



Peugeot //

206



Style //	4
Comfort //	6
Passion //	10
Trust //	12
Choice //	14
Peugeot & You //	18



Peugeot

The right chemistry

When you choose a Peugeot, you're buying more than an elegant piece of design or a superb piece of engineering, you're buying a vision – our dream of a marque that embodies your desires and meets your expectations in every way. A vehicle that is the very personification of the Peugeot spirit.

This spirit, or essence, of our marque can be summed up in four words. Style, quality, dynamism and innovation – the values that every Peugeot is created around.

So what does that mean to you? It means beauty. Stunning design, pure Peugeot lines, the very quintessence of aesthetics as seen by top Peugeot designers. Or roughly translated, a car that makes your heart beat faster every time you look at it.

It means a car that you can trust. Every new Peugeot is built to the very highest standards, ensuring technical excellence, superb handling plus peace of mind, and is engineered to achieve optimum active and passive safety.

It also means passion. Our passion for creating cars with real poise and precision, cars that communicate with the road and connect with you, lifting your spirits on every journey. Cars that reawaken your enthusiasm for driving.

And it goes without saying that it means intelligence. Innovative designs and features that answer your demands for better, safer, more comfortable and environmentally respectful vehicles (we've reduced emissions from our engines and every new car we build is 90% recyclable).

These are the strands of Peugeot DNA that you'll find running through every vehicle that bears our name today, and every car that we'll build tomorrow – just as the four lines run through the pages of this brochure. Creating the perfect chemistry between you and your car. And ensuring you the drive of your life.

Experience sensational 206 performance

Perfectly proportioned, elegantly styled and designed with fun firmly in mind, it's hardly surprising that the 206 has become such a worldwide success.

Since we launched the 206 back in 1998, over 5 million models have been sold. And while most have become the prized possessions of their owners, others have gone on to triumph in rally championships, world tours and even desert crossings.

It's incredible when you think about it, but the 206 has been seen just about everywhere, and has done pretty much everything a car can do. Even so, it's phenomenal popularity continues to grow and grow, inspiring new generations of fans across the globe.

So, if like them you want a car that is smart, energetic and great to look at, then you really should join the club!



Proud to be 206

But what's the secret behind 206's worldwide popularity? It probably has a lot to do with its eye-catching design. Its sporty good looks, smooth lines and iconic Peugeot grille give the 206 its extraordinary

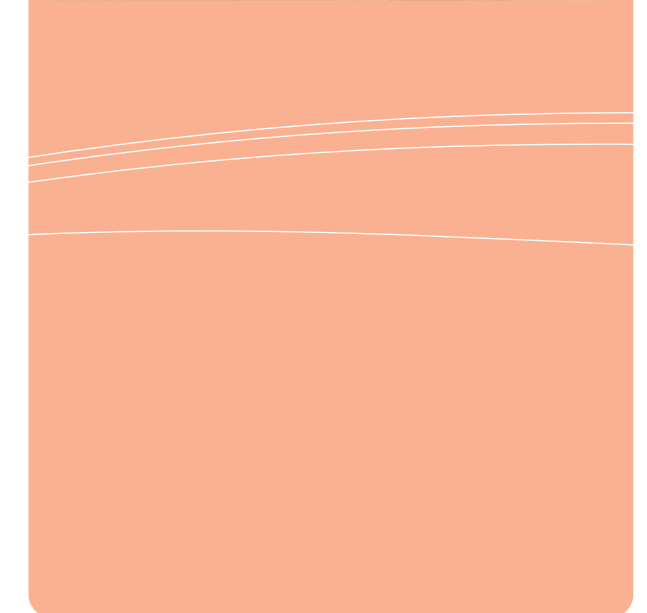
personality. On the inside, the stylish lines continue throughout the dashboard trim and details, all contributing to a car that is unmistakably 206.



The 206 interior is spacious, and full of intelligent features designed to give a great level of driver and passenger comfort, such as:

- Air-conditioning*.
- Driver clutch foot rest.
- Tinted glass.
- RD3 stereo radio CD player.
- Sport front seats.
- Height-adjustable driver's seat and steering wheel column.
- 'Follow me home' headlights that stay on for 45 seconds after the ignition is switched off, lighting your path to your front door.
- Rear seats that can be split 2/3 - 1/3.
- An electronic immobiliser for added security.

* Optional on 1.4 3 door; standard on all other models.



Feel the 206 excitement



Model featured, has optional alloy wheels.

Experience sensational 206 performance

With dynamic road handling and exceptional levels of performance, the 206 gives you a sure-footed ride at any speed, thanks to McPherson type front suspension and transverse torsion bars on the rear trailing arms.

