



SEAT Arona.



The crossover has landed.



Be this. Go there. Drive that. Life is full of voices telling you what to do. The truly bold listen to their own voice. Strike their own path. And now there's backup. The SEAT Arona is the city crossover built for the fearless. Smart. Powerful. Dynamic. So you can get out there and do your thing. Whatever that might be.

Model shown: Arona FR Sport in Desire Red metallic paint with Midnight Black roof.



Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we.



Model shown: Arona FR Sport in Mystery Blue metallic paint with Midnight Black roof.

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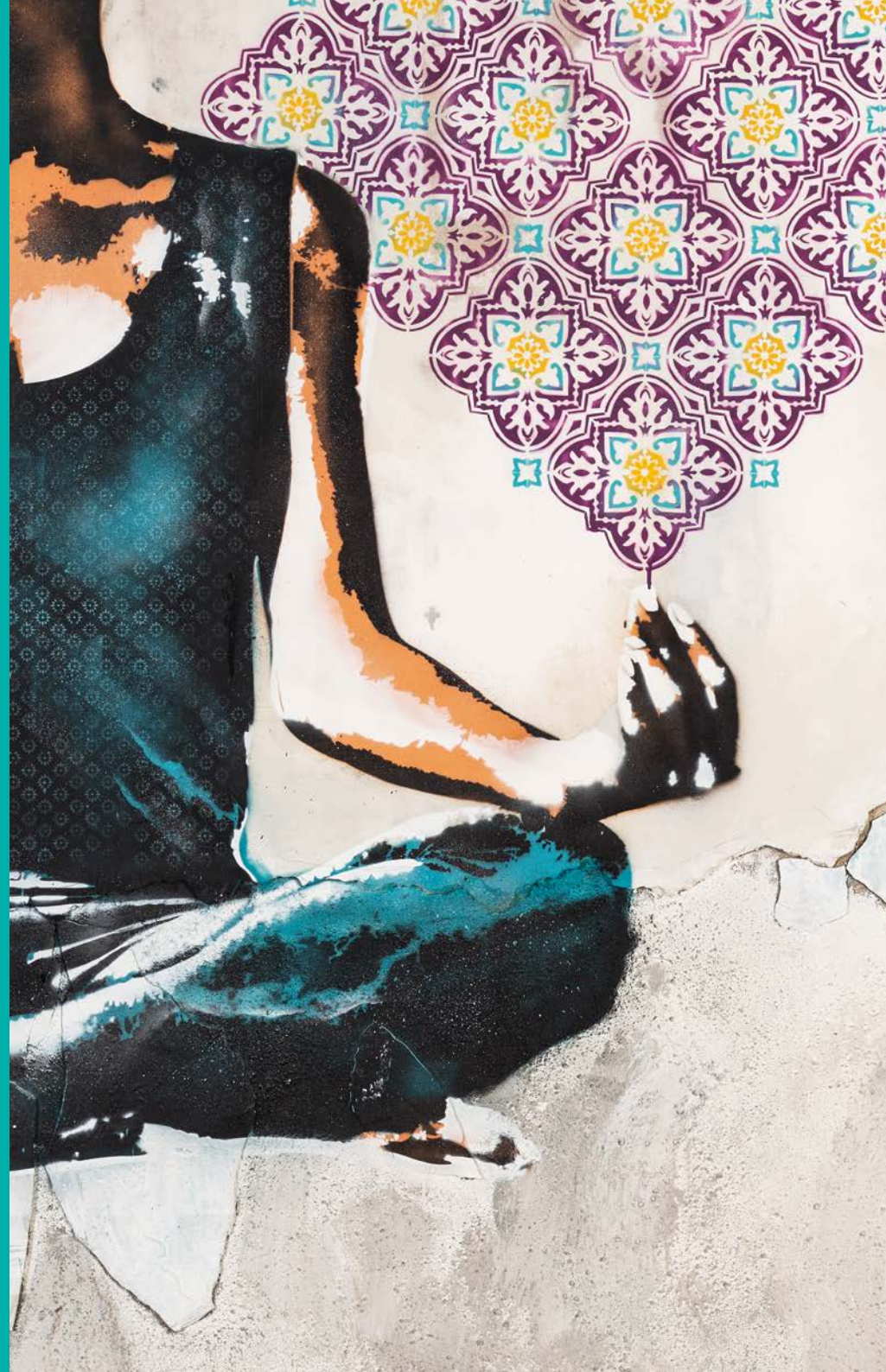
For full model details and pricing, please see our pricing and specification list which can be found at www.seat.co.uk



Ready to own it?

