

2004 JEEP
WRANGLER



2004 JEEP.

THE ESSENCE OF THE LEGENDARY JEEP. BRAND, THIS
FUNDAMENTAL SET OF IDEALS RUNS DEEP
IN EVERY JEEP WRANGLER.

AUTHENTICITY

A true original: the Jeep brand tradition of four-wheel-drive leadership began with the legendary Willys MB, "Noble Liberator" of World War II, and continues to thrive today.



MASTERY

Over 60 years' experience is built into every new Jeep vehicle, resulting in extraordinary levels of capability and performance — and creating endless new possibilities for you.



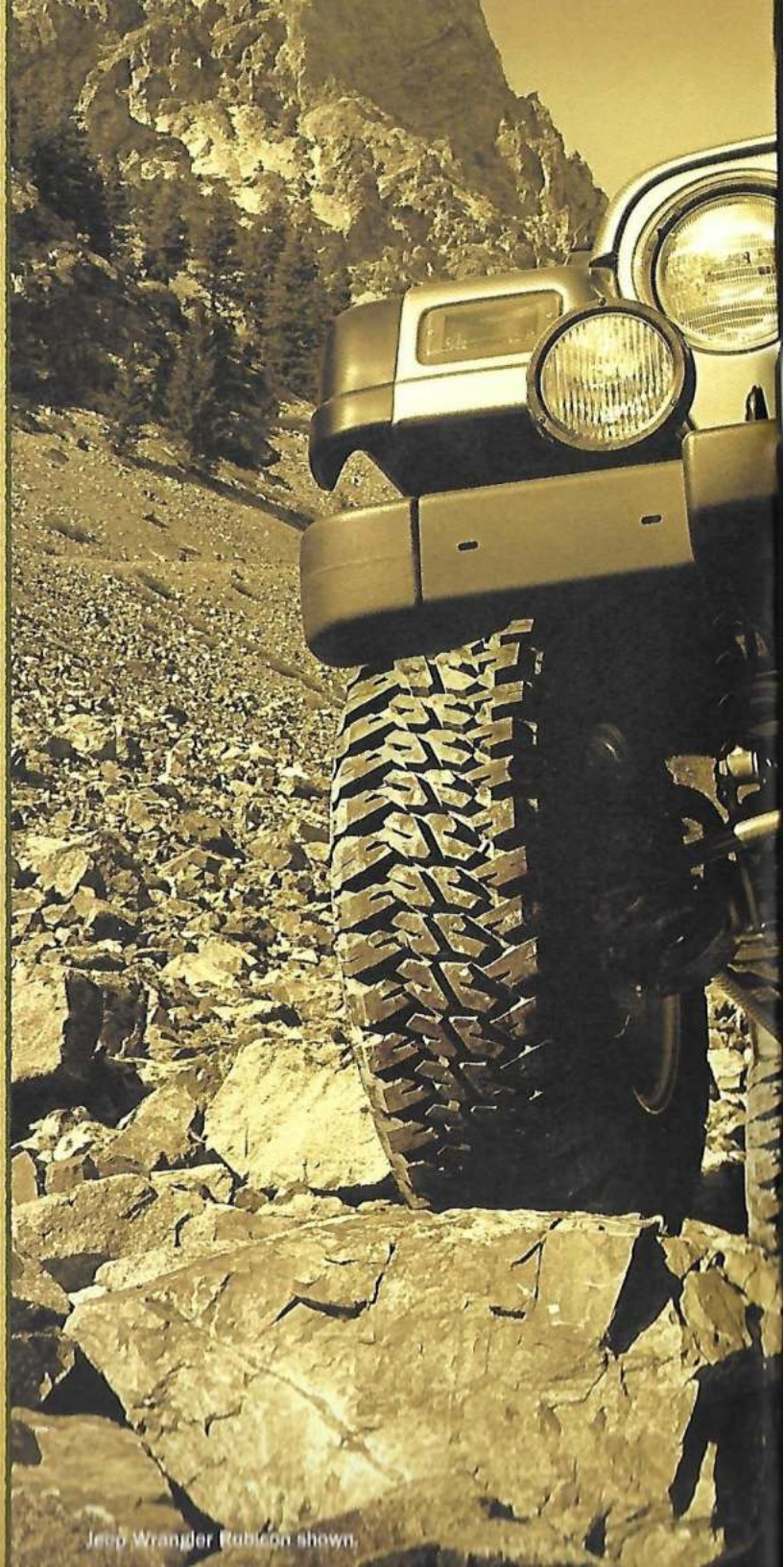
ADVENTURE

Rugged Jeep brand dependability supplies courageous inspiration for your adventures. From swiftly raging rivers to high mountain peaks, realize your dreams with a Jeep 4x4.



FREEDOM

With their "go-anywhere, do-anything" spirit, Jeep 4x4s shun the limitations imposed on ordinary vehicles. Freedom is more than an attitude — it's the Jeep brand way of life.



Jeep Wrangler Rubicon shown.



Bald eagles soar over central Idaho using rising currents of hot air, or "thermals," that are generated by the steep slopes of the Rocky Mountains.

Light Khaki Jeep Wrangler Rubicon, Brilliant
Black Grand Cherokee Limited and Deep Molten
Red Liberty Limited Edition shown.





The prehistoric-looking Eastern Collared Lizard utilizes the abundant rock formations in southeastern Utah to soak up the heat of the sun.

2004 JEEP

ADVANCING THE LEGEND

The Jeep legend began when the U.S. Army took delivery of the Willys MB in late 1941. Seemingly impassable terrain was no longer an obstacle. With its 60-horsepower engine, 80-inch wheelbase and four-wheel drive, the vehicle that our soldiers nicknamed "Jeep" revolutionized military travel. After the war, the Willys CJ-2A (the first civilian Jeep vehicle) and its successors built upon the courageous capability of the original to revolutionize America's work, travel and leisure opportunities. For 2004, Jeep Grand Cherokee, Liberty and Wrangler proudly advance that tradition as the most award-winning brand of 4x4s.*

*Based on major US national auto publications, 1982-2003.



1941-45 Willys MB
The original "go-anywhere, do-anything" 4x4



1945-49 Willys CJ-2A (Universal)
Battle-proven and available to the masses



1976-86 Jeep CJ-7
A tried-and-true fun, freedom and adventure machine

JEEP WRANGLER

RUBICON

Simply put, Wrangler Rubicon is the mightiest Jeep® 4x4 ever. Period. Under Rubicon's skin are hardcore guts tuned to work as a system, so you don't have to experiment trying to see what works and what doesn't. It's a turnkey, bad-to-the-bones rock warrior that comes complete with bragging rights and a fully transferable 7/70 factory Powertrain Limited Warranty.* For those who want to enjoy their weekends behind a steering wheel instead of an impact wrench — choose Rubicon.

