



The new  
**SEAT Tarraco.**





# Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.



Model shown: Tarraco XCELLENCE Lux in Dark Camouflage metallic paint.



# Ready to own it?

It's never too late to start something extraordinary. The new SEAT Tarraco is the large SUV that gives you the space to move, grow and expand. Because life isn't for standing still. Or settling for second best.



Model shown: Tarraco XCELLENCE Lux in Dark Camouflage metallic paint.

Model shown: Tarraco XCELLENCE Lux in Dark Camouflage metallic paint.



## Exterior design

# Ready to stand out?

Iconic, distinctive, determined. This is the SUV designed for people who aren't afraid to be their true selves, and live large.



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### 01. 20" Alloy Wheels.

Lightweight 'Supreme' machined alloy wheels hit the road with style.

### 02. Chrome elements.

Sleek chrome details reach the next level of sophistication.

### 03. Bold front grille.

Make a lasting first impression with a sporty design and strong personality.

### 04. LED headlights.

SEAT LED headlights in a striking new design.

Interior design

# Change looks good on you.

Same is boring. With the new SEAT Tarraco, you've found a sophisticated space that dares to be as different as you are.



## Interior Chrome detailing.

The strong presence of chrome detailing continues from outside to in, making for a sharper finish.

## Textile Alcantara® upholstery.

Travel in style and comfort with Alcantara® upholstery.

## XCELLENCE logo.

Door sill finishes add a final touch of XCELLENCE to the top trims.



Model shown: Tarraco XCELLENCE.

Comfort

# It's your space. What will you do with it?

Seven seats gives you a boot space of 700l,  
or 1775l with the 2<sup>nd</sup> & 3<sup>rd</sup> rows down.  
The extra space helping adapt to your life  
whatever your plans.



Technology

# Now nothing can stop you.

The new SEAT Tarraco comes with the most advanced technology to keep you connected and in control. Because when you have the tools to take on the world, anything is possible.



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## 01. Digital Cockpit.

With one look, check maps or driving assistants such as Adaptive Cruise Control, Lane & Front Assist.

## 02. Top view Camera and Park Assist .

The Top View Camera, features cameras in the front, rear and exterior mirrors that provide 360° visibility and work with Park Assist to help you park hands-free.



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## 03. Connectivity Box.

The Wireless Charger powers your phone through surface contact. So you can keep on going.

## 04. 100% Full LED technology.

See clearly with Full LED lights in the front and rear, including dynamic rear indicators.



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## 05. 8" display with Full Link.

Connect your smartphone to the 8" touchscreen via Apple CarPlay™ or Android Auto™ to easily manage your music, maps and favourite apps.

## 06. Drive Profile.

Optimise every drive with Comfort, Eco, Sport and Individual drive modes for the Front Drive version, plus Off-Road and Snow modes for the 4Drive version.



