

The 2010 Infiniti EX.
A personal expression of refined style and elegance.



INFINITI.

Inspired Performance[™]



INFINITI

EX

COMFORT AND CONVENIENCE

- Standard leather-appointed seating
- 8-way power driver's seat with adjustable lumbar support and 4-way power front-passenger's seat
- Intelligent Key with Push Button Ignition
- RearView Monitor¹ and available Around View™ Monitor² with Front and Rear Sonar Systems¹
- Available power up-folding 2nd-row seats
- Black lacquer and aluminum interior accents or available maple interior accents
- Infiniti Controller with 7-inch display for audio, climate control, fuel economy, maintenance, and comfort and convenience systems
- Tilt and telescopic steering column
- Fine Vision electroluminescent gauges
- Automatic Temperature Control system with microfiltration
- 6-speaker audio system with AM/FM, CD player, Radio Data System (RDS) and auxiliary audio input jack
- Available Bluetooth® Hands-free Phone System³
- Interface System for iPod® via USB port

MECHANICAL

- Rear-wheel drive or available Intelligent All-Wheel Drive
- Front Midship platform
- 297-hp 3.5-liter V6 engine with 253 lb-ft of torque
- Continuously Variable Valve Timing Control System (CVTCS) for intake and exhaust valves
- Electronically controlled 5-speed automatic transmission with manual shift mode and Downshift Rev Matching
- 4-wheel disc brakes (vented front) with ABS, Electronic Brake force Distribution and Brake Assist
- Vehicle-speed-sensitive power steering
- Independent double-wishbone front and multi-link rear suspension
- 17-inch aluminum-alloy wheels with all-season tires or available 18-inch aluminum-alloy wheels with all-season tires

SAFETY AND SECURITY

- Vehicle Dynamic Control (VDC)⁴
- Infiniti Advanced Air Bag System (AABS)⁵
- Front seat-mounted side impact supplemental air bags⁵
- Roof-mounted curtain side impact supplemental air bags for front and rear outboard occupant head protection⁵
- Front-seat Active Head Restraints (AHR)
- 3-point Automatic Locking Retractor/Emergency Locking Retractor (driver ELR only) seat belts
- Front seat belts with pretensioners and load limiters
- Zone Body Construction with front and rear crumple zones
- Emergency inside trunk release
- LATCH System (Lower Anchors and Tethers for CHildren)
- Vehicle Security System
- Remote keyless entry with Infiniti Vehicle Immobilizer System
- Tire Pressure Monitoring System (TPMS)⁶



¹ The Front and Rear Sonar Systems and RearView Monitor are conveniences, but not substitutes for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. May not detect every object in front of or behind you. ² The available Around View™ Monitor is a parking aid and cannot completely eliminate blind spots or warn of moving objects. Always check your surroundings before moving the vehicle. ³ Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone owner's manual for details. Mobile phone not included. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Infiniti is under license. ⁴ VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness or dangerous driving techniques. Always drive safely. ⁵ Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents; see your owner's manual for more details. ⁶ Tire Pressure Monitoring System is not a substitute for regular tire pressure checks.

BASE MSRP¹

EX35 \$33,800 / EX35 AWD \$35,200 / EX35 Journey \$36,000 / EX35 Journey AWD \$37,400 / Destination Charge \$865

MODELS AND PACKAGES

- EX35**
Includes all EX35 standard equipment
- EX35 AWD**
Includes all EX35 standard equipment, plus: Heated front seats and Intelligent All-Wheel Drive
- EX35 Journey**
Includes all EX35 standard equipment, plus: power slide/tilt moonroof with one-touch operation, auto-dimming inside mirror with digital compass; available aluminum roof rails; Bluetooth® Hands-free Phone System²; Dual Zone Automatic Temperature Control; maple interior accents; heated front seats, power tilt/telescopic steering column
- EX35 Journey AWD**
Includes all EX35 Journey equipment, plus: Intelligent All-Wheel Drive
- Bose® and Around View™ Monitor Package**
11-speaker Bose® Premium Audio system, AM/FM/CD with MP3 playback capability and Radio Data System (RDS); 2.0GB Music Box® hard drive; Around View™ Monitor³ with Front and Rear Sonar Systems⁴; Advanced Climate Control System with Plasmacluster™ air purifier
- Premium Package**
(Requires Bose® and Around View™ Monitor Package and either 18-Inch Wheel Package or Technology Package.)
Driver's seat memory function; driver's automatic seat, steering wheel, and outside mirror synchronization; outside mirror with reverse tilt-down; 8-way power front-passenger's seat; 2-way driver's seat power lumbar support; xenon auto-leveling headlights with Adaptive Front lighting System; HomeLink® Universal Remoteceiver; premium stitching on meter hood; power up-folding 2nd-row seats; coat hanger on driver's headrest; aluminum roof rails
- Navigation Package**
(Requires Bose® and Around View™ Monitor Package.)
Infiniti Hard Drive Navigation System with 7-inch color touch-screen, Lane Guidance and 3-D building graphics (deletes compass in rearview mirror)⁵; 9.3GB Music Box® hard drive; single in-dash CD/DVD player; Streaming Audio via Bluetooth®; Infiniti Voice Recognition for audio and navigation; XM NavTraffic® with Real-Time Traffic information⁶; XM NavWeather™⁶; Zagat® Restaurant Guide
- Technology Package**
(Requires Premium and Navigation Packages. Not available with 18-Inch Wheel Package.)
Lane Departure Warning (LDW) and Lane Departure Prevention (LDP) systems⁷; Intelligent Cruise Control (Full-Speed Range)⁸; Distance Control Assist (DCA)⁹; Intelligent Brake Assist (IBA)¹⁰ with Forward Collision Warning (FCW)¹¹
- 18-Inch Wheel Package**
(Requires Premium and Navigation Packages. Not available with Technology Package.)
18-inch aluminum-alloy wheels; 225/55R18 all-season tires (replaces 17-inch wheels and tires)

