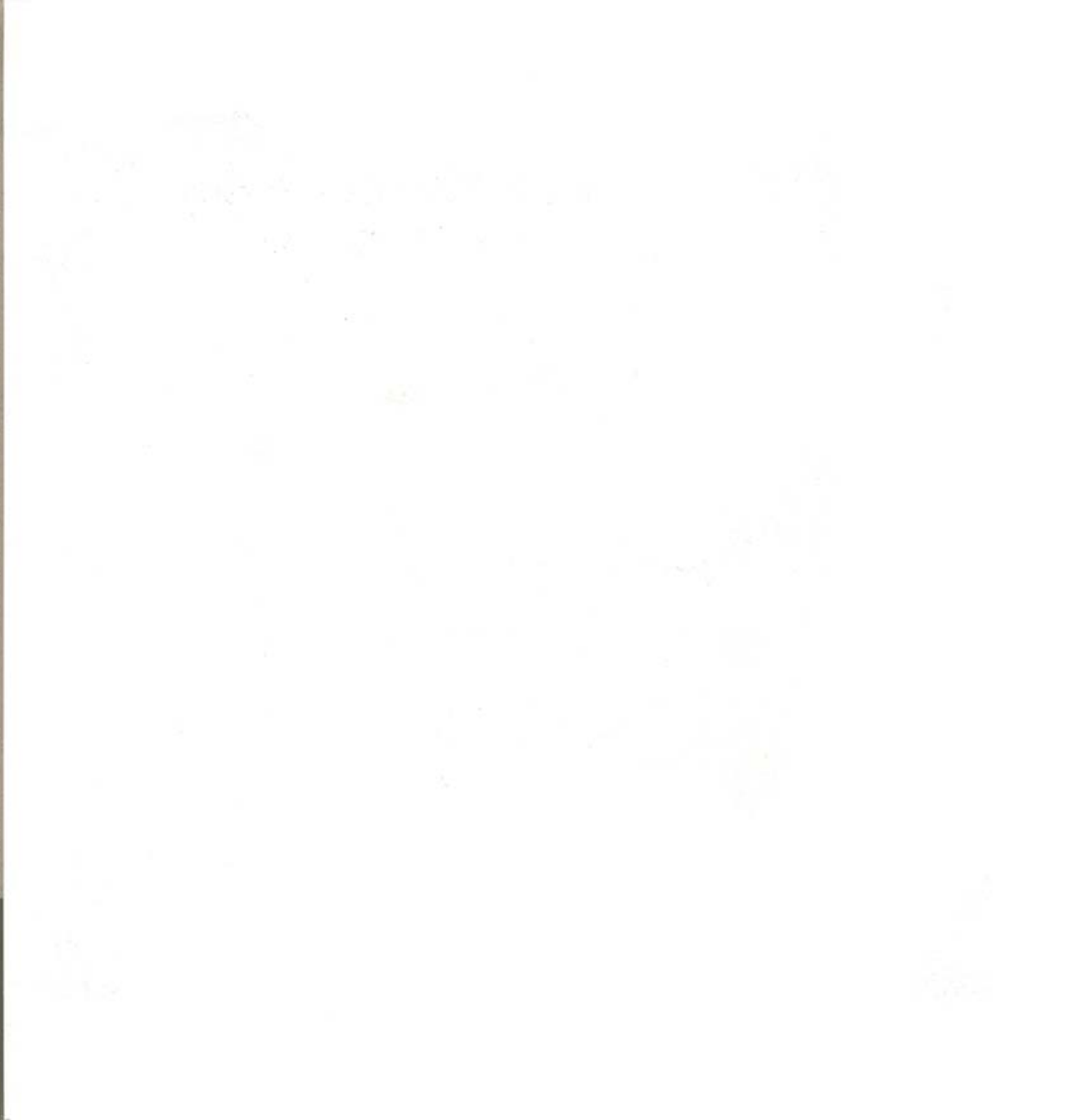




GS300

 LEXUS



The Relentless Pursuit of Perfection



The GS300 is an exciting, impressive luxury car that will satisfy drivers accustomed to the very highest standards of quality, elegance and refinement - those who value intelligence as well as performance. Reflecting the Lexus philosophy - 'the relentless pursuit of perfection' - the GS300 will be appreciated by those with an eye for the finer points of automotive engineering.