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## Safety

# Not all chances are worth taking.

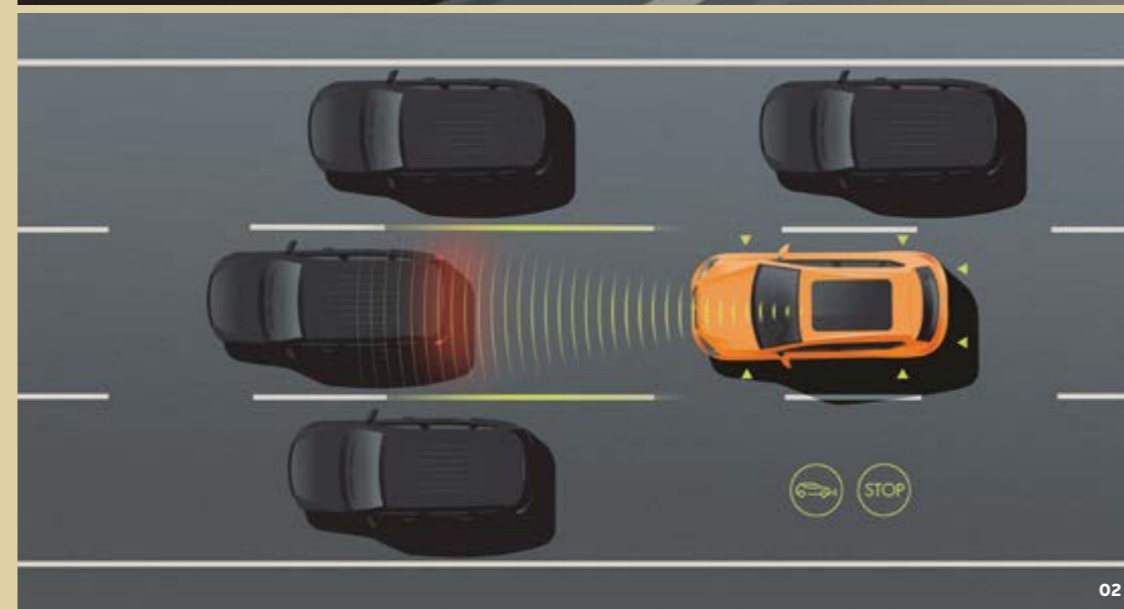
When it comes to safety, you don't take risks. That's why every aspect of the new SEAT Tarraco is designed with your safety in mind. For a future that's fearless.



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### 01. Front Assist.

If a bicycle suddenly crosses your path or the car ahead unexpectedly applies the brakes, Front Assist reacts instantly and brakes automatically to maintain a safe distance.

### 02. Lane Assist.

Advanced sensors measure the distance between the Tarraco and other cars in traffic so it can accelerate or decelerate accordingly. Without ever leaving the lane.

### 03. Pre-Crash & Rollover Assist.

Pre-Crash Assist tightens seat belts and closes windows to brace the car for an oncoming accident. And if a rollover occurs, Rollover Assist activates necessary systems like eCall.

### 04. Emergency Call.

In case of an accident, eCall automatically notifies emergency services. Calls can also be made just by pressing the button.

# Tarraco SE.



Model shown: Tarraco SE in Urano Grey paint.

# The Essential One.

With the state-of-the-art Media System Colour and E-Call which notifies the emergency services if you are involved in an accident, you've got all the essential technology right at your finger tips. Add to that the 17" Dynamic alloys wheels and three-zone climate control and there really isn't a better time to discover The Essential One.

## Standard Equipment

### Wheels & Tyres

- 17" 'Dynamic' alloy wheels 37/1 with 215/65 R17 99V tyres

### Exterior Equipment

- Metallic paint
- Door mirrors & door handles in body colour
- Electrically folding and adjustable door mirrors
- Chrome front grille frame
- Hidden exhaust pipe
- Automatic headlight adjustment
- LED headlights, taillights & daytime running lights
- Black roof rails
- Front halogen fog lights with cornering function
- Rear fog lights

### Infotainment

- Media System Colour: 8" colour touchscreen with proximity sensor + DAB (Digital Audio Broadcasting) + AM/FM Radio + 3 USB ports and 1 Aux-in jack + 8 speakers + SD card slot
- USB cable for Apple and Android smartphone compatibility
- Full Link smartphone integration (Mirror Link™, Apple Car Play™, Google Android Auto™)
- Digital cockpit

### Interior Equipment

- Ambient spot lighting and front footwell illumination
- Centre armrest in front & rear
- Overhead storage compartment
- Luggage compartment floor with split function
- Sliding boot cover

### Seats & Trim

- Comfort seats in cloth
- Height-adjustable driver & passenger seats
- Driver and passenger seat with lumbar adjustment
- Height adjustable front headrests
- Leather multi-function steering wheel & gear knob
- Chrome dashboard and side door panel detailing
- Easy-Fold rear seat system (folding flat into floor) - second and third row

