



Peugeot //

307 CC



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Peugeot

The right chemistry

When you choose a Peugeot, you're buying more than an elegant piece of design or a superb piece of engineering, you're buying a vision – our dream of a marque that embodies your desires and meets your expectations in every way. A vehicle that is the very personification of the Peugeot spirit.

This spirit, or essence, of our marque can be summed up in four words. Style, quality, dynamism and innovation – the values that every Peugeot is created around.

So what does that mean to you? It means beauty. Stunning design, pure Peugeot lines, the very quintessence of aesthetics as seen by top Peugeot designers. Or roughly translated, a car that makes your heart beat faster every time you look at it.

It means a car that you can trust. Every new Peugeot is built to the very highest standards, ensuring technical excellence, superb handling plus peace of mind, and is engineered to achieve optimum active and passive safety.

It also means passion. Our passion for creating cars with real poise and precision, cars that communicate with the road and connect with you, lifting your spirits on every journey. Cars that reawaken your enthusiasm for driving.

And it goes without saying that it means intelligence. Innovative designs and features that answer your demands for better, safer, more comfortable and environmentally respectful vehicles (we've reduced emissions from our engines and every new car we build is 90% recyclable).

These are the strands of Peugeot DNA that you'll find running through every vehicle that bears our name today, and every car that we'll build tomorrow – just as the four lines run through the design of every page in this brochure. Creating the perfect chemistry between you and your car. And ensuring you the drive of your life.



Style //

Discover a new lifestyle



Do I feel like taking off for the country or heading into the city? Will I take the coupé or the cabriolet? Life would be very dull without choice. And the 307 CC is anything but dull. This sleek coupé

cabriolet offers four real seats and more style than anything else in its class. Plus all the driving excitement you can handle. Choose a life less ordinary, choose the 307 CC.

New horizons every 25 seconds

Blue skies beckoning? No problem. It takes just 25 seconds for the 307 CC's rigid, integral roof to rise or retract. The fully automatic, steel retractable roof can be activated at the touch of a button. So you can exchange the insulated comfort

of a hardtop coupé for the freedom of a wind-in-the-hair cabriolet quicker than the clouds can break. Not having to worry about the weather forecast? Now that's different.



Generous boot space

With the roof folded down, the flat, rectangular boot of the 307 CC has a capacity of 204 litres*. Put the car into coupé mode and the rear boot shelf retracts, giving you a generous 350 litres* of room to play with.

*PSA Method.

Inside the 307 CC

Spacious and comfortable, the perfectly sculpted front seats of the 307 CC ensure excellent support for their occupants and have full side armrests to make journeys more

relaxing. While the rear seats have been designed to accommodate two adults without cramping their style, whether the roof's up or down.





Comfort //

The greatest journeys lie ahead

As soon as you step into the 307 CC, you know you can relax. It comes fully equipped with all the intelligent technology you could need to get you

to your destination with the minimum of stress.



Integral leather⁽¹⁾

For the ultimate indulgence, the 307 CC is available with leather facings on its seats, door panels and dashboard.

JBL hi-fi system⁽¹⁾

Enjoy an open-air concert in your 307 CC, courtesy of this amazing sound system from one of the biggest names in hi-fi. The system comes with 10 speakers and delivers 240 Watts of clear, well-rounded sound.

Satellite navigation system⁽¹⁾

Develop an infallible sense of direction. Tell the intelligent satellite navigation system, where you want to go, then sit back and let it work out the best route for you. Colour maps or mono pictograms point the way, but if you don't want to look at the screen, just follow the audio cues.

Bluetooth® "hands free" kit⁽¹⁾

Make and receive your phone calls through your car stereo unit. There's no need to touch your phone or wear a headset, just activate the Bluetooth setting on your phone, then

use the stereo remote control to access the phone functions you need – you can even scroll through your address book.

Flat-blade wipers⁽¹⁾

Simple, but obvious. Flat wiper blades clean more efficiently, which is why you'll find them on the butterfly-type front windscreen wiper.

RT3 Satellite Navigation⁽¹⁾, MP3, radio, telephone and CD autochanger

This equipment includes multiple features: an MP3 compatible mono CD player⁽¹⁾, an RDS tuner with 24 presets, an SMS compatible dual-band GSM telephone module with SIM card⁽²⁾ that connects you to all compatible European GSM operators. It features a 16/9 colour display⁽¹⁾ with audio/video input for camcorder, DVD or games console (usable only when the vehicle is parked, for safety reasons).

