

The BMW X3

www.bmw.co.uk



The Ultimate Driving Machine



THE BMW X3.

JOY WANTS YOU TO HAVE IT ALL.

BMW EfficientDynamics
Less emissions. More driving pleasure.



official partner of the
Olympic and Paralympic Games

JOY IS A JOURNEY THAT NEVER ENDS.

BMW EfficientDynamics
Less emissions. More driving pleasure.

The BMW X3 unites raw power with extreme efficiency. Its dynamic yet economical 2.0 litre engine with the optional eight-speed automatic transmission delivers the best combined fuel consumption figures in its class – at 50.4 miles per gallon. Discover never ending joy, online at: www.bmw.co.uk/x3





THE BMW X3

FREEDOM TAKES SHAPE.

- 08 Exterior**
Outstanding from every angle.
- 10 Performance**
Inspiring performance.
- 12 BMW EfficientDynamics**
Always thinking ahead.
- 14 Technologies**
All round innovation.
- 16 Versatility**
An unbeatable team.
- 18 In demand**
Interview with exterior designer Erik Goplen.
- 20 Interior and BMW ConnectedDrive**
The joy is in the detail.
- 22 Quality**
The secret recipe for more driving pleasure.
- 26 Multi-functional interior**
The versatile interior space.

TECHNOLOGY

INNOVATION MEETS INSPIRATION.

- 28 BMW EfficientDynamics**
Technology package for reduced fuel consumption and emissions.
- 30 Engines**
Maximum performance from minimum fuel consumption.
- 32 Chassis and safety**
Systems for greater safety and driving pleasure.
- 36 BMW ConnectedDrive**
Intelligent network for better convenience, infotainment and safety.
- 40 Eight-speed automatic transmission**
Setting new standards in comfort and efficiency.

EQUIPMENT

AS INDIVIDUAL AS YOU ARE.

- 42 Equipment combinations**
- 44 M Sport model**
- 46 Exterior colours**
- 47 Upholstery colours**
- 48 Interior colours and trims**
- 50 Packages**
- 54 Standard/Optional equipment**
- 62 BMW xLine**
- 63 Genuine BMW Accessories**
Multi-faceted and individual.

OVERVIEW

THE BMW X3 AT A GLANCE.

- 64 Equipment tables**
- 68 Technical data**
- 70 London 2012 Olympic and Paralympic Games**
- 72 BMW Service and BMW Brand experience**
Exclusive offers for BMW customers.

www.bmw.co.uk/x3

Specifications of model shown: BMW X3 xDrive20d SE.

Engine: four-cylinder diesel
 Power output: 184hp (135kW)
 Wheels: 19" light alloy Double-spoke style 309 with run-flat tyres
 Exterior colour: Mineral Silver metallic
 Upholstery: Nevada leather in Oyster
 Interior trim: Finesline Siena wood

Please see page 68 for information regarding fuel consumption and CO₂ emissions.



BMW UK on Facebook
www.facebook.com/bmwuk

Editorial

A FRIEND FOR LIFE.

Some attributes of a car appeal straight away, on your first drive it may be one or two features, but in no time at all you'll find that every element fits together perfectly, delivering the ultimate driving experience. The BMW X3 possesses this versatile charm. While your head appreciates the BMW X3 for its outstanding fuel efficiency, reduced emissions and increased power – all thanks to BMW EfficientDynamics technologies – your heart will enjoy the X3's stylish bodywork, refined cabin-build, and harmonious ambience. The active person will appreciate the car's flexible interior space and ability to carry all of the sporting equipment you may need, while the driving connoisseur can enjoy the car's outstanding handling, dynamics and generous interior specification.

Let us help you discover the BMW X3.

www.bmw.co.uk/x3





JOY MAKES DREAMS COME TRUE.

What will today bring? Come what may, the intelligent solutions inside the BMW X3 mean you'll always be well prepared. Get to know the most versatile member of the X range family and find out why it's the perfect car for you.



JOY IS FASCINATING.

What is more fascinating? A piece of art, charming and elegant from each and every angle or a technically perfect object delivering powerful and exhilarating performance? Questions that you may be able to answer when you first see the BMW X3. Its sporty exterior with the trademark Kidney grille, elegant flowing lines that hint at the dynamics and optional Xenon headlights with integrated LED daytime running lights are just some of the BMW X3's exterior highlights. The BMW X3 impresses with its exciting on road dynamics and delivers the performance that its exterior styling promises.

This combination of function and design makes the BMW X3 a piece of engineering art.



**AESTHETIC. EFFICIENT.
THE BMW X3.**



reddot design award
honourable mention 2011



**WHETHER ON THE STRAIGHTS OR
THE BENDS: ENJOY COMPLETE
CONTROL AT EVERY MOMENT.**



FREEDOM TO EXPLORE.

The BMW X3 was not designed just for driving. It has been designed to help you experience the road, to feel every bend and conquer every surface. Innovative technologies like the optional Variable sport steering and xDrive, the four-wheel-drive system which distributes engine power variably across all four wheels, ensures that the BMW X3 can tackle even the most demanding terrain. Thanks to such technologies, you can enjoy each journey in comfort and safety. You'll soon realise the BMW X3 wants to be driven – no matter where you go.





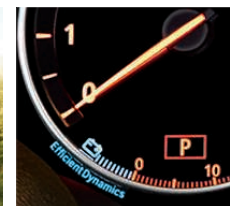
OUR ENGINEERS UTILISE ALL THEIR ENERGY TO ENSURE YOU USE LESS OF YOURS.

There are no compromises in nature. Everything is perfectly attuned to its surrounding. For our BMW cars we have given this concept a name: BMW EfficientDynamics. This multi-award winning range of technologies gives you everything you need to enjoy driving your BMW X3. The X3's optional eight-speed automatic transmission with Steptronic is BMW's first automatic transmission to boast an Auto Start-Stop function that temporarily turns off the engine at short stops, such as at traffic lights, helping to further reduce fuel consumption. Thanks to Brake Energy Regeneration, the energy produced while braking is used to charge the battery, recycling energy that would otherwise be wasted.

www.bmw.co.uk/EfficientDynamics

BMW EFFICIENT DYNAMICS TAKES LITTLE AND GIVES A LOT.

Many manufacturers are able to make a car. But only a few succeed in transferring minimum energy into maximum joy. This is exactly what BMW EfficientDynamics delivers: technologies which minimise fuel consumption and CO₂ emissions whilst maximising power and dynamic performance.





TECHNOLOGY, NOT MAGIC.

Rewriting the laws of physics may seem like magic. For BMW engineers, it's the result of their newest innovations. For example, the optional Performance Control: a BMW technology that electronically distributes drive between the rear wheels for added agility. Or the optionally available Variable Damper Control: this technology enables the driver to choose between a sportier or more comfortable ride at the push of a button and enjoy navigating even the most unfavourable roads. With the help of the shock absorbers automatically adjusting to the road conditions.

**URNS COBBLED STREETS
INTO RED CARPETS:
VARIABLE DAMPER CONTROL.**





**JOY IS BEING PREPARED
FOR ANYTHING AND
ALWAYS HAVING YOUR
EYE ON THE BALL.**



A REAL TEAM PLAYER.

Ingredients for a great team: trustworthy team mates, a perfectly coordinated plan of action and reliability in the heat of the moment. Just like the BMW X3, where every element works together in harmony. The rear light design including light strips integrated into the tailgate, add to the vehicle's elegant appearance. The deep-set windows and raised seating give rear passengers a commanding view. The rear seat backrests fold down in an optional 40:20:40 split, for further versatility.

A SELF-ASSURED APPEARANCE – ELEGANTLY DESIGNED.

All BMW X models unite durable agility and elegance. The BMW X3 is no exception. This stunning vehicle's look was designed by Erik Goplen, automotive designer at BMW Group Designworks USA in California.



Mr Goplen, for three years you worked on the secret exterior design of the BMW X3 – now we can all see the fruits of your labour. What kind of impression do you hope to make with this design?

We had two main aims: the BMW X3 needed to be instantly recognisable, firstly as a member of the BMW X family and secondly, as the successor of the current BMW X3. Every BMW X vehicle represents powerful agility and a very sturdy presence on the road. We generate this impression through the use of typical X proportions like the upright kidney grille, shortened bonnet and steeply slanted rear window. Compared to the smaller BMW X1, we wanted to make the BMW X3 appear more adult, more mature.



What tells the observer that they're looking at the BMW X3?

First of all, the size. Then, of course the typical BMW X characteristics, as well as similarities the BMW X3 shares with its predecessor. The classic 'three-eyed face' of the BMW X family is very distinctive – the twin headlights and the fog lights, which are situated particularly high up and towards the edges of the vehicle's front end. From the side, you will see the Hofmeister kink is positioned higher than it is on other models, which lends the windows a special X aesthetic. The rear lights are still T-shaped, and together with the two light strips they're very much in keeping with classic BMW style.



What other distinguishing BMW features does the BMW X3 have?

Well, take the typical twin headlights for example. They feature a clear and simplified design and are topped off by distinctive Chrome-coloured 'eyebrows'. They give the vehicle a more determined look. Plus of course there are the classic convex-concave surfaces which create a shimmering interplay between light and shadow.



BMW's are famous for their carefully crafted details. Which parts are you particularly fond of?

Oh, there are so many. One particularly striking design element of the BMW X3 is its clear side contours, which curve upwards sharply after the front wheel arch and carry on through to the rear lights. An additional contour runs along the rear wheel arch to further emphasise the vehicle's powerful agility. Seemingly incidental details such as the side indicators have also been refined – in this case through integration in specially moulded casings.

I found the unusual contours on the bonnet particularly eye-catching...

Yes, the bonnet is a real work of art, as far as modern metal working techniques are concerned. It makes a really strong statement, you could just about hang it on your wall at home! The strongly defined lines really bring out the sporty and robust appearance of the front end – they're a distinguishing feature of all BMW X vehicles.



PERFECTION IS REFLECTED IN THE DETAIL.

A good author is able to portray the most complicated facts in the simplest way. Great things emerge, detail by detail, fascinating the reader and casting a spell with words. This is not unlike the BMW X3: the more complex the technology, the easier it is to use. For example, with the standard iDrive Controller you can control the car's entire system, including the radio, CD player and optional satellite navigation systems, through one simple tool. The same applies for the cabin. From the optional Finesse Siena wood trim that runs throughout the car's interior, to the open, ergonomically designed dashboard that presents all of the controls at your fingertips, there is attention in every detail. Together they give the BMW X3 the exclusivity and driving experience that you would expect from a BMW. The BMW X3 is further enhanced by BMW ConnectedDrive, which offers a full range of services and innovative technologies that keeps you in touch, adding enjoyment and peace of mind to every journey. These technologies include the optional Head-up Display, which projects key information such as your speed and direction of travel up onto the windscreen, so your eyes never have to leave the road.



**EVERY DETAIL TELLS A STORY
RIGHT FROM THE BEGINNING.**



ONLY THE FINEST OF EVERYTHING.

A high-class restaurant has many qualities. The best dishes on the menu, prepared and presented by the top chefs. An exquisite, feel-good ambience with its own individuality. Exactly like the BMW X3. As soon as you open the door, you sense superior materials and top-quality craftsmanship, like the Oyster Nevada leather with contrasting seams as standard. The cabin is exceptionally spacious thanks to the versatile interior and intelligent storage, with seamlessly integrated storage compartments in the doors and in the centre console, and easy to reach cup holders. So, if you intend to book a table in one of the city's finest restaurants, demonstrate your excellent taste even before you arrive. Drive there in your BMW X3.