Engines

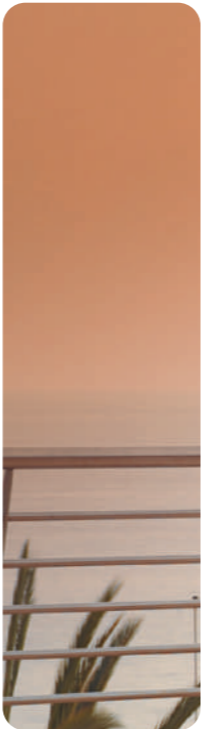
The 206 offers a choice of a lively petrol engine or a highly efficient HDi diesel unit to keep you entertained on the road.

1.4 litre, 8v

This economical, 1.4 litre engine is coupled with a manual 5-speed gearbox to supply all the fun you could want around city streets or on country lanes.

HDi 70 diesel

The HDi 70 diesel uses the very latest in diesel technology, making it among the cleanest, most efficient, and not forgetting quietest, on today's market. You'll experience an excellent level of performance (see below), together with assured acceleration, and an instant response.



	Consumption mpg (litre/100km)			CO ₂ (g/km)
	Urban	Extra Urban	Combined	
1.4 8v petrol	31.7 (8.9)	56.4 (5)	44.1 (6.4)	152
HDi 70	49.5 (5.7)	76.3 (3.7)	64.2 (4.4)	116

For more information about 206 visit www.peugeot.co.uk



Model featured has optional alloy wheels.

Reassuring 206 safety



Braking system

The 206 features a sophisticated braking system. It includes Anti-lock brakes (ABS) with Electronic Brake Force Distribution (EBFD) which reduces the risk of the wheels locking on slippery surfaces - significantly shortening the braking distance. Plus it comes with Emergency Brake Assist (EBA) which aids you when you need to make an emergency stop.

Automatic hazard lights

If you brake suddenly, the 206's ingenious hazard lights switch on automatically, warning other road users that you've stopped, so you can concentrate on the situation ahead. And once you've accelerated away, they will switch themselves off again.

Isofix system

A child's safety is really important, that's why the 206 features the ISOFIX system to give you added peace of mind. It is the safest and most efficient way to install a child seat, and you can fit two side by side safely and easily, without using the seat belts.

Automatic door locking while driving

When the 206 reaches a speed of 6mph, the doors will automatically lock for added safety.



Airbags

Your 206 comes equipped with:

- On all models two Smart front airbags which inflate in relation to the intensity of impact.
- Side airbags* to protect the head and chest.
- Curtain airbags* above the side windows which are deployed if there's a collision, to protect the heads of the front passengers, as well as those in the back seats.

*Side & curtain airbags are available as a combined option on all models.

Safety belts

The 206 features front pre-tensioned seatbelts with a force limiter: If you're involved in an accident, this device holds you securely in your seat, minimising the risk of injury. In the rear, there are three anchoring points for passenger seat belts.

For more information about 206 visit www.peugeot.co.uk

Get into 206 style

206 Look – are you a fan of having fun?

You're always at the centre of everything. You like to enjoy yourself and you love showing off. The 206 Look was made for you.

Dynamic lines sweep down to wide sports bumpers, echoing its get up and go personality. Distinctive front fog lights and an eye-catching range of paint colours announce that you've arrived wherever you go.

Not that the 206 Look is all about style. The comfortable seats trimmed in Madison cloth have been designed to be especially welcoming, while air-conditioning* creates the perfect atmosphere on every trip.

We've also included plenty of features to make your life easy, like electric front windows and remote central locking, so all you have to do is sit back and enjoy the drive. This is one ride you definitely won't want to end.

*Optional on 1.4 3-door.



Key features:

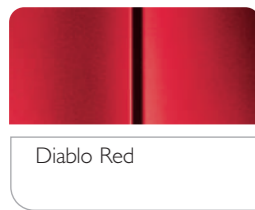
- ABS with Electronic Brake Force Distribution (EBFD) and Emergency Brake Assist (EBA).
- SMART driver and front passenger airbags (the passenger airbag comes with a deactivate switch).
- Sports front grille and bumper.
- Full body coloured side mouldings, bumpers, door mirrors, handles and rear number plate housing.
- Silver-grey dials.
- Height adjustable steering wheel.
- Air-conditioning - Optional on 1.4 3 door.
- Electric front windows.
- Front fog lights.
- Remote central locking with a flip key.
- Remote controlled radio/CD player.
- Graphite/Grey Madison cloth trim.



