



The SEAT Ibiza.



Start
moving



Model shown: Ibiza FR Sport in Desire Red metallic paint.

Made to move you, body and soul. The SEAT Ibiza is the freedom to choose, to be, to go. Wherever the city takes you, get there in style with precision design and engineering. Inside and out, adventurous spirit comes as standard. So, are you ready?

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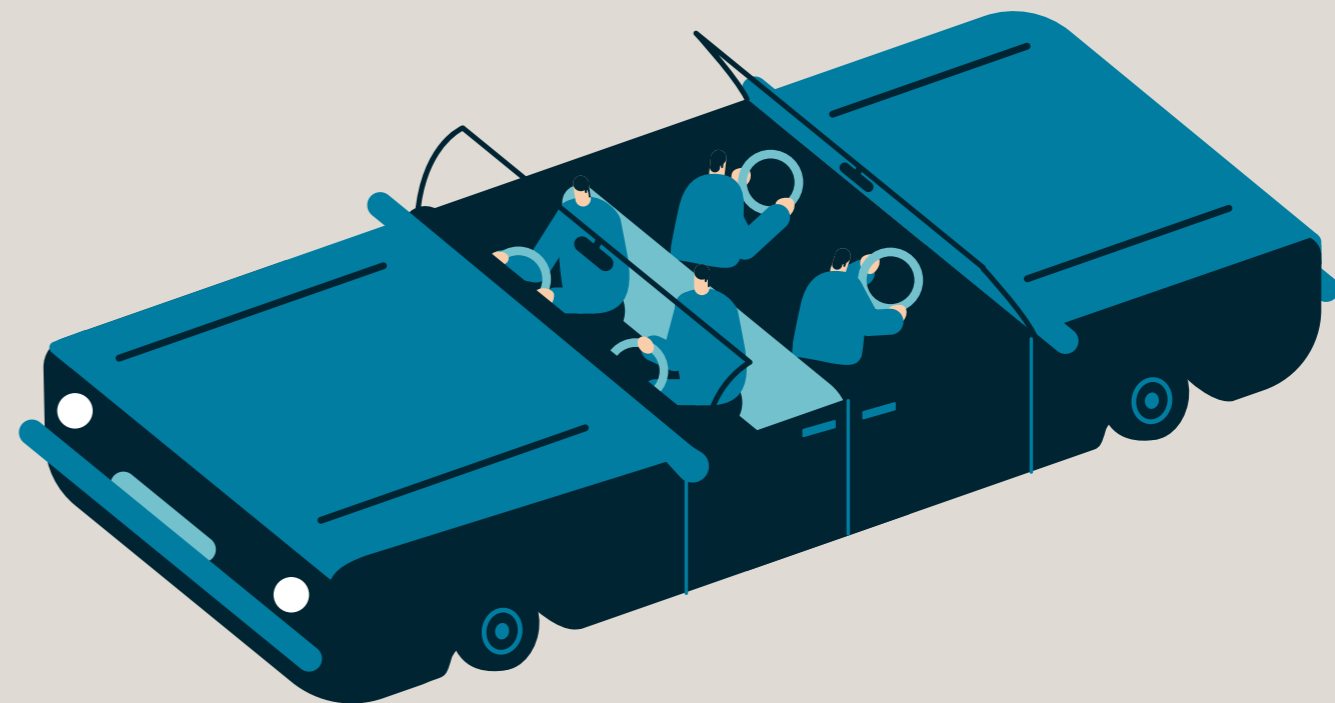
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Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.



Model shown: Ibiza XCELLENCE in Emocion Red paint.

Ready to own it?

Made to move you, body and soul. The Ibiza is the freedom to choose, to be, to go. Inside and out, adventurous spirit comes as standard.

Look sharp with the Ibiza's bold exterior lines, crafted with a combination of Computer Aided Design and savvy engineering for a car that looks agile. Here's to trying something new. To fun. To showing off.



Your Ibiza.



**On your marks.
Get set. Move.**

Why stay the same? The SEAT Ibiza comes with more technology, more space and more ways to make it your own. Everything is sharper. Smarter. Made to take on the city like never before.



Exterior design

Life's too short to stand still.

Brighter than the rest. The SEAT Ibiza is equipped with the latest full LED headlights and rear LED taillights. So you've got the power, and the vision, to go the distance.



