



T H E 1 9 9 3 J A G U A R S



THE BEAUTY OF OWNING A JAGUAR



The beauty of owning a 1993 Jaguar is an experience that begins with a powerful visual appeal, but quickly grows to a passion for this car's legendary road prowess.

It is beauty expressed in an automobile that is engineered for responsiveness, yet asks no sacrifice of comfort. A car renowned for the thoughtfulness of its design, the craftsmanship lavished on its fittings and the beauty inherent in a safe, durable automobile.

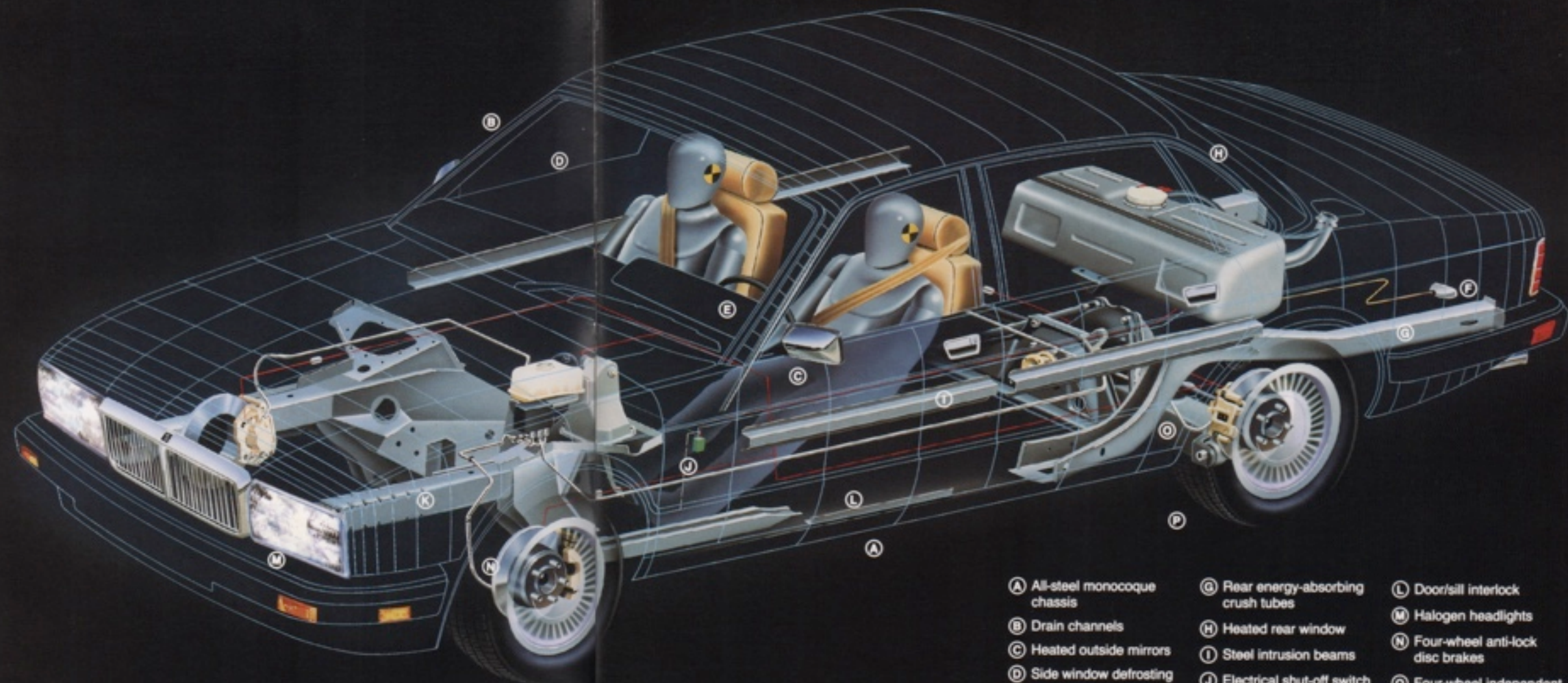
We invite you to read about the many facets of Jaguar beauty.

