



SEAT Ateca.





**Make every day
a great day.**



Model shown: Ateca XCELLENCE Lux in Samoa Orange Metallic Paint.

Wake up. Go. Pause. Repeat. When you embrace every moment as an opportunity to live life to the fullest, even the most ordinary routine becomes extraordinary. The SEAT Ateca is an award-winning SUV for those who savour every second of every day. How will you start yours?



Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.



Model shown: Ateca XCELLENCE Lux in Samoa Orange Metallic Paint.

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At your service.

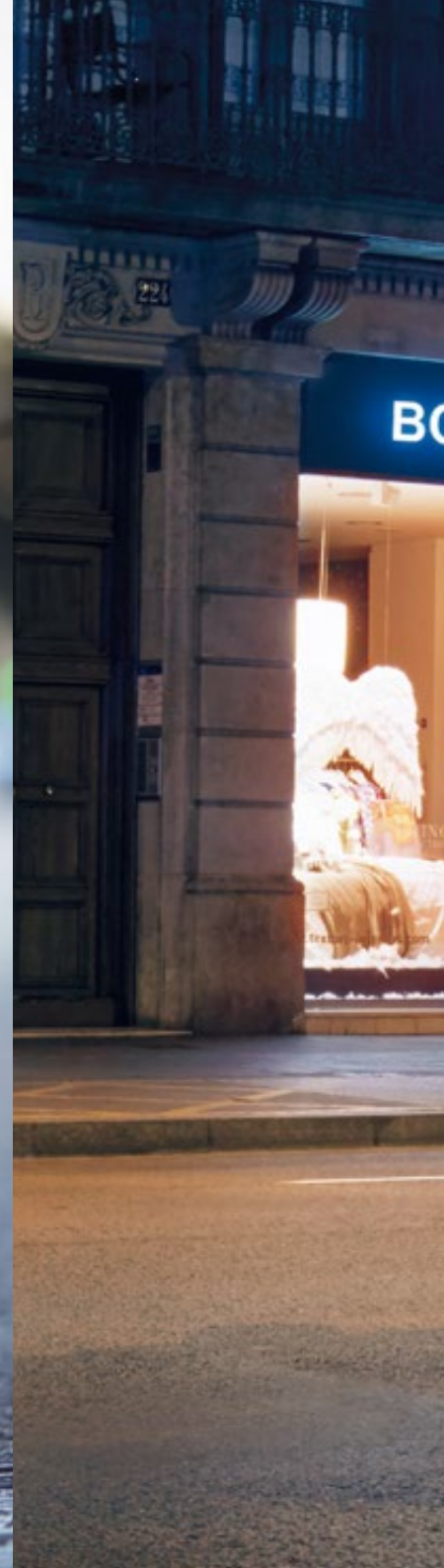
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Ready to own it?

The SEAT Ateca takes on the everyday confidently with a distinctive and dynamic style that comes from the sharp exterior lines. Inside, everything has been crafted to make your routine more enjoyable. From the ergonomically designed centre console to the huge amount of space, this SUV makes the day-to-day exceed every expectation.

It offers all you need in terms of technology and design to transform the mundane into something marvelous.





Model shown: Ateca XCELLENCE in Nevada White Metallic Paint.

Your Ateca.



Model shown: Ateca FR Sport in Velvet Red metallic paint.



Why accept ordinary?

The SEAT Ateca is an urban SUV that combines style with substance, dynamic design with state-of-the-art tech. Bold lines, extra space and everything you need to stay entertained, safe and happy on the road. Here's to Monday mornings.



Exterior design

Today. Yours for the taking.

Bigger. Bolder. Better. Just look at it. A dynamic exterior, high roofline, sharp contours and taut curves. Full LED headlights, chromed roof rails and an Ateca Light Silhouette to welcome you. Because every day deserves to be this special.



Model shown: Ateca XCELLENCE in Nevada White Metallic Paint.



Model shown: Ateca XCELLENCE Lux in Samoa Orange Metallic Paint.

Exterior design

Beautiful from every angle.

