, so your eyes are always on the road. Not only is this safer, but it also significantly increases driving comfort, because this is what defines the perfect partner: they always make you feel good.





The interior of the BMW 7 Series convinces with its high-quality, luxurious character and also with its functionality. One main reason for this is that all cockpit controls are geared towards the needs of the driver. One not immediately obvious feature is particularly impressive: the optional Multi-functional Instrument panel from BMW ConnectedDrive Services. Only the chrome rings indicate what to expect once the start

button is pressed. You soon see a completely new set of display functions that clearly demonstrate the prowess of the BMW 7 Series. All important information is presented in the Multi-functional Instrument panel according to the driver's selected Drive Performance Control mode. The zoom function, with its various size options, is just one of many examples and ensures even greater driving convenience.

CHARACTER.

Expression of unique elegance: the BMW 7 Series interior. Every piece of hand-writing is an assertion of personal style. It represents character, is immediately recognisable and difficult to copy. In a similar way, the interior of the BMW 7 Series makes a compellingly individual statement. It is full of technology expressed with perfect design, its unique character is seen in every detail and its comfort is

in a class of its own. As for reflecting the personality of the driver, the BMW 7 Series offers a wealth of equipment, luxurious materials and sophisticated colours. Irrespective of interior choices, or whether the owner takes the driver's seat or travels in the rear, this car will always be an expression of individuality.





Rear seat passengers in the BMW 7 Series leave the outside world behind. As soon as the doors close, not a sound disturbs the atmosphere of complete rest and relaxation, and generously roomy seating provides ideal conditions for blissful travel. The luxurious equipment, featuring

high-quality materials in colours of your choice, further enhances the impression of very personal comfort. Clearly, the BMW 7 Series achieves something extraordinary: you enjoy being a passenger as much as a driver.



DRIVE IN COMFORT,
EXPERIENCE SOUNDSCAPES,
ENJOY LUXURY –
MISS OUT ON NOTHING.

Changeable ambient lighting transforms the mood of the interior with its individual colour while, above the instrument panel, the illuminated central speaker of the optional Bang & Olufsen Advanced audio system fills the interior with rich, clear sound. Without question, the BMW 7 Series is a multi-sensory experience. The eye follows the exquisite lines. The tactile sense enjoys the finest materials, and the ear is as soothed by the incomparable silence as it is entertained by the perfect sound in all four seats.

The interior is, however, as sensible as it is sensual, illustrated by the optional BMW Professional Rear-seat entertainment. It impressively brings the world of BMW ConnectedDrive to the back seats via two 9.2" colour screens and is either operated by remote control or via a personal iDrive Touch Controller. So in the rear of the BMW 7 Series, luxury and high performance combine to create a completely unique driving experience.





THE INTELLIGENT NETWORKING OF
DRIVER, VEHICLE AND OUTSIDE WORLD.

BMW ConnectedDrive
So connected, you're free.



Reassuringly high safety.

The BMW 7 Series is one of the most advanced cars of its time – and one of the safest. Pioneering BMW ConnectedDrive innovations mean that you and your passengers can enjoy every mile of every journey in unrivalled peace and quiet.



Night Vision with Dynamic Light Spot (optional).

An infrared camera in the front grille detects people and animals up to a distance of 300 metres. Pedestrian recognition gives a visual warning via camera images in the Control Display to indicate any people moving close to the road, and dynamic light spot draws the driver's attention to pedestrians at the side of the road. Helping the driver register pedestrians earlier and react accordingly.



Multi-functional Instrument panel (optional).

The optional Multi-functional Instrument panel offers a unique visualisation of the driving experience allowing the driver to select the visual and graphic appearance of information in the instrument display according to the selected driving mode via the Drive Performance Control button. The standard display is Comfort mode, ECO PRO mode is selected for efficient driving and Sport mode offers a new speed and rpm indicator. The digital display increases convenience, safety and driving pleasure by emphasising information according to the situation, for example, by increasing the display size.



Lane departure warning and Lane change warning (optional).

At speeds above approximately 40mph, the Lane departure warning system (available within optional Driving Assistant) registers lane markings ahead, up to a distance of 50 metres. If the vehicle deviates from the lane of travel without the use of indicators the steering wheel vibrates as an alert to the driver. The Lane change warning system warns the driver by means of a visual signal integrated into the exterior mirror if there is a vehicle located in the driver's blind spot or approaching fast from behind.



Dynamic Safety.

Always on the safe side. In a critical situation, Dynamic Safety tightens the front seatbelts, brings the front seats to an appropriate position and automatically closes open windows and the glass sunroof. The Fatigue Detector recognises tiredness and increasing lapses in concentration by monitoring driving behaviour and a rest stop suggestion appears in the Control Display. (Glass sunroof standard on 740d, 750i and 760Li models).



Driving Assistant.

At speeds above approximately 40mph, a camera mounted in the windscreen monitors the car position in relation to the lane markings. If the car crosses one of the lines the steering wheel vibrates to alert the driver of the deviation. If the indicators are activated then the steering wheel will not vibrate. Also includes approach control warning to alert of an impending collision with a vehicle ahead and prepares the brakes for a faster response and shorter braking distance. (Optional on 730d/730Ld, 740i/740Li and ActiveHybrid 7 models).



Adaptive Headlights with High-beam Assistant (optional).

The optional Adaptive Headlights including cornering lights ensure optimal illumination of corners by following the steering angle of the front wheels. The anti-dazzle High-beam Assistant regulates the high-beam dependent on traffic, illuminating the road automatically. An image sensor monitors light conditions and traffic in front at a distance of up to 400 metres and regulates the high-beam on or off.



Full colour Head-up Display (optional).

A full colour TFT display projects important driving information onto the windscreen, in your direct field of vision. The information displayed includes the current road speed, or navigation instructions. The availability of more colours makes it easier to distinguish general driving information and warnings. The display ensures that your eyes are always on the road ahead for a safer driving experience.



Speed limit display (optional).

Keeps the driver informed of the maximum permissible speed of the road being travelled. A camera 'reads' relevant signs above and beside the road, and compares the information with the speed limits recorded in the Navigation system. The speed limit is then displayed in the instrument cluster and the optional Head-up Display.

**The biggest comfort:
an easy life for the driver.**

The BMW 7 Series inextricably combines pioneering technology with the highest levels of comfort. BMW ConnectedDrive Services offers comprehensive support for even greater driving pleasure.



Surround-view and Park Assist (optional).

Surround-view offers the driver a bird's-eye-view of the area around the vehicle, shown in the Control Display. The rear-view camera provides a view of the area to the rear of the car. In addition, side-view cameras ensure better visibility of approaching traffic when joining a main road from a side street or junction. The Park Assist driver assistance system makes parallel parking easier. When travelling at speeds below 20mph, the system measures any parking spaces the vehicle passes. When a suitable space has been identified, the Park Assist function takes care of the steering, while the driver continues to operate the accelerator and brake pedals – supported by acoustic signals and instructions in the Control Display.



Reversing Assist camera (optional).

An image of the area behind your vehicle shown in the Control Display enables secure orientation when reverse parking at speeds of up to 12mph. Parking guidelines and obstacle markings are also shown.



Driving Assistant Plus (optional).

Congested roads or stationary vehicles at crossings – traffic situations that you can master with this optional feature by keeping the correct distance. From 18mph you can select your preferred distance to the vehicle in front and the camera and radar based system adapts your speed automatically. The 'Stop and Go' function not only regulates speed through to a standstill but also when setting off again when traffic starts to move. In addition, Driving Assistant Plus includes an emergency braking assistant as well as the functions of Driving Assistant.



Navigation System – BMW Professional Multimedia.

This new generation system comes with a high-resolution, high-contrast 10.2" colour monitor that offers a very crisp, clear display. The convenient quick-start function and instant input make operation easy. Also includes improved route guidance, 3D city maps, satellite images and Real Time Traffic Information for highly accurate traffic flow data. Split-screen viewing allows for parallel display of information with extended contents

available including BMW Online widgets and digital clock, whilst a hard disc-drive offers up to 20GB of memory for uploading and storing data such as audio files. Also includes the latest generation iDrive Touch Controller, with a touch sensitive pad that allows written character entry such as telephone numbers and addresses.

Always up to date – even on the road.

With BMW ConnectedDrive Services, you always remain networked with the outside world. Infotainment options such as Office functions, access to personal apps or Facebook provide you with information on demand.



BMW Apps.

With BMW Apps, users can download the BMW Connected iPhone application free of charge. This allows you to integrate a range of popular smartphone apps within your vehicle. Using the iDrive system, you can select web radio stations from around the world, call up the latest status reports from your Facebook and Twitter accounts and view your iCalendar on the vehicle Control Display.



Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control.

For wireless connection of compatible mobile phones including hands-free facility and convenient MP3 player, Apple device or USB memory stick connection. In combination with the USB audio interface and the original iPod USB cable, your BMW is able to display the album cover for the currently played title in the Control Display (this function is also available for other devices). The USB audio interface also makes it easy to update parts of the vehicle software via a USB stick.

BMW EFFICIENT DYNAMICS.
TAKES A LITTLE. GIVES A LOT.

BMW EfficientDynamics
Less emissions. More driving pleasure.



BMW EfficientDynamics – more innovation for less consumption.

