

FORD **B-MAX** ZETEC  
COLOUR EDITIONS



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## Stylish, flexible, expressive.

Now your heart really can rule your head. The new B-MAX Zetec Colour Editions don't constrain you. Clever design delivers all the practicality of a generous carry space, with extra flair and personal expression. Choose from a range of head-turning body colour combinations to perfectly reflect your own character: sporty Race Red, chic Frozen White or sophisticated Moondust Silver. So whether you're a socialite or on the school run, out shopping or away sightseeing – the flair and flexibility of the B-MAX Zetec Colour Editions make them the perfect travel companion.



Cover image shows Zetec Red Edition

Image left shows Zetec White Edition



Frozen White

Race Red

Moondust Silver

Choose your own two-tone bodycolour combination

Main image shows Zetec Silver Edition

## B-MAX Zetec Colour Editions

### Key Features:

- 16" 5x2 black painted alloy wheels
- Black painted contrast roof and black mirror housings
- High gloss black front grille with chrome surround
- High gloss black front aerofoil and rear diffuser
- Rear spoiler
- Rear privacy glass
- Halogen projector headlights with LED day running lights
- Ford DAB radio/CD with USB & AUX connectivity and Ford SYNC with AppLink and Emergency Assistance\*
- Manual air conditioning
- Quickclear heated windscreen
- Leather-trimmed steering wheel with integrated remote audio controls
- Ford EasyFuel capless refuelling system
- Hill Start Assist

### 1.0 EcoBoost 140PS meets B-MAX

Ford's multi-award winning 1.0 EcoBoost engine makes its debut in 140 PS guise on B-MAX exclusively through the Zetec Colour Editions. Turbocharging, direct injection and variable valve timing boost efficiency and deliver a fun and engaging drive.

\*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.



Rear spoiler



High gloss black front aerofoil

# FORD B-MAX ZETEC COLOUR EDITIONS Facts & Figures

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

	Euro Stage	Transmission	Maximum Power PS (kW)	Torque (Nm)	CO <sub>2</sub> emissions (g/km) <sup>90</sup>	Fuel consumption MPG (L/100 km) <sup>90</sup>			Performance <sup>9</sup>			
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62mph* (secs)	
5-door												
1.0 EcoBoost (140PS) with Auto-Start-Stop	Euro Stage VI	M5	140 (103)	180	116	45.6 (6.2)	64.2 (4.4)	56.5 (5.0)	122	10.4	10.1	
1.4 Duratec (90PS)	Euro Stage VI	M5	90 (66)	128	139	35.8 (7.9)	57.7 (4.9)	47.1 (6.0)	106	13.8	20.4	
1.6 Duratec Ti-VCT (105PS) PowerShift	Euro Stage VI	A6 (PowerShift)	105 (77)	150	149	32.8 (8.6)	55.4 (5.1)	44.1 (6.4)	112	12.1	n/a	

\*In 4th gear. <sup>9</sup>Ford test figures. <sup>90</sup>The declared Fuel Consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dtf.gov.uk/>.

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**Illustrations, descriptions and specifications.** This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. **+**The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



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Ford and BP – working together to reduce fuel consumption and emissions.



EURO NCAP advanced  
2011 Reward for Ford Active City Stop

EURO NCAP advanced  
2012 Reward for Ford SYNC Emergency Assistance



Sub 1-litre  
Ford 1.0 litre EcoBoost



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