



**PEUGEOT 108**



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# 108 *TECH FOR CITY LIVING*



Stand out in the city and assert your own style!

Choose your body style with three door or five door versions. Available as a Hatchback or TOP! cabrio with retractable fabric roof. Play with personalisation options, interior ambiances and different paint finishes... and discover the pleasure of driving a city car that is truly your own!

High tech and connected, the equipment in 108 offers you an even more dynamic and comfortable drive. Start up every journey in style with the Peugeot 108!



# DRESSY

The Dressy theme reinterprets the timeless dogtooth design for 108. Rediscover an elegant and sporty pattern - the precision and contrast of this haute couture classic creates a fashionable, ultra-chic look.



# PLAYLIST

The Playlist theme is conceived especially for the music lover in you, with audio player-inspired pictograms that reflect your eclectic musical taste. Disco, rock, pop, electro ... go ahead, roam the city at your own tempo - 108 will have no trouble keeping up!





# DIAMOND


Like a diamond, from which it takes its name, the Diamond theme stands for multifaceted elegance. Its contrasting matt and shiny prisms give a sense of volume and movement to the body work. This theme attracts attention with its glamorous, rock look.

# Tattoo

The Tattoo theme is a floral motif inspired by street art. The angular flowers and petals, which are almost metallic in style, follow a particularly precise layout. 108 reveals a daring and offbeat style with the Tattoo theme: Bucolic romanticism meets urban boldness. It will get under your skin!



# DUAL

A photograph of a purple Peugeot 108 car with a white roof, parked on a city street. A man in a plaid shirt and sunglasses is riding a bicycle in the foreground. The background features a grand building with columns and palm trees. The car has a license plate that reads 'TW-080-XH'.

The Dual personalisation theme is available on both 3 and 5-door versions with a two-tone colour option. Its gradient bodyline sticker runs along the length of the vehicle as a dividing line that frames the two-tone bodywork. These exclusive combinations create an assertive look so choose your Dual theme according to your mood... heads or tails?



# BARCODE



Technological and urban, the Barcode theme plays with lines and colours to challenge conventional dress codes. This ultra-contemporary theme represents the modernity of 108.



# ***SPORT***

108's Sport theme takes its graphical style from the world of motor racing. Its bonnet and rear wings display a layered checkerboard pattern, the brilliant black door mirror covers are finished with red line detail and specific carpet mats complete the look. Peugeot 108's athletic design, combined with its Sport theme create a trendy and urban look.

# PERSO N A L I S A T I O N



*Dressy*

*Playlist*

*Diamond*

*Tattoo*

*Dual*

*Barcode*

*Sport*

108 offers seven personalisation themes, making it is easy to choose the one designed for you. The themes personalise the exterior body, dashboard, door mirror covers, carpet mats and key fobs to complete a unique and exclusive design.

\*Level of personalisation varies according to theme.





# A CITY CAR

*THAT'S FULL OF STYLE*

108 condenses fashion and elegance in a compact city car. Be seduced by its sophisticated silhouette, with dynamic lines, and meticulous attention to detail. The striking black and chrome headlights and LED light guide give 108 a high-tech edge and contribute to its chic personality. The rear lights are fitted with reversing and fog light functions – styled as 3 luminous claws emerging from the body.





# INTELLIGENT AND CONNECTED

108 is equipped with cutting edge, connected technology that makes driving easier.

The large 7" touchscreen\* offers intuitive and continuous connectivity that establishes a new relationship between the driver and the car:

- It is the interface for the audio system with added connectivity available via USB and Bluetooth\*.
- It displays images from the reversing camera\*, making it easy to park in any situation.
- Access the trip computer and vehicle settings.

The Peugeot Open & Go system\* (keyless entry with stop/start button) allows you to lock and unlock the doors without using your key and starts the engine by simply pushing the Stop/Start button.

Automatic Dual-Zone Air Conditioning\* regulates interior temperature with optimised control of air speed, distribution and inlet.

Active City Brake\* is a new technology which makes it possible to avoid an accident or reduce its severity if the driver fails to react. It works in urban conditions at speeds of less than 20 mph. A short range sensor is fitted to the top of the windscreen and can detect other vehicles that are driving in the same direction or stationary. This will automatically

trigger an emergency brake to stop the vehicle and avoid a collision entirely or limit the consequences of an accident by reducing the speed of impact.

