



**SEAT Alhambra.**



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# Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.



Model shown: Alhambra XCELLENCE in Romance Red Metallic Paint.

# Ready to own it?

Big family decisions feel exciting when you know you've made the right choice. When it comes to an outstanding family car, you expect everything from space and safety to technology and efficiency, plus a powerful, sporty edge. This is the award-winning 7-seater Alhambra – one of the easiest choices you'll make together.



Model shown: Alhambra XCELLENCE in Romance Red Metallic Paint.

# Your Alhambra.



## The memories start here.

Whatever the size, every family needs backup. Safety, comfort and technology, with zero compromises. The little things that make a big difference. Because these aren't just roads, they're memories. The SEAT Alhambra. Get ready to turn journeys into stories.



Model shown: Alhambra XCELLENCE in Romance Red Metallic Paint.

## Exterior design

# A world of possibility.

When you have the details right, anything's possible. The SEAT Alhambra brings them all together, with smart and sophisticated features like chrome fittings, hot-stamped front grille and 17" alloy wheels. Because it's your world. You decide how to get the most out of it.





Model shown: Alhambra XCELLENCE in Romance Red Metallic Paint.

#### Interior design

# Room to grow? You've got it.

Every family's different. There's no one size fits all. With 32 ways of configuring the seats you have all the flexibility you need, for whatever life throws at you.





Technology

# They call it magic. You call it easy.

Long journeys feel shorter in the Alhambra. Maybe that's because it's as big on technology as it is on space. It's packed with features to keep you comfortable, entertained and in control, from the SEAT Media System to KESSY (Keyless Entry and Go). All you have to do is find a song the whole family likes.



Model Shown: Alhambra XCELLENCE in Romance Red Metallic Paint.



Technology

# Smartphone? Smarter car.

Social media. Entertainment. Maps. Everything you need for in-car infotainment, and more. SEAT Media System Plus comes with USB, Aux-in, SD card slot, Bluetooth®, Audio streaming and 8 speakers. Featuring MirrorLink™, Apple CarPlay™ and Android Auto™ you can control your world from your 6.5" colour touchscreen. Smart just got simpler.





Model shown: Alhambra XCELLENCE in Romance Red Metallic Paint.

## Safety

# Everything to keep them safe.

Nothing matters more than their safety. The Multi-Collision Braking System automatically initiates braking after the vehicle suffers a collision. Tiredness Recognition actively monitors your surroundings, and responds accordingly. And with the comprehensive airbag system, everyone is protected. Think about it once, and then know it's taken care of.



# Way to Alhambra.



**The time's come  
to set the rules.**

# Your Alhambra.

We've made it really simple to pick the SEAT Alhambra that's right for you. There are 4 individual trims, each with their own unique equipment and appeal.

**1** Pick the trim that sounds like your kind of car.

**2** Choose the engine that suits you.

**3** Personalise your Alhambra with your favourite colour.

**And that's it. It couldn't be easier to do your thing.**

# Trims.



01

**01 S.**  
The Essential One.



03

**03 SEL.**  
The Indulgent One.



02

**02 SE.**  
The Stylish One.



04

**04 XCELLENCE.**  
The Luxury One.

# Alhambra S.



Model shown: Alhambra S in Atlantic Blue Metallic Paint.

## The Essential One.

With rear seat ISOFIX points, a multi-collision braking system, 3-zone climate control and a Media System with a 6.5" screen, the family are safely covered for the essentials to help you make the most of a great day out.

### Standard Equipment

#### Wheels & Tyres

- 16" 'Design' alloy wheels with 215/60 R16 95H self-sealing tyres

#### Exterior Equipment

- Metallic Paint
- Twin halogen headlights with electrical adjustment
- LED Taillights with LED rear plate light
- Chrome front grille frame
- Electrically adjustable and heated door mirrors
- Body-coloured bumpers, door handles and door mirrors with integrated LED indicators
- Sliding rear side doors

#### Infotainment

- Media System Plus: MP3 compatible CD player with AUX-In port + FM/AM radio + Bluetooth® audio streaming + 8 Speakers + 6.5" Colour touchscreen
- Steering wheel mounted audio and phone controls