Model shown: Ibiza FR Sport in Desire Red metallic paint.



Exterior design

Let's roll.

Agility comes in the form of tailor-made rims, available in 17" & 18" across the FR trim. Alloy brings lightness and strength, in your choice of design. And because they're galvanized, they'll stay fresh. Good to go?





Interior design

Want change? Experiment.

Things are different now. An updated dashboard with a digital 8" glass display and ambient lighting offers new levels of customisation and technology. So go on, break the mould.



Model shown: Ibiza XCELLENCE Lux.



Model shown: Ibiza FR Sport in Desire Red metallic paint.

Technology

Why wait for tomorrow?

It's all right here, right now. Your 8" glass display with Full Link technology and Navi System helps adventures stay on track. And with the Keyless System and Heartbeat button, you can get in and get going in a heartbeat.





Safety

Go on, we've got you.

Whatever the road brings, your SEAT Ibiza has you covered. From Adaptive Cruise Control, Front Assist and Tiredness Recognition systems to Hill Hold Control, Electronic Stability Control and a Tyre Pressure Monitor. With front, side and curtain airbags as standard too, you can relax and enjoy the ride.

Your Ibiza.

We've made it really simple to pick the SEAT Ibiza that's right for you. There are 6 individual trims, each with their own unique equipment and appeal.



1 Pick the trim that sounds like your kind of car.

2 Choose the engine that suits you.

3 Personalise your Ibiza with your favourite colour.

And that's it. It couldn't be easier to do your thing.

Trims.



01 SE.
The Essential One.



03 FR.
The Stylish One.



05 XCELLENCE.
The Indulgent One.



02 SE Technology.
The Connected One.



04 FR Sport.
The Sporty One.



06 XCELLENCE Lux.
The Luxury One.

Ibiza SE.



Model shown: Ibiza SE in Magnetic Grey metallic paint.

The Essential One.

Get things really moving with essential kit such as a 6.5" Touchscreen Multimedia System with navigation and Full Link technology to ensure maximum connectivity with your smartphone's features and navigation on the move. Plus, LED daytime running lights mean you can see and be seen 24/7.

Standard Equipment

Wheel & Tyres

- 15" Enjoy alloy wheels with 185/65 R15 tyres

Exterior Equipment

- Door mirrors (body coloured)
- Door mirrors (electrically adjustable)
- Front fog lights with cornering function and rear fog light
- Halogen headlights with electric adjustment
- LED Daytime Running Lights (DRLs)
- LED taillights
- Metallic paint

Infotainment

- Bluetooth® audio streaming and handsfree system
- DAB (Digital Audio Broadcasting)
- Full Link smartphone integration (MirrorLink™, Apple CarPlay™, Google Android Auto™) with USB cable for Apple and Android compatibility
- Media system colour 6.5" colour touchscreen
- USB port
- Aux-in
- SD card slot
- Steering wheel-mounted controls
- Six speakers

Interior equipment

- Driver sunvisor with mirror and card holder
- Front courtesy light with front reading light
- Passenger sunvisor with mirror

Seats & Trim

- Height-adjustable front seats
- Leather steering wheel, gear knob & handbrake
- Split folding rear seats (60/40)

Functional & mechanical

- Air conditioning
- Auto-headlights
- Electric front windows

Safety & Security

- Anti-lock brake system (ABS) and Electronic Stability Control (ESC)
- Driver and front passenger airbags with front passenger airbag deactivation, front side and curtain airbags
- Emergency Brake Assist (EBA) and front assist
- Hill hold control
- ISOFIX points in outer rear seats with top tether anchorage points
- Multi-collision braking system
- Three-point seat belts on all rear seats
- Tyre pressure monitoring

01 Orgad Grey Cloth.

02 15" Enjoy alloy wheels.



Ibiza SE Technology.



Model shown: Ibiza SE Technology in Eclipse Orange metallic paint.

The Connected One.

Stay connected to your tunes, your calls, and to the route ahead with the intuitive Media System Plus, featuring an easy-on-the-eye 8" Navigation System. Plus, clever Full Link technology ensures maximum connectivity to your phone's features, so you can stay in touch and keep on moving without distraction.