The Lane Departure Warning System\* uses lane marker recognition to detect the white lines on well-maintained roads. It operates at speeds of more than 30 mph and urges the driver to avoid lane departure via an audible signal and warning light.

\*Standard, optional or unavailable according to version.



# COMPACT

## *BUT STILL COMFORTABLE*

108 takes up the challenge of being both compact and comfortable. The intuitive interior has been designed to offer maximum space to the driver and passengers. There are several practical storage compartments and the height adjustable driver's seat\* places all functionality within easy reach.

The boot space in 108 is particularly generous for the segment. It has a capacity of 243 litres (with puncture repair kit) (196 dm<sup>3</sup>), which increases to 868 litres (780 dm<sup>3</sup>) with the rear

seats folded. The boot is easily accessible thanks to a low loading height of only 77 cm and, for added convenience, the parcel shelf automatically folds up to the rear window when the boot door is opened.

Enjoy the retractable, fabric, cabrio roof on the 108 TOP!. Electrically operated as standard, it covers almost the entire length of the roof but the opening can be adjusted according to your requirements.

To ensure you're completely comfortable, a wind deflector automatically deploys when the roof opens to limit air movement and subsequent noise in the passenger compartment.

Personalise the roof of your 108 TOP! by choosing from 3 available colours: black, grey or purple berry.

\*Standard or unavailable according to version.

# ENGINES

The 108's range of three cylinder engines are both economical and efficient. These lighter, more compact petrol engines owe their efficiency to optimised combustion and reduced friction.

Perfectly adapted to urban driving, the 1.2L PureTech 82 engine, with manual 5 speed gearbox, delivers energetic drive and performance, excellent fuel economy and produces only 99g/km of CO<sub>2</sub> emissions.

108 is equipped with either a 5 speed manual or a 5 speed 2-Tronic electronically automated manual gearbox. The latter allows you to switch easily between automatic mode and manual gear changes using the steering wheel mounted paddle shifts.

## FUEL CONSUMPTION AND EMISSIONS

	Urban drive cycle MPG	Extra Urban drive cycle MPG	Combined drive cycle MPG	CO <sub>2</sub> Emissions (g/km)
1.0L	56.5	78.5	68.9	95
1.0L 2-Tronic	56.5	74.3	67.3	97
1.2L PureTech 82	52.3	76.3	65.7	99

Fuel consumption figures are correct at the time of publication. Please refer to the price and specification guide for the latest information.

The fuel consumption detailed in the table above corresponds to the values approved following European regulations, applicable to all manufacturers and to all cars sold in Europe.

These values allow you to compare vehicles and inform your choice:

- Urban consumption is obtained over an approximate 4km course of urban type driving.
- Extra Urban consumption is obtained over an approximate 7km course of extra urban type driving.
- Combined fuel consumption is an average of the two courses, over an approximate course of 11 km.

These values are obtained under strict test conditions (temperature, mass, characteristics of roller test bench, etc. .) and a very steady driving profile. The real traffic conditions, weather conditions, driving style, tyre pressures, extensive use of air conditioning and/or heating and vehicle condition can lead to a variance of consumption different from those approved.

# SAFETY

## **ESP:**

108 comes with the ESP (Electronic Stability Program) as standard. It consolidates the functions of Anti-lock Braking System (ABS), Electronic Brake Force Distributon (EBFD), Emergency Brake Assist (EBA), Traction Control (TRC) and Dynamic Stability Control (DSC).

## **Hill Assist:**

This system immobilises your vehicle for a short time (about 2 seconds) during a hill start, the time it takes for you to move from the brake pedal to the accelerator pedal.

## **Speed limiter \*:**

108 can be equipped with a speed limiter that allows you to programme a maximum speed which cannot be exceeded.

\*Standard or unavailable according to version.

## **Tyre pressure sensors:**

Tyre pressure sensors are fitted as standard and alert the driver to any loss of pressure via a warning light on the dashboard and an audible signal.

## **Airbags and ISOFIX location mounts:**

108 has 6 airbags as standard (driver and passenger airbags, 2 front side airbags and front and rear curtain airbags) and two 3 point ISOFIX location mounts in the rear seats.



