



SEAT Leon.





**This is
the moment
to live any moment.**

Model shown: Leon 5DR FR Sport in Mystery Blue Metallic Paint.

Say hello to the spirit of Barcelona. Packed with style and charm, now is the time to live any moment with the SEAT Leon. Dynamic lines, spacious cabin and loaded with the latest technology, you have everything you need in your perfect partner. Where will your Leon take you?

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For full model details and pricing, please see our pricing and specification list which can be found at www.seat.co.uk



Model shown: Leon CUPRA ST in Urban Silver Metallic Paint.



Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.



Ready to own it?

Filled with new technology and helpful features for all eventualities, it's ready when you are.

The Leon has a modern, iconic design. It also comes with plenty of space to enjoy the best moments of life, allowing you to take on your day without limitations.

But as well as style, safety is also a top priority and thanks to features like Pedestrian Protection and Emergency Assist you can enjoy every adventurous trip without the stress.



Model shown: Leon 5DR FR Sport in Mystery Blue Metallic Paint.

Living starts now.

There are those who follow the herd. Then there are those who choose to live. To feel every day. Roll their windows down. Turn the radio up. The ones who turn the mundane into the extraordinary. Like the SEAT Leon. Equipped with technology like Full LED headlights and a Wireless Charger. A car designed for you to make the most out of every moment. No matter how small. Or big. Starting today.



Model shown: Leon ST XCELLENCE Lux in Boheme Purple Metallic Paint.



Exterior design

Confidence is attractive.

An iconic exterior sharpened with aerodynamic lines. The SEAT Leon comes with a strong character, unmistakable on any street. Every inch is meticulously crafted to offer you a modern and ergonomic design. Not to mention state-of-the-art technology. Inside and out. All to empower your every moment on the road.



Model Shown: Leon 5DR FR Sport in Mystery Blue metallic Paint.



Interior design

You. First.

When it comes to the SEAT Leon, it's all about you. Picture a driver-oriented dashboard with an 8" infotainment touchscreen. High-quality upholstery with an ergonomic design. Electric Parking Brake so you can sit back and relax. A spacious boot for anything and everything. Need we say more? It's time to put yourself first.



Model shown: Leon FR Sport.



Technology

Pioneers don't settle for less.

The SEAT Leon is infused with technology. In every possible way. Full Link technology connecting your smartphone to the car for a seamless driving experience. Wireless Charger, because who would say no to that? And the Start/Stop System that turns the engine off when idling to save fuel. Now it's your turn to have it all.





Model shown: Leon ST XCELLENCE in Magnetic Grey Metallic Paint.

Technology

Why go at all, if not all the way?

Your SEAT Leon's technology turns it up to 10, inside and out. Reverse while facing forward with the Rear View Camera. Adaptive Cruise Control helps you lead the way and when it comes to parking, front and rear sensors have your back. It's all ready, are you?





Safety

First things first.

There's nothing more important than your safety. That's why we take our technology seriously. Adaptive Cruise Control automatically regulates the distance between you and the car in front at high speeds. Lane Assist looks after you with sensors, allowing the car to adjust steering in the event you drift out of lane.



Safety is a team effort.

Your safety is also the safety of others. So we go the extra mile. Pedestrian Protection activates emergency braking if sensors detect nearby movement and you can't react in time. The Tiredness Recognition System alerts you when you start to lose concentration.



Model shown: Leon ST XCELLENCE in Magentic Grey Metallic Paint.

**All yours
for the taking.**



You've made it this far. And now it's time to have it all. Imagine performance and safety. Technology and style. The SEAT Leon. Fully equipped for the life you've always wanted.

Your Leon.

We've made it really simple to pick the SEAT Leon that's right for you. There are 7 individual trims, each with their own unique equipment and appeal.

1 Pick the trim that sounds like your kind of car.

2 Choose the engine that suits you.

3 Personalise your Leon with your favourite colour and contrasting roof.

And that's it. It couldn't be easier to do your thing.

Trims.



