

*50<sup>th</sup> Anniversary*  
1955-2005



## > MAKE TODAY YOUR SOMEDAY.

A modern take on the classic American roadster, the 2005 Thunderbird celebrates 50 years of staying-power with a distinctive "50th Anniversary" badge and 2 new, limited Colors: Bronze and Medium Steel Blue. Driving enthusiasts and those with a passion for design have always been drawn to Thunderbird's intoxicating form and performance. How long have you coveted this graceful bird of paradise? Stop telling yourself "Someday..." and start living for today. Life doesn't get any better than top-down cruising in the Thunderbird of your dreams.

### 50th Anniversary Of Thunderbird

New "50th Anniversary" Fender Badges – The very first Ford Thunderbird, advertised as "Seventh Heaven on Wheels," came off the assembly line in October of 1954. To honor the past 50 years of Thunderbird passion, all 2005 models will proudly display these distinctive "50th Anniversary" fender badges.



## 2005 Ford Thunderbird

### Performance

03

280-hp 3.9L DOHC 32V V8 Engine  
Sporty SelectShift™ Transmission  
Convertible and Removable Tops

### Interior

07

Premium Leather-Trimmed Seats  
Appearance and Accent Packages

### Specifications

09

Standard and Available Features  
New Exterior and Interior Colors



Thunderbird Premium - Medium Steel Blue (limited Color - 2005 model year only)

## > SPIRITED BEAUTY.

Thunderbird is an artful blend of stunning elegance and remarkable power. A 3.9L DOHC 32-valve aluminum V8 engine produces 280 majestic horses, all eagerly awaiting your command. They motivate the car from 0 to 60 mph in a mere 6.5 seconds.\* Or take you on a leisurely tour of the countryside – the choice is yours. Thunderbird also features standard rear-wheel drive, 4-wheel independent suspension, 4-wheel disc anti-lock brakes, All-Speed Traction Control, and an available SelectShift™ transmission for maximum performance potential. All that's missing is you.

\*Car and Driver, August 2003.



### Casual And Formal Wear

Convertible and Removable Tops – The standard power convertible top features easy one-handle, one-button operation, while an available matching soft boot gives the top-down look an elegant finish. Removable tops are available in several color choices to complement each exterior color. You can mix and match them to create your own distinctive combination. Includes classic, chrome-trimmed porthole windows and convenient storage stand. See page 9 for availability details.



Thunderbird Premium – Torch Red  
available soft boot (above) and removable top (colors shown below)





## > SUMPTUOUS SURROUNDINGS.

You'll love designing the Thunderbird of your dreams with its luxurious Black Ink leather-trimmed interior and your choice of available interior accent packages. Choose from the sophisticated Light Sand Appearance Package (below), the Full Interior Color Accent Package in Torch Red, the Partial Interior Color Accent Package available in new Medium Steel Blue and Torch Red, or the Black Accent Package. The standard Audiophile Sound System features a 6-disc in-dash CD changer and SIRIUS Satellite Radio\* capability to help set the mood, no matter how far you wander.

\*Call SIRIUS toll-free at (888) 339-7474 for more information. See your Ford Dealer for installation and activation details.



# > SPECIFICATIONS

## STANDARD FEATURES

### Exterior

- \*50th Anniversary<sup>®</sup> badge on front fenders
- Dual exhaust with bright tips
- Dual power sideview mirrors
- Power-retractable black convertible top
- Windshield wipers – 2-speed, variable-intermittent

### Interior

- Air conditioning with Dual-zone Electronic Automatic Temperature Control
- AM/FM Audiophile Sound System with 6-disc in-dash CD changer, clock and SIRIUS Satellite Radio<sup>®</sup> capability
- Analog instrument cluster with tachometer
- Automatic headlamps with on/off delay
- Center console with storage and leather-topped armrest
- Delayed accessory power shutoff
- Dual visor vanity mirrors
- HomeLink<sup>®</sup> Universal Transceiver
- Illuminated entry with theater-dimming feature and map lights
- Leather-wrapped steering wheel with audio and speed controls
- Power 6-way driver's seat and 2-way passenger's seat
- Power tilt/telescoping steering column
- Power windows and door locks
- Premium black leather-trimmed seats with recline feature
- Rear-window defroster
- Remote keyless entry system

### Mechanical

- 3.9L DOHC 32-valve aluminum V8 engine with 280 hp @ 6000 rpm and 286 lb.-ft. of torque @ 4000 rpm
- 4-wheel Anti-lock Brake System (ABS)
- 5-speed automatic transmission with overdrive
- All-Speed Traction Control
- P235/50R17 all-season BSW tires
- Power 4-wheel ventilated disc brakes

### Safety/Security

- Battery saver
- Bell-Minder<sup>®</sup> safety belt reminder
- Front and side-impact airbags<sup>\*\*</sup> for driver and passenger (with passenger-side airbag deactivation switch)
- LATCH – Lower anchors and tether anchor for a child-safety seat (passenger side)
- Perimeter alarm with LED indicator
- SecuriLock<sup>®</sup> passive anti-theft system
- Side-impact door beams
- SmartLock anti-lockout system

\*SIRIUS Satellite Radio is a dealer-installed option.  
 \*\*Always wear your safety belt and deactivate the passenger-side airbag when using a rear-facing child-safety seat.

