



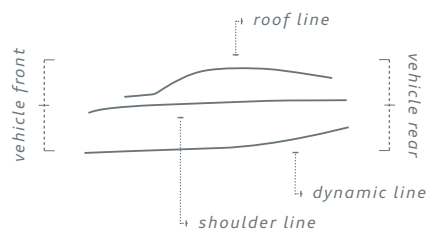
Q7

Audi Q7

Audi
Truth in Engineering 

Sometimes too much of a good thing isn't enough.

When you get right down to it, a detail, a small design element revealed in a quick glance, might be the thing you remember most about the Audi Q7. That's why, when designing it, Audi engineers thought of it more as a cohesive collection of impressive, finely realized details than as just a luxury SUV. Yes, there is a lot to take in with a vehicle that can seat up to seven. But maybe you'll recall something more intimate when you look back on it. Maybe you fell in love with the grain of the burlwood inlays, or the touch of the standard leather seating surfaces. It could have been the ability to stay engaged with the world through an available mobile Wi-Fi hotspot¹; or the available TDI[®] clean diesel model². Maybe you never even noticed the signature space, handling and comfort of the Q7. Too much of a good thing? We didn't think so.



- fig. 01

.01 - Design Lines

The powerfully stylish stance of the Q7 might seem like an illusion, given its size, but it's real and intentional. Audi helps capture and sustain strength and character through its signature design motif. The traditional Audi Roof line takes center stage here, managing to bring a coupe-like silhouette into a robust frame, while the Dynamic and Shoulder lines help divide the body into a sporty, elegant upper section and a dynamic, rugged lower section, something to notice if you see it glide by.

.02 - Audi ultra[®] Lightweight Technology

To help enhance efficiency² while maintaining exceptional performance, Audi strives to lower the curb weight of all its vehicles, and the Q7 is no exception. By using a 3.0-liter V6 with forced induction that delivers power on par with a traditional V8, and by using aluminum where practical, the Q7 loses nothing but pounds—by design.



¹ Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. See dealer for details. ² 19 city/28 highway mpg (2013 Q7 3.0 TDI[®] clean diesel with Tiptronic[®] automatic transmission). EPA estimates. Your mileage will vary.



- fig. 02

.03 - LED Daytime Running Light Technology

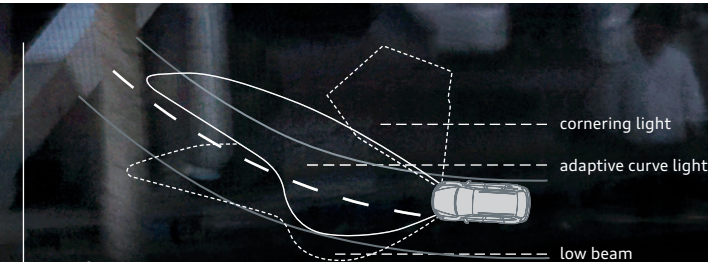
Stylish and iconic, available LED daytime running lights help enhance the unmistakable look and design of the Q7, as well as its visibility to other drivers, especially during the dawn and dusk hours.

Up to seven people won't know how stylish this looks on the road.

Big doesn't mean boxy. In other words, the Audi Q7 takes design seriously. That's why you'll see the signature LED daytime running lights, sweeping lines and legendary attention to detail that are Audi trademarks. It's why the designers work tirelessly to ensure that the style feels organic, and never feels forced. The result of this painstaking attention to style makes the Q7 a considerable statement, a vehicle that looks commanding, yet never disproportionate.

.04 - Adaptive Xenon Plus Headlights

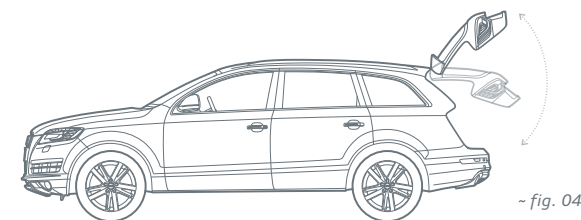
Available on the Q7, Audi adaptive xenon plus headlights redefine "bright idea." Twice as bright as traditional halogen bulbs, they can better illuminate the path ahead. And by shifting in response to steering input, they can help alert you by seeing more of the road in front of you while you are turning.



- fig. 03

With potentially 14 hands touching it, we knew we'd need a lot of leather.

This is what an Audi looks like. We like to say there is Truth in Engineering®, but we also know there's more. There's Truth in everything we do, including the Truth in the interior of the Audi Q7. You see it in the burnished, authentic wood inlays. You see it in the aluminum accents that add a gleaming character to the large, useful space, and in a choice of uniquely colored leather on interior surfaces. As you feel it, see it, experience it, you discover a material truth about Audi: We go to seemingly any lengths—even 144.1 cu ft—to design a space and fill it with luxurious materials that provide unsurpassed comfort and versatility, as well as the fit and finish you would expect from Audi.