### Functional & Mechanical

- Rear parking sensors
- Comfort suspension
- Fuel door linked to central locking
- Gear recommendation indicator
- Front and rear electric windows
- 12V socket(s)/12V socket in front
- Electric parking brake including Autohold function
- Power locking and remote control with two foldable keys and opening boot selector
- Cruise control
- Rain sensing wipers
- Auto headlights with automatic coming & leaving home function
- Auto dimming rear view mirror
- Three-zone climate control
- SEAT Drive Profile: 4 different modes (Normal-Sport-Eco-Individual) + Progressive steering + 4Drive versions include off-road and snow modes + Steering response + Throttle response + Gear shifts mode (only DSG models)

### Safety & Security

- e-Call (Emergency Call)
- Front passenger airbag de-activation
- Front, Two curtain & drivers Knee airbags
- ISOFIX points in outer 2<sup>nd</sup> row seats and front passenger seat with top tether anchorage points
- Traction Control System (ASR)
- Anti-lock brakes (ABS)
- Electronic Stability Control (ESC)
- Electronic differential lock system (XDS)
- Front Assist, City Emergency Braking and Pedestrian Protection
- Lane Assist
- Hill hold control
- Tiredness recognition
- Central locking system (Keyless-Go)
- Alarm (perimeter and interior monitoring)

01 17" Dynamic Alloys.

02 Olot Black cloth.





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# The Connected One.

Stay on trend with 18" Performance machined alloy wheels and dark tinted windows. Couple those looks with cutting edge technology like the 8" Navigation System and Digital Cockpit, you can experience the future right now.

## In addition to SE trim

### Wheels & Tyres

- 18" Performance machined alloy wheels 37/1 with 235/55 R18 100V tyres

### Exterior Equipment

- Dark tinted windows and white ambient light in front and rear door panels

### Infotainment

- Navigation System: 8" colour touchscreen with proximity sensor + 3D Map Display + DAB (Digital Audio Broadcasting + AM/FM Radio + 3 USB ports and 1 Aux-in jack + 8 speakers + SD Card Slot

**01 18" Performance Alloys.**

**02 Olot Black cloth.**

# Tarraco SE Technology.



Model shown: Tarraco SE Technology in Reflex Silver metallic paint.

# Tarraco SE First Edition.



Model shown: Tarraco SE First Edition in Deep Black metallic paint.

The SE First Edition's 18" alloys, wireless phone charger and Driving Assistance and Safety Pack finishes off an impressive package on top of The Essential One.

## In Addition to SE Trim

### Wheels & Tyres

- 18" Performance machined alloy wheels 37/1 with 235/55 R18 100V tyres

### Exterior Equipment

- Dark tinted windows and white ambient light in front and rear door panels

### Infotainment

- Navigation System: 8" colour touchscreen with proximity sensor + 3D Map Display + DAB (Digital Audio Broadcasting + AM/FM Radio + 3 USB ports and 1 Aux-in jack + 8 speakers+ SD Card Slot

### Functional & Mechanical

- Rear view camera
- Wireless Phone Charger

### Safety & Security

- Driving Assistance and Safety Pack: Light assist + Blind spot detection + Exit assist + Roll over assist + Adaptive cruise control



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**01 18" Performance Alloys.**  
**02 Olot Black cloth.**



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# The Indulgent One.

Why wait to get going on 19" Exclusive machined alloy wheels? Why put off climbing into Alcantara Sports Seats? And why not enjoy helpful features like Park Assist and Keyless entry giving you hands-free unlocking. Then make your move into the Tarraco Xcellence.

## In addition to SE trim

### Wheels & Tyres

- 19" Exclusive machined alloy wheels 37/1 with 235/50 R19 99V

### Exterior Equipment

- Body coloured bumpers
- Chrome roof rails
- Chrome window surrounds
- Dark tinted windows and white ambient light in front and rear door panels

### Infotainment

- Navigation System: 8" colour touchscreen with proximity sensor + 3D Map Display + DAB (Digital Audio Broadcasting + AM/FM Radio + 3 USB ports and 1 Aux-in jack + 8 speakers + SD Card Slot

### Interior Equipment

- Illuminated aluminium front door sill with XCELLENCE Logo

### Seats & Trim

- Sport seats with Alcantara®

### Functional & Mechanical

- Park Assist: Self parking functionality (includes front and rear parking sensors)
- Wireless Phone Charger
- Keyless Enter and Go (KESSY) with electric tailgate with Virtual Pedal
- Adaptive Cruise Control with Speed Limiter
- Rear view camera

**01 19" Exclusive Alloys.**

**02 Baza grey cloth with brown Alcantara®.**

# Tarraco XCELLENCE.



Model shown: Tarraco XCELLENCE in Atlantic Blue metallic paint.

