



INFINITI®

Inspired Performance®



U N L E A S H E D

BY THE POWER OF
INSPIRATION

THERE'S MORE
TO SEE.



Your phone unlocks it.



1.

Download the free
"Infiniti Revealed" app from
Google Play™ or the iTunes®
App Store.SM

2.

Launch the app, hold your
device 8 inches to 12 inches over
the page and watch the
image come to life.



The All-New 2014 Infiniti Q50



It's captivating. Thrilling. Cutting edge. And, at your touch, this vivid new creation of Infiniti becomes more of what you desire. The first-ever Infiniti Q50 Sedan is luxury on a different wavelength—yours. In responding to the driver, in being perfected by your choices, it frees you from compromise, unleashing you to experience a sports sedan in more dimensions.

A REVOLUTION
UNLEASHED BY YOU

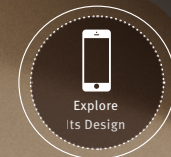


01. DESIGN

*Powerfully
Organic Styling*

*Zero-Lift
Front and Rear
Aerodynamics*

*Modern
Driver-Centric
Interior
Composition*



A vision that will change
the way others see you.

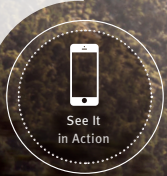
Discover design that boldly expresses more of
what you feel and raw magnetism that dispels
the constraints of traditional luxury.

02. POWER

*350+ hp Infiniti Direct
Response Hybrid® or
325+ hp 3.7-liter
V6 Engine*

*Direct Adaptive Steering
— A World's First
Steering Technology*

*96 Custom
Performance Settings*



Every moment—intensified. Your power—unlimited.

Experience the full rush of power unbound from the tradeoffs of traditional performance and customizable handling that adapts to your personal desires.

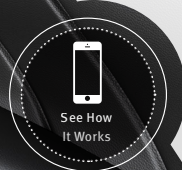


03. TECHNOLOGY

App-Enabled
Infiniti InTouch™
Technology Center

Fully Customizable
Driving Environment

Infiniti Personal
Assistant™¹



Integrate your life and
amplify your brilliance.

Revolutionary technology allows you to connect,
control and customize your digital life on the go in
an environment of refined, driver-centric design.¹

The All-New 2014 Infiniti Q50



What will the Q50 unleash in you?

Your hunger for stirring performance. Your drive for technological refinement. Your eye for expressive beauty. Your sense of luxury is set free when it becomes a precise and personal expression of you. Experience all that inspires you, amplified in the newest performance sedan from Infiniti, the Q50.



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The All-New 2014 Infiniti Q50

Coming Summer 2013

HIGHLIGHTS

- 350+ hp Infiniti Direct Response Hybrid[®] • Direct Adaptive Steering — A World's First Steering Technology
- Intelligent All-Wheel Drive • Around View[®] Monitor with Moving Object Detection²
- Back-up Collision Intervention³ • Blind Spot Intervention⁴ • Lane Departure Warning and Prevention⁵



infinitiusa.com/all-new-Q50

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 twitter.com/InfinitiUSA

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1 Infiniti Personal Assistant is complimentary the first 48 months; paid subscription required thereafter. Communicates through a cellular network. Connection and signal strength may vary and be limited by location. Always give your full attention to driving. Avoid operating IPA in such a way that you can be distracted during vehicle operation. For additional information, please visit www.infinitipersonalassistant.com. 2 AVM with MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 5 mph. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. 3 BCI will not detect every object, and speed limitations apply. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. 4 Blind Spot Intervention System is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. 5 The Lane Departure Warning/Lane Departure Prevention Systems operate only when the lane markings are clearly visible on the road. Speed limitations apply. See your owner's manual for more details. ©2012 INFINITI. IN-13714, Reorder #146051 (12/12, 80K, CG)



Reducing our environmental footprint is an important goal at Infiniti. That's why this brochure uses paper stock that is certified to contain a minimum of 10% post-consumer waste materials.