



KIA MOTORS
The Power to Surprise™

picanto



THE POWER TO SURPRISE™

Kia Motors Corporation is the 4th largest automotive group in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our worldwide growth and state-of-the-art European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open and the 2010 FIFA World Cup as well as individuals such as tennis sensation Rafael Nadal.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car brand with the power to surprise. From the Picanto to the new Sorento, Kia offers a full line-up of passenger cars, MPVs and SUVs that suit any lifestyle and are always exhilarating to drive.



THE KIA PICANTO

Confidence now
comes as standard



The Kia Picanto is covered by our unrivalled 7 year vehicle warranty consisting of 3 year/ unlimited mileage and 4-7 year/ 100,000 mile full manufacturer's warranty including a 7 year/ 100,000 mile anti-perforation warranty.



For warranty coverage including terms and conditions please contact your Kia dealer.



CHIC AND STYLISH FIVE DOOR, FOUR SEAT COMPACT CAR

The Picanto range is available with 1.0 and 1.1 litre petrol engines and there is an automatic option available on the 1.1 litre model. With its ease of manoeuvrability and five doors as standard, this compact car is as practical as it is fun to drive.







ADD SOME COLOUR TO YOUR LIFE





FEEL GREAT INSIDE



ENDLESS OPPORTUNITIES

Dare to be individual with the Kia Picanto - a smart package that's big on space, style and fun. This versatile little number is equally at home when you want to fill up with shopping bags as it is when friends pile in for a lift. You can rely on the Picanto, as you discover a practical compact car that delivers much more than you'd expect.

From the outside, the Picanto is a smart, stylish compact car. With five doors and four seats as standard, you'll be surprised by how spacious the Picanto really is. It's been designed to provide a surprising amount of interior space for a car of its size and ensures that all that space is as versatile as possible. Your friends will appreciate the interior space as they join you on city trips or holidays and even if your latest purchase is a bit bulky, the Picanto's flexible interior with 60:40 folding rear seats is up to the challenge.

An integrated RDS radio/ CD audio with MP3 disc compatibility allows you to enjoy music to match your mood, whilst air conditioning (available on mid and high range models), keeps you cool and comfortable whatever the weather.

To ensure you maintain the perfect driving position every time, the Picanto has a tilt-adjustable steering wheel for your convenience. In addition, mid and high range models feature a driver's seat height adjustment function as part of their standard specification.









A CUTE SENSE OF STYLE





SAFETY FIRST

Because you care about more than just style, the Picanto is equipped with numerous active and passive safety measures to safeguard you and your passengers.

Twin front airbags for driver and front passenger are standard across all Picanto models. The Picanto range has a sophisticated Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) which minimises stopping distances whilst the four-channel, four-sensor EBD system automatically distributes braking forces between wheels for the best braking performance. Three-point seatbelts are fitted to all four seats, whilst the front seatbelts also benefit from pre-tensioners and load-limiters for added safety. Fade-free ventilated disc brakes on

the front wheels with drum brakes on the rear are standard on all models. The rear seats on all models feature ISOFIX anchor points to securely fix child safety seats to. Child-proof rear door locks also provide peace-of-mind when driving with children on-board.

In the event of a flat tyre, the space-saving Instant Mobility System allows you to get back on the road in no time, whilst a temporary spare tyre is available on the Picanto '1'.



Experience the top-of-the-range Picanto Graphite close up and you'll notice that no detail has been left to chance - from its stunning Titanium Silver metallic paintwork through to its stylish two tone sports bumpers and alloy wheels. The Graphite also boasts superb interior features including a sumptuous tilt-adjustable, leather steering wheel and gearshift, a stylish metallic centre fascia and a sophisticated audio system complete with USB and AUX ports with iPod cable.



EFFICIENT POWER

To keep you on the move, the Picanto comes with two petrol engines: a 1.0 litre with a five-speed manual gearbox and a 1.1 litre with a five-speed manual or a four-speed automatic transmission. Both these engines deliver the energetic speed you need in city traffic, yet are very economical with 58.8 mpg on the combined cycle (manual transmission).