**ALL THE INGREDIENTS
FOR PURE JOY: SUPERIOR
MATERIALS, TOP-QUALITY
CRAFTSMANSHIP, FIRST-
CLASS PRESENTATION.**

What defines real luxury? Exquisite refinement down to the very last detail. You'll love the feeling of being constantly connected to the outside world, thanks to the optional services BMW Assist and BMW Online. Never miss a beat with a telephone information service that is capable of sending data to your navigation system. Download the most picturesque travel itineraries with BMW Routes and rest easy with direct access to an emergency call centre. Real luxury is also defined by space – like the freedom of movement afforded by the rear seats. The impressive ergonomics and generous amount of space in the BMW X3 truly takes driving comfort to the next level. Everything in the BMW X3 is designed to suit your needs. So you'll feel right at home in the most exquisite surroundings.





Nature enthusiasts can start planning their next trekking adventure with friends – the enormous luggage compartment makes light work of backpacks, hiking boots and walking poles. Plus the BMW xDrive can scale even the steepest forest roads.



Winter sports fans can store their skis and snowboards safely and easily, as the rear seat backs fold down in an optional 40:20:40 split. This folding system creates enough space in the rear for two adults and the practical ski and snowboard bag¹. Upon request, the BMW ConnectedDrive weather service will also recommend the best ski regions, including the current snow coverage.

¹ Available as part of the BMW Accessories range at www.bmw.co.uk/accessories

PACK UP, POWER AWAY.

Active people often have excess baggage. The BMW X3 provides a versatile storage space for just about anything you can think of.



Sporty types will look forward to the drive to basketball training. Particularly tall people who will no longer have to put up with limited headspace and cramped knees. Water bottles can be stored in the door pockets and two energy drinks fit in the cup holders next to the gear lever knob.

Dog owners can chauffeur their four-legged friends to the park in the BMW X3. A Protective rear cover from the Genuine BMW Accessories range protects the loading area and rear seats from dirt and stains. A net separates the dogs in the luggage compartment from the passengers in the rear. Additionally, a Dog Guard is available from the Genuine BMW Accessories range. And if your St. Bernard prefers to travel in his box, there's plenty of room for that, too.



BMW EfficientDynamics

Less emissions. More driving pleasure.

BMW has long been at the forefront of the automotive industry in pursuing efficient driving technologies as part of our multi-award winning sustainability strategy. BMW EfficientDynamics represents a comprehensive package of innovative technologies for reducing fuel consumption and emissions – whilst simultaneously increasing driving dynamics. Through these innovations the BMW Group has been able to reduce the CO₂ emissions of its entire fleet by approximately 30% since 1995. Currently 32 models produce less than 140g of CO₂ per kilometre and more than two million BMW vehicles have already been equipped with EfficientDynamics technologies. BMW intends to achieve a further 25% reduction in CO₂ emissions by 2020.



Vision becomes reality – In 2014 BMW plans to produce a 2+2 sports car that will feature groundbreaking plug-in-hybrid technology combining sports-car performance (0–62mph in 4.8 seconds) with small-car consumption (75.1mpg combined with CO₂ emissions of 99g/km). This will emphasise BMW's position as the world's leading manufacturer of exceptionally sporty yet incomparably efficient vehicles. The BMW Vision EfficientDynamics test model has a latest-generation fully hybrid system producing 323hp (241kW). A three-cylinder turbo diesel engine (120kW, 290Nm torque) combines with a hybrid synchronous engine on the front axle (225Nm) and a fully hybrid drive system on the rear axle (210Nm), giving the vehicle a range of up to 435 miles. This sports car's dynamism to fuel consumption ratio is without equal.

www.bmw.co.uk/EfficientDynamics



BMW EFFICIENT DYNAMICS – GIVES MUCH MORE THAN IT TAKES.

Through tireless research, BMW is consistently producing innovations for the energy efficient mobility of the future. The BMW X3 like every BMW, incorporates many aspects of the multi-award-winning BMW EfficientDynamics technology as standard. These technologies interact perfectly to reduce fuel consumption and CO₂ emissions while maximising performance and dynamism. Less fuel, more driving pleasure – a paradox that BMW has resolved once and for all. For the benefit of the environment and the enjoyment of the driver.

BMW EFFICIENT DYNAMICS TECHNOLOGY HIGHLIGHTS ON THE BMW X3:

Auto Start-Stop.

Switches the engine off without affecting other functions whenever the car comes to a rest, at traffic lights for example, saving fuel and reducing emissions. The engine is restarted automatically within a fraction of a second.

Lightweight Engineering.

Lightweight materials have been introduced across the BMW range to create lighter engines and bodywork. The new materials reduce drag, making the car more responsive and improve handling for a more involved drive. And of course, the lighter the car the less fuel used and the lower the CO₂ emissions.

Eight-speed automatic transmission with Steptronic.

The close spacing of gear ratios in the eight-speed automatic transmission with Steptronic, enables maximum use of the optimum rev range, lowering fuel consumption and enhancing shift comfort.

Electric Power Steering (EPS).

The electric power steering support only uses energy as needed to assist steering. When a steering wheel is static, for example when driving on a straight road, the electric motor is inactive.

Optimum Shift Indicator.

Timely gear shifts are one of the most effective ways to save fuel. A small visual display on the vehicle's instrument panel shows the optimum gear for a more fuel-efficient driving style.

Brake Energy Regeneration.

The alternator disengages automatically when the battery is fully charged, only re-engaging when the battery needs charging. This reduces the demands on the engine, reducing fuel consumption and emissions. In addition, when the car is braking or coasting, the system automatically engages the alternator to charge the battery, recycling energy that would otherwise be wasted.

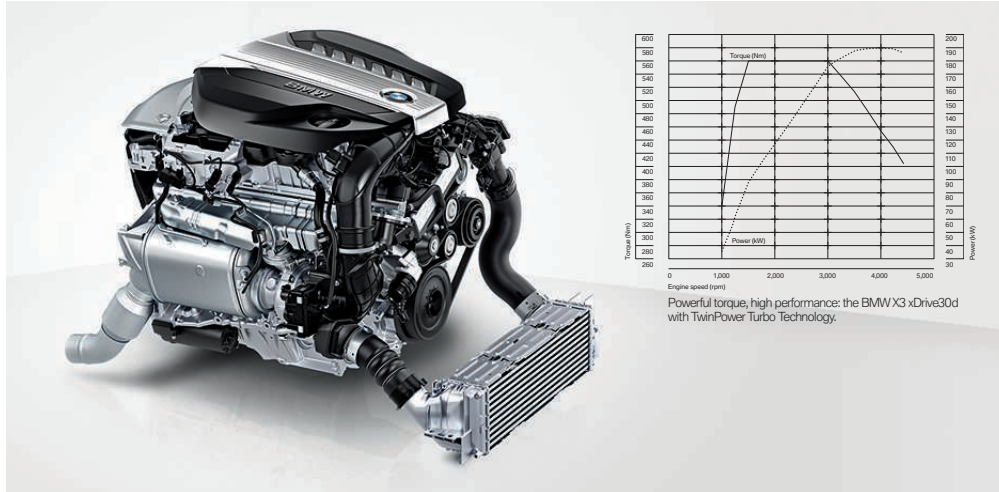
Reduced Rolling Resistance Tyres.

While the car is in motion, the tyres are constantly changing shape and that uses up energy and fuel. Tyres with reduced rolling-resistance have an improved design and use special materials for their road treads and side walls, thus reducing deformation.

Individual BMW EfficientDynamics technologies may be excluded depending on the model and optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

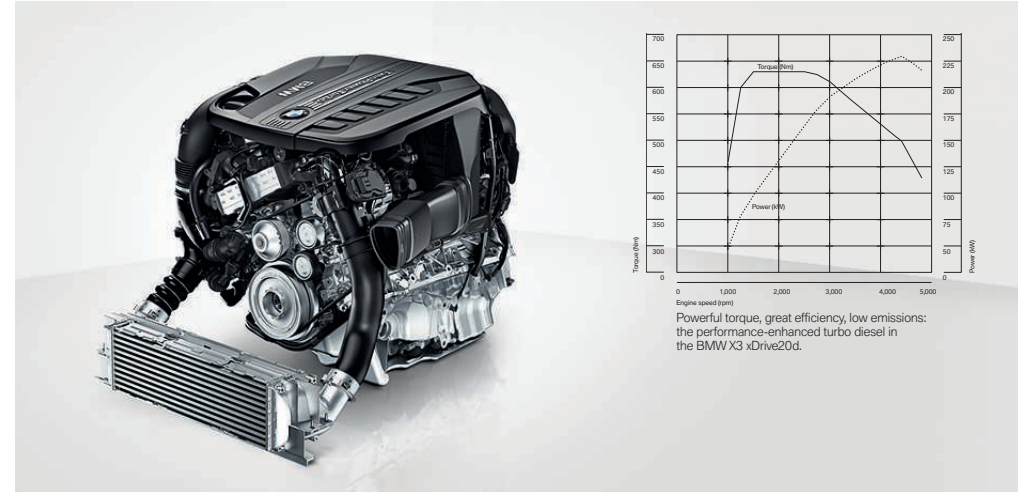
IT ALL REVOLVES AROUND JOY. SEVERAL THOUSAND TIMES PER MINUTE.

The diesel engines. The BMW X3 diesel models captivate drivers and onlookers alike with their cultivated power and unparalleled efficiency. The latest common-rail technology combines smooth, economical running with spontaneous acceleration and enormously enjoyable torque. All models feature lightweight aluminium construction and are equipped with a zero-maintenance particle filter as standard. Regardless of which engine you opt for, you're guaranteed maximum driving pleasure combined with outstanding efficiency.



BMW X3 xDrive30d¹

The BMW X3 xDrive30d is the best in its class, generating maximum performance at a highly efficient rate. At engine speeds as low as 2000rpm, this six-cylinder in-line diesel engine with an output of 258hp delivers an impressive 560Nm of torque. Enabling you to accelerate from 0 to 62mph in just 6.2 seconds with average fuel consumption of just 47.1mpg.



BMW X3 xDrive35d^{1,2}

Even at a low engine speed of 1500rpm, this transmission with BMW TwinPower Turbo technology offers a maximum torque of 630Nm. This enormous driving force is the work of its smooth-running and extremely responsive six-cylinder in-line engine, a combination of common-rail direct injection with Piezo injectors and a dual-stage turbocharging system with variable turbine geometry. The engine with aluminium crankshaft casing has an output of 313hp (230kW) and sprints from 0 to 62mph in only 5.8 seconds. Despite these impressive performance figures, this model still manages to achieve an average of 46.3mpg.

¹ Further information on fuel consumption and CO₂ emissions can be found on page 68.

² Provisional data, correct at time of going to print.



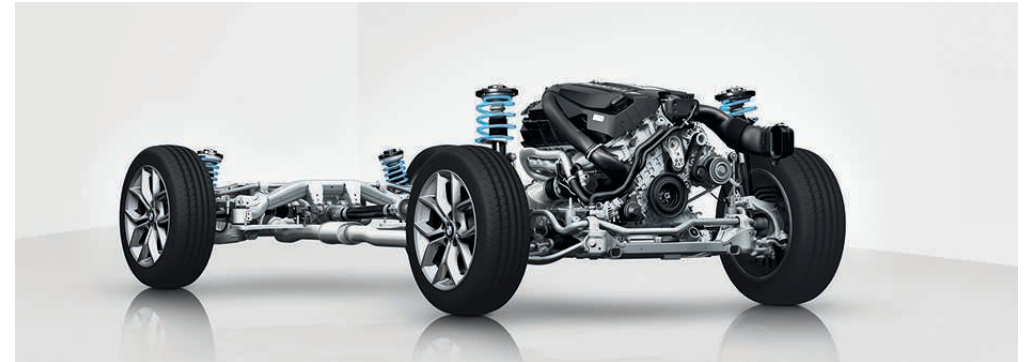
“I STAY COOL, NO MATTER WHAT COMES MY WAY.”

