



SEAT Leon.



A blue SEAT Leon car is parked on a city street at night. In the background, a man and a woman are walking away from the camera, holding hands. The man is wearing a dark suit, and the woman is wearing a black lace dress. The street is paved with cobblestones, and there are shops and buildings in the background, some with red balloons hanging from their awnings. The overall atmosphere is romantic and sophisticated.

**This is
the moment
to live any moment.**

Model shown: Leon 5DR FR Black Edition in Mystery Blue metallic paint.

Say hello to the spirit of Barcelona. Packed with style and charm, now is the time to live any moment with the SEAT Leon. Dynamic lines, spacious cabin and loaded with the latest technology, you have everything you need in your perfect partner. Where will your Leon take you?

01

SEAT.

06 Created in Barcelona
08 Ready to own it

02

Your Leon.

12 Exterior design
14 Interior design
16 Technology
20 Safety

03

Your way.

28 Trims
30 SE
32 SE Dynamic
34 FR
36 FR Black Edition
38 XCELLENCE
40 XCELLENCE Lux
42 CUPRA
46 Colours

04

At your service.

48 Your accessories
56 SEAT Care

For full model details and pricing, please see our pricing and specification list which can be found at www.seat.co.uk



Model shown: Leon 5DR FR in Desire Red metallic paint.



Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.



Ready to own it?

Filled with new technology and helpful features for all eventualities, it's ready when you are.

The Leon has a modern, iconic design. It also comes with plenty of space to enjoy the best moments of life, allowing you to take on your day without limitations.

But as well as style, safety is also a top priority and thanks to features like Pedestrian Protection and Front Assist you can enjoy every adventurous trip without the stress.



Model shown: Leon 5DR FR Black Edition in Mystery Blue metallic paint.

Living starts now.

There are those who follow the herd. Then there are those who choose to live. To feel every day. Roll their windows down. Turn the radio up. The ones who turn the mundane into the extraordinary. Like the SEAT Leon. Equipped with technology like Full LED headlights and a Wireless Charger. A car designed for you to make the most out of every moment. No matter how small. Or big. Starting today.



Model shown: Leon Estate XCELLENCE Lux in Magnetic Grey metallic paint.



Exterior design

Confidence is attractive.

An iconic exterior sharpened with aerodynamic lines. The SEAT Leon comes with a strong character, unmistakable on any street. Every inch is meticulously crafted to offer you a modern and ergonomic design. Not to mention state-of-the-art technology. Inside and out. All to empower your every moment on the road.



Model Shown: Leon 5DR FR Black Edition in Mystery Blue metallic paint.



Interior design

You. First.

When it comes to the SEAT Leon, it's all about you. Picture a driver-oriented dashboard with an 8" infotainment touchscreen. High-quality upholstery with an ergonomic design. Electric Parking Brake so you can sit back and relax. A spacious boot for anything and everything. Need we say more? It's time to put yourself first.



Model shown: Leon FR Black Edition.



Technology

Pioneers don't settle for less.

The SEAT Leon is infused with technology. In every possible way. Full Link technology connecting your smartphone to the car for a seamless driving experience. Wireless Charger, because who would say no to that? And the Start/Stop System that turns the engine off when idling to save fuel. Now it's your turn to have it all.





Technology

Why go at all, if not all the way?

Your SEAT Leon's technology turns it up to 10, inside and out. Reverse while facing forward with the Rear View Camera. Adaptive Cruise Control helps you lead the way and when it comes to parking, front and rear sensors have your back. It's all ready, are you?





Safety

First things first.

There's nothing more important than your safety. That's why we take our technology seriously. Adaptive Cruise Control automatically regulates the distance between you and the car in front at high speeds. Lane Assist looks after you with sensors, allowing the car to adjust steering in the event you drift out of lane.



Safety is a team effort.

Your safety is also the safety of others. So we go the extra mile. Pedestrian Protection activates emergency braking if sensors detect nearby movement and you can't react in time. The Tiredness Recognition System alerts you when you start to lose concentration.



Model shown: Leon Estate XCELLENCE in Magentic Grey metallic paint.