The Lexus GS300 *Luxury and Performance*

Creating a world-beating prestige car from scratch was a tough enough task, but to repeat the achievement was harder still. So, as you might expect, a great deal of thought went into the design and construction of the Lexus GS300 luxury sports saloon. Our brief was even more challenging than that for the outstandingly successful Lexus LS400, acknowledged as the finest and best selling luxury saloon in the world. We instructed our engineers, designers, technicians and craftsmen. "Examine everything. Explore all possibilities, refuse to compromise. Spare no effort or expense. Having produced the world's most



prestigious luxury saloon, duplicate your success by producing the world's finest luxury sports saloon - a car that's worthy of comparison with the Lexus LS400." Once again we gave them unlimited time and resources. And once again they went through an exhaustive, three million mile programme of research and development, testing a total of four hundred prototypes, on the road and in the laboratory. Nothing was hurried. Nothing was overlooked. Nothing was omitted from the specification. Now it's time for you to judge the quality of their work, by putting the impressive GS300 luxury sports saloon through its paces.

Performance with Responsibility

Exciting, exuberant, exotic... all these words describe the sporting character of the Lexus GS300. But despite its extrovert performance, this is not a car for exhibitionists but for those who can exercise power with discretion. Whisper-quiet and uncannily free of vibration, its road manners are impeccable. Despite its dynamic energy, the GS300 betrays no trace of immature bravado or brute force. Although endowed with all the strengths required for an executive express to attain high speeds - and then to haul it back to walking pace again in seconds - its potency is tempered by a keen sense of social and environmental responsibility.



Refined and responsive, the GS300's purpose-built, fuel-injected, Twin Cam 24-valve straight-six-cylinder engine produces a remarkable 209 bhp from just 3 litres. Put your foot down and it accelerates smoothly from 0-60 mph in 8.6 seconds, powering on to a potential 143 mph. Adopt a more relaxed style and it can return a creditable 36.2 mpg at a constant 56mph. Touch the brake pedal gently and its advanced computer-controlled high-performance anti-lock braking system (CCABS) will pull it to a straight line stop, whatever the weather, without hesitation. Alternately energetic or easy-going, the GS300 has a dual personality which changes to suit your mood.



Either way, when cruising lazily along the back-routes or moving more briskly down the motorway, the experience is always smoothly relaxed and civilised. The secret lies in the state-of-the-art, "thinking" transmission (ECTi) pioneered in the LS400. This employs the electronic intelligence of two on-board computers to monitor events, memorise your driving style and anticipate your reactions, allowing the GS300 to sense your urgency when accelerating or slowing down, and thus match engine torque to the four-speed automatic transmission exactly. The result: silky-smooth shifts every time, even when changing gear under pressure.





Exhilarating, but Never Exhausting

As you step inside the softly-cushioned, leather-clad luxury of the GS300, you'll see that the environment offered by a Lexus is quite unlike that of any other car you've driven before. Start up and notice how only the warning lights on the control panel betray that the engine is turning. So smooth and quiet is its well-bred engine that the GS300's exhaust will emit only a distant throaty growl, should you ever press firmly on the accelerator. Settle back in the supportive multi-adjustable powered front seats (heated of course) and see how the power-tilt, telescopic steering wheel adjusts at the touch of a button, to suit your physique and driving style exactly. Even the climate within the car is continually monitored and adjusted on the move, to enhance your comfort, thanks to the environment control system that automatically governs the

settings of the heating, ventilation and air-conditioning systems, in response to changes in the weather. The GS300's sophisticated fully independent double-wishbone suspension smooths out bumps and bends to give you a supple, silken ride, cornering firmly and flatly without a trace of harshness.