## WHEELS



17" 16-Spoke  
Painted Aluminum Wheel  
Standard on Deluxe



17" 7-Spoke  
Chromed-Aluminum Wheel  
Standard on Premium



17" 16-Spoke  
Micro-Machined-Aluminum Wheel  
Optional on Premium

## MODEL-SPECIFIC FEATURES & OPTIONS

Deluxe	
Premium	
●	Exterior
●	17" 16-spoke painted aluminum wheels
●	17" 7-spoke chromed-aluminum wheels
○	17" 16-spoke micro-machined-aluminum wheels (no charge)
○	Convertible top soft boot
○	Removable hard top with rear-window defroster
○	Supplemental parking lamps (no charge)
●	Interior
●	Heated seats
○	Black Accent Package – Includes high-gloss black accent applied to gear shift knob and top of steering wheel
○	Partial Interior Color Accent Package – Includes Torch Red or Medium Steel Blue applied to seat inserts, gear shift knob and top of steering wheel (Medium Steel Blue includes matching Medium Steel Blue convertible top)
○	Full Interior Color Accent Package – Includes Torch Red applied to seat inserts, lower instrument panel, lower center console, door-trim inserts, gear shift knob and top of steering wheel
○	Light Sand Appearance Package – Includes Light Sand applied to convertible top, steering wheel, gear shift knob and floor mat edging; leather-trimmed seats with black stitching; Bronze-tinted appliques on instrument panel, center stack, shifter bezel, door panels and door sill scuff plates; and cream-colored instrument cluster gauges (optional matching soft-boot cover)
○	Mechanical
○	SelectShift <sup>™</sup> automatic transmission

● Standard ○ Optional — Not Available

## COLOR AVAILABILITY

●	Bronze
●	Medium Steel Blue
●	Torch Red
●	Platinum Silver
●	Evening Black
●	Convertible Soft Tops
○	Black
○	Medium Steel Blue (included with Medium Steel Blue Partial Interior Color Accent Package only)
○	Light Sand (included with Light Sand Appearance Package only)
○	Removable Hard Tops
○	Bronze
○	Medium Steel Blue
○	Torch Red
○	Platinum Silver
○	Evening Black
○	Performance White
●	Interiors
○	Black Ink
○	Black Accent Package
○	Torch Red Partial Interior Color Accent Package
○	Medium Steel Blue Partial Interior Color Accent Package
○	Torch Red Full Interior Color Accent Package
○	Light Sand Appearance Package

● Standard ○ Optional — Not Available

Ford uses clearcoat paint for beauty and protection. Colors shown on next page are representative only. See your dealer for actual paint/trim options.

**LIMITED COLORS** 2005 model year only. See your Ford Dealer today.



Bronze



Medium Steel Blue

**CONVERTIBLE SOFT TOP COLORS**



Black



Medium Steel Blue

**INTERIOR COLORS**



Black Ink



Black Accent Package



Torch Red Partial Interior Color Accent Package



Medium Steel Blue Partial Interior Color Accent Package



Torch Red Full Interior Color Accent Package



Light Sand Appearance Package

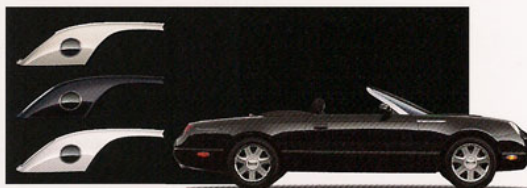
**CLASSIC COLORS**




Torch Red



Platinum Silver



Evening Black

 Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at [fordcredit.com](http://fordcredit.com).

 **EXTENDED SERVICE PLAN**

For a purchase or lease, the Ford **Extended Service Plan (ESP)** gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.

 Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at [fordvip.com](http://fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

# Thunderbird

**"THIS THING IS A KICK TO RUN AROUND IN."**

— *MOTOR TREND*

**"... WE HAVE A SOFT SPOT FOR FORD'S STYLISH  
BOULEVARDIER — JUST AS WE DID IN 1956. ..."**

— *CAR AND DRIVER*

**"... THIS IS THE BEST T-BIRD EVER. ..."**

— *ROAD & TRACK*

**"IT FEELS SECURE, SOLID, CONFIDENT AND SEXY."**

— *FORBES.COM*

**"THIS IS THE CAR THAT WAS MADE TO BE SEEN IN."**

— *CNNMONEY.COM*



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*Motor Trend*, January 2002, *Car and Driver*, August 2003,  
*Road & Track*, August 2001, *Forbes*, May 2002,  
*CNNMONEY.com*, June 2002.

[fordvehicles.com](http://fordvehicles.com)