01

01 SE.
The Essential One.



04

04 FR Sport.
The Sporty One.



06

06 XCELLENCE Lux.
The Luxury One.



02

02 SE Dynamic.
The Connected One.



05

05 XCELLENCE.
The Indulgent One.



07

07 CUPRA
A powerful finish.



03

03 FR.
The Stylish One.

Leon SE.



Model shown: Leon SE in Nevada White Metallic Paint.

The Essential One.

Equipped with an essential 8" Media System Plus, your Leon is ready for your favourite tracks and ready to navigate you to where you need to be. Full Link technology ensures maximum connectivity between the car and your phone, to keep you in touch on the move. And while Cruise Control keeps you at a constant speed, halogen headlights and daytime running lights means you're ready to see and be seen.

Standard Equipment

Wheels & Tyres

- 16" 'Design' alloy wheels 30/2
- Emergency tyre repair kit

Exterior Equipment

- Metallic paint
- Front fog lamps
- Heated exterior mirrors
- Door handles in body colour
- Exterior mirrors in body colour with integrated LED indicators
- Halogen headlamps with halogen daytime running lights
- Electrically adjustable exterior mirrors

Infotainment

- Full link smartphone integration
- Media System Plus (includes Media System Colour): 8.0" smart touch display + 2xUSB + 2xUSB in rear + CD player + 8 speakers + voice recognition + DAB (Digital audio Broadcasting) + SD card slotx2
- Steering wheel mounted audio and phone controls

Interior Equipment

- Illuminated glove box and high centre console
- Front and rear electric windows
- Reading lights (front), illuminated boot
- Driver & passenger sun visor, covered mirror, driver sun visor with card holder
- Interior chrome detailing
- Front seatback storage pockets

Seats & Trims

- Driver's seat lumbar adjustment.
- Driver seat height adjustment
- Rear seats (60/40) split folding
- Leather steering wheel and gear knob

Functional & Mechanical

- Air conditioning
- Electric Parking Brake including Autohold function
- Cruise Control
- Comfort suspension

Safety & Security

- 7 airbags (2 front, 2 front side, 2 curtain, 1 knee)
- Front seat belt reminder
- ISOFIX points in outer rear seats with Top Tether anchorage points
- Multi-collision braking system
- ABS and TCS (TCS de-activation)
- ESC & Tyre pressure warning light indicator
- Fuel door linked to central locking
- Front assist with pedestrian protection

01 Tresil cloth.

02 16" Design alloy wheels.



Leon SE Dynamic.



Model shown: Leon SE Dynamic in Eclipse Orange Metallic Paint.

The Connected One.

17" alloy wheels ensures a smart street presence, while clever Full Link technology keeps you connected to your smartphone's features. With an onboard navigation system, Cruise Control and front and rear Parking Sensors, you're ready for the road and fully connected to the world around you.

In addition to the SE trim

Wheels & Tyres

- 17" Dynamic alloy wheels 30/3

Exterior Equipment

- Dark tinted rear windows

Infotainment

- Navigation System (includes Media System Plus) 3D map display + High resolution colour driver's display + SD card slot×2

Seats & Trims

- Driver and passenger seat height adjustment

Functional & Mechanical

- Front and rear parking sensors
- Electric Parking Brake including Autohold function
- Electronic differential lock system (XDS)



01 Tresil cloth.

02 17" Dynamic alloy wheels.

Leon FR.



Model Shown: Leon FR in Desire Red Metallic Paint.

The Stylish One.

Ready to take the wheel in style? 17" Dynamic alloy wheels and full LED headlights lend an elegant touch to the exterior, while sports seats and dual zone climate control keep things cool in the interior.