#### Functional & Mechanical

- Rain-sensing wipers
- Three-zone climate control
- Auto-dimming rear view mirror
- Height and reach adjustable steering wheel
- Electro-mechanical power steering
- Steering wheel-mounted gearshift paddles (DSG only)
- Electric front and rear windows
- Front and rear parking sensors
- Electric handbrake
- Start/stop system
- Energy recovery system
- Comfort suspension

#### Seats & Trims

- Seven full size individual seats
- Comfort front seats
- Driver and front passenger's seat with height and lumbar adjustment
- Front passenger seat foldable into table
- Easy-Fold rear seat system
- Forward and backward adjustable seats
- Chrome interior dashboard detailing

#### Safety & Security

- Driver and front passenger airbags
- Front passenger airbag deactivation
- Front side airbags
- Curtain airbags
- Driver's knee airbag
- ISOFIX points with top tether anchorage points in second row seats
- Multi-Collision Braking System
- Tiredness recognition system
- Electronic Stability Control (ESC) with Emergency Brake Assist (EBA)
- Hill Hold control
- Tyre pressure monitoring system
- Electric child lock for rear side doors
- Remote control central locking with deadlocks
- Electronic engine immobiliser
- Alarm

**01 Grey Sada Cloth.**

**02 16" 'Design' alloy wheels.**



# Alhambra SE.



Model shown: Alhambra SE in White Silver Metallic Paint.

## The Stylish One.

Get the family out and about in style and safety – with 17" Dynamic alloy wheels, dark tinted rear windows and Cruise Control. Plus, the handy Coming and Leaving Home headlight feature illuminates the area around the car, making it easier for everyone to get in and out on those dark evenings.

### In addition to the S trim

#### Wheels & Tyres

- 17" 'Dynamic' alloy wheels with 225/50 R17 98H self-sealing tyres

#### Exterior Equipment

- Front fog lamps with cornering function
- Electrically folding door mirrors with exterior puddle lighting
- Dark tinted rear windows
- Chrome side window trims
- Chrome finished roof rails

#### Functional & Mechanical

- Auto-headlights
- Coming and leaving home headlight function
- High Beam Assist
- Passenger door mirror with 'kerb' function when reversing
- Cruise control
- Three 12V power supply in centre console (front/armrest storage box/boot)
- 230V AC Euro socket in row centre console (max load 150W)
- Driver and passenger sunvisors with covered illuminated mirrors

#### Seats & Trims

- Integrated sunblinds in rear side doors
- Folding table on front seat backrests with integrated cupholders
- Front seatback storage pockets
- Height-adjustable driver's seat with electric lumbar and backrest adjustment
- Leather steering wheel and gear knob

01 Black 'Rodas' Cloth.

02 17" Dynamic alloy wheels.



# Alhambra SE L.



Model shown: Alhambra SE L in Indium Grey Metallic Paint.

## The Indulgent One.

Make every trip a treat for the family with stylish leather upholstery and heated front seats, and lumbar and backrest adjustment for the driver. Helpful features such as a power-operated tailgate and rear sliding doors, along with a 6.5" Navigation System make even the shortest journey an indulgence.

### In addition to the SE trim

#### Exterior Equipment

- Power operated tailgate and rear sliding doors

#### Infotainment

- Navigation System with Rear View Camera (includes media system plus): 3D map display + DAB (Digital audio broadcasting) + Satellite Navigation with Dynamic route guidance + High resolution colour driver's display + SD card slot + Voice recognition

#### Seats & Trims

- 12 way electrically adjustable front seats
- Heated front seats

#### Functional & Mechanical

- Headlight washer system
- Heated front washer nozzle

01 Black Leather Cloth.

02 17" Dynamic alloy wheels.



# Alhambra XCELLENCE.



## The Luxury One.

Live family life to the max with leather upholstery, heated seats, and a panoramic sunroof to bring the outside world into the cabin. Enjoy an array of helpful features such as a touchscreen Navigation System, Keyless Entry and Go (KESSY) and Front Assist, to help you keep your distance to the vehicle in front, while a handy power-operated tailgate and convenient rear sliding doors make for effortless loading, entry and exit.