# Tarraco XCELLENCE Lux.



Model shown: Tarraco XCELLENCE Lux in Dark Camouflage metallic paint.

## The Luxury One.

Make an instant impression on the road with 20" Supreme alloy wheels and leather sports seats, while enjoying creature comforts like heated seats and heated washer nozzles. Helpful features are instantly at your fingertips in the form of an engine that starts at the touch of a button, while an innovative top-view camera offering 360 degree viewing makes perfect parking a piece of cake.

### In addition to XCELLENCE trim

#### Wheels & Tyres

- 20" Supreme machined alloy wheels
- 37/1 with 235/45 R20 100V tyres

#### Seats & Trim

- Sports seats in Leather

#### Functional & Mechanical

- Winter Pack: Heated front and outer rear seats
- Top view camera
- Electric drivers seat with memory function



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01 20" Supreme Alloys.  
02 Black Leather sports seats.



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The XCELLENCE First Edition takes everything from the Indulgent One and then adds Alcantara® sports seats, Wireless phone charger and the impressive BeatsAudio™ sound system.

**In addition to XCELLENCE trim**

**Wheels & Tyres**

- 20" Supreme machined alloy wheels 37/1 with 235/45 R20 100V tyres

**Seats & Trim**

- Sports seats with Alcantara®

**Functional & Mechanical**

- Winter Pack: Heated front and outer rear seats + Headlight washer system
- Top view camera
- Panoramic sunroof (removes overhead storage compartment)

**Safety & Security**

- Driving Assistance and Safety Pack: Light assist + Blind spot detection + Exit assist + Roll over assist

**01 20" Supreme Alloys.**

**02 Baza grey cloth with brown Alcantara®.**

# Tarraco XCELLENCE First Edition.



Model shown: Tarraco XCELLENCE First Edition in Indium Grey metallic paint.

# Tarraco XCELLENCE First Edition Plus.



Model shown: Tarraco XCELLENCE First Edition Plus in Oryx White metallic paint.

Why not take the XCELLENCE First Edition trim to the next level with the XCELLENCE First Edition Plus. Get 20" Supreme machined alloy wheels and a panoramic sunroof. It also comes with the Winter pack and Top view camera, now is the time to indulge yourself.

#### In addition to XCELLENCE First Edition trim

##### Infotainment

- BeatsAudio Sound System

##### Functional & Mechanical

- Electric driver seat



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01 20" Supreme Alloys.

02 Baza grey cloth  
with brown Alcantara®.

# Colours.



**Oryx White\*\*** All models



**Reflex Silver\*\*** All models



**Atlantic Blue\*\*** All models



**Dark Camouflage\*\*** All models



**Indium Grey\*\*** All models



**Urano Grey\*** All models



**Deep Black\*\*** All models

Standard ■  
\*Soft.  
\*\*Metallic.





01

# Accessories.

Like making big plans? The new SEAT Tarraco comes with a range of equipment and accessories to prepare you for the road ahead.

## 01. Roof bars.

Genuine SEAT Accessories front and rear roof bars with anti-theft system – designed to be strong, durable and easy to install.

## 02. Semi rigid boot tray.

Keeping things clean? This tray perfectly fits and protects the boot area of your new Tarraco.



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## 03. Exterior mouldings.

Front fog light and side door mouldings provide strength and design to the exterior of your new Tarraco.



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## 04. Rear bumper protective moulding.

Rear moulding to protect the rear bumper from scrapes and scratches when items are placed in the luggage compartment.



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## 05. Upper boot tray.

Nothing gets left behind. Two layers of storage in the luggage compartment ensure you can take everything with you.



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