

# FORD **FIESTA** ZETEC COLOUR EDITIONS

Autumn/Winter '15 collection



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## The choice is never just black and white...

Meet the fun new Zetec Colour Editions, pairing Fiesta's exceptional driving dynamics with additional show-stopping style. Our exclusive Autumn/Winter '15 collection presents the dapper Zetec Black, and ultra-chic Zetec White limited editions. These head-turning colour combinations partner a beautifully crafted interior design, to perfectly accent your own individuality.

### Fiesta Zetec Colour Editions

#### Key Features:

- 15" black painted alloy wheels with contrasting white inserts
- Contrasting body colour with painted roof and corresponding, power-folding door mirrors with puddle lights
- Rear privacy glass
- Halogen projector headlights with LED daytime running lights
- Quickclear heated windscreen
- Unique gear knob with white contrast stitching on gaiter bag
- Leather steering wheel with white contrast stitching and white insert
- White inserts on interior door handles
- Ford DAB radio/CD with USB connectivity and Ford SYNC with AppLink and Emergency Assistance\*
- Manual air conditioning
- Remote central locking
- Hill Start Assist

#### Key Options:

- Available in 3-door and 5-door bodystyles
- A choice of 1.25 Duratec 82 PS and 1.0 EcoBoost 100 PS engines
- Rear parking distance sensors
- Ford navigation system with DAB and Ford SYNC
- Heated front seats
- Active City Stop

#### Alloy wheels:

15" black painted alloy wheels with contrasting white inserts



\*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

# FORD FIESTA ZETEC COLOUR EDITIONS Facts & Figures

Fuel consumption is directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	CO <sub>2</sub> emissions (g/km) <sup>90</sup>	Fuel consumption MPG (L/100km) <sup>90</sup>			Performance <sup>9</sup>		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62mph* (secs)
1.0 EcoBoost (100 PS) with Auto-Start-Stop	Euro Stage VI	M5	100 (74)	170	99	52.3 (5.4)	76.4 (3.7)	65.7 (4.3)	112	11.2	14.7
1.25 (82 PS)	Euro Stage VI	M5	82 (60)	114	122	41.5 (6.8)	65.7 (4.3)	54.3 (5.2)	104	13.3	17.6

\*In 4th gear. <sup>9</sup>Ford test figures. <sup>90</sup>The declared Fuel Consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dtf.gov.uk/>.

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**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Ford and BP – working together to reduce fuel consumption and emissions.

Published by Ford Motor Company Limited, Brentwood, Essex, England. Registered in England No. 235446. FA 1619. BJN 204851-002. FoE HC13. PN 571502/1015/30m/GBR en October 2015. © Ford Motor Company Limited.



EURO NCAP advanced 2012 Reward for Ford MyKey

EURO NCAP advanced 2012 Reward for Ford SYNC with Emergency Assistance



Sub 1-litre Ford 1.0 litre EcoBoost



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