



PORSCHE



**911 Sport Classic**  
Porsche Exclusive

**A monument to the past needn't be set in stone.  
The 911 Sport Classic from Porsche Exclusive.**

**Philosophy.**

Ferry Porsche: creator of the legendary 356 No. 1, founder of the Porsche marque. This year, he would have celebrated his 100<sup>th</sup> birthday. He once said, 'There is no such thing as the perfect car. But as engineers and designers, we must do everything we can to bring ourselves closer to this ideal.'

In the development of every car, Porsche takes this thinking to heart. Just as we did when

developing the 911, the successor to the 356.

Since 1963, this sports car icon has been continually refined. From the beginning, we turned our attention to giving customers the opportunity to personalise their vehicle. In 1986, this resulted in the creation of Porsche Exclusive, the ultimate in vehicle customisation, direct from the factory. Delivering a state-of-the-art Porsche, built with the utmost care – and from the heart.

With the finest materials and a passion for detail.

Our overriding principle has always been to make full use of the traditional skills of our craftsmen. To create cars that until now have never existed – and never will again.

Cars like the legendary 911 Turbo S, Types 964 and 993, with production runs as limited as they were exclusive. It's a tradition that we are continuing today, with a car that

honours the past, but also looks to the future. Made with dedication in the Exclusive Manufaktur factory and in a limited-edition run of only 250 cars.

Introducing the ultimate in personalisation: the 911 Sport Classic from Porsche Exclusive.





**Difficult, but not impossible.**

**A balancing act between past and future.**

**Engineering.**

'We place more value on building exceptionally good cars than we do on building exceptionally many.' Ferry Porsche managed to sum it up perfectly. We create Porsche cars the Exclusive way.

The 911 Sport Classic from Porsche Exclusive is the latest example: a traditional Porsche, newly interpreted. And strictly limited. The inspiration and experience of our designers and engineers are blended together seamlessly to form a harmonious vehicle.

The result is a genuine work of art, and a technical masterpiece.

At Porsche, engineering has never been an end in itself, but the means to so much more: safety, everyday practicality, comfort, and – not least – sheer driving pleasure.

At the heart of this lightweight rear-wheel drive vehicle is, typically for a 911, a flat-six engine, featuring direct fuel injection (DFI) for low emissions and high efficiency. The exhaust system

has been specially tuned. The engine has a displacement of 3.8 litres and its power output has been increased to 300 kW (408 hp), which delivers a top speed of 188 mph (302 km/h), and driving pleasure to match. This performance can also be attributed to the rear differential and a sports chassis with Porsche Active Suspension Management (PASM) that lowers the body by 20 mm. The doors are made from aluminium, which helps to reduce weight, while Porsche Stability Management (PSM) and the Porsche

Ceramic Composite Brake (PCCB) make important contributions to safety.

The six-speed manual gearbox is precisely tuned and, at no extra cost, it can be equipped with a short shifter. Now only one desire remains, to take your place in the driver's seat of the 911 Sport Classic. The ultimate in personalisation.



## You may have seen this car before. In your dreams.

### Design.

The new 911 Sport Classic was built in Weissach from the essential ingredients of passion, devotion, history, and – not least – a sporting heritage.

The exterior finish is Sport Classic Grey: a special development, like the car itself.

Aerodynamic styling, optimised in the Porsche wind tunnel, helps to minimise lift coefficients.

The body is distinctive, 44 mm wider at the rear compared to the rear-wheel-drive 911 Carrera models, and enhanced by the SportDesign front apron with a striking spoiler lip and the specially designed side skirts with a paint finish in the exterior colour. The air intake grilles are finished in high-gloss black, just like the exterior mirror lower trims and the mirror attachment point finishers.

The rear apron with side air intakes incorporates successful

Porsche design signatures. Underneath it are two hard-chrome-plated tailpipes (p. 9), with styling specific to the 911 Sport Classic's exhaust system.

The engine cover features a fixed rear spoiler in a new design, a reference to the legendary 1973 911 Carrera RS 2.7, whose rear spoiler came to be affectionately known as the 'duck tail'. The chrome-plated

logo (p. 11) on the engine cover of the 911 Sport Classic is also an inherited feature.

Even the new double-dome roof is steeped in nostalgia, taking design cues from the Carrera GT supercar and the early days of motorsport. Back then, the typical roof shape was conceived for practicality, allowing even tall drivers to master these low racing cars while wearing a crash helmet.