In addition to the SE Dynamic trim

Wheels & Tyres

- 17" Dynamic alloy wheels 30/2

Exterior Equipment

- Visible twin exhaust pipes
- Full LED Headlights: LED headlamps (dipped and mainbeam) + Full LED daytime running lights, LED front fog lamps & LED taillights + LED illuminated rear number plate
- Electrically foldable exterior mirrors with parking position and passenger-side mirror with lowering function
- Exclusive FR front and rear bumpers

Interior Equipment

- Reading lights (front and rear) with ambient spots, illuminated boot and foot area
- LED interior Illumination Pack: Includes LED lights for reading lights (front and rear) with ambient spots + Illuminated sun visor mirrors + Foot well lights + Boot lights + Centre console lights + Illuminated glove box

Seats & Trim

- Front sport seats
- Flat bottomed, perforated leather steering wheel with red stitching and FR logo
- Front Passenger's seat lumbar adjustment
- Illuminated Aluminum front door sill with FR logo
- Multi-coloured ambient lighting

Functional & Mechanical

- Convenience Pack Plus: Rain sensing wipers + Auto-headlights with automatic coming and leaving home function + Auto dimming rear view mirror + LED interior illumination
- Dual-zone climate control
- SEAT Drive Profile: Four different modes (Normal-Sport-Eco-Individual) + Steering response + Throttle response + Gear shifts mode (only DSG Models)
- Gearshift paddles on steering wheel (DSG engine only)
- Rear parking sensors
- Lower suspension
- Sports suspension

01 Techny
Black cloth.

02 17" Dynamic
alloy wheels.



Leon FR Sport.



The Sporty One.

Make your presence felt with 18" Performance alloys and leather upholstery. A driver-focused Digital Cockpit responds clearly to your every input, whilst innovative Dynamic Chassis Control lets you adjust the sportiness of your ride on the fly.

In addition to the FR trim

Wheels & Tyres

- 18" Performance alloy wheels 30/1

Infotainment

- Digital cockpit

Seats & Trim

- Front sport seats in leather

Functional & Mechanical

- Dynamic chassis control and progressive direction
- Winter Pack: Heated front seats, headlight washers, heated washer nozzels and heater washer water



01



02

01 Black Leather Sports Seats.

02 18" Performance alloy wheels.

Leon XCELLENCE.



Model Shown: Leon XCELLENCE in Magnetic Grey Metallic Paint.

The Indulgent One.

Indulge yourself with Adaptive Cruise Control that automatically adjusts the distance between you and the car in front. Then there's a rear view camera, along with the Convenience Pack which includes automatic wipers and headlights, plus electrically foldable door mirrors. With heated front seats and washer nozzles also as standard with the Winter Pack, you're more than comfortable – whatever the weather.

In addition to the SE Dynamic trim

Wheels & Tyres

- 17" Dynamic alloy wheels 30/1

Exterior Equipment

- Visible twin exhaust pipes
- Full LED Headlights: LED headlamps (dipped and mainbeam) + Full LED daytime running lights, LED front fog lamps & LED taillights + LED illuminated rear number plate
- Electrically foldable exterior mirrors with parking position and passenger-side mirror with lowering function
- Window surrounds in chrome
- Radiator Grille in chrome

Infotainment

- Wireless phone charger

Interior Equipment

- LED interior illumination Pack: Includes LED reading lights (front and rear) with ambient spots + illuminated sun visor mirrors + Foot well illumination + Boot illumination + Centre console lights + LED illuminated glove box
- Box under driver seat

Seats & Trim

- Front sport seats in leather
- Illuminated Aluminum front door sill with XCELLENCE logo
- Multi-coloured ambient lighting
- Leather steering wheel with XCELLENCE logo
- Front Passenger's seat lumbar adjustment

Functional & Mechanical

- Adaptive cruise control (ACC)
- Rear view camera
- Dual-zone climate control
- KESSY (Keyless entry and go)
- Convenience Pack: Auto-dimming interior rear view Mirror + Auto headlights + Coming & Leaving home function + Rain sensing wiper
- Winter Pack: Heated front seats, headlight washers, heated washer nozzles and heater washer water

01 Black Leather Sports Seats (White stitching).

02 17" Dynamic alloy wheels.



Leon XCELLENCE Lux.



Model Shown: Leon XCELLENCE Lux in Boheme Purple Metallic Paint.

The Luxury One.

Get a taste of the easy life with a wealth of features from the Driver Assistance Pack and Safety Pack Plus, boasting clever tech such as Lane Assist and Blind Spot Detection – not forgetting heated washer nozzles and heated front seats of the Winter Pack to warm you up on chilly mornings, so your Leon is as ready as you are.