The best moments start with a choice.



Now's your chance to have it all. Style and comfort. Performance and safety. And the latest technology. The SEAT Leon. Fully equipped for the life you've always wanted.

Model shown: Leon Estate FR in Desire Red metallic paint. Sunroof available as optional extra.

Your Leon.

We've made it really simple to pick the SEAT Leon that's right for you. There are 7 individual trims, each with their own unique equipment and appeal.

1 Pick the trim that sounds like your kind of car.

2 Choose the engine that suits you.

3 Personalise your Leon with your favourite colour.

And that's it. It couldn't be easier to do your thing.

Trims.



01

01 SE.
The Essential One.



02

02 SE Dynamic.
The Connected One.



03

03 FR.
The Stylish One.



04

04 FR Black Edition.
The Sporty One.



05

05 XCELLENCE.
The Indulgent One.



06

06 XCELLENCE Lux.
The Luxury One.



07

07 CUPRA
A powerful finish.

Leon SE.



Model shown: Leon SE in Nevada White metallic paint.

The Essential One.

Equipped with an essential 8" Media System Plus, your Leon is ready for your favourite tracks and ready to navigate you to where you need to be. Full Link technology ensures maximum connectivity between the car and your phone, to keep you in touch on the move. And while Cruise Control keeps you at a constant speed, halogen headlights and daytime running lights means you're ready to see and be seen.

Standard Equipment

Wheels & tyres

- 16" 'Design' alloy wheels 30/2

Exterior equipment

- Door mirrors (electrically adjustable and heated)
- Door mirrors with integrated LED indicators (body coloured)
- Front fog lights (halogen) with cornering function and rear fog light
- Halogen headlights with LED Daytime Running Lights (DRLs)
- Metallic paint

Infotainment

- Full Link™ smartphone integration (MirrorLink™, Apple CarPlay™ and Google Android Auto) with USB cable for Apple & Android compatibility
- Media system plus: 8.0" smart touch display + Four USB ports + CD player + Eight speakers + Voice control + DAB (Digital audio Broadcasting) + Bluetooth® audio streaming and handsfree system + Steering wheel-mounted audio and phone controls

Interior equipment

- Driver & passenger sun visor, covered and illuminated mirror, driver sunvisor with card holder
- Front centre armrest with storage compartment
- Reading lights (front and rear)
- Storage compartment under driver seat

Seats & trim

- Driver and passenger seat height-adjustment
- Driver's seat lumbar adjustment
- Front seat with back storage pockets
- Leather steering wheel and gear knob

Functional & mechanical

- Air conditioning
- Cruise control
- Electric front and rear windows
- Electric parking brake including Autohold function

Safety & security

- ABS and Traction Control System (TCS), Electronic Stability Control (ESC) and electronic differential lock system (XDS)
- Driver and front passenger airbags with front passenger airbag de-activation, front side, curtain airbags and driver knee airbag
- Front assist with pedestrian protection
- ISOFIX points in outer rear seats with top tether anchorage points
- Multi-collision braking system
- Seat belt reminder for front seats

01 Tresil cloth.

02 16" Design alloy wheels.



Leon SE Dynamic.



Model shown: Leon SE Dynamic in Mystery Blue metallic paint.

The Connected One.

17" alloy wheels ensures a smart street presence, while clever Full Link technology keeps you connected to your smartphone's features. With an onboard navigation system, Cruise Control and front and rear Parking Sensors, you're ready for the road and fully connected to the world around you.

In addition to the SE trim

Wheels & tyres

- 17" Dynamic alloy wheels 30/3

Exterior equipment

- Dark tinted rear windows

Infotainment

- Navigation System 3D map display
- + High resolution colour driver's display + SD card slotx2

Functional & mechanical

- Parking sensors (front and rear)



01



02

01 Tresil cloth.

02 17" Dynamic alloy wheels.

Leon FR.



Model Shown: Leon FR in Desire Red metallic paint.

The Stylish One.

Ready to take the wheel in style? 17" Dynamic alloy wheels and full LED headlights lend an elegant touch to the exterior, while sports seats and dual zone climate control keep things cool in the interior.

