

FORD FIESTA



THE SIMPLE WAY TO DRIVE A NEW FORD FIESTA

1 EXPLORE

2 SELECT

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4 SPECIFICATIONS

5 PURCHASE



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online

*Fiesta Titanium X shown with 17" 8-spoke Sparkle Silver alloy wheels, full
LED headlights (option), in Ruby Red exclusive body colour (option).*





1 EXPLORE

TAKE EXCITEMENT WITH YOU

From the morning commute to the spur-of-the-moment weekend away, Ford Fiesta brings its personality to every drive. With head-turning style, engaging driving dynamics and a range of options to make it your own, your perfect driving partner is ready when you are.

Fiesta ST-Line X Edition shown with partial Sensico® seat trim in Ebony with red stitching.

ELECTRIFIED PERFORMANCE

FIESTA ECOBOOST MILD HYBRID

The exciting Fiesta EcoBoost Mild Hybrid features sophisticated mild hybrid technology to optimise fuel efficiency and enhance performance*. The 48-volt mild-hybrid electrified powertrain seamlessly integrates electric torque with a choice of low-friction, three-cylinder petrol engines to deliver up to 155 PS (114 kW). Regenerative braking reclaims energy as you slow down, and uses it to deliver a boost when you accelerate, helping to improve performance and efficiency while reducing emissions*.



Fiesta EcoBoost Mild Hybrid displays how much electrical power has been generated by the mild hybrid system, and tracks whether energy is currently being returned to the battery or used to assist fuel efficiency or performance.

*For further fuel economy and emissions information, please refer to the specifications section.

Fiesta ST-Line X Edition shown with 18" Rock Metallic alloy wheels and Panoramic roof (option), in Frozen White premium body colour (option).





1 EXPLORE

BREATHTAKING PERFORMANCE

FIESTA ST

The Fiesta ST injects all the exhilaration of motorsport performance into your everyday journey. Each component has been engineered to energise the senses. The 1.5-litre 200 PS Ford EcoBoost petrol engine is capable of 0-62 mph in just 6.5 seconds. While unique Fiesta ST features include 18" alloy wheels with red brake calipers (standard on ST-3), exclusive ST bodystyling and Recaro sports front seats. With remarkable handling and driving dynamics, the Fiesta ST delivers a spirited driving experience like no other.

- 200 PS 1.5-litre EcoBoost engine
- Sports-tuned suspension
- Three selectable drive modes (Normal, Sport, Track)
- Unique ST upper grille, front bumper, and rear bumper with diffuser

Fiesta ST-3 with Ford Performance Blue exclusive body colour (option) and 18" alloy wheels.

THE SPIRIT OF ADVENTURE

FIESTA ACTIVE EDITION

Discover a new evolution of the iconic Ford Fiesta. The Active Edition model presents the Fiesta trademark of fun and sophistication, wrapped with the standout styling of an intrepid crossover. With a commanding character to match its larger SUV cousins, the Fiesta Active Edition's unique exterior features include:

- Exclusive 17" alloy wheels on Active Edition, 18" on Active X Edition
- Rugged bodystyling kit with Active front wing badges
- Rough road suspension including increased ride height
- Roof rails in black or silver finish (depending on specification)
- Rear privacy glass
- Black contrasting roof and door mirrors, optional on Active & Active X Editions

Fiesta Active X Edition in Luxe Yellow exclusive body colour (option) and 18" alloy wheels.





1 EXPLORE



THE ULTIMATE EXPRESSION OF LUXURY

FIESTA VIGNALE EDITION

Ford Vignale vehicles simply shine with outstanding craftsmanship and attention to detail. Exclusive exterior features such as unique styling on bumpers, unique Vignale grille, and optional Vignale design 18" polished alloy wheels all distinguish the Vignale Edition from other Fiesta models.

Fiesta Vignale Edition shown with exclusive Vignale design 18" Luster Nickel alloy wheels (option), in Magnetic exclusive body colour (option).



ADDED LAYERS OF COMFORT

Enter the Fiesta Vignale Edition and become immersed within a world of contemporary luxury. An elegant Ford Vignale Edition display screen welcomes you, while sumptuous quilted leather seats with unique hexagonal trim designs and premium Sensico® side bolsters create a premium interior in the truest sense.

Fiesta Vignale Edition exclusive Hexagon Quilted Leather seat with Sensico® bolsters in Ebony, with Panoramic roof (option).



BRING THE OUTSIDE IN

OPENABLE PANORAMA ROOF

Enjoy more beautiful views of surrounding scenery from the comfort of your Fiesta. An optional electrically operated panorama roof lets you bring the world outside into the vehicle cabin. Providing fresh air when opened, the sliding glass also has a solar reflective coating to help keep the interior cool when closed. While an internal sunblind provides extra shade when you need it.

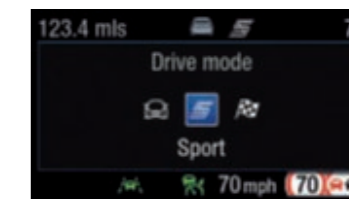
Fiesta Titanium X in Ruby Red exclusive body colour (option) with Panorama Roof (option).



PLAY TO THE CONDITIONS

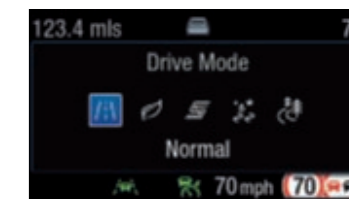
SELECTABLE DRIVE MODES

You can tailor your Fiesta driving experience to suit the conditions through a selection of drive modes: Eco, Normal and Sport. Fiesta ST includes Track mode in place of Eco. Whilst Active and Active X Editions include two further drive modes; Slippery and Trail. (Standard)



Fiesta ST

Customise driving preferences and adapt the handling dynamics of your Fiesta ST, through a choice of Normal, Sport and Track drive modes.



Fiesta Active

Choose from an additional two drive modes, **Slippery & Trail** on your Fiesta Active or Active X Editions to match driving characteristics to the road conditions.

*Eco mode not available in combination with automatic transmission.

Fiesta Active X Edition with contrast roof and mirrors (option), in Moondust Silver premium body colour (option). Accessories shown available at extra cost.



SYNC

EXPLORE

CONNECTED AND IN CONTROL

FORD SYNC 3

Ford SYNC 3 integrates seamlessly with your compatible smartphone to make communication and navigation effortless. You can control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you use the 8" colour touchscreen as if it were your smartphone handset. Using the touchscreen or simple voice commands, you can make calls, write and listen to text messages, and control your music and satellite navigation.

FORDPASS CONNECT

The FordPass Connect modem that's built into your car enables a range of features designed to make driving easier and more enjoyable. These include Live Traffic[†] that delivers up-to-date traffic information to your SYNC 3 Navigation system, and Local Hazard Information^{††} that can warn you of upcoming hazards before they are encountered. In the event of an accident, eCall[‡] automatically places a call with the emergency services and shares your location. While for optimum connectivity, it also provides on-board Wi-Fi^{**} for a maximum of ten devices.

FORDPASS APP

Get the most from your connected car experience with the FordPass app. From smart remote features to detailed vehicle health reports, the FordPass app lets you access even more functions via your smartphone. For peace of mind, you can lock or unlock your vehicle wherever you are, while Remote Start gets you ready for the journey by cooling the interior on a warm day or defrosting it on a cold winter's morning (models with automatic transmission only).

Health Alerts send important information, such as tyre pressure and fuel level warnings, direct to your phone.

Other FordPass app features can help you search for fuel stations near you or along your route, discover cafes, restaurants, and more. It can even help you find parking spots, compare prices, and see the location of your parked vehicle so you can easily find it again later.

Please note: Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. 100% connected. Only AppLink would incur charges. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information. Map updates are complimentary for a limited time following vehicle registration.

*Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

**Wi-Fi hotspot (up to 4G LTE) includes a complimentary wireless data trial for a limited time only that begins at time of activation. Afterwards, data bundles can be purchased from Vodafone. Please refer to their website for details of their data packages. To take advantage of the built-in Wi-Fi hotspot capability, Ford vehicles must come with the appropriate hardware, and a data plan is required. Data coverage and service is not available everywhere and terms of your data plan, including applicable message and data rates, may apply.

[†]Live Traffic access is complimentary for the first 12 months following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a subscription is required.

^{††}Local Hazard information is complimentary for the first 12 months following the purchase of a new Ford with certain driver information modules; thereafter a subscription is required.