In addition to the XCELLENCE trim

Wheels & Tyres

- 17" Machined Atom Grey alloy wheels 30/4

Infotainment

- Digital cockpit

Functional & Mechanical

- Safety Pack:
Tiredness Recognition system and seat belt reminders for rear seats
- Driving Assistance Pack:
High Beam Assist, Lane Assist and Traffic Sign Recognition

01 Black Leather Sports Seats.

02 17" Dynamic Machined Alloys.



CUPRA.

Passion is more power.

CUPRA means an exceptional driving experience. From increased power to a striking appearance, every moment behind the wheel becomes memorable. Available for 5D and ST models.



* All brake callipers on CUPRA will be black from Mid October.

CUPRA.



Model Shown: Leon CUPRA in Urban Silver Metallic Paint.
* All brake callipers on CUPRA will be black from Mid October.

A powerful finish.

In addition to the FR Sport

Wheels & Tyres

- 19" CUPRA Machined alloy wheels 30/2

Exterior Equipment

- Exterior mirrors in gloss black with integrated LED indicators
- Visible dual exhaust pipes (both sides)
- Radiator grille frame in glossy black
- Exclusive CUPRA front and rear bumpers
- Red brake callipers (front and rear) with CUPRA logo

Interior Equipment

- Black interior roof lining
- Pedals in Aluminium Cover
- Gloss black interior detailing

Seats & Trim

- Front sport seats in Alcantara
- Rear seats 60/40 split folding, with armrest
- Flat bottomed, perforated leather steering wheel with white stitching and CUPRA logo
- Illuminated Aluminium front door sill with CUPRA logo (not on SC)

Functional & Mechanical

- Electro-mechanical Progressive Power Steering
- SEAT Drive Profile CUPRA: Four different modes (Normal-Sport-CUPRA-Individual) + Steering response + Throttle response + Gear shifts mode (only DSG Models) + Sound actuator + Dynamic Chassis control (DCC)
- Mechanical limited slip differential (VAQ)
- ESC switch off key
- CUPRA performance interface
- Dynamic Chassis Control (DCC)

Full pricing details are found in the pricing and specification list on www.seat.co.uk

CUPRA Lux pack In addition to CUPRA.

- Wireless phone charger
- Front sports seats in leather
- Electric drivers seat
- KESSY (Keyless entry and go)
- Adaptive Cruise Control

01 Black Alcantara® Sports Seats [Grey stitching].

02 19" CUPRA Machined alloy wheels.



* All brake callipers on CUPRA will be black from Mid October.

Colours.



Midnight Black² SE SEDY FR FRS XE XCL C



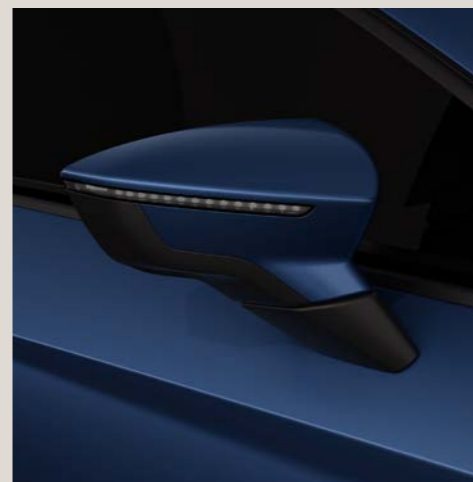
Boheme Purple² SE SEDY FR FRS XE XCL



Desire Red² SE SEDY FR FRS XE XCL C



Eclipse Orange² SE SEDY FR FRS XE XCL



Mediterranean Blue¹ SE SEDY FR FRS XE XCL C



Magnetic Grey² FR FRS XE XCL C



Urban Silver² SE SEDY FR FRS XE XCL C



Nevada White² SE SEDY FR FRS XE XCL C



White¹ SE SEDY FR FRS XE XCL



Mystery Blue² SE SEDY FR FRS XE XCL C

SE SE
SE Dynamic SEDY
FR FR
FR Sport FRS
XCELLENCE XE
XCELLENCE Lux XCL
CUPRA C
Standard

¹Non Metallic.
²Metallic.