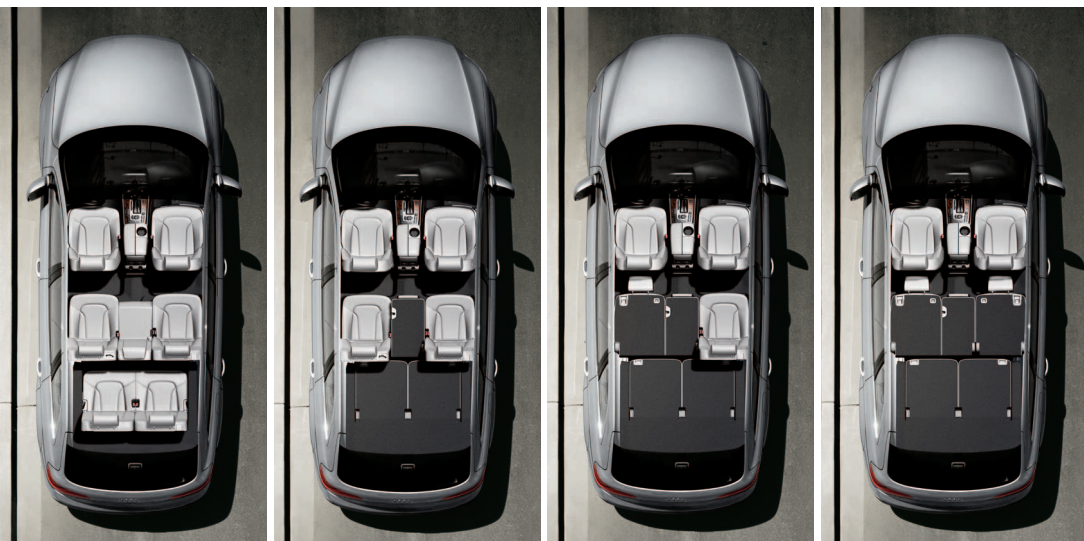


.05 – Power Rear Tailgate

Carefully integrated into the rear design, the power rear tailgate on the Q7 gives you programmable endpoints so you can adjust the opening to the height you choose, to better accommodate personal preferences and tighter spaces.

.08 – Lower Anchors and Tethers for Children (LATCH)

Standard in the second- and third-row outboard seats, the LATCH system, combined with the possibilities offered by the Q7 seating configurations, gives you flexibility when your children are your passengers.



.06 – Seven Seats

We take comfort seriously for all seven potential occupants in the Q7, with sumptuous, supple leather seating surfaces, 12-way power adjustable front seats, as well as reclining and sliding second-row seats. We take functionality seriously too, with second- and third-row seats that can be easily folded without removing the headrests to provide extra cargo capacity, while an overall design flexibility allows for 28 possible seating and cargo configurations.



.07 – Cargo Capacity

Perfect for the family road trip or the golf weekend, the Q7 brings the goods when it comes to bringing the luggage. With 10.9 cu ft of cargo capacity with all the rows up, and up to 72.5 cu ft with the second and third row folded down, there's room for just about anything you'd want to pack, and most likely room to spare. Leaving you with only one worry—where you want to go.



2013 Audi Q7 3.0T Premium shown in Black leather.



2013 Audi Q7 Premium plus shown in Black leather with Natural Walnut Wood inlays.

.09 – Ventilated Front Seats

Available front seat ventilation offers multiple speeds of cooling, which, along with front seatback nets and useful storage compartments in the doors, center console and cargo area, provides comfort and convenience throughout.

Give your senses some free time.

Maybe it's on a fine spring day, or when you are anticipating a great weekend, that you open the available panoramic sunroof and the cabin floods with light—at that moment, everything seems right. You put on a song that moves you. Hear it through a superior sound system. Then bask in the refreshing comfort that available ventilated front seats provide. All while knowing your rear passengers will have the benefit of entertainment along the way. Realize that you have just created the perfect environment to liberate your senses. Welcome to your Audi Q7.



.10 – Bang & Olufsen® Advanced Sound System

Dedicated to the idea of “precise music reproduction,” Bang & Olufsen® has created a sound engineer’s dream. An available 1,000-watt advanced sound system brilliantly re-creates music using 14 enclosed speakers, including two acoustic lens tweeters, placed throughout the cabin. The system features revolutionary smartphone-sized ICEpower® amplifiers to supply power to all 14 speakers. Bang & Olufsen® is set on music reaching your ears by transcending the limits of audio technology. In other words, they design systems for the human heart as much as for the human ear.



.11 – Rear Seat Entertainment

Even the longest road trips can seem like short hauls for your rear passengers when the available entertainment system is involved. They’ll have the option of playing a DVD, watching video from an SD card, or connecting a video game system through its USB and RCA inputs.



.12 – Panoramic Sunroof

The available panoramic sunroof brings seemingly endless light to your ample interior cabin. The front and rear glass elements can be tilted, the front panel can be opened and, if you should need a break from the sun, the sunroof features a power sunshade in the front and a manual sunshade in the rear.

No one connects you the way we do.



38° 57' 8.1" N

77° 23' 41.1" W



● Google Earth™ 3D satellite imagery

With Google Earth™ integration, you'll enjoy 3D topography, including Google Maps Street View, displayed right on the Audi MMI® screen.

● SiriusXM Traffic

Working with your Google Earth™ overlay, you can get traffic conditions and plan alternate routes to help get around traffic backups?

● Reported local fuel prices

Find the lowest reported local price for fuel—and the directions to the station—right through the MMI.

● Google™ Local Search

Search for destinations via text or voice, using the cloud processing power of Google™ speech recognition and their point-of-interest database.

● myAudi features

Plan your destination from your personal computer and send your route to your Q7, for a preprogrammed trip plan.

● Weather information

Current local conditions and forecasts for your destination can help you prepare for your trip.

● News feeds

Stay on top of the news by having headlines and stories delivered right to your MMI display.

● Mobile Wi-Fi hotspot

Provides high-speed connectivity for up to eight passenger devices through an onboard wireless hub.

We set out to change how people interact in and out of their automobiles. A suite of available technologies has made the Audi Q7 a true champion of progress. And with Audi connect™ with Google Earth™ imagery and Wi-Fi connectivity for up to eight passenger devices, you have multiple ways to stay connected.¹ You can also access information and navigate entirely with your voice in just a few commands. With that kind of access, Audi helps build on your interactive life while helping enhance your ownership experience.

33° 46' 3.1" N

118° 11' 26.5" W

¹ Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. Features may require additional subscription plan. See dealer for details. ² See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM subscriptions.



quattro

It's time to throw the road a curve.

We've found that teamwork is the best remedy for loss of traction. That's why the Audi Q7 delivers its impressive performance through the Audi quattro® all-wheel drive system that helps grip the road. More than a bad weather security blanket, Audi quattro® is the key to more dynamic handling and performance that shines through in all seasons and in practically all kinds of road conditions. Still, for those familiar with the more traditional use of all-wheel drive, it's nice to feel the balance of Audi quattro® as the trail turns challenging. Knowing that a lack of road signs won't stop an Audi driver, we made sure that the enhanced traction helps Q7 owners take advantage of their impressive towing capacity (up to 6,600 lb) even when conditions aren't quite perfect.^{1,2}

Confidence-inspiring
Under ideal conditions, power is 40:60 rear-wheel-biased to help maximize handling on a variety of roads, but the instant conditions become more challenging, the ratio is optimized for superior grip and control.