In addition to SE trim

Wheel & Tyres

- 16" Design Alloy Wheels with 195/55 R16 tyres

Infotainment

- Navigation system
- 8.0" colour touchscreen with proximity sensor
- CD player
- 3D map display
- Voice control
- Additional USB port
- Steering wheel mounted controls

01 Orgad
Grey cloth.

02 16" Design
alloy wheels.



Ibiza FR.



Model shown: Ibiza FR in Mystery Blue metallic paint.

The Stylish One.

Sharp styling inside and out, with FR sports seats and 17" Dynamic alloys, while Cruise Control helps you keep you moving safely with ease. Full LED headlights light the way for a dynamic, sporty drive and with SEAT Drive Profile as standard, you're always in control.

In addition to the SE Technology trim

Wheel & Tyres

- 17" Dynamic alloy wheels with 215/45 R17 tyres

Exterior

- Dark tinted rear windows
- Door mirrors (Brilliant Black)
- Door mirrors (electrically adjustable, folding and heated)
- Exclusive FR rear bumpers
- Full LED headlights
- LED headlights
- LED licence plate lights
- Twin exhaust pipe styling (hidden exhaust pipe)

Interior equipment

- Ambient lighting (multi-coloured)

Seats & Trim

- Dashboard (leatherette)
- Door & steering wheel decorative inserts (ice metal)
- Leather steering wheel (flat-bottomed, perforated with red stitching and FR logo) and leather gear knob & handbrake

Functional & Mechanical

- Auto-dimming rear view mirror
- Coming & leaving home headlight function
- Cruise control
- Rain-sensing wipers
- SEAT drive profile*
Four different modes (Normal-Sport-Eco-Individual)
- Steering response
- Throttle response
- Gear shifts mode (only DSG models)
- Steering wheel-mounted gearshift paddles (DSG models only)
- Suspension (sport)

Safety & Security

- Alarm
- Tiredness recognition system

01 Nora Black FR cloth.

02 17" Dynamic alloy wheels.

*Not available on MPI engines.



Ibiza FR Sport.



The Sporty One.

Designed to really get you moving, the FR Sport comes equipped with 18" Performance alloy wheels, sports suspension, sleek black Microsuede upholstery and a driver-focused Digital Cockpit so you're able to keep tabs on your drive at a glance.

In addition to FR Trim

Wheel & Tyres

- 18" Performance bi-colour machined alloy wheels with 215/40 R18 tyres

Infotainment

- Digital cockpit

Seats & Trim

- Microsuede upholstery

Functional & Mechanical

- Dual zone climate control



01 Microsuede.

02 18" Performance alloy wheels.

Ibiza XCELLENCE.



The Indulgent One.

With Dual Zone Climate Control, and features like rain sensing wipers and auto headlights, every journey becomes one of ease and indulgence. Not forgetting helpful tech such as Keyless Entry and Go (KESY) so you can start moving without looking for your keys.

In addition to the SE Technology trim

Wheel & Tyres

- 17" 'Dynamic' alloy wheels 20/1 with 215/45 R17 tyres

Exterior

- Dark tinted rear windows
- Door mirrors (Atom Grey)
- Door mirrors (electrically adjustable, folding and heated)
- Full LED headlights
- LED headlights
- LED licence plate lights
- Window trim (chrome)

Interior equipment

- Ambient lighting (multi-coloured)
- Storage compartment under driver's seat

Seats & Trim

- Dashboard (leatherette)
- Door & steering wheel decorative inserts (ice metal)
- Front centre armrest
- Microsuede upholstery

Functional & Mechanical

- Auto-dimming rear view mirror
- Coming & leaving home headlight function
- Cruise control
- Dual-zone climate control
- Electric rear windows
- KESY (Keyless entry & go)
- Parking sensors (rear)
- Rain-sensing wipers

Safety & Security

- Alarm
- Tiredness recognition system



01 Microsuede.

02 17" Dynamic alloy wheels.

Ibiza XCELLENCE Lux.



Model shown: Ibiza XCELLENCE Lux in Nevada White metallic paint.

The Luxury One.

All the indulgence of the XCELLENCE model, but with added luxuries to get you moving in the best possible style – including Adaptive Cruise Control (ACC), a driver-focused Digital Cockpit, and the convenient rear view camera, plus your choice of Eco, Normal or Sport Driving profiles.