Unadulterated joy is being able to drive on the most challenging roads without compromising on safety. In the BMW X3, this is made possible largely by innovative suspension technologies. At BMW, we've given our all so that you can comfortably enjoy even the most demanding drives.



THE FEELING YOU GET DRIVING THE NEW BMW X3 IS INDESCRIBABLE. READ ON TO FIND OUT HOW IT'S PRODUCED.

A near-perfect weight distribution between the front and rear axles keeps the BMW X3 right on track. Its neutral self-steering properties, directional stability and excellent traction culminate in a driving experience of unparalleled intensity. In addition, its new five-arm rear axle further improves the responsiveness of the dampers to provide a supremely comfortable ride. And that's not all...



xDrive. Slippery leaves on wet roads, snow and ice – regardless of the road surface quality, the intelligent xDrive four-wheel-drive system and Dynamic Stability Control (DSC) ensure that your BMW always delivers directional stability and outstanding traction. Using data such as the steering angle or wheel rotation speeds, xDrive reacts immediately upon detecting a tendency to over or understeer, and employs an electronically controlled multi-plate clutch to flexibly distribute drive power between the axles in only fractions of a second, ensuring optimum road adhesion.

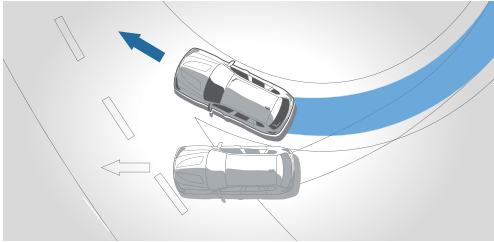
Variable sport steering. This optional system continuously adjusts the steering ratio and steering force to suit the changing driving situation. So you can enjoy increased agility on winding roads, more safety at higher speeds and greater flexibility when parking.

Performance Control. This optional system improves handling in bends by dynamically intervening in specific engine and braking processes. Performance Control optimises the management of engine power during turns by applying the brake slightly to the inside wheel while simultaneously increasing drive to the outside wheel. This results in increased dynamism on winding roads and sensational traction.

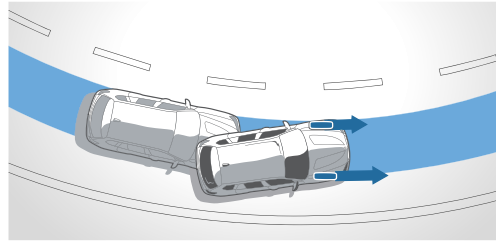
Variable Damper Control. This optionally available system allows the driver to adjust the damper characteristics to suit current driving conditions at the touch of a button. Alongside the comfort-boosting Normal setting, two other settings are also available: Sport mode, which results in more firmly tuned suspension, and Sport Plus mode, that takes you to the edge of extreme athletic driving without compromising safety.

THE LATEST BMW TECHNOLOGIES FOR UNPARALLELED SAFETY.

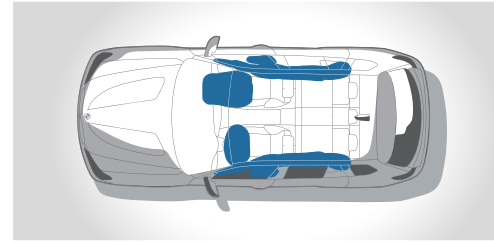
The BMW X3 surrounds you with cutting-edge technologies for every eventuality. Superb handling and intelligent, networked suspension control systems such as DSC with the innovative xDrive four-wheel-drive system are standard. Drivers benefit from the very latest technologies that can be enhanced by the BMW ConnectedDrive service so that, should an accident occur, the system automatically transmits an extended emergency call giving details of the car's position and any damage. You'll feel safe and protected no matter where your journey takes you.



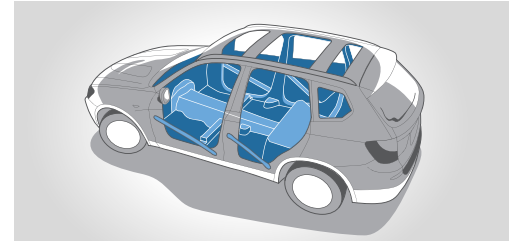
■ **Dynamic Stability Control (DSC).** Highly acute sensors constantly assess the vehicle's movements in real time and optimise directional stability and traction if necessary by intervening in the engine and brake management systems.



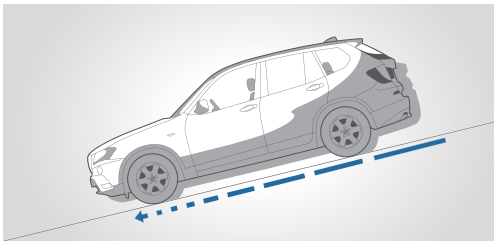
■ **Dynamic Traction Control (DTC).** Part of the Dynamic Stability Control (DSC), offers unsurpassed traction in sporty driving situations. With one-touch activation, traction mode allows increased wheel slip, and improves acceleration on loose snow or sand as the wheels spin lightly. DTC delays the intervention of DSC even on tarmac, so you enjoy controlled drifts and a more intensive driving experience.



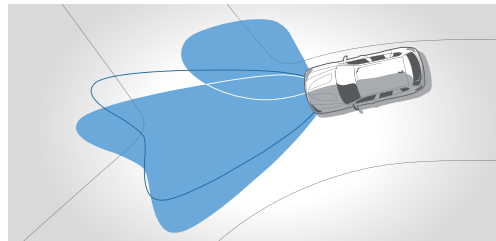
■ **Airbags** and the rest of the passive safety elements in your BMW all make up one perfectly coordinated system. Airbags are installed for precise protection: one each for the driver and front passenger, continuous head airbags in the front and rear, and side airbags. The integrated rollover sensor also contributes to passenger safety, while the active bonnet that raises automatically in an accident reduces pedestrian impact.



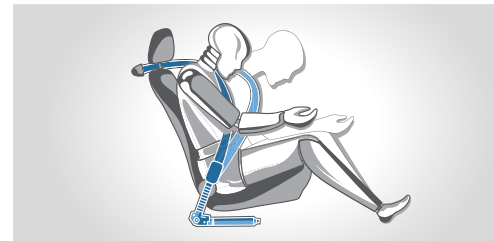
■ **Passenger cell.** The system of members and node connections in the functionally constructed body structure combined with the strategic deployment of high-strength materials delivers maximum passive safety in front, side or rear crashes. Defined deformation zones mean that the body structure can absorb impact energy, increasing passenger protection.



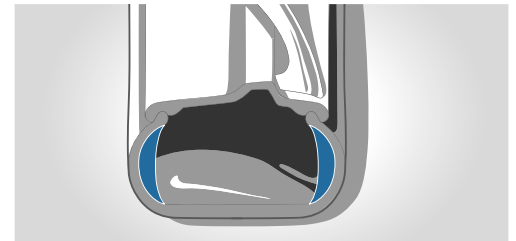
■ **Hill Descent Control (HDC)** lets the BMW X3 negotiate the steepest downhill runs automatically and safely at just about walking pace, without the driver having to brake. Buttons controlling the HDC function are a standard feature on the multi-function steering wheel.



□ **Adaptive headlights with variable light distribution,** includes turning lights. These illuminate bends by optimally adjusting the swivelling headlights as soon as the driver turns the steering wheel. The turning light in the foglights is automatically activated by the steering angle or when the indicator is switched on, even when the vehicle is at a standstill.



■ **BMW restraint system** for the driver and front passenger. Comprises of three-point safety belts combined with integral tensioners, force limiters as well as active headrests. So in the event of a collision, passengers are held safely in their seats and the risk of whiplash is reduced.



□ **Run-flat tyres.** Reinforced side walls prevent the tyres from completely collapsing or loosening from the rim if the air pressure drops. The Tyre Puncture Warning System (TPWS) notifies the driver of any tyre problems. A minor loss in pressure is signalled by a light in the cockpit, any greater loss is additionally signalled with an acoustic warning.



BMW ConnectedDrive In touch with your world.

The IT revolution has changed the way we live. For BMW drivers, it has become normal to view their vehicle as another networked component of their lives – they expect to be able to access information on the go, communicate with others, and keep up with the latest news. The term BMW ConnectedDrive therefore comprises all packages and innovative technologies that enable BMW vehicles and their occupants to connect with the outside world.

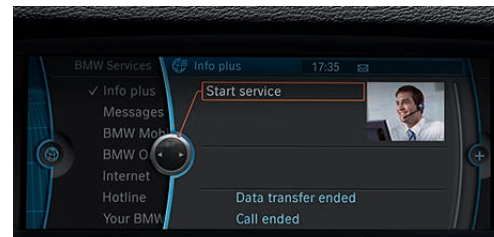


The next generation of automotive technology. The BMW Vision ConnectedDrive was developed to demonstrate how BMW ConnectedDrive technologies will continue to pioneer automotive innovations in the future. The concept was consciously designed as a roadster to allow optimal insight into the display and operation of future BMW ConnectedDrive features. Such features include a three-dimensional Head-up Display with Augmented Reality, vehicle-to-vehicle intelligent communication and a new Emotional Browser for sourcing relevant information on the surrounding environment. Three fibre optic light installations flow around the cabin to represent the key BMW ConnectedDrive areas of convenience, infotainment and safety. More information on this concept and future connected mobility projects can be found within our Future Lab.

www.bmw.com/futurelab

BMW CONNECTED DRIVE: INTELLIGENT NETWORKING OF DRIVER, CAR AND ENVIRONMENT.

Convenience.



BMW Assist Information Plus.

At the push of a button local information is available wherever you may be in the country, using Information Plus. The service connects you to an operator who will be able to quickly access the information you need. You can request places of interest from hotels and restaurants, to museums or historical attractions. The information is then sent to your car and can then be used in your navigation system to plan a route to your destination, or to make a call on your Bluetooth telephone. Information Plus is part of the optional BMW Assist package.



Surround-view, side-view and rear-view cameras.

Surround-view offers the driver a bird's-eye-view of the area around the vehicle, shown in the Control Display. The rear-view camera provides a view of the area to the rear of the car. In addition, side-view cameras ensure better visibility when joining a main road from a side street or junction.



Comfort Access.

This system allows you to unlock, lock and start your BMW without inserting or having to hold the key in your hand. When you have the remote control on your person, simply touch the door handle or boot lid and the BMW unlocks or locks as required by transmitting an identification signal to the car. Similarly, a touch of the Start-Stop button is all it takes to start the engine.

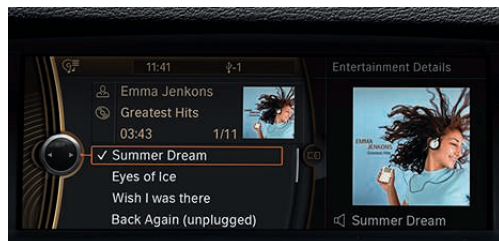
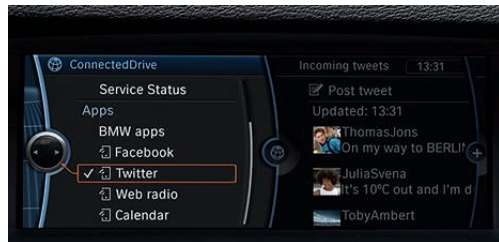


Real Time Traffic Information (RTTI).