JEEP.COM/WRANGLER



Wrangler Rubicon is the first production vehicle ever to have front and rear mechanical lockers and a limited-slip rear unit. No other manufacturer can claim this. The rocker-switch-activated lockers offer tremendous traction off-road, while the heavy-duty helical-gear Trac-Lok limited-slip unit helps keep you in control on-road.



When asked if the Tru-Lok™ front and rear air-locker controls housed under the vehicle would work under water, Dave Yegge, Jeep Vehicle Development Engineer, promptly answered, "Absolutely! As a matter of fact, many of us questioned that, so as part of our development we spent plenty of time with the pumps under water. They kept on running."

*See dealer for a copy of this limited warranty. A deductible applies.



Jeep Wrangler Rubicon shown in Electric Lime Green.





"Between the ultra-low gearing, heavy-duty driveline components and dual-locking differentials, there's not another vehicle on the road that can match the Rubicon when it comes to tackling hard-core off-road trails."

Edmunds.com

STANDARD

- 4.0L Power Tech I-6 engine with five-speed manual transmission
- Rock-Trac™ transfer case with 4:1 low-gear ratio
- Quadra-Coil™ suspension
- AM/FM stereo radio with CD player and seven speakers
- 31-inch tall Goodyear MT/R off-road tires
- Electronically controlled, "air-actuated" Tru-Lok™ front and rear locking differentials
- Dana 44 front and rear axles with 4.11:1 axle ratio
- Skid plates and diamond plate steel body sill guards
- Four-wheel disc brakes
- Helical-gear Trac-Lok limited-slip unit
- Cold-forged 760x U-joints, 20 percent stronger than older 297 U-joints
- Heavy-duty front and rear driveshaft assemblies with 1330 U-joints
- Extra-wide fender flares
- High-pressure gas shocks
- Round halogen fog lamps
- Frame-mounted tow hooks (two front, one rear)
- Rubicon hood decal



Coyotes are adaptable to almost any environment and are often seen in the forests of northeastern California.



The super-tough front and rear Dana 44 axles feature 4.11:1 axle ratios and help Rubicon achieve the lowest rock-crawling ratio in the industry – 66:1, allowing a record-slow 0.8 mph in 4LO.



Should your rear tire start to slip in inclement weather, the helical-gear limited-slip rear differential automatically sends more torque to the wheel with traction for increased control.

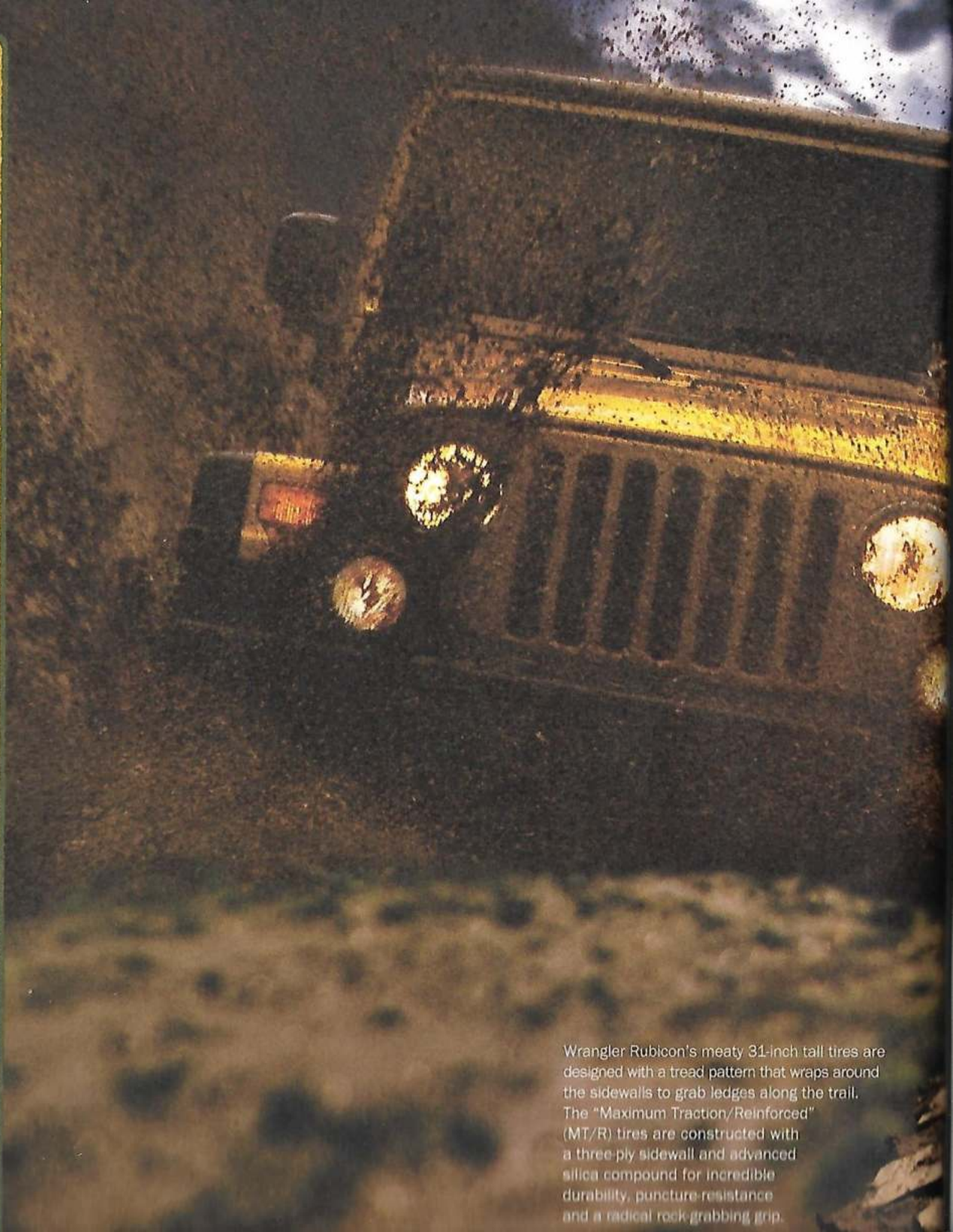


Four-wheel disc brakes are self-cleaning and help reduce stopping distance.

Rubicon is the first Wrangler to have this feature as standard.



Elk thrive in the rugged mountain country of Idaho. Their antlers are known to grow an inch a day during the hot summer months.