In addition to XCELLENCE

Infotainment

- Digital Cockpit

Functional and mechanical

- Adaptive Cruise Control (ACC)
- Parking sensors (front)
- Rear view camera
- SEAT drive profile
 - Four different modes (Normal-Sport-Eco-Individual)
 - Steering response
 - Throttle response
 - Gear shifts mode (only DSG models)

01 Microsuede.

02 17" Dynamic alloy wheels.



Colours.



Magnetic Grey² SE SE Tech FR FRS XC XCL



Midnight Black² SE SE Tech FR FRS XC XCL



Desire Red² SE SE Tech FR FRS XC XCL



Nevada White² SE SE Tech FR FRS XC XCL



Emocion Red¹ SE SE Tech FR FRS XC XCL



Mystery Blue² SE SE Tech FR FRS XC XCL



White¹ SE SE Tech FR FRS XC XCL



Eclipse Orange² SE SE Tech FR FRS XC XCL



Urban Silver^{1 2} SE SE Tech FR FRS XC XCL

- SE SE
- SE Technology SE Tech
- FR FR
- FR Sport FRS
- XCELLENCE XC
- XCELLENCE Lux XCL
- Standard ■

¹Non Metallic
²Metallic colour.

* Availability subject to stock and no longer available to factory order .





Accessories

Your accessories.

Thrillseeker? Go sporty. Love colour? Add more. Want it to look faster? Make it aerodynamic. It's your Ibiza, so have it your way. Specifically designed and fully tested, all SEAT Genuine Accessories come with a two-year warranty* (unless otherwise stated), extended to three years† when bought and fitted before we handover your new vehicle to you.

2

Two-year warranty on all accessories*

3

Three-year warranty on all fitted accessories†
(before new car handover)

Front styling lip.

Go for the sporty look with this aerodynamically designed front lip that complements the original lines of your vehicle.

* Applies to SEAT Genuine Accessories only.

† Applies to SEAT Genuine Accessories only. Up to 2-year warranty on others.



Tailgate spoiler.

Aerodynamic, impact-resistant, tough yet sleek, tailgate spoiler. Whether used on its own or with other exterior styling accessories, it will make a lasting impression.

Hatchback moulding.

Protect your boot and look great doing it with a smart hatchback door moulding that fits perfectly to the rear of your car.

Rear bumper diffuser.

You'll always make a stylish exit with this aerodynamic rear bumper, featuring an aluminium decorative diffuser that sits below your number plate.

Side blades.

Look your best from every angle. Customisable, aerodynamic side blades fit to the side of your new SEAT Ibiza.

18" alloy wheels.

Want to upgrade? These stylish alloy wheels are the best in show. Mystic Magenta, Mystery Blue and Desire Red centre cap colour options round off pure performance.



01

Accessories

Protection pack.

Love your SEAT and it will love you back. Dirt or dog hairs? No problem. Mud and mess? Sorted. Choose this accessory pack, get on with the way you live, knowing your SEAT is protected for its lifetime.



02

03



01 Mud flaps.

Front and rear mud flaps. Protect the car body from materials projected by the wheels during driving.

02 Protective loadliner.

Flexible plastic protection that perfectly fits and protects the boot area.

03 Rubber mats.

These tough rubber mats are designed specifically for your SEAT model. Ideal for heavy duty use, with a wipe clean surface to protect the car's interior.



01

Accessories

Pet packs.

Keep your furry friends safe and relaxed on every journey with one of our dedicated accessory packs, which also provide protection for your SEAT from muddy paw prints and pet hair.

Luggage protection pack or Seat protection pack.

01 With cargo separation grille and protective seat cover.

02 With cargo separation grille and protective luggage compartment lining.



02



Accessories

Business pack.

Keep everything in its place with these handy accessories and arrive with your clothes crease-free with the headrest clothes hanger.



Headrest clothes hanger.
Hooks for headrest.
Notepad.
Pen.
Emergency power bank.
Umbrella.
Headrest base carrier.

Accessories

Travel pack.

Wherever you are heading, when you're equipped with the right practical accessories, you can enjoy the journey even more.