In addition to the SE Dynamic trim

Wheels & tyres

- 17" Dynamic alloy wheels 30/2

Exterior equipment

- Door mirrors (electrically folding)
- Exclusive FR front and rear bumpers
- Full LED headlights: LED headlights (dipped and mainbeam) + LED Daytime Running Lights (DRLs) + LED rear taillights + LED licence plate lights + Front fog lights (LED) and rear fog light
- Visible twin exhaust pipes

Interior equipment

- Ambient lighting (multi-coloured)
- LED illumination pack: LED lights for reading lights (front and rear) with ambient spots + Centre console lights

Seats & trim

- Front passenger's seat lumbar adjustment
- Front sport seats in cloth
- Illuminated aluminium front door sill with trim logo
- Leather steering wheel (flat bottomed, perforated with red stitching and FR logo) and leather gear knob

Functional & mechanical

- Convenience pack plus: Rain-sensing wipers + Auto-headlights with automatic coming & leaving home function + Auto-dimming rear view mirror
- Dual-zone climate control
- SEAT drive profile: Four different modes (Normal-Sport-Eco-Individual) + Throttle response + Gear shifts mode (only DSG Models)
- Steering wheel-mounted gearshift paddles (DSG only)
- Suspension (sport)

01 Techny
Black cloth.

02 17" Dynamic
alloy wheels.



Leon FR Black Edition.



Model Shown: Leon FR Black Edition in Mystery Blue metallic paint.

The Sporty One.

Make your presence felt with 18" Performance Matte Black alloys and microsuede upholstery. A driver-focused Digital Cockpit responds clearly to your every input.

In addition to the FR trim

Wheels & tyres

- 18" Performance Matte Black alloy wheels 30/2

Exterior equipment

- Door mirrors with integrated LED indicators (Matte Black)
- Front grille frame in matte black
- Roof rails (black) (Estate only)

Infotainment

- Digital cockpit

Interior equipment

- Storage compartment under driver and passenger seat

Seats & trim

- Black interior roof
- Front sport seats in microsuede

Functional & mechanical

- Winter Pack: Heated front seats, headlight washers, heated washer nozzels



01 Black Microsuede sport seats with red stitching.

02 18" Performance Matte Black alloy wheels.

Leon XCELLENCE.



Model Shown: Leon XCELLENCE in Magnetic Grey metallic paint.

The Indulgent One.

Indulge yourself with Adaptive Cruise Control that automatically adjusts the distance between you and the car in front. Then there's a rear view camera, along with the Convenience Pack which includes automatic wipers and headlights, plus electrically foldable door mirrors. With heated front seats and washer nozzles also as standard with the Winter Pack, you're more than comfortable – whatever the weather.

In addition to the SE Dynamic trim

Wheels & tyres

- 17" Dynamic alloy wheels 30/1

Exterior equipment

- Door mirrors (electrically folding)
- Front grille with hotstamping
- Full LED headlights: LED headlights (dipped and mainbeam) + LED Daytime Running Lights (DRLs) + LED rear taillights + LED licence plate lights + Front fog lights (LED) and rear fog light
- Visible twin exhaust pipes
- Window trim (chrome)

Interior equipment

- Ambient lighting (multi-coloured)
- Storage compartment under driver and passenger seat
- LED illumination pack: LED lights for reading lights (front and rear) with ambient spots + Centre console lights

Seats & trim

- Front passenger's seat lumbar adjustment
- Front sport seats in leather
- Illuminated aluminium front door sill with trim logo
- Leather steering wheel with XCELLENCE logo and leather gear knob

Functional & mechanical

- Adaptive Cruise Control (ACC)
- Convenience pack: Rain-sensing wipers + Auto-headlights with coming & leaving home function + Auto-dimming rear view mirror
- Dual-zone climate control
- KESSY (Keyless entry & go) and wireless phone charger
- Rear view camera
- Winter pack: Heated front seats, Headlight washers and Heated washer nozzle

01 Black Leather Sports Seats with grey stitching.

02 17" Dynamic alloy wheels.