The GPS RT3 radio telephone allows you to connect mobile equipment (MP3 player for example)

via the audio/video input located in the glove box.

The RT3⁽¹⁾ also includes a satellite navigation system that will lead you to your destination via the best possible route by means of vocal and visual indications and cartography displayed on a 16/9 colour screen. It is coupled systematically with a front mounted 5 CD loader.

RD4 audio system

This mono-CD RDS⁽³⁾ MP3 compatible⁽³⁾ car radio has an output of 4x15 w and a Digital Sound Processor to ensure optimum sound reproduction and plays MP3 encoded CD-ROMs. (Model shown with CD loader).

⁽¹⁾Optional according to versions.

⁽²⁾Access to these services requires an operational SIM card (PIN number entered) to be inserted in the RT3.

⁽³⁾According to versions.



The power to escape



The 307 CC will stir your soul with its performance as well as its looks. The HDi 136 engine has 136 bhp waiting to be put through its paces. Change up through the six speed gearbox and you'll feel your

heartbeat quicken. Put its corner-hugging suspension to the test and you'll find your pulse racing. This really is a driving experience with a difference.



Speed limiter and cruise control

Take the strain out of tiring motorway journeys. Just twist the control under the steering wheel and you can stay at the same, constant speed without touching the accelerator. Driving through built-up areas? The speed limiter lets you set your own maximum speed so you can stay safely within legal limits without having to keep an eye on the speedometer.

Particulate Emission Filter (FAP)

Fitted as standard on the 2.0 litre 16v HDi 136 engine, the FAP is a porous structure integrated into the catalytic converter to trap harmful particles of carbon as the exhaust gas passes through it, reducing emissions to barely measurable amounts without affecting performance.



Engines	Consumption mpg (litre/100 km)			CO ₂ emissions(g/km)
	Urban	Extra-urban	Combined	
1.6 16v	27.7 (10.2)	45.6 (6.2)	37.2 (7.6)	178
2.0 16v	25.0 (11.3)	45.6 (6.2)	34.9 (8.1)	192
2.0 16v Tiptronic automatic	23.2 (12.2)	44.8 (6.3)	33.6 (8.4)	199
2.0 180	22.8 (12.4)	41.5 (6.8)	32.1 (8.8)	210
HDi 136	36.7 (7.7)	55.4 (5.1)	47.1 (6.0)	159

Escape and be surrounded at the same time

With the 307 CC, beauty makes no concessions to safety. On the contrary. Even in the cabriolet configuration, the 307 CC provides maximum protection for all occupants. With its structurally strengthened suspension, it is well equipped to anticipate and avoid danger and protect you should the need arise.



Active safety

The 307 CC includes as standard:

- anti-lock braking system (ABS), which prevents the wheels locking during emergency braking,
- electronic brake force distribution (EBFD), which optimises the vehicle's stopping distance by distributing the brake pressure on all four wheels according to vehicle traction and load,

- emergency brake assist (EBA), which amplifies pressure exerted on the brake pedal when slowing down sharply.

ESP (Electronic Stability Program), to control vehicle stability. In addition to the above, it offers:

- traction control (ASR), which prevents the wheels from skidding on slippery road surfaces,

- dynamic stability control (DSC), which returns your vehicle to its correct trajectory if the ECU detects any incipient understeer or oversteer.

For more information:
www.peugeot.co.uk



Active safety

To ensure optimal protection, the 307 CC is equipped with 4 air bags distributed in the passenger compartment:

- two adaptive front air bags for driver and passenger (with a deactivate switch on the passenger side to facilitate the fitting of a child safety seat)
- two front side air bags for enhanced protection of the chest in the event of impact.

Structural reinforcements

These provide rigidity and protection in the event of an impact, ensuring that the passenger compartment stays as intact as possible for the safety of all occupants.

Roll-over hoops

Automatically activated. To protect the rear passengers, an electronic control unit detects the imminent roll-over of the vehicle and automatically triggers instant deployment of the rear roll-over hoops.

Retractable steering column

The architecture of the steering column complies with the most stringent European safety standards. In the event of front impact, retraction of the steering wheel is limited.

