

THE 1978 CHEVY CHEVETTE

New Chevy Chevette 4-Door Hatchback Sedan.



It'll drive you happy.

Chevrolet

IF EVERYONE IN THE WORLD HAD A CHEVY CHEVETTE, EVERYBODY WOULD HAVE ALL THIS AND LOTS MORE STANDARD.



4-ft.-wide, easy-open rear hatch, standard.



A rear seat back that folds flat, standard.



Center console with handy coin pocket, standard.†
†Except Scooter.



White-stripe tires, bright wheel trim rings, standard.†
†Except Scooter.



Chevy's best mileage rating, standard*.



1.6 Litre (98 Cu. In.) L4 overhead-cam engine, standard.



High Energy Ignition system on all models, standard.



Swing-out rear window on Coupe, standard.†
†Except Scooter.



Diagnostic connector to help simplify servicing, standard.



Sport steering wheel, Deluxe instrument panel, standard.†
†Except Scooter.



Front disc brakes with audible wear sensors, standard.



AM radio now standard.

When our Chevy Chevette first hit the roads two years ago, car buyers were quick to discover that it delivered a lot of car for the money. And for 1978, we've made a good thing even better—added as standard a whole list of equipment (some of which is shown above) that you might expect to pay extra for. Now it's all included in Chevette's basic low price. (For a complete listing of Chevette standard equipment, see page 9.)

But we didn't stop there. We added a new 4-door model (shown on cover with available Custom Exterior and tinted glass) for those who want that extra space and convenience. We added more sound-deadening

material. And extensive corrosion-resisting measures to help keep your Chevette looking good.

And we also kept the good things that have been driving Chevette owners happy since its introduction. Like its clean-shaped unitized body. Practical fold-down rear seat. Responsive rack-and-pinion steering and tight turning circle that make it so easy to maneuver in city traffic and park. Front disc and rear drum brakes, too. And the big front hood that opens all the way down to the bumper to ease engine maintenance and servicing. And more. Chevy Chevette. It gives you a lot more to like for '78.

*To determine the estimated EPA mileage ratings of these Chevettes, please refer to the engine data sheet inserted in this catalog. Additional copies may be obtained from your Chevrolet dealer.

Many Options and Custom Features are available for Chevette. Some are illustrated or described in this catalog. Availability often depends on the model and other equipment selected. Your Chevrolet dealer has all the details. Copyright 1977, Chevrolet Motor Division, General Motors Corporation.

FOUR DOORS OR TWO, IN PLAIN OR FANCY.

Meet our newest: The Chevette 4-Door Hatchback Sedan.

We did more than just add two doors. We stretched the wheelbase and overall length three inches and picked up three and one half inches more rear-seat leg room than you get with the 2-Door. In fact, front and rear, there's a surprising amount of room inside. We also added two rear side windows. Now that's the kind of addition the last two people in your car pool will appreciate. And with the rear seat-back folded, there's 1½ cubic feet more load space than with the 2-Door. Nice addition, indeed.

The 4-Door illustrated is equipped with the available Custom Exterior Package which adds: Wheel opening moldings and side window reveal moldings. But look what the standard 4-Door has to start with: Deluxe grille with bright trim, bumper rub strips and bright trim moldings, bright headlight bezels, even bright wheel trim rings and white stripe tires!



Chevette 4-Door Hatchback Sedan.

The Chevette 2-Door Hatchback Coupe.

Our neat little 2-Door. A well-built, lively car that's designed to *give* service, not get it. The four-foot-wide hatchback gives you an access to 26.3 cubic feet of load space with the rear seat-back folded down. That's enough to carry a lot of groceries or a lot of fun stuff. With the rear seat-back up, there's full foam comfort for four with as much head room as many of last year's mid-size cars. Standard exterior trim is comparable to that of the 4-Door, including all exterior standard items listed on page 4.

Chevette Scooter.

Our lowest priced Chevette. You can save even more by deleting the fold-down rear seat. The 1.6 Litre (98 Cu. In.) L4 OHC engine and 4-Speed manual transmission are standard. A wide range of options is also available. See your Chevrolet dealer for details.



Chevette 2-Door Hatchback Coupe.



Chevette Scooter.



Chevette 2-Door Hatchback Coupe.

INSIDE A CHEVETTE.

Inside Chevette, the space will surprise you. There's plenty of room for four people. And as much head room front and rear as in some mid-size cars. Chair-high front bucket seats are body contoured, foam cushioned. Rear seat is full width, full foam. Fold it down flat and you get more than 26 cu. ft. of load space that's accessible through three doors, including the 4-ft.-wide hatchback.