And yet its straight-line stability is so rock-steady and its speed-sensitive rack and pinion power steering so precise and positive, that you'll never feel out of touch with reality. As the minutes fly by and the miles dissolve behind you, you'll agree that the Lexus GS300 represents a truly memorable driving experience.... a discreet and understated luxury car that's noticeably exclusive, but never ostentatious. Without doubt, the Lexus GS300 sets the standard by which all other luxury sporting saloons must now be judged.

Inspired Design, Meticulously Built

As smooth and sensuous as a perfectly rounded pebble, the Lexus GS300 is a car of exceptional aesthetic and aerodynamic purity. Shaped by natural forces and by human engineering logic, its arrow-like aerodynamic profile (Cd 0.31) makes it go like the wind, into the wind, with scarcely a trace of wind-noise.

Styled by Giorgetto Giugiaro, its subtle curves and sloping silhouette give it a dramatic, dynamic stance that confidently suggests the power that is available. Sleek, clean-cut and free from spurious decoration, the GS300's bold styling reveals an obsessive attention to detail.

For example, headlights, handles and all glass surfaces are flush-fitted, while the windscreen wipers are recessed to eliminate drag and optimise visibility. All assembled panels are aligned to remarkably exacting tolerances, achieving a standard of precision in fit and finish that is the envy of the motor industry around the world.



Underneath that handsome exterior, the chassis and body structure is constructed by bonding together, sandwich-style, a variety of different steel alloys, using the power and precision of a laser, for maximum strength, rigidity and safety. But there's more to this Lexus than just

stunning good looks, for the GS300 is endowed with brains as well as beauty. Driving it, you'll be in control of an exceptionally well-thought-out machine - a car that can think for itself, but which will never exceed its authority and challenge your instructions.

The instrumentation, for example, certainly displays considerable intelligence. Incorporating advanced analogue dials, which emit a soft, clear light, it sets out clearly and concisely all the facts you need to make decisions. Clarity and simplicity are hallmarks in the layout of the GS300's fascia, which is designed with a wealth of features and information.







A Concert Hall on Wheels

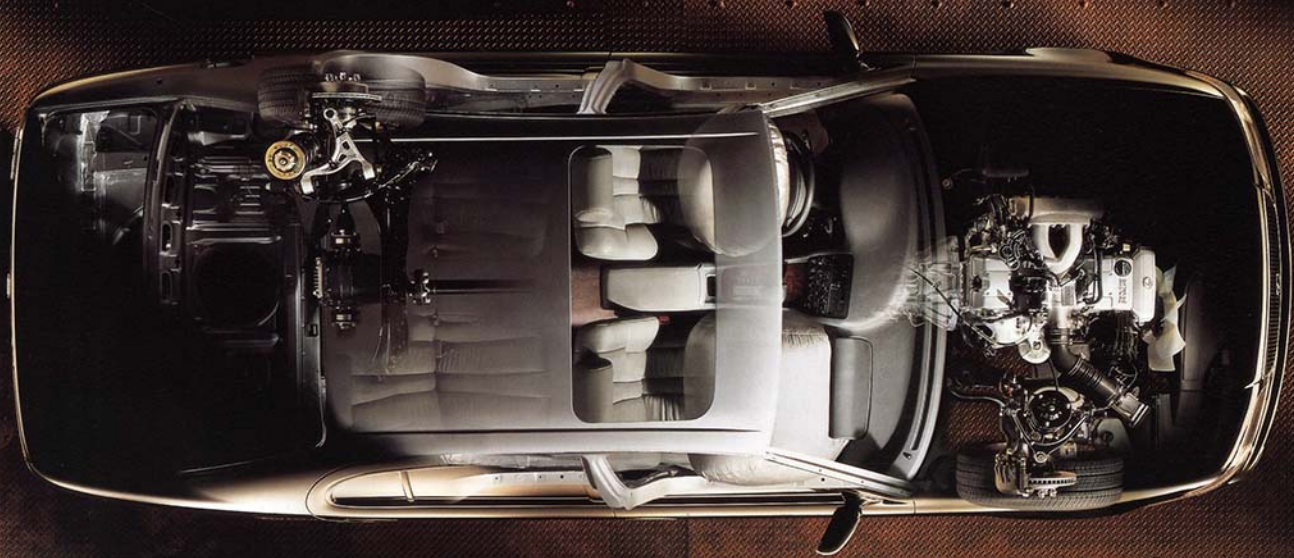
Behind the wheel of the Lexus GS300, the stage is set for quiet conversation or a full scale symphony orchestra. Whatever your taste in music, modern or classical, jazz or rock, the GS300 offers the perfect mobile environment in which to enjoy your favourite music; on MW/LW/FM stereo radio, cassettes or multi-play compact discs. The vehicle's rigid structure and active sound and vibration insulation provide the ideal acoustic conditions for near perfect sound reproduction. Of course, the exclusive, fully-integrated in-car audio equipment installed is also of the very highest quality and specification, incorporating two separate amplifiers to provide an impressive 225 watts of total music power, transmitted through nine specially balanced speakers. A powerful, high-gain aerial automatically adjusts to the best position for the FM station selected. The radio unit also incorporates a network-following capability which monitors the strength of