Leon XCELLENCE Lux.



Model Shown: Leon XCELLENCE Lux in Magnetic Grey metallic paint.

The Luxury One.

Get a taste of the easy life with a wealth of features from the Driver Assistance Pack and Safety Pack, boasting clever tech such as Lane Assist and traffic sign recognition – not forgetting heated washer nozzles and heated front seats of the Winter Pack to warm you up on chilly mornings, so your Leon is as ready as you are.

In addition to the XCELLENCE trim

Wheels & tyres

- 17" Machined Atom Grey alloy wheels 30/4

Infotainment

- Digital cockpit

Functional & mechanical

- Driving assistance pack: High beam assist & lane assist and Traffic sign recognition
- Safety pack: Tiredness recognition system and Seat belt reminder for rear seats



01



02

01 Black Leather Sports Seats with grey stitching.

02 17" Dynamic Machined Alloys.

CUPRA.

Passion is more power.

CUPRA means an exceptional driving experience. From increased power to a striking appearance, every moment behind the wheel becomes memorable. Available for 5D and Estate models.



CUPRA.



Model Shown: Leon CUPRA in Nevada White metallic paint.

A powerful finish.

In addition to the FR

Wheels & tyres

- 19" CUPRA Machined alloy wheels 30/2

Exterior equipment

- Black brake callipers (front and rear) with CUPRA logo
- Door mirrors with integrated LED indicators (Gloss Black)
- Exclusive CUPRA front and rear bumpers
- Front grille frame in glossy black
- Visual dual exhaust pipes (both sides)

Infotainment

- Digital cockpit

Interior equipment

- Aluminium pedals

Seats & trim

- Black interior roof
- Front sport seats in microsuede
- Leather steering wheel (flat bottomed, perforated with white stitching and CUPRA logo) and leather gear knob

Functional & mechanical

- ESC switch off key
- SEAT drive profile CUPRA: Four different modes (Normal-Sport-CUPRA-Individual) + Throttle response + Gear shifts mode (only DSG Models) + Sound actuator + Dynamic Chassis Control (DCC) and progressive steering

Safety and security

- ABS and Traction Control System (TCS), Electronic Stability Control (ESC) and front differential lock system

Full pricing details are found in the pricing and specification list on www.seat.co.uk

CUPRA Lux pack In addition to CUPRA.

- Front bucket seats in microsuede (heated)
- Adaptive Cruise Control (ACC)
- KESSY (Keyless entry & go) and wireless phone charger
- Safety pack: Tiredness recognition system and Seat belt reminder for rear seats

01 Black Alcantara® Sports Seats with grey stitching.

02 19" CUPRA Machined alloy wheels.



Colours.



Midnight Black² SE SEDY FR FRB XE XCL C



Desire Red² SE SEDY FR FRB XE XCL



Magnetic Grey² FR FRB XE XCL C



Emocion Red¹ SE SEDY FR FRB XE XCL C



Nevada White² SE SEDY FR FRB XE XCL C



White¹ SE SEDY



Mystery Blue^{2,3} SE SEDY FR FRB XE XCL



Urban Silver^{2*} SE SEDY FR FRB XE XCL C

SE SE
SE Dynamic SEDY
FR FR
FR Black FRB
XCELLENCE XE
XCELLENCE Lux XCL
CUPRA C
Standard

¹Non Metallic.

²Metallic.

³5DR only.

*Availability subject to stock and no longer available to factory order.





Accessories

Your accessories.

When you choose from our wide range of SEAT Genuine Accessories, you let your car reflect your personal style, making your SEAT very much your own. They're specifically designed and fully tested to give your car outstanding functionality, safety and quality.

2 Two-year warranty on all accessories*

3 Three-year warranty on all fitted accessories†
(before new car handover)

* Applies to SEAT Genuine Accessories only.
† Applies to SEAT Genuine Accessories only. Up to 2-year warranty on others.

Accessories

Styling pack.

Make your SEAT as individual as you are with these super stylish exterior styling accessories, designed especially for your model.