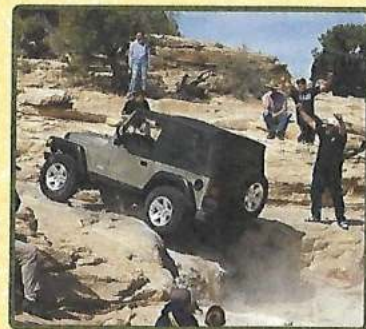


Wrangler Rubicon's meaty 31-inch tall tires are designed with a tread pattern that wraps around the sidewalls to grab ledges along the trail. The "Maximum Traction/Reinforced" (MT/R) tires are constructed with a three-ply sidewall and advanced silica compound for incredible durability, puncture-resistance and a radical rock-grabbing grip.

Jeep Wrangler Rubicon shown in Solar Yellow.

RUBICON

Extreme rock climbing in a "stock" vehicle is a rush like no other. This galvanizing moment usually manifests itself after mounting the first truly terrifying obstacle. Fists pump, hearts race and an adrenaline rush surges through veins. Coursing with it is a newfound realization that in a Wrangler the only insurmountable obstacles — are those in your mind. With Rubicon you just point it and go.



Rubicon owners gathered in Moab, Utah, for the first-ever Rubicon "Owners Only" annual trail ride. Held during the 2003 Easter Jeep Safari, owners tested their steeds on Wipe-Out Hill. The event was free, with owners taking home plenty of stories and a healthy adrenaline rush.

JEEP.COM/4X4



16x8-inch Moab
Sparkle Silver
Cast Aluminum
Standard



Santana Cloth, standard. Shown in Khaki, also available in Dark Slate Gray.
Sutton Vinyl, optional in Khaki or Dark Slate Gray (see p. 19 for swatch).

JEEP WRANGLER

SAHARA

Wrangler Sahara is smartly equipped with the best of creature comforts. The covertly comfortable Quadra-Coil™ suspension system is a modified version of the high-tech Grand Cherokee system. The leather-wrapped steering wheel with speed control is a nice touch, as is air conditioning on stifling hot days. A subwoofer is hidden in the full-floor center console and six other strategically placed speakers offer good acoustics — even with the top down. Who ever said comfort had to be boring?

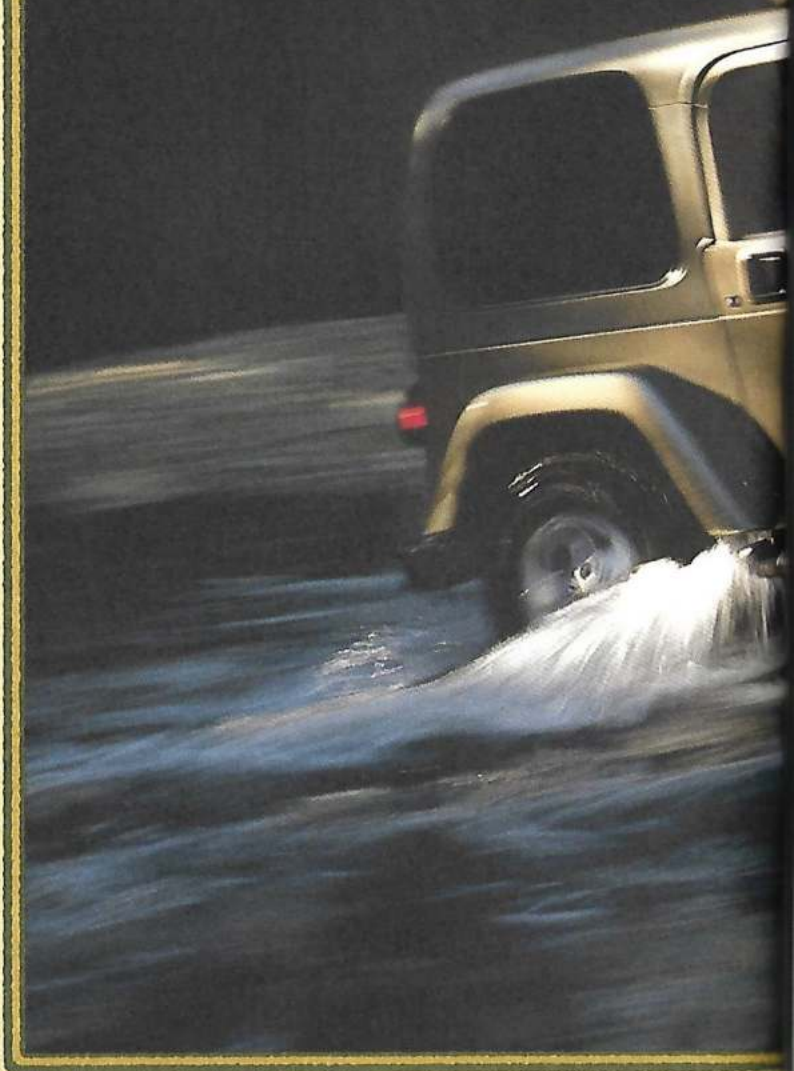
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Everything is where it's supposed to be — within reach. Sahara can comfortably transport you to work or play with loads of standard features. Overhead speaker pods put the sound right where you want it — over your ears. Open air and your favorite tunes — a combo that can't be beat. Overhead lamps are helpful when checking your trail map.

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Jeep Wrangler Sahara shown in Light Khaki with available Dark Khaki hardtop.





STANDARD

- 4.0L Power Tech I-6 engine with five-speed manual transmission
- Command-Trac® four-wheel-drive system
- Quadra-Coil™ suspension
- AM/FM stereo radio with CD player and seven speakers
- 30-inch all-terrain tires
- Automatic-dimming rearview mirror
- Air conditioning
- Leather-wrapped steering wheel with speed control
- Bodyside steps
- Sentry Key® Engine Immobilizer
- Rear-mounted full-size spare tire and matching wheel



The snow-capped mountains of northern California shed water in spring, giving life to numerous waterfalls and streams.



The standard automatic-dimming rearview mirror also features a compass, temperature display and map lamps. Sahara comes standard with air



Exclusive to Sahara are the standard, body-color, extra-wide fender flares. New for '04 is an available spare tire cover with the unique "Sahara" logo to protect the stylish Ravine 15x8-inch wheel and full-size spare tire.