BMW EfficientDynamics is the multi-award-winning technology package that reduces fuel consumption and emissions while simultaneously enhancing driving dynamics. It has, in fact, seen the BMW Group reduce the CO₂ emissions in its new European car fleets by around 30% since 1995. Currently, the majority of models emit up to just 140g of CO₂ per km. The BMW Group is looking to reduce a further 25% in CO₂ emissions by 2020.

BMW continues to research innovations under the umbrella of BMW EfficientDynamics to offer long-term emissions-free mobility. This comprehensive technology package for more driving pleasure extends not

just to vehicles with conventional diesel and petrol engines but also to modern BMW ActiveHybrid models. These combine high efficiency with optimum dynamics.

Furthermore, with the totally electric-powered BMW ActiveE and the BMW i3 (Megacity Vehicle) and BMW i8, BMW is building on existing BMW EfficientDynamics technologies in conjunction with innovations in intelligent lightweight engineering, such as carbon, and redefining the general understanding of sustainable individual mobility.

Find out more at:

www.bmw.co.uk/EfficientDynamics
www.bmw-i.co.uk



Eight-speed automatic transmission with Auto Start-Stop.

Closely defined gear ratios in the eight-speed automatic transmission enables maximum use of the optimum rev range. This considerably reduces fuel consumption while simultaneously improving gearshift comfort. It is combined in all BMW 7 Series models with Auto Start-Stop¹. When the car stops briefly, at traffic lights for instance, Auto Start-Stop turns the engine off temporarily, thereby further reducing fuel consumption.



Electric Power Steering.

Unlike traditional hydraulic steering, this offers enhanced steering comfort with reduced fuel consumption. Rather than using a hydraulic pump that is permanently driven by the engine, Electric Power Steering uses an electric motor only when the steering wheel is moved. And so, on straight roads and when the steering wheel is steady, the motor is inactive and no energy is consumed.



ECO PRO mode.

Activated via the Drive Performance Control button, this mode allows drivers to achieve a reduction in fuel consumption of up to 25%², depending on individual driving style. Heating/air conditioning is also intelligently adapted. Additionally, the ECO PRO tips function contributes by advising drivers to, for instance, reduce acceleration input. The bonus range indicator in the On-Board Computer shows how many extra miles have been achieved by driving efficiently in ECO PRO mode since the last fuel stop. In conjunction with the standard latest-generation BMW Professional Multimedia navigation system and Active Cruise Control, ECO PRO mode offers additional functions such as preview assistant and ECO PRO Route, which help to further reduce fuel consumption and exhaust emissions.



Preview Assistant.

To rank among the first to use the intelligent networking of ECO PRO mode, vehicle surroundings and individual driving style, you'll need the latest-generation BMW Professional Multimedia navigation system. Based on navigation data, you receive recommendations ahead of certain traffic situations, such as turnings or speed limits. In this way, you know in good time as to when you should decelerate according to the course of the road ahead. This kind of anticipatory driving also reduces fuel consumption and makes for much more relaxing journeys.



ECO PRO Route.

ECO PRO Route, in combination with the Professional Multimedia navigation system, ensures even more economic fuel use. Based on "learned" fuel consumption in ECO PRO mode and route information from the map, it calculates an alternative route to your destination that delivers optimum fuel consumption. This route takes into consideration anticipated speed and information stored in the navigation system database (such as inclines, gradients, bends, turnings and crossings).

¹ Not available on BMW 760Li.
² Findings of an internal BMW fuel consumption study.

The BMW TwinPower Turbo petrol engines stand for all the right values – power delivery and consumption.

The petrol engines. BMW vehicles deserve the best powerplants in the world. With this entitlement in mind, our engineers have developed engines distinguished by their free-revving character and power delivery. In fact, the most impressive characteristic is the effortlessly smooth and

progressive ease with which they accelerate the BMW 7 Series in all speed ranges. Naturally, the BMW TwinPower Turbo engines adhere to the BMW EfficientDynamics philosophy. This aims to bring maximum power to the road while at the same time reducing fuel consumption and CO₂ emissions to a minimum. So whatever engine

you choose, you will always be assured of outstanding efficiency and sheer driving pleasure.



BMW 740i/Li.
Incomparably free-revving and cultivated. The BMW 740i/Li is endowed with a BMW TwinPower Turbo six-cylinder in-line petrol engine combining a TwinScroll turbocharger with VALVETRONIC, Double-VANOS and High-precision direct injection. With its 320hp (235kW) output at 5,800rpm, it accelerates the BMW from 0 to 62mph in 5.7 seconds. This innovative powerplant consumes only 35.8mpg (7.9l/100km) and emits just 184g/km of CO₂.

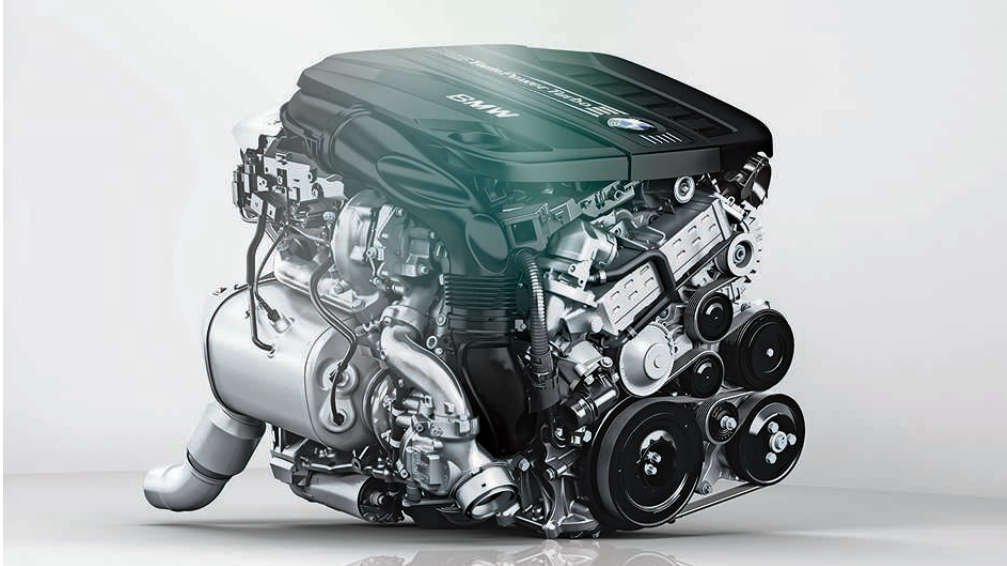
BMW 750i.
With its irresistibly powerful yet elegantly subdued sound, the BMW TwinPower Turbo eight-cylinder petrol engine – with two turbochargers, VALVETRONIC, Double-VANOS and High-precision direct injection – is instantly recognisable. The BMW 750i with this V8 engine offers performance improved by 10% to 449hp (330kW) and accelerates from 0 to 62mph in just 4.8 seconds. And thanks to VALVETRONIC and a revised injection system, fuel consumption and CO₂ emissions have been reduced to averages of 32.8mpg (8.6l/100km) and 199g/km – the best figures in this segment.

BMW 760Li.
Outstanding running smoothness, distinctive dynamics and seemingly inexhaustible power reserves – the characteristics of the top-line BMW 760Li with its BMW TwinPower Turbo 12-cylinder in-line petrol engine with two turbochargers, Double-VANOS and High-precision direct injection. The all-aluminium 6.0 litre engine is the first BMW petrol unit to meet the EU6 emissions standard and develops 544hp (400kW) at 5,250rpm. It accelerates the BMW from 0 to 62mph in 4.6 seconds and reaches its maximum torque of 750Nm between 1,500 and 5,000rpm.

The power and running smoothness of the BMW TwinPower Turbo diesels will win you over. And so will their efficiency.

The diesel engines. These are equipped with BMW TwinPower Turbo technology for increased efficiency and, thanks to innovative fuel injection and fully variable power control with the latest turbocharging technology, deliver even greater dynamism. All versions feature lightweight aluminium engineering, run with impeccable

smoothness and offer extremely high responsiveness.



BMW 730d/Ld.
This is one of the most smooth-running, lightest and efficient engines in its class. The BMW 730d/Ld, with CO₂ emissions of 148g/km, has a BMW TwinPower Turbo six-cylinder in-line diesel engine combining Common-rail direct injection and a turbocharger with Variable Vane Geometry. 6% more power 258hp (190kW) than the previous model and maximum torque of 560Nm from 1,500rpm accelerates the BMW 730d from 0 to 62mph in just 6.1 seconds (BMW 730Ld: 6.2s). With the optional BluePerformance engine, the BMW 730d can meet the EU6 emissions standard.

BMW 740d.
The BMW 740d is powered by a BMW TwinPower Turbo six-cylinder in-line diesel engine which combines Common-rail direct injection and a two-stage turbocharger with Variable Vane Geometry. Smooth-running and extremely responsive, the engine, with its 313hp (230kW), delivers 2% more power than its predecessor. It consumes an average of 49.6mpg (5.7l/100km) and CO₂ emissions have been reduced by more than 18% to 149g/km.

THE BMW ACTIVE HYBRID 7 –
THE MOST EFFICIENT WAY TO
EXPERIENCE LUXURY AND DYNAMICS.



Energy use at its most intelligent. A true sign of greatness.