Provides a precise account of current traffic situations in real time. The information is presented on the Navigation map by using a colour coding system indicating the flow of traffic. Road networks are divided into distances as short as 500m for superior accuracy and dependency. Information is automatically updated every 3 minutes allowing the driver to monitor whether the traffic situation is improving or worsening. The system also recommends for or against alternative routes based on the potential time saving benefits.

Certain BMW ConnectedDrive features are optional dependant on the model and options chosen. Screens and Services may differ in the UK. BMW Assist services require a connection to a UK mobile telephone network and are not available on the Isle of Man, Channel Islands or in the Republic of Ireland. Some services are available in other European countries, please refer to your local BMW Dealer for more information.

Infotainment.



Bluetooth connectivity with USB audio interface.

From now on, you can use the time you spend in your car even more effectively. Thanks to the optional Bluetooth connectivity with USB audio interface and the intelligent integration of selected compatible business mobile phones¹, Office functions such as dates, tasks, contacts or SMS messages can be shown on the Control Display, via the Bluetooth connection, or they can be read aloud via the audio speakers, using the narrator function (if the vehicle is also equipped with Voice Control). Thanks to Bluetooth Audio Streaming², wireless playback of music files via selected compatible Bluetooth devices¹ is no problem either.

Mobile application preparation.

Preparation for iPhone applications are integrated into the vehicle Control Display in combination with a compatible iPhone. With the optional Mobile application preparation feature, users can download the BMW Connected iPhone application free of charge. With this app you're no longer limited to listening to local radio. Using the iDrive system, you can select web radio stations from around the world. You can also call up the latest status reports from your Facebook or Twitter accounts on the Control Display. With this option, audio playback from the iPhone is controlled from the vehicle Control Display using the iPhone user interface.

USB audio interface.

In conjunction with an optional navigation system, the USB audio interface and an original iPod USB cable, the album cover art for the track being played can be shown on the Control Display in the car (the cover art display function is also available for other devices). The USB audio interface also allows the connectivity software in your BMW to be easily updated, so new compatible mobile phones and music players become fully operational after updating with a USB memory stick.³

BMW Online.

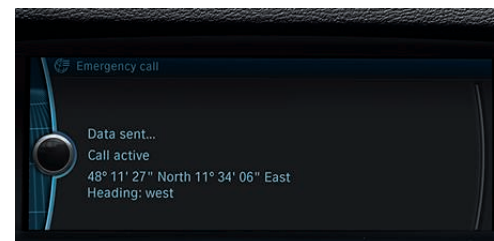
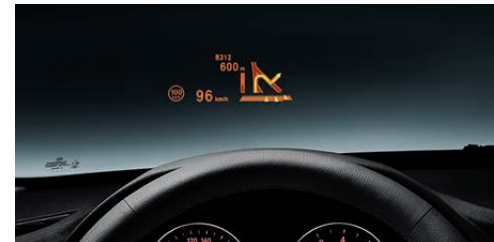
This portal gives you a range of current localised information inside your vehicle. The portal features news and weather. You can also access a search engine based on the Google Maps database. BMW Online is part of the optional BMW Assist package.

¹ See www.bmw.com/bluetooth for information on compatible devices.

² A list of compatible phones enabled for Bluetooth Audio Streaming is available at www.bmw.com/bluetooth

³ For information on software updating see www.bmw.com/update

Safety.



Head-up Display.

Important driving information such as current speed is projected onto the windscreen in the driver's direct field of vision. Direction arrows from the navigation system, Cruise control functions and Check Control data can also be displayed.

Active Cruise Control (ACC).

This option enables comfortable driving at a pre-selected speed. When driving in traffic, a radar sensor maintains a pre-set distance and automatically adapts to the speed of the preceding vehicle. The braking function ensures that the desired speed is maintained even when travelling downhill.

High-beam Assistant.

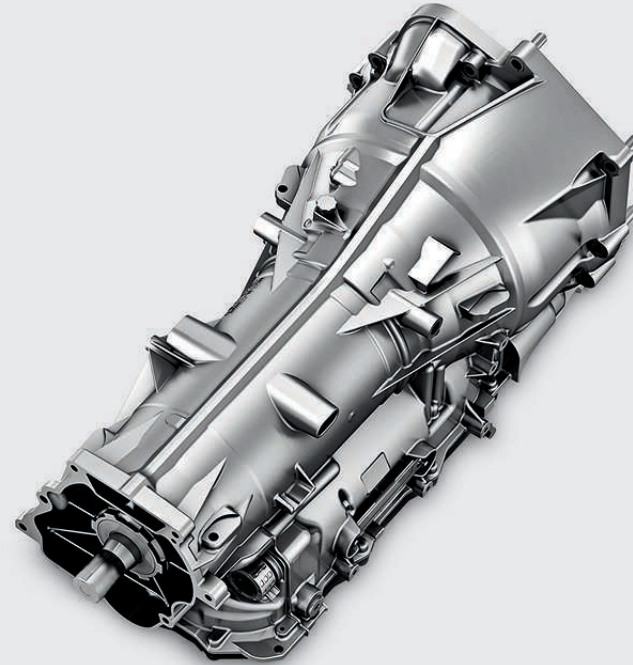
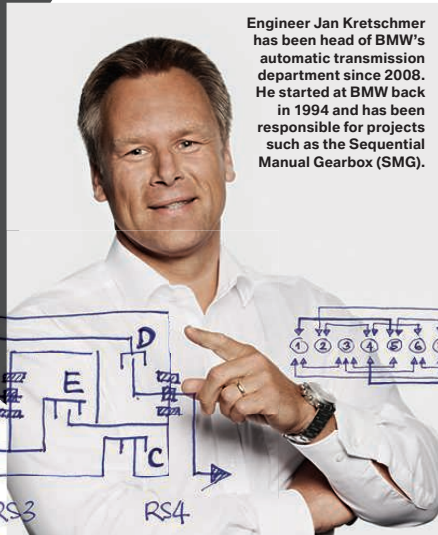
No unintentional dazzle – the optional High-beam Assistant uses an image sensor to recognise oncoming traffic and changing light conditions. When the system is active it automatically switches the high-beam on and off.

Emergency 999 SOS call.

Summon help manually by pressing the emergency call button activating a 999 call that links to an Emergency Service Centre, so you can explain the situation and arrange for assistance. An automatic emergency SOS call gives extra reassurance that if you cannot call for help, the vehicle will. In extreme situations the crash or airbag sensor will automatically activate an Emergency 999 SOS call. With both the manual and automatic Emergency SOS call, details of your vehicle and location will be sent directly to a 999 Emergency Service Centre, so that immediate action can be taken and assistance dispatched without delay. The Emergency 999 SOS call is part of the optional BMW Assist package.

AN INGENUOUS COMBINATION

Engineer Jan Kretschmer has been head of BMW's automatic transmission department since 2008. He started at BMW back in 1994 and has been responsible for projects such as the Sequential Manual Gearbox (SMG).



thanks to a whole new level of efficiency. For the first time, the BMW X3 with automatic transmission now consumes the same amount of fuel as the equivalent model with a manual transmission. Jan Kretschmer heads up BMW's development team for automatic transmissions and is of course intimately familiar with the magic combination: "It is the only possible configuration of four gear sets and five shift elements for an eight-speed transmission with this high degree of efficiency. The gear train was developed in collaboration with the manufacturer ZF, but the original inspiration came from BMW."

Seldom has a new transmission received such high praise as the BMW eight-speed automatic. A thoroughly radical concept delivers a new dimension of comfort and efficiency. In the BMW X3 this innovative gear train even includes an Auto Start-Stop function.

About five years ago, a group of BMW engineers scored a major breakthrough with an ingenious number combination. They worked out the one optimal configuration out of ten million possible variations, and the end result of their combined engineering expertise is the most modern and most efficient automatic transmission in the world. Each BMW X3 with the eight-speed automatic transmission benefits from their discovery. Globally, the transmission will save millions of litres of fuel

Nothing remarkable for drivers, but for engineers this is a complicated development task. In order to start up fast, the transmission needs sufficient oil pressure which in turn is usually generated by the running of the engine. For the Auto Start-Stop function, the engineers equipped the transmission with a compact pressure accumulator. The power stored there rapidly connects or separates the clutch plates needed for the car to start up. It's a clever development for maximum efficiency: in conjunction with the transmission's high degree of efficiency and broad spread of transmission ratios, the Auto Start-Stop function saves around 7-8% of fuel. But the eight-speed automatic is not only more efficient than other transmissions in its class – one of its main characteristics is the almost unsurpassable level of comfort it provides. While other manufacturers tend to make do with lower performance automatic transmissions in their smaller models, all BMW X3 automatic models are equipped with the exact same transmissions that can be found in the twelve-cylinder BMW 7 Series luxury Saloon. The engineers change only the dimensions of the various components to suit the engine output.

Gear shifts in the BMW X3 are incredibly soft and discreet. Just as any experienced driver would, the transmission stays in a low gear ahead of bends so as to best accelerate out of them. And on long downhill stretches, gears are carefully changed down so as to make use of the engine's braking force. These sort of capabilities result from the work put in by Jan Kretschmer and his team. Using the vehicle sensors, they analysed every on-road set of circumstances and defined the appropriate gear, an exacting process of calibration that the BMW engineers have carried out for each BMW X3 engine version individually. Comfortable and efficient, the eight-speed automatic transmission is also exceptionally dynamic. When needed it can switch gears faster than a racing driver does, and can jump right over as many gears as necessary. It can even switch directly from eighth right down to second gear. The ingenious combination that our BMW engineering team worked out now governs gear selection in hundreds of thousands of vehicles, over millions of kilometres of road. With its precision and efficiency, it is for so many people quite simply a joy.

Revolution not evolution: in planning and developing this transmission our engineers were given more scope to bring in new ideas at every stage than ever before. Where once there was only a blank page, now there is a superlative gear train in shining metal. Planetary gears and shift elements are packed together as in the most intricate clockwork. But although it has a higher number of gears and a host of new functions, this transmission does not take up any more room than preceding transmissions. And although it is tougher, it is not heavier. For drivers, the most significant feature is the Auto Start-Stop function. The engine switches off the moment it has braked to a standstill and stays off, as long as the driver's foot is still on the brake pedal. And the engine starts again in an instant as soon as the driver releases the brake.

An elegant sight.



The BMW X3, in the unconventional shade of Bluewater metallic, conveys an air of understated elegance. The aerodynamic 17" light alloy Streamline style 306 wheels give the exterior its unmistakable character, reflected in the vehicle's

interior by the sporting trim in Finesline Wave wood. Nevada leather in Havanna swathes the comfortable seats, while the eight-speed automatic transmission with Steptronic ensures an incomparably smooth ride.

A radiant appearance.



Opt for Vermilion Red metallic and your BMW X3 will really shine. Team this with 18" light alloy Y-spoke style 308 wheels and the xLine package to achieve a dynamically elegant look that is continued seamlessly within the vehicle

with sports seats in Black Nevada leather and interior Fine Brushed Aluminium trim. In short, a vehicle that radiates sheer class in every detail.



Dynamic in every detail. The M Sport models.

The BMW X3 M Sport models bring dynamism to life with a combination of aesthetic and technical highlights.

The **M Sport models** radiate instant athleticism, with the High-gloss Shadowline exterior trim on the window frames and roof rails. Also the M Aerodynamic Bodystyling, which includes elements such as the front and rear bumpers, rocker panels and wheel-arch trims in body colour. This look is perfectly complimented by the optional 19" light alloy wheels in M Double-spoke style 369M with mixed tyres (18" light alloy M Star-spoke style 368M wheels as standard) and the Alpine White exterior paint finish – all of which are pictured here.