However you look at it, the SEAT Ateca is designed to upgrade your daily commute. Distinctive grille at the front, double exhausts at the back, chromed window frames on the side and 18" alloy wheels below. Because looking good means feeling great.





Interior design

Need it? Take it.

A spacious interior cabin and 510 litres of boot space that can be expanded up to 1604 litres with the rear seats folded down. Enough space for you to make the most of every day.



Model shown: Ateca XCELLENCE.



Model shown: Ateca XCELLENCE Lux.

Technology

Freedom. It's what makes life worth living.

Technology isn't there to impress. It's there to set you free. Like the Top View Camera that offers a 360-degree view of your surroundings and Park Assist that steers you perfectly into place. Or the Digital Cockpit and Wireless Charger that make sure you're in control and never out of touch. Now focus on where you want to go today.





Model shown: Ateca XCELLENCE Lux in Samoa Orange Metallic Paint.



Safety

Relax. Remember when driving was fun?

Life is full of surprises. That's why the SEAT Ateca comes with Blind Spot Detection and Rear Cross Traffic Alert to let you know when things haven't gone to plan. On a motorway? Let Adaptive Cruise Control take over.

Your way.



Model shown: Ateca XCELLENCE Lux in Samoa Orange Metallic Paint.

A nighttime city street scene with tall buildings, streetlights, and a red traffic light. The street is illuminated by warm yellow streetlights, and the buildings are lit up with various lights. A red traffic light is visible in the distance. The overall atmosphere is urban and modern.

What makes your day great?

Choice. Where would we be without it?
Whether your day takes you on mountain
paths or city roads, there's a SEAT Ateca
with the style and tech to suit your routine.

Your Ateca.

We've made it really simple to pick the SEAT Ateca that's right for you. There are 7 individual trims, each with their own unique equipment and appeal.



Model shown: Ateca XCELLENCE Lux in Samoa Orange Metallic Paint.

A photograph of a snowy mountain landscape. In the foreground, a dark asphalt road is partially covered with snow. Two vertical poles, each with a red top and a white bottom, stand on either side of the road. The background features a steep, rocky mountain slope covered in snow. The sky is a pale, overcast blue.

1 Pick the trim that sounds like your kind of car.

2 Choose the engine that suits you.

3 Personalise your Ateca with your favourite colour.

And that's it. It couldn't be easier to do your thing.

Trims.

01 SE.
The Essential One.

02 SE Technology.
The Connected One.

03 SE L.
The Advanced One.



01



02



03



04

04 FR.
The Stylish One.



06

06 XCELLENCE.
The Indulgent One.



05

05 FR Sport.
The Sporty One.



07

07 XCELLENCE Lux.
The Luxury One.

Ateca SE.



Model shown: Ateca SE in Energy Blue Metallic Paint.

The Essential One.

The Ateca SE has features to make every journey a great one, such as Cruise Control that makes long motorway drives a breeze, and Full Link technology which connects your smart phone calls, music and media to the car. Then there's front and rear parking sensors to make those tricky parking challenges a piece of cake.

Standard Equipment

Wheels & Tyres

- 17" 'Dynamic' alloy wheels 36/1

Exterior

- Metallic paint
- Electrically adjustable, folding & heated door mirrors
- Door mirrors & door handles in body colour
- Matt black grille
- Chrome front grille frame
- Hidden exhaust pipe
- Twin bulb front halogen headlights
- LED Daytime Running Lights
- LED taillights
- Black roof rails
- Rear Spoiler
- Black wheel arch surrounds
- Front and rear fog lights with cornering function
- Tinted windows

Infotainment

- Media System Plus: 6.5" colour touchscreen with proximity sensor + Combined USB/Aux-in port SD card slot + FM Radio + Integrated voice control + CD Player + 8 speakers
- Full Link + Mirror Link™ + Apple Car Play™ + Google Android Auto™
- Steering wheel mounted audio and phone controls

Interior

- Front courtesy light with front reading lights
- Rear reading lights
- Ambient spot lighting and front footwell illumination
- Illuminated boot
- Illuminated glove box

Functional & Mechanical

- Park Assist: Self parking functionality
- Comfort suspension
- Front and rear electric windows