THE BEAUTY OF A SAFE ENVIRONMENT



From the driver side air bag supplemental restraint to the microprocessor-controlled anti-lock brakes, Jaguars incorporate the latest advances in safety technology. These features are provided both to assist the driver in avoiding a collision as well as to help minimize injury when an accident is unavoidable.

The protection begins with a robust framework that completely surrounds the passenger, forming a strengthened compartment designed to resist the massive forces of a collision. Inside the doors, stout intrusion beams provide protection from side-impact collisions. The front and rear sections of the body, on the other hand, are constructed with "crumple zone" areas calibrated to help soak up crash forces before they can reach the car's occupants.



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| (A) All-steel monocoque chassis | (G) Rear energy-absorbing crush tubes | (L) Door/sill interlock |
| (B) Drain channels | (H) Heated rear window | (M) Halogen headlights |
| (C) Heated outside mirrors | (I) Steel intrusion beams | (N) Four-wheel anti-lock disc brakes |
| (D) Side window defrosting | (J) Electrical shut-off switch | (O) Four-wheel independent suspension |
| (E) Driver side air bag | (K) Front energy-absorbing crush tubes | (P) Performance tires |
| (F) Rear fog lights | | |





VANDEN PLAS



The 1993 XJ6 Vanden Plas is elegantly outfitted to showcase Jaguar's unique coachwork, brilliantly executed in the finest British tradition. This automobile melds Jaguar performance with opulent accommodations in a way that no other car can equal.

On the open road, it is the athletic reflexes born of Jaguar's celebrated racing heritage that set this car apart. Extraordinary response to the driver's command results from a dual overhead cam engine linked by microprocessor controls to an intelligent four-speed automatic transmission. A meticulously refined independent suspension system masterfully isolates road bumps, and the power-assisted, four-wheel, anti-lock disc brakes employ yaw control for straighter, surer stops.

All too often, it seems, the design of an automobile becomes so steeped in the pursuit of technological excellence that the human considerations are virtually lost. Quite the opposite is true in the Vanden Plas, an automobile of legendary road prowess that is extravagantly outfitted with aromatic leathers and lustrous burl walnut trim.

In the Vanden Plas, the seating presents an excellent example of Jaguar's no-compromise blend of technical accomplishment with artistic execution. The seat design, a result of intensive ergonomic studies, uses



various densities of foam padding to provide the support for long-distance comfort. In the front, the seats offer power-adjustable lumbar support and optional electric heating to take the chill out of the foulest days.

Rear-seat passengers enjoy a refined atmosphere, with fold-down burl walnut picnic tables, over-the-shoulder adjustable reading lamps and individual headrests. The hand-tailored seats are styled in a classic five-flute design with contrasting piping, while deep sheepskin rugs rest on the thick, cut-pile carpeting of the passenger footwells.



XJS COUPE



Its character unmistakably established by the spirited performance of a dual overhead cam engine that is luxuriously quiet and magnificently smooth, the 1993 Jaguar XJS is a machine of greater passion than ever before.

A high level of refinement is evident throughout the XJS. The compliant suspension provides a well-cushioned ride, yet allows enthusiastic cornering. Powerful four-wheel disc brakes utilize ABS anti-lock control for safer stopping. A new electronically controlled, four-speed automatic transmission is linked by computer to the engine control system for smoother shifting. At the touch of a button, the driver can select Sport mode shift programming to take full advantage of the engine's high-revving power.

Of course, the newest S-type also carries forward the Jaguar tradition of sumptuous interior fittings, transporting its occupants in the rich surroundings of polished wood trim and elegant leather seating.



XJS CONVERTIBLE



For 1993, the sporting XJS convertible offers a highly evolved version of the renowned Jaguar six that provides luxurious, silken operation with the insistent surge of a spirited, responsive power plant.