15x8-inch Ravine
Cast Aluminum



Sedona Cloth,
standard in

STANDARD

- 4.0L Power Tech I-6 engine with five-speed manual transmission
- Command-Trac® four-wheel-drive system
- Quadra-Coil™ suspension
- AM/FM stereo radio with CD player and four speakers
- Full-hard doors with light-tinted roll-up windows
- Rear-mounted full-size spare tire and matching wheel
- Round halogen fog lamps
- Three tow hooks
- Height-adjustable steering column
- Convenience Group (includes full-center console with four cup holders, locking storage and more)
- Gas-charged shock absorbers
- Fold-and-Tumble™ rear seat

AVAILABLE

- Four-speed automatic transmission
- 30-inch Tire and Wheel Group

JEEP.COM



Bobcat's thrive in the foothills, mesas and plateaus of southern Utah. Although seldom seen, they are North America's most common wildcat.

Jeep Wrangler Sport shown in Black with new Ravine wheels.



Jeep Accessories by Mopar offer the opportunity to enhance and personalize your Jeep Wrangler. They are available for purchase and installation at your Jeep dealer. This Sport is shown with Black Tubular Front and Rear Bumpers,® Black Tubular Side Steps, Black Tubular Light Bar,™ and four new Low-Profile Off-Road Lights. Visit mopar.com for more options.

This product is designed solely to enhance the appearance of the vehicle. Since its safety characteristics are limited, it is not intended to prevent injury or damage in the event of an accident.

JEEP WRANGLER SPORT

The capable Wrangler is more than a mode of transportation; it's a mode of transformation — breeding supreme confidence in self and machine. A short wheelbase, generous breakover, approach and departure angles, virtually nonexistent overhangs and heavy-duty skid plates all help Wrangler, and you, tame the "I can't do that" syndrome. The transformation continues when you modify your Wrangler with engineer-tested and trail-proven Jeep Accessories by Mopar. These tough and dependable parts are supremely prepared for the challenges of off-roading.



Wrangler can "go-anywhere, do-anything" — including rural mail delivery. After World War II, Jeep 4x4s were put to use as work vehicles. Today, the Right-Hand-Drive (RHD) Wrangler can help you with parking enforcement and more. A hardtop, full-hard doors with roll-up windows, driver and passenger tip-and-slide cloth seats, cargo tie-down loops, four-speed automatic transmission and a heavy-duty Dana 44 rear axle with Trac-Lok are all standard. It's a rugged and fun workhorse.



Mopar Slush Mats feature deep grooves to catch mud, water, snow and more.

Standard on Sport, the spring-loaded Fold-and-Tumble™ rear seat features convenient one-handed operation.



15x7-inch
Full-Face Steel
Standard



15x7-inch Ecco
Cast Aluminum
Available in the
Ecco Wheel and
Tire Group



15x8-inch Ravine
Cast Aluminum
Available in the
30-inch Tire and
Wheel Group



Santana Cloth, standard. Shown in Khaki, also available in Dark Slate Gray.

Sutton Vinyl, optional in Khaki or Dark Slate Gray (see p. 19 for swatch).



NO VEHICLES
BEYOND THIS POINT



Jeep Wrangler X shown in Solar Yellow.

JEEP WRANGLER

X

Wrangler X is a powerful convertible 4x4 with a sweet sound system. Standard on X is the tried-and-true 4.0L Power Tech I-6 engine and an AM/FM stereo radio with CD player and four speakers. Add the popular Wheel Plus Group option and you'll really be spinning a new tune with Ecco Cast Aluminum wheels and a seven-speaker sound system with subwoofer. X is for those who are passionate about adventure — and want to look good getting there.

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The standard 4.0L Power Tech I-6 engine features 190 horsepower and 235 lb-ft of torque for plenty of passing power and necessary torque for trail and towing alike. An amazing 85 percent of its torque is available at idle, allowing for tow loads of up to 2,000 pounds with a properly equipped vehicle. All Wrangler engines and transmissions are tested for 200,000-mile durability, including X's standard heavy-duty five-speed manual transmission and optional four-speed automatic.

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X was chosen by *Motor Trend* magazine as one of the top four vehicles that attract younger buyers, stating, "Wrangler X is still the real deal."

— *Motor Trend* magazine,
August 2003



STANDARD

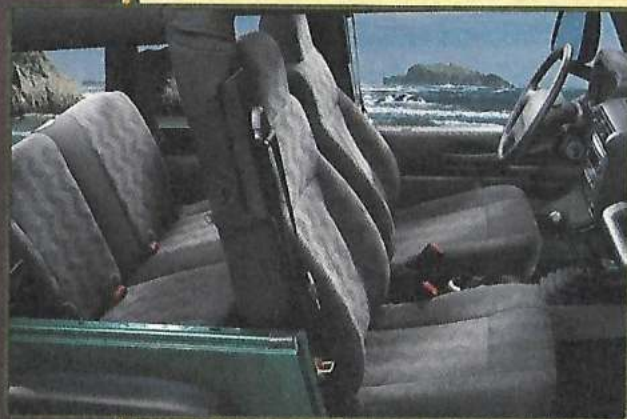
- 4.0L Power Tech I-6 engine with five-speed manual transmission
- Command-Trac® four-wheel-drive system
- AM/FM stereo radio with CD player and four speakers

AVAILABLE

- Four-speed automatic transmission
- Seven-speaker sound system



Each spring and winter, Oregon's coast hosts thousands of "watchers" hoping to catch a glimpse of migrating gray whales.



Jeep Wrangler X is fun to drive, reliable, openly confident and pure American. Standard on X are a front-passenger tip-and-slide seat and Fold-and-Tumble™ rear seat. The available Convenience Group includes a full-center console with four cup holders, locking storage and more. For additional storage, there's an available Add-A-Trunk with lockable storage and integrated tailgate tray.

JEEP.COM/WRANGLERTOUR



Santana Cloth, standard in Khaki or Dark Slate Gray.

Sutton Vinyl, optional in Khaki or Dark Slate Gray (see p. 19 for swatch).



15x7-inch Full-Face Steel
Standard



15x7-inch Ecco Cast Aluminum
Available in the Wheel Plus Group

Jeep Wrangler X shown in Flame Red.