Fresh, modern good looks and aerodynamic performance. The SEAT Arona has it all, with ultra-defined blisters and dynamic lines.

Compact. Fearless. Designed to be free. City car agility meets SUV style and substance. Tech that puts your world at your fingertips. More space to play with. This is a new vision. As independent as you are.



Model shown: Arona FR Sport in Mystery Blue metallic paint with Magnetic Grey roof.



Exterior design

Want more. Get more.

How do you want it? That's how you'll get it. The SEAT Arona lets you pick what's right for you. Orange on grey? Done. Black on red? Naturally. Whatever you choose, the SEAT Arona lets you express yourself, your way. Do your thing with the SEAT Arona in three simple steps. Simply: Pick your favourite trim, choose the engine that suits you, and then personalise your Arona with your favourite colour and contrasting roof.

Model shown: Arona XCELLENCE in Eclipse Orange metallic paint with Magnetic Grey roof.

*For full bi-colour roof combinations and availability, see page 42.



Exterior design

How's the view from up there?

Stand out, for all the right reasons. The SEAT Arona commands the road with its hot stamped, chrome detailed front grille and higher driving position. From here, it's easy to plan the next move. With the Rear View Camera and Park Assist, make urban driving a breeze and parking easy, even in a tight spot. Do your thing, with confidence.



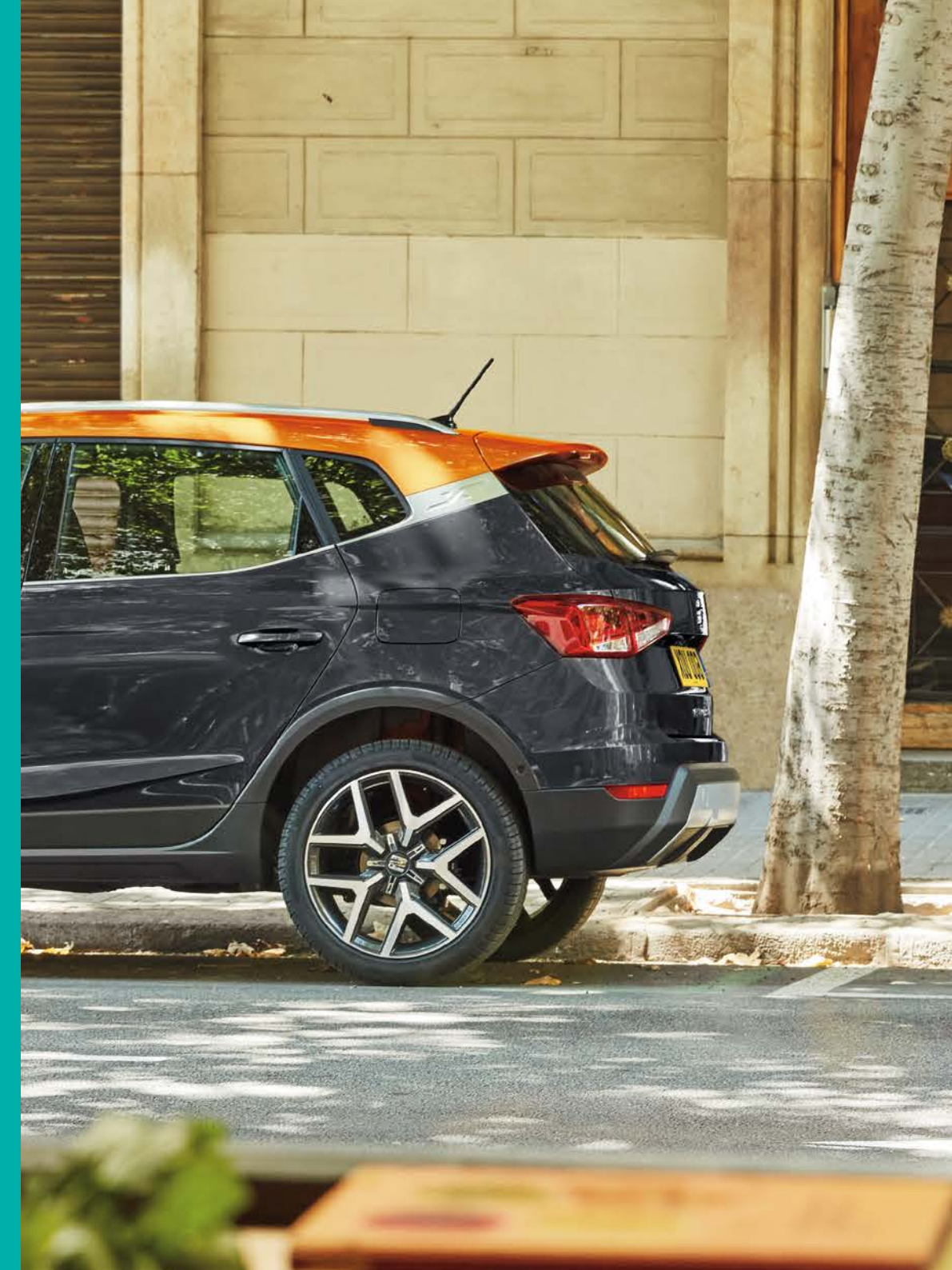
Models shown: Arona XCELLENCE Lux in Magnetic Grey metallic paint with Eclipse Orange roof.