The BMW ActiveHybrid 7 proves that a car can become more efficient while, at the same time, delivering even greater dynamics. This model has the latest and most innovative hybrid technology, BMW ActiveHybrid. Using intelligent energy management, for instance, it captures surplus energy, stores it and then converts it back into motion whenever required. It also exploits the car's

kinetic energy to the full by using navigation, vehicle location data and the route profile. This is done in conjunction with Preview Assistant to achieve an extraordinarily efficient interplay of the engine and electric motors. The Preview Assistant recommends, for example, when to lift off the accelerator in good time if there are crossroads around the next corner.

As for outright dynamics, the boost function even further intensifies acceleration – bringing home exactly how it feels to drive a BMW.

BMW EfficientDynamics
Less emissions. More driving pleasure.

BMW TwinPower Turbo six-cylinder in-line petrol engine: in combination with the electric motor, the petrol engine in the BMW ActiveHybrid 7 makes for significantly reduced fuel consumption and maximum dynamic performance.



Lithium-ion high-voltage battery: the BMW ActiveHybrid 7 can be driven purely electrically through the power supplied by the highly efficient battery. The innovative battery is charged on every journey and is also linked to the Brake Energy Regeneration system. Optimal positioning ensures that you have ample luggage capacity and can still use the optional through-load facility.

Stationary cooling control: with this system, the BMW ActiveHybrid 7 can be cooled by the air conditioning several minutes before you get in to the car. This is done by the electric climate compressor and without using a drop of fuel. Stationary cooling control can be activated conveniently via remote control.

Eight-speed automatic transmission with Steptronic: not only does this ensure fast gear changes without loss of traction, thanks to automatic coupling, this gearbox also regulates interaction between the combustion engine and electric motor. Additionally in combination with Auto Start-Stop, it makes a considerable contribution to reducing fuel consumption and emissions.



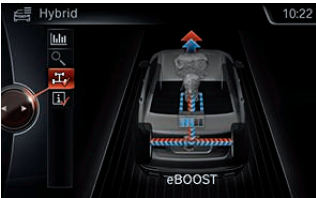
Intelligent energy management.

In a world first for BMW, the powertrain electronics for the BMW ActiveHybrid 7 are networked with the Professional Navigation system to anticipate impending energy use, by intelligently mapping the most efficient route and charging the high-performance battery sufficiently to ensure that electrical energy is stored and suitably used throughout the journey.



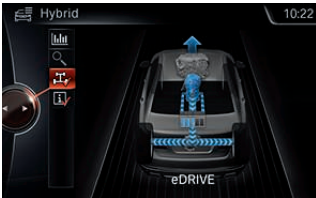
Lettering and doorsill finisher.

This model is immediately recognisable from the ActiveHybrid 7 lettering behind the Hofmeister kink. The doorsill finishers with ActiveHybrid 7 designation mark the threshold to a particularly elegant interior showcasing craftsmanship of the highest quality.



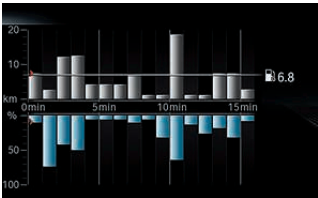
Boost function.

The powerful interplay of the two power sources delivers impressive results when setting off and during acceleration and overtaking. In these cases, the increased output required of the electric motor is achieved by sourcing stored energy created by the Brake Energy Regeneration system.



Electric Motor.

Situated between the combustion engine and the gearbox, the 40kW motor supplies enough power for solely electric driving and supports acceleration with the Boost function. This reduces fuel consumption and emissions while, at the same time, increasing dynamic driving pleasure.



Energy consumption history.

The electrical energy consumption over the past 15 minutes of driving is displayed in a bar chart. The higher the bar, the more the hybrid system has been used and the greater the fuel savings.

THE BEST PLATFORM FOR MAXIMUM
COMFORT IS AN OUTSTANDING CHASSIS.



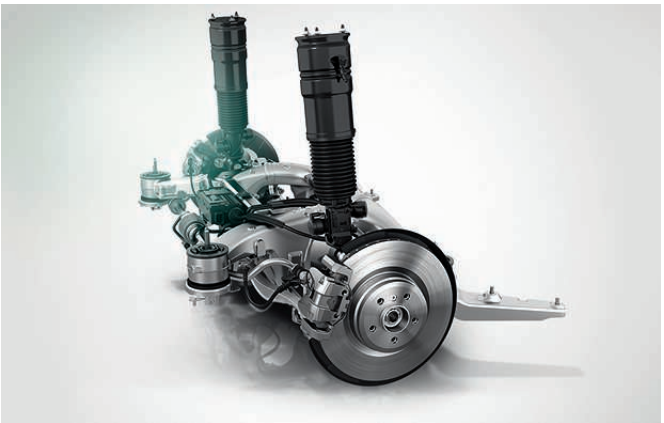
**A true masterpiece:
the chassis.**

The best road for any BMW is always one with lots of curves. From long sweeping bends to short corners, their variety is immeasurable – and a unique joy in the BMW 7 Series thanks to attributes such as a lower centre of gravity and intelligent lightweight engineering. A host of chassis components are manufactured from aluminium. On the one hand, this means increased refinement and greater driving comfort. On the other, the weight of the engine on the front axle is compensated for and optimum weight distribution of practically 50:50 is achieved.



Self-levelling rear air suspension.

The lightweight all-aluminium integral rear axle ensures outstanding driving dynamics with simultaneously high comfort. The BMW 7 Series is equipped with self-levelling pneumatic suspension as standard on the rear axle. This keeps the car at a constant height under any load for continuous optimum comfort.



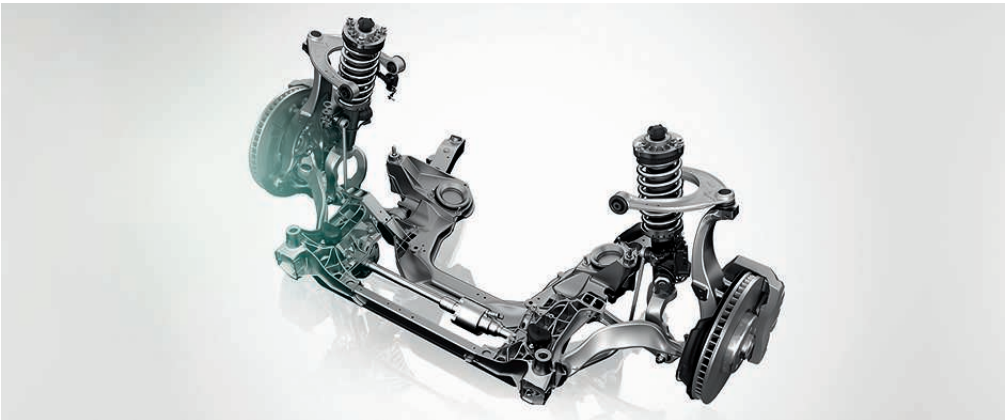
Integral Active Steering.

Pleasantly light to use, enhancing agility in city traffic and ensuring straight-line stability on the motorway – this optionally available system masters every challenge. It combines speed-dependent steering assistance with rear-wheel steering. At low speeds the rear wheels are steered in the opposite direction to the front wheels, noticeably reducing the turning circle. At higher speeds, the rear wheels steer almost imperceptibly in the same direction to help enhance vehicle stability and increasing driving comfort (standard on BMW 760Li).



Dynamic Drive.

The optional Dynamic Drive active chassis control system, with its hydraulic anti-roll bars on the front and rear axles, reduces bodyroll and pitch. Thus, steering precision and load-change behaviour are perceptibly improved. This, in turn, means a more sporting feel for the driver as well as a more comfortable ride for rear seat passengers (standard for M Sport and BMW 760Li models).



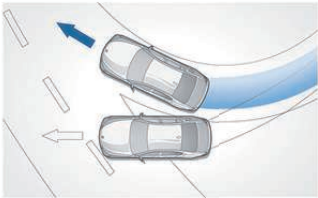
Double-wishbone front suspension.

Thanks to the sophisticated design of the aluminium double-wishbone front suspension, the BMW 7 Series offers the greatest level of comfort in all road conditions. It stabilises straight-line driving, especially at high speeds, and reduces to a minimum the discomfort caused by poor road surfaces. And because the shock absorbers are isolated from any transverse and longitudinal forces by the double-wishbone design, they respond with even greater precision on poor road surfaces.

Safety.

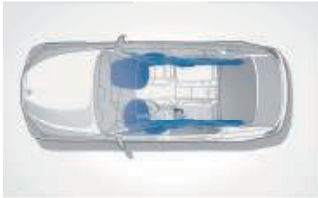
When you drive the BMW 7 Series, you are at the wheel of one of the most advanced cars of its time – safe in the knowledge that, in the event of an accident, you have the best possible protection. An ultra-modern construction is used for the bodywork. High-strength steel and aluminium combine in numerous components, thus reducing weight and ensuring optimum stiffness. Additionally, all safety components are optimally adapted to one another. The Dynamic Safety system, for example, tightens front

seatbelts in critical situations and automatically closes any open windows and the optional glass sunroof. Also, the standard enhanced BMW Emergency Call, in conjunction with BMW ConnectedDrive Services, automatically transmits rescue-relevant data, such as vehicle position and injury risk. This means that rescue services can assess injury risk more quickly and act with greater efficiency.