1



2



3



4



5



6



7



8

# COLOURS

- 1 • Diamond White
- 2 • Zircon Grey
- 3 • Carbon Grey
- 4 • Raven Black
- 5 • Laser Red
- 6 • Tahoe Blue
- 7 • French Blue
- 8 • Purple Berry

- 9 • Two tone : Laser Red and Raven Black
- 10 • Two tone : Tahoe Blue and Zircon Grey
- 11 • Two tone : French Blue and Raven Black
- 12 • Two tone : Zircon Grey and Carbon Grey
- 13 • Two tone : Purple Berry and Zircon Grey
- 14 • Two tone : Purple Berry and Raven Black



9



10



11



12



13



14

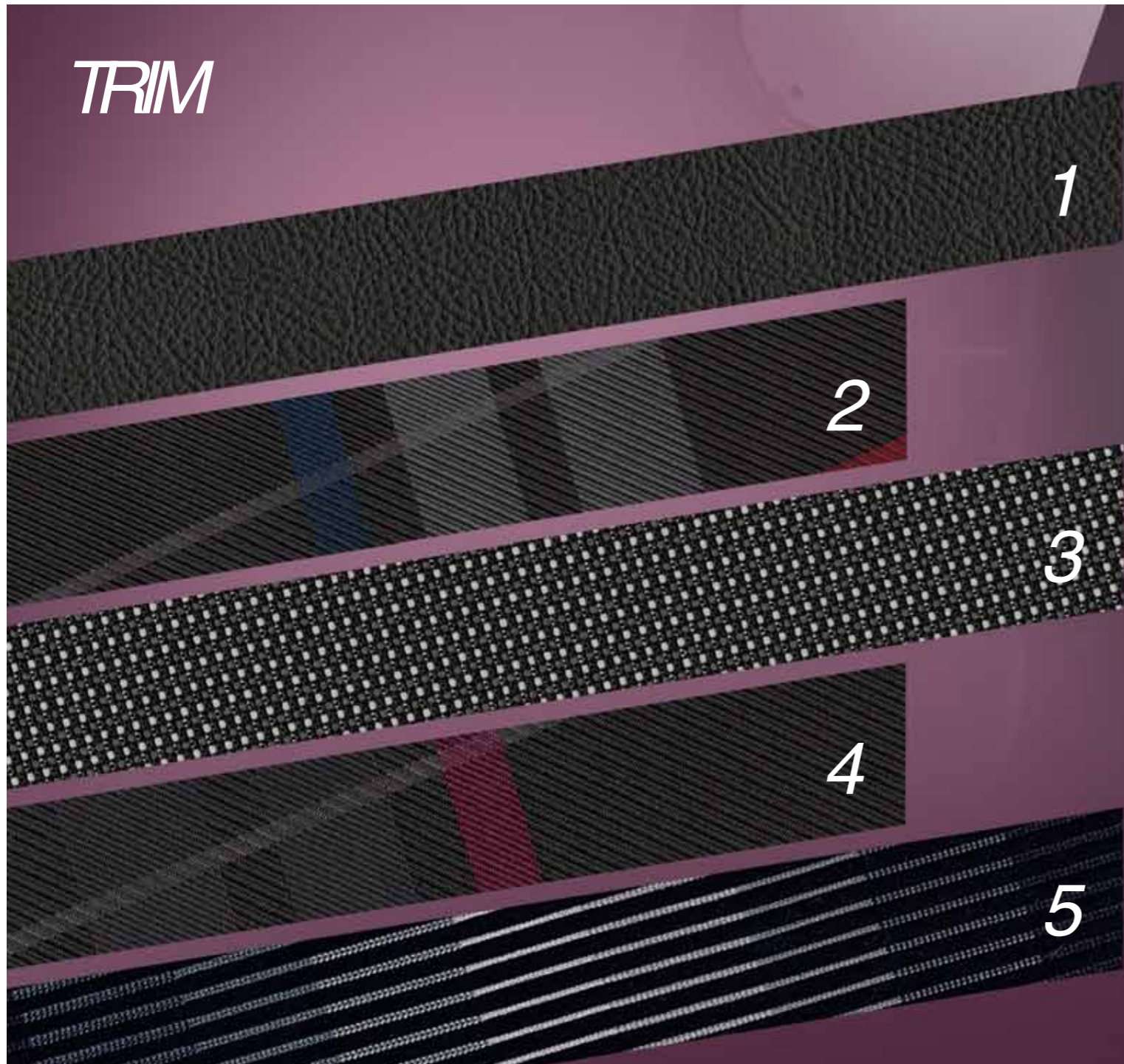
108 is available in a range of colours, including the exclusive French Blue.  
Two tone colours are available on both the 3 and 5 door hatchback and come in six combinations.