Isofix mountings

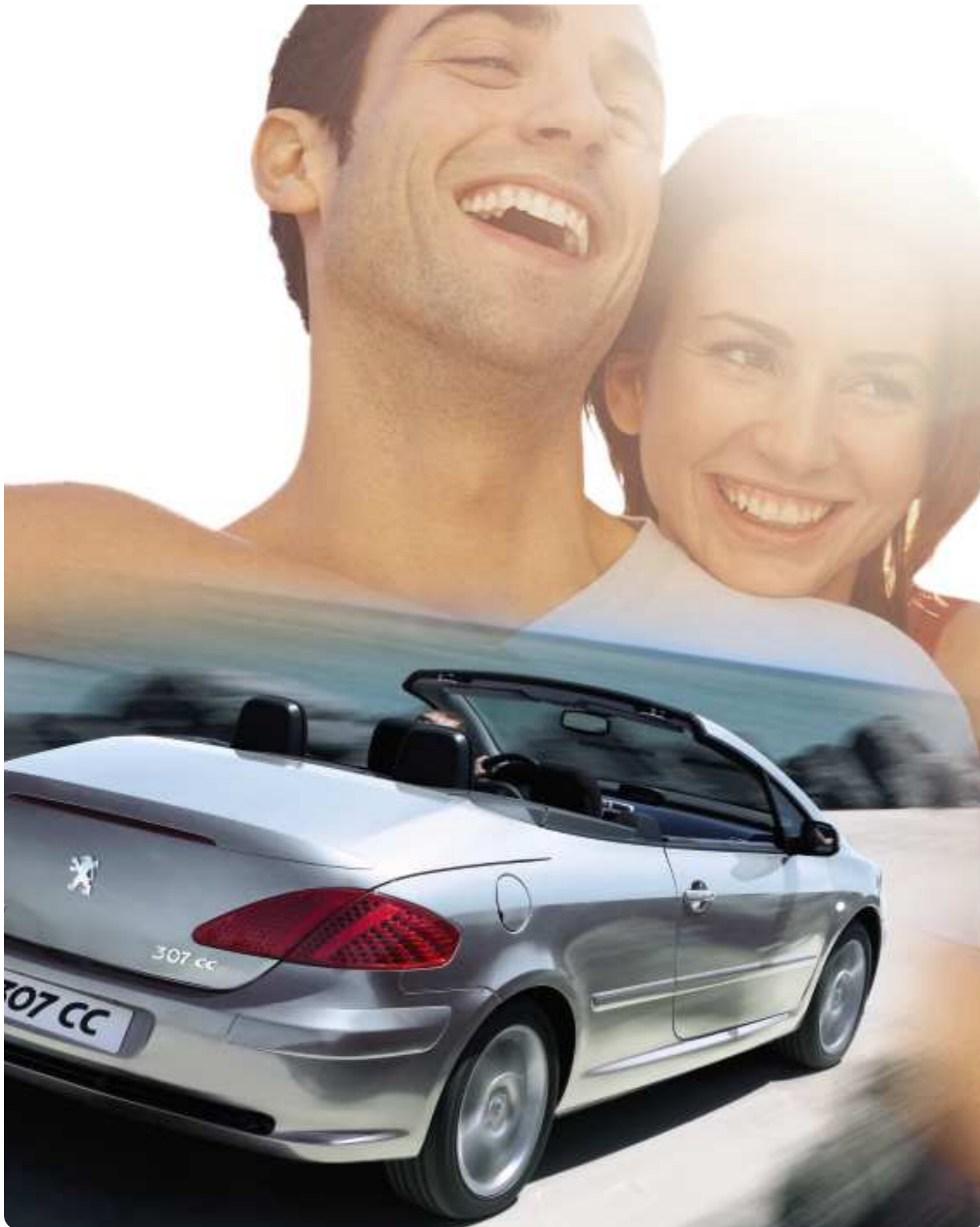
The rear seats are equipped with Isofix mountings for the safe and effortless attachment of an Isofix child seat.

Disc brakes

The braking system of the 307 CC (2 ventilated discs at the front and 2 discs at the rear, combined with ABS and electronic brake force distribution) ensures optimised braking distances.

Fasten seat belt indicator

If the driver or passenger seat belts are unfastened, a visual and acoustic signal informs the occupants.



The test drive of your life www.peugeot.co.uk

So now you've met the 307 CC. You've got an idea of what it's all about, what it can do. And you've had a glimpse of all the good times that could lie ahead.

Along the way, you should also have come to understand how we've used our expertise to develop a car that not only looks great, but combines pace with agile, responsive handling to make it the drive of your life.