### In addition to the SE trim

#### Wheels & Tyres

- 17" 'Dynamic' Atom alloy wheels with 225/50 R17 98H self-sealing tyres

#### Exterior Equipment

- Front grille hotstamping
- Power operated tailgate and rear sliding doors
- Electric panoramic sunroof (Includes panoramic glass roof with electrically opening front pane (slide/tilt) and electrically operated sunshade)

#### Infotainment

- Navigation System with Rear View Camera: 3D map display + DAB (Digital audio broadcasting) + Satellite Navigation with Dynamic route guidance + High resolution colour driver's display + SD card slot + Voice recognition

#### Seats & Trim

- 'Sports-style' comfort front seats
- 12-way electrically-adjustable front seats
- Heated front seats
- "Metal Eye II" door & dashboard decorative inserts
- Chrome door sills with XCELLENCE logo

#### Functional & Mechanical

- Headlight washer system
- Heated front washer nozzles
- KESSY (keyless entry and go)
- Sports suspension

#### Safety & Security

- Front Assist



01 Black Leather.

02 17" 'Dynamic'  
alloy wheels.

# Colours.



Pure White<sup>1</sup> S SE SEL XC



White Silver<sup>2</sup> S SE SEL XC



Indium Grey<sup>2</sup> S SE SEL XC



Deep Black<sup>2</sup> S SE SEL XC



Black Oak Brown<sup>2</sup> S SE SEL XC



Moonstone Silver<sup>2</sup> S SE SEL XC



Urano Grey<sup>1</sup> S SE SEL XC



Atlantic Blue<sup>2</sup> S SE SEL XC



Romance Red<sup>2</sup> S SE SEL XC

S S  
SE SE  
SEL SEL  
XCCELLENCE XC

<sup>1</sup>Non-metallic.  
<sup>2</sup>Metallic.





## Accessories

# Your accessories.

Where to go on holiday? Hotel, villa or campsite? Choice feels good, especially when all the options are exciting. With the Alhambra, you can select from a range of accessories to suit you and your family. It has room for everything – and more.

**2** Two-year warranty on all accessories.\*

**3** Three-year warranty on all fitted accessories.†  
[before new car handover]

\*Applies to SEAT Genuine Accessories only.

†Applies to SEAT Genuine Accessories only. Up to 2-year warranty on others.





01

### Accessories

# Protection pack.

Love your SEAT and it will love you back. Dirt or dog hairs? No problem. Mud and mess? Sorted. Choose this accessory pack, get on with the way you live, knowing your SEAT is protected for its lifetime.

#### 01 Mud flaps.

Front and rear mud flaps. Protect the car body from materials projected by the wheels during driving.

#### 02 Protective loadliner.

Flexible plastic protection that perfectly fits and protects the boot area.

#### 03 Rubber mats.

These tough rubber mats are designed specifically for your SEAT model. Ideal for heavy duty use, with a wipe clean surface to protect the car's interior.



02

03



38



04 | 05

### Accessories

# Adventure pack.

Whatever you have planned, our Adventure pack gives you a hassle-free system with roof bars and surfboard or ski holder, as well as peace of mind with the vehicle safety kit and protective loadliner.

#### 04 Roof bars.

Genuine SEAT Accessories front and rear roof bars with anti-theft system – designed to be strong, durable and easy to install.

#### 05 Surfboard or ski holder.

Aluminium rack with plastic covering and rubber supports. With anti-theft locking device. Used together with roof bars.

#### 06 Protective loadliner.

Flexible plastic protection that perfectly fits and protects the boot area.

#### 07 Vehicle safety kit.

Complete SEAT safety kit which includes these essential items: warning triangle, high visibility vest, first aid kit and torch.



06

07



## Accessories

# Family packs.

### Infant pack.

Everything you need to provide safety and comfort for your infant and an enjoyable journey.

### Young pack.

As your child grows, we have accessories that grow with them and make the journey enjoyable and safe.

### 04 | 05 RECARO Privia Evo and RECARO SmartClick base (Infant pack).

RECARO Privia Evo for ages birth up to 18 months.

### 06 RECARO Monza Nova 2 (with Seatfix) (Young pack).

RECARO Monza Nova 2 for ages from 3 to 12 years. ISOFIX ready.

### 07 Child monitoring mirror (Infant/Young pack).

Keep a closer eye on the kids in the back with this useful mirror.

### 08 Protective loadliner (Infant/Young pack).

Flexible plastic protection that perfectly fits and protects the boot area.