Exterior design

Turn heads. Conquer hearts.

From the 18" alloy wheels to its blistering lines, the SEAT Arona says it all, without saying a word. Because style isn't just about looking good. It's about making it look easy. The SEAT Arona also features an "X" detail in the C pillar, which stands for crossover. Push the boundaries, blur the lines and show the world you've got style, with class.





Exterior design

See further. Go further.

Brighter than the rest. The SEAT Arona is equipped with the latest full LED headlights and rear LED taillights. So you've got the power, and the vision, to go the distance. The LED daytime running lights give the SEAT Arona a unique appearance whilst adding safety seamlessly to its urban design.



Models shown: Arona FR Sport in Mystery Blue metallic paint with Midnight Black roof, and Arona XCELLENCE Lux in Magnetic Grey metallic paint with Eclipse Orange roof.



Model shown: Arona XCELLENCE Lux.

Interior design

In your space, it's limitless.

When you've got big plans, you need plenty of room. Stretch out. Enjoy a quality of finish that feels just right. And take command of your drive. It's all right where you want it. And with a boot space of a massive 400l, you've got all the room you need to do your thing. Question is, how are you going to fill it?



Model shown: Arona FR.



Model shown: Arona FR Sport.

Technology

Everywhere. All the time.

Be where you need to be, without being there at all. The SEAT Arona's Wireless Phone Charger keeps you fully charged and ready to go. Full Link smartphone integration with MirrorLink™, Apple CarPlay™ and Google Android Auto™, seamlessly integrates your smartphone with your media system, keeping you connected to your digital world at the touch of a button, adding total connectivity and control.



Models shown: Arona XCELLENCE Lux.



Model shown: Arona XCELLENCE Lux in Magnetic Grey metallic paint with Eclipse Orange roof.

Safety

See them coming. Easily.

Not everyone pulls the smartest moves. Sometimes, they'll come out of nowhere. So the SEAT Arona's there for you, alerting you to anything in your blind spot that presents a hazard and rear cross traffic alert is there to make sure the coast is clear when reversing out of a parking space. Let them do their thing. You can do yours.

Your Arona.

We've made it really simple to pick the SEAT Arona that's right for you. There are 7 individual trims, each with their own unique equipment and appeal.



1 Pick the trim that sounds like your kind of car.

2 Choose the engine that suits you.

3 Personalise your Arona with your favourite colour and contrasting roof.

And that's it. It couldn't be easier to do your thing.

Trims.

01 Arona SE. The Essential One.

The Arona SE is equipped to let you do your thing every day.

02 Arona SE Technology. The Connected One.

Keep doing your thing, by bringing everything you do into your car.

03 Arona SE Technology Lux. The Adventurous One.

The SE Technology Lux gives just that little bit extra for all your adventures.

01



02



03



04



05

06



07

04 Arona FR. The Stylish One.

The Arona FR offers style as individual as you are.

05 Arona FR Sport. The Sporty One.

Sometimes you need to make a more powerful statement.