[‡]Ford eCall shares vehicle location and helps the occupants initiate a call in their respective language to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

EFFORTLESS DRIVING

Congested streets. Start stop driving. Varying speed restrictions. City driving presents its challenges but Fiesta takes everything in its stride.

- **Adaptive Cruise Control with Stop & Go^{†*Ø2)}** maintains a comfortable distance from the vehicle ahead, and can even bring your car to a complete stop and move off again as the traffic allows
- **Intelligent Speed Assist^{†Ø2)}** scans traffic signs and uses navigation data to automatically set a speed limit and then regulate your speed accordingly

[†]Availability varies according to series - see Section 4 Specifications for details

^{*}Stop & Go feature available for models with automatic transmission only. If stop is longer than three seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation.

^ØUses sensors. ²⁾Driver Assistance feature.

Note Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

Fiesta ST-Line X Edition shown with 18" ST-Line exclusive Rock Metallic alloy wheel, in Frozen White premium body colour (option).



FIESTA CAN HELP YOU PARK

Active Park Assist^{Ø2)} can help park your Fiesta for you. The system locates suitable parking spaces and can automatically steer you in. It can manoeuvre you out of spaces too. All you need to do is operate the accelerator, brake and gears (following on-screen instructions and audible signals).

- **Active Park Assist^{†Ø2)}** can steer you into parallel or perpendicular parking spaces just 20% longer or wider than the car. Simply push a button and sensors locate a suitable space as you drive past. The system will then automatically steer you in, while you operate the accelerator, brake and gears
- **Park-Out Assist^{†Ø2)}** works in a similar way to help manoeuvre you out of a parallel space. The system steers while you keep control of the accelerator, brake and gears. And when the system has cleared the space, it gives you a 'Take control of steering' message through the instrument cluster

[†]Availability varies according to series - see Section 4 Specifications for details

Fiesta Titanium X in Moondust Silver premium body colour (option).

1 EXPLORE

SEE AND BE SEEN

LED HEADLIGHTS†

Fiesta's optional LED headlights can help make driving at night or in poor visibility safer and less demanding. LED technology delivers a precise light pattern with an intensely bright natural light that provides exceptional illumination. LED daytime running lights are fitted as standard, while LED signature rear lights are fitted on higher series models.

- **Static cornering lights** incorporated into the front fog lights provide additional illumination when the steering wheel is turned, or when the turn signal is activated. (Standard)
- **Auto high beam†** can detect oncoming vehicles and will automatically dip your beams for you.



†Availability varies according to series - see Section 4 Specifications for details

‡Uses sensors. †Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

Fiesta ST-Line X Edition with full LED headlights (option), Frozen White premium body colour (option), Agate Black contrasting roof/door mirrors (option).



IT SOUNDS LIVE WITH B&O

B&O AUDIO PREMIUM SOUND SYSTEM†

Whatever your taste in music, from classic tracks to modern anthems, it deserves to sound the way the artists intended. Ford's exciting 675 watt, 10-speaker audio system from B&O delivers exactly that. Exclusively designed and fine-tuned for the Fiesta by specialist B&O acoustic engineers, it elevates the experience of every journey. And the distinctive speaker designs perfectly complement the Fiesta's stylish interior.

- Model specific sound calibration
- 10-speaker premium sound system
- Dual voice sub woofer
- Surround sound
- 675 W power output
- Unique B&O design

†Availability varies according to series - see Section 4 Specifications for details

Fiesta ST-Line X Edition with full LED headlights (option), in Race Red body colour (standard).



Power-foldable mirrors

Electrically-operated and heated power-foldable door mirrors help protect against accidental damage when you're parked and de-ice your mirrors on colder days. Designed with bold body colour housings, integrated side indicators and puddle lights. (Standard on all series except Trend)



Electronic Automatic Temperature Control⁰¹

Select the ideal cabin temperature and the system automatically maintains it with advanced air conditioning for the ultimate in driver and passenger comfort.

⁰Uses sensors.
¹Availability varies according to series - see Section 4 Specifications for details

Blind Spot Information System⁰²⁾

Designed to alert you via discreet warning lights built into the driver and passenger door mirrors when it detects another vehicle – car, van or lorry – entering your blind spot while driving. (Standard on Vignale, option within Driver Assistance Pack on all other series except Trend)

⁰Uses sensors. ²Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.



Lane-Keeping System⁰²⁾

Works at speeds over 40 mph on roads with visible markings. Lane-Keeping Alert warns you if an unintended lane departure is detected, and Lane-Keeping Aid applies a steering torque back towards the centre of your lane if you are slow to respond. The driver can override the system at any time. (Standard)

⁰Uses sensors. ²Driver Assistance feature. Lane-Keeping System does not control steering. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

Wireless charging¹

Charge on the go with Fiesta's wireless charging pad. Designed for use with compatible smartphones, it's never been easier to make sure your devices are always ready to use. Accessories are also available to enable inductive charging for a range of older smartphones.

Note Available Qi wireless charging may not be compatible with all mobile phones.
¹Availability varies according to series - see Section 4 Specifications for details



Pre-Collision Assist^{02)†}

Uses the forward-facing camera and radar to identify potential frontal collisions, and provides an audible and visual warning, pre-charges the braking system and can automatically apply the brakes if you fail to react. While Emergency Brake Assist (EBA) optimises brakes for maximum performance.

⁰Uses sensors. ²Driver Assistance feature. See owner's manual for system limitations. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.
[†]Availability varies according to series - see Section 4 Specifications for details



2

SELECT

Available in a range of distinctly individual series design options, whatever your preference there's a Ford Fiesta to suit you.



Trend

An elegant design, impressive integrated technologies and superb engine range all contribute to Ford Fiesta's outstanding appeal.

Key features

- 16" 8-spoke alloy wheels in Rock Metallic finish
- Electrically-operated and heated door mirrors with side indicators, and body colour housings
- Rear privacy glass
- Cruise control with Adjustable Speed Limiter
- Lane Keeping Alert & Lane Keeping Aid
- Speed Limiter
- Auto Headlamps
- Ford SYNC with 8" touchscreen

Engines

Petrol

- 1.1L Ti-VCT 75 PS
- 1.0L Ford EcoBoost 95 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS



Titanium and Titanium X

The superior quality materials and additional technologies of Titanium and Titanium X deliver elevated levels of sophistication and comfort.

Key features in addition to Trend

- 16" 10-spoke alloy wheels on Titanium
- 17" 8-spoke alloys on Titanium X
- Contoured, sports-style front seats
- Power foldable door mirrors with puddle lamps
- Rain sensing wipers
- Auto-dimming rear-view mirror
- Ford SYNC 3 Navigation with 8" touchscreen
- B&O Premium Audio System on Titanium X
- Electronic Automatic Temperature Control (EATC) on Titanium X
- Wireless charging on Titanium X

Engines

Petrol

- 1.0L Ford EcoBoost 95 PS (Titanium)
- 1.0L Ford EcoBoost 125 PS (Titanium X)
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS & 155 PS



Vignale

Fiesta Vignale places you in a world of unrivalled refinement, from its unique design features to its sumptuous Sensico® and leather seats.

Key features in addition to Titanium/Titanium X

- 17" 10-spoke alloy wheels in Luster Nickel finish
- Unique Vignale mesh upper grille with chrome surround
- Front door scruff plates with unique Vignale script
- Adaptive Cruise Control (includes Adjustable Speed Limiter)
- Blind spot monitoring system
- Rear view camera
- Heated front seats and steering wheel
- Door edge protectors

Engines

Petrol

- 1.0L Ford EcoBoost 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS & 155 PS



Active and Active X Editions

Fiesta's crossover model is an evolution of an icon, with its SUV-inspired detailing, exclusive body colour and elevated driving position.

Key features in addition to Trend

- 17" 5-spoke alloy wheels in Rough Metal finish on Active Edition
- 18" 5-spoke alloy wheels in Shadow Black finish on Active X Edition
- Rough road suspension including increased ride height (18 mm additional ground clearance)
- Rugged bodystyling kit with Active front wing badges
- Five Selectable Drive Modes (Normal, Eco, Slippery, Trail and Sport)
- Black roof rails on Active Edition & silver finish roof rails on Active X Edition
- Ford SYNC 3 Navigation with 8" touchscreen
- B&O Premium Audio System on Active X Edition
- Electronic Automatic Temperature Control (EATC) on Active X Edition
- Wireless charging on Active X Edition

Engines

Petrol

- 1.0L Ford EcoBoost 95 PS (Active Edition)
- 1.0L Ford EcoBoost 125 PS (Active X Edition)
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS & 155 PS



ST-Line and ST-Line X Editions

The striking Fiesta ST-Line and ST-Line X Editions have distinctly sporty characters thanks to their unique exterior styling and interior detailing.