- Electric parking brake including autohold function
- Cruise Control
- Dual zone climate control
- Steering wheel-mounted gearshift paddles (DSG models only)
- SEAT Drive Profile with Driving Experience button
Four different modes (Normal/Sport/Eco/Individual) + 4Drive versions include off-road and snow modes + Steering response + Throttle response + Gear shifts mode (only DSG Models)

Safety

- Driver and front passenger airbags
- Front passenger airbag de-activation
- Front side airbags
- Two curtain airbags
- Driver's knee airbag
- Active front head restraints
- ISOFIX points in outer rear seats with top tether anchorage points
- Traction Control System (ASR) + Anti-lock brakes (ABS)
- Electronic Stability Control (ESC)
- Electronic differential lock system (XDS)
- Locking wheel bolts
- Front Assist, City Emergency Braking and Pedestrian Protection
- Tyre pressure monitor
- Hill hold control
- Tiredness recognition
- Front and rear seatbelt reminders
- Alarm (perimeter and interior monitoring)

01 Nora Blue Cloth.

02 17" Dynamic alloy wheels.



01



02

Ateca SE Technology.



Model shown: Ateca SE Technology in Rhodium Grey Metallic Paint.

The Connected One.

If staying connected is important to you, the Ateca SE TECH is the model that's full of features to make your day. With an 8" Navigation System, DAB radio and Full Link technology to connect with your smartphone's features, you're always in touch with the world around you. Plus, 18" Performance alloy wheels and full LED headlights ensure you make a strong street statement.

In addition to the SE trim

Wheels & Tyres

- 18" Performance alloys 36/2

Exterior

- Door mirrors with welcome light silhouette
- Full LED headlights
(includes dipped and mainbeam)
- Automatic headlight adjustment
- Front LED fog lights with cornering function
- Chrome roof rails
- Chrome window surrounds

Infotainment

- Navigation System: 8" touchscreen
+ 3D Map display + High resolution colour
driver's display SD card slot*2 + DAB
(Digital Audio Broadcasting)



01



02

**01 Nora blue
Cloth.**

**02 18" Performance
Alloys.**

Ateca SE L.



Model Shown: Ateca SE L in Midnight Black Metallic Paint.

The Advanced One.

Get going with 17" Dynamic alloy wheels and Sports leather seats. Keyless Entry and Go (KESY) helps your day get off to a good start, while the heated seats and washer nozzles from the Winter Pack keep you moving forward through those cold snaps.

In addition to the SE Technology trim

Wheels & Tyres

- 17" Dynamic wheels 36/1

Seats & Trim

- Sports seats in Black Leather

Functional & Mechanical

- Wireless phone Charger
- Convenience pack: Auto dimming rear view mirror + Auto Headlights with automatic coming & leaving home function + Rain sensing wipers
- Winter pack: Heated front seats + Headlight washer system + Wash water level indicator
- KESY (Keyless entry and Go)



01



02

01 Black Leather Sports Seats.

02 17" Dynamic alloy wheels.

Ateca FR.



Model shown: Ateca FR in Reflex Silver Metallic Paint.

The Stylish One.

Make a style statement with Alcantara® upholstery, FR-styled double chrome exhausts and dark tinted rear windows, while standing out from the crowd in 18" Performance alloy wheels.

In addition to the SE trim

Wheels & Tyres

- 18" 'Performance' alloy wheels 36/3

Exterior

- Door mirrors with welcome light silhouette
- High gloss black grille
- Chrome double exhaust pipe
- Full LED headlights (includes dipped and mainbeam)
- Automatic headlight adjustment
- Front LED fog lights with cornering function
- Chrome roof rails
- Chrome window surrounds
- Body colour wheel arch surrounds
- Dark tinted rear windows

Infotainment

- Navigation System: 8" touchscreen + 3D Map display + High resolution colour driver's display + SD card slot x2 + DAB (Digital audio Broadcasting)

Interior

- Advanced multi-colour interior ambient lighting with LED interior illumination and LED illuminated glovebox
- Aluminium pedals

Seats & Trim

- Sports seats in Black Alcantara®
- Black interior roof
- Illuminated aluminium front door sill

Functional & Mechanical

- Convenience Pack: Auto-dimming rear view Mirror + Auto headlights with automatic Coming & Leaving home function + Rain sensing wipers
- Progressive steering



01



02

01 Black Alcantara®.

02 18" Performance Alloys.