06 Arona XCELLENCE. The Indulgent One.

Love every minute of going on your own way with an indulgent level of interior comfort.

07 Arona XCELLENCE Lux. The Luxury One.

How about the ultimate in luxury? Have everything you need at your fingertips making every journey smooth, refined and intuitive.

Arona SE.

The Essential One.

The Arona SE is equipped to let you do your thing every day. From Front Assist that helps you avoid getting up close to the vehicle ahead, LED daytime running lights so you can see and be seen 24/7, to a 6.5" touchscreen Media System so you're free to listen to whatever gets you going for the journey.

Standard Equipment

Wheels and tyres

- 17" 'Dynamic' 26/1 alloy wheels with 205/55 R17 tyres

Exterior Equipment

- Contrast roof
- Front fog lights with cornering function
- Front grille frame in chrome
- Halogen headlights with electric adjustment
- Hidden exhaust pipe
- LED Daytime Running Lights (DRLs)
- LED rear taillights and licence plate lights
- Metallic paint

Infotainment

- Bluetooth® audio streaming and handsfree system
- AM/FM radio with DAB (Digital Audio Broadcasting)
- Full Link smartphone integration (MirrorLink, Apple CarPlay and Google Android Auto) with USB cable for Apple & Android compatibility
- Media system colour: 6.5" colour touchscreen + USB port + Aux-in
- Six speakers

Seats and Trim

- Double boot floor
- Grey interior roof
- Height-adjustable front seats

- Leather steering wheel, gear knob & handbrake
- Split folding rear seats (60/40)
- Two front and three rear height-adjustable headrests

Functional and Mechanical

- Air conditioning
- Auto-headlights
- Cruise control
- Electric front and rear windows

Safety and security

- Driver and front passenger airbags with front passenger airbag deactivation, front side and curtain airbags
- Electronic engine immobiliser
- Electronic Stability Control (ESC)
- Emergency Brake Assist (EBA) and front assist
- Hill hold control
- ISOFIX points in outer rear seats with top tether anchorage points
- Multi-collision braking system
- Seat belt reminder for front and rear seats
- Three-point seatbelts on all rear seats
- Tiredness recognition system

**01 Orgad
Blue cloth.**

**02 17" 'Dynamic'
alloy wheels.**



Arona SE Technology.



Model shown: Arona SE Technology in Desire Red metallic paint with Midnight Black roof.

The Connected One.

Keep doing your thing, by bringing everything you do into your car. Full Link connects you to your calls, messages, social media, music streaming and more. With a wireless charger, your phone will never run out of juice. And with a Sat Nav, you'll always know exactly where you're going in life.

In addition to the SE

Infotainment

- Connectivity pack plus:
 - Media system plus with 8" colour touchscreen and proximity sensor
 - + Navigation system with 3D map display and voice control
 - + Wireless phone charger
 - + Two USB ports
 - + Aux-in

Functional and mechanical

- Parking sensors (rear)

01 Orgad
Blue cloth.

02 17" 'Dynamic'
alloy wheels.



Arona SE Technology Lux.



Model shown: Arona SE Technology Lux in Nevada White metallic paint with Magnetic Grey roof.

The Adventurous One.

Features like KESSY (Keyless entry & go) plus heated seats and washer nozzles that the Winter Pack brings, make it easier for you to start doing your thing on chilly mornings. Adaptive Cruise Control ensures everything stays on track while you're rolling, while the BeatsAudio™ system provides the soundtrack to every adventure.

In addition to the SE Technology

Infotainment

- BeatsAudio™: 300w subwoofer
- + 18" space saver spare wheel
- + Luggage compartment lining

Functional and mechanical

- Adaptive Cruise Control (ACC)
- KESSY (Keyless entry & go)
- Winter pack: Heated front seats
- + Heated washer nozzles

**01 Orgad
Blue cloth.**

**02 17" 'Dynamic'
alloy wheels.**



Arona FR.



Model shown: Arona FR in Magnetic Grey metallic paint with Midnight Black roof.

The Stylish One.

The Arona FR offers style as individual as you are, with head-turning LED headlights, 17" alloy wheels and dark tinted windows. Enjoy the thrill of the road with sports seats, agile sports suspension and the SEAT Drive Profile that you can customise to suit your driving style.