Key features in addition to Trend

- 17" 5x2-spoke alloy wheels in Rock Metallic Light finish on ST-Line Edition
- 18" 5-spoke alloy in Rock Metallic finish on ST-Line X Edition
- Sports-tuned suspension
- Sports-style front seats
- ST-Line upper grille & full bodystyling kit
- Large body coloured rear spoiler
- SYNC 3 Navigation with 8" touchscreen
- B&O Premium Audio System on ST-Line X Edition
- Electronic Automatic Temperature Control (EATC) on ST-Line X Edition
- Wireless charging on ST-Line X Edition

Engines

Petrol

- 1.0L Ford EcoBoost 95 PS (ST-Line Edition)
- 1.0L Ford EcoBoost 125 PS (ST-Line X Edition)
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS & 155 PS



ST-2 and ST-3

Unashamedly sporty in every way, Fiesta ST2 and ST3 deliver raw, breathtaking power – turning every journey into a dynamic driving experience.

Key features in addition to ST-Line Edition

- 17" 5-spoke (ST-2) and 18" 5-spoke (ST-3) machined finish alloys
- Dual chrome exhaust
- Unique ST front grille
- Unique ST rear bumper with diffuser
- Unique ST suspension
- Recaro sports seats
- Leather-trimmed 3-spoke, sports style steering wheel
- Performance pack with Quaife Limited Slip Differential on ST-3
- B&O Premium Audio System on ST-3
- Electronic Automatic Temperature Control (EATC) on ST-3
- Wireless charging on ST-3

Engines

Petrol

- 1.5L Ford EcoBoost 200 PS



Trend

Key exterior features

- 16" 8-spoke alloy wheels in Rock Metallic finish
- Electrically-operated and heated door mirrors with side indicators, and body colour housings
- LED projector headlights and dedicated LED daytime running lights
- Front fog lamps with cornering lights
- Selectable Drive Modes (not available with 1.1 TiVCT engine) - Eco, Normal, Sport

Key interior features

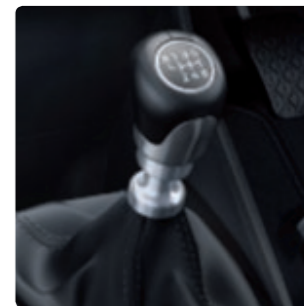
- SYNC3 with 8" touchscreen
- Manual air conditioning
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Speed Limiter
- Front overhead courtesy lights
- Quickclear heated windscreen
- Electrically-operated front windows

- Rear privacy glass
- Driver's seat 4-way manual adjustment

Engines

Petrol

- 1.1L Ti-VCT 75 PS
- 1.0L EcoBoost 95 PS
- 1.0L EcoBoost Hybrid (mHEV) 125 PS



Titanium

Exterior features additional to Trend

- 16" 10-spoke alloy wheels
- Power-foldable door mirrors with puddle lights
- Rear parking sensors
- Rain sensing wipers
- Chrome Belt line Finisher

Interior features additional to Trend

- Cruise control including Active Speed Limiting Device (ASLD)
- Keyless Start with Ford Power Starter Button
- Sensico® wrapped steering wheel, handbrake handle and gearshift knob
- Centre console with armrest, illuminated cupholders, and 12 V power point
- Electrically-operated rear windows
- Front floor mats with Metal Grey stitching
- LED Ambient lighting
- Auto-dimming rear view mirror
- Ford SYNC 3 Navigation

Engines

Petrol

- 1.0L Ford EcoBoost 95 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS & 155 PS



Titanium X

Exterior features additional to Titanium

- 17" 8-spoke alloy wheels
- Traffic Sign Recognition
- Auto High Beam

Interior features additional to Titanium

- B&O Premium Audio System with 360° sound
- Electronic Automatic Temperature Control (EATC)
- Keyless Entry & Keyless Start with Ford Power Starter Button
- Driver Alert
- Wireless charging

Engines

Petrol

- 1.0L Ford EcoBoost 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS & 155 PS



Vignale

Exterior features additional to Titanium X

- 17" 10-spoke alloy wheels in Luster-Nickel finish
- Vignale front fog lamps with cornering lights
- Vignale rear & wing badges
- Vignale upper grille with chrome surround
- Vignale front and rear bumpers
- Blind spot monitoring system (BLIS)
- Door edge protectors
- Autonomous Emergency Braking

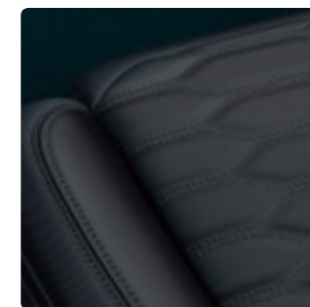
Interior features additional to Titanium X

- Partial leather seats with Sensico®
- Heated front seats & steering wheel
- Vinyl wrapped instrument panel
- Vignale front door threshold plates
- Vignale front and rear velour floor mats
- Rear-view camera with front & rear parking sensors
- Adaptive cruise control (Inc. Stop & Go on Auto Transmission only)
- Active park assist

Engines

Petrol

- 1.0L Ford EcoBoost 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS & 155 PS



Active Edition

Exterior features additional to Trend

- 17" 5-spoke Rough Metal machined-finish alloy wheels
- Rugged bodystyling kit with Active front wing badges
- Rough Road Suspension with increased ride height
- Black roof rails
- Rear parking sensors
- Power-foldable door mirrors with puddle lights
- Rain sensing wipers
- Electric rear windows
- Cruise Control including Active Speed Limiting Device (ASLD)

Interior features additional to Trend

- Selectable Drive Modes - Eco, Normal, Sport, Slippery & Trail (Eco mode not available with automatic transmission)
- Auto-dimming rear-view mirror
- Ford SYNC 3 Navigation
- Keyless start with Ford Power starter button
- LED ambient lighting
- Centre console with armrest & illuminated cupholders

Engines

Petrol

- 1.0L Ford EcoBoost 95 PS
- 1.0L Ford EcoBoost Hybrid 125 PS & 155 PS



Active X Edition

Exterior features additional to Active Edition

- 18" 5-spoke Shadow Black alloy wheels
- Silver roof rails
- Traffic Sign Recognition
- Auto high beam

Interior features additional to Active Edition

- Premium sport seats with Sensico®
- Electronic Automatic Temperature Control (EATC)
- B&O Premium Audio System with 360° sound
- Keyless Entry & Keyless Start with Ford Power Starter Button
- Driver Alert
- Wireless charging
- Driver & passenger lumbar adjust

Engines

Petrol

- 1.0L Ford EcoBoost 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS & 155 PS



ST-Line Edition

Exterior features additional to Trend

- 17" 5x2-spoke alloy wheels in Rock Metallic finish
- Sports tuned suspension
- ST-Line front fog lamps with cornering lights
- LED rear lights
- Unique ST-Line upper grille, & full body styling kit with ST-Line wing badges
- Large body coloured rear spoiler
- Single chrome exhaust
- Rear parking sensors
- Power foldable door mirrors with puddle lights
- Rain sensing wipers
- ST-Line front door threshold plates
- Cruise control including Active Speed Limiting Device (ASLD)

Interior features additional to Trend

- Sports style front seats and stainless steel sports pedals (manual transmission only)
- Auto-dimming rear-view mirror
- Keyless Start with Ford Power Starter Button
- Ford SYNC 3 Navigation
- Leather-trimmed flat-bottomed sports steering wheel
- Leather-trimmed gearshift knob

Engines

Petrol

- 1.0L Ford EcoBoost 95 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS & 155 PS



ST-Line X Edition

Exterior features additional to ST-Line Edition

- 18" 5-spoke alloy wheel in Rock Metallic machined finish
- Auto High Beam
- Rain sensing wipers
- Auto-dimming rear-view mirror
- Traffic Sign Recognition
- Auto High Beam
- Driver Alert

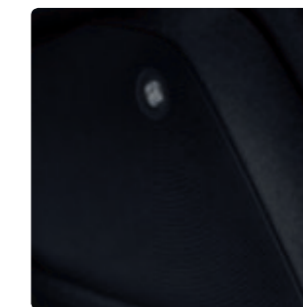
Interior features additional to ST-Line Edition