What's more, we've added acoustical insulation to

help isolate you from the sound and fury of the outside world.

STANDARD INTERIORS.

For coupes or sedan, select from all-vinyl trim in Black, Blue, Carmine, Green or Camel. Or cloth-and-vinyl trim in Black, Carmine or Camel. For Scooter, choose from all-vinyl or Sport Cloth-and-vinyl in Black or Camel. Rich color-keyed cut-pile carpeting is standard on all Chevettes.

CUSTOM INTERIOR.

Available for your coupe or sedan for an added look and touch of luxury. Including Deluxe seats and sidewall trim and more (see page 10 for complete listing). Trim selections include "Rattan" all-vinyl or "Darby" woven cloth-and-vinyl in Blue, Camel, Carmine; Green (all-vinyl only); Black (cloth-and-vinyl only); or White all-vinyl with Black, Saffron, Blue, Carmine, or Green accent tones.

FOR THE DRIVER.

Large, hooded instruments in a color-keyed panel center; center console with handy coin pocket; console-mounted transmission controls and sport steering wheel (except Scooter). Column-mounted "Smart Switch" puts turn and lane-changing signals, windshield wiper and washer, headlight dimmer and flasher controls at your fingertips. Wide-view, vinyl-edged rearview mirror.



Chevette available Custom Interior with woven cloth-and-vinyl trim.

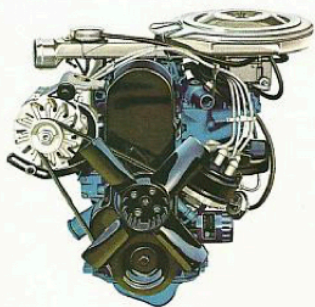


Chevette Standard Interior with all-vinyl trim.



Chevette 4-Door Hatchback Sedan load area.

'78 CHEVETTE EFFICIENCY AND OTHER STANDARDS.



1.6 LITRE (98 CU. IN.) L4 ENGINE STANDARD.

This modern, fuel-efficient 1.6 Litre overhead-cam engine with 4-Speed

CHEVETTE POWER TEAMS

ALL STATES EXCEPT CALIFORNIA

Engines	Power Rating†	Engine Availability	Transmissions/Rear Axle Ratios				
			All Models	4-Speed Manual (STD.)		Automatic	
				Below 4,000 Ft.	4,000 Ft. and Above	Below 4,000 Ft.	4,000 Ft. and Above
1.6 Litre (98 Cu. In.) L4	63	STD.	3.70*	4.11	3.70*	4.11	
1.6 Litre (98 Cu. In.) H.O. L4	68	AVAIL.	3.70*	NA	3.70*	NA	

CALIFORNIA ONLY

1.6 Litre (98 Cu. In.) L4	63	STD.	3.70*	NA	3.70*	NA
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†S.A.E. net horsepower as installed. *4.11 Performance Ratio available.

STD.—Standard. NA—Not Available.

SPECIAL NOTE: California Emission Equipment required for registration in California. In other states, High Altitude Emission Equipment may be required in areas 4,000 feet or more above sea level.

Carburetor outside air intake.

Cooler outside air is ducted directly into the carburetor, charging the cylinders with a denser air-fuel mixture for improved performance in all speed ranges after warm-up.

Fuel evaporation control.

System stores fuel vapors normally lost to atmosphere from the fuel tank and carburetor after engine is shut down and returns them to the carburetor when the engine is restarted.

Carburetor hot air.

Mixes hot air from the manifold heat

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manual transmission is standard on this year's Chevette. Features include a rugged cast-iron head and block, forged steel connecting rods, quiet hydraulic valve adjuster and five main bearing crankshaft.

A high output version of the 1.6 Litre engine (not available in California) features a high-speed camshaft, larger carburetor and intake manifold, dual-takedown exhaust manifold that helps tune exhaust impulses for improved engine "breathing," freer exhaust flow.

High Energy Ignition.

Standard on all Chevette engines, High Energy Ignition system delivers a hotter spark than conventional systems. It helps provide quick starts and all-weather protection from moisture, dirt and road splash. Solid-state design eliminates points and ignition condenser, has helped to extend time between recommended tune-ups.

A LOT OF LITTLE THINGS THAT ADD UP TO A LOT MORE VALUE

Innovative engineering.