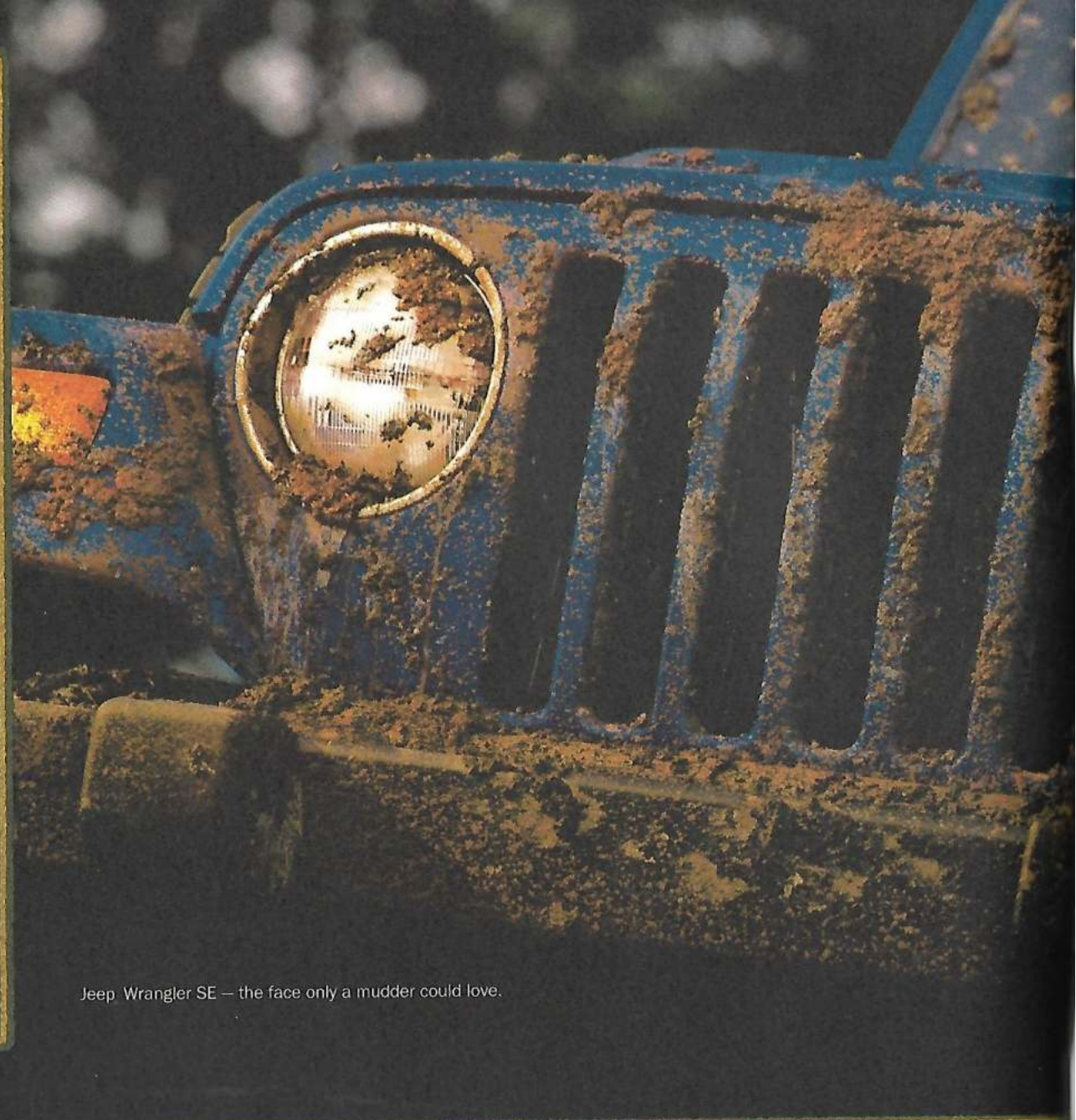
STANDARD

- 2.4L Power Tech I-4 engine with five-speed manual transmission
- Command-Trac® four-wheel-drive system
- Quadra-Coil™ suspension
- Fold-down windshield*
- Removable doors*
- Fold-down Sailcloth soft top
- Weather-resistant seats
- Easy-washout interior with drain plugs
- Fully-padded Sport Bar
- Mini-floor center console with two cup holders
- Classic round halogen headlamps
- Anti-vibrational exterior mirrors

*For off-road use only. See Owner's Manual for removal of top, doors, and lowering of windshield.

AVAILABLE

- Air conditioning
- Four-speed automatic transmission
- AM/FM stereo radio with CD player and four speakers
- Frame-mounted tow hooks (two front, one rear)



Jeep Wrangler SE — the face only a mudder could love.



Wrangler owners aren't afraid to get dirty. In fact, owning the original 4x4 freedom machine is kind of like inviting nature to be your best friend. If you pick up a little mud along the way ... that's OK. The durable Wrangler has weather-resistant seats and washout plugs in the floor, so just wash it out!