The 1.1 litre engine delivers a nippy 64bhp, which ensures the Picanto is up to any challenge, with the 1.0 litre not far behind with 61bhp. The MacPherson strut front suspension keeps things smooth, whilst giving you great road handling. The Picanto range has low CO₂ emissions starting from just 114 g/km, proving that green is one of Kia's favourite colours.

INSTRUMENT PANEL

The instruments are attractive, easy to read and include a door and tailgate open warning, as well as a rev counter (below) and digital clock on selected models.



ATTENTION TO DETAIL

Certain features are model dependent. Check with your local dealer for full availability.



Air conditioning: Available on mid and high grade models, air conditioning keeps you cool and comfortable when the temperature rises.



USB and AUX ports: Complete with iPod cable on the Graphite model allow you to listen to your music on the move.



Dual cupholder: Kia have thought of the little details that make a car journey more comfortable including a dual cupholder within arms reach, keeping your drinks and bottles upright and secure.



Glovebox: The glovebox stores items you need to keep handy such as CDs, with an additional shelf above to separate your possessions.



Side door pocket: If you want storage that puts important items close at hand, then the deep pockets in the driver and passenger side doors are just the ticket.



Remote central door locking: Comes complete with a convenient folding key (on mid and high grades) to protect bags and pockets from damage.



An integrated RDS radio/ CD: Audio with MP3 disc compatibility ensures you are always able to tune into your favourite music at the touch of a button.



Body coloured mirrors, door handles and bumpers: Are a stylish package fitted on all Picantos as standard.



Alloy wheels: Stylish 6-spoke 14" alloy wheels come as standard on the Picanto Graphite.



Height adjustable head rests: Help support your head and neck, providing comfort on long journeys.



Leather trimmed gearshift: The Picanto's chic touches extend to the leather gearshift.



Luxurious steering wheel: The leather trimmed steering wheel adds another touch of luxury to the Picanto's interior.



Electric front windows: The smooth operating electric front windows are controlled by a convenient switch on the door armrests.



Front window deflector: Enjoy the fresh air without draughts, whilst the windows are down.



Bumper corner mouldings: Enhance the look of your Kia, whilst offering extra protection.



Rear parking sensors: Protect your car and others around it when manoeuvring.



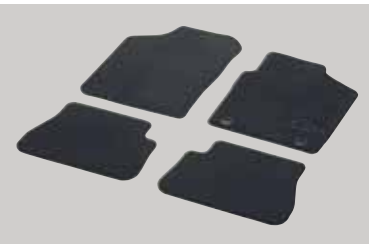
Cargo net: Keeps your large cargo items or multiple items safe in the back of your Picanto.



Front & rear mud guards (rear shown): Durable mud flaps protect your Picanto from stone damage and road debris.



Tailgate spoiler: Designed to complement your Picanto for that streamlined, sporty look.



Tailored carpet mats: Protect the interior of your Picanto with these stylish, fully tailored carpet mats.



ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials



The Power to Surprise™

The Power to Surprise™ represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are

working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally-friendly features. Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our industry-leading 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Picanto, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule*.

7 year vehicle warranty

Every Kia Picanto benefits from our unrivalled 7 year/ 100,000 mile vehicle warranty*.

5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Picanto which is covered by our 5 year/ 100,000 mile paint warranty*.

7 year anti-perforation warranty

Your new Kia Picanto comes with superior corrosion protection and a 7 year/ 100,000 mile warranty against rust from the inside out**.

Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for details.

*For full warranty coverage including terms and conditions please refer to your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Picanto range are between Urban: 38.7 (7.3) – 49.6 (5.7), Extra-Urban: 57.6 (4.9) – 67.3 (4.2), Combined: 48.7 (5.8) – 58.8 (4.8). The official CO₂ emissions for the Kia Picanto range are between: 137 - 114 g/km. The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban: 25.2 (11.2) - 60.1 (4.7), Extra- Urban: 40.9 (6.9) - 72.4 (3.9) and Combined: 33.2 (8.5) - 67.3 (4.2). The official CO₂ emissions for the Kia range of vehicles are between 210 – 110g/km.



The Kia Picanto warranty covers your car for 7 years.



Log onto www.kia.co.uk for all the latest information.



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All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Images are for illustrative purposes only and may not be to UK specification.