- Premium sport seats with Sensico®
- Driver & passenger lumbar adjust
- Electronic Automatic Temperature Control (EATC)
- B&O Premium Audio System with 360° surround sound
- Keyless Entry and Keyless Start with Ford Power Starter Button
- Wireless charging

Engines

Petrol

- 1.0L Ford EcoBoost 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS & 155 PS



2 SELECT

ST-2

Exterior features additional to ST-Line Edition

- 17" 5x2-spoke machined-finish alloy wheels
- Dual chrome exhaust
- Unique ST front grille and front bumper
- Unique ST rear bumper with diffuser
- Unique ST suspension with Force Vectored Springs

Interior features additional to ST-Line Edition

- Selectable drive modes: Normal, Sport, Track
- Recaro sports front seats with fabric trim
- Blue stitching detail on seats, seat belts & steering wheel
- Front and rear floor mats

Engines

Petrol
1.5L Ford EcoBoost 200 PS



ST-3

Exterior features additional to ST-2

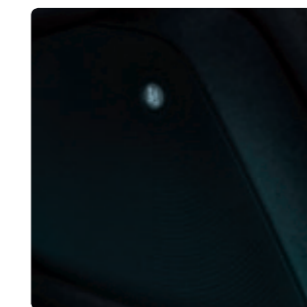
- 18" 5x2-spoke Magnetic machined-finish alloy wheels
- Red brake calipers
- Traffic Sign Recognition
- Auto High Beam
- Driver Alert
- Performance pack with Quaife Limited Slip Differential, Launch Control & Performance Shift Indicators

Interior features additional to ST-2

- Heated Recaro leather sports seats with silver/grey detailing
- Heated leather steering wheel, handbrake lever & gaitor bag
- B&O Premium Audio System with 360° surround sound
- Keyless Entry & Keyless Start with Ford Power Start Button
- Rear view camera
- Electronic Automatic Temperature Control (EATC)
- Wireless charging

Engines

Petrol
1.5L Ford EcoBoost 200 PS



3

PERSONALISE

Choose your colour, options and extras, and make Fiesta unmistakably yours.



Race Red
Standard body colour

LIFE IN GLORIOUS COLOUR

The Ford Fiesta owes its beautiful and durable exterior to a special multistage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your Fiesta will retain its good looks for many years to come.

BODY COLOURS



Frozen White
Premium body colour*



Chrome Blue
Premium body colour*



Luxe Yellow
Exclusive body colour*



Moondust Silver
Premium body colour*



Race Red
Standard body colour



Ford Performance Blue
Exclusive body colour*



Magnetic
Exclusive body colour*



Ruby Red
Exclusive body colour*



Agate Black
Premium body colour*



Freedom Blue
Exclusive body colour*



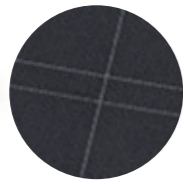
Metropolis White
Exclusive body colour*

*At extra cost.

The Ford Fiesta is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

3 PERSONALISE TRIMS



Intersection/View
In Ebony for Trend



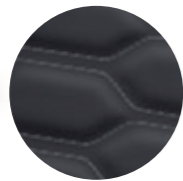
Vibrant
In Ebony for Titanium



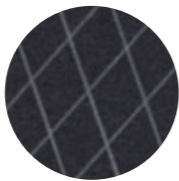
Flagstone
In Ebony/Metal Grey for Titanium X and Active X Edition



Gozil
In Ebony/Generic Blue for ST-2



Hexagon Quilted Leather
In Ebony for Vignale Edition



Jean Diamond
In Ebony for Active Edition



Court
In Ebony for ST-Line Edition



Acceleration
In Black Dinamica for ST-3



3 PERSONALISE WHEELS



16"
10-spoke Sparkle Silver alloy wheel
(Standard on Titanium)



17"
5-spoke matt painted alloy wheel
(Standard on ST-2)



17"
10-spoke Luster Nickel alloy wheel
(Standard on Vignale Edition)



18"
5-spoke Rock Metallic alloy wheel
(Standard on ST-Line X Edition)



18"
8-spoke Luster Nickel finish alloy wheel
(Optional on Vignale Edition)



17"
17" x 7" 8-spoke Sparkle Silver alloy wheel
(Standard on Titanium X)

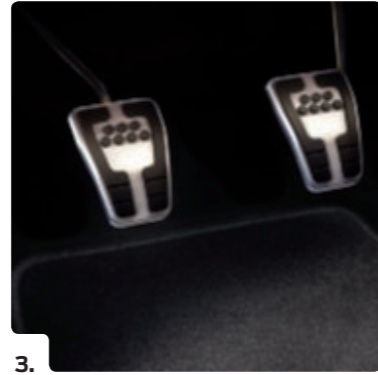
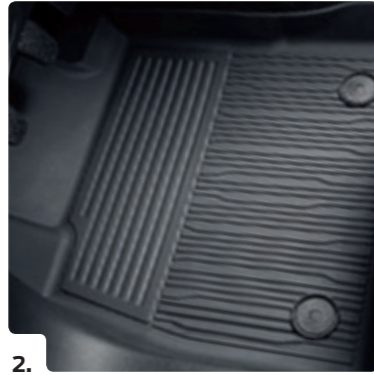


18"
5-spoke Magnetite Machined alloy wheel
(Standard on ST-3)



18"
18" x 7" 5-spoke Shadow Black alloy wheel
(Standard on Active X Edition)

3 PERSONALISE ACCESSORIES



1. **Boot liner**
2. **Rubber floor mats**
3. **Sports pedal cappings**
4. **Detachable tow bar**
5. **Load retention guard**
6. **Roof base carrier**
7. **Mud flaps**
8. **Rear bumper protector**
9. **17" Alloy wheel, 5-spoke design**
10. **Roof cross bars**
11. **G3+ roof box**

Items ordered as an option, will be fitted in the factory. If ordered as an accessory, items will be fitted at the dealership.
Fitment of accessories may have an impact on your vehicle's fuel consumption.
+Item covered by third party supplier's warranty, please see back cover for details.

For more accessories please visit
www.ford-accessories.co.uk

For a range of Ford branded merchandise – from clothing to lifestyle products and travel utensils – visit
www.fordlifestylecollection.com



4

SPECIFICATIONS

Get to know your new Ford Fiesta inside and out, from its intelligent engine technology to its generous equipment levels.

Fiesta EcoBoost Mild Hybrid

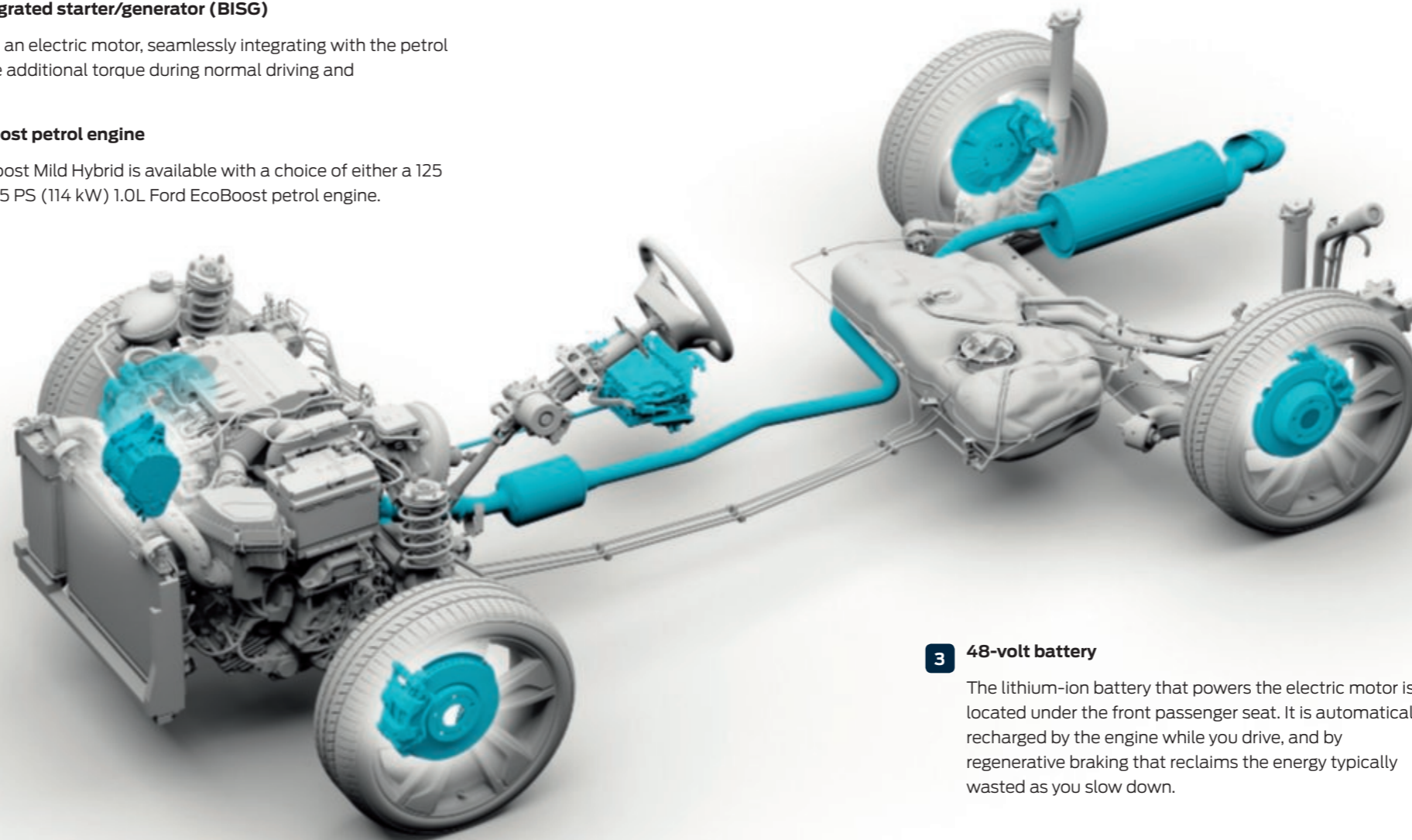
Available with a choice of 125 PS (92 kW) or 155 PS (114 kW) 1.0L Ford EcoBoost Mild Hybrid (mHEV) engines