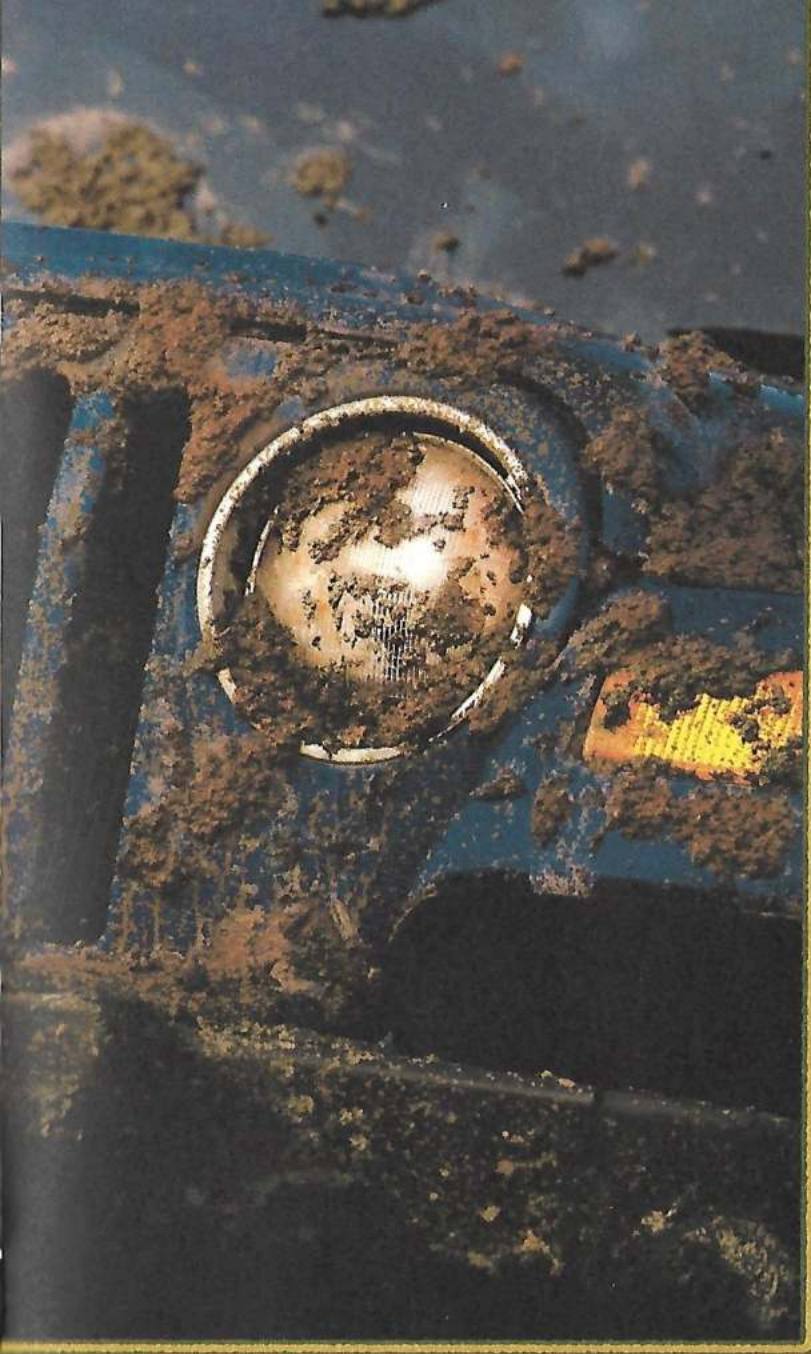
15x7-inch
Styled Steel Wheel



15x7-inch Full-Face
Steel Wheel



15x7-inch Ecco
Cast Aluminum



JEEP WRANGLER

SE

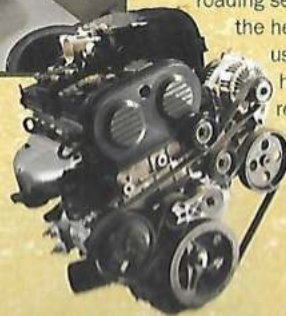
Wrangler is the icon of the Jeep® brand — the original freedom machine. A fun, purpose-driven design that stands the test of time. As such, every Wrangler has radical resale value. Recently, Wrangler was rated as one of the top 10 vehicles that would best hold their value over the next five years.* If you want an honest face that won't change on you in the middle of the night, choose Wrangler SE — it's as real as it gets.

*According to Kelly Blue Book forecast of ten 2003 model year vehicles that will best hold their value over the next five years.



Pull the strategically placed mechanical shifter to engage the rugged Command-Trac® four-wheel-drive system for true 4LO capability.

The torquey 2.4L Power Tech I-4 engine and proven Quadra-Coil™ suspension make off-roading seem like second-nature, while the heavy-duty manual transmission uses slightly angled and curved helical-type gears for quiet, reliable engagement.



Sutton Vinyl, standard. Shown in Dark Slate Gray, also available in Khaki.

JEEP WRANGLER

ONE FUN FAMILY



Wrangler's Dual-Top option, which includes both a soft top and hardtop, offers you the ultimate in flexibility. Nasty weather? Go hardtop. Sunshine? Down goes the soft top for the 4x4 convertible you've always wanted. The wind-in-your-hair freedom grabs hold and floods you with a world of new sensations. It's a feeling that goes deep — to the core of your being. Like Jeep Wrangler itself.

TOP COLORS



Sailcloth Soft Top — Black*



Hardtop — Black*



Sailcloth Soft Top — Dark Khaki†



Hardtop — Dark Khaki†

*Not available on Wrangler Sahara with Light Khaki, Sienna or Shale Green exterior paint color.

†Not available with Bright Silver, Solar Yellow or Electric Lime Green exterior paint color.

JEEP.COM/WRANGLERCOLORS

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LEGEND: 1. SE 2. X 3. Sport 4. Right-Hand-Drive (RHD) 5. Sahara 6. Rubicon

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 †Late availability.