Responsible in large part for Chevette's popularity is an unflinching insistence on self-improvement. Just because an engineering idea was good last year doesn't mean it can't be improved on this year. This kind of fresh-thinking, problem-solving engineering has helped make Chevette the fine-driving, comfortable car it is.

Dedication to quality.

Good design won't necessarily result in a quality car. But add to it a high level of dedication, workmanship and attention to detail and you end up with—the 1978 Chevy Chevette. At Chevrolet, this attitude helps assure that every vehicle coming off the assembly line has the built-in quality that has helped make our automobiles American favorites down through the years.

Extensive dealer service organization.

If your Chevette should require service that you feel should be attended to by a Chevrolet Service Technician, it's nice to know there are a lot of Chevrolet dealers around.

Long recommended service intervals under normal driving conditions.

• Air Cleaner: up to 50,000 miles.	• Spark Plugs: up to 22,500 miles.*
• Engine Oil: 12 months or 7,500 miles.	• Chassis Lube: 12 months or 7,500 miles.
• Oil Filter: First 7,500 miles; every 15,000 miles, thereafter.	• Automatic Transmission Fluid: 60,000 miles.

*In California and at high altitude, recommended change interval is 30,000 miles.



MORE STANDARD FEATURES

- Engine electronic diagnostic connector • Delco Freedom battery
- Coolant recovery system • Owner Service Manual • Unitized body • Extensive anti-rust protection • Extensive acoustical insulation • Rack-and-pinion steering • Short turning diameter • Four-foot-wide rear hatch
- 13-gallon gas tank • Front disc brakes with audible wear sensors • Heater and defroster system • Courtesy light above windshield • Shock-absorbing bumpers
- Left, outside rearview mirror • Easy instrument panel removal for servicing • Spare tire beneath cargo floor • Bias ply tires on 13" x 5" wheels • Magic-Mirror acrylic exterior finish • Tri-color tail-lights • Aerodynamically contoured front spoiler. And the following are standard on all models except Scooter:
- AM radio • Center console • White stripe tires • Wheel trim rings • Full chrome headlamp bezels • Bumper impact strips • Swing-out windows (two-door models only) • Deluxe grille
- Body side and sill moldings • Color-keyed instrument panel • Bright instrument panel molding • Right-hand door jamb switch • Cigarette lighter • Glove box lock • Sport steering wheel.

OCCUPANT PROTECTION FEATURES

- Seat belts with push-button buckles for all passenger positions • Two front combination seat and inertia reel shoulder belts for driver (with reminder light and buzzer) and right front passenger • Energy-absorbing steering column • Passenger-guard door locks • Safety door latches and stamped steel hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front seat-back tops • Thick-laminate windshield • Safety armrests • Safety steering wheel • Contoured windshield header.

ACCIDENT PREVENTION FEATURES

- Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control
- Windshield defroster, washer and dual-speed wipers • Wide-view inside mirror (vinyl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual-action safety hood latch.

ANTI-THEFT FEATURES

- Anti-theft ignition key reminder buzzer • Anti-theft steering column lock.

NOW, FOR GOOD MEASURE:

Figures shown in parentheses (0000) are in millimetres.

DIMENSIONS	2-Door Hatchback	4-Door Hatchback
Length overall	158.8" (4034 MM)	161.7" (4107 MM)
Wheelbase	94.3" (2395 MM)	97.3" (2471 MM)
Curb weight	2030 lbs.	2098 lbs.
Width overall	61.8" (1570 MM)	61.8" (1570 MM)
Height overall	52.3" (1329 MM)	53.3" (1329 MM)
Ground clearance	5.3" (135 MM)	5.3" (135 MM)
Cargo index volume (rear seat down)	26.3 cu. ft. (742 litres)	27.8 cu. ft. (787 litres)
Hatch, max. height	48.0" (1219 MM)	48.0" (1219 MM)
Hatch, max. width	28.5" (724 MM)	28.5" (724 MM)
Front head room	38.1" (968 MM)	38.1" (968 MM)
Front shoulder room	50.1" (1273 MM)	49.8" (1266 MM)
Front leg room	41.5" (1054 MM)	41.5" (1054 MM)
Rear head room	37.3" (947 MM)	37.4" (949 MM)
Rear leg room	30.5" (776 MM)	31.1" (866 MM)



OPTIONS, OPTIONS, OPTIONS.

Now, make your '78 Chevette reflect your needs and tastes even more by selecting from these available factory-installed options. For information including availability of accessories your dealer can install after delivery, check with your salesperson.

Custom Exterior Trim.*

Wheel opening moldings and side window reveal moldings. Shown on pages 4 & 5.