In addition to the SE Technology

Wheels and tyres

- 17" 'Dynamic' 26/3 alloy wheels with 205/55 R17 tyres

Exterior Equipment

- Dark tinted rear windows
- Door mirrors (electrically adjustable, folding and heated)
- Door mirrors (roof coloured)
- Full LED headlights: LED headlights (dipped and mainbeam) + Front fog lights and rear fog light
- Roof rails (chrome)
- Twin exhaust pipe styling (hidden exhaust pipe)
- Window trim (chrome)

Interior Equipment

- Ambient lighting (multi-coloured)

Seats and trim

- Black interior roof
- Dashboard (leatherette)
- Front sport seats
- Leather steering wheel (flat-bottomed, perforated with red stitching and FR logo) and leather gear knob & handbrake

Functional and mechanical

- Auto-dimming rear view mirror
- Coming & leaving home headlight function
- Dual-zone climate control
- Rain-sensing wipers
- SEAT drive profile: Four different modes (Normal-Sport-Eco-Individual) + Steering response + Throttle response + Gear shifts mode (only DSG models)
- Steering wheel-mounted gearshift paddles (DSG models only)
- Suspension (sport)

Safety and security

- Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection

01 Nora Black cloth.

02 17" 'Dynamic' alloy wheels.



Arona FR Sport.



Model shown: Arona FR Sport in Mystery Blue metallic paint with Magnetic Grey roof.

The Sporty One.

Sometimes you need to make your own powerful statement. Make yours with striking 18" 'Performance' alloy wheels, dark tinted windows, and evocative twin exhaust pipes, while keeping tabs on performance via a driver-focused Digital Cockpit – the ultimate in sporty appeal.

In addition to the FR

Wheels and tyres

- 18" 'Performance' 26/2 alloy wheels with 215/45 R18 tyres

Infotainment

- Digital cockpit

Seats and Trim

- Microsuede upholstery

Functional and mechanical

- Winter pack: Heated front seats + Heated washer nozzles

01 Microsuede with red stitching.

02 18" 'Performance' alloy wheels.



Arona XCELLENCE.



Model shown: Arona XCELLENCE in Eclipse Orange metallic paint with Magnetic Grey roof.

The Indulgent One.

Love every minute of going your own way with an indulgent level of interior comfort. Enjoy things from the get-go, with hands-free unlocking and an engine that starts at the touch of a button. Feel reassured with Blind Spot Detection and Rear Cross Traffic Alert to make lane changing and manoeuvring a breeze.

In addition to the SE Technology

Wheels and tyres

- 17" 'Dynamic' 26/2 machined alloy wheels with 205/55 R17 tyres

Exterior Equipment

- Door mirrors (electrically adjustable, folding and heated)
- Door mirrors (roof coloured)
- Front grille with hotstamping
- Full LED headlights: LED headlights (dipped and mainbeam) + Front fog lights and rear fog light
- Roof rails (chrome)
- Window trim (chrome)

Interior Equipment

- Ambient lighting (multi-coloured)

Seats and trim

- Black interior roof
- Central console with storage net
- Dashboard (white)
- Front seat with back storage pockets
- Storage pack: Front centre armrest + Draw under front passenger seat + Rack under driver's seat + Mounting fixure in luggage compartment

Functional and mechanical

- Adaptive Cruise Control (ACC)
- Auto-dimming rear view mirror
- Coming & leaving home headlight function
- Dual-zone climate control
- KESSY (Keyless entry & go)
- Rain-sensing wipers

Safety and security

- Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection
- Blind spot detection and rear cross traffic alert

01 Titan Black cloth with contrast stitching.

02 17" 'Dynamic' machined alloy wheels.



Arona XCELLENCE Lux.



Model shown: Arona XCELLENCE Lux in Magnetic Grey metallic paint with Eclipse Orange roof.

The Luxury One.

How about the ultimate in luxury? Have everything you need at your fingertips making every journey smooth, refined and intuitive. From Park Assist that lets you know a parking space is big enough, an optional sports mode via the nifty SEAT Drive Profile to get the most out of your ride, to a driver-focused Digital Cockpit so you can keep track of performance, it's never been easier to control exactly how you want to do your thing.