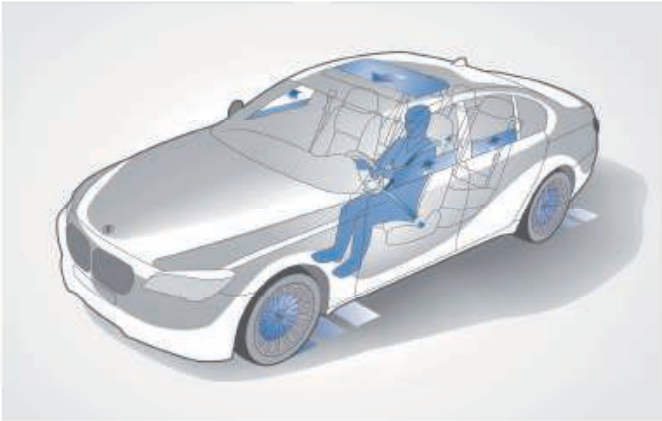
Dynamic Stability Control (DSC).

This system, including Dynamic Traction Control (DTC) and enhanced safety and comfort functions, detects imminent skids and stabilises the vehicle within milliseconds. DSC works via Integrated Chassis Management (ICM) in coordination with Integral Active Steering and Dynamic Drive (both optional).



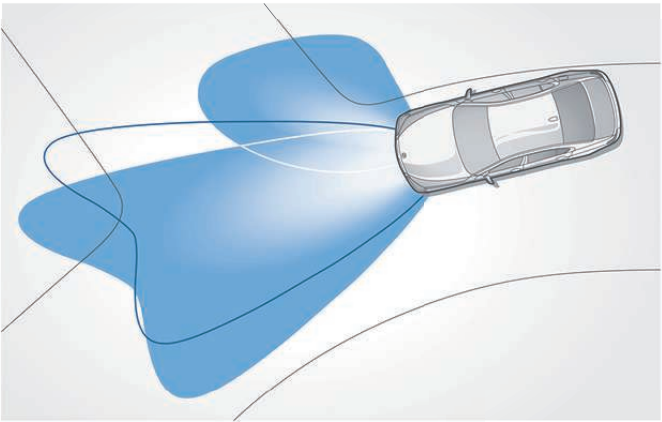
Airbags.

A feature of the optimally interactive safety components in a BMW. Six airbags provide targeted protection: driver and front passenger airbags, head airbags front and rear (curtain), and front side airbags.



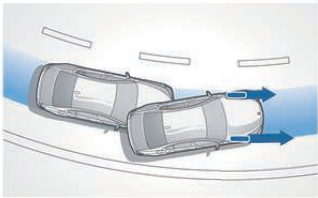
Dynamic Safety.

In the BMW 7 Series, all safety components are designed to complement each other perfectly. This includes six airbags provided as standard, for outstanding occupant protection. Dynamic Safety initiates protective measures for occupants if an accident situation is imminent by tensioning seatbelts, it also moves the seats to an optimal position and automatically closes open windows and glass sunroof.



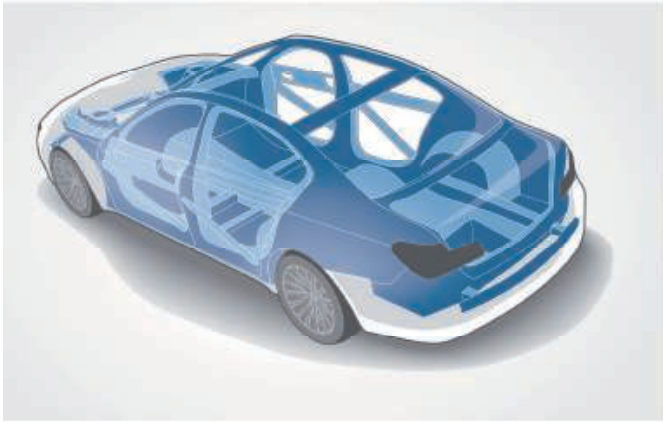
Adaptive LED Headlights.

Optional Adaptive LED Headlights for both high and low beam offer a greater resemblance to daylight. Includes automatic height adjustment, illuminated 'eyebrow' and four 'white' LED corona rings. The low beam is emitted from the corona rings providing a very distinctive look. Includes LED front indicators and Adaptive Headlights which improves visibility by following steering angle of the front wheels, giving better illumination of the road ahead through corners. Not active when reversing, or in situations which would dazzle oncoming traffic.



Dynamic Traction Control (DTC).

This subsidiary DSC function enables maximum propulsion on looser surfaces such as snow or gravel thanks to higher thresholds for engine and brake interventions. This, in turn, means later stabilisation measures so, depending on the situation, propulsion is optimised and even sportier driving is supported.



Passenger cell.

With its functional structure and targeted use of high-strength materials in construction, the bodywork offers optimum safety in the event of a crash to the front, side or rear. The bodywork structure absorbs impact energy through defined deformation zones and increases passenger protection.



Run-flat tyres.

Reinforced sidewalls mean tyres do not totally collapse and remain on the rim, even if they have lost all their air, so you can reach your nearest garage safely. Standard Tyre Pressure Monitoring notifies you of any tyre problems.

The exclusive power of 12: the BMW 760Li.

The BMW 760Li with V12 engine is the headline model in the BMW vehicle line-up.

From the very first glance, the BMW 760Li impresses with its imposing character. The top model in the BMW 7 Series range is distinguished by a range of exclusive and desirable details. The exterior features special touches in discreet Chrome, including vertical slats in the kidney grille, the side V12 designation, the trim in the rear bumper and the twin exhaust tailpipes. When the driver's door is opened, the eye is immediately drawn to the door sill finishers with illuminated V12 designation. The seats are upholstered in exclusive extended soft Nappa leather in Oyster, which harmonises particularly well with the Alcantara headlining. The interior trim in extended Burr Walnut wood rounds off the luxurious impression, with inlays in the hand grips, the seat backs and rear centre armrest exuding exclusivity. The BMW 760Li – pictured here in elegant Cashmere Silver metallic paint – embodies extraordinary elegance and automotive luxury at a particularly high level.



■ **V12 lettering, Matt Chrome:** the front sidewalls contain a subtle reference to the V12 engine – with an elegantly integrated side indicator.



■ **Kidney grille** with surround and vertical slats in Chrome.



■ **Chrome trim** on the rear bumper underlines the exclusive character of this model.



■ **Twin exhaust tailpipes,** quadrilateral with Chrome frame.



■ **Door sill finisher** with illuminated V12 designation.



■ **Interior trim** on the back of the front seats and cupholder frame in the rear central armrest in exclusive extended Burr Walnut wood with inlay.



■ **Grab handles** in exclusive extended Burr Walnut wood with inlay. The headlining in Alcantara underlines the luxurious appearance.



■ **Interior trim** in exclusive extended Burr Walnut wood with inlay also sets an elegant tone in the instrument panel and centre console.



Natural elegance.



The interior conveys an assured and relaxing atmosphere with exclusive Nappa leather in Venetian Beige, while the luxury in the rear of the BMW 7 Series is clear to see. The sophisticated paintwork in metallic Sophisto Grey xirallic

paint and the classic 18" light alloy V-spoke style 425 wheels complete the attractive exterior.



The high point in any BMW 7 Series is, of course, the seats – particularly when Comfort seats are featured in exclusive extended Nappa leather (shown here).

Together with the fine-wood trim in High-gloss Ash-grain Anthracite fine wood, the interior conveys a cultured refinement typical of a BMW 7 Series.



M Sport models.

The BMW 7 Series Saloon M Sport model impresses with its strikingly dynamic detail.

□ **M Sport models** radiate exterior sportiness through M Aerodynamic bodystyling with features such as the striking front and rear bumpers and side sills painted in the body colour. The optional 20" M light alloy wheels Double-spoke style 303 M with mixed tyres, shown here, further enhance the powerful impression (19" Double-spoke style 302 M as standard). High-gloss Shadowline exterior trim on the window frames is another head-turner and exclusive to M Sport models, Carbon Black exterior paint colour complements the look perfectly. Further attractive paint finishes are optionally available with the M Sport model. The electrically adjustable Sport seats in Dakota leather, the M Sport steering wheel, standard interior trim in Fine-brushed Aluminium and the Anthracite headlining round off the high-quality interior equipment.



■ **Door sill inlays with BMW M designation** announce the entrance on M Sport models (not with ActiveHybrid 7 M Sport models).



■ **M Sport steering wheel** in leather with reduced diameter and thumbrests.



■ **19" M light alloy V-spoke style 302 M** 9.5J x 19" with 245/40 R19 front and 9J x 19" with 275/40 R19 rear, run-flat tyres.



■ In combination with exterior trim in High-gloss Shadowline, the trim finishes on the front and rear bumpers are in Dark Chrome.



□ **20" M light alloy Double-spoke style 303 M** with 8.5J x 20" with 245/40 R20 front and 10J x 20" with 275/35 R20 rear, run-flat tyres.



□ In the **interior**, optional Comfort seats for driver and front passenger (shown here) offer perfect support (Sport seats standard). The Anthracite headlining and standard Fine-brushed Aluminium interior trim completes the charismatic interior.



PERFECTION IN ITS
TRUEST SENSE:
TOUCHING ALL THE SENSES.