1 Belt-driven integrated starter/generator (BISG)

The BISG acts as an electric motor, seamlessly integrating with the petrol engine to provide additional torque during normal driving and accelerating.

2 1.0L Ford EcoBoost petrol engine

The Fiesta EcoBoost Mild Hybrid is available with a choice of either a 125 PS (92 kW) or 155 PS (114 kW) 1.0L Ford EcoBoost petrol engine.



3 48-volt battery

The lithium-ion battery that powers the electric motor is located under the front passenger seat. It is automatically recharged by the engine while you drive, and by regenerative braking that reclaims the energy typically wasted as you slow down.

Power

1.5 Ford EcoBoost (200 PS)
CO₂ emissions 145-150 g/km⁰⁰



Efficiency

1.0L Ford EcoBoost Hybrid 125 PS (92 kW) or 155 PS (114 kW) petrol engine
CO₂ emissions 114-123 g/km



Fuel and performance

The fuel consumption and CO₂ emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO₂ emissions (these are also WLTP test figures).

Engine	1.1L I-VCT 75 PS (55 kW)	1.0 Ford EcoBoost 95 PS (70 kW)	1.0 Ford EcoBoost Hybrid 125 PS (92 kW)	1.0 Ford EcoBoost 125 PS (92 kW)	1.0 Ford EcoBoost Hybrid 155 PS (114 kW)	1.5 Ford EcoBoost 200 PS (147 kW)
3-door & 5-Door						
Available On	Trend	Trend, Titanium Active Edition, ST-Line Edition	All series except ST-2, ST-3	Titanium X, Active X Edition, ST-Line X Edition, Vignale	All series except Trend, ST-2, ST-3	ST-2, ST-3
Emission standard	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2
Fuel Type	Petrol	Petrol	Petrol	Petrol	Petrol	Petrol
Maximum Power PS (kW)	75 (55)	95 (70)	125 (92)	125 (92)	155 (114)	200 (147)
Torque Nm	105	170	210	170	240	290
CO₂ Emissions⁰⁰ (WLTP figures with no options)						
Lowest Performing CO ₂ (g/km)	121	116	114	129	116	145
Highest Performing CO ₂ (g/km)	121	124	123	134	123	150
Transmission	5-speed manual	6-speed manual	6-speed manual	7-speed DCT Auto	6-speed manual	6-speed manual
Drive	4x2	4x2	4x2	4x2	4x2	4x2
Combined Fuel Consumption⁰⁰ (WLTP figures with no options)						
Lowest Performing MPG (L/100km) (Combined)	52.3 (5.4)	52.3 (5.4)	52.3 (5.4)	47.9 (5.9)	52.3 (5.4)	42.8 (6.6)
Highest Performing MPG (L/100km) (Combined)	53.3 (5.3)	55.4 (5.1)	56.5 (5.0)	49.6 (5.7)	55.4 (5.1)	44.1 (6.4)

⁰⁰In 4th gear. ⁰¹Active series. ⁰²Ford test figures. ⁰³The declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>. ⁰⁴Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc. fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 50 kg on all models.

Fuel and performance

Engine	1.1T i-VCT 75 PS (55 kW)	1.0 Ford EcoBoost 95 PS (70 kW)	1.0 Ford EcoBoost Hybrid 125 PS (92 kW)	1.0 Ford EcoBoost 125 PS (92 kW)	1.0 Ford EcoBoost Hybrid 155 PS (114 kW)	1.5 Ford EcoBoost 200 PS (147 kW)
3-door & 5 Door						
Available On	Trend	Trend, Titanium, Active Edition, ST-Line Edition	All series except ST-2, ST-3	Titanium X, Vignale, Active X Edition, ST- Line X Edition	All series except Trend, ST-2, ST-3	ST-2, ST-3
3-Door Performance**						
Max. speed (mph)	103	110	126	124	136	144
0-62 mph (secs)	14.5	10.6	9.4	9.9	8.9	6.5
3-Door Weights and loads						
Kerbweight (kg)*	1152	1164	1212	1220	1214	1262
Gross vehicle mass (kg)	1516	1685	1685	1680	1685	1635
Max. trailer mass 12% (kg)	–	1000	1000	1000	1000	–
Max. towable mass (kg) (unbraked)	–	580	605	610	605	–
Vertical load limit (kg) (tongue load)	–	65	45	45	45	–
5-Door Performance**						
Max. speed (mph)	103	110 (105 ^o)	126	124	136	144
0-62 mph (secs)	14.5	10.6 (11.0 ^o)	9.4	9.9	8.9	6.5
5-Door Weights and loads						
Kerbweight (kg)*	1164	1164	1217	1236	1219	1280
Gross vehicle mass (kg)	1520	1690	1685	1690	1685	1655
Max. trailer mass 12% (kg)	–	1000	1000	1000	1000	–
Max. towable mass (kg) (unbraked)	–	580	605	615	605	–
Vertical load limit (kg) (tongue load)	–	65	45	45	45	–

*In 4th gear. ^oActive series. **Ford test figures. ^{oo}The declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

^oRepresents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc. fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 50 kg on all models.

4 SPECIFICATIONS

INTERNATIONAL
engine
+
POWERTRAIN
of the year awards 2019
Presented by engine + powertrain technology international magazine

Sub 150 PS
Ford 1.0 litre EcoBoost

[ukimediaevents.com/
engineoftheyear/results.
php?id=113](http://ukimediaevents.com/engineoftheyear/results.php?id=113)



Powered by **FORD EcoBoost**

4 SPECIFICATIONS DIMENSIONS

	Fiesta 3 & 5 door	Fiesta ST-Line Edition 3 & 5 door	Fiesta Active Edition 5 door	Fiesta ST 3 & 5 door
Overall length without/with towbar (mm)	4040/4140	4065/-	4068/4140	4068/-
Overall width with/without mirrors (mm)	1941/1735	1941/1735	1941/1756	1941/1735
Overall width with folded-back mirrors (mm)	1783	1783	1783	1783
Overall height (mm) (unladen)	1476	1466	1498	1469
Minimum distance between wheel arches (mm) (in luggage compartment)	980	980	980	980
Turning circle – kerb to kerb (m)	10.2	10.4	10.3	11
Interior dimenisons				
1st seat row headroom (mm) (without panorama roof)	992	992	992	992
1st seat row legroom (mm) (maximum with seat in rearmost lowest position)	1125	1125	1125	1125
1st seat row shoulder room (mm)	1350 3Dr1347 5Dr	1350 3Dr1347 5Dr	1350 3Dr1347 5Dr	1350 3Dr1347 5Dr
2nd seat row headroom (mm) (without panorama roof)	955	955	955	955
2nd seat row legroom (mm)	835	835	835	835
2nd seat row shoulder room (mm)	1300 3Dr1301 5Dr	1300 3Dr1301 5Dr	1300 3Dr1301 5Dr	1300 3Dr1301 5Dr
Luggage capacity (litres)*				
5-seat mode (laden to package tray) (with tyre repair kit)	311	311	311	311
2-seat mode (laden to roof) (with tyre repair kit)	1093	1093	1093	1093
Loadspace				
Max. loading height (mm)	824	824	824	824
Loading width between wheel houses (mm)	984	984	984	984
Loading length (at floor to second row seats) (mm)	723	723	723	723
Fuel tank capacity (litres)				
Petrol	42	42	42	42
Diesel	40	40	40	-

Want to see the full specifications?