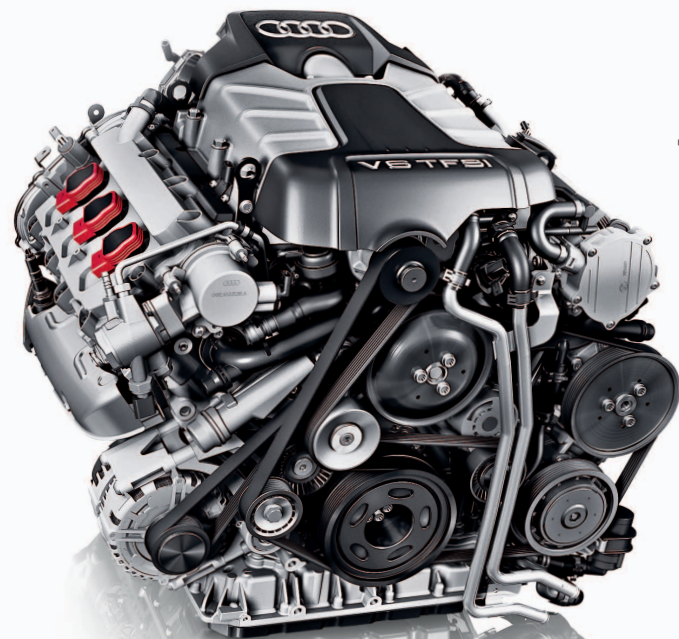
Torque split
When accelerating up a mountain road, up to 80% of the power is shifted to the rear wheels, where it's best allocated to propel the vehicle to your desired speed. Once that has been achieved, the 40:60 power distribution that quattro® delivers to the front and rear wheels, respectively, gives you the sure-footed grip to press onward.

Torque vectoring
It's an all-terrain handling feature that seems to respond to your impulses before your steering input. An evolution of cross-axle lock, this available system works within Audi quattro®, while utilizing ESC and ABS to help sense traction loss from the inside cornering tire.

¹ When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter-weather tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions. ² When properly equipped with available Towing package. For more information on towing, see your owner's manual.

We've built a powerful case for efficiency.

One way we express Truth in Engineering® is by building on the Audi legacy of efficiency without power loss.¹ And the Audi Q7 doesn't take performance lightly. Featuring two available supercharged V6 engines and one TDI® clean diesel choice, we carry on the tradition of getting the most out of your Audi. No matter which Q7 model is right for you, each engine is perfectly complemented by the smooth and efficient eight-speed Tiptronic® automatic transmission. Optimized for precise power delivery and, in the upper range, fuel economy,¹ this innovative transmission keeps you in charge. Choose manual or automatic modes for nimble shifting and smoother acceleration. In either mode, it's a thrill.



.13 - 3.0 TFSI® V6 Engine

Bolstered by the lively 3.0 TFSI® V6 that produces 280 hp and a strong 295 lb-ft of torque, the Q7 starts with strength that comes standard. More performance-driven types can choose the S line® Prestige model with the 333-hp supercharged 3.0 TFSI V6 that generates an immense 325 lb-ft of torque. Those with greater fuel efficiency in mind can turn to the 3.0 TDI® clean diesel. Using a combination of direct injection and turbocharging, the Q7 3.0 TDI® clean diesel delivers 19 city/28 highway mpg.¹

325 lb-ft

3.0 TFSI

Fuel economy: 16 city/22 hwy/18 combined mpg¹
Horsepower: 280 hp @ 4,920 rpm
Torque: 295 lb-ft @ 2,250 rpm

3.0 TFSI S line Prestige

Fuel economy: 16 city/22 hwy/18 combined mpg¹
Horsepower: 333 hp @ 5,500 rpm
Torque: 325 lb-ft @ 2,900 rpm



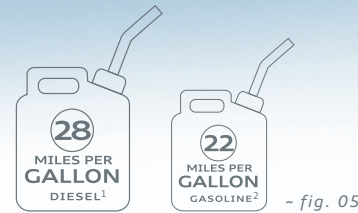
¹ EPA estimates. Your mileage will vary.

2013 Audi Q7 3.0T Premium plus shown in Ice Silver metallic.

TDI Clean Diesel

Progress by the gallon.

The revised Audi TDI® clean diesel engine has an increased output of 240 hp and an astonishing 406 lb-ft of torque. Not only is there more power, but improved fuel economy of 19 city/28 highway¹ means you get the best of both worlds. Factor in the ultra-low emissions (Bin5/ULEV) status in all 50 states with a 20 percent reduction in CO₂ emissions over comparably sized gasoline engines, and you understand the true power of progress.

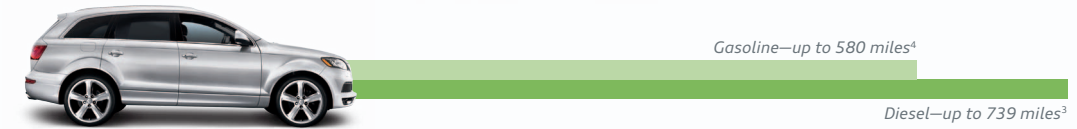


.14 - The Difference in Diesel

When it comes to diesel, density is destiny. By having greater density than gasoline, diesel packs more energy content in the same amount of fuel, which helps maximize the miles per gallon when that energy is released during a more powerful combustion.

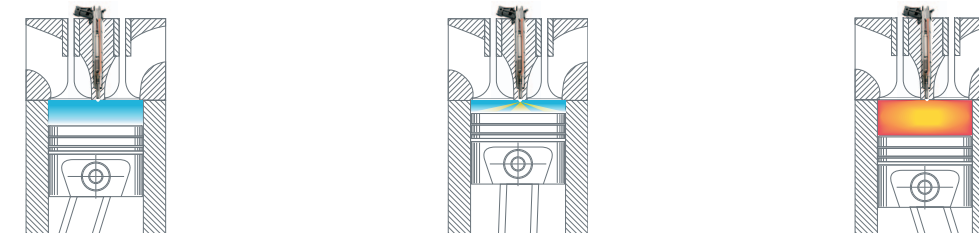
.15 - Superior Range

With a range that, under normal highway conditions, easily surpasses 700 miles between fill-ups and handily beats the range of a comparable gasoline engine, the Q7 TDI® clean diesel is the ideal companion on a long-weekend getaway.³ For example, one could travel from Boston, Massachusetts, to Williamsburg, Virginia, on a single tank of fuel.