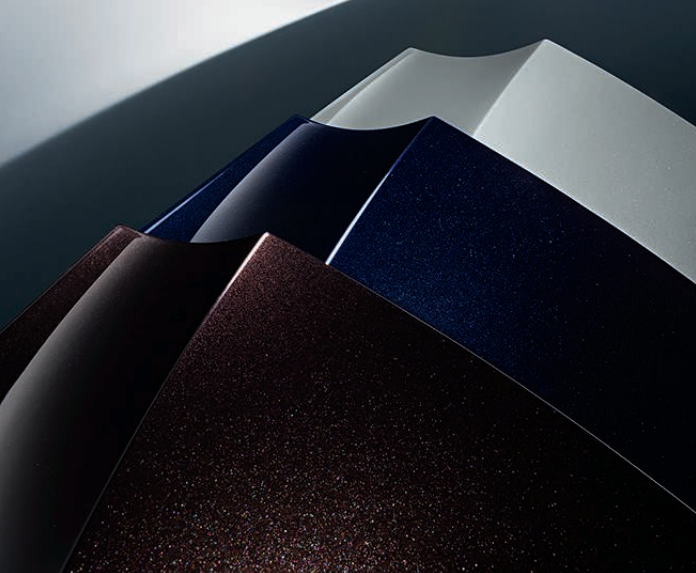
A sign of perfection: BMW Individual is the most exclusive way to drive a BMW. It's a fact witnessed in every detail and good reason to take a closer look at the elements that make these compositions unique.

Luxury is perfectly natural. Now, that may sound like a paradox, but it's clear to see in BMW Individual fine-grain Merino leather. The material is meticulously selected to preserve the natural character and only flawless surfaces are chosen. This is followed by special re-tanning and gentle drying processes to keep the leather supple and breathable – techniques usually reserved for exquisite leather accessories. Finally, there is a complete absence of artificial embossing and surface treatments. The result is an ideal combination of the visual and the tactile with the velvety soft structure connecting with all the senses. The natural luxury of the leather is further enhanced by the elegant piping.



**Experience BMW Individual interactive
with the BMW Individual iPad App.**





COLOUR PERFECTS FORM.

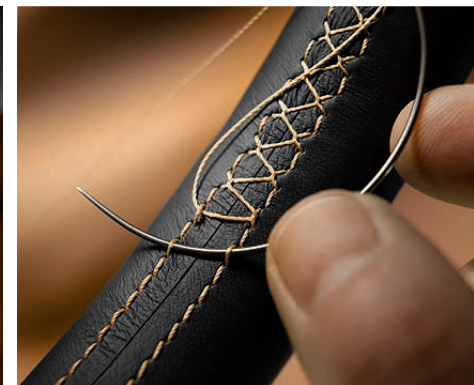
Beauty lies in the eye of the beholder. It also lies in the perfect colour. BMW Individual paint finishes create a multifaceted depth and accentuate the impression of movement that comes from the BMW 7 Series.

Perfect style is about setting exactly the right tone. And BMW Individual paintwork masters this art in every situation. Changing light conditions generate a kaleidoscope of colours in which every tone is in complete harmony. This is achieved through special pigments in the paint that, thanks to their high light refraction, transform every sunbeam into a brilliant interplay of colours.



Exclusive elegance. The process of craftsmanship begins with hand selection of the most exclusive fine woods with uniquely expressive grain – perfect pieces found in very small numbers. An example of this is the fine-grain interior trim in Sycamore Auburn high-gloss wood. Its high-quality finish gives the interior a very special polish in the truest sense of the word.

An alternative to fine wood is the Piano Black interior trim with a high-gloss finish matched only by leading piano manufacturers.



EXPLORE THE UPPER ECHELONS.

At the BMW Individual factory, our designers and craftsmen take your personal wishes into their own hands.

Our aims are ambitious – but we make them reality. We fulfil nearly every possible wish, accounting for safety, brand character and legal requirements. Headrests can be embroidered with monograms. Inlays can be incorporated or lettering engraved in the interior trim. Individual insignia on the rear side window blinds, personalised doorsills and special decorative seams can also all be integrated by the BMW Individual factory. In this way, it produces genuine one-offs, conveying uniquely individual character every time.



BMW Individual. The most exclusive way to drive a BMW.

True exclusivity is defined by the very highest standards: those that each person sets for themselves. BMW Individual enables you to realise these standards in the car you drive.

□ BMW Individual paintwork in Citrine Black metallic is inspired by a gemstone that is extremely rare in its natural form. The citrine is a stone that owes its characteristic yellow colour to microscopic embedded particles. A similar effect is created by the xiralic pigment in the paint. This makes the surface appear as if the finest gold dust is glimmering through the deep Olive Black paint and gives the BMW Individual 7 Series a brilliant gleam. Inside the car, BMW Individual Full Merino leather in Caramel with exclusive piping creates a feeling of perfectly balanced comfort. The harmonious impression is underlined by the extensive use of exclusive leather in the door mirrors and centre console. In perfect harmony is the interior trim in Honey Brown Satin Walnut. With its warm tones and exclusive grain, it emphasises the balanced elegance of the interior.



Experience BMW Individual interactive with the BMW Individual iPad App.

BMW Individual in Citrine Black metallic paint.



19" light alloy V-spoke style 228 I with mixed tyres.



BMW Individual Full Merino leather and Alcantara headlining in Champagne.



BMW Individual leather steering wheel and BMW Individual Full Merino leather in Champagne with Honey Brown Satin Walnut interior trim.

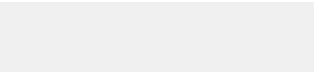


BMW Individual Full Merino leather and Alcantara headlining in Caramel.



BMW Individual Full Merino leather in Caramel with Honey Brown Satin Walnut interior trim.

Exterior colours.



☐ **300 Alpine White**
Non-metallic



☐ **668 Jet Black**
Non-metallic



☒ **A83 Glacier Silver**
Metallic



☒ **A17 Havanna**
Metallic¹



☒ **A96 Mineral White**
Metallic¹



☒ **A72 Cashmere Silver**
Metallic¹



☒ **A84 Milano Beige**
Metallic¹



☒ **475 Black Sapphire**
Metallic



☒ **416 Carbon Black**
Metallic²



☒ **A52 Space Grey**
Metallic¹



☒ **B40 Liquid Blue**
Metallic³



☒ **A90 Sophisto Grey**
Xirallic



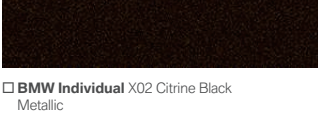
☒ **A89 Imperial Blue**
Xirallic



☒ **B38 Midnight Blue**
Metallic¹



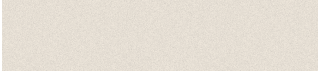
☐ **BMW Individual** X02 Citrine Black
Metallic



☐ **BMW Individual** X03 Ruby Black
Metallic



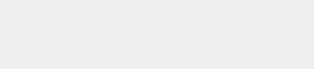
☐ **BMW Individual** S34 Azurite Black
Metallic



☐ **BMW Individual** X04 Moonstone
Metallic



☐ **BMW Individual** 490 Peridot Green
Metallic



☐ **BMW Individual** 490 Brilliant White
Metallic

¹ Not available on M Sport models.
² Only available on M Sport models.
³ Only available on ActiveHybrid SE models.
⁴ Dakota leather includes seat surfaces, centre console armrests and doors, headrests for front and outer rear seats.
⁵ Not available for 760Li.
⁶ Not with Sport seats.
⁷ Only with Comfort seats, Door sill finishers with BMW Individual designation and corresponding headlining.

Upholstery colours.



☒ **LCSW Black**
Dakota leather⁴



☒ **LCDF Venetian Beige**
Dakota leather⁴



☒ **LCDH Oyster/Oyster Dark**
Dakota leather⁴



☒ **LCD5 Saddle Brown/Black**
Dakota leather⁴, ⁵



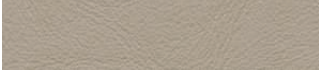
☒ **LCDK Barrique Red/Black**
Dakota leather⁴, ⁵



☒ **LCEW Ivory White/Black**
Dakota leather⁴



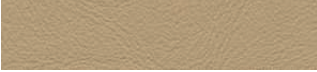
☐ **NASW Black**
Exclusive extended Nappa leather



☐ **NADH Oyster**
Exclusive extended Nappa leather



☐ **NAEW Ivory White/Black**
Exclusive extended Nappa leather



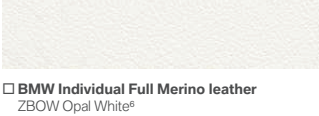
☐ **NADF Venetian Beige**
Exclusive extended Nappa leather



☐ **NAD5 Saddle Brown/Black**
Exclusive extended Nappa leather



☐ **BMW Individual** Full Merino leather
ZBOW Opal White⁶



☐ **BMW Individual** Full Merino leather
ZBC8 Platinum⁶



☐ **BMW Individual** Full Merino leather
ZBCR Caramel⁶



☐ **BMW Individual** Full Merino leather
ZBP6 Champagne⁶



☐ **BMW Individual** Full Merino leather
ZBP5 Amaro Brown⁶



☐ **BMW Individual** Full Merino leather
ZBWT Cohiba Brown⁶

These pages show the colours and materials available for the BMW 7 Series. Use them to identify your favourite colours or compare various combinations. The colour samples are intended as an initial guide, however experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the colour appearance of the originals. We therefore recommend that you consult your BMW Dealer on your preferred colour choices, who will be happy to show you original samples and assist you with any requests.