INDIVIDUAL OPTIONS / ACCESSORIES¹

- Aerodynamic kit (body color)
- Cargo area protector
- Tonneau cover
- Cargo area organizer
- Roof rails
- Roof rail crossbars (silver)
- Moonroof wind deflector
- 4-piece splash guards
- Illuminated kick plates
- Vehicle cover
- All-season floor mats
- Carpeted floor mats (replacement)
- First aid kit
- Emergency road kit
- License plate frames
- Air bag anti-theft bolt
- Wheel locks
- Hood protector
- LoadWarrior™ roof cargo carrier
- Ski/snowboard carrier
- Rear bumper protector

Contact your local Infiniti Retailer to learn more about Genuine Infiniti Accessories and about financing accessories when purchasing your new Infiniti.



¹ All prices are Manufacturer's Suggested Retail Price (MSRP). MSRP excludes destination and handling charges, tax, title, license, and options. Retailer sets actual price. ² Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone owner's manual for details. Mobile phone not included. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Infiniti is under license. ³ The available Around View™ Monitor is a parking aid and cannot completely eliminate blind spots or warn of moving objects. Always check your surroundings before moving the vehicle. ⁴ The optional Front Sonar System is a convenience, but not a substitute for proper parking procedures. Always look ahead and check that it is safe to do so before moving forward. The Front Sonar System may not detect every object in front of you. The Rear Sonar System is a convenience, but not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The Rear Sonar System may not detect every object behind you. ⁵ Factory-installed option. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ⁶ Required XM Radio, XM NavTraffic and XM NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. XM NavTraffic available in select markets. XM Radio U.S. service and XM NavWeather service available only to those at least 18 years of age in the 48 contiguous United States and D.C. Fees and programming subject to change. Subscriptions governed by XM Customer Agreement available at xmradio.com. ©2009 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. ⁷ The Lane Departure Warning/Lane Departure Prevention systems operate above approximately 45 mph and only when the lane markings are clearly visible on the road. They will not prevent loss of control. Refer to your owner's manual for more information. ⁸ Intelligent Cruise Control (Full-Speed Range) is not a collision avoidance or warning device. Designed to use limited braking. Failure to apply the brakes could result in an accident. ⁹ Distance Control Assist helps maintain a distance to the vehicle in front under certain conditions. Not a collision avoidance system. Failure to apply the brakes could result in an accident. ¹⁰ Intelligent Brake Assist is not a collision avoidance system. It may not provide warning or braking in certain conditions. Never rely solely on IBA. ¹¹ Forward Collision Warning cannot prevent accidents due to carelessness or dangerous driving techniques. Always drive safely. Some prices may not include installation. Many other Genuine Infiniti Accessories can be purchased at your Infiniti Retailer. Visit this vehicle's Accessories section for more details.



THE TOTAL OWNERSHIP EXPERIENCE®

While the advantages of owning an Infiniti can be felt most intimately while sitting in the driver's seat of one of our vehicles, it is our goal to ensure that every aspect of ownership is a rewarding experience. The Infiniti Total Ownership Experience is an unprecedented commitment to professionalism and customer service that is tailored to you and your individual needs. You can recognize it the moment you enter an Infiniti dealership, and in the service you'll receive for years to come. And in special benefits like a complimentary Infiniti Service Loan Car¹, when you bring your Infiniti for scheduled service; Trip Interruption Benefits², should something go wrong; and Roadside Assistance² that's ready to help 24 hours a day. It's all part of our philosophy that quality service is an indispensable feature of a quality vehicle.

¹ Service Loan Car during Basic New Vehicle Limited Warranty at Infiniti Retailers for scheduled warranty service subject to availability. Restrictions apply. ² Roadside Assistance and Trip Interruption Program available during the first four years after initial new-vehicle delivery. See Retailer for details. All illustrations, photographs, and specifications are based on the latest product information available. Some vehicles shown with optional equipment. See the actual vehicle for complete accuracy. Availability and delivery times for particular models or equipment may vary. INFINITI reserves the right to make changes at any time, without prior notice, in prices, colors, materials, equipment. All specifications, options, and accessories shown apply to the 48 contiguous states. Specifications and models, and to discontinue models or equipment. Specifications, options and accessories may differ in Alaska, Hawaii, U.S. territories and other countries. For additional information on availability, options or accessories, see your Infiniti Retailer. The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. Bose is a registered trademark of the Bose Corporation. Birdview is a trademark of Clarion Co., Ltd. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. Other trademarks and trade names are those of their respective owners. Yakima is a registered trademark of Yakima Products, Inc. LoadWarrior is a trademark of Yakima Products, Inc. HomeLink is a registered trademark of Johnson Controls, Inc. iPod® is a registered trademark of Apple, Inc. Zagat is a registered trademark of Zagat Survey LLC, Ltd. Always wear your seat belt, and please don't drink and drive. ©2009 INFINITI.