Vehicle safety kit.
LED flashlight.
Folding shovel.
Travel bag.
Emergency power bank.
Umbrella.





At your service.

Servicing & maintenance.

Your SEAT is special to you, and deserves special treatment when it's time for a service or repair. So put it in the hands of people who know and care about your car as much as you do, your SEAT Dealer.

The benefits at a glance.

- Clarity on the cost with our service and maintenance fixed prices
- Easy drop-off and collection including loan cars or a courtesy lift
- SEAT recommended video service report
- Wash and vacuum with every service
- Option to book your service online 24/7
- FREE UK and European Roadside Assistance worth £245 for all cars 2-15 years, when a service is booked online – this includes cover from the moment you leave home to the moment you get back

Plus all the SEAT standards you would expect.

- SEAT technicians, using the latest diagnostic technology
- Check of SEAT software and product enhancements
- SEAT Approved Parts fitted complete with 2 year warranty*
- SEAT proof of service
- National network of Dealers

*Excludes wear and tear items.

SEAT CARE
Carefree ownership.

SEAT Service Plans.

Our Service Plans cover so much for such a small monthly outlay, they really make a lot of sense.

Choice of payment options.

You can easily plan your car's service requirements and either pay for the Service Plan in full or spread the cost with monthly payments. It's worry-free and ensures that you're taking the best care possible of your car, today and tomorrow. You can buy a SEAT Service Plan online simply go to seat.co.uk/buyserviceplans to find out more.

Excellent value.

- Plan is protected from inflation
- Plan is transferable, when fully paid, to another owner
- Resale value enhanced with a SEAT proof of service
- Choose any SEAT Dealer from the nationwide network

Fixed Price Service Plans are subject to terms, conditions and exclusions.



Carefree ownership.

SEATCARE means you can benefit from our range of services. It's about not having to think about what your car needs, just having it all taken care of. SEATCARE is the flexibility and value for money you need, with the level of service you expect.



Peace of mind for longer.

Your SEAT is covered by a 3 year/60,000 mile manufacturers warranty. A SEAT Manufacturer Warranty Extension lets you extend your 3-year manufacturer's warranty for a 4th or 5th year under the same great conditions. So you can continue to benefit from expert care and enjoy the road for longer. The SEAT manufacturer warranty extension is available only for new cars (all models, engines and versions). It's fully transferable to the new owner and subsequent owners should you sell the car, this helps enhance the resale value of the car.

Extended manufacturer warranties are only available at the time of ordering a new SEAT.



We've got you covered.

Complimentary SEAT Drive Away Insurance.

Start enjoying your SEAT from day one with our complimentary 5 day Drive Away Insurance. Our comprehensive cover is designed specifically for SEAT drivers, and offers many features and benefits as standard. To activate, simply call **0345 246 3519**. If you are eligible, we will also provide you with an annual quotation giving you the option to purchase 12 months cover.

Subject to eligibility. Five day drive away insurance cannot be used in conjunction with any other insurance offer.

SEAT Car Insurance.

If you take out a new SEAT Car Insurance* policy, you will receive the following benefits as standard:

- SEAT Approved Repairs carried out by SEAT Approved Technicians using only SEAT Approved Parts and Paints
- Guaranteed courtesy car whilst yours is in for repair
- Windscreen cover
- Uninsured driver promise (providing we have the car registration, make, model, and driver details)
- Personal accident cover
- Personal belongings cover (excludes loss of money)
- Child seat replacement

For more information or to get a quote, please visit insurewithseat.co.uk or alternatively call us on **0345 877 6555**.

We're available Monday to Friday 8am-8pm and Saturday 9am-5pm.



Always on call.

Wherever you drive, you can feel reassured that SEAT Roadside Assistance is on hand in the event of a breakdown, accident, theft or even mis-fuelling.

You'll get free SEAT Roadside Assistance* (including European cover) for the first two years of owning your new SEAT. Get out and explore, safe in the knowledge that help is available 24 hours a day, every day of the year.

*Terms and conditions apply.

SEATCARE
Carefree ownership.





SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

*SEAT Car Insurance is underwritten by UK Insurance Limited. SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"), registered in England and Wales No.2835230 (registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the Financial Conduct Authority, VWFS UK and UK Insurance Limited are not part of the same corporate group.