To view the full features and specifications of this vehicle, download the digital brochure or view the interactive brochure at www.ford.co.uk or scan the code.



*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

Fiesta ST-Line X 3-door



Length: 4,065 mm (ST: 4,068 mm)

Height: 1,466 mm
(ST: 1,469 mm)



Width: 1,735 mm
(with mirrors: 1,941 mm)

Fiesta Active X 5-door



Length: 4,068 mm

Height: 1,495 mm
(with roof rails: 1,498 mm)



Width: 1,756 mm
(with mirrors: 1,941 mm)

Fiesta Titanium X 5-door



Length: 4,040 mm

Height: 1,476 mm



Width: 1,735 mm
(with mirrors: 1,941 mm)

Colour and trim

	Standard body colours	Premium body colours ^o				Exclusive body colours ^o					
	Race Red	Frozen White	Chrome Blue	Moon dust Silver	Agate Black	Magnetic	Freedom Blue	Metropolis White	Ruby Red	Luxe Yellow	Ford Performance Blue
Trend											
Seat facing trim and colour: Intersection in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗			
Seat bolster trim and colour: View in Ebony											
Titanium											
Seat facing trim and colour: Vibrant in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗		
Seat bolster trim and colour: Eton in Ebony											
Titanium X											
Seat facing trim and colour: Flagstone in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗		
Seat bolster trim and colour: Sensico [®] in Ebony with Metal Grey Stitching											
Vignale Edition											
Seat facing trim and colour: Hexagon Sensico [®] in Ebony		■	⊗	⊗	⊗	⊗	⊗	⊗	⊗		
Seat bolster trim and colour: Cuir Leather in Ebony											
Active Edition											
Seat facing trim and colour: Jean Diamond in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗	
Seat bolster trim and colour: View in Ebony with Metal Grey stitching											
Active X Edition											
Seat facing trim and colour: Flagstone in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗	
Seat bolster trim and colour: Sensico [®] in Ebony with Metal Grey Stitching											
ST-Line Edition											
Seat facing trim and colour: Court in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗		
Seat bolster trim and colour: View in Ebony											
ST-Line X Edition											
Seat facing trim and colour: Skip in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗			
Seat bolster trim and colour: Sensico [®] in Ebony with Red Stitching											
ST-2											
Seat facing trim and colour: Recaro Gozil in Ebony/Blue with Motion Blue piping	■	⊗		⊗	⊗	⊗					⊗
Seat bolster trim and colour: Domo in Ebony with Motion Blue stitching											
ST-3											
Seat facing trim and colour: Recaro Acceleration in Black Dinamica with Moon dust Silver piping	■	⊗		⊗	⊗	⊗					⊗
Seat bolster trim and colour: Windsor Partial Leather in Ebony with Metal Grey stitching											

Available

Standard

Available Option on contrast roof and body colour combinations

^oPremium and Exclusive paints are optional at extra cost.

Contrast roof and body colour combinations

	Standard body colour	Premium body colours ^o			Exclusive body colours ^o				
	Race Red	Frozen White	Chrome Blue	Moon dust Silver	Magnetic	Freedom Blue	Metropolis White	Ruby Red	Luxe Yellow
Active Edition & Active X Edition									
Contrast Painted Roof & Door Mirrors: Agate Black	□	□	□	□	□	□	□	□	□

Styling and appearance

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Wheels										
Alloy – 16"x6.5", 10 spoke, Sparkle Silver (fitted with 195/55 R16 tyres*)		■								
Alloy – 16"x6.5", 8 spoke, Rock Metallic (fitted with 195/55 R16 tyres*)	■									
Alloy – 17"x7", 5-spoke, Rough Metal machined finish (fitted with 205/45 R17 tyres*)					■					
Alloy – 17"x7", 8-spoke, Sparkle Silver (fitted with 205/45 R17 tyres*)			■							
Alloy – 17"x7", 5 x 2-spoke, Rock Metallic Light (fitted with 205/45 R17 tyres*)							■			
Alloy – 17"x7", 10-spoke, Luster Nickel (fitted with 205/45 R17 tyres*)				■						
Alloy – 17"x7.5", 5-spoke, ST-2 design (fitted with 205/45 R17 tyres*)									■	
Alloy – 18"x7", 5-spoke, Rock Metallic machined finish (fitted with 205/40 R18 tyres*)								■		
Alloy – 18"x7.5", 5-spoke, ST-3 design machined finish (fitted with 205/40 R18 tyres*)										■
Alloy – 18"x7.5", 8-spoke, Vignale design Luster Nickel (fitted with 205/40 R18 tyres*)				□						
Alloy – 18"x7.5", 5x2-spoke, Shadow Black machined finish (fitted with 205/40 R18 tyres*)						■				

Standard

Option at extra cost

Part of an option pack at extra cost

Note: the 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15" and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Styling and appearance

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Brake calipers – Red										■
Spare wheel – Steel (not available with 1.1L Ti-VCT 75 PS engine)	□	□	□	□	□	□	□	□		
Spare wheel – Steel, mini-spare									□	□
Locking wheel nuts	■	■	■	■	■	■	■	■	■	■
Design features										
Front upper grille – Self colour, mesh design	■									
Front upper grille – Chrome surround with silver horizontal bars		■	■							
Front upper grille – Unique ST-Line, body colour						■	■			
Front upper grille – Unique Vignale mesh with chrome surround				■						
Front upper grille – Unique Active, black mesh					■	■				
Front upper grille – Unique ST, painted								■	■	
Front bumper – Body colour	■	■	■		■	■				
Front bumper – Unique ST-Line & ST						■	■	■	■	
Front bumper – Unique Vignale				■						
Rear bumper – Body colour upper, self colour lower	■	■	■							
Rear bumper – Unique ST-Line, body colour						■	■			
Rear bumper – Unique Vignale with diffuser and satin aluminium applique				■						
Rear bumper – Unique Active with diffuser					■	■				
Rear bumper – Unique ST sport bumper with diffuser								■	■	
Chrome exhaust trim						■	■			
Dual chrome exhaust trim								■	■	
Side rocker panel mouldings – Body colour						■	■	■	■	
Side rocker panel mouldings – Unique Active					■	■				
Side panel applique – Unique Vignale arrow, satin aluminium				■						

Styling and appearance

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Rear spoiler – Body colour with centre high-mounted brake light	■	■	■	■	■	■				
Rear spoiler – Body colour, large, with centre high-mounted brake light							■	■	■	■
Black belt line finisher	■				■	■	■	■	■	■
Chrome belt line finisher		■	■	■						
Rear privacy glass	■	■	■	■	■	■	■	■	■	■
ST-Line badge – Wing							■	■		
Vignale badge – Wing and rear				■						
Active badge – Wing					■	■				
ST-badge – Rear									■	■
Roof – Contrast colour (Agate Black) painted roof (includes contrast colour door mirror housings) (not available with Panorama roof or Agate Black body colour)					□	□				
Roof rails – Silver						■				
Roof rails – Black					■					
Scuff plates – Unique ST-Line, front							■	■		
Scuff plates – Unique Vignale, front				■						
Scuff plates – Unique Active, front					■	■				
Scuff plates – Unique ST, front									■	■
Sport pedal set – Stainless steel cappings and rubber inserts (manual transmission only)							■	■	■	■
Headliner – Moulded, non-woven	■	■	■							
Headliner – Deluxe (included on Titanium and Titanium X when panorama roof option is selected)				■						
Headliner – Dark, sports					■	■	■	■	■	■
Vinyl-wrapped instrument panel – Ebony				■						

Standard ■

Option at extra cost □

Part of an option pack at extra cost ◻

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Note: the 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15" and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).