Interior colours/BMW Individual headlining.



Black



Oyster



Venetian Beige



☐ BMW Individual Alcantara headlining
XD5 Champagne



☐ 775 Anthracite headlining¹



☐ BMW Individual Alcantara headlining
XD5 Amaro Brown



☐ BMW Individual Alcantara headlining
XD5 Caramel



☐ BMW Individual Alcantara headlining
XD5 Platinum



☐ BMW Individual Alcantara headlining
776 Anthracite

Interior trims.



☒ 4B7 Finition wood, High-gloss²



☐ 4CA/4LA Ash-grain Anthracite fine wood, High-gloss⁸



☐ 437 Light Poplar wood, High-gloss¹



☐ 4CB Finition natural finish wood, un-lacquered¹



☐ 4B8/4LB Burr Walnut wood with inlay, High-gloss⁸



☐ 4B9 Fine-brushed Aluminium¹



☐ BMW Individual
XE8 Piano Black with inlay



☐ BMW Individual
XE6 Honey Brown Satin Walnut, High-gloss



☐ BMW Individual
XE8 Piano Black with inlay

¹ Not available on 760Li.
² Not available on 760Li and M Sport models.
³ Not available on M Sport models.
⁴ Dakota leather includes seat surfaces, centre console armrests and doors, headrests for front and outer rear seats.
Not available for 760Li.

Combinations.

	BMW upholstery colours											BMW Individual upholstery colours					
	Dakota leather ⁴						Exclusive extended Nappa leather					BMW Individual full Merino leather ⁵					
Standard seats	•	•	•	•	•	•	—	—	—	—	—	—	—	—	—	—	—
Sport seats	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Comfort seats	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Upholstery colours	Black	Venetian Beige	Oyster Dark	Saddle Brown	Barrique Red	Ivory White	Black	Oyster	Ivory White	Venetian Beige	Saddle Brown	Opal White	Platinum	Caramel	Champagne	Amaro Brown	Corlisa Brown
																	
Interior colours	Black	Venetian Beige	Oyster	Black	Black	Black	Black	Oyster	Black	Venetian Beige	Black	Black	Black	Black	Black	Black	Black
BMW exterior colours																	
300 Alpine White non-metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
668 Jet Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
A83 Glacier Silver non-metallic ³		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
A17 Havana metallic ³		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
A96 Mineral White metallic ³		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
A72 Cashmere Silver metallic ³		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
A84 Milano Beige metallic ³		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
475 Black Sapphire metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
416 Carbon Black metallic ⁴		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
A52 Space Grey metallic ³		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
B40 Liquid Blue metallic ⁷		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
A90 Sophisto Grey xirallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
A89 Imperial Blue xirallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
B38 Midnight Blue metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual exterior colours																	
X02 Citrine Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
X03 Ruby Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
S34 Azurite Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
X04 Moonstone metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
490 Peridot Green metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
490 Brilliant White metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Interior trim																	
4B7 Finitione wood High-gloss ²		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4CA/4LA Ash-grain Anthracite fine wood, High-gloss ⁸		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
437 Light Poplar wood, High-gloss ¹		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4CB Finitione natural finish wood, un-lacquered ¹		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4B8/4LB Burr Walnut wood with inlay, High-gloss ⁸		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4B9 Fine-brushed Aluminium ¹		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual interior trim																	
XEX Ash-grain White		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
XE6 Honey Brown Satin Walnut, High-gloss		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
XE8 Piano Black with inlay		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
• Recommended colour combinations — Not available																	
⁵ Only with Comfort seats, Door sill finishers with BMW Individual designation and corresponding headlining. ⁶ Only available on M Sport models. ⁷ Only available on ActiveHybrid 7 SE models. ⁸ 4LA and 4LB refer to extended interior trims. 4LB standard for 760Li models.																	

Standard / Optional equipment.



□ **552 Adaptive LED Headlights** for high and low beam, includes High-beam Assistant, adaptive turning lights, cornering lights, side indicators and accent light with LED technology. Full 'white' headlights offer greater resemblance to daylight for excellent visibility. Emitted via four Corona rings making the headlights unmistakable day and night.



■ **Xenon Headlights** for high and low beam, including automatic headlight range control and headlight washing system for significantly better illumination of the road at night or in poor light.
□ **524 Adaptive Headlights** with variable light distribution, including cornering lights for better illumination of road ahead through corners.



□ **356 Climate comfort laminated glass** for the rear side windows (from the B-pillar) and rear window. The tinted glass reduces glare and ensures a cooler cabin during hot weather. (Standard on 760Li models).



■ **Exterior trim High-gloss Shadowline** includes window recess covers and window frame trim in high-gloss Black (standard on M Sport models).



■ **Lights** rear reading and footwell lights, exit lights and vicinity lights in the wing mirrors and door handles.
□ **322 Comfort Access with smart opener** for opening and closing the BMW without using the remote control. (Standard on 760Li models).
□ **323 Soft-close doors** automatically draws a door not fully closed into position. (Standard on 760Li models).



□ **5A1 LED fog lights** equipped with LED fog lamps for optimum illumination in poor weather conditions. (Not available on M Sport models).



■ **Fog lights** for improved safety in poor visibility.



■ **Brake Force Display.** For even greater safety, these help vehicles following behind to see how hard you are applying the brakes. During normal braking, they illuminate in full. In emergency braking, they start to flash.



■ **Exhaust tailpipes:** the 740i/Li, 740d, 750i are fitted with single quadrilateral tailpipes left and right where 760Li has twin quadrilateral tailpipes left and right.



■ **Tailpipes:** the 730i/Li, 730d/Ld and ActiveHybrid 7 models are fitted with twin round tailpipes on the left.

Standard / Optional equipment.



□ 2HL 19" light alloy Radial-spoke style 252, 8.5J x 19" with 245/45 R19 front; 9.5J x 19" with 275/40 R19 rear, run-flat tyres.



□ 2SR 18" light alloy Star-spoke style 234, 8J x 18" with 245/50 R18 run-flat tyres (standard for SE models except 760Li).



□ 2SU 18" light alloy Star-spoke style 250, 8J x 18" with 245/50 R18 run-flat tyres.



□ 2FR 18" light alloy V-spoke style 425, 8J x 18" with 245/50 R18 run-flat tyres.



□ 2ST 19" light alloy Multi-spoke style 235, 8.5J x 19" with 245/45 R19 front and 9.5J x 19" with 275/40 R19 rear, run-flat tyres (standard for 760Li).



□ 2DL 19" light alloy Streamline style 357, 8.5J x 19" with 245/45 R19 front and 9.5J x 19" with 275/40 R19 rear, run-flat tyres.



□ 2FP 19" light alloy V-spoke style 426, 8.5J x 19" with 245/45 R19 front and 9.5J x 19" with 275/40 R19 rear, run-flat tyres.



□ 2BX 20" light alloy Double-spoke style 253, 8.5J x 20" with 245/40 R20 front and 10J x 20" with 275/35 R20 rear, run-flat tyres.



□ 255 Sport leather steering wheel with multi-function buttons sits comfortably in the hands thanks to the thicker rim and sculpted grip sections. The integrated buttons ensure safe control of telephone, voice and audio functions as well as Cruise Control. (Not available on M Sport models).
□ 2TE Steering wheel gearshift paddles.



■ Leather steering wheel with multi-function buttons allows comfortable operation of many functions and helps maintain focus on driving because hands remain on the steering wheel.



■ Eight-speed automatic transmission with Auto Start-Stop with electronic gear selection and Steptronic for relaxed and efficient driving.



□ 710 M leather steering wheel for even sportier gearshifts (standard on M Sport models).



□ 610 Head-up Display, in full colour, delivers driving-related information, such as speed, directly into the driver's field of vision. All information can be projected in full colour making it even easier to recognise.



□ 248 Steering wheel heating quickly warms the wheel rim at the touch of a button – a particularly pleasant feature in winter.



■ Air conditioning, automatic with four-zone control, separate temperature controls for driver and front passenger plus the temperature in the rear can be adjusted individually via two rotary switches with display. Includes automatic air recirculation, microfilter, humidity solar sensor and max cool button.

Standard / Optional equipment.



■ **Instrument cluster** with four analogue instruments showing speed, rpm, fuel level and engine oil temperature above a high-resolution, wide-format info display. This presents, for example, the current fuel economy and range, as well as on-board computer functions, an odometer and a daily trip recorder.



■ **Drive Performance Control button, including ECO PRO** activates ECO PRO, Comfort, Comfort+ (depending on equipment), Sport or Sport+ (depending on equipment) modes at the touch of a button. ECO PRO mode encourages an efficient driving style (ECO PRO not available on 760Li).



□ **SDP Park Assist** helps with parallel parking. It measures parking spaces when the car is travelling below 20mph. When a space is found, the system takes over the steering while the driver controls the accelerator and brake. (Not available on 760Li models).

□ **6WB Multi-functional Instrument panel** for the first time allows the driver to choose the visual and graphic appearance of information in the instrument display according to the driving mode selected via the Drive Performance Control button. Comfort mode is the standard display, ECO PRO is selected for efficient driving and Sport has a new speed and rpm indicator. The digital displays increase driving convenience and safety by emphasising information according to the driving profile, for example, by increasing display size (ECO PRO not available on 760Li).