Graphite/Grey Madison cloth trim

Colours and dimensions



Metallic Colours (option at extra cost):



Solid Colour:



All body colours are subject to availability.
For further information visit your Peugeot Dealer.

	Wheel trims	Alloy wheels
	 Cuba 14"	 Tornado 14"
Look	Standard	Optional



Height: 1.433 m
Width: 1.652 m - 1.673 m
Length: 3.822 m
Wheelbase: 2.445 m



Peace of Mind 206

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

Peugeot Warranties

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

Peugeot Assistance

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service (36 months for the 607). This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year.

Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling **0870 752 7050**.

Peugeot service care

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 24,000 miles or 2 years on Boxer; 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions.

To minimise the inconvenience often associated with servicing, our Dealers promise to offer you a number of options.

- A while-you-wait service, with a timed appointment.
- Local vehicle collection from your home, or from your work.
- Alternative transport to a train station, home, or work.
- By arrangement, a hire car at a concessionary rate.

What's more, they will aim to ensure that your vehicle is cleaned before you get it back.

Finance – Let the Specialists help

Peugeot Financial Services offer a number of flexible finance plans that make owning a new Peugeot easy. We specialise in car finance and can provide you with choice, convenience and flexibility direct through your local dealer.

Whichever finance plan you choose, your local Dealer will arrange it all for you.

If you would like more information on the range of finance products available, please ask to see our brochure. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill RH1 1QA. Over 18's only, a guarantee may be required.

Peugeot Insurance

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer).

When the time comes to renew your insurance cover, why not try Peugeot Insurance?

You can call Peugeot Insurance for a quote on 0870 0240 206. Lines open 8am-8pm weekdays, 9am-5pm Saturdays.

Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Calls may be recorded.

Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

Peugeot and the Environment

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

Peugeot Accessories

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. In addition they are rigorously tested to our own high standards giving you complete confidence and peace of mind. We also offer a wide choice of original Peugeot merchandise designed to suit your Peugeot and your lifestyle. Be sure not to miss our **Ligne de style** style Peugeot merchandise catalogue – it's a great place to look for treats or gifts for any Peugeot owner. To download the latest catalogue visit www.peugeot.co.uk

Peugeot online

Discover more about us at www.peugeot.co.uk

About this brochure

The information contained in this brochure is based on the data and images available at the time of printing. All equipment shown is factory fitted, or available as an option at extra cost (depending on model). Where you see a feature described as an option, you should assume that it is available at extra cost, unless specifically stated otherwise. Some feature combinations may not be available in the UK. Also, some photography may feature vehicles which are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time. For full specification ask your Peugeot Dealer, or click on www.peugeot.co.uk.

Please note that print and photographic processes used in the creation of this brochure may alter the depth and tone of the colours shown. This brochure is not a contractual document or offer of sale. The details in this brochure cannot be reproduced without the expressed authorisation of Peugeot.

Issued by: Sales and Marketing, Peugeot Motor Company plc, Aldermoor House, PO Box 227, Aldermoor Lane, Coventry CV3 1LT.

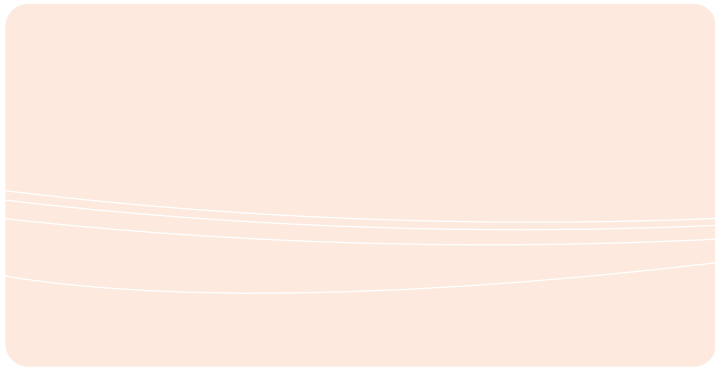
For details of HM Forces tax-free military sales contact:

Peugeot Export, 454-490 Mile End Road, London E1 4PE. Telephone: 020 7791 9044

Email: peugeot.export@peugeotmail.co.uk
www.export.peugeot.co.uk
Customers seeking End of Vehicle Life information should call 0845 257 3233
For all other enquiries please call 0845 200 1234
(Calls will be charged at local rate and may be recorded for training or quality purposes.)



For more information visit
www.peugeot.co.uk



Dealer stamp



THE DRIVE OF YOUR LIFE