In addition to the XCELLENCE

Wheels and Tyres

- 18" 'Performance' 26/1 alloy wheels with 215/45 R18 tyres

Infotainment

- Digital cockpit

Seats and Trim

- Dashboard (leatherette)
- Microsuede upholstery

Functional and Mechanical

- Park assist (self parking functionality)
- Parking sensors (front)
- Rear view camera
- SEAT drive profile: Four different modes (Normal-Sport-Eco-Individual) + Steering response + Throttle response + Gear shifts mode (only DSG models)
- Winter pack: Heated front seats + Heated washer nozzles

01 Microsuede with white stitching.

02 18" 'Performance' alloy wheels.



Colours.



Midnight Black² SE SE TECH SE TECH L FR FRS XC XCL



Magnetic Grey² FR FRS XC XCL



Urban Silver^{2,3} SE SE TECH SE TECH L FR FRS XC XCL



White¹ SE SE TECH SE TECH L FR FRS XC XCL



Emocion Red¹ SE SE TECH SE TECH L FR FRS XC XCL



Mystery Blue¹ SE SE TECH SE TECH L FR FRS XC XCL



Desire Red² SE SE TECH SE TECH L FR FRS XC XCL



Eclipse Orange² FR FRS XC XCL



Nevada White² SE SE TECH SE TECH L FR FRS XC XCL

SE SE
SE Technology SE TECH
SE Technology Lux SE TECH L
FR FR
FR Sport FRS
XCELLENCE XC
XCELLENCE Lux XCL

¹Non-metallic.
²Metallic.
³Availability subject to stock
and no longer open for order.

For full bi-colour roof combinations
and availability, see page 44.

Exterior colours.



Midnight Black^{2,4} **SE** **SE TECH** **SE TECH L** **FR** **FRS** **XC** **XCL**