transmissions to automatically select the strongest signal. The RDS radio incorporates features which allow it to receive traffic information broadcasts from the nearest station, so that even when you're playing tapes or CD, the sound may be interrupted briefly so that you can hear the bulletin.

The Lexus GS300 is a car designed and built to transport its driver into the joys of musical appreciation. And as you and your passengers enjoy your

private recital in this luxurious mobile concert hall, aware of the subtlest chords even in the noisiest traffic, you may reflect on the fact that the supplier of the fine Californian walnut veneers adorning the GS300's doors and fascia is the very same company famed for the deep lustrous finish of its grand pianos. Truly, the Lexus GS300 represents technology and craftsmanship in perfect harmony.





Protecting You and Your Investment

For all the innovative engineering and electronics thinking that has gone into the creation of the Lexus GS300, what ultimately impresses newcomers to the marque is the intelligent and imaginative

way in which this technology is applied. Connoisseurs and cognoscente will see that there is no attempt to blind the driver with science, by

including dubious gadgets or gimmicks merely to dazzle the inexperienced or undiscerning driver. Every last feature, no matter how unusual, has a positive, practical purpose - to heighten driving enjoyment and enhance passenger safety. That quest for quality and security begins with a range of active safety measures, designed to improve your response-time, increase your freedom of manoeuvre and allow you to steer clear of trouble in the first place.



The superbly engineered, fully independent coil spring, double wishbone suspension system offers unwavering straight-line stability at



high speeds, whilst the speed-sensitive, rack and pinion steering gives you unparalleled precision of control when cornering.

But for the kind of problems you can't avoid, such vital passive safety measures as the driver and passenger airbags and front seat belt pre-tensioners further enhance the feeling of confidence and well-being that comes from travelling in a Lexus. Protected by the strength of the GS300's rigid, laser-bonded chassis and body structure (with its built-in side-impact bars) you and your passengers will enjoy a sense of security and peace of mind rare on the roads today. Even when you're not actually in the GS300,



you can relax, safe in the knowledge that the danger of theft and vandalism has also been reduced through ingenious safeguards such as a remote-controlled alarm and door locking system which will deter intruders and protect your property in your absence.

Lexus GS300 Features

Bodywork

- Rigid high-tensile steel cabin cage.
- Side impact door bars.
- Extensive anti-corrosion protection.
- Super-high-quality finish featuring multi-layer paint treatment.
- Projector low-beam headlamps, tungsten halogen high beams, integrated fog lamps.
- Alloy wheels and mudflaps.
- Electric boot and fuel flap releases.

Engine & Transmission

- Engine tune is constantly maintained by an advanced computerised engine management system.
- Dual stainless steel exhaust system fitted with catalytic converter.
- 4 Speed Electronically Controlled Transmission (ECTi) with intelligent computer control.

Suspension, Braking & Passive Safety Systems

- Foot operated parking brake.
- Driver and front passenger airbags.
- Front seat belt pre-tensioners.
- Computer-controlled Anti-lock Braking System (CCABS).