.16 - Why It's Good to Combust

Combustion is, of course, how fuel is transformed into power. What makes diesel combustion most impressive is how it is more efficiently consumed by your TDI® clean diesel engine. Innovative, advanced direct injection technology makes the Q7 TDI® clean diesel very responsive to the throttle, yet more fuel-efficient and emissions-low in output.



- fig. 06

Compression

A significantly higher compression ratio and cylinder pressure in the combustion chamber means fuel is fully atomized. The advantage is optimized turbocharger boost and fuel efficiency.

Direct Injection

The high-pressure direct injection is an important part of the TDI® engine's remarkable horsepower and torque. By mixing the precise amount of fuel and air in the chamber, maximum combustion and maximum power is achieved.

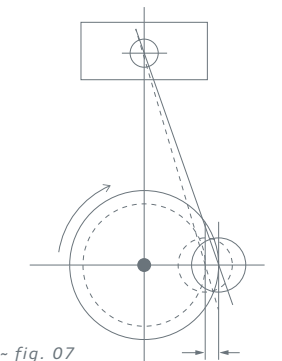
Combustion

Combining the high-compression ratio with direct injection allows for a more thorough combustion, helping ensure a highly efficient and lower emissions process.

Illustrations do not reflect actual operation and are for explanatory purposes only.

.17 - Engineered for More Torque

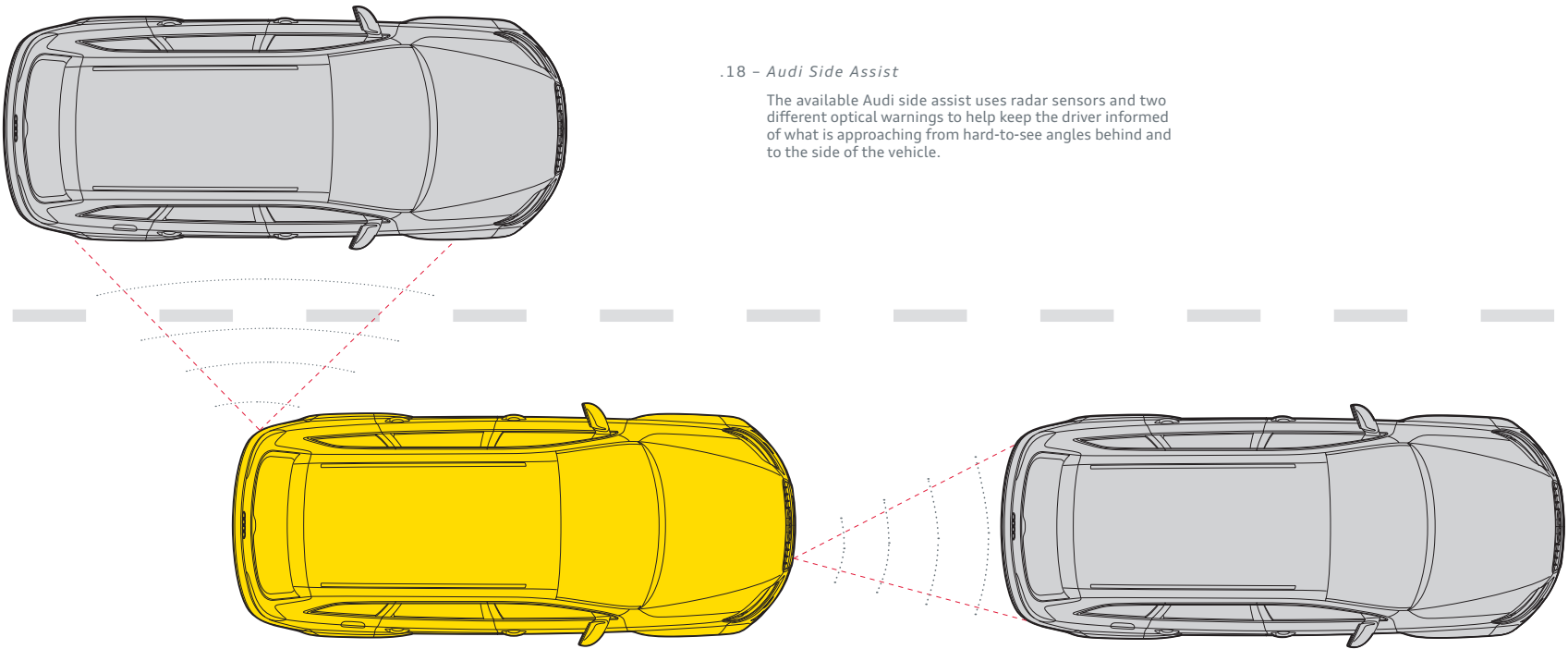
Audi uses a classic technological principle—leverage—to help deliver more torque. With TDI clean diesel engines, the piston travels farther through a deeper crankshaft throw, while a longer connecting rod acts as the fulcrum, helping produce more lb-ft of torque via the long stroke. And you feel the end result in the way your Q7 accelerates, with a powerful burst of torque-driven response.



- fig. 07

Anticipating needs you didn't know you had.

Five senses are established. A sixth sense, some innate vision of future events, is now practically accepted. So Audi engineers had to come up with something even more dramatic. The Seventh Sense. The suite of driver-assistance technologies we offer on the Audi Q7 is comprehensive, side to side, back to front, even taking into account distractions of other drivers under certain circumstances. From seemingly sentient available Audi adaptive cruise control to an intuitive parking system with cameras in the front and rear, Audi has incorporated innovative, reactive technologies that don't see your future so much as help change it.