Accessories

Your accessories.

When you choose from our wide range of SEAT Genuine Accessories, you let your car reflect your personal style, making your SEAT very much your own. They're specifically designed and fully tested to give your car outstanding functionality, safety and quality.

2 Two-year warranty on all accessories*

3 Three-year warranty on all fitted accessories†
(before new car handover)

* Applies to SEAT Genuine Accessories only.
† Applies to SEAT Genuine Accessories only. Up to 2-year warranty on others.

Accessories

Styling pack.

Make your SEAT as individual as you are with these super stylish exterior styling accessories, designed especially for your model.

Tailgate spoiler*

Aerodynamic, impact-resistant, tough yet sleek, tailgate spoiler. Whether used on its own or with other exterior styling accessories, it will make a lasting impression.

Side skirts*

Side skirts emphasise a vehicle's lines, giving a dynamic side view with ground hugging contours. Made of a hard-wearing material, they can resist high stress.

*Styling pack includes tailgate spoiler and side skirts (not shown).



Front lip.

Go for the sporty look with this aerodynamically designed front lip that complements the original lines of your vehicle.

Side blades.

Blade type skirting kit with sporty design for lower side area of the vehicle (below side doors).

Rear bumper.

The rear bumper shows off all the sporty power of your transformed SEAT. Made of hard-wearing, flexible material – tough and dynamic at the same time.

Sport exhaust pipe trim.

The high-gloss chrome-plated stainless steel trim on the double exhaust tailpipes underscores the sporty character of your SEAT. Purchased and fitted in combination with rear bumper.



04 | 05

Accessories

Adventure pack.

Whatever you have planned, our Adventure pack gives you a hassle-free system with roof bars and surfboard or ski holder, as well as peace of mind with the vehicle safety kit and protective loadliner.

04 Roof bars.

Genuine SEAT Accessories front and rear roof bars with anti-theft system – designed to be strong, durable and easy to install.

05 Surfboard or ski holder.

Aluminium rack with plastic covering and rubber supports. With anti-theft locking device. Used together with roof bars.

06 Protective loadliner.

Flexible plastic protection that perfectly fits and protects the boot area.

07 Vehicle safety kit.

Complete SEAT safety kit which includes these essential items: warning triangle, high visibility vest, first aid kit and torch.



07



50



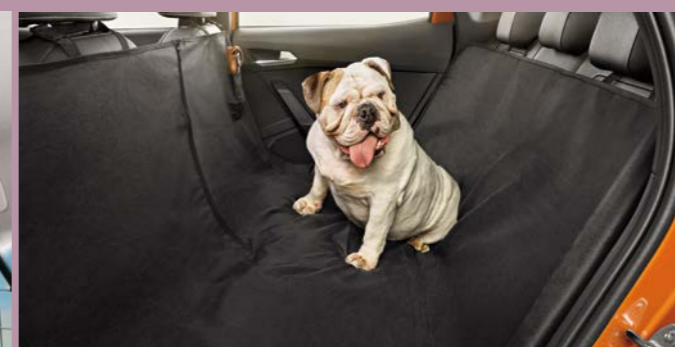
Accessories

Business pack.

Keep everything in its place with these handy accessories and arrive with your clothes crease-free with the headrest clothes hanger.

Headrest clothes hanger.
Umbrella.
Pen and notepad.
Power bank.
Hook for headrest.

Includes headrest base carrier.



Pet packs.

Keep your furry friends safe and relaxed on every journey with one of our dedicated accessory packs, which also provide protection for your SEAT from muddy paw prints and pet hair.

Seat protection pack.

With cargo separation grille and protective seat cover.

Luggage protection pack.

With cargo separation grille and protective luggage compartment lining.

Accessories

Family packs.

As your child grows we have accessories that grow with them and make their journey enjoyable and safe.

Infant.

RECARO Privia Evo seat in Carbon Black and SmartClick base, interior child mirror, car seat cover, protective loadliner.

Young child.

RECARO Monza Nova 2 car seat, interior child mirror, car seat cover, protective loadliner.



Gadget pack.

A pack full of the latest practical SEAT accessories gadgets to keep your car organised and functional, including the latest Espresso machine.