Of course there are other colours available, such as Carbon Black metallic, which is exclusively reserved for the M Sport models. In the interior, Sport seats in Nevada leather; the M leather steering wheel with multi-function controls, Fine Brushed Aluminium interior trim and the Anthracite headlining all create an athletic impression. The M Sport models are further enhanced with the specially-aligned M Sport suspension and Performance Control.



M door sill finishers in Chrome with M designation are particularly eye-catching.



18" light alloy M Star-spoke style 368M, 8J x 18 with 245/50 run-flat tyres.



M Sport leather steering wheel, three-spoke with multi-function buttons and a wide rim that makes it particularly comfortable to handle. In conjunction with manual transmission, the gear lever is shortened and features an M designation. The gear lever gaiter is made of Nappa leather.



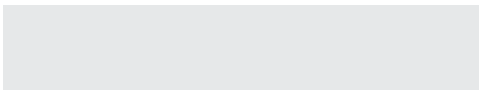
Sport seats, front in Nevada leather upholstery with manual adjustment for fore & aft position, height, recline, thigh support pad, seat tilt and headrests. Enhanced lateral support via pronounced seat bolsters and electric adjustment of seat backrest width.



Exterior colours.



■ **668 Jet Black**, non-metallic¹



■ **300 Alpine White**, non-metallic



□ **475 Black Sapphire**, metallic



□ **354 Titanium Silver**, metallic



□ **A52 Space Grey**, metallic



□ **A14 Mineral Silver**, metallic¹



□ **A82 Vermilion Red**, metallic



□ **A76 Deep Sea Blue**, metallic



□ **896 Bluewater**, metallic¹



□ **B06 Sparkling Bronze**, metallic¹



□ **416 Carbon Black**, metallic²

The following pages illustrate the colours and materials available for the BMW X3. Take the time to mull over your favourite colours, or compare the various combination options. The colour cards are intended as an initial guide, however colours in print may in some cases not wholly accurately reflect the

colour of actual finishes and upholsteries. Therefore we would recommend that you discuss your choice of colours with your local BMW Dealer who can also show you samples and help with special requests.

Upholstery colours.



■ **LUB4 Beige**, Nevada leather



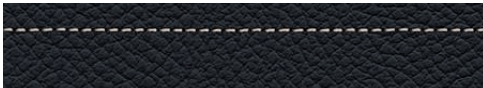
■ **LUBK Havanna**, Nevada leather



■ **LUCX Oyster**, Nevada leather



■ **LUCZ Red Brown**, Nevada leather



■ **LUSW Black**, Nevada leather

¹ Not available with M Sport models.

² Only available with M Sport models.

Interior colours.



Black



Beige

Interior trims.



■ 4CG Satin Silver¹



□ 4AD Fine Brushed Aluminium³



















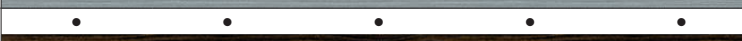



□ 4CH Finline Wave wood



□ 4DE Finline Siena wood

Combinations.

Interior colours	Nevada leather				
	Beige	Havana	Oyster	Red Brown	Black
Standard seats	•	•	•	•	•
Sport seats ²	•	•	•	•	•
Upholstery colour					
Interior colour	Beige	Black	Black	Black	Black
Exterior colours					
668 Jet Black¹ non-metallic		•	•	•	•
300 Alpine White non-metallic		•	•	•	•
475 Black Sapphire metallic		•	•	•	•
354 Titanium Silver metallic		•	•	•	•
A52 Space Grey metallic		•	•	•	•
A14 Mineral Silver¹ metallic		•	•	•	•
A82 Vermilion Red metallic		•	•	•	•
A76 Deep Sea Blue metallic		•	•	•	•
896 Bluewater¹ metallic		•	•	•	•
B06 Sparkling Bronze¹ metallic		•	•	•	•
416 Carbon Black² metallic		•	•	•	•
Interior trim					
4CG Satin Silver, matt ¹		•	•	•	•
4AD Fine Brushed Aluminium ³		•	•	•	•
4CH Finesline Wave wood		•	•	•	•
4DE Finesline Siena wood		•	•	•	•

¹ Not available on M Sport models.

² Only available on M Sport models.

³ Standard on M Sport models.

• Available — Not available

Nevada leather includes seat surfaces, centre console armrest and doors, headrests front and rear.

Please note that even normal long or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

© BMW AG, Munich/Germany. Not to be reproduced wholly or in part without written permission of BMW AG, Munich.

Equipment packages.

❑ ZXE Media package – Business Advanced.

With the Business Advanced Media package, you receive features such as a navigation system – BMW Business Advanced, Bluetooth telephone preparation with telematics¹, with Voice Control, BMW Assist and a USB audio interface. So, not only will this package conveniently allow you to stay in touch while out on the road, but it also ensures you reach your destination both safely and on time.



606 Navigation system – BMW Business Advanced with 6.5" colour display screen, includes CD drive, dynamic route planning, 2D and perspective route map and/or arrow view.



612 / 616 BMW Assist services¹ provide telematic and online services that are fully integrated with the BMW navigation and bluetooth telephone systems to offer enhanced functionality. They provide you and your passengers access to key information from within the vehicle, helping you keep safe and in touch.

❑ ZXF Media package – Professional Multimedia.

The BMW Professional Multimedia package includes the navigation system – BMW Professional Multimedia¹, with its 3D route map and dynamic route planning, to ensure you reach your destination with ease. Bluetooth telephone preparation with telematics¹, BMW Assist, Voice Control and a USB audio interface, help keep you in touch and safe while out on the road.

609 Navigation System – BMW Professional Multimedia¹ with high-resolution 8.8" colour display screen, including DVD drive, integrated hard disc for storage of audio files transferred from CDs, MP3 players or USB sticks, as well as Real Time Traffic Information (RTTI), dynamic route planning, 3D route map and split-screen function.



□ ZX7 Dynamic package.

If your preference is for a sporty, more dynamic drive, this package allows you to enhance your driving experience in the BMW X3. A combination of Sport suspension¹, Performance Control, a Sport leather steering wheel, Sport seats, front and 18" light alloy Y-spoke style 308 wheels, not only aid performance but also add to the stylish good-looks of the BMW X3. (19" light alloy Double-spoke style 309 available as an alternative for this package).



255 Sport multi-function leather steering wheel sits comfortably in the driver's hands thanks to its small diameter and firmer, sportier grip. The integrated buttons allow convenient and safe operation of the telephone, voice and audio functions, as well as Cruise control.



2EC 18" light alloy Y-spoke style 308 8J x 18 with 245/50 R18 run-flat tyres.



481 Sport seats, front with manual adjustment for fore and aft position, height, recline, thigh support pad, seat tilt and headrests. Enhanced lateral support via pronounced seat bolsters and electric adjustment of the seat backrest width.

□ ZXG Visibility package.

Driving in poor light and weather conditions can be treacherous. Fortunately, BMW offers a wide range of technologies to help keep you and your passengers' safe when out on the road. The Visibility package includes a number of these technologies including Xenon headlights to provide significant road illumination, Headlight wash, Adaptive Headlights¹ that follow the curves of the road, High-beam Assistant and Exterior mirrors – folding, automatically dimming.



430 Exterior mirrors – folding, automatically dimming. Exterior mirrors fold-in electrically to prevent damage when parked or negotiating narrow gaps. Light sensitive, fast-reacting dimming effect to all rear-view mirrors, to reduce glare from following headlights.



522 Xenon headlights for high and low beam, with automatic headlight range control and headlight washing system, provide significantly improved illumination of the road ahead at night or in bad weather.

¹ Available exclusively within package.

Equipment packages.

ZXH Cold weather package.

Ideal for the colder months, the Cold weather package provides the perfect solution for your driving comfort. Steering wheel heating¹ and seat heating, front and rear¹ help ease you into your journey on those cold mornings. The through-loading system with 40:20:40 split-folding rear seat is ideal for those that love their outdoor sports. Whether it's loading the family bikes or your skis for a weekend break in Europe, the Cold weather package adds additional flexibility to the already versatile BMW X3.



248 Steering wheel heating: The rim heats up quickly at the touch of a button – especially pleasant in winter.



494 Seat heating for driver and front passenger. Seat surfaces and backrests feature three heating levels.

ZXJ Climate Comfort package.

Including a combination of the Climate Comfort windscreen¹, windscreen with grey shade band, Panoramic glass sunroof and sunblinds, rear side windows, this package is ideal for making the most of the good weather. Regardless of whether it's a warm summer's day or bright winter's morning, the Climate Comfort package ensures that your BMW X3 remains cool for both driver and passengers.



358 Climate comfort windscreen reflects infra-red and heat, to reduce temperature build-up within the car, includes windscreen with grey shade band.



402 Panoramic glass sunroof with an extra large opening, plus speed-related wind deflector. Both glass panels tilt up electrically at the touch of a button and the front panel comes additionally with a sliding function, an electrically operated roof liner, protecting you and your passengers from direct sunlight, as well as comfort opening/closing. Complete with anti-trap mechanism.

□ ZXO Electric seats with Lumbar support

When you spend a lot of time in the driver's seat – whether it's commuting to work or holiday driving – it's important you are as comfortable as possible. A combination of seat adjustment – front, electric with driver memory for the driver¹ and lumbar support allows you to adjust the height and depth to create an ergonomically perfect seat position.



459 Seat adjustment, electric for all front seat parameters, and manual adjustment of steering column.



488 Lumbar support for driver and front passenger seats, electrically adjustable for height and depth, for an ergonomically perfect seat position and support of back muscles.

□ ZXK Access package.

The Access package makes things just a little easier for those with busy lives, thanks to its combination of Comfort Access¹ and tailgate operation, automatic. Whether you're juggling shopping, the children or your briefcase, Comfort Access¹ allows you to open and lock your vehicle without the use of the key – leaving your hands free to carry luggage. Tailgate operation, automatic allows you to open and close the boot at the touch of a button.



328 Comfort Access for opening and locking the vehicle without holding the key.



316 Tailgate operation, automatic. Automatic tailgate operation via the remote key. Closing is instigated by a button on the inside of the tailgate. Opening is via an electro-hydraulic mechanism.

¹ Available exclusively within package.

Standard/Optional equipment.



□ **522 Xenon headlights for low and high beam**, including LED daytime running lights and rear lights with light strips, headlight washing system and automatic headlight range control. Significantly improves road illumination at night and in poor visibility.

□ **524 Adaptive Headlights** with variable light distribution and automatic headlight range control, includes turning lights. Illuminates bends as soon as the driver turns the steering wheel.

□ **5AC High-beam Assistant** automatically switches between high and low beam according to oncoming traffic, traffic ahead, and the level of street lighting.



■ **Kidney grille**, Chrome with Black vertical slats.



■ **Dynamic brake control** with rear lights, braking lights and indicators. The classic BMW design lights ensure optimal visibility. The indicator function helps following traffic differentiate between light deceleration and more urgent situations – for increased safety on the road.



■ **Rain sensor including automatic headlight activation**: once activated, the rain sensor automatically switches on the windshield wipers and controls wiper frequency, depending on how hard it is raining. The automatic headlight activation switches on the low-beam headlights automatically when it gets dark or when entering a tunnel.



■ **Extended lighting** includes proximity lights in the outside door handles, exit lights at the bottom of the doors, footwell lights in the rear and ambient lighting.



■ **Roof rails, Satin Aluminium** harmoniously matches the car's design. The roof railing provides the foundation for BMW's multi-functional roof support unit for effortless and safe transportation of luggage, bicycles, surfboards, etc.

□ **3MC Roof rails, High-gloss Shadowline.**



□ **402 Panoramic glass sunroof**, generously sized with speed-dependent wind deflector, electric, slide and lift control via tip keys, electric sun shade (for sun protection) as well as trap release and comfort opening/closing function.