The double-dome roofline is emphasised by two parallel racing stripes running from front to rear. Decorative films on the rear side sections add to the dynamic appearance.

The 911 Sport Classic from Porsche Exclusive is fitted with new 19-inch Sport Classic wheels with the traditional appearance of Fuchs wheels,

featuring wheel spokes with a black paint finish, a polished outer rim and wheel centres with a full-colour Porsche Crest.

The design of the Fuchs wheel was originally developed for the 911 by Otto Fuchs KG (hence the name) on behalf of Porsche. It first became available in the Porsche range of accessories in 1966, and remained so until

1989. Now, 20 years on, the Fuchs wheel has made a comeback on the 911 Sport Classic. Could there ever be a more harmonious – indeed more personalised – blend of past and future?

Whichever way you look at it, the 911 Sport Classic stands for one thing above all else: the ultimate in personalisation. It's unmistakable, from head to toe. In a word: Exclusive.

**04** Rear apron with tailpipes **05** Exterior mirror lower trim and mirror attachment point finisher painted black **06** 19-inch Sport Classic wheel and decorative film



04



05



06

What do we have in common with our customers? It's probably the same 'weakness' we have for details. We refine and refine until we're 100% happy with the result. Anything less and we're not satisfied.

The outcome: Porsche cars that are unique. Harmonious as a whole, right down to the smallest detail. Just like the 911 Sport Classic. Developed with passion and dedication, and handcrafted in the Exclusive

Manufaktur factory. The proof? The chrome-plated Exclusive Manufaktur badge on the right-hand wing – as it was on the 356.

The Bi-Xenon headlights with dynamic cornering lights feature a black outline, which is visually reminiscent of many a successful racing car in Porsche history. Taillights with a clear glass look adorn the rear end. The fuel filler cap has a painted Aluminium Look finish.

A sum of parts beyond compare, seamlessly integrated, with everything perfectly matched. A Porsche with a unique personality and outstanding dynamics.

Ultimately, our greatest strength lies in the development of cars that shine in terms of performance. As Ferry Porsche said, 'It is Porsche's strength that we should avoid uniformity.'

07 Exclusive Manufaktur badge 08 911 Sport Classic logo on the rear 09 Taillights with a clear glass look 10 Bi-Xenon headlights in a new design



07

A close-up of a car's body panel showing the "911 Sport Classic" script. The "911" is in a bold, sans-serif font, and "Sport Classic" is in a flowing, cursive script. The text is embossed into the light-colored metal surface.

08



09



10

**You may be familiar with our interiors in leather, natural leather and smooth-finish leather.  
But that's not all we have to offer.**

**Interior.**

To Ferry Porsche, it was always important for us 'to uphold the individuality of the car with our product.' Even today, it's a principle that we take to heart. The 911 Sport Classic is a perfect example.

Like any Porsche, it is more than just a car: it is an expression of personal freedom, of

an individual lifestyle. Inside and out.

The sporty look defined by the exterior colour and design has been carried through to the interior. Here, the 911 Sport Classic entices with a wealth of personalised extras and new colours and materials.

Exclusive. The perfect name for the selection of options available

for the 911 Sport Classic. The aim of the project was to achieve a harmonious overall picture – albeit with some striking contrasts. The selection was put together by Porsche designers and Porsche Exclusive specialists with many years of experience in meeting customer requirements. The ultimate experts in personalisation.



The interior is finished in Espresso natural leather. Selected areas feature eye-catching decorative seams in light grey to match the exterior colour. Available as single-stitched, cross-stitched or double-lap seams, they have been painstakingly crafted by hand. Just like the light grey leather piping on the seats.

Also in light grey are the threads in the new woven leather on the seat centres and door centre panels.

Another special feature is the exquisite and hard-wearing carpet fabric. In Espresso, it is perfectly matched to the colour of the interior. The door panels, rear side panels, rear panel and the sides of the rear seat backrests are also upholstered in this new material.

You will also find selected items of the 911 Sport Classic's interior trimmed in metal or painted in Aluminium Look. A brilliant finish – just as you would expect.

Everywhere you look, a wealth of inspired ideas and fine detailing, characterised by one individual extra above all else: quality craftsmanship.