Espresso machine.
Headrest clothes hanger.
Tablet seat mount.
Hook for headrest.
Power bank.

Includes headrest base carrier.



Accessories

Travel pack.

Wherever you are heading, when you're equipped with the right practical accessories, you can enjoy the journey even more.

Vehicle safety kit.
Torch.
Folding shovel.
Travel bag.
Emergency power bank.
Umbrella.



Protection pack.

Love your SEAT and it will love you back. Dirt or dog hairs? No problem. Mud and mess? Sorted. Choose this accessory pack, get on with the way you live, knowing your SEAT is protected for its lifetime.

Mud flaps – front and rear.
Protective loadliner.
Rubber mats.



At your service.

Servicing & maintenance.

Your SEAT is special to you, and deserves special treatment when it's time for a service or repair. So put it in the hands of people who know and care about your car as much as you do, your SEAT Dealer.

The benefits at a glance.

- Clarity on the cost with our service and maintenance fixed prices
- Easy drop-off and collection including loan cars or a courtesy lift
- SEAT recommended video service report
- Wash and vacuum with every service
- Option to book your service online 24/7
- FREE UK and European Roadside Assistance worth £245 for all cars 2-15 years, when a service is booked online – this includes cover from the moment you leave home to the moment you get back

Plus all the SEAT standards you would expect.

- SEAT technicians, using the latest diagnostic technology
- Check of SEAT software and product enhancements
- SEAT-approved parts fitted complete with 2 year warranty*
- SEAT proof of service
- National network of Dealers

*Excludes wear and tear items.

SEAT Service Plans.

Our Service Plans cover so much for such a small monthly outlay, they really make a lot of sense.

Choice of payment options.

You can easily plan your car's service requirements and either pay for the Service Plan in full or spread the cost with affordable 18 monthly payments for 24 months cover. It's worry-free and ensures that you're taking the best care possible of your car, today and tomorrow.

Excellent value.

- Plan is protected from inflation
- Plan is transferable, when fully paid, to another owner
- Resale value enhanced with a SEAT proof of service
- Choose any SEAT Dealer from the nationwide network

Fixed Price Service Plans are subject to terms, conditions and exclusions.





Carefree ownership.

SEATCARE means you can benefit from our range of services. It's about not having to think about what your car needs, just having it all taken care of. SEATCARE is the flexibility and value for money you need, with the level of service you expect.



Peace of mind for longer.

Your SEAT is covered by a 3 year/60,000 mile warranty. A SEAT Warranty Extension lets you extend your 3-year manufacturer's warranty for 1, 2 or 3 years under the same great conditions. So you can continue to benefit from expert care and enjoy the road for longer. The warranty extension is available only for new cars (all models, engines and versions). It's fully transferable to the new owner and subsequent owners should you sell the car, this helps enhance the resale value of the car.

Extended warranties are only available at the time of ordering a new SEAT.



We've got you covered.

Did you know that your insurer may not guarantee to use SEAT approved repairers or SEAT approved parts? With so much complex safety technology in your SEAT, you won't want to risk compromising your car with parts that have not been made specifically for your SEAT. As a SEAT customer you are entitled to three years' FREE accident and repair cover. Our cover works alongside your main motor insurance policy, giving you and your car additional protection.

The benefits at a glance

- A dedicated claims manager to manage your claim from start to finish
- Guaranteed use of a SEAT approved repairer and SEAT trained technicians
- Receive a repair guarantee, which includes a 2 year parts warranty and 3 year paint warranty
- Legal expenses cover to help recover any uninsured losses

To activate visit [seat-ensurance.co.uk](https://www.seat-ensurance.co.uk)



Always on call.

Wherever you drive, you can feel reassured that SEAT Roadside Assistance is on hand in the event of a breakdown, accident, theft or even mis-fuelling.

You'll get free SEAT Roadside Assistance* (including European cover) for the first two years of owning your new SEAT. Get out and explore, safe in the knowledge that help is available 24 hours a day, every day of the year.

*Terms and conditions apply.

* All brake callipers on CUPRA will be black from Mid October.



SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.