□ **358 Climate Comfort windscreen¹** reduces heating of the interior by means of an infrared reflective surface, including a grey shade band at the top of the windscreen (not available in conjunction with Head-up Display).

□ **3AP Windscreen with grey shade band** minimises direct glare from the sun.

□ **775 Headlining, Anthracite**: as an optional extra, the A, B, C and D column casings, the sun blinds and roof handles are available in refined Black (included in the M Sport Package).



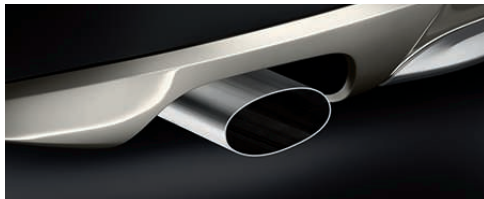
□ **3AH Reversing Assist camera with Top View**: shows the area behind the vehicle on the Control Display. The rear view camera provides a better view when you're reverse parking at under 12mph. In models with a tow bar, the rear view camera has an extra zoom function. Top View offers the driver an additional overview of the area either side of the vehicle.



■ **Park Distance Control (PDC), front and rear**, facilitates parking and manoeuvring in tight spaces. The distance between your car and any obstacle is indicated acoustically and also shown on the Control Display.



□ **3AC Towbar**, with electrically adjustable ball head, includes trailer stability control (a system integrated in DSC, activated by use of the socket at the rear), with a maximum trailer load of 2,400kg. Additional wiring connectors may be required depending on towing usage (available from your BMW Dealer).



■ **Exhaust tailpipe**: one stainless-steel oval tailpipe on the left. xDrive 30d feature dual Chrome tailpipes.

¹ Only available with Equipment packages.

Standard/Optional equipment.



2B7 19" light alloy Double-spoke style 309, with mixed tyres, front 8.5 J x 19 with 245/45 R19 tyres, rear 9.5 J x 19 with 275/40 R19 run-flat tyres.



2EC 18" light alloy Y-spoke style 308, 8 J x 18 with 245/50 R18 run-flat tyres.



2K8 18" light alloy V-spoke style 307, 8 J x 18 with 245/50 R18 run-flat tyres. Also available as a complete winter wheel set from the Genuine BMW Accessories range.



2AM 17" light alloy Streamline style 306, 8 J x 17 with 245/55 R17 run-flat tyres.



2EB 17" light alloy Y-spoke style 305, 7.5 J x 17 with 225/60 R17 tyres. Also available as a complete winter wheel set from the Genuine BMW Accessories range. (Standard on X3 xDrive30d).



2K0 17" light alloy V-spoke style 304, 7.5 J x 17 with 225/60 R17 tyres.



□ **255 Sport leather steering wheel**, three-spoke, with thumb rests.

■ **Multi-function leather steering wheel**, three-spoke.

□ **216 Servotronic power steering** adapts the steering transmission and steering force to the current vehicle speed, thus ensuring optimum steering precision, agility and comfort.

□ **248 Steering wheel heating¹** for greater comfort at low temperatures. The steering wheel rim can be warmed up quickly at the push of a button, so the wheel is always pleasantly warm, and you never have to drive with gloves, even at freezing temperatures.



□ **7XA M Sport leather steering wheel, three-spoke** with multi-function buttons and a wide rim that makes it particularly comfortable to handle. In conjunction with manual transmission, the gear lever is shortened and features an M designation. The gear lever gaiter is made of Nappa leather (only with M Sport).



□ **Drive Performance Control** with three modes: Normal, Sport and Sport+, enables adjustment of steering feel, throttle, engine response and suspension settings. Included with Variable Damper Control or sport automatic transmission.



□ **205 Eight-speed automatic transmission with Steptronic** with electronic gear selection and Auto Start-Stop function increasing efficiency (standard on X3 xDrive30d).

□ **223 Variable Damper Control**. Includes Drive Performance Control with three mode settings: Normal, Sport and Sport+. The shock absorbers automatically adjust to road conditions.



■ **Six-speed manual transmission** for superbly sporty driving characteristics. Smooth and optimally synchronized, it boasts precise, short throw gear shifts (only with X3 xDrive20d).



■ **Instrument panel** with analogue dials, Info Display and red backlighting, speedometer with LCD display for mileage and trip counter, On-Board Computer, rev counter with integrated fuel gauge and average fuel consumption gauge.



■ **Cruise control with brake function** lets you store a chosen speed above 20mph, maintains it and shows it on the Info Display. Braking switches the function off.



■ **Start-Stop button** for starting and stopping the engine once the vehicle has been unlocked. The vehicle automatically recognises the ignition key, without you having to insert it.

¹ Only available with Equipment packages.

Standard/Optional equipment.



□ **610 Head-up Display** projects important information such as current speed directly into the driver's field of vision. Direction arrows from the optional navigation system and Check Control data can also be displayed (not in conjunction with the windscreens with grey shade band or Climate Comfort package).



■ **Rear-view mirror, automatically dimming**, increases driver comfort and safety at night.

□ **430 Exterior mirrors – automatically dimming, folding.** Light sensitive, fast reacting dimming effect reducing glare from following headlights. Exterior mirrors fold in to protect from damage when parked or negotiating narrow gaps.



■ **iDrive Controller** the central control unit for iDrive can be rotated, pushed and tilted to operate various functions via the Control Display. Plus, four frequently selected menus – CD, radio, navigation system and telephone – can be called up using direct access buttons.



□ **612 BMW Assist^{1, 3}**: Telematics service including automatic and manual emergency 999 call, BMW Breakdown Service (all with Automatic Vehicle location) and BMW Information Plus (location based operator service). Includes subscription to services for three years (customer registration required to activate services). Included when both a navigation and telephone system are specified.

□ **616 BMW Assist online portal^{1, 3}**: WAP-based vehicle browser and access to the BMW online portal. Services include news, weather and access to the Google Local Search. Includes subscription to services for three years (customer registration required to activate services). Included when both a navigation and telephone system are specified.

□ **6NL Bluetooth telephone preparation with telematics, USB audio interface and Voice Control.** With the optional mobile phone preparation with Bluetooth interface in conjunction with a navigation system and the intelligent integration of selected business mobile phones², you can use a Bluetooth connection to display office functions e.g. emails, appointments, tasks or SMS messages on the Control Display, or even listen to them via the car speakers using the read-aloud function.



□ **609 Navigation system – BMW Professional¹**, including DVD drive, functional bookmarks, integrated hard drive for audio files and navigation data, 3D maps with satellite images, Real Time Traffic Information and a high-resolution 8.8" colour display.

□ **606 Navigation system – BMW Business**, including CD drive, functional bookmarks, integrated hard disk for navigation data, maps or a combination of map and directional arrows and a high resolution 6.5" colour display.

□ **601 TV function** allows you to use the Control Display as a television when the vehicle is stationary. Both analogue and digital (DVB-T) channels can be received.

¹ Only available with Equipment packages.

² For further information see www.bmw.com/bluetooth

³ BMW Assist services are not available in the Republic of Ireland, Isle of Man and the Channel Islands.



■ **BMW Professional Radio**, with single CD player and MP3 playback capability plus a 6.5" screen includes multi-function controller for the additional display of phone numbers, names and audio/MP3 titles.



□ **6NF Telephone USB audio interface**, includes an additional connection point for the playback of music from a mobile phone with a built in music player. For further information on compatible handsets and the availability of a cradle that will need to be purchased separately, please consult bmw.co.uk/bluetooth.

□ **6NR Mobile application preparation**. Preparation for iPhone applications in combination with a compatible iPhone. Users can download the free BMW Connected iPhone App, which supports Facebook and Twitter, also features web radio.



□ **677 Loudspeaker system – BMW Professional** with DIRAC signal processing and surround sound mode. 600W digital amplifier, equalizer (specifically designed for automotive use) and 16 loudspeakers ensure a high-intensity acoustic experience.

□ **676 Loudspeaker system – BMW Business** with 205W digital amplifier and 12 loudspeakers for brilliant sound.



□ **696 DVD changer, six-disc**, with video function, plays audio CDs as well as CDs of MP3 files. Can play for longer as it supports the MP3 format and can hold six CDs; controlled via the radio buttons, multi-function steering wheel or voice commands. Digital signal transmission between the CD changer and radio system ensures exceptional sound quality.



■ **Air conditioning, automatic with two-zone control** includes Automatic Air Recirculation, active carbon filter, fogging and solar sensors. Quickly establishes and maintains your selected temperature. With temperature settings in the front (separate for right/left), also with separately controlled air circulation and temperature in the rear.

Standard/Optional equipment.



□ **481 Sport seats for driver and front passenger** with highly contoured seat sides, includes backrest width adjustment, for optimal lateral support at all times. Seat height, backrest angle, seat angle, lengthwise position and thigh support are manually adjustable.

□ **459 Seat-adjustment, electric¹**, for driver and front passenger with seat height, backrest, length and angle adjustment, with memory function for driver's seat and exterior mirror for front passenger (with automatic parking function). Two individual positions can be stored for the driver's seat and exterior mirror.



■ **Standard seats for driver and front passenger**, with manual adjustment for the seat height and lengthwise position, backrest and seat angle (for driver) and headrest height.



■ **Front armrest**, includes 12V socket.
 ■ **Front cup holders**, two, positioned in the centre console.



□ **488 Lumbar support for driver and front passenger seats**, to support the back muscles.



■ **Storage space**, in the doors and centre console, with conveniently positioned cup and bottle holders. Ensures that small objects can be safely stowed away.

¹ Only available with Equipment packages.



□ **465 Through-loading system**, can be divided 40:20:40 and thus adjusted to meet any requirement. For example, up to four pairs of skis or three snowboards can be carried while still retaining seating space for up to four adults.

□ **413 Luggage compartment separating net**, can be attached to the roof liner behind the front seats or behind the rear seats, protecting passengers from falling objects, and allowing the luggage compartment to be fully loaded to maximum height.



□ **417 Sunblinds** for the rear side windows, manual, to keep out intense sun glare and at the same time provide an effective sight screen.

□ **420 Sun protection glass** effectively prevents excessive heating of the interior when in full sun.



□ **493 Extended storage** encompasses inserts for cupholder (front) with Chrome rings and luggage nets on the back of the front seats, under the centre console on the passenger side and on the left side of the luggage compartment, folding compartment under light switch, two cargo rails with four fastening points in the luggage compartment floor as well as a reversible mat, multi-purpose hooks and a tensioning strap in the luggage compartment.



□ **BMW Service Inclusive.** Service costs are another area where your local BMW Dealer can offer you an intelligent solution. BMW Service Inclusive covers all your vehicle's servicing requirements for a specified period. Terms and Conditions apply, find our more online at www.bmw.co.uk/serviceinclusive

BMW X Line.



Exterior trim, Matt Aluminium.
A Satin Aluminium outline on the side windows emphasises the BMW X3's robust character.



Side skirts. The strip in Satin Aluminium is subtle yet distinctive.



Titanium insert on front bumper.
Both outside air vents in the front bumper have a titanium-look panel surround.



Titanium insert on rear bumper.
The lower part of the rear bumper is highlighted with a titanium-look panel.



Door sill finisher. Featuring the BMW wordmark.



Stainless steel luggage compartment loading sill. The edge of the luggage compartment is clad in stainless steel for extra durability.

Genuine BMW Accessories.



Carbon rear spoiler, 20" light alloy Cross-spoke style 311 wheels, Chrome.



Snap-In adapter with USB interface for making phone calls and listening to music.



BMW Junior Seat I-II, with/without ISOFIX, available in two colourways.