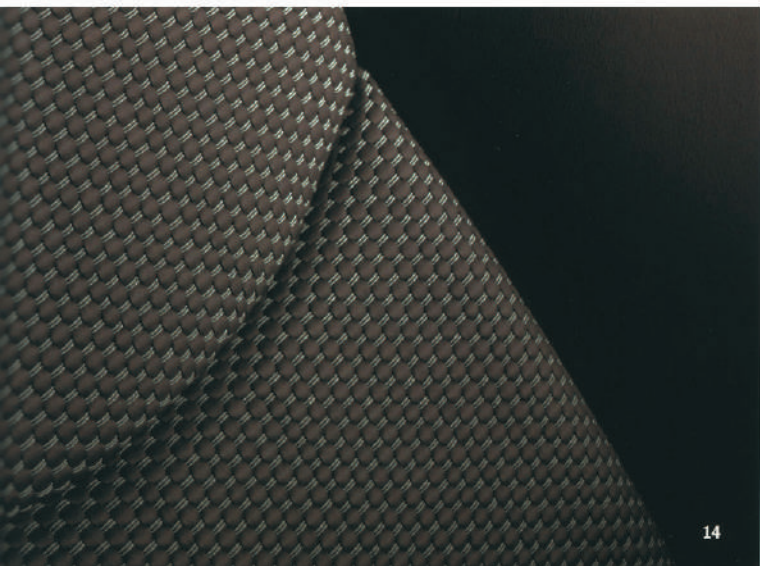
**12** Carpet in new design **13** Light grey leather piping on seats **14** Woven leather **15** Espresso natural leather with light grey decorative stitching



12



13



14



15

The high degree of comfort of the 911 Sport Classic needs no extra emphasis. Everything is exactly where you'd expect it to be. All within easy reach.

The gear lever in aluminium and Espresso natural leather is a fine example, the special detail being the brown, engraved shift pattern. Another Exclusive feature is the handbrake lever in aluminium with an engraved Porsche logo in brown.

Also at hand is Porsche Communication Management (PCM), supplemented by a navigation module, the BOSE® Surround Sound System, a CD/DVD autochanger, a universal audio interface and a telephone module. Mobile phone preparation is also available at no extra cost.

Typically, Porsche Exclusive provides the extra refining touches. The PCM control

panel, the climate control panel, the lower switch panel trim and the lower storage compartment trim are all upholstered in Espresso natural leather.

Just like the padded rim of the three-spoke steering wheel featuring a precision light grey cross-stitched seam. More fine detail can be seen in the form of the steering column casing and the airbag module in leather. The large spoke trim is finished

in Espresso soft-touch paint. Even the door release levers are upholstered in leather. These may only be details, but they make all the difference.

**16** Gear lever in aluminium and Espresso natural leather **17** Three-spoke steering wheel with padded leather rim **18** Door release lever in leather



Prepare to be impressed as soon as you open the doors of the 911 Sport Classic. At your feet are the door sill guards in chrome-plated stainless steel with an illuminated 911 Sport Classic logo and the limited edition number.

The stylish instrument cluster, in a new design, is enclosed by a surround finished in Espresso natural leather. The dial faces are in black, the rev counter features two dark

grey decorative stripes and the 911 Sport Classic logo is finished in light grey. The instrument cluster housing painted in Aluminium Look is a further mark of refinement.

This special sports car is also equipped with the Sport Chrono Package Plus with the stop clock dial face in black.

Another custom feature is the embossed 911 Sport Classic logo on the headrests integrated

into the adaptive sports seats. Overhead, the roof lining is trimmed in light grey Alcantara, along with the pillar trims, the sun visors, the belt outlet trims, and the interior light and seat-belt height adjuster covers.

Other extras include heated seats, the HomeLink® programmable garage door opener, and cruise control.

As you can see, the 911 Sport Classic from Porsche Exclusive

is truly unique. An identity that is reinforced by the metal limited edition badge, exquisitely crafted in the interior colour and positioned on the glove compartment lid. It's time to start the engine. Notice that even the ignition lock surround is finished in leather.

**18** Headrests with embossed 911 Sport Classic logo **20** Instrument cluster in a new design **21** Door sill guards in chrome-plated stainless steel with illuminated 911 Sport Classic logo and limited edition number **22** Limited edition badge in metal with Espresso paint finish