Magnetic Grey^{2,4} **FR** **FRS** **XC** **XCL**



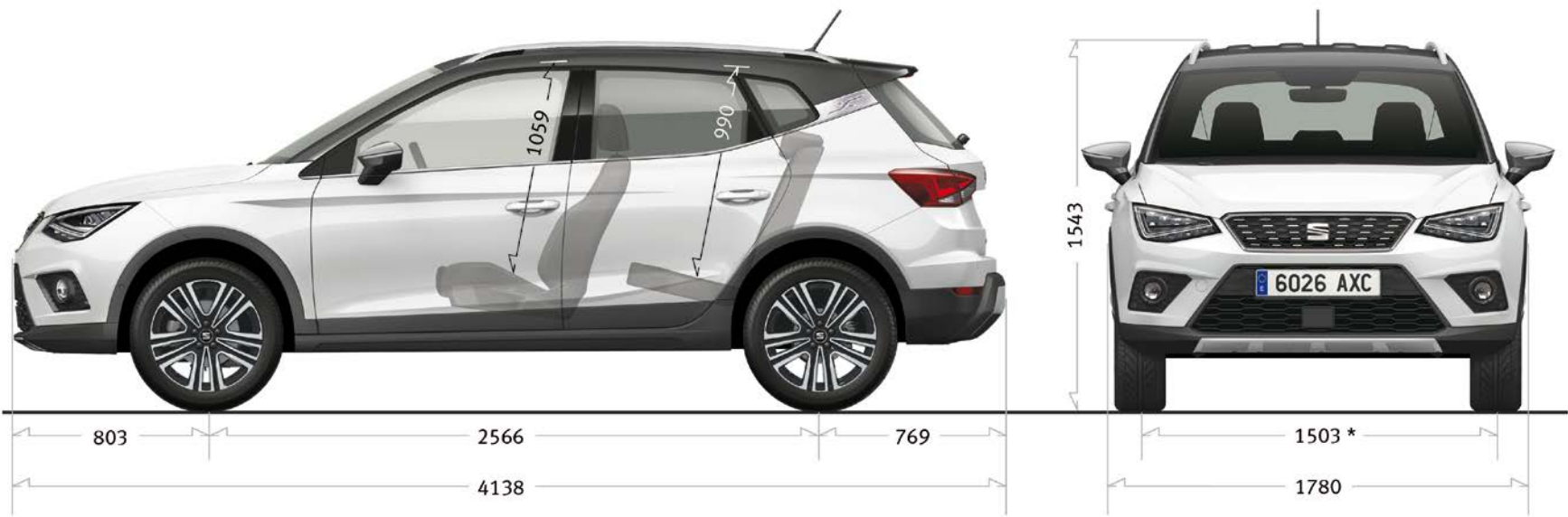
Eclipse Orange^{2,4} **XC** **XCL**

	SE			SE Technology			SE Technology Lux			FR			FR Sport			XCELLENCE				XCELLENCE Lux			
	Body	Roof		Body	Roof		Body	Roof		Body	Roof		Body	Roof		Body	Grey	Black	Orange	Body	Grey	Black	Orange
		Grey	Black		Grey	Black		Grey	Black		Grey	Black		Grey	Black								
White	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	-	●	●	●	-
Emocion Red	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	-	●	●	●	-
Eclipse Orange	-	-	-	-	-	-	-	-	-	●	●	●	●	●	●	●	●	●	-	●	●	●	-
Mystery Blue	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	-	●	●	●	-
Magnetic Grey	-	-	-	-	-	-	-	-	-	●	-	●	-	●	●	●	●	●	-	-	●	●	●
Desire Red	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	-	●	●	●	-
Urban Silver	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	-	●	●	●	●
Midnight Black	●	●	-	●	●	-	●	●	-	●	●	-	●	●	-	●	●	-	●	●	●	-	●
Nevada White	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Door mirrors: Body colour										Door mirrors: Roof colour													

- SE **SE**
- SE Technology **SE TECH**
- SE Technology Lux **SE TECH L**
- FR **FR**
- FR Sport **FRS**
- XCELLENCE **XC**
- XCELLENCE Lux **XCL**

²Metallic.
⁴For XC and FR the exterior mirrors are the same colour as the roof. For SE the exterior mirrors are in the body colour.

Dimensions.





01 | 02 | 03



04 | 05

Accessories

Your accessories.

What's your thing? Whatever you want it to be. More stylish? Better equipped? Make your SEAT Arona one of a kind, and have it all. It's yours.

2

Two-year warranty on all accessories*

3

Three-year warranty on all fitted accessories†
(before new car handover)

- 01 Side door mouldings.**
- 02 Fog light mouldings.**
- 03 Piano Black 18" alloy wheels.**
- 04 Hatchback moulding.**
- 05 Detachable tow bar.**

* Applies to SEAT Genuine Accessories only.

† Applies to SEAT Genuine Accessories only. Up to 2-year warranty on others.



06



08



07



09

06 Steering wheel trim.

Interior decorative trim applied to steering wheel available in Crossover Silver, Sophisticated Pearl Gold, Fitness Green and Desire Red.

07 INOX side sills.

INOX side sills are available in four distinctive styles: Sport, Crossover Silver, Fitness Green, Sophisticated Pearl Gold. Designed to protect the door frame from scratches.

08 Gear knobs.

Add a sporty touch with a choice of 5- or 6-speed gear knobs available in four colours: Crossover Silver, Fitness Green, Sophisticated Pearl Gold and Desire Red.

09 Rear and side rear sun shades.

Foldable sun shades for rear and side rear windows. Protect your interior from the sunrays, and maintain visibility without placing your road safety in danger.



01



02

Accessories

Pet packs.

Keep your furry friends safe and relaxed on every journey with one of our dedicated accessory packs, which also provide protection for your SEAT from muddy paw prints and pet hair.

Luggage protection pack or Seat protection pack.

01 With cargo separation grille and protective seat cover.

02 With cargo separation grille and protective luggage compartment lining.



Technology pack.

Ensure your car is on the cutting edge of technology with this high-tech, and practical accessory pack.

Includes Reversing camera and Nextbase Dash camera.



01



02

01 Reversing camera.

The rear view camera is used as a visual aid when reversing. The driver sees the camera image of the area behind the car on the media system screen. Guidelines appear on the screen to help the driver navigate the tightest of manoeuvres.

02 Nextbase Dash camera.

The Nextbase dash cam comes with a 'Go Pack', including an 8GB SD card and Nextbase carry case – everything you need to get started.



Accessories

Business pack.

Keep everything in its place with these handy accessories and arrive with your clothes crease-free with the headrest clothes hanger.

Accessories

Travel pack.

Wherever you are heading, when you're equipped with the right practical accessories, you can enjoy the journey even more.

Vehicle safety kit.
LED flashlight.
Folding shovel.
Travel bag.
Emergency power bank.
Umbrella.