And as part of the journey, you're sure to have gained an insight into the way we think and how our values are

continuing to shape the marque. We also hope you've come to trust the quality and value that the Peugeot brand represents.

But the ride doesn't have to stop here. If you'd like to get to know the 307 CC better, either go to www.peugeot.co.uk or visit your nearest Peugeot Dealer to book a test drive. Who knows, it could change your life.

Finishes and trims

You'd expect a car this exceptional to come with some very special finishing touches. And the 307 CC doesn't disappoint. Its exclusive range of colours and stylish interior trims make it easy for you to match your 307 to your driving ambitions.

S //



Andorra Black cloth

- Automatic dual-zone air conditioning
- CD RD4 car radio
- ESP
- 16" alloy wheels
- Front and rear electric windows
- Front fog lamps
- Cruise control and speed limiter

Sport //



Simple Light Grey leather

- Rear parking aid
- Automatic headlamps
- 5 disc CD changer
- Automatic windscreen wipers
- 17" alloy wheels (except 1.6 16v Sport)



Black available in Simple Leather* and Integral Leather**



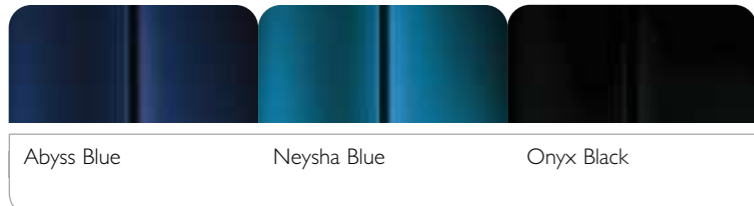
Cerbere Red is only available in Integral Leather**

* Leather seat upholstery is standard on Sport.
 ** Integral leather is an option at extra cost and includes leather covered dashboard and door panel cappings.

Be yourself

Using the interplay of light and materials, the 307 CC proposes elegant and refined ambiances for even more personality.

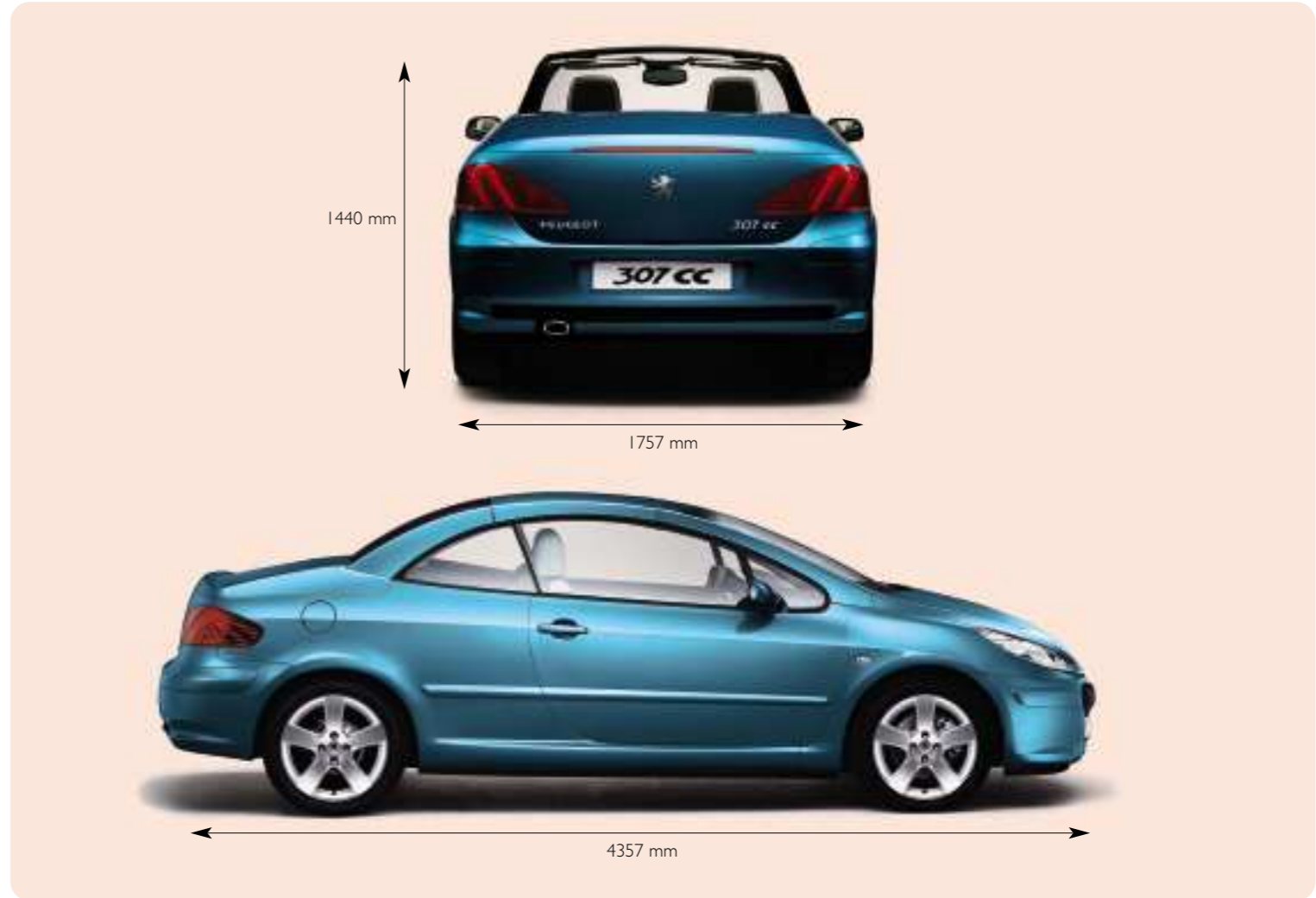
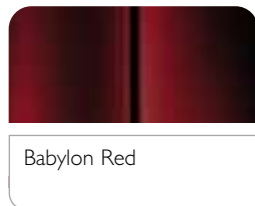
Metallic colours (optional):