BMW holder for Apple iPad.

A BMW always delivers a special drive. Genuine BMW Accessories make the experience better still, combining extraordinary ideas with sheer practicality and immaculate design. Discover the all-round innovative solutions on offer in many categories: exterior, interior, communication and information and transport and luggage compartment. Your local BMW Dealer will be happy to advise you and provide you with a dedicated brochure detailing the entire range of Genuine BMW Accessories. For more information visit

➤ www.bmw.co.uk/accessories

X3 xDrive20d SE	
BMW EfficientDynamics	Auto Start-Stop
	Brake Energy Regeneration
	Optimum Shift Indicator for manual transmission
Engine	Diesel catalytic converter
	Diesel Particulate Filter
	Digital Diesel Electronics
	EU5 emissions management
	Four-cylinder in-line diesel engine with common-rail technology
	Turbo
Transmission	xDrive four-wheel-drive system with fully-variable torque split
	Six-speed manual transmission
Wheels and chassis	17" light alloy V-spoke style 304 wheel with 225/60 R17 non run-flat tyres
	BMW Mobility System
	Disc brakes – front and rear, ventilated
	Electro-mechanical parking brake
	Electric Power Steering

X3 xDrive20d SE	
Safety and technology	Airbags comprising:
	– Crash sensor activating central locking release, hazard warning lights and interior lights, and disabling vehicle electrics & fuel system via safety battery terminal clamp
	– Driver and front passenger, front and side
	– ITS head airbags, front and rear
	– Passenger airbag deactivation, front
	Alarm system (Thatcham 1) with remote control and engine immobiliser
	Anti-roll bars, front and rear
	Brake Force Display
	Central locking for doors, boot and fuel flap, activated via remote key or cabin switch
	Child locking system, rear doors
	Cruise control with brake function
	Deformation zones – front and rear with door reinforcements and bumpers that regenerate to their original shape in impacts of up to 2.5mph (4km/h)
	Dynamic Stability Control (DSC) comprising:
	– Anti-lock Braking System (ABS)
	– Automatic Stability Control (ASC)
	– Cornering Brake Control (CBC)
	– Dynamic Brake Control (DBC)
	– Dynamic Traction Control (DTC)
	– Electronic Brake-force Distribution (EBD)
	– Hill Descent Control (HDC)
	First Aid kit and warning triangle
	Foglights, front and rear
	Halogen headlights with follow-me-home function
	Headlight height adjustment
	Head restraints – front and rear
	Heated windscreen washer jets
	High level third brake light
	Incorrect fuelling protection system
	Park Distance Control (PDC), front and rear
	Rain sensor with automatic headlight activation
Seat belts – front, inertia reel with pyrotechnical belt latch tensioner and belt force limiter	
Seat belts – rear, three with inertia reel	
Side impact protection	
Tyre Puncture Warning System (TPWS)	
Wheel bolts, locking	

X3 xDrive20d SE	
Seats	60:40 split-folding rear seat
	Child seat ISOFIX attachments, rear
	Nevada leather upholstery
	Standard seats, with manual adjustment for height, fore and aft position, recline angle and headrest height and angle
Exterior equipment	All round anti-corrosion system with partial hot galvanising, phosphate treatment and cathodic dip painting, preservation of hollow cavities, underfloor protection
	Door handles, body-coloured
	Exhaust tailpipe – single, oval
	Exterior mirrors – aspheric on driver's side, heated and electrically adjusted
	Exterior trim, Black
	Indicator lenses – front, clear
	Kidney grille, Chrome with Black vertical slats
	Roof rails, Satin Aluminium
Interior equipment	Air conditioning, automatic with two-zone control
	Ambient lighting
	Armrest – front with storage compartment
	Courtesy lights front & rear with soft on/off dimming
	Cup holders in centre console
	Electric windows – front and rear, with open/close fingertip control, anti-trap facility and comfort opening/closing function all round
	Floor mats, velour
	Footwell lights, front
	Gear lever knob in leather for manual transmission
	Glove compartment, illuminated
	Grab handles – four, with coat hooks in rear
	Instrument panel with speedometer, tachometer, fuel level and fuel consumption
	Interior trim, Satin Silver
	Luggage compartment – illuminated with four lashing eyes in boot floor and additional storage on each side and under floor
	Luggage compartment cover, removable
	Multi-function leather steering wheel
	Power sockets – one 12V in front centre console and one 12V in luggage compartment
	Reading lights, front & rear
	Rear-view mirror, automatically dimming
	Start-Stop button with keyless operation
	Steering column with manual reach and rake adjustment
	Storage trays in centre console
	Storage pockets in both front doors
Sun visors with ticket holder and illuminated vanity mirror	
Audio & communication	Auxiliary input for auxiliary playing devices
	BMW Professional radio with single CD player (with MP3 playback capability)
	iDrive Controller on centre console with 6.5" colour display screen
	Loudspeaker system with 5 speakers
	On-Board Computer (OBC) with information on average speed, average fuel consumption, fuel range and ambient temperature

X3 xDrive30d SE**Equipment in addition/
replacement to xDrive20d SE**

17" light alloy Y-spoke style 305
Eight-speed automatic transmission with electronic gear selector and Steptronic
Dynamic Stability Control (DSC) extended contents:
– Brake drying
– Brake fade compensation
– Brake pre-tensioning
– Hill-start assistant
Exhaust tailpipe – Dual, Chrome
Kidney grille, Chrome with Satin Aluminium vertical slats
Metallic paint
Six-cylinder in-line diesel engine with common-rail technology

X3 xDrive35d SE**Equipment in addition/
replacement to xDrive30d SE**

18" light alloy wheels V-spoke style 307 with 245/50 Run-flat tyres
Exhaust tailpipe – twin, chrome
Sport leather steering wheel

M Sport Models**Equipment in addition/
replacement to respective SE model**

18" light alloy Star-spoke style 368M
Door sill finishers with M designation
Exhaust tailpipe finisher in Chrome
Exterior trim, High-gloss Shadowline
Headlining, Anthracite
Interior trim, Brushed Aluminium
M aerodynamic bodystyling
M gearshift knob (xDrive20d only)
M leather steering wheel
Roof rails, High-gloss Shadowline
Performance Control
Servotronic power steering (xDrive30d only)
Sport automatic transmission (xDrive 35d only)
Sport seats, front
Sport Suspension
Variable Sport Steering (xDrive30d only)

Weight		X3 xDrive20d	X3 xDrive30d	X3 xDrive35d ⁵
Unladen EU ²	kg	1790 [1800]	1875	1925
Max. permissible	kg	2305 [2315]	2390	2440
Permitted load	kg	590	590	590
Permitted axle load, front/rear	kg	1080/1305	1140/1320	1160/1320
Permitted roof load	kg	100	100	100
Permitted trailer load, unbraked ³	kg	750	750	750
Permitted trailer load, braked, max. 12% gradient ³	kg	2000 [2400]	2400	2400
Permitted trailer load, braked, max. 8% gradient ³	kg	2000 [2400]	2400	2400
Permitted tow bar download	kg	100	100	100

Engines ⁴		X3 xDrive20d	X3 xDrive30d	X3 xDrive35d ⁵
Cylinders/valves		4/4	6/4	6/4
Capacity	cm ³	1995	2993	2993
Stroke/bore	mm	90.0/84.0	90.0/84.0	90.0/84.0
Max. output/engine speed	hp (kW)	184 (135)	258 (190)	313 (230)
	rpm	4000	4000	4400
Max. torque/engine speed	Nm	380	560	630
	rpm	1750	1500	1500
Compression ratio	:1	16.5	16.5	16.5

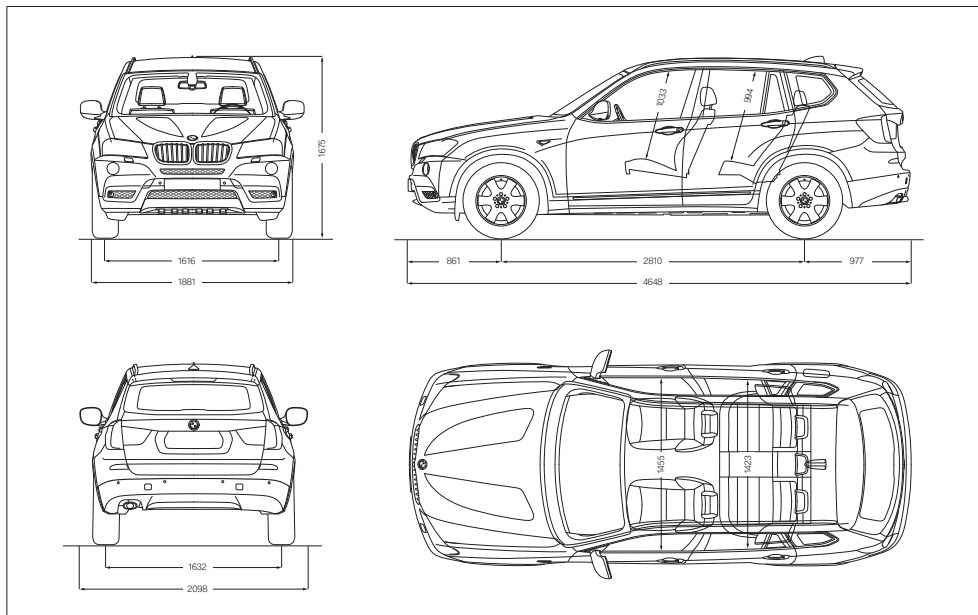
Transmission		X3 xDrive20d	X3 xDrive30d	X3 xDrive35d ⁵
Standard transmission ratio				
	I/II/III :1	4.11/2.25/1.40	4.71/3.14/2.11	4.71/3.14/2.11
	IV/V/VI :1	1.00/0.80/0.66	1.67/1.29/1.00	1.67/1.29/1.00
	VII/VIIR :1	–/–/3.73	0.84/0.67/3.32	0.84/0.67/3.32
Rear axle transmission ratio	:1	3.73	2.81	2.81

Performance		X3 xDrive20d	X3 xDrive30d	X3 xDrive35d ⁵
Top speed	mph/kmh	130/210	130/210 ¹	149/240
Acceleration 0–62mph	s	8.5	6.2	5.8
Acceleration 50–70mph in 4th/5th gear (with standard transmission)	s	6.9/9.0	–	–

Fuel consumption ⁴		X3 xDrive20d	X3 xDrive30d	X3 xDrive35d ⁵
Urban	mpg	42.2 [46.3]	41.5	42.2
	l/100km	6.7 [6.1]	6.8	6.7
Extra-urban	mpg	56.5 [53.3]	50.4	48.7
	l/100km	5.0 [5.3]	5.6	5.8
Combined	mpg	50.4	47.1	46.3
	l/100km	5.6	6.0	6.1
CO ₂ emissions	g/km	149 [147]	159	162
Tank capacity, approx.	l	67	67	67

Wheels	X3 xDrive20d	X3 xDrive30d	X3 xDrive35d ⁵
Tyre dimensions	225/60 R17	225/60 R17	245/50 R18
Wheel dimensions	7.5 J x 17	7.5 J x 17	8 J x 18
Material	light alloy	light alloy	light alloy

Electrical system	X3 xDrive20d	X3 xDrive30d	X3 xDrive35d ⁵
Battery capacity	Ah 80	80	80
Alternator output	A 180 [210]	210	210
	W 2520 [2940]	2940	2940



All dimensions in the technical drawings are given in millimetres. Luggage compartment capacity 550–1,600 litres.

¹ Electronically limited.

² The figure quoted includes a 90% full tank, 68kg for the driver and 7kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

³ The actual overall trailer weight may not exceed the max. permitted trailer load plus the max. permitted tow bar download.

⁴ All engines meet the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle (93/116/EC), which consists of approximately one third urban traffic and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured

in addition to fuel consumption. Fuel consumption is determined relative to vehicles with standard equipment. Optional equipment (e.g. wider tyres) can have a significant impact on fuel consumption.

⁵ Provisional data current at time of going to print.

Values in [] refer to vehicles with eight-speed automatic transmission with Steptronic. X3 xDrive 30d and xDrive 35d only available with automatic transmission.

AN INTRODUCTION TO LONDON 2012.

Why we were selected as the Official Automotive Partner for London 2012.

Our partnership with London 2012 is a natural fit for the business. Our emission lowering technologies, through the EfficientDynamics programme, will play a role in aiming to deliver the most sustainable Games possible. Our range of the world's most fuel efficient premium cars will transport the Olympic Family at the Games – including athletes, officials and the media – and shine a light on the future of mobility with our ground-breaking developments in the next generation of transportation.

The Games time fleet.

BMW Group's role is incredibly important to the success of the Games. The fleet that will mobilise the Olympic and Paralympic Games will be over 4,000 vehicles strong. A huge undertaking and commitment. Conventional and hybrid vehicles from the range will be used in the vast Olympic Games fleet and BMW Group will showcase electric vehicles as part of our role in London 2012.

We're proud to be a partner.

As a major investor and employer in the UK, our partnership will be an inspiration for our customers, employees and dealers, as we continue to develop market-leading innovations and technologies to shape the future of design, development and driving pleasure.

We are immensely proud of our partnership.

BMW London 2012 Performance Team.

BMW is proud to support Team GB and ParalympicsGB athletes through the BMW London 2012 Performance Team. We want to help the athletes qualify and succeed at the Games. Behind our intelligent technologies lies an understanding that even the smallest change can make a big difference to performance – something that every athlete knows. We'll be working with our London 2012 hopefuls to see how we can actively support them through our world-leading technical expertise. It's going to be an amazing journey.



MEET THE BMW LONDON 2012 PERFORMANCE TEAM.



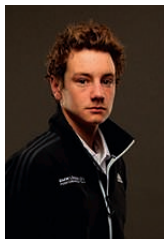
MARTYN BERNARD High Jump

My parents got me into athletics as a way of channelling my energy, and I haven't looked back. I won my first major medal in 2005 and am now focusing on London 2012, along with studying for my Law degree.



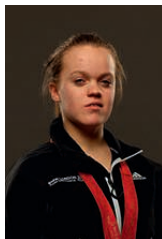
MARK HUNTER Rowing

I think the turning point in my career was moving to the prestigious Leander Club, which gave me the opportunity to row with the best athletes in the world. I strive to keep improving and, having already won gold in Beijing 2008, a win in London 2012 would be extra special.



ALISTAIR BROWNLEE Triathlon

I still remember the thrill of being told I could win medals by my local swimming club. The joy of being outdoors and active led me to my first triathlon when I was 10, and winning the World Junior Championships in 2006 drove me to pursue my Olympic dream. Hopefully I'm on track for London 2012.



ELLIE SIMMONDS Paralympic Swimming

I was inspired to take up competitive swimming by the Athens Paralympic Games in 2004. After winning two gold medals in Beijing 2008, I became the youngest person to be awarded an MBE, aged 14. Since then, I've been working hard towards London 2012.



JONATHAN BROWNLEE Triathlon

I started swimming at 4, but when I was 10 my Uncle was in a local triathlon and I couldn't wait to try it too. A month later I took part in my first event. That summer I watched Cathy Freeman race to victory in Sydney 2000 – and I can still remember every second.



LOUIS SMITH Gymnastics

My first Olympic Games was Beijing 2008, where I won the bronze for the men's pommel horse. That made me the first Briton to win a medal in the individual gymnastics since 1908. Since then I've picked up medals in 2009 and 2010. So hopefully I'm on track for London 2012.



TOM DALEY Diving

I started diving by chance when I was 7, and began competing just before my 9th birthday. There have been lots of highlights since then, including winning the World Championships when I was 15 and picking up two gold medals at the 2010 Commonwealth Games Delhi.



TOM AGGAR Paralympic Rowing

I started rowing after an accident in 2006 and won my first event at the British indoor championships that year. In 2007 I won gold in a world best time at the World Championships in Munich and I have recently won the International Rowing Federation's first 'Paralympic Rower of the Year' award – my next goal is gold at London 2012.

BMW LONDON 2012 PERFORMANCE TEAM

More athletes are coming soon. You can follow their journey at bmw.co.uk/london2012



official partner of the
Olympic and Paralympic Games

Condition Based Service. A key feature in most BMW models, Condition Based Service (CBS) signals an innovative leap forward in BMW Service diagnostic technology. The way it works is simple. CBS uses sensors to constantly monitor the areas of your BMW that are subjected to wear and tear. Based on the results of the data, CBS decides the extent to which servicing is necessary. This information is then stored in your vehicle's key. Using a KeyReader, BMW Service staff can download information to provide an accurate analysis of your vehicle. This means your BMW goes for a service only when it needs to, saving you an immeasurable amount of both time and money.

Service Intelligence. BMW Approved Technicians are experts in the use of diagnostic equipment, which quickly identifies if and why the vehicle is running at anything less than peak efficiency. This leads to rapid identification and rectification.

Service Assurance. For additional peace of mind, take comfort in the fact that every new BMW is covered by a three-year warranty² that includes BMW Emergency Service throughout Europe. For more information on BMW Service, please contact your local BMW Dealer, BMW Service Authorised Workshop or visit www.bmw.co.uk/service or www.bmw.ie.

JOY IS BMW SERVICE.



BMW Service Inclusive. Wouldn't it be good to know all your servicing costs in advance? Well, that's exactly what BMW Service Inclusive¹ provides and for a low one-off payment.

BMW Service Inclusive¹ lasts for 5 years or 60,000 miles (whichever occurs first) and covers all your vehicle's servicing requirements. Alternatively you can choose BMW Service Inclusive¹ Plus, which in addition to servicing also covers maintenance items such as brake pads, brake discs and windscreen wipers. And whenever servicing and maintenance work is carried out on your BMW, you can be sure that it will only be done by fully qualified BMW Service Approved Technicians at one of over 150 BMW Service Authorised Workshops around the country. Furthermore, only Genuine BMW Parts are used – each covered by a two year warranty.

BMW Service Inclusive and Service Inclusive Plus are transferable to subsequent owners within the time and mileage period, which can enhance the resale value of your car.²



BMW Assist. BMW Assist provides telematic and online services that are fully integrated with the BMW navigation and Bluetooth telephone systems to offer enhanced services. This provides you and your passengers access to key information from within the vehicle, helping you keep safe and in touch. In the event of an emergency, a 999 SOS call can be triggered manually or in extreme situations automatically. Details of your vehicle and location will be sent directly to a 999 SOS Emergency Service centre so help can be sent without delay. A similar function is also available to connect you to a BMW Service Centre should you require roadside assistance. If you have locked your keys in your car, or cannot recall if you have locked your car, with Remote Services the BMW Service Centre can lock or unlock your vehicle remotely.

Information-based services are also included, you can make an Information Plus call to request addresses and

telephone numbers are transferred to your vehicle. There is also the facility to send addresses and telephone numbers directly to your vehicle yourself with Google Maps. Using the in-car portal on your vehicle's Control Display you can check the latest news and weather, or access the Google Local Search from where you can look-up business addresses in the car yourself. For vehicles with the BMW Professional Multimedia Navigation system, the Routes service provides a route planning facility from the comfort of home, or access to download a variety of predefined BMW Routes across Europe.

BMW Assist services are free of charge for three years on any new BMW X3 equipped with an optional navigation system. Services require a connection to a UK mobile network. Services are not available in the Republic of Ireland, Isle of Man and the Channel Islands. Some services are available in other European countries. Terms and conditions apply.

¹ Service Inclusive and Service Inclusive Plus are available as cost options. Terms and Conditions apply for full details speak to your Dealer or visit

www.bmw.co.uk/service/inclusive

² For further information, please contact your local BMW Dealer.

³ Every new BMW registered within the Republic of Ireland is covered by a two-year manufacturer's warranty – for details, please contact your local BMW Dealer.

SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the sixth time in a row. Sustainability is an integral part of our value chain – it encompasses every stage from the development of fuel-saving and alternative vehicle concepts to environmentally-friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate and the environment. This is reflected in the reduction of CO₂ emissions by nearly 30% across our European fleet of new cars since 1995.





JOY COMES IN MANY FORMS.



BMW Emergency Service. BMW Emergency Service is the only roadside and assistance programme designed specifically for BMW vehicles offering an exceptional range of benefits and services. It is available 24 hours a day, 7 days a week and utilises a dedicated fleet of BMW Approved Technicians, equipped with Genuine Parts and tools, ensuring that you and your vehicle receive the best possible care in the event of any motoring emergency. This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK, Republic of Ireland and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.



BMW Financial Services. Chances are you've already decided on the BMW you want to drive. Now discover the perfect finance solution to get you behind the wheel. BMW Financial Services offers a range of tailor-made finance and insurance packages designed to suit you and your budget. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. For more information, contact your local BMW Dealer. Alternatively visit www.bmwfs.co.uk or call us on 0870 5050 150.

Our comprehensive range of finance and insurance products includes:

- BMW Select (Personal Contract Purchase)
- BMW Hire Purchase
- BMW Contract Hire
- BMW Leasing
- BMW Car Insurance
- BMW Income Protection
- BMW Shortfall



BMW Magazine. Every new BMW customer receives a complimentary subscription to BMW Magazine. This publication features all the latest news and developments from BMW, together with a variety of driving and lifestyle features.

BMW News. To ensure you're one of the first to hear the latest BMW news and developments, BMW UK offer an email programme.

Sign-up at:
www.bmw.co.uk/newsletter



BMW World, an iconic building in the Munich skyline. The BMW World is a true brand experience where it's possible to marvel at the historic BMWs in the museum, learn about our engineers' newest innovations and take a tour of the plant to experience with your own eyes the cutting-edge and exacting methods used to create a BMW.

Car manufacturing requires a great deal of water, which is why we've developed an intelligent circulatory system for our factories that ensures water is re-used as often as possible. The dream of a manufacturing process that does not produce any waste water has already been made a reality at our engine plant in Steyr. In 2008, 733,500 engines were manufactured without producing a single drop of waste water.

Sustainability is taken very seriously at the BMW Group. For this reason, we prioritise environmentally-friendly methods of transport such as rail and shipping and work towards capacity optimisation. Each year, we cover around 15.8 billion tonne kilometres transporting materials and

new vehicles. Of this, 79% of the total transported volume is delivered by sea – which benefits both road traffic and the environment.

The BMW Group has their sights set on tomorrow. Your BMW is part of a comprehensive recycling concept. Every single vehicle can be easily and economically recycled. Please contact your BMW Dealer on all matters regarding the return of your end-of-life vehicle. For more information visit

- www.bmw.co.uk/EfficientDynamics
- www.bmwgroup.com/sustainability

More about BMW



The Ultimate Driving Machine

www.bmw.co.uk



The models, equipment and possible vehicle configurations (standard and optional equipment) illustrated in this Brochure reflect the specifications of vehicles supplied by BMW AG to the German market. In other EU member states, individual models' equipment content and possible configurations of standard and optional equipment may vary. For precise information on the various country-specific versions available, please contact your local BMW Dealer. Subject to change in design and equipment. Part number 94 23 2 112 500.
© BMW AG, Munich/Germany. Not to be reproduced wholly or in part without written permission of BMW AG, Munich.

BMW recommends  **EDGE**