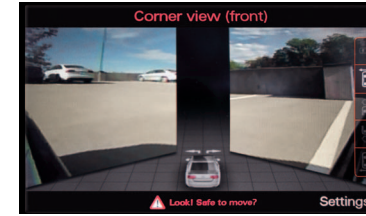


.18 - Audi Side Assist

The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed of what is approaching from hard-to-see angles behind and to the side of the vehicle.

.19 - Audi Adaptive Cruise Control

Available adaptive cruise control on the Audi Q7 raises the bar on driving convenience, as its long-range radar measures the distance to the vehicle ahead, sends its data to a computer that weighs the information against velocity and other road variables, and applies the brakes as necessary.

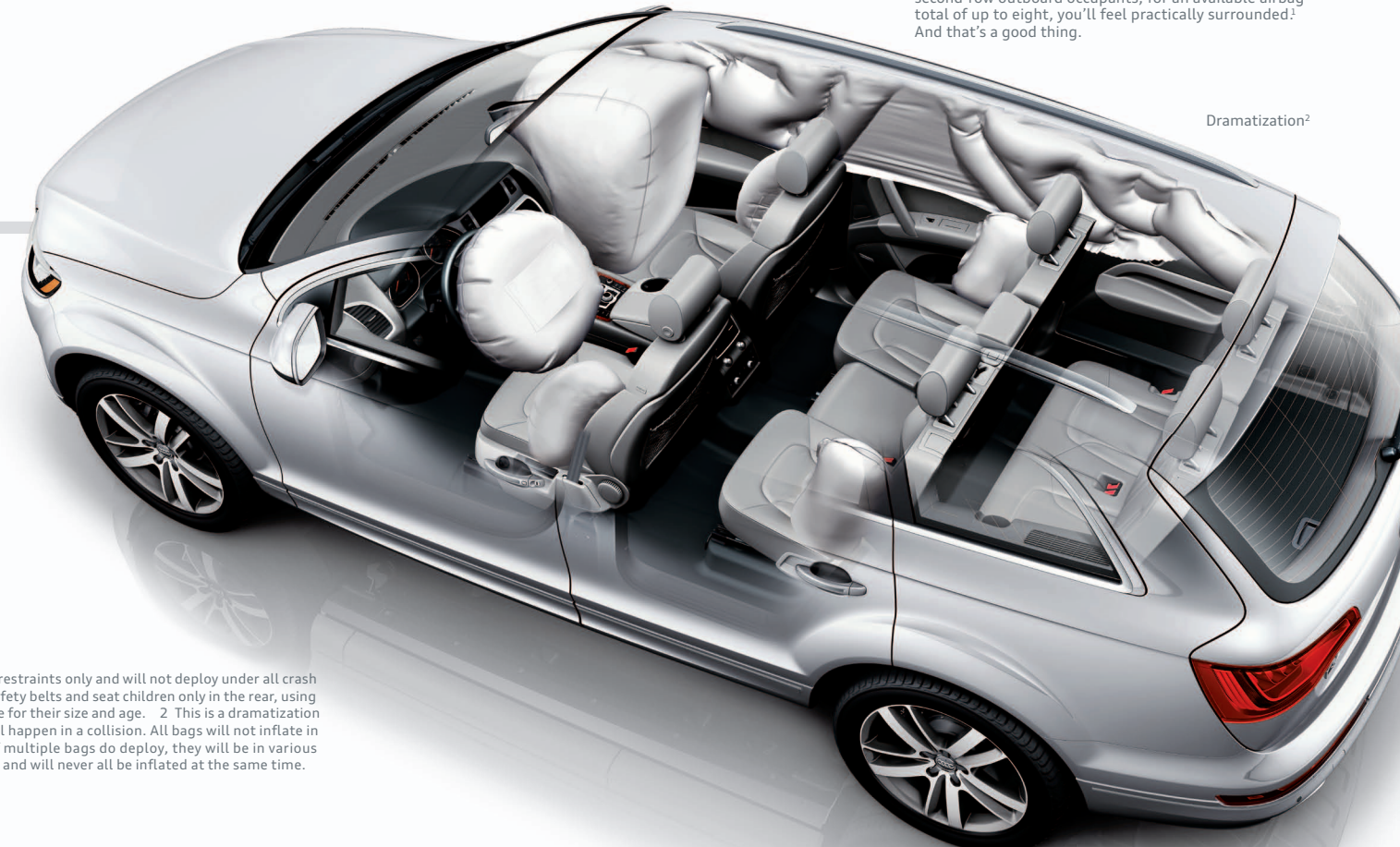


.20 - Parking System Plus with Front Corner View Cameras

Helping to make parking a significantly easier task, the available parking system plus features front and rear parking sensors, as well as a front corner view camera system that gives you a panoramic view of what is ahead. For added benefit, the rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.

.21 - Six Standard Airbags

With six standard airbags that include front-impact, front side and side curtain airbags for both driver and passengers and available rear side airbags helping protect the second-row outboard occupants, for an available airbag total of up to eight, you'll feel practically surrounded! And that's a good thing.



Dramatization?

1 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 2 This is a dramatization and does not depict what will happen in a collision. All bags will not inflate in real-world collisions, and, if multiple bags do deploy, they will be in various stages of inflation/deflation and will never all be inflated at the same time.



2013 Audi Q7 3.0T Premium plus shown in Ice Silver metallic.

Most people wave goodbye. We strive for something more memorable.

When it comes to saying goodbye, no one does it like Audi. Our signature LED taillight technology is as brilliant as it is unmistakably ours. The stunning design completes a triumphant story that begins with a striking front end, climaxes with a graceful side profile and ends with everyone in your rearview mirror wanting more. This is a farewell no one will be able to forget.

.22 - LED Taillight Technology



- fig. 08

Sleek and stylish, these rear light-emitting diodes are brighter and longer-lasting than conventional bulbs and illuminate faster than traditional brake lights, which can help give the driver behind you more time to respond.