Interior Appointments

- Front centre console box with leather soft lid/arm rest and cellular telephone capability.
- Four-spoke leather finished steering wheel with speed-sensitive power steering, electrically operated telescopic/tilt-lift adjustment.
- Cruise control.
- High quality soft-touch leather upholstery and individually heated front seats.
- Electrically multi-adjustable front seats, including driver and passenger lumbar support.
- 2 Electrically-operated rear view mirrors with demisters. Electric windows with driver's 'auto-down' feature.
- Remote controlled central locking system, with comprehensive vehicle security/alarm system.
- Rear window demist with timer.
- Air conditioning controlled by micro computer with automatic climate control and outside temperature gauge.
- Delayed - action entry and exit illumination.
- Walnut interior trim.
- Electric slide and tilt sunroof.

Audio

- Anti-theft protected 9 speaker, 3 wave-band radio and Dolby stereo cassette system.
- Compact disc player with remote 12 disc autochanger.
- Radio features automatic height adjustment aerial, one-touch tuning with 18 pre-sets and full network scanning facility including RDS.

Lexus GS300 Specification

Performance Data

Acceleration*, 0-60mph	8.6 sec		
Maximum speed*	143 mph		
	Urban cycle	20.3 mpg	13.9L/100km
Fuel consumption**	Constant 56 mph	36.2 mpg	7.8L/100km
	Constant 75 mph	29.7 mpg	9.5L/100km
Towing capacity	Trailer with brake	1200 kg	
	Trailer without brake	500 kg	
Drag coefficient	Cd	0.31	

* Manufacturer's figures

** Official figures. Fuel consumption depends upon many factors such as varying motoring conditions. A particular car's fuel consumption may therefore vary from the figures shown.

Engine

Type	3.0 Litre In-Line 6 Twin Cam. 24-valve
Piston displacement	2997 cc.
Bore and stroke	86.0mm x 86.0mm
Compression ratio	10.0 to 1
Max horsepower (DIN)	209 bhp at 5800 rpm
Max torque	203 lb.ft at 4800 rpm
Fuel system	Sequential multi-point injection
Fuel tank capacity	80 litres 17.6 gallons
Fuel type	Unleaded Only

Chassis

Suspension Front & Rear	4 wheel independent double wishbones, coil springs, gas-pressurised shock absorbers. Anti-dive and anti-squat geometry.
Brakes Front/Rear	296mm ventilated discs/ 307mm ventilated discs with ABS.
Transmission	4 speed automatic with intelligent electronically controlled transmission (ECTi).
Steering	Rack and pinion, speed-sensitive variable power assistance.
Turning radius (tyre)	5.5m (kerb to kerb)
Tyres	225/55R16 94V (including spare).

Dimensions & Weight

Overall length	4950mm	
Overall width	1795mm	
Overall height	1425mm	
Wheelbase	2780mm	
Track	Front	1535 mm
	Rear	1515 mm
Kerb weight	1700 kg	
Boot capacity VDA	0.404 m ³ 14.3 ft. ³	

A Total Commitment to Service

Dealerships

The Lexus concept was launched in the UK in 1990, since when it has rapidly become renowned as the bench-mark for excellence and integrity, synonymous in the public mind with the highest standards of luxury, comfort, engineering refinement and customer satisfaction. Clearly, this enviable reputation could never have been achieved without providing, through the Lexus dealer network, a concern for quality that is every way as painstaking in its meticulous attention to detail as that shown elsewhere throughout the Lexus design, production and distribution process. Your Lexus dealer is motivated by the very same intentions that inspired the creation of the GS300. Thus there are no unspoken caveats in their relationships with Lexus customers. Compromises, concessions, excuses or expedients are simply not part of the Lexus language. You'll find, therefore, that in matters of vehicle sales, servicing and after-sales care, each and every dealership is equipped with both the technology and the expertise to ensure that your car continues to perform with absolute precision and reliability. But exclusivity alone is not the explanation for this singularly high standard of service, which comes with Lexus ownership. Your assurance of excellence comes primarily from a dedication to duty and a loyalty to an ideal. In pursuit of perfection, your Lexus dealer will do the utmost to ensure your total satisfaction, working unceasingly to uphold your expectations and safeguard your interests during every single moment of your ownership.