Ateca FR Sport.



Model shown: Ateca FR Sport in Velvet Red Metallic Paint.

The Sporty One.

When performance and road presence are your top priority, the FR SPORT is the Ateca for you. 19" Exclusive alloy wheels provide a confident stance, and the dark tinted rear windows complete the look. Inside you'll be cocooned by sports leather seats and a driver-focused Digital Cockpit.

In addition to the FR trim

Wheels & Tyres

- 19" "Exclusive" machined alloy wheels with decorative inserts 36/2

Infotainment

- Digital Cockpit

Seats & Trim

- Sports seats in black leather
- Electric Drivers seat

Functional & Mechanical

- Winter pack: Heated front seats
 - + Headlight washer system and wash water level indicator



01



02

01 Black leather.

**02 19" Exclusive
machined alloy.**

Ateca XCELLENCE.



Model shown: Ateca XCELLENCE in Nevada White Metallic Paint.

The Indulgent One.

Indulge yourself with clever tech to turn a good day into a great one. Features like Keyless Entry and Go (KESY), Comfort Seats upholstered in Alcantara®, a heated windscreen and Adaptive Cruise Control help every journey run smoothly.

In addition to the SE trim

Wheels & Tyres

- 18" 'Performance' alloy wheels 36/1

Exterior

- Door mirrors with welcome light silhouette
- High gloss black grille
- Chrome double exhaust pipe
- Full LED headlights (includes dipped and mainbeam)
- Automatic headlight adjustment
- Front LED fog lights with cornering function
- Chrome roof rails
- Chrome window surrounds
- Dark tinted rear windows

Infotainment

- Navigation System: 8" touchscreen + 3D Map display + High resolution colour driver's display + SD card slot ×2+ DAB (Digital Audio Broadcasting)

Interior

- Advanced multi-colour interior ambient lighting with LED interior illumination and LED illuminated glovebox

Seats & trim

- Black interior roof
- Comfort seats in black Alcantara®
- Illuminated aluminium front door sill

Functional & Mechanical

- Heated windscreen
- Keyless Enter and Go (KESY)
- Wireless Phone Charger
- Convenience Pack: Auto-dimming rear view Mirror + Auto headlights with automatic Coming & Leaving home function + Rain sensing wipers
- Rear view camera
- Adaptive Cruise Control
- Progressive steering



01



02

01 Black Alcantara®.

02 18" Performance Alloys.

Ateca XCELLENCE Lux.



Model shown: Ateca XCELLENCE Lux in Samoa Orange Metallic Paint.

The Luxury One.

Every day is made even better with state-of-the-art tech and driving comforts you'll find in the XCELLENCE Lux model. Precision parking is made simple with our innovative Top View Camera and Advanced Driving Assistance Pack. The Digital Cockpit gives you clear speed, tachometer and map information, while the heated leather seats and washer nozzles of the Winter Pack means you're even ready for the coldest months.

In addition to the XCELLENCE trim

Wheels & Tyres

- 19" "Exclusive" machined bi-colour alloy wheels 36/1

Infotainment

- Digital Cockpit

Seats & Trim

- Sports seats in black leather upholstery

Functional & Mechanical

- Electric tailgate with Virtual Pedal
- Top view camera
- Winter pack: Heated front seats + Headlight washer system and wash water level indicator

Safety

- Advanced Driving Assistance Pack: High beam assist + Lane assist + Blind spot detection + Rear cross traffic alert



01



02

01 Black Leather.

02 19" Exclusive Alloys.

Colours.