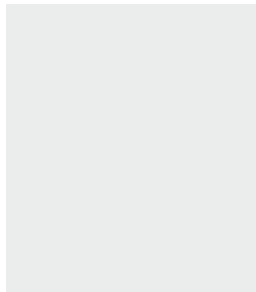


Exterior Colors

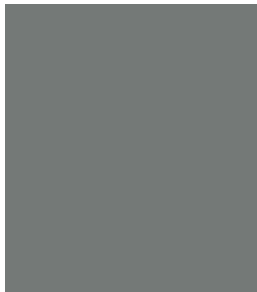
Atlantis Blue metallic



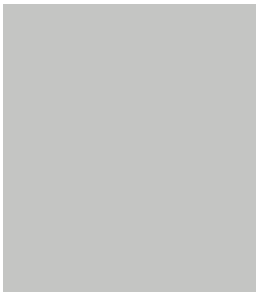
Glacier White metallic



Graphite Gray metallic



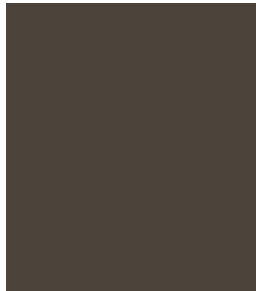
Ice Silver metallic



Orca Black metallic



Teak Brown metallic



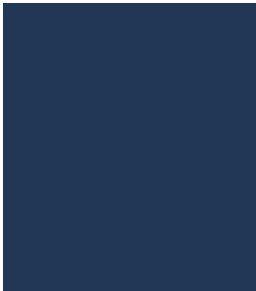
Daytona Gray pearl



Lava Gray pearl



Mugello Blue pearl



Interior Colors | Seat Selections



Standard Seat

Black leather



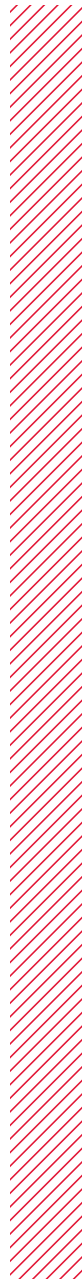
Limestone Gray leather



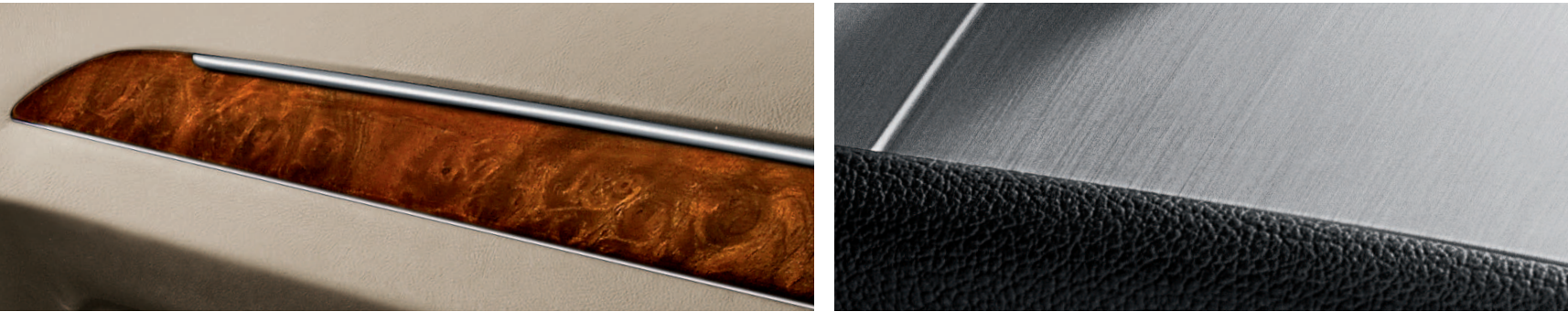
Cardamom Beige leather



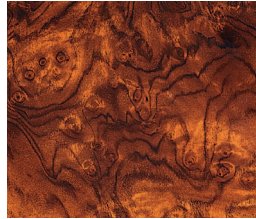
Espresso Brown leather



Decorative Inlays



Natural Walnut Wood inlay



Brushed Aluminum inlay¹



Audi S line® package

Wheels

18" 6-arm design
255/55 all-season tires



Q7 3.0T Premium and Premium plus

19" 5-arm-structure design
265/50 all-season tires



Q7 3.0T Premium and Premium plus (optional)
Q7 TDI® Premium and Premium Plus

20" 10-spoke V design
275/45 all-season tires



Q7 3.0T Premium plus (optional)
Q7 TDI® Premium plus (optional)
Q7 TDI® Prestige

20" 5-spoke Audi S line®
275/45 all-season tires



Q7 3.0T S line® Prestige

21" 5-segment-spoke design
295/35 summer performance tires²



Q7 3.0T S line® Prestige (optional)
Q7 TDI® Prestige (optional)

21" titanium 5-segment-spoke design
295/35 summer performance tires²



Audi S line® plus package

¹ Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

² Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

Technical Specifications

Engineering Performance	Q7 3.0T	Q7 3.0T S line® Prestige	Q7 TDI®
Engine type	Six-cylinder	Six-cylinder	Six-cylinder
Engine block/Cylinder head	Aluminum-alloy	Aluminum-alloy	Cast iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	2,995/84.5 x 89.0	2,995/84.5 x 89.0	2,967/83.0 x 91.4
Horsepower (@ rpm)	280 @ 4,920	333 @ 5,500	240 @ 3,500
Torque (lb-ft @ rpm)	295 @ 2,250	325 @ 2,900	406 @ 1,750
Compression ratio	10.5:1	10.3:1	16.8:1
Valvetrain	24-Valve DOHC	24-Valve DOHC	24-Valve DOHC
Induction/Fuel injection	Supercharged/TFSI®	Supercharged/TFSI®	Turbocharged/TDI®
Acceleration (0–60 mph) ¹	7.7 seconds	6.9 seconds	8.0 seconds
Top track speed ¹	130 mph	130 mph	130 mph
Towing capacity (lb)	5,500/6,600 with TW	5,500/6,600 with TW	5,500/6,600 with TW