### 09 Seat cover (Infant/Young pack).

Washable cover that is easy to clean. Adapted for use in combination with any child seat.



ISOFIX  
COMPATIBLE

04



ISOFIX  
COMPATIBLE

05



ISOFIX  
READY

06



07



08



09

## Accessories

# Pet packs.

### Luggage protection pack seat protection pack.

Keep your best friend happy in the back with this grille and protective luggage compartment lining or protective seat cover.

### 01 Cargo separation grille (Luggage/Seat protection pack).

Separates the boot from the rear passenger space. Made of a black powder coated tubular frame with wire mesh, installed behind the rear seat. Can be removed whenever required.

### 02 Protective seat cover (Seat protection pack).

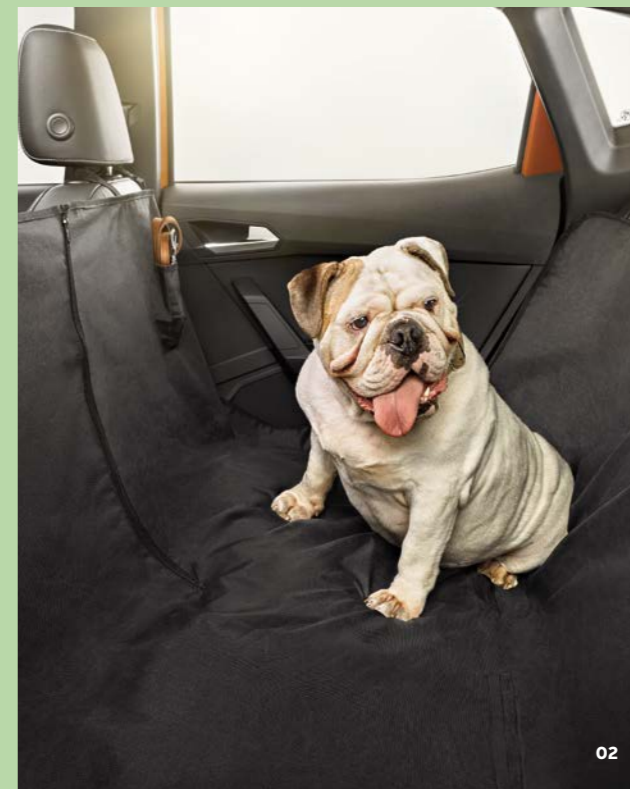
To protect the rear seats of your vehicle and prevent damage due to scratches, damp or hair, the most practical solution is the protective car seat cover. Take your pet with you and forget about cleaning the vehicle each time you go out.

### 03 Protective luggage compartment lining (Luggage protection pack).

Perfect for carrying animals. Completely covers the mat and sides preventing animal fur and dirt from becoming attached. Waterproof and prevents any damp from seeping through.



01



02



03



## Accessories

# Gadget pack.

A pack full of the latest practical SEAT accessory gadgets to keep your car organised and functional.

This pack includes an espresso machine, a headrest clothes hanger, hooks for the headrest, tablet holder, emergency power bank and a headrest base carrier.

### Espresso machine.

The AutoSet espresso maker is the highlight of the Gadget pack. Enjoy a good espresso with a fantastic crema. So whether you're heading off on holidays, returning from a long walk or about to go home for the evening, this espresso maker is just what you need.

### Tablet seat mount.

The rear seat entertainment cradle creates easy viewing and access for an iPad from the rear seat of your SEAT. Available for iPad2 to 4, Air, Mini or Galaxy Tab. Attaches to base module.

### Hook for headrest.

Keep things nice and tidy in your car with this easy to fit headrest hook. This set mounts onto the front seat headrest posts and allows you to hang up to 2 kg. Attaches to base module.

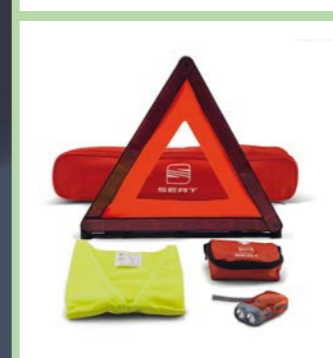


### Power bank.

Stay in charge with the SEAT Power bank. This accessory includes a zipped case, holding a 3 in 1 cable for the iPhone 4, 5 and for micro USB, and a car lighter adapter.