Bila White^{1,3} SE SE Tech XC XCL



Nevada White² SE SE Tech SEL FR FRS XC XCL



Reflex Silver² SE SE Tech XC XCL



Samoa Orange² SE SE Tech SEL FR FRS XC XCL



Velvet Red² SE SE Tech SEL FR FRS XC XCL



Lava Blue² SE SE Tech XC XCL



Rodium Grey² SE SE Tech SEL FR FRS XC XCL



Black Magic² SE SE Tech SEL FR FRS XC XCL



Energy blue¹ SE SE Tech SEL FR FRS XC XCL



Magnetic Brown² SE SE Tech XC XCL

- SE SE
- SE Techonology SE Tech
- SEL SEL
- FR FR
- FR Sport FRS
- XCELLENCE XC
- XCELLENCE Lux XCL
- Standard ■

¹Soft colour.
²Metallic colour.



Accessories

Your accessories.

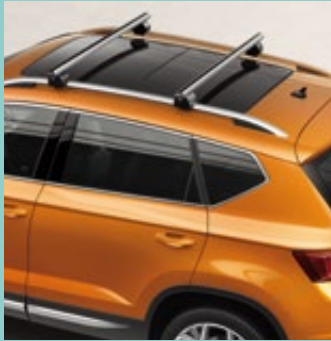
These made-for-SEAT styling accessories have been designed to make driving a truly dynamic experience – unique design combines sportiness with elegance of movement.

2 Two-year warranty on all accessories*

3 Three-year warranty on all fitted accessories†
(before new car handover)

* Applies to SEAT Genuine Accessories only.

† Applies to SEAT Genuine Accessories only. Up to 2-year warranty on others.



Accessories

Adventure pack.

Whatever you have planned, our Adventure pack gives you a hassle-free system with roof bars and surfboard or ski holder, as well as peace of mind with the vehicle safety kit and protective loadliner.

- Surfboard or ski holder.**
- Roof bars.**
- Protective loadliner.**
- Vehicle safety kit.**

Travel pack.

Wherever you are heading, when you're equipped with the right practical accessories, you can enjoy the journey even more.

- Vehicle safety kit.**
- Torch.**
- Folding shovel.**
- Travel bag.**
- Emergency power bank.**
- Umbrella.**

Accessories

Protection pack.

Love your SEAT and it will love you back. Dirt or dog hairs? No problem. Mud and mess? Sorted. Choose this accessory pack, get on with the way you live, knowing your SEAT is protected for its lifetime.

Mud flaps – front and rear.
Protective loadliner.
Rubber mats.



Gadget pack.

A pack full of the latest practical SEAT accessories gadgets to keep your car organised and functional, including the latest Espresso machine.

Espresso machine.
Headrest clothes hanger.
Tablet seat mount.
Hook for headrest.
Power bank.

Includes headrest base carrier.



Accessories

Family packs.

As your child grows we have accessories that grow with them and make their journey enjoyable and safe.

Infant

RECARO Privia Evo seat in Carbon Black and SmartClick base, interior child mirror, car seat cover, protective loadliner.

Young child

RECARO Monza Nova 2 car seat, interior child mirror, car seat cover, protective loadliner.

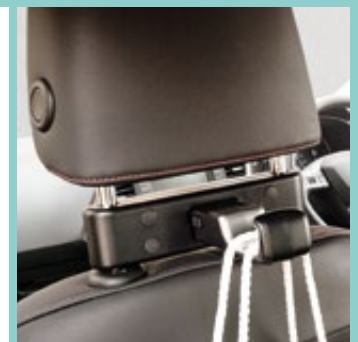


Business pack.

Keep everything in its place with these handy accessories and arrive with your clothes crease-free with the headrest clothes hanger.

Headrest clothes hanger.
Umbrella.
Pen and notepad.
Power bank.
Hook for headrest.

Includes headrest base carrier.





Accessories

Styling pack.

These made-for-SEAT styling accessories have been designed to make driving a truly dynamic experience – unique design combines sportiness with elegance of movement.



Front styling colour insert and trim.

Decorative front trim to accessorise the front bumper adding off-road design. Front styling colour insert available in 4 colours; Samoa Orange, Connect Blue, Crossover Silver and Emocion Red.



Rear styling colour insert and trim.