Warranty

As part of Lexus' commitment to customer service we offer, free of charge, a comprehensive warranty package for every new Lexus car.

This warranty includes:

3 year mechanical warranty

A warranty covering the vehicle for 3 years (or 60,000 miles, whichever occurs first) against a fault which is attributable to a manufacturing or assembly defect. Also included is vehicle recovery to the nearest Lexus dealer in the event of mechanical breakdown which results in a warranty claim.

3 year paintwork and surface rust warranty

This is a 3 year unlimited mileage warranty which covers the vehicle against paintwork defects and surface rust occurring as a result of a manufacturing or assembly defect in the vehicle.

6 year anti-corrosion perforation warranty

This is a 6 year unlimited mileage warranty which covers the vehicle against rust perforation through any sheet metal body panel (subject to certain exclusions specified in the warranty booklet) occurring as a result of a manufacturing or assembly defect in the vehicle.

Full details of this warranty are included in the warranty booklet supplied with each new vehicle. This warranty is also transferable to subsequent owners.

Finance

Lexus Finance for Business Users

Lexus Terms A flexible and affordable way to acquire a new Lexus every two or three years. Select the maximum mileage and we will guarantee a minimum value for the vehicle at the end of the agreement when you have a choice of options. You can trade in the Lexus for a new Lexus, pay the final payment plus purchase fee and the car is yours, or, providing the vehicle has been kept in good condition and has not exceeded the maximum permitted mileage, return the car to be sold on your behalf with nothing further to pay. In addition, you can opt for a full maintenance package - the choice of terms is yours.

Purchase Plan The traditional method of financing vehicles. You pay an initial deposit and spread the balance, plus charges, over a specified period.

Lease Purchase Similar to Lexus Purchase Plan but structured like a lease. A proportion of the cost is deferred to the end of the agreement. Once that final payment has been made you will own the vehicle.

Leasing Specifically designed for business vehicle users. A Lexus is leased over a predetermined period for fixed payments. As with Lexus Lease Purchase, monthly payments can be reduced by deferring a proportion of the cost to the end of the contract which should be set up so that it is easily covered by the proceeds of the sale. You can never acquire title.

Contract Hire Lexus Contract Hire can take care of all the running costs of your Lexus in return for a fixed monthly payment - apart from insurance, petrol and top-up oil. You can never obtain ownership of the vehicle.

Guaranteed Payments Plan Lexus Guaranteed Payments Plan offers a choice of two credit insurance plans for business customers.

Lexus Finance for Private Users

For private customers Lexus Terms and the Lexus Purchase Plan are available plus a selection of Guaranteed Payment Plans to protect repayments against accidents, sickness and unemployment.

Please contact your local Lexus dealer for further details.

Written quotations are available on request. Indemnities may be required in certain circumstances. Credit facilities are available subject to status.

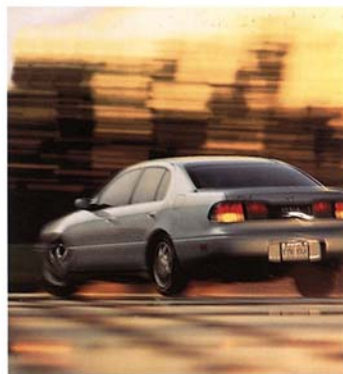
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Lexus Finance is a trading style of TGB Finance Ltd.

Accessories

Please ask your Lexus Dealer for the full and up-to-date specification of approved Lexus Accessory products.



Club Lexus

As a Lexus owner, you are automatically enrolled into Club Lexus for three years. Membership to Club Lexus includes our extensive roadside assistance programme giving you complete motoring peace of mind in the UK and throughout Europe. Membership also entitles you to our extensive range of leisure and business services and gives you access to our many cultural events and activities which take place throughout the year and are held at prestigious country house hotels, sporting and concert venues.



Lexus GS300.

Experience the finer points of this impressive Lexus by taking a test-drive at your Lexus dealer. We believe you'll discover that the GS300 will exceed your every expectation of a luxury sports saloon.