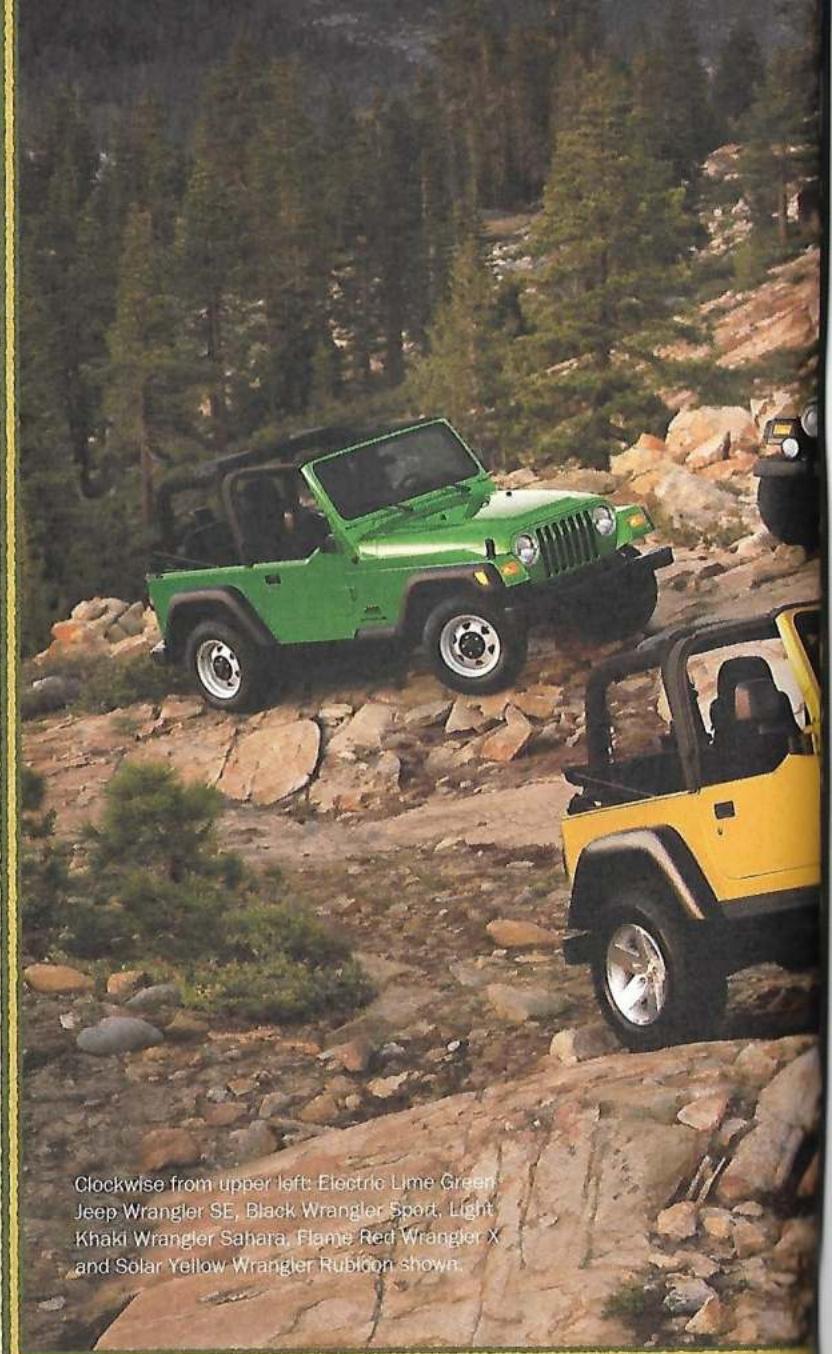
Black
1,2,3,4,5,6

Patriot Blue
1,2,3,4,6

Sienna Pearl Coat
1,2,3,4,5,6

Shale Green Metallic†
1,2,3,4,5,6

Light Khaki Metallic
1,2,3,4,5,6



Clockwise from upper left: Electric Lime Green Jeep Wrangler SE, Black Wrangler Sport, Light Khaki Wrangler Sahara, Flame Red Wrangler X and Solar Yellow Wrangler Rubicon shown.



Northern California's Eldorado National Forest has numerous tent-only campsites with scenic views of mountain lakes and ponderosa pines.

Flame Red
1,2,3,4,6

**Electric Lime Green
Pearl Coat***
1,2,3,4,6 (New for '04)

Solar Yellow
1,2,3,4,6 (New for '04)

Bright Silver Metallic
1,2,3,4,6

Stone White
1,2,3,4,6



TECHNICAL SPECIFICATIONS

POWERTRAIN

Engine	2.4L Power Tech I-4	4.0L Power Tech I-6
Horsepower (SAE net @ rpm)	147 @ 5,200	190 @ 4,600
Torque (net lb-ft @ rpm)	165 @ 4,000	235 @ 3,200
Displacement (cu in)	148	242
Exhaust System	Long-life, stainless steel	
Fuel System	Sequential multipoint electronic fuel injection	
Transmission	Five-speed heavy-duty manual with overdrive and synchronized forward and reverse gears; hydraulically assisted, adjustment-free clutch	
	Four-speed automatic with overdrive and lockup torque converter, includes off-road skid plate	

FOUR-WHEEL-DRIVE SYSTEM (Transfer Case)

Command-Trac® NV231 Part-time: two-speed with shift-on-the-fly; 2.72:1 low gear ratio, includes off-road skid plate

Rock-Trac™ NV2410R Part-time: two-speed with shift-on-the-fly; 4:1 low gear ratio, includes off-road skid plate

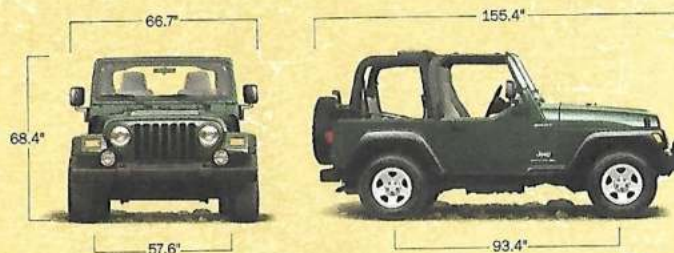
BODY/SUSPENSION/CHASSIS

Body Design	Body-on-frame with rectangular-shaped steel frame; includes reinforced body mounts, transfer case shield/frame and gusseted box section crossmembers
Quadra-Coil™ Suspension	Live solid axles with locating arms, coil springs, track and stabilizer bars, front steering damper and gas-charged shock absorbers
Steering	Power-assisted, recirculating ball
Turns	3.0, lock-to-lock
Turning Diameter	33.5 ft, curb-to-curb
Brake System	Front: Hydraulic, power-assisted, low-drag ventilated disc brakes Rear: Hydraulic, power-assisted, self-adjusting drum brakes

CAPACITIES/WEIGHTS

Fuel Tank (gal) (includes off-road skid plate)	19.0
Base Curb Weight (lb)	
2.4L Power Tech I-4	3,231
4.0L Power Tech I-6	3,418
Gross Vehicle Weight Rating (lb)	4,450

All product illustrations, specifications and competitive comparisons are based upon current information at the time of publication approval. Although descriptions are believed correct, complete accuracy cannot be guaranteed. DaimlerChrysler reserves the right to make changes at any time, without notice or obligation, in prices, specifications, equipment, colors and materials, and to change or discontinue models. Some of the equipment shown or described throughout this catalog is available at extra cost. See your dealer for the latest information.



Jeep Wrangler Sport shown in Shale Green.

EXTERIOR DIMENSIONS (inches unless otherwise specified)

Length	
Wheelbase	93.4
Overall Length (SE/Rubicon)	155.4/156.1
Width	
Overall Width (SE/Rubicon)	66.7/68.2
Track, front/rear (SE/Rubicon)	(58.0/58.0)/(59.5/59.5)
Height	
Overall Height (SE/Rubicon)	70.8/72.1
Ground Clearance (at curb weight)	
Running Ground Clearance (SE/Rubicon)	8.97/10.3
Approach Angle (SE/Rubicon)	42.0°/44.9°
Breakover Angle (SE/Rubicon)	22.6°/25.4°
Departure Angle (SE/Rubicon)	31.5°/33.9°

INTERIOR DIMENSIONS (inches unless otherwise specified)

Head Room, front/rear (Soft top/Hardtop)	(42.5/41.3)/(40.6/39.5)
Leg Room, front/rear	40.9/35.3
Shoulder Room, front/rear	50.8/57.3
Hip Room, front/rear	51.8/42.7
Cargo Volume, (cu ft) Soft top/Hardtop	
Behind Rear Seat	11.9/11.6
Rear Seat Tumbled	25.4/24.2
Rear Seat Removed	47.1/46.8
Seating capacity, (std/max when properly equipped)	2/4

TOWING DATA

Engine	Transmission	Maximum Loaded Trailer Weight (lb)
2.4L Power Tech I-4	Four-Speed Automatic	1,000
2.4L Power Tech I-4	Five-Speed Manual	2,000
4.0L Power Tech I-6	Five-Speed Manual/Four-Speed Automatic	2,000
Class I Towing (lb)		
Maximum Gross Combined Weight Rating (2.4L/4.0L)		5,350/6,250
Maximum Loaded Trailer Weight		2,000
Tongue Load Limit		300

Restriction: Trailer frontal area limitation of 25 sq ft. This chart is meant to serve as a quick and easy reference guide on how to properly equip your Jeep Liberty for towing. For specific details, discuss your plans with your Jeep dealer, who will help you select the right equipment to meet your specifications.