Transmission Drivetrain			
Eight-speed Tiptronic® automatic transmission with Audi quattro® all-wheel drive	■	■	■
Gear ratios: 1st: 4.845, 2nd: 2.840, 3rd: 1.864, 4th: 1.437, 5th: 1.217, 6th: 1.000, 7th: 0.816, 8th: 0.672, Reverse: 3.825, Final Drive: 3.700	■	■	—
Gear ratios: 1st: 4.970, 2nd: 2.840, 3rd: 1.864, 4th: 1.437, 5th: 1.210, 6th: 1.000, 7th: 0.825, 8th: 0.686, Reverse: 4.066, Final Drive: 3.273	—	—	■

Body Suspension Chassis			
Fully galvanized steel unibody with multistep anti-corrosion protection	■	■	■
Double-wishbone front suspension	■	■	■
Four-link independent rear suspension	■	■	■
Audi adaptive air suspension	—	Optional	Optional (Prestige)
Ventilated disc brakes (in, front/rear)	13.8/13.0	13.8/13.0	13.8/13.0
Audi servotronic® power steering system	■	■	■

■ Standard	NA Information not available at time of printing	CW Cold Weather package	FP Full Paint Finish with Chrome Accent package	NV Audi MMI® Navigation plus package	SI Audi S line® Interior package	SL Audi S line® package
— Not applicable		SP Audi S line® plus package	TP Technology package	TW Towing package	WW Warm Weather package	

Exterior measurements	Q7 3.0T	Q7 3.0T S line® Prestige	Q7 TDI®
Wheelbase (in)	118.2	118.2	118.2
Length (in)	200.3	200.3	200.3
Height (in)	68.4	68.4	68.4
Overall width with mirrors (in)	85.7	85.7	85.7
Overall width without mirrors (in)	78.1	78.1	78.1
Track (in, front/rear)	65.0/66.0	65.0/66.0	65.0/66.0
Ground clearance, loaded (in)	8.1	9.4	8.1
Curb weight (lb)	5,291	5,412	5,567
Drag coefficient (Cw)	0.37	0.37/0.35 with Audi adaptive air suspension	0.37/0.35 with Audi adaptive air suspension

Interior measurements			
Head room with panoramic sunroof (in, front/middle/rear)	40.0/37.2/35.4	40.0/37.2/35.4	40.0/37.2/35.4
Head room without panoramic sunroof (in, front/middle/rear)	39.5/39.0/35.6	39.5/39.0/35.6	39.5/39.0/35.6
Leg room (in, front/middle/rear)	41.3/37.1/29.2	41.3/37.1/29.2	41.3/37.1/29.2
Shoulder room (in, front/middle/rear)	58.7/58.1/48.6	58.7/58.1/48.6	58.7/58.1/48.6
Cargo volume (cu ft, behind third row/behind second row/behind first row)	10.9/42.0/72.5	10.9/42.0/72.5	10.9/42.0/72.5
Passenger volume (cu ft, front/middle/rear)	55.4/48.6/29.2	55.4/48.6/29.2	55.4/48.6/29.2
Seating capacity	7	7	7

EPA mileage estimates Capacities			
Tiptronic® automatic transmission (city/highway/combined) ²	16/22/18	16/22/18	19/28/22
Engine oil (qt)	8.5	8.5	8.6
AdBlue® (gal)	—	—	6.0
Fuel (gal)	26.4	26.4	26.4
Required fuel	Premium	Premium	Ultra-low sulfur diesel

¹ Top track speed is electronically limited in the U.S. Obey all speed and traffic laws. ² EPA estimates. Your mileage will vary.

Featured Content

Safety Security	Premium	Premium plus	Prestige
Driver and front passenger dual-stage airbags, thorax side airbags and Sideguard® head curtain airbags ¹	■	■	■
Rear-passenger thorax side airbags (second row only) ¹	Optional	Optional	Optional
Front passenger occupant detection—for airbags ¹	■	■	■
Safety belt reminder for driver and front passenger	■	■	■
Lower Anchors and Tethers for CHildren (LATCH) in second- and third-row seating positions	■	■	■
Power central locking system with safety unlock feature if airbags deploy	■	■	■
Electronic Stability Control (ESC) with traction control (ASR)	■	■	■
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	■	■	■
Hill descent control	■	■	■
Tire-pressure monitoring system	■	■	■

Exterior	Premium	Premium plus	Prestige
Audi Singleframe® grille	■	■	■
Gloss black Audi Singleframe® grill	—	—	SP
Halogen headlights with daytime running lights	■	—	—
Xenon plus headlights with LED daytime running light technology	—	■	—
Adaptive xenon plus headlights with turning light and LED daytime running light technology	—	—	■
Headlight washing system (3.0T/TDI®)	—	—	■/SL,SP
Automatic headlights	■	■	■
Front and rear fog lights and LED taillight technology	■	■	■
Power-adjustable heated exterior side mirrors	■	—	—
Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory	—	■	■
LED turn indicator light technology in the exterior side mirrors	■	■	■
Aluminum roof rails	■	■	■
Power tailgate	■	■	■
Dual exhaust outlets	■	■	■
Matte black aluminum roof rails and trim around exterior windows	—	—	SP
Contrasting lower body paint finish (3.0T/TDI®)	■	■	—
Body color lower body paint finish with chrome accents (3.0T/TDI®)	—/■	FP/■	—/■
Audi S line® exterior appearance (3.0T/TDI®)	—	—	■/SL,SP
Running boards	—	Optional	Optional

Interior	Premium	Premium plus	Prestige
Dual-zone automatic climate control	■	■	—
Four-zone automatic climate control	—	WW	■
Four-spoke multifunction steering wheel	■	■	■
Three-spoke multifunction steering wheel with shift paddles (3.0T/TDI®)	—	—	SI/SL,SP
Heated steering wheel	CW	CW	CW
Tilt and telescopic manually adjustable steering column	■	■	—
Power tilt and telescopic adjustable steering column	—	—	■
Decorative interior inlays (see Decorative Inlays page for more details)	■	■	■
Black cloth headliner (3.0T/TDI®)	—	—	SI/SL,SP
Dual front sun visors with lighted vanity mirrors	■	■	■
Power windows with one-touch up/down operation and pinch protection	■	■	■
Manual rear side sunshades (second row)	—	WW	■
Manual rear cargo sunshade	—	WW	■
Panoramic sunroof	Optional	■	—
Panoramic sunroof with deep tint	—	WW	■
Panoramic sunroof deletion	—	Optional	Optional