□ **5DL Surround-view** provides the driver a view of the area around the car when manoeuvring. A bird's eye perspective of the BMW is shown on the Control Display.
□ **3AG Reversing Assist camera** activated when reverse gear is engaged and relays live images to the Control Display allowing the driver to recognise and avoid potential hazards. (Standard on 760Li models).



□ **8TH Speed limit display** including no overtaking indicator. Uses data from the navigation system along with a camera that reads speed limit signs to display the current speed limit in the instrument cluster and optional Head-up Display. (Standard on 740d, 750i and 760Li models).



□ **5AG Lane change warning system.** When the indicator is activated to signal the intention to change lanes, this system recognises a vehicle in the driver's blind spot and warns the driver through an optical signal in the side-view mirror and by steering wheel vibration.



■ **iDrive Touch Controller.** Through the touchpad-integrated Controller, addresses for the navigation system or telephone numbers, for instance, can be entered using handwriting.



□ **4U1 Ceramic finish** for gear selector, iDrive Touch Controller, audio and air conditioning controls. For a unique, high-quality look and feel, whilst maintaining a comfortable temperature even in direct sunlight.



■ **Control Display** with high-resolution colour TFT screen. Shows the functions operated using the iDrive Touch Controller. Screen measures 10.2".



□ **5AS Driving Assistant** uses a camera to detect if the vehicle is getting close to lane markings and warns the driver immediately through vibration on the steering wheel. Approach control warning additionally alerts the driver of a potential collision. (Standard on 740d, 750i and 760Li models).



□ **5AT Driving Assistant Plus** has same features as Driving Assistant but also with Active Cruise Control with Stop and Go function. Vehicle speed is controlled and maintained at a safe distance from the vehicle in front. Stopped vehicles also detected and light braking is applied automatically.

Standard / Optional equipment.



■ **Navigation system – BMW Professional Multimedia** with high-resolution 10.2" colour display with 3D display, quick-start function and improved destination guidance. Navigation with satellite view, preview assistant and ECO PRO Route, including DVD drive, hard disk (20GB), extended on-board computer functions; dynamic route planning with direction indicators via voice or route map, RTTI-compatible, split-screen feature and dictating function. Including latest generation iDrive Touch Controller.



□ **6AR Internet** for internet access when the vehicle is stationary. Most websites can be accessed and displayed in the Control Display via iDrive Controller.



■ **BMW Apps**, users can download the BMW Connected iPhone application free of charge. You can select web radio stations from around the world, call up the latest status reports from your Facebook and Twitter accounts and view your iCalendar on the Control Display.



■ **BMW Online Services**, this online portal provides a range of current localised information inside your vehicle such as daily news, sports headlines and weather forecasts. You can also access a Google search engine to locate points of interests and transfer details directly into the Navigation system.
■ **Information Plus**. At the push of a button local information is available wherever you may be. The service connects you to a BMW operator who will be able to quickly access the information you need, and information can be sent directly to your BMW.



□ **601 TV function** allows you to use the Control Display as a television when the vehicle is stationary. The TV function receives digital programmes. (Standard on 760Li models).



■ **Integrated owner's handbook** offers fast and direct access to information on all car-specific content, and now includes an Electronic Service History function. The owner's handbook can be operated using the iDrive Touch Controller and is shown on the Control Display. The content is presented using multimedia, such as animations and dynamic graphics, for optimum clarity.



□ **6F2 B&O Advanced audio system**, with Dirac signal processing for excellent acoustics. This is achieved with 16 loudspeakers generating 1,200 watts, including an automatically extending centre speaker. This speaker includes a mid-range function and Acoustic Lens technology for consistent sound quality at any seating position in the car. Choose between two settings: 'Studio' for clear, studio-quality sound and 'Expanded' for a wider perceived soundscape. The light feature of all loudspeaker frames completes a perfect audio-visual experience.



■ **BMW Professional radio**, four-channel amplifier, two-tuner reception, aerial diversity, scan function, DVD drive, MP3 decoder.
■ **DAB tuner** for auxiliary reception of digital audio programmes, DAB+ compatible.
□ **696 DVD changer**, above the two-part glove compartment, is also suitable for playback of MP3s and audio CDs. For up to six DVDs. (Standard on 750i and 760Li models).



■ **Loudspeaker system – BMW Advanced** with digital amplifier and 12 loudspeakers.
□ **688 Loudspeaker system – harman/kardon**, including 16 loudspeakers, powerful digital amplifier featuring an overall output of 360W and centre speaker for superb sound. Surround sound function enables the simulation of various acoustic environments. (Standard for 760Li).



■ **Favourite buttons** allow driver and front passenger to save the most common functions of the navigation system, audio system (e.g. specific radio stations or CD songs) and telephone individually on eight separate buttons. They can then be accessed quickly with one touch.



■ **Auxiliary input point for auxiliary playing devices**, including 12V socket, to connect an external audio source such as an MP3 player.



□ **5A3/6UK Night Vision with pedestrian recognition and Dynamic Light Spot** uses an infrared camera to detect people and animals up to a distance of 300 metres and transfers the images directly onto the Control Display. Pedestrian Recognition sends an optical warning signal to the driver as soon as a person looks likely to step into the road. Dynamic Light Spot draws the drivers attention to pedestrians at the side of the road. (5A3 Dynamic Light Spot not available on M Sport models).

Standard / Optional equipment.



■ **456 Comfort seats** for driver and front passenger, electrically adjustable, including multi-adjustable seats with electric adjustments for antiwhiplash head restraints, upper and lower backrest, backrest width, seat base, thigh rest and lumbar support (standard on 760Li models).



■ **Sport seats for driver and front passenger** with high side supports for optimum side support in every driving situation. Seat height, backrest and seat angle, forward/back position and thigh rest electrically adjustable (only available on M Sport models).

■ **Standard seats with seat adjustment, electric**, for all seat surfaces, including memory function for driver and front passenger seats, wing mirrors and electrically adjustable steering column.



■ **Seat adjustment, electric**, for all seat surfaces and headrest height, including Memory function for driver and front passenger seats, wing mirrors and steering column as well as automatic parking function for front passenger wing mirror.



■ **Armrest front**, upholstered, with lockable storage compartment.



■ **USB data port** enables wireless connection of Bluetooth-compatible mobile phones to the vehicle. The integrated USB interface allows the connection of suitable audio sources such as MP3 players, iPods or USB sticks.



■ **Seat heating** for driver and front passenger seats. Seat surfaces and backrests can be heated and quickly ensure comfortable warmth.
□ **496 Seat heating for rear seats.** Seat surface and backrest of the outer seats can be heated (standard on 760Li models).



□ **453 Seat ventilation, front** enhances comfort in summer by ensuring a pleasantly cool seat temperature. For driver and front passenger.
□ **454 Seat ventilation, rear**, additionally available.



□ **455 Oscilating seat base function for driver and front passenger** ensures comfort on even the longest journeys. The pelvis and lumbar area are cyclically mobilised by automatic variation of the seat surface.



□ **488 Lumbar support** for driver and front passenger seats, electrically adjustable in height and depth, for an ergonomically perfect seat position and support of the back muscles (standard on 740d, 750i and 760Li).



□ **460 Comfort seats in the rear**, electrically adjustable. Equipment includes electric height adjustment of headrests, seat base, thigh and lumbar support (standard on 760Li models).



□ **322 Comfort Access with smart opener** for opening and closing the BMW without using the remote control. (Standard on 760Li models).
□ **323 Soft-close doors** automatically draws a door not fully closed into position. (Standard on 760Li models).



□ **415 Sunblind** for rear windscreen, electric, for protection from intense sunlight and prying eyes (standard on longwheel base models).
□ **416 Sunblinds** for rear windscreen and rear side windows, electric (standard on 760Li models).



□ **4UM Seat backrest massage function, rear.** Twelve massage units relax the back muscles by producing a wave motion. Complimented by six rotating elements around the shoulders, middle and lower back.



□ **4NF Air conditioning – rear extended**, additional air conditioning in the rear ensures completely draft-free and individual climate control (only available on longwheel base models, not available on Active-Hybrid 7 models).



■ **Vanity mirrors** in the rear headlining for the two outer seats, illuminated.



□ **403 Glass sunroof, electric**, with touch-control sliding and raising function, trap release and comfort opening/closing. (Standard on 740d, 750i and 760Li models).

Standard / Optional equipment.



❑ **6FH Rear-seat entertainment – BMW Professional with remote control** includes two tiltable 9.2" screens located in the rear of the front seats. Operation by remote control. Separate ports for connecting MP3 players and games consoles. Access to the vehicle's entertainment system (e.g. TV, radio, DVD changer), navigation (independent of driver) and telephone, also includes two sets of wireless headphones.



❑ **6FR Rear-seat entertainment – BMW Professional with iDrive Control**, as 6FH but operated via iDrive Touch Controller integrated into the rear centre armrest.



❑ **6NB Independent rear telephone** cordless handset in rear seat armrest with separate SIM card insertion point.



■ **Cupholders**, two in the centre console and two in the rear centre armrest.



❑ **791 BMW Individual cool box** between rear passenger seats. Holds wine or champagne bottles. (Not available on ActiveHybrid 7 models).