Solid Colour:



Special colour:



●
Peace of mind
307 CC



When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

Peugeot Warranties

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans).

For full terms and conditions on all of these, please contact your Peugeot Dealer.

Peugeot Assistance

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service (36 months for the 607). This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year.

Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be

extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling **0870 752 7050**.

Peugeot service care

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 10,000 miles or 1 year on the 107). Please refer to the maintenance book for details of the service intervals for specific models.

To minimise the inconvenience often associated with servicing, our Dealers promise to offer you a number of options.

- A while-you-wait service, with a timed appointment.
- Local vehicle collection from your home, or from your work.
- Alternative transport to a train station, home, or work.
- By arrangement, a hire car at a concessionary rate.

What's more, they will aim to ensure that your vehicle is cleaned before you get it back.

Peugeot Insurance

Peugeot Insurance is designed specifically for Peugeots. It offers tailored cover at a competitive price. Should you be unfortunate enough to be involved in an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot Original Equipment Parts. We'll even give you a courtesy car while yours is being repaired (depending on availability) when you use an approved repairer. **Why not call Peugeot Insurance now for a quote at 0870 0240 206**

Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

PEUGEOT AND THE ENVIRONMENT

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

Peugeot Boutique

The Boutique offers a wide choice of original Peugeot merchandise designed to suit your Peugeot and your lifestyle. Be sure not to miss our **Ligne de style** Peugeot merchandise catalogue – it's a great place to look for treats or gifts for any Peugeot owner. To download the latest catalogue visit www.peugeot.co.uk/merchandise

Peugeot online

Discover more about us at www.peugeot.co.uk

About this brochure

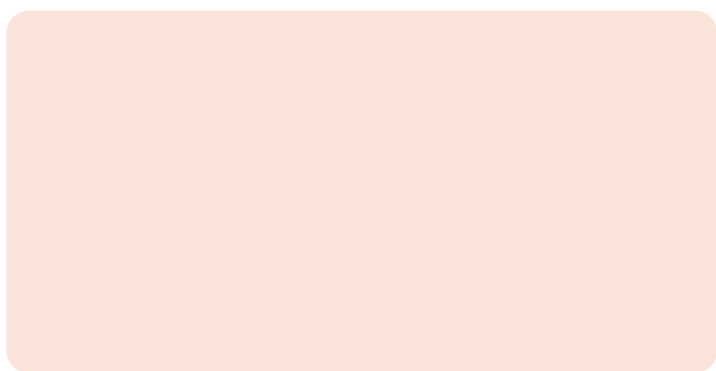
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www.peugeot.co.uk



Dealer stamp



THE DRIVE OF YOUR LIFE