19



20



21



22

## Technical data.

Engine	
<b>Cylinders</b>	6
<b>Displacement</b>	3,800 cm <sup>3</sup>
<b>Max. power (DIN)</b>	300 kW (408 hp)
<b>at rpm</b>	7,300
<b>Max. torque</b>	420 Nm
<b>at rpm</b>	4,200
<b>Compression ratio</b>	12.5:1
Transmission	
<b>Layout</b>	Rear-wheel drive
<b>Manual gearbox</b>	6-speed
Chassis	
<b>Front axle</b>	McPherson strut suspension
<b>Rear axle</b>	LSA multi-link suspension
<b>Steering</b>	Variable steering ratio, power-assisted (hydraulic)
<b>Turning circle</b>	10.9 m
<b>Brakes</b>	Six-piston aluminium monobloc fixed calipers at the front and four-piston aluminium monobloc fixed calipers at the rear, carbon-fibre-reinforced ceramic brake discs, internally vented and cross-drilled
<b>Vehicle stability system</b>	Enhanced PSM (with ABS 8.0)
<b>Standard wheels</b>	Front: 8.5J x 19 ET 55/Rear: 11.5J x 19 ET 50
<b>Standard tyres</b>	Front: 235/35 ZR 19/Rear: 305/30 ZR 19

Performance	
<b>Top speed</b>	302 km/h (188 mph)
<b>0–100 km/h (0–62 mph)</b>	4.6 secs
<b>Flexibility 80–120 km/h (50–75 mph) in 5th gear</b>	5.6 secs
Fuel consumption/emissions <sup>1)</sup>	
<b>Urban in l/100 km (mpg)</b>	15.9 (17.8)
<b>Extra urban in l/100 km (mpg)</b>	7.6 (37.2)
<b>Combined in l/100 km (mpg)</b>	10.6 (26.6)
<b>CO<sub>2</sub> emissions in g/km</b>	250

Available options	Order no.	Page
<b>Short shifter<sup>2)</sup></b>	XCZ	4
<b>Mobile phone preparation<sup>2)</sup></b>	619	16
<b>Mobile phone preparation with bracket<sup>2)</sup></b>	618	16
<b>Factory collection</b>	900	–

<sup>1)</sup> Data determined for standard specification and in the NEDC (New European Driving Cycle) in accordance with the Euro 5 (715/2007/EC and 692/2008/EC) measurement method. The figures do not refer to an individual vehicle, nor do they constitute part of the offer. They are intended solely as a means of comparing different types of vehicle. Further information on individual vehicles can be obtained from your Porsche Centre.

<sup>2)</sup> Available at no extra cost.

Technical data correct to the best of our knowledge at the time of going to print. Subject to change without notice.



**1948: the first Porsche was built.**

**2009: so was yours.**

### **Personalisation.**

'At the beginning, I looked around but could not find the car I was dreaming of. So I decided to build it myself.' Ferry Porsche essentially wanted the same thing as you. This is how the first Porsche sports car, the 356 No. 1, came into being. And it's how yours will too.

Bespoke production and personalisation of the highest quality for a sports car built to your own unique requirements, direct from the factory. Built with the utmost care, with

passion, with elegant materials and, to a great extent, by hand.

This is the philosophy on which Porsche Exclusive is based. The focus has always been on you and your exclusive wishes and requirements. Unique cars like the 911 Sport Classic are the end result.

We offer personal support and individual expert advice to each and every customer. Contact the Porsche Exclusive Customer Centre in Zuffenhausen or Leipzig on +49 (0)711 911-25977, or e-mail [customercenter-exclusive@porsche.de](mailto:customercenter-exclusive@porsche.de).

Of course, you can also personalise your vehicle at any time after purchase with the Porsche Equipment range of approved accessories.

Whatever the model, whether your vehicle has yet to enter production or has already been delivered, you tell us what you want and, thanks to Porsche Exclusive or Porsche Equipment, we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise quality. For peace of mind, your original vehicle warranty will remain unaffected. For more information

about these comprehensive product ranges, please refer to the respective catalogue or visit [www.porsche.com](http://www.porsche.com).

Alternatively, make an appointment with your Porsche Centre to discuss your requirements. Offering the ultimate in personalised customer care, they will be pleased to help you in any way they can.

What might Ferry Porsche have said about a car like the 911 Sport Classic? Perhaps the same as what his father said about the 356 No. 1: 'Every single bolt was just right.'





The availability of equipment and options may vary from market to market due to local restrictions and regulations.

Porsche, the Porsche Crest, 911, Carrera, PCCB, PCM and Tequipment are registered trademarks of Dr. Ing. h.c. F. Porsche AG.

All texts and descriptions, images and other information are the copyright of Dr. Ing. h.c. F. Porsche AG.

Dr. Ing. h.c. F. Porsche AG  
Porscheplatz 1  
70435 Stuttgart  
Germany  
[www.porsche.com](http://www.porsche.com)

Edition: 06/09  
Printed in Germany  
WSLS1001001220 GB/WW