# WHEELS

- 1 • 15" 'Thorren' Alloy Wheel
- 2 • 15" Steel Wheel with 'Brecola' wheel trim
- 3 • 14" Steel Wheel with 'Xaurel' wheel trim

# TRIM



- 1 • Black Claudia Leather
- 2 • Black Carolight Cloth - Black / Red / Blue
- 3 • Black Curitiba Trim
- 4 • Black Carolight Cloth - Black / Purple Berry / Aikinite
- 5 • Grey Rayura Cloth



Five upholsteries are available. Black Curitiba Trim is specific to the Access level. Active and Allure levels on 108 hatchback come with Black Carolight Cloth, a reinvented tartan with either Red and Blue or Purple Berry and Aikinite stripes. Grey Rayura Cloth is standard on 108 TOP! and Black Claudia leather\* is available on Allure and Feline versions in both body styles.

\*Standard or optional according to version. Seats in leather and other materials. Please consult the price and specification guide or visit [peugeot.co.uk](http://peugeot.co.uk) for the latest information.

# PEUGEOT AND THE ENVIRONMENT

Peugeot is a leading manufacturer of low emission vehicles and more than half of its global sales are for vehicles emitting less than 140g of CO<sub>2</sub> per km.

This performance is based on breakthrough and proven technologies, for which Peugeot has also led the way: including Stop & Start technology and a new generation of PureTech engines...

## **Responsible driving:**

108 is fitted with very low resistance tyres to help reduce fuel consumption.

## **PureTech engines:**

Peugeot PureTech is advanced three cylinder petrol engine technology that offers drive and performance normally associated with much bigger engines but with significantly improved fuel consumption and CO<sub>2</sub> emissions.

It is a product of Peugeot's 100 years of intelligent, innovative engineering and combines reduced weight materials with the efficiency of applying direct fuel injection to three cylinders.

## NETWORK AND SERVICES

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and built to give you years of worry free motoring. As a Peugeot owner, you can also rely on the customer care services of your Dealer. This will ensure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently - someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original parts.

### FOR YOUR PEACE OF MIND

#### MANUFACTURER WARRANTY

Any Peugeot 108 first registered in the UK and purchased from a UK Peugeot Dealer will benefit from a 2 year unlimited mileage manufacturer warranty and a free optional additional year of warranty (up to 60,000 miles) provided by the Peugeot Dealer Network. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 year Anti-Perforation and 3 year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

#### PEUGEOT ASSISTANCE

All new Peugeots come with 12 months of Peugeot Assistance - our breakdown assistance service. This covers all incidents involving vehicle based faults for you and anyone else driving your car with your permission. It is available 24 hours a day, 365 days a year.

Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

#### PEUGEOT SERVICE CARE

Please refer to the maintenance book for details of the service intervals for Peugeot 108 and the specifics of vehicles operating in arduous conditions.

#### FINANCE - LET THE SPECIALISTS HELP

Peugeot Financial Services offer a range of flexible finance plans to make owning a new Peugeot easy. As specialists, we will provide choice, convenience and flexibility. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill, RH1 1QA. Over 18s only, a guarantee may be required.

### FURTHER INFORMATION

#### PEUGEOT INSURANCE

Designed for Peugeot to offer tailored cover at a competitive price. In the event of an accident, a Peugeot Approved Accident Repair Centre will repair your car, using Peugeot original parts and offer a courtesy car (subject to availability). Call Peugeot

Insurance for a quote on 0870 0240 206 (8am-8pm weekdays, 9am-5pm Saturdays. Max call charge from a BT landline is 8p/minute. Calls from other networks may vary. Calls may be recorded). Peugeot Insurance is underwritten by UK Insurance Limited.

#### PEUGEOT ACCESSORIES

Peugeot Accessories are designed specifically for each model meaning no compromises on fit or function. In addition they are tested to a rigorous standard for complete confidence and peace of mind.

#### PEUGEOT AND THE ENVIRONMENT

Our website has details of Peugeot's environmental and recycling policies.

### ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some features may not be available in the UK and some photography may feature left hand drive models. As part of a policy of continuous specification improvement, Peugeot reserves the right to modify specification, options and colours at any time. For full details ask your Peugeot Dealer, or click on [www.peugeot.co.uk](http://www.peugeot.co.uk). Print and photographic processes used in this brochure may alter the depth and tone of the colours shown.

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