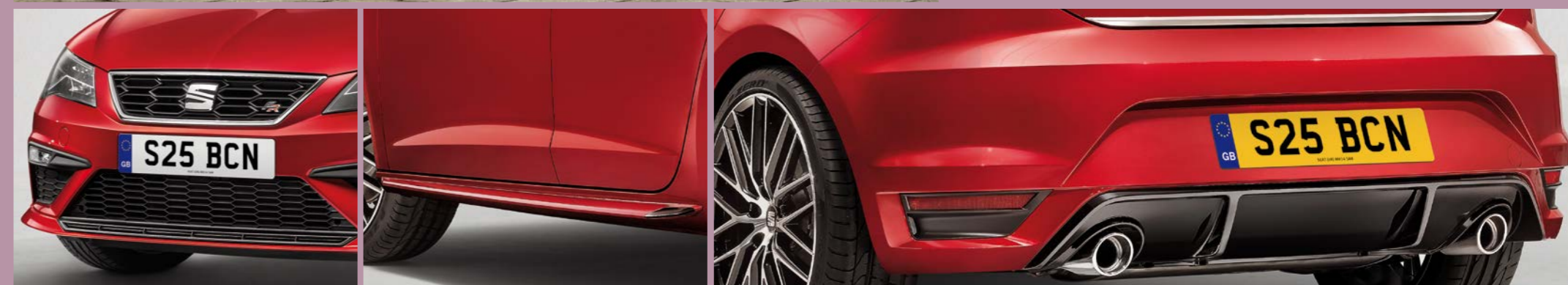
Tailgate spoiler.*

Aerodynamic, impact-resistant, tough yet sleek, tailgate spoiler. Whether used on its own or with other exterior styling accessories, it will make a lasting impression.

Side skirts.*

Side skirts emphasise a vehicle's lines, giving a dynamic side view with ground hugging contours. Made of a hard-wearing material, they can resist high stress.

*Styling pack includes tailgate spoiler and side skirts (not shown).



Front lip.

Go for the sporty look with this aerodynamically designed front lip that complements the original lines of your vehicle.

Side blades.

Blade type skirting kit with sporty design for lower side area of the vehicle (below side doors).

Rear bumper.

The rear bumper shows off all the sporty power of your transformed SEAT. Made of hard-wearing, flexible material – tough and dynamic at the same time.

Sport exhaust pipe trim.

The high-gloss chrome-plated stainless steel trim on the double exhaust tailpipes underscores the sporty character of your SEAT. Purchased and fitted in combination with rear bumper.



Accessories

Protection pack.

Love your SEAT and it will love you back. Dirt or dog hairs? No problem. Mud and mess? Sorted. Choose this accessory pack, get on with the way you live, knowing your SEAT is protected for its lifetime.



01 Mud flaps.

Front and rear mud flaps. Protect the car body from materials projected by the wheels during driving.

02 Protective loadliner.

Flexible plastic protection that perfectly fits and protects the boot area.

03 Rubber mats.

These tough rubber mats are designed specifically for your SEAT model. Ideal for heavy duty use, with a wipe clean surface to protect the car's interior.



Accessories

Pet packs.

Keep your furry friends safe and relaxed on every journey with one of our dedicated accessory packs, which also provide protection for your SEAT from muddy paw prints and pet hair.

Luggage protection pack or Seat protection pack.

01 With cargo separation grille and protective seat cover.

02 With cargo separation grille and protective luggage compartment lining.



Accessories

Business pack.

Keep everything in its place with these handy accessories and arrive with your clothes crease-free with the headrest clothes hanger.



Headrest clothes hanger.
Hooks for headrest.
Notepad.
Pen.
Emergency power bank.
Umbrella.
Headrest base carrier.

Accessories

Travel pack.

Wherever you are heading, when you're equipped with the right practical accessories, you can enjoy the journey even more.

Vehicle safety kit.
LED flashlight.
Folding shovel.
Travel bag.
Emergency power bank.
Umbrella.





SEAT CARE
Carefree ownership.

SEAT Service Plans.