The benefits conferred by Jaguar's technical mastery are very much apparent when driving. An abundance of engine torque throughout the rpm range, an advantage of Jaguar's four-valve-per-cylinder combustion chamber design, provides brisk performance. An ideal balance between power and weight allows the XJS to maintain a sporting pace without compromising Jaguar's legendary refinement.

The hand-tailored, fully lined convertible top affords serene driving when closed. Yet, in just twelve seconds, the electrically powered retractor mechanism can transform the XJS into an exhilarating open-air machine.



GRAND TOURING ELEGANCE



The interior of the XJS is graced with the sophisticated luxury of premium-quality Connolly leather and the tasteful elegance of lustrous figured walnut trimwork.

To enhance the pleasures of travel, the S-type is fitted with orthopedically designed sport seats. Seat position and the adjustable lumbar support are both electrically operated; the seat controls incorporate a two-position memory feature for the driver's side. In the XJS coupe, leather-covered occasional seating for two passengers is provided in the rear.

All around, there is abundant evidence of Jaguar's attention to items of convenience, including electronic remote entry and locking with theft-deterrent system and a four-position tilt steering wheel with driver side air bag. Naturally, the windows, door mirrors, locks and radio antenna are all power-operated.





XJR-S COUPE



A thoroughbred performance car that traces its lineage directly to Jaguar's highly successful competition efforts, the XJR-S has been developed by JaguarSport, the same group responsible for the three FIA World Sportscar Championships since 1987 and resounding victories at the 24 Hours of Le Mans and the Daytona 24 Hour in both 1988 and 1990.

Like the Le Mans-winning XJR-12 race cars, this ultimate Grand Touring machine utilizes a special performance version of Jaguar's incredibly durable overhead cam V-12 engine. Enlarged to 6.0 liters and equipped with a race-bred digital engine management system, this unit delivers 318 horsepower.

Also in common with the racing Jaguars, the XJR-S sports a full complement of aerodynamic styling enhancements. At the front and rear, special bodywork modifications are designed to enhance stability at highway speeds, and side skirt extensions help smooth the air flow when the car is at speed.

XJR-S CONVERTIBLE



From the Le Mans winning C-type of the 1950s to the special lightweight E-type racing prototypes of 25 years ago, the heritage of Jaguar is resplendent with high-performance, limited-production models that have changed the course of automotive history.

For 1993, that revered tradition continues with the introduction of the XJR-S. The special enhancements of this limited-edition series are carried out by JaguarSport in England, a joint venture with Jaguar's official factory racing team.

Jaguar's legendary overhead cam V-12 has been extensively modified to deliver a lusty 318 horsepower. The suspension, too, has been bred for enhanced performance. Massive Z-rated 16-inch tires and special alloy wheels, along with firmer calibration of the springs and shock absorbers, assure that the XJR-S will meet the expectations of the very limited number of demanding drivers who will experience this unique convertible.



ROYAL CHARTER CARE A BEAUTIFUL OWN- ERSHIP EXPERIENCE

Among the many benefits of Jaguar ownership are the exclusive privileges of Jaguar Royal Charter Care.



Coverage starts with a comprehensive four-year/50,000-mile warranty, the best Jaguar has ever offered. For the full term of the warranty, Jaguar owners also get the security of Roadside Assistance, 24 hours a day, seven days a week. Even if you have a flat tire, run out of gas or lock your keys inside your car, help is only a toll-free call away.

In the event of a warranted mechanical breakdown, free towing to the nearest authorized dealer is provided. If the breakdown occurs fifty miles or more from your primary residence, trip interruption benefits—including alternative travel arrangements, lodging and meals—may be provided.



Jaguar Royal Charter Care also provides a personalized routing service to help you plan a trip. Name your destination and a Jaguar Royal Charter Care professional will chart the most scenic or most direct route and provide a packet of maps, directions and estimates of both mileage and driving times. A toll-free customer assistance hotline is also available to answer your questions.