Seating	Premium	Premium plus	Prestige
Leather seating surfaces (see Interior Colors page for more details)	■	■	■
Twelve-way power front seats, including four-way power lumbar adjustment	■	■	■
Driver seat memory	—	■	■
Heated front seats	■	■	■
Ventilated front seats	—	—	■
Heated rear seats	CW	CW	CW/Optional
Sliding 40/20/40 split folding rear seatbacks with pass-through and adjustable recline	■	■	■

■ Standard	NA Information not available at time of printing	CW Cold Weather package	FP Full Paint Finish with Chrome Accent package	NV Audi MMI® Navigation plus package	SI Audi S line® Interior package	SL Audi S line® package
— Not applicable		SP Audi S line® plus package	TP Technology package	TW Towing package	WW Warm Weather package	

¹ Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Featured Content

Infotainment Technology	Premium	Premium plus	Prestige
Audi MMI® Navigation plus with voice control system ¹	NV	■	■
Audi connect™ with six-month trial subscription ¹	NV	■	■
Color driver information system	NV	■	■
Audi premium sound system with 11 speakers and single CD player with MP3 playback capability	■	—	—
BOSE® Surround Sound with 14 speakers and AudioPilot® noise-compensation	—	■	■
Bang & Olufsen® Advanced Sound System with 14 speakers and 1,000 watts	—	—	Optional
HD Radio™ Technology	NV	■	■
SiriusXM Satellite Radio with 90-day trial subscription ²	■	■	■
SiriusXM Traffic with four-year subscription ²	NV	■	■
Audi music interface with iPod® integration	■	■	■
Rear Seat Entertainment with dual 9" screens and individual DVD players	Optional	Optional	Optional
BLUETOOTH® wireless technology preparation for mobile phone	■	■	■
Garage door opener (HomeLink®)	■	■	■
Audi advanced key—keyless start, stop and entry ³	—	—	■
Cruise control with coast, resume and accelerate features	■	■	■
Audi adaptive cruise control	—	TP	TP
Audi side assist	—	TP	■
Parking system with rear sensors	■	—	—
Parking system plus with rearview camera and front and rear sensors	—	■	■
Front corner view camera system	—	TP	TP
Rain/light sensor for automatic windshield wipers and headlights	■	■	■

■ Standard	NA Information not available at time of printing	CW Cold Weather package	FP Full Paint Finish with Chrome Accent package	NV Audi MMI® Navigation plus package	SI Audi S line® Interior package	SL Audi S line® package
— Not applicable		SP Audi S line® plus package	TP Technology package	TW Towing package	WW Warm Weather package	

¹ Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Periodically mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details. ² SiriusXM Satellite Radio and Traffic subscriptions sold separately or as a package after trial expires. SiriusXM Traffic service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM to cancel. SiriusXM U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). ³ Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

Make an entrance on an even grander scale.

The Audi S line® plus package dresses your Q7 to the nines with 21" titanium 5-segment-spoke wheels, gloss black Audi Singleframe® grille surround and black roof rails. There's even black trim around the exterior windows. An impressive ensemble any way you look at it.



2013 Audi Q7 TDI® Prestige shown in Orca Black metallic with Audi S line® plus package.

Accessories

Imagine a cherry on top of your sundae. Sweet, right? Now imagine a cherry that helps protect your Audi Q7 in the garage. Or carries your bikes for a serious weekend on the trails. Or makes heads turn as you drive by. Audi Genuine Accessories are the little extras that make your Audi even sweeter. Designed by the same visionaries

who designed your vehicle, all accessories feature a tailored fit and the expert craftsmanship you'd expect from Audi. They are also backed by the 4-year/50,000-mile Audi New Vehicle Limited Warranty or the accessory's 12-month/12,000-mile limited warranty, whichever extends longer from the accessory purchase date.¹



20" Annapurna Alloy Wheels
Strike the right balance between design and performance with this attractive style. Also available in an Audi wheel and tire package.

20" Pikes Peak Alloy Wheels
This progressive, muscular five-spoke design is the perfect match for a powerfully elegant vehicle.



Off-road Styling Package

This attractive body-styling package includes a front valance, door guards, wheel arch protectors, protection strips and a rear valance.



All-weather Trunk Liner

Custom fit for the Audi Q7, textured material helps control load-shifting. Raised lip helps contain spills and protect cargo-area carpeting from stains.

All-weather Floor Mats

Nubbed design helps protect the floor and carpeting from water, mud, sand and snow. Rubber mats feature vehicle logo. Available in sets of two for front or rear.



Aluminum Bike Rack¹

This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.



Ski/Snowboard Rack

These holders and tie-downs adapt to almost any equipment shape to help you securely transport your gear to the slopes.

Reversible Mat

This reversible mat helps offer extra protection for the cargo area. Velour on one side, rubber on the other. Also features a fold-out protective liner to help protect the loading sill and bumper.



Compact Cargo Carrier

A trim, aerodynamic design that offers a generous 16.95-cu-ft capacity. Size: 81" long, 30" wide, 15" high.²

Other accessories not shown

Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, stunning lines. Enhance it by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments, including corrosion testing. If you're looking for a bolder appearance or a finishing touch, there is a solution designed by Audi that makes every mile more enjoyable—and more yours.

Audi Genuine Alloy Wheels

Strike the perfect balance between breathtaking design and awe-inspiring performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They're engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experience eye-catching style that is yours and yours alone. Nothing enhances the bold, dynamic look of your Audi vehicle faster.

Audi TravelSpace Transport Accessories

You go almost everywhere. Give your Audi the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of watersports equipment carriers and various sizes of cargo carriers. Wherever you go, make sure almost everything fits with a variety of intelligent and innovative solutions. Accessories designed for your life—the passionate, active part.

Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote safer, more convenient travel. All are designed and tested to help ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Guard Comfort and Protection Accessories

Protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make clean-up quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to reduce wear and tear and help to keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.

¹ See dealer for details. ² All roof-rack system attachments require the base carrier bars. All attachments sold separately.

Q7

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