### Headrest clothes hanger.

This two piece set mounts easily on the front seat headrest posts and allows you to hang up to 2 kg. Allowing you to arrive at your destination crease-free. Includes base module.



## Accessories

# Business pack.

Keep everything in its place with these handy accessories and arrive with your clothes crease-free with the headrest clothes hanger.

**Headrest clothes hanger.**  
**Umbrella.**  
**Pen and notepad.**  
**Power bank.**  
**Hook for headrest.**

Includes headrest base carrier.

# Travel pack.

Wherever you are heading when you're equipped with the right practical accessories, you can enjoy the journey even more.

**Vehicle safety kit.**  
**Torch.**  
**Folding shovel.**  
**Travel bag.**  
**Emergency power bank.**  
**Umbrella.**



SEATCARE

# At your service.

## Servicing & maintenance.

Your SEAT is special to you, and deserves special treatment when it's time for a service or repair. So put it in the hands of people who know and care about your car as much as you do, your SEAT Dealer.

### The benefits at a glance.

- Clarity on the cost with our service and maintenance fixed prices
- Easy drop-off and collection including loan cars or a courtesy lift
- SEAT recommended video service report
- Wash and vacuum with every service
- Option to book your service online 24/7
- FREE UK and European Roadside Assistance worth £245 for all cars 2-15 years, when a service is booked online – this includes cover from the moment you leave home to the moment you get back

### Plus all the SEAT standards you would expect.

- SEAT technicians, using the latest diagnostic technology
- Check of SEAT software and product enhancements
- SEAT-approved parts fitted complete with 2 year warranty\*
- SEAT proof of service
- National network of Dealers

\*Excludes wear and tear items.

**SEAT**CARE  
Carefree ownership.

## SEAT Service Plans.

Our Service Plans cover so much for such a small monthly outlay, they really make a lot of sense.

### Choice of payment options.

You can easily plan your car's service requirements and either pay for the Service Plan in full or spread the cost with affordable 18 monthly payments for 24 months cover. It's worry-free and ensures that you're taking the best care possible of your car, today and tomorrow.

### Excellent value.

- Plan is protected from inflation
- Plan is transferable, when fully paid, to another owner
- Resale value enhanced with a SEAT proof of service
- Choose any SEAT Dealer from the nationwide network

Fixed Price Service Plans are subject to terms, conditions and exclusions.





# Carefree ownership.

SEATCARE means you can benefit from our range of services. It's about not having to think about what your car needs, just having it all taken care of. SEATCARE is the flexibility and value for money you need, with the level of service you expect.



## Peace of mind for longer.

Your SEAT is covered by a 3 year/60,000 mile warranty. A SEAT Warranty Extension lets you extend your 3-year manufacturer's warranty for 1, 2 or 3 years under the same great conditions. So you can continue to benefit from expert care and enjoy the road for longer. The warranty extension is available only for new cars (all models, engines and versions). It's fully transferable to the new owner and subsequent owners should you sell the car, this helps enhance the resale value of the car.

Extended warranties are only available at the time of ordering a new SEAT.



## We've got you covered.

Did you know that your insurer may not guarantee to use SEAT approved repairers or SEAT approved parts? With so much complex safety technology in your SEAT, you won't want to risk compromising your car with parts that have not been made specifically for your SEAT. As a SEAT customer you are entitled to three years' FREE accident and repair cover. Our cover works alongside your main motor insurance policy, giving you and your car additional protection.

### The benefits at a glance.

- A dedicated claims manager to manage your claim from start to finish
- Guaranteed use of a SEAT approved repairer and SEAT trained technicians
- Receive a repair guarantee, which includes a 2 year parts warranty and 3 year paint warranty
- Legal expenses cover to help recover any uninsured losses

To activate visit [seat-ensurance.co.uk](https://seat-ensurance.co.uk)



## Always on call.

Wherever you drive, you can feel reassured that SEAT Roadside Assistance is on hand in the event of a breakdown, accident, theft or even mis-fuelling.

You'll get free SEAT Roadside Assistance\* (including European cover) for the first two years of owning your new SEAT. Get out and explore, safe in the knowledge that help is available 24 hours a day, every day of the year.

\*Terms and conditions apply.



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