Custom Interior.*

Custom seat and sidewall trim (all-vinyl or cloth-and-vinyl seat trim), day/night inside rearview mirror, passenger assist grip on instrument panel, load floor and seat-back carpeting, added acoustical insulation. (Shown on page 6.)

Convenience and comfort.

- Sky Roof (slightly reduces head room). Tinted glass. Manual operation.
- Power brakes.
- Electric clock.
- Soft-Ray tinted glass. All windows. Recommended with air conditioning.
- Cigarette lighter. (Scooter)
- Quiet Sound Group (Deluxe).* Additional sound insulation for an even quieter Chevette interior.
- Day/night rearview mirror.†
- AM radio. (Scooter)
- AM/FM radio.
- Rear seat speaker. For AM or AM/FM radio.
- Rear seat deletion. Available for Chevette Scooter only.

- Right door interior light switch (for Scooter). (Standard on all others.)

Appearance.

- Deluxe seat and shoulder belts.* Color-keyed to interior trim.
- Floor mats. Color-keyed to interior trim.
- Side window reveal moldings.*
- Door edge guards.
- Bumper impact strips (for Scooter). (Standard on all others.)
- Tri-tone striping. Five color combinations. (See page 5.)
- Sport wheel covers.*
- Wheel trim rings (for Scooter). (Standard on all others.)

Mechanical.

- High Output 1.6 Litre (98 Cu. In.) H.O. L4 engine, includes hood insulator.
 - Sport shifter. Manual transmission only.
 - Tires:
 - P155/80-13B bias ply white stripe (for Scooter).
 - P155/80-13B steel-belted radial ply blackwall.
 - P155/80-13B steel-belted radial ply white stripe.
 - P155/80-13B steel-belted radial ply white lettered.
 - Performance rear axle ratio (4.11).
 - Heavy-duty radiator.
- *Not available on Scooter.
†Also included in Custom Interior trim.



AM/FM Radio.
Push-button tuning, twin speakers.



Intermittent Windshield Wiper System.
Lets you adjust wipe cycle from ½ to as long as 20 seconds.



Sport Wheel Covers.
Feature an attractive center hub and fin design.††



Heavy-Duty Battery.
Delco Freedom. Never needs water or service.



Luggage Carrier.
Added styling plus a practical way to handle extra luggage.



Rear Stabilizer.
For added firmness and maneuvering feel many drivers prefer.††



Electro-Clear Rear Window Defogger.
Handy instrument panel control.



Four-Season Air Conditioning.
For year-round interior comfort.



Radial Ply Tires.
GM Specification steel-belted. Blackwall, white stripe or white lettered.



Automatic Transmission.
Three speed ranges. May be shifted manually.



Sport Mirrors.
For both doors. Available with remote control for both sides or left-side mirror only.††



Carpeted Cargo Area.
Color-keyed rear seat-back and removable load floor carpeting.††



Bumper Guards.
Provide extra parking protection front and rear.



Auxiliary Lighting.
Includes glove compartment and courtesy lights, "headlights on" reminder buzzer, and more.



Special Instrumentation.
Adds a tachometer and a voltmeter to instrument panel.††

CHEVY CHEVETTE

It'll drive you happy.

REASONS TO BUY CHEVETTE.

- Thrifty 1.6 Litre (98 Cu. In.) L4 engine.
- Featuring concepts developed around the world.
- Extensive dealer service organization.
- Long recommended service intervals under normal driving conditions with 22,500 (30,000 in California and with High Altitude Emission Equipment) miles for spark plugs and 7,500-mile oil change.
- Automatic transmission available.
- Conventional drive train with cast-iron engine, rear wheel drive.
- Hatchback and fold-down seat standard... yields 27.8 cu. ft. of cargo area on Hatchback Sedan.
- As much head and leg room as some intermediate size cars.
- Short, under 30.2-ft.* turning circle for easy parking and maneuverability.

*Coupe, Sedan 30.8-ft.



A WORD ABOUT THE COMPONENTS AND OPTIONAL EQUIPMENT IN THESE CHEVROLETS

The Chevrolets described in this brochure incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to Chevrolet. From time to time during the manufacturing process it may be necessary in order to meet public demand for particular vehicles or equipment or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Chevrolet products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Chevrolet products by Chevrolet Motor Division and will provide the quality performance associated with the Chevrolet name. With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Before taking delivery of the vehicle, we suggest you verify that it includes the optional equipment that you ordered or if there are changes, they are acceptable to you.



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