STANDARD AND OPTIONAL FEATURES

CPOS SM PACKAGE	SE		X		SPORT		RHD		SAHARA		RUBICON	
	A	N	X	D	D	G	U					
CAPABILITY												
Axle — Dana 44 heavy-duty front and rear												*
— Dana 44 heavy-duty rear (requires four-wheel disc brakes when ordered with Trac-Lok; included with 30" Tire and Wheel Group with manual transmission)					0	*	0					
Axle Ratio — 4.11:1	*	*										*
— 3.07:1					*	*						*
— 4.56:1 (included with automatic transmission)	P	P										
— 3.73:1 (included with each of the following features: Dana 44 heavy-duty rear axle; automatic transmission; 30" Tire and Wheel Group with manual transmission)				O/P	O/P	*	O/P					
Differential — Trac-Lok limited-slip rear (requires full-size spare tire; four-wheel disc brakes when ordered with Dana 44 heavy-duty rear axle)					0	0	*	0				
— Tru-Lok SM front and rear remote locking with limited-slip gear												*
Powertrain — 2.4L I-4 engine with manual transmission	*	*										
— 2.4L I-4 engine with automatic transmission	0	0										
— 4.0L I-6 engine with manual transmission				*	*	*	*	*	*	*	*	*
— 4.0L I-6 engine with automatic transmission				0	0	*	0	0				
Tow Hooks — Two front, one rear	0	0	0	*	*	*	*	*	*	*	*	*
Transfer Case — Command-Trac [®]	*	*	*	*	*	*	*	*	*	*	*	*
— Rock-Trac SM												*
EXTERIOR												
Doors — Half-hard with zip-out windows (not available with hardtop or Dual Top)	*	*	*	0					0	*		
— Full-hard with light-tinted roll-up windows (included with hardtop or Dual Top)		0	0	*	*	*	*	*	0			
Ecco Wheel and Tire Group — Ecco cast aluminum wheels, P225/75R15 Goodyear Wrangler OWL tires and full-size spare (included in Wheel Plus Group)		0	P	0								
Fog Lamps — Two halogen, mounted on bumper					*	*	*	*	*	*	*	*
Full-Face Wheel and Tire Group — Full-Face steel wheels, P225/75R15 Goodyear Wrangler OWL tires and full-size spare	0	0	0									
Spare Tire Cover — Black vinyl with Jeep [®] logo (not available with 30" Tire and Wheel Group)		0	0	0	0							
— Vinyl with Sahara logo									0			
Tires — P215/75R15 Goodyear Wrangler RT/S, vertically serrated band, all-terrain BSW	*	*	*	*	*	*	*	*	*	*	*	*
— P225/75R15 Goodyear Wrangler GS-A all-terrain OWL (included in Full-Face and Ecco Wheel and Tire Groups)	P	P	P	O/P	0							
— 30x9.5-inch R15 LT Goodyear Wrangler GS-A all-terrain OWL (included in 30" Tire and Wheel Group)						P	*					
— LT245/75R16 Goodyear Wrangler MT/R on-/off-road BSW												*
— Full-size spare with matching wheel (included in Full-Face and Ecco Wheel and Tire Groups, and in 30" Tire and Wheel Group)	0	O/P	O/P	*	*	*	*	*	*	*	*	*
30" Tire and Wheel Group — Heavy-duty suspension, Ravine cast aluminum wheels, 30x9.5-inch R15 LT Goodyear Wrangler OWL tires and full-size spare with matching wheel							0	*				
Top — Soft; easy-folding; three-ply Sailcloth	*	*	*	*	*	*	*	*	*	*	*	*
— Hardtop with rear wiper/washer and rear defroster (includes full-hard doors); fiberglass		0	0	0	*	0	0					
— Dual Top, hardtop and soft top in same color (includes full-hard doors)						0	0	0				
Wheel Plus Group — Ecco Wheel and Tire Group, including seven-speaker sound system with subwoofer												

CPOS SM PACKAGE	SE		X		SPORT		RHD		SAHARA		RUBICON	
	A	N	X	D	D	G	U					
INTERIOR												
Add-A-Trunk — Lockable storage, integrated tailgate tray		0	0	0	0	0	0	0	0	0	0	0
Air ConditioningSM — Manual temperature controls	0	0	0	0	0	0	0	0	*	0	0	0
Console — Mini-floor center with two cup holders	*	*	*	*	*	*	*	*	*	*	*	*
Convenience Group — Courtesy lamps under instrument panel, engine compartment lamp and full-center console with two front and two rear cup holders, locking storage bin and storage tray		0	0	*	0	*	*					
Floor Mats — Front, carpeted	0	0	0	0	*	*	*	0				
Rearview Mirror — Automatic-dimming with map lamps, compass and temperature display					0				*	0		
Seat Fabric — Sutton vinyl-trimmed	*	*	0	0								0
— Santana cloth-trimmed		0	*	*	*	*	*	*	*	*	*	*
— Sedona cloth-trimmed											*	*
Seats — Fold-and-Tumble SM rear	0	*	*	*	*	0	*	*	*	*	*	*
— Passenger tip-and-slide (included with rear seat; rear storage pouch on Sahara)	P	*	*	*	*	*	*	*	*	*	*	*
— Driver and passenger tip-and-slide									*	*	*	*
Side Steps — Bodyside					0				*	*	*	*
Sound System — AM/FM stereo radio with CD player	0	*	*	*	*	*	*	*	*	*	*	*
Speakers — Four, including two midrange and two full-range (included with AM/FM stereo radio with CD player)	P	*	*	*	*	*	*	*	*	*	*	*
— Seven, including a subwoofer, two midrange speakers, two tweeters and two full-range speakers (requires Convenience Group; included in Wheel Plus Group)									P	0	*	0
Steering — Height-adjustable steering column	*	*	*	*	*	*	*	*	*	*	*	*
— Leather-wrapped steering wheel (includes speed control)					0	0	0	*	0			
Windows — Deep-tint in rear quarter and rear					0	0	0	*	0			
SAFETY and SECURITY												
Air Bags — Next Generation driver and front-passenger	*	(2)	(2)	(3)	(3)	(2)	(2)	(3)	(3)	(3)	(3)	(3)
— On/off switch (not available with rear seat)	*	(2)							(2)			
Brakes — Four-wheel disc (requires Dana 44 heavy-duty rear axle and Trac-Lok or Tru-Lok)					0				0		*	
— Four-wheel antilock (includes 3.73:1 axle ratio when ordered with Trac-Lok; not available with Dana 44 heavy-duty rