



**The Fiat 127, always one step ahead.**



Over the years the 127 has won praise from motoring experts and public alike and has become the best selling car in Europe, not to mention one of the most copied car designs ever.

Lively yet economical and reliable, practical yet spacious and luxurious, the 127 range combines all these qualities to fulfil the needs of the whole family.

The sporting performance of the 127 1050 is particularly surprising when you compare it with many cars with bigger engines. And that goes for the price too, the 127 is unequalled by any of its competitors, giving exceptional value for money.





















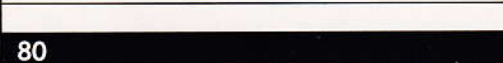

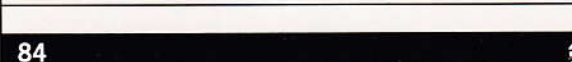





The following pages present the facts about the Fiat 127 and its closest rivals.

We're in no doubt that our car is one step ahead.

But we'll allow the facts to have the last word.

# Performance:

Max speed  
80 85 90 (m.p.h.)

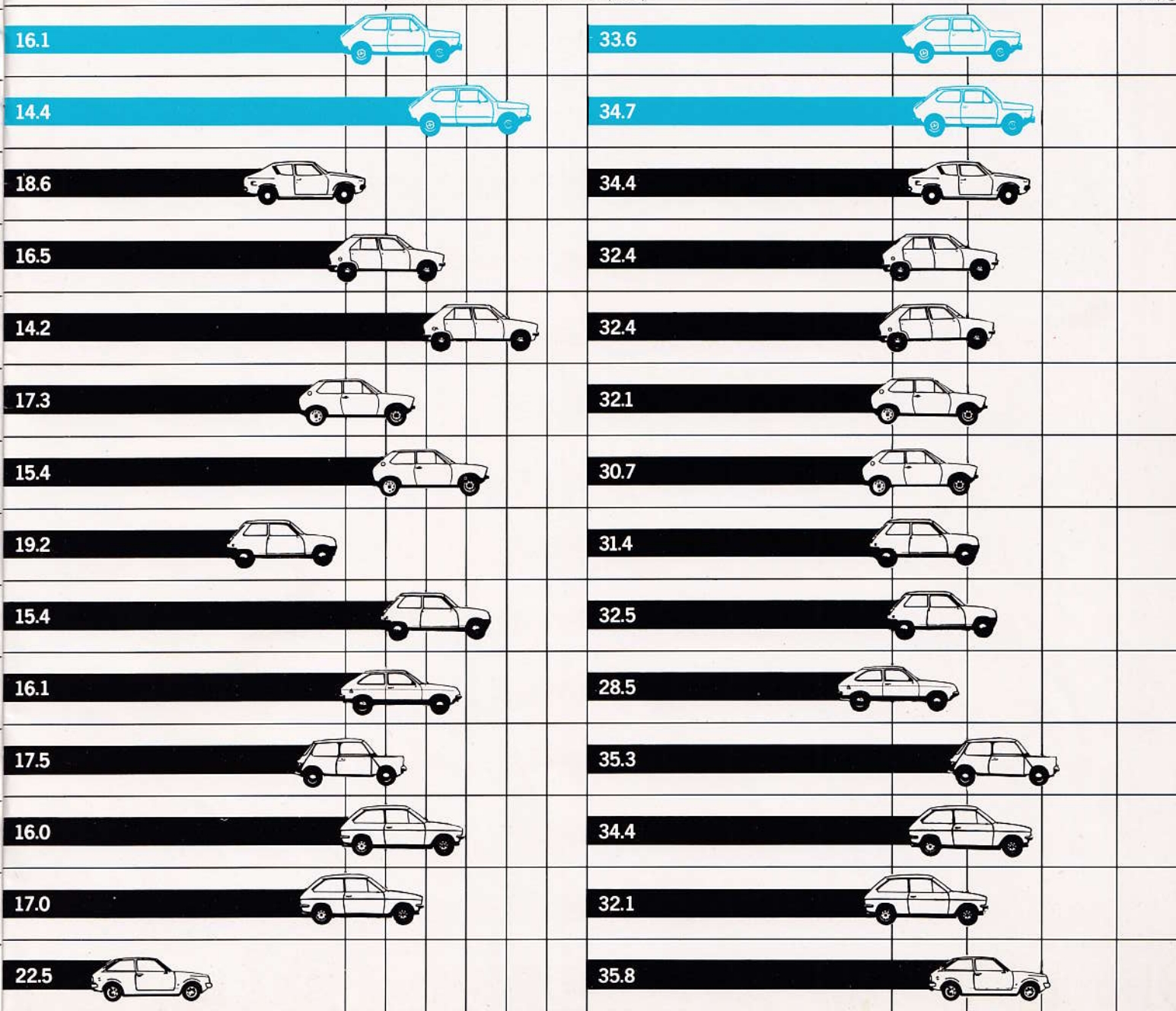
<b>FIAT 127 900</b>	903 cc	83		
<b>FIAT 127 1050</b>	1049 cc	88		
<b>DATSUN CHERRY F11L SALOON</b>	988 cc	81		
<b>PEUGEOT 104 GL</b>	954 cc	84		
<b>PEUGEOT 104 SL</b>	1124 cc	90		
<b>VW POLO N</b>	895 cc	84		
<b>VW POLO LS</b>	1093 cc	88		
<b>RENAULT 5 TL</b>	956 cc	82		
<b>RENAULT 5 GTL</b>	1289 cc	85		
<b>VAUXHALL CHEVETTE 3 DR. GL</b>	1256 cc	90		
<b>MINI CLUBMAN</b>	1098 cc	80		
<b>FORD FIESTA 950L</b>	957 cc	84		
<b>FORD FIESTA 1100L</b>	1117 cc	88		
<b>CHRYSLER SUNBEAM 1.0LS</b>	928 cc	80		

# the Fiat 127 outruns the competition,

Acceleration 0-60 m.p.h.  
19 18 17 16 15 14 13 (secs.)

Fuel figures  
Simulated Urban Cycle

25 30 35 40 (m.p.g.)





## Luggage space:

this is where the Fiat 127 really opens up,



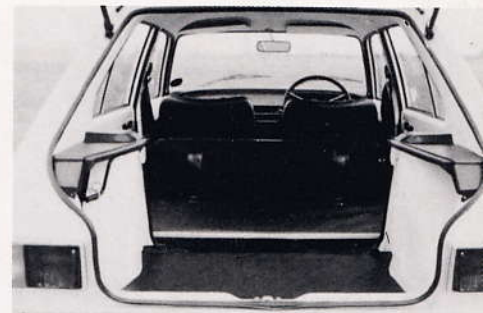
### FIAT 127

rear seat up: 13.1 cu.ft. rear seat down: 37.8 cu.ft.



### DATSUN CHERRY F11L

13.5 cu.ft.



### PEUGEOT 104 GL

rear seat up: 9.6 cu.ft. rear seat down: 24.6 cu.ft.



### POLO N

rear seat up: 10 cu.ft. rear seat down: 35 cu.ft.



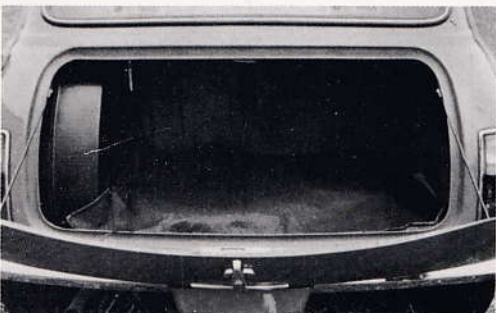
### RENAULT 5TL

rear seat up: 9.5 cu.ft. rear seat down: 32 cu.ft.



### VAUXHALL CHEVETTE 3 DOOR GL

rear seat up: 9 cu.ft. rear seat down: 35 cu.ft.



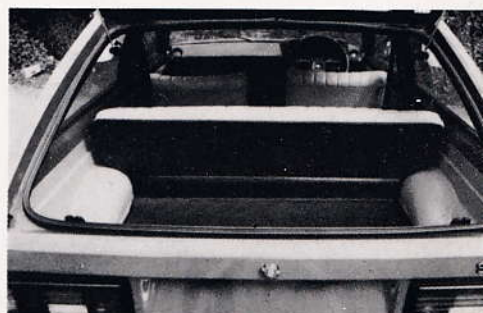
### MINI CLUBMAN

5.5 cu.ft.



### FIESTA L

rear seat up: 7.1 cu.ft. rear seat down: 42.6 cu.ft.



### CHRYSLER SUNBEAM 1.0LS

rear seat up: 15 cu.ft. rear seat down: 43 cu.ft.



## **Interior comfort:**

the Fiat 127 is undoubtedly superior,

With 80% of its volume devoted to passengers and their luggage, you certainly won't be cramped for space in the Fiat 127. In fact there's plenty of room for four long-legged adults or two adults and three children.

And, as you adjust the rake of the backrest, and sink into the comfort of one of the corded cloth upholstered front seats with head restraints, we think you'll agree that taking the competition into account, the high standard of the Fiat 127's interior comfort is impressive, to say the least.

Let's turn the page and take a look.



### FIAT 127

L model    C model    CL model

### DATSUN CHERRY F11L

Saloon

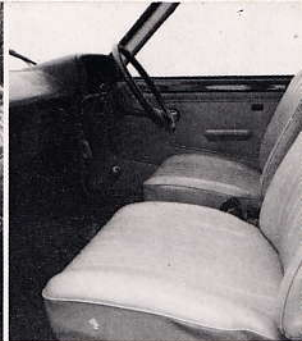
### PEUGEOT 104

GL model    SL model

### VW POLO

N model    LS model

Reclining front seats	Yes	Yes	Yes	No	No	No	Yes	Yes
Front seat head restraints	Yes	Yes	Yes	Yes	No	Optional	Optional	Optional
Cloth upholstery	Yes <small>Seat panels</small>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Detachable oddments bag	No	No	Yes	No	No	No	No	No
Moulded gear lever	No	No	Yes	No	No	No	No	No
Heated rear window	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cigarette lighter	No	Yes	Yes	No	No	Yes	No	No
Electric washers	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Intermittent action wipers	No	Yes	Yes	No	No	No	No	No
Hinged rear parcel shelf	No	Yes	Yes	Not applicable	Yes	Yes	Yes	Yes
Opening front quarter lights	Yes	Yes	Yes	No	No	No	No	No
Hinged rear side windows	No	No	Yes	Yes	Not applicable	Not applicable	No	No
Two door mirrors	Yes	Yes	Yes	No	No	No	No	No
Electric cooling fan	Yes	Yes	Yes	Yes	Yes	Yes	No	No
Reversing lights	No	Yes	Yes	Yes	No	No	Yes	Yes
Headlamp levelling controls	No	Yes	Yes	No	No	No	No	No
Side repeater indicators	Yes	Yes	Yes	Yes	No	No	No	No
Moulded resin bumpers	No	Yes	Yes	No	No	No	No	No
Side rubbing strips	Yes	Yes	Yes	No	No	No	No	No
Boxed tool kit with spanners & screwdriver	Yes	Yes	Yes	Yes	No	No	No	No



RENAULT 5		VAUXHALL CHEVETTE	MINI CLUBMAN	FORD FIESTA		CHRYSLER SUNBEAM
TL model	GTL model	3 dr. GL model		950L model	1100L model	1.0LS model
Yes	Yes	Yes	Rake adjusting	Yes	Yes	Yes
No	No	No	No	Optional	Optional	No
Optional	Optional	Yes	Yes	Yes	Yes	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
Yes	Yes	Yes	Yes	Yes	Yes	Yes
Yes	Yes	Yes	No	Yes	Yes	Yes
Yes	Yes	Yes	Yes	No	No	Yes
No	No	No	No	No	No	No
Yes	Yes	Yes	Not applicable	Yes	Yes	No
No	No	No	No	Optional	Optional	No
No	No	Yes	Yes	No	No	No
No	No	No	No	No	No	No
Yes	Yes	No	No	Yes	Yes	Yes
No	Yes	Yes	Yes	Yes	Yes	Yes
Yes	Yes	No	No	No	No	No
No	No	No	No	No	No	No
Yes	Yes	No	No	No	No	No
No	Yes	No	No	No	No	No
No	No	No	No	No	No	No

# Specification:

	FIAT 127		DATSUN CHERRY F11L	PEUGEOT 104		VW POLO	
	900 models	1050 models	Saloon	GL model	SL model	N model	LS model
Engine capacity	903 cc	1049 cc	988 cc	954 cc	1124 cc	895 cc	1093 cc
Maximum B.H.P. (DIN)	45 @ 5,600 r.p.m.	50 @ 5,600 r.p.m.	45 @ 5,600 r.p.m.	45 @ 6,000 r.p.m.	57 @ 6,000 r.p.m.	40 @ 5,900 r.p.m.	50 @ 5,900 r.p.m.
Maximum torque (DIN)	47 ft.lbs. @ 3,000 r.p.m.	57.1 ft.lbs. @ 3,000 r.p.m.	55.7 ft.lbs. @ 4,000 r.p.m.	45 ft.lbs. @ 3,000 r.p.m.	59 ft.lbs. @ 3,000 r.p.m.	43 ft.lbs. @ 3,500 r.p.m.	53 ft.lbs. @ 3,500 r.p.m.
Valve actuation	Pushrod OHV	Belt driven OHC	Pushrod OHV	Belt driven OHC	Belt driven OHC	Belt driven OHC	Belt driven OHC
Bearings	3	5	3	5	5	5	5
Front suspension	Strut type, coil springs & anti-roll bar	Strut type, coil springs & anti-roll bar	Coil springs and damper struts with lower wishbones, anti-roll bar	Strut type, coil springs & anti-roll bar	Strut type, coil springs & anti-roll bar	Strut type, coil springs & anti-roll bar	Strut type, coil springs & anti-roll bar
Rear suspension	Strut type with transverse leaf spring	Strut type with transverse leaf spring	Trailing arms/coil springs	Trailing arms/coil springs	Trailing arms/coil springs	Trailing arms/coil springs	Trailing arms/coil springs
Brakes	Disc/drum	Disc/drum	Disc/drum	Disc/drum	Disc/drum	Disc/drum	Disc/drum
Wheel size	4 x 13"	4 x 13"	4½ x 12"	4 x 13"	4½ x 13"	4½ x 13"	4½ x 13"
Tyre size	135 x 13"	135 x 13"	155 x 12"	135 x 13"	145 x 13"	135 x 13"	145 x 13"
Overall length	11'11½"	11'11½"	12'6½"	11'10"	11'10"	11'6"	11'6"
Overall height	4'5¼"	4'5¼"	4'4¾"	4'5"	4'5"	4'4½"	4'4½"
Overall width	5'0¼"	5'0¼"	4'11"	5'0½"	5'0½"	5'1½"	5'1½"
Maximum front legroom	40"	40"	43"	39"	39"	40"	40"
Maximum rear legroom	31"	31"	27"	31"	31"	30"	30"

the Fiat 127 has 7 years of improvements behind it.

RENAULT 5		VAUXHALL CHEVETTE	MINI CLUBMAN	FORD FIESTA		CHRYSLER SUNBEAM
TL model	GTL model	3 dr. GL model		950L model	1100L model	1.0LS model
956 cc	1289 cc	1256 cc	1098 cc	957 cc	1117 cc	928 cc
44 @ 5,500 r.p.m.	42 @ 5,000 r.p.m.	57.7 @ 5,600 r.p.m.	45 @ 5,250 r.p.m.	45 @ 6,000 r.p.m.	53 @ 6,000 r.p.m.	42 @ 5,000 r.p.m.
46 ft.lbs. @ 3,500 r.p.m.	61 ft.lbs. @ 2,500 r.p.m.	66.5 ft.lbs. @ 2,600 r.p.m.	55.6 ft.lbs. @ 2,700 r.p.m.	47.7 ft.lbs. @ 3,000 r.p.m.	59 ft.lbs. @ 3,000 r.p.m.	51 ft.lbs. @ 2,600 r.p.m.
Pushrod OHV	Pushrod OHV	Pushrod OHV	Pushrod OHV	Pushrod OHV	Pushrod OHV	OHC
5	5	5	3	3	3	3
Wish bones with torsion bars & anti-roll bar	Wish bones with torsion bars & anti-roll bar	Wish bones with coil springs & anti-roll bar	Wish bones with rubber cones	Strut type coil springs	Strut type coil springs	McPherson struts. Coil springs, lower transverse arms, drag links, anti-roll bar.
Trailing arms with torsion bars	Trailing arms with torsion bars	Live axle with coil spring	Trailing arms with rubber cones	Non independent beam axle with coil springs	Non independent beam axle with coil springs	Live axle located by four links, anti-roll bar
Disc/drum	Disc/drum	Disc/drum	Drum	Disc/drum	Disc/drum	Disc/drum
4 x 13"	4½ x 13"	5 x 13"	3½ x 10"	4 x 12"	4 x 12"	4½ x 13"
135 x 13"	145 x 13"	155 x 13"	145 x 10"	145 x 12"	145 x 12"	145 x 13"
11'6"	11'6"	12'11¼"	10'4½"	11'8½"	11'8½"	12'6½"
4'7½"	4'7½"	4'4"	4'5"	4'5"	4'5"	4'7"
5'0"	5'0"	5'2½"	4'7½"	5'1½"	5'1½"	5'3"
38"	38"	38"	38"	37½"	37½"	39.3"
29"	29"	24¼"	26"	29"	29"	30"

# After sales service:

For two years' peace of mind, with every new Fiat you'll get our Mastercover warranty.

For the first 6 months, **the only things you will ever have to pay for are oil and lubricants.**

All routine services, no matter how many you're required to have carried out, are entirely free.

All parts are free. And this means all parts. Even standard wear and tear items like spark plugs, brake pads, points, wiper blades, filters. Tyres and batteries are covered separately by their own manufacturers.

## **A further 18 months' cover on major components.**

When the first 6 months are up, the second stage of Mastercover takes over.

For the next 18 months, up to the overall maximum of 24,000 miles from the date of first registration, all major mechanical components are covered against failure and replacement.

If you've ever had the misfortune to pay for one of these items in the past, you'll realise what an important feature this is.

This is the full list of items covered:

**Engine:** Cylinder block, cylinder head, valves and springs, cylinder head gasket, crankshaft and oil seals, pistons and rings, connecting rods, bearings, camshafts and related drive components, push rods and rocker assemblies (where applicable), oil pump and distributor drive, sump and gasket.

**Propeller shaft:** Includes universal joints.

**Gearbox:** Casing and all internal components including oil seals.

**Final drive assembly:** Casing and all internal components including oil seals (but not driveshaft and related bearings and oil seals).

In other words, for the first 2 years, providing your car has been serviced by an authorised Fiat Dealer, you won't be presented with the type of repair bill that takes your breath away.

## **Assistance from the R.A.C.**

We believe that free breakdown and recovery service from one of the major motoring organisations is a very worthwhile idea for anyone not presently a member.

So for the first 6 months, you'll find that you're a member of the Fiat R.A.C. Rescue Service Scheme.

They will get you back on the road if they can fix the problem there and then, or transport your car to the nearest Fiat dealer if they can't. **They will also come to your assistance in the event of an accident.**

## **Two years' free bodywork protection.**

To complete what you must agree is an extraordinarily comprehensive package, we also cover bodywork against corrosion for the entire period of the scheme completely free of charge. Contact your dealer for full details.

## **What does all this add up to?**

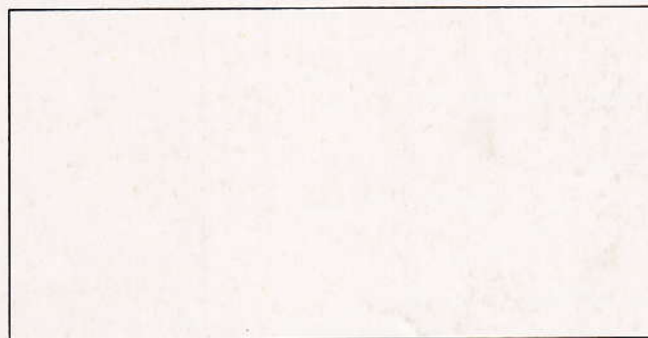
2 years' peace of mind. And at a time when everything seems to cost twice as much as it did last week, that is no mean achievement.

**Fiat Mastercover – 2 years' peace of mind.**

# Fiat's Mastercover offers far more than its competitors.

	<b>FIAT MASTERCOVER</b>	<b>DATSUN</b>	<b>PEUGEOT</b>	<b>VOLKSWAGEN</b>	<b>RENAULT</b>	<b>VAUXHALL</b>	<b>LEYLAND SUPERCOVER</b>	<b>FORD</b>	<b>CHRYSLER THE PROTECTOR</b>
<b>Initial warranty period</b>	6 months' unlimited mileage.	12 months' unlimited mileage.	12 months' unlimited mileage.	12 months' unlimited mileage.	12 months' unlimited mileage.	12 months' unlimited mileage.	12 months' unlimited mileage.	12 months' unlimited mileage.	12 months' unlimited mileage.
<b>Is servicing included?</b>	Yes	Only the 1st	Only the 1st	Only the 1st	Only the 1st	Only the 1st	Only the 1st	Only the 1st	Only the 1st
<b>Does warranty cover wear and tear?</b>	Yes	No	No	No	No	No	No	No	Yes, certain items
<b>Any cover beyond basic warranty?</b>	Yes. A further 18 months is automatic and free for major mechanical components up to 24,000 miles from date of first registration.	No	No	No	No	No	Yes, but you have to pay for the privilege	No	No
<b>Breakdown and recovery service</b>	Free RAC breakdown service and transport to nearest dealer 6 months.	No	Yes	No	No	No	AA breakdown and relay service 12 months.	No	Free breakdown recovery by nearest dealer 12 months.
<b>Does this apply in the event of an accident?</b>	Yes	No	No	No	No	No	No	No	No
<b>Anti-corrosion warranty on bodywork additional to initial warranty</b>	Free for a further 18 months.	None	None	None	Yes	None	None	None	None
<b>Total warranty period covered</b>	2 years	1 year	1 year	1 year	1 year	1 year	1 year	1 year	1 year.
<b>Total mileage covered by warranty</b>	First 6 months unlimited Extended mechanical cover for 24,000 miles. Anti-corrosion warranty unlimited.	Unlimited for 12 months.	Unlimited for 12 months.	Unlimited for 12 months.	Unlimited for 12 months.	Unlimited for 12 months.	Unlimited for 12 months.	Unlimited for 12 months.	Unlimited for 12 months.
<b>Is this cover automatic on purchase of car?</b>	Automatic, additionally your dealer will provide you with RAC membership card and key.	Yes	Yes	Yes	Yes	Yes	No. You have to apply.	Yes	Yes

<b>Official* Fuel Consumption Figures</b> *In accordance with the Passenger Car Fuel Consumption Order 1977 November 1977	Miles per Imp. Gallon			Litres/100 KM		
	Simul. Urban Cycle	Con. 56 MPH	Con. 75 MPH	Simul. Urban Cycle	Con. 90 KM/H	Con. 120 KM/H
127 900	33.6	48.7	35.8	8.4	5.8	7.9
127 1050	34.7	46.1	31.3	8.1	6.1	9.0



All m.p.g. figures quoted in this brochure were taken from the official fuel consumption figures as required under the Passenger Car fuel consumption order 1977. The 127 1050 figures are awaiting government approval. 127 performance figures from Autosport. All other performance figures from 'What Car?', July 1978.  
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**FIAT**

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