Driving experience

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Driver assistance										
Active Park Assist – Front and rear parking distance sensors, including perpendicular park assist (Option as part of Driver Assistance Pack)		☒	☒	●	☒	☒	☒	☒		
Rear parking distance sensors (Option as part of City Pack)	☒	●	●	●	●	●	●	●	●	●
Cruise control (includes Speed Limiter)	●									
Cruise control (includes Adjustable Speed Limiter)		●	●		●	●	●	●	●	●
Adaptive Cruise Control (includes Adjustable Speed Limiter)(manual transmission only)(Option as part of Driver Assistance Pack)		☒	☒	●	☒	☒	☒	☒		
Adaptive Cruise Control with Stop & Go (includes Adjustable Speed Limiter)(7-speed automatic transmission only)(Option as part of Driver Assistance Pack)		☒	☒	●	☒	☒	☒	☒		
Rear-view camera (Option as part of Driver Assistance Pack)		☒	☒	●	☒	☒	☒	☒	☒	●
Selectable Drive Modes – Normal/Eco/Sport (Not available on 1.1L TIVCT 75 PS Engine on Trend)	●	●	●	●			●	●		
Selectable Drive Modes – Normal/Eco/Sport/Slippery/Trail					●	●				
Selectable Drive Modes – Normal/Sport/Track								●	●	
Selectable Drive Modes – Normal/Eco (with 1.1L TIVCT 75 PS engine)	●									
Traffic Sign Recognition (Option as part of Exclusive Pack)		☒	●	●	☒	●	☒	●		●
Exterior lighting										
Front fog lights (including cornering lights) – Bright bezel	●	●	●		●	●				
Front fog lights (including cornering lights) – ST-Line							●	●		
Front fog lights (including cornering lights) – ST black bezel								●	●	
Front fog lights (including cornering lights) – Unique Vignale chrome bezel				●						
Rear fog lights	●	●	●	●	●	●	●	●	●	●
LED projector headlights (low beam) and dedicated LED daytime running lights	●	●	●	●	●	●	●	●	●	●
Headlights – Fixed full LED (with silver bezel, and dedicated LED daytime running lights)(includes LED Rear Lights on Titanium and Active Edition)		☐	☐	☐	☐	☐				
Headlights – Fixed full LED (with grey bezel and dedicated LED daytime running lights)							☐	☐	☐	☐
Headlights – Automatic on/off	●	●			●	●		●		
Headlights – Automatic and auto high beam (includes automatic wipers with rain sensor, headlight courtesy delay)(Option as part of Exclusive Pack)		☒	●	●	☒	●	☒	●		●
Rear lights – Non-LED, split	●	●			●					
Rear lights – LED technology, split(Option as part of Fixed Full LED Headlights)		☒	●	●	☒	●	●	●	●	●

Driving experience

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Suspension										
Suspension – Standard duty (front – MacPherson struts and anti-roll bar, rear twistbeam suspension)	●	●	●	●						
Suspension – Sports							●	●		
Suspension – Rough road					●	●				
Suspension – ST unique									●	●
Instruments and controls										
Steering wheel – 3-spoke, polyurethane	●									
Steering wheel – 3-spoke, Sensico®-trimmed (includes leather handbrake and leather gearshift knob)		●	●		●	●				
Steering wheel – 3-spoke, leather-trimmed (includes leather handbrake and leather gearshift knob)				●						
Steering wheel – ST-Line, 3-spoke, leather-trimmed, flat-bottomed with red stitching							●	●		
Steering wheel – ST, 3-spoke, leather-trimmed with Metal Grey stitching										●
Steering wheel – ST, 3-spoke, leather-trimmed with Motion Blue stitching									●	
Steering wheel – Heated, Sensico®-trimmed (Option as part of Comfort Pack)	☒	☒	☒		☒	☒				
Steering wheel – Heated, leather-trimmed (Option as part of Comfort Pack)				●			☒	☒	☒	●
Steering wheel – Paddle shifters (available on automatic transmission only)							●	●		
Steering column – Rake- and reach-adjustable	●	●	●	●	●	●	●	●	●	●
Option Packs										
City Pack – Rear parking distance sensors and power-foldable door mirrors with puddle lights	☐									
Exclusive Pack – 4.2" TFT Instrument Cluster; (AEB) Autonomous Emergency Braking incl. Pedestrians AEB, Auto High Beam, Speed Sign Recognition, Driver Alert, Intelligent Adaptive Cruise Control (ACC)		☐			☐		☐			
Mid Series Driver Assistance Pack – 4.2" TFT Instrument Cluster; (AEB) Autonomous Emergency Braking incl. Pedestrians AEB, Auto High Beam, Speed Sign Recognition, Driver Alert, Intelligent Adaptive Cruise Control (ACC), Door Edge Protectors, BLIS (Blind Spot Information System), Active Park Assist Includes Front Parking Sensors and Advanced Auto Park Assistance, Rear View Camera		☐			☐		☐			
High Series Driver Assistance Pack – (AEB) Autonomous Emergency Braking incl. Pedestrians AEB, Intelligent (ACC) Adaptive Cruise Control, Driver Alert, Door Edge Protectors, BLIS (Blind Spot Information System), Active Park Assist Includes Front Parking Sensors and Advanced Auto Park Assistance, Rear View Camera*Intelligent (ACC) Adaptive Cruise Control and Active Park Assist not available on ST series			☐	●		☐	☐	☐	☐	☐
ST Performance Pack – Includes Quaife Limited Slip Differential, Launch Control and Performance Shift Lights									☐	●

Standard ●

Option at extra cost ☐

Part of an option pack at extra cost ☒

*Not available on ST-2 & ST-3: Auto Park Assist, Front Parking Sensors & Adaptive Cruise Control

Performance and efficiency

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Engine										
Auto Start-Stop	■	■	■	■	■	■	■	■	■	■
Technology										
Trip/fuel computer	■	■	■	■	■	■	■	■	■	■
Analogue instrument cluster – Mid-series (includes Ice Blue illumination with manual dimming, monochrome display (4.2"), speedometer, tachometer, fuel gauge, water temperature gauge, warning lights, automatic transmission indicator (if applicable) and chrome-finish rings around speedometer and tachometer)	■	■			■		■			
Analogue instrument cluster – High-series (includes Ice Blue illumination with manual dimming, colour display (4.2"), speedometer, tachometer, fuel gauge, water temperature gauge, warning lights, automatic transmission indicator (if applicable) and chrome-finish rings around speedometer and tachometer)(Option as part of Exclusive Pack)		▣	■	■	▣	■	▣	■	■	■
Active Grille Shutter	■	■	■	■	■	■	■	■		

Comfort and convenience

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Interior convenience										
Openable panorama roof (not available with spare wheel) (On Active & Active X Editions, roof rails will be removed if optional panorama roof added)		□	□	□	□	□	□	□	□	□
Door lever – Chrome-finish		■	■	■	■	■	■	■	■	■
Centre console – Regular, with open stowage bins, 12 V power point and 3 cup holders (2 front, 1 rear)	■									
Centre console – Premium, with armrest and openable stowage area with USB connectivity, 2 cup holders and 12 V power point		■	■	■	■	■	■	■	■	■
Front overhead console with sunglasses holder		■	■	■	■	■	■	■	■	■
Audio and communication systems										
Ford SYNC with Touchscreen, DAB Radio, Apple CarPlay and Android Auto and FordPass Connect (Embedded Modem) Includes 8" touchscreen, 6 speakers and Emergency Assistance	■									
Ford Navigation System with Ford SYNC 3 Apple CarPlay, Android Auto and FordPass Connect (Embedded Modem) Includes 8" touchscreen, 7 speakers, SYNC 3 with Voice Control and Emergency Assistance	□	■			■		■		■	
B&O In-car Audio Premium Sound System with Ford SYNC 3 Navigation System and FordPass Connect (Embedded Modem) Includes 8" touchscreen and 10 speakers for 360° sound, SYNC 3 with Voice Control and Emergency Assistance			■	■		■		■		■
Climate control										
Air conditioning – Manual control	■	■			■		■		■	■
Air conditioning – Electronic Automatic Temperature Control (EATC)			■	■		■		■		■
Interior lighting										
Courtesy light – Front, overhead halogen	■									
Courtesy light – Front LED light with map-reading light		■	■	■	■	■	■	■	■	■
Courtesy light – Ambient LED courtesy lighting (single colour), cup holder							■	■		
Courtesy light – Ambient LED courtesy lighting (single colour), footwell area, door map pockets		■	■	■	■	■			■	■