❑ **464 Through-loading ski bag** allows up to four pairs of skis to be transported cleanly and safely when up to four passengers are in the vehicle. When not required, it can be stored without taking up much space and out of sight in the rear centre armrest. (Not available on ActiveHybrid 7 models).



❑ **4UV Folding tables in rear compartment**, integrated in the back of the front seats. The generously sized tables can easily be folded down.



■ **Ambient interior lighting** in door mirrors, door handles, B-pillars, map compartments, storage compartments and the rear of the front seats. Variable interior lighting in orange or white.



■ **Door sill finishers**, with BMW designation.



■ **BMW Service Inclusive.** Service costs are another area where your local BMW Dealer can offer you an intelligent solution. BMW Service Inclusive covers all your vehicle's servicing requirements for a specified period. Terms and conditions apply, find out more online at: www.bmw.co.uk/serviceinclusive

Genuine BMW Accessories.



21" light alloy V-spoke style 463 wheels, Ferric Grey.



BMW Junior seat II, available in two colourways.



Travel and comfort system base carrier with Apple iPad holder, attaches to the front seat headrest.



Snap-in media adapter to attach a mobile phone or music player.



Travel and Comfort System, coat hanger, mounts on the front seat headrest pillars.



Floor mats, perfectly fitted, dirt-repellant and water resistant.

www.bmw.co.uk/accessories

	7400/Li	750i	760Li	730d/Ld	740d	ActiveHybrid 7iL
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Wheels						
Tyre dimensions front/rear	245/50 R 18	245/50 R 18	245/45 R 19/ 275/40 R 19	245/50 R 18	245/50 R 18	245/50 R 18
Wheel dimensions front/rear	8J x 18	8J x 18	8.5J/9.5J x 19	8J x 18	8J x 18	8J x 18
Material	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy

Electrical system							
Battery capacity	Ah	90	90	90	90 [105]	90	90*
Alternator output	A	210	210	220	180	180	200
	W	2940	2940	3080	2520	2520	2800

Technical drawings of the BMW 1 Series 118d showing front, rear, side, and top views with dimensions.

Front View:

- Height: 1487 (1476)
- Width (excluding mirrors): 1611
- Width (including mirrors): 1902

Rear View:

- Width (excluding mirrors): 1650
- Width (including mirrors): 2142

Side View:

- Wheelbase: 3210 (3070)
- Overall Length: 5219 (5079)
- Front Overhang: 866
- Rear Overhang: 1143
- Ground Clearance (Front): 103 (102)
- Ground Clearance (Rear): 98 (97)

Top View:

- Front Track: 1541
- Rear Track: 1538

All dimensions of the technical drawings in millimetres. Luggage compartment volume 500 litres (ActiveHybrid 7: 360 litres). Figures in () refer to the BMW 7 Series short wheelbase models. Table figures in [] refer to the BMW 7 Series long wheelbase models. Figures in { } refer to BMW Diesel with BluePerformance.

- ¹ Figures quoted include a 90% tank filling, 68kg for the driver and 7kg for luggage. Unladen weight applies to vehicles with standard specification. Optional equipment may increase these figures.
- ² BMW recommends the use of RON 95 super unleaded petrol. Unleaded RON 91 and higher with a maximum ethanol content of 10% (E10) may also be used. Output and consumption figures apply to RON 98 fuel.
- ³ Electronically limited.
- ⁴ All engines comply with the EU5 emissions standard and EU6 standard for 750i and 760Li. Fuel consumption is determined in accordance with the ECE driving cycle (93/116/EC). This is made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption. Optional equipment may increase these figures. For further information on fuel consumption and CO₂, see your BMW Dealer.
- ⁵ Lithium-ion battery: 126 V, 6.5 Ah.
- ⁶ Height including roof aerial for 760Li 1,490mm.

Condition Based Service. A key feature in most BMW models, Condition Based Service (CBS) signals an innovative leap forward in BMW Service diagnostic technology. The way it works is simple. CBS uses sensors to constantly monitor the areas of your BMW that are subjected to wear and tear. Based on the results of the data, CBS decides the extent to which servicing is necessary. This information is then stored in your vehicle's key. Using a KeyReader, BMW Service staff can download information to provide an accurate analysis of your vehicle. This means your BMW goes for a service only when it needs to, saving you an immeasurable amount of both time and money.

Service Intelligence. BMW Approved Technicians are experts in the use of diagnostic equipment, which quickly identifies if and why the vehicle is running at anything less than peak efficiency. This leads to rapid identification and rectification.

Service Assurance. For additional peace of mind, take comfort in the fact that every new BMW is covered by a three-year warranty² that includes BMW Emergency Service throughout Europe. For more information on BMW Service, please contact your local BMW Dealer, BMW Service Authorised Workshop or visit www.bmw.co.uk/service or www.bmw.ie



TAILORED FOR YOUR VEHICLE. BMW SERVICE.



BMW Service Inclusive. Wouldn't it be good to know your comprehensive servicing costs in advance? Well, that's exactly what BMW Service Inclusive¹ provides and for a low one-off payment.

BMW Service Inclusive¹ lasts for 5 years or 50,000 miles (whichever occurs first) and covers all your vehicle's comprehensive servicing requirements. Alternatively you can choose BMW Service Inclusive¹ Plus, which in addition to servicing also covers maintenance items such as brake pads, brake discs and windscreen wipers. And whenever servicing and maintenance work is carried out on your BMW, you can be sure that it will only be done by fully qualified BMW Service Approved Technicians at one of over 150 BMW Service Authorised Workshops around the country. Furthermore, only Genuine BMW Parts are used – each covered by a two year warranty.

BMW Service Inclusive and Service Inclusive Plus are transferable to subsequent owners within the time and mileage period, which can enhance the resale value of your car.²

¹ Service Inclusive and Service Inclusive Plus are available as cost options. Terms and conditions apply, for full details speak to your dealer or visit

www.bmw.co.uk/serviceinclusive

² For further information, please contact your local BMW Dealer.

³ Every new BMW registered within the Republic of Ireland is covered by a two-year manufacturer's warranty – for details, please contact your local BMW Dealer.



BMW ConnectedDrive Services. Function using the built-in BMW SIM card to provide telematic and online services that are fully integrated into your BMW vehicle. All services require connection to a UK mobile network. Some services are available in other European countries. The range of ConnectedDrive Services that are available depends on the specification of the vehicle. The service duration varies depending on the ConnectedDrive Service.

For further information on BMW ConnectedDrive Services and terms and conditions please visit www.bmw.co.uk/connecteddrive-information



BMW Emergency Service. BMW Emergency Service is the only roadside and assistance programme designed specifically for BMW vehicles offering an exceptional range of benefits and services. It is available 24 hours a day, 7 days a week and utilises a dedicated fleet of BMW Approved Technicians, equipped with Genuine Parts and tools, ensuring that you and your vehicle receive the best possible care in the event of any motoring emergency. This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK, Republic of Ireland and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.



BMW Financial Services. BMW Financial Services offers a range of solutions designed to help you drive the BMW of your choice. All our products offer you the flexibility to customise your finance, making driving away a BMW a reality. After all, who knows more about financing your BMW than BMW.

If you would like more information, visit www.bmwfs.co.uk. Here, you will also find details of our comprehensive range of products engineered for every eventuality.

You can view all of our current offers at the touch of a button using the BMW Financial Services Offers App. Download it now for free.



Finance is subject to status and available to over 18's in the UK only (not the Channel Islands or the Isle of Man). Guarantees and indemnities may be required. Advertised finance is provided by BMW Financial Services, Bartley Way, Hook, Hampshire RG27 9UF.



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BMW World, an iconic building in the Munich skyline. The BMW World is a true brand experience where it's possible to marvel at the historic BMWs in the museum, learn about our engineers' newest innovations and take a tour of the plant to experience with your own eyes the cutting-edge and exacting methods used to create a BMW.

SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the sixth time in a row. Sustainability is an integral part of our value chain: from the development of efficiency and alternative vehicle concepts to environmentally-friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate and the environment. This is reflected in the reduction of CO₂ emissions by around 30% since 1995 within our European fleet of new cars. Because vehicle manufacturing requires a lot of water, we have developed

intelligent circulation systems for our plants to recycle it as often as possible. We have already achieved our goal of zero waste water production at our engine plant in Steyr where, in 2008, 733,500 engines were manufactured without any waste water.

Sustainability is a key concern for the BMW Group. This is why we rely primarily on environmentally friendly means of transportation such as rail and ships. For instance, we cover approximately 15.8 billion tonne-kilometres annually transporting materials and new vehicles and 79% of the entire volume is conveyed by sea. This eases the burden on

roads and the environment. The BMW Group is always looking to the future, so your BMW is part of an extensive recycling concept where every vehicle can be recycled easily and economically. To hand back your end-of-life vehicle, please contact your BMW Dealer. Further information is available at:

www.bmw.com/recycling
www.bmw.co.uk/EfficientDynamics

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The models illustrated in this Brochure show the specifications of vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in this Brochure, may occur. For more precise information about country-specific vehicle versions, please contact your local BMW Dealer. Subject to change in design and equipment. © BMW AG, Munich/Germany. Not to be reproduced wholly or in part without written permission of BMW AG, Munich.
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BMW recommends  **EDGE**