Headrest clothes hanger.
Hooks for headrest.
Notepad.
Pen.
Emergency power bank.
Umbrella.
Headrest base carrier.





At your service.

Servicing & maintenance.

Your SEAT is special to you, and deserves special treatment when it's time for a service or repair. So put it in the hands of people who know and care about your car as much as you do, your SEAT Dealer.

The benefits at a glance.

- Clarity on the cost with our service and maintenance fixed prices
- Easy drop-off and collection including loan cars or a courtesy lift
- SEAT recommended video service report
- Wash and vacuum with every service
- Option to book your service online 24/7
- FREE UK and European Roadside Assistance worth £245 for all cars 2-15 years, when a service is booked online – this includes cover from the moment you leave home to the moment you get back

Plus all the SEAT standards you would expect.

- SEAT technicians, using the latest diagnostic technology
- Check of SEAT software and product enhancements
- SEAT Approved Parts fitted complete with 2 year warranty*
- SEAT proof of service
- National network of Dealers

*Excludes wear and tear items.



SEATCARE
Carefree ownership.

SEAT Service Plans.

Our Service Plans cover so much for such a small monthly outlay, they really make a lot of sense.

Choice of payment options.

You can easily plan your car's service requirements and either pay for the Service Plan in full or spread the cost with monthly payments. It's worry-free and ensures that you're taking the best care possible of your car, today and tomorrow. You can buy a SEAT Service Plan online simply go to seat.co.uk/buyserviceplans to find out more.

Excellent value.

- Plan is protected from inflation
- Plan is transferable, when fully paid, to another owner
- Resale value enhanced with a SEAT proof of service
- Choose any SEAT Dealer from the nationwide network

Fixed Price Service Plans are subject to terms, conditions and exclusions.

Carefree ownership.

SEATCARE means you can benefit from our range of services. It's about not having to think about what your car needs, just having it all taken care of. SEATCARE is the flexibility and value for money you need, with the level of service you expect.

SEATCARE
Carefree ownership.



Peace of mind for longer.

Your SEAT is covered by a 3 year/60,000 mile manufacturers warranty. A SEAT Manufacturer Warranty Extension lets you extend your 3-year manufacturer's warranty for a 4th or 5th year under the same great conditions. So you can continue to benefit from expert care and enjoy the road for longer. The SEAT manufacturer warranty extension is available only for new cars (all models, engines and versions). It's fully transferable to the new owner and subsequent owners should you sell the car, this helps enhance the resale value of the car.

Extended manufacturer warranties are only available at the time of ordering a new SEAT.



We've got you covered.

Complimentary SEAT Drive Away Insurance.

Start enjoying your SEAT from day one with our complimentary 5 day Drive Away Insurance. Our comprehensive cover is designed specifically for SEAT drivers, and offers many features and benefits as standard. To activate, simply call **0345 246 3519**. If you are eligible, we will also provide you with an annual quotation giving you the option to purchase 12 months cover.

Subject to eligibility. Five day drive away insurance cannot be used in conjunction with any other insurance offer.

SEAT Car Insurance.

If you take out a new SEAT Car Insurance* policy, you will receive the following benefits as standard:

- SEAT Approved Repairs carried out by SEAT Approved Technicians using only SEAT Approved Parts and Paints
- Guaranteed courtesy car whilst yours is in for repair
- Windscreen cover
- Uninsured driver promise (providing we have the car registration, make, model, and driver details)
- Personal accident cover
- Personal belongings cover (excludes loss of money)
- Child seat replacement

For more information or to get a quote, please visit **insurewithseat.co.uk** or alternatively call us on **0345 877 6555**.

We're available Monday to Friday 8am-8pm and Saturday 9am-5pm.



Always on call.

Wherever you drive, you can feel reassured that SEAT Roadside Assistance is on hand in the event of a breakdown, accident, theft or even mis-fuelling.

You'll get free SEAT Roadside Assistance* (including European cover) for the first two years of owning your new SEAT. Get out and explore, safe in the knowledge that help is available 24 hours a day, every day of the year.

*Terms and conditions apply.





SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

*SEAT Car Insurance is underwritten by UK Insurance Limited. SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"), registered in England and Wales No.2835230 (registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the Financial Conduct Authority, VWFS UK and UK Insurance Limited are not part of the same corporate group.