Standard ■

Option at extra cost □

Part of an option pack at extra cost ▣

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Comfort and convenience

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Seating										
Front seats – Comfort-style	■									
Front seats – Sports-style		■	■	■	■	■	■	■		
Front seats – ST premium style									■	■
Front seat – Driver's manual height and fore/aft adjustment	■	■	■	■	■	■	■	■	■	■
Front seat – Passenger's manual fore/aft adjustment	■	■			■		■			
Front seat – Passenger's manual height and fore/aft adjustment (included with Opening Panorama Roof option for Titanium, Active Edition & ST-Line Edition)		□	■	■	□	■	■	■	■	■
Front seat – Driver's manual lumbar support adjustment			■	■	■	■	■	■	■	■
Front seat – Passenger's manual lumbar support adjustment			■	■	■	■	■	■	■	■
Front seats – Heated cushion and seatback (included in optional Comfort Pack)	□	□	□	■	□	□	□	□	□	■
Rear seat – 60:40 split back and one piece fixed cushion	■	■	■	■	■	■	■	■	■	■
Rear seat centre headrest	■	■	■	■	■	■	■	■	■	■
Front seats – Driver's and passenger's seatback map pockets		■	■	■	■	■	■	■	■	■
Instruments and controls										
Door mirrors – Electrically-operated and heated, integrated side indicator, body colour housings	■									
Door mirrors – Electrically-operated and heated, power-foldable, integrated side indicator, body colour housings with puddle lights (included in optional City Pack)	□	■	■	■	■	■	■	■	■	■
Tailgate wash/wipe	■	■	■	■	■	■	■	■	■	■
Wipers – Standard with 6-speed interval settings	■									
Wipers – Automatic, with rain sensor		■	■	■	■	■	■	■	■	■
Handbrake – Leather-trimmed with chrome gearshift knob (included in optional Comfort Pack)	□	■	■	■	■	■	■	■		■
Handbrake – Moulded, black with Motion Blue stitching								■		
Handbrake – Leather-trimmed with red accent						■	■			
Gearshift knob – Polyurethane	■									

Comfort and convenience

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Technology										
Gearshift knob – Leather-trimmed (standard only when specified with automatic transmission on ST-Line, ST-Line X and Vignale) (included in optional Comfort Pack)	■	■	■	■	■	■	■	■		
Gearshift knob – Vignale, leather-trimmed, with Metal Grey gaiter stitching (manual transmission only)				■						
Gearshift knob – unique ST soft feel design									■	■
Gearshift knob – ST-Line, leather-trimmed with aluminium insert (standard with manual transmission)							■	■		
Ford Power starter button		■			■		■		■	
Ford KeyFree System with Keyless Entry & Ford Power starter button			■	■		■		■	■	■
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	■	■	■	■	■	■	■	■	■	■
Windows – Manually-operated rear (5-door)	■									
Windows – Electrically-operated rear (5-door)		■	■	■	■	■	■	■	■	■
Option Packs										
City Pack Includes rear parking distance sensors and power-foldable heated door mirrors with puddle lights	□									
Comfort Pack Includes heated front seats and heated steering wheel (includes Sensico® wrapped steering wheel on Trend)	□	□	□		□	□	□	□	□	

Standard ■

Option at extra cost □

Part of an option pack at extra cost □

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Safety features

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Safety										
Intelligent Protection System (IPS) ¹⁾	■	■	■	■	■	■	■	■	■	■
Anti-lock Braking System (ABS) ¹⁾ with Electronic Brake-Force Distribution (EBD) ¹⁾	■	■	■	■	■	■	■	■	■	■
Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾ and Trailer Sway Control ¹⁾	■	■	■	■	■	■	■	■	■	■
Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking	■	■	■	■	■	■	■	■	■	■
Airbags – Driver and front passenger's ^{•1)} (single stage)	■	■	■	■	■	■	■	■	■	■
Airbags – Front side impact ¹⁾	■	■	■	■	■	■	■	■	■	■
Airbags – Side curtain ¹⁾	■	■	■	■	■	■	■	■	■	■
Tyre Pressure Monitoring ¹⁾	■	■	■	■	■	■	■	■	■	■
Seats – ISOFIX mounting provision for child seat ¹⁾	■	■	■	■	■	■	■	■	■	■
Security										
Remote central/double locking	■	■	■	■	■	■	■	■	■	■
Thatcham Category 1 Alarm	■	■	■	■	■	■	■	■	■	■

Utility

	Trend	Titanium	Titanium	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Carpet and trim										
Floor mats – Front, velours	■									
Floor mats – Front, deluxe carpet							■	■		
Floor mats – Front and rear, Vignale velours				■						
Floor mats – Front, with contrast stitching (ST-3 includes rear floor mats)		■	■		■	■				■
Floor mats – Front and rear, with ST logo									■	
Exterior functional										
Door edge protectors (Option as part of Driver Assistance Pack)		□	□	■	□	□	□	□	□	□
Ford Easy Fuel capless refuelling system	■	■	■	■	■	■	■	■	■	■
Loadspace compartment										
Cargo area cover	■	■	■	■	■	■	■	■	■	■

***Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

¹⁾Safety feature, ²⁾Driver assistance feature.

Standard ■
 Option at extra cost □
 Part of an option pack at extra cost □

Insurance groups

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
3-Door										
1.1 Ti-VCT 75 PS (55kW) (5-speed manual)	4E									
1.0 Ford EcoBoost 95 PS (70kW) (6-speed manual)							10E			
1.0 Ford EcoBoost Hybrid 125 PS (92kW) (6-speed manual)							15E	15E		
1.0 Ford EcoBoost 125 PS (92kW) (7-speed DCT automatic)								14E		
1.0 Ford EcoBoost Hybrid 155 PS (114kW) (6-speed manual)							17E	17E		
1.5 Ford EcoBoost 200 PS (147kW) (6-speed manual)									28E	28E
5-Door										
1.1 Ti-VCT 75 PS (55kW) (5-speed manual)	4E									
1.0 Ford EcoBoost 95 PS (70kW) (6-speed manual)		10E			10E		10E			
1.0 Ford EcoBoost Hybrid 125 PS (92kW) (6-speed manual)		15E	15E	13E	15E	15E	15E	15E		
1.0 Ford EcoBoost 125 PS (92kW) (7-speed DCT automatic)			14E	12E		14E		14E		
1.0 Ford EcoBoost Hybrid 155 PS (114kW) (6-speed manual)		17E	17E	15E	17E	17E	17E	17E		
1.5 Ford EcoBoost 200 PS (147kW) (6-speed manual)									28E	28E

Extended warranties

	Ford Warranty
3-year/60,000 miles* Base Warranty (first year unlimited mileage)	<input checked="" type="checkbox"/>
1-year/unlimited miles* Ford Assistance Roadside Cover (Europe)	<input checked="" type="checkbox"/>
Ford Protect Service Plans, including scheduled servicing and extended Ford Assistance	<input type="checkbox"/>
3-year/60,000 miles* Paint Warranty (first year unlimited mileage)	<input checked="" type="checkbox"/>
12-year/unlimited miles* Perforation Warranty	<input checked="" type="checkbox"/>
Ford Protect Classic Extended Warranty (can only be purchased at point of registration)	<input type="checkbox"/>

All Fiesta models

Standard

Option at extra cost

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown on 1-50 rating scales.

*Whichever occurs soonest; from date of first registration. Subject to terms and conditions.

5

Purchase

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When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products.

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www.fordinsure.co.uk

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Ownership



FordPass app

The FordPass app* gives you access to a host of useful features designed to make your journeys easier and help keep your vehicle healthy.

You can monitor your fuel level, mileage and tyre pressures from your smartphone; lock and unlock your car and heat your vehicle while you are elsewhere; find your way back to your parked car on a map; receive Vehicle Health Alerts directly to your phone, and much more.

www.ford.co.uk/owner/owner-services/fordpass

*FordPass Connect features and Live Traffic are complimentary on initial trial period following registration of the vehicle, thereafter a subscription is payable. See fordpass.co.uk for more information. Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards a subscription to Vodafone is required (please refer to their website for details of data packages).

5 Purchase Protect



Ford Service

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car throughout its life.

- Ford Online Service Booking
- Comprehensive service and maintenance plans
- Use of genuine Ford parts for added peace of mind
- Ford-trained technicians using the latest diagnostic equipment and tools
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www.ford.co.uk/owner/my-vehicle/warranties

*Ford Protect terms and conditions apply. Please call 03702 416 726.



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- A full Ford Service History, which may enhance your car's resale value

www.ford.co.uk/owner/service-and-maintenance/service-repair/plans

**Subject to availability and status, excluding fuel and insurance costs.

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