Decorative rear trim to accessorise the rear bumper adding off-road design. Rear styling colour insert available in 4 colours; Samoa Orange, Connect Blue, Crossover Silver and Emocion Red.



Side door mouldings.

Side moulding consisting of two pieces that cover the lower area of the doors. Silver colour. Provides strength and design to the side of the vehicle.



Fog light moulding.

Front moulding consisting of one piece that covers the outer edge of the fog light. Provides strength and design to the front of the vehicle.



For maximum personalisation – adding a sporty and purchased stance – choose your alloy style to make your car your style.



18" Black Diamond Cut alloy wheel



18" Shiny Silver alloy wheel



19" Aneto Black Diamond Cut alloy wheel



Also available in Connect Blue, Emocion Red, Samoa Orange and Matt Silver.

At your service.

Servicing & maintenance.

Your SEAT is special to you, and deserves special treatment when it's time for a service or repair. So put it in the hands of people who know and care about your car as much as you do, your SEAT Dealer.

The benefits at a glance.

- Clarity on the cost with our service and maintenance fixed prices
- Easy drop-off and collection including loan cars or a courtesy lift
- SEAT recommended video service report
- Wash and vacuum with every service
- Option to book your service online 24/7
- FREE UK and European Roadside Assistance worth £245 for all cars 2-15 years, when a service is booked online – this includes cover from the moment you leave home to the moment you get back

Plus all the SEAT standards you would expect.

- SEAT technicians, using the latest diagnostic technology
- Check of SEAT software and product enhancements
- SEAT-approved parts fitted complete with 2 year warranty*
- SEAT proof of service
- National network of Dealers

*Excludes wear and tear items.





SEAT CARE
Carefree ownership.

SEAT Service Plans.

Our Service Plans cover so much for such a small monthly outlay, they really make a lot of sense.

Choice of payment options.

You can easily plan your car's service requirements and either pay for the Service Plan in full or spread the cost with affordable 18 monthly payments for 24 months cover. It's worry-free and ensures that you're taking the best care possible of your car, today and tomorrow.

Excellent value.

- Plan is protected from inflation
- Plan is transferable, when fully paid, to another owner
- Resale value enhanced with a SEAT proof of service
- Choose any SEAT Dealer from the nationwide network

Fixed Price Service Plans are subject to terms, conditions and exclusions.





Carefree ownership.

SEATCARE means you can benefit from our range of services. It's about not having to think about what your car needs, just having it all taken care of. SEATCARE is the flexibility and value for money you need, with the level of service you expect.



Peace of mind for longer.

Your SEAT is covered by a 3 year/60,000 mile warranty. A SEAT Warranty Extension lets you extend your 3-year manufacturer's warranty for 1, 2 or 3 years under the same great conditions. So you can continue to benefit from expert care and enjoy the road for longer. The warranty extension is available only for new cars (all models, engines and versions). It's fully transferable to the new owner and subsequent owners should you sell the car, this helps enhance the resale value of the car.

Extended warranties are only available at the time of ordering a new SEAT.



We've got you covered.

Did you know that your insurer may not guarantee to use SEAT approved repairers or SEAT approved parts? With so much complex safety technology in your SEAT, you won't want to risk compromising your car with parts that have not been made specifically for your SEAT. As a SEAT customer you are entitled to three years' FREE accident and repair cover. Our cover works alongside your main motor insurance policy, giving you and your car additional protection.

The benefits at a glance.

- A dedicated claims manager to manage your claim from start to finish
- Guaranteed use of a SEAT approved repairer and SEAT trained technicians
- Receive a repair guarantee, which includes a 2 year parts warranty and 3 year paint warranty
- Legal expenses cover to help recover any uninsured losses

To activate visit [seat-ensurance.co.uk](https://www.seat-ensurance.co.uk)



Always on call.

Wherever you drive, you can feel reassured that SEAT Roadside Assistance is on hand in the event of a breakdown, accident, theft or even mis-fuelling.

You'll get free SEAT Roadside Assistance* (including European cover) for the first two years of owning your new SEAT. Get out and explore, safe in the knowledge that help is available 24 hours a day, every day of the year.

*Terms and conditions apply.



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