Our Service Plans cover so much for such a small monthly outlay, they really make a lot of sense.

Choice of payment options.

You can easily plan your car's service requirements and either pay for the Service Plan in full or spread the cost with monthly payments. It's worry-free and ensures that you're taking the best care possible of your car, today and tomorrow. You can buy a SEAT Service Plan online simply go to seat.co.uk/buyserviceplans to find out more.

Excellent value.

- Plan is protected from inflation
- Plan is transferable, when fully paid, to another owner
- Resale value enhanced with a SEAT proof of service
- Choose any SEAT Dealer from the nationwide network

Fixed Price Service Plans are subject to terms, conditions and exclusions.

At your service.

Servicing & maintenance.

Your SEAT is special to you, and deserves special treatment when it's time for a service or repair. So put it in the hands of people who know and care about your car as much as you do, your SEAT Dealer.

The benefits at a glance.

- Clarity on the cost with our service and maintenance fixed prices
- Easy drop-off and collection including loan cars or a courtesy lift
- SEAT recommended video service report
- Wash and vacuum with every service
- Option to book your service online 24/7
- FREE UK and European Roadside Assistance worth £245 for all cars 2-15 years, when a service is booked online – this includes cover from the moment you leave home to the moment you get back

Plus all the SEAT standards you would expect.

- SEAT technicians, using the latest diagnostic technology
- Check of SEAT software and product enhancements
- SEAT Approved Parts fitted complete with 2 year warranty*
- SEAT proof of service
- National network of Dealers

*Excludes wear and tear items.



Carefree ownership.

SEATCARE means you can benefit from our range of services. It's about not having to think about what your car needs, just having it all taken care of. SEATCARE is the flexibility and value for money you need, with the level of service you expect.



Peace of mind for longer.

Your SEAT is covered by a 3 year/60,000 mile manufacturers warranty. A SEAT Manufacturer Warranty Extension lets you extend your 3-year manufacturer's warranty for a 4th or 5th year under the same great conditions. So you can continue to benefit from expert care and enjoy the road for longer. The SEAT manufacturer warranty extension is available only for new cars (all models, engines and versions). It's fully transferable to the new owner and subsequent owners should you sell the car, this helps enhance the resale value of the car.

Extended manufacturer warranties are only available at the time of ordering a new SEAT.



We've got you covered.

Complimentary SEAT Drive Away Insurance.

Start enjoying your SEAT from day one with our complimentary 5 day Drive Away Insurance. Our comprehensive cover is designed specifically for SEAT drivers, and offers many features and benefits as standard. To activate, simply call **0345 246 3519**. If you are eligible, we will also provide you with an annual quotation giving you the option to purchase 12 months cover.

Subject to eligibility. Five day drive away insurance cannot be used in conjunction with any other insurance offer.

SEAT Car Insurance.

If you take out a new SEAT Car Insurance* policy, you will receive the following benefits as standard:

- SEAT Approved Repairs carried out by SEAT Approved Technicians using only SEAT Approved Parts and Paints
- Guaranteed courtesy car whilst yours is in for repair
- Windscreen cover
- Uninsured driver promise (providing we have the car registration, make, model, and driver details)
- Personal accident cover
- Personal belongings cover (excludes loss of money)
- Child seat replacement

For more information or to get a quote, please visit insurewithseat.co.uk or alternatively call us on **0345 877 6555**.

We're available Monday to Friday 8am-8pm and Saturday 9am-5pm.



Always on call.

Wherever you drive, you can feel reassured that SEAT Roadside Assistance is on hand in the event of a breakdown, accident, theft or even mis-fuelling.

You'll get free SEAT Roadside Assistance* (including European cover) for the first two years of owning your new SEAT. Get out and explore, safe in the knowledge that help is available 24 hours a day, every day of the year.

*Terms and conditions apply.

SEATCARE
Carefree ownership.





SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

*SEAT Car Insurance is underwritten by UK Insurance Limited. SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"), registered in England and Wales No.2835230 (registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the Financial Conduct Authority, VWFS UK and UK Insurance Limited are not part of the same corporate group.