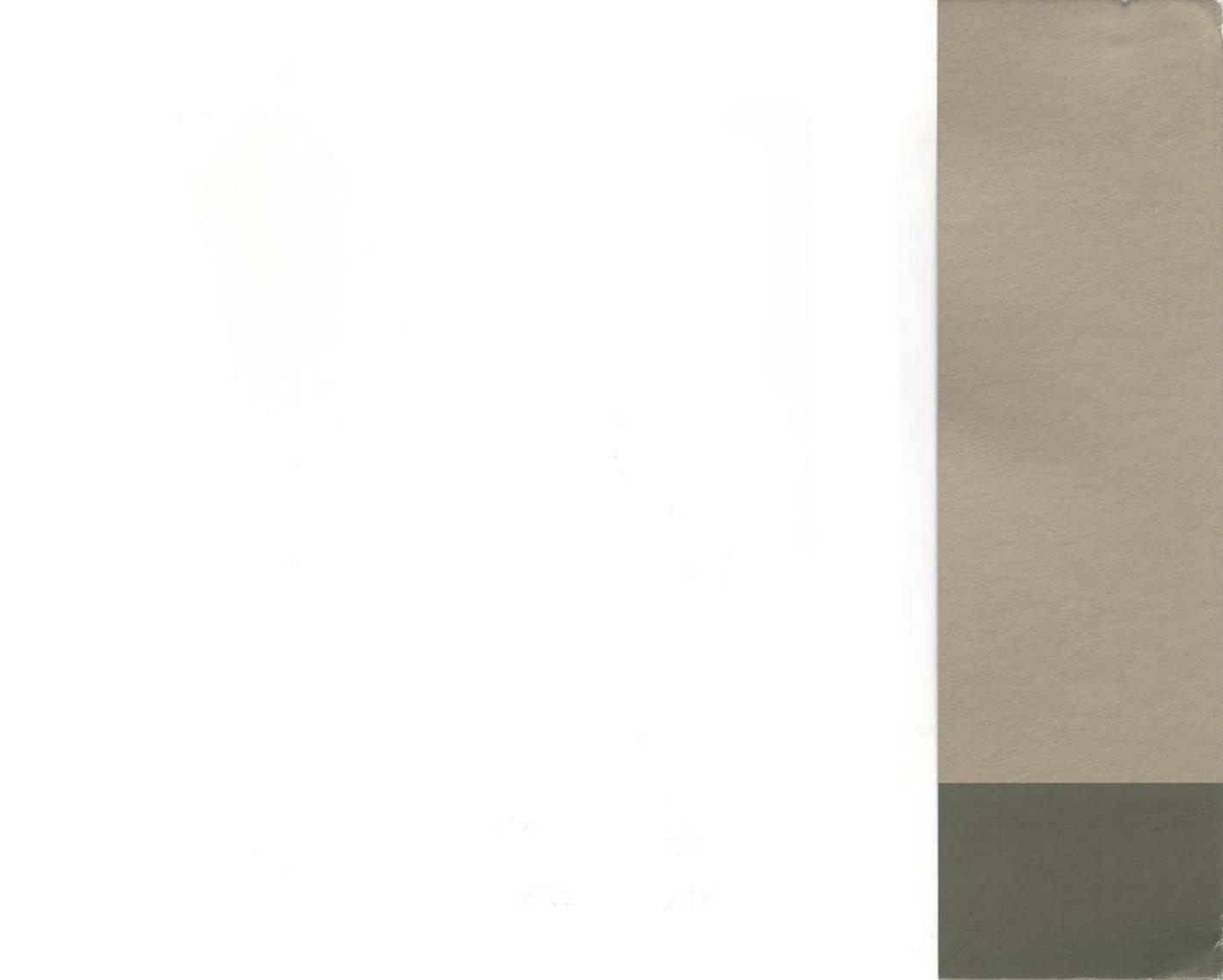


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Lexus (GB) is the Luxury Division of Toyota (GB) Limited



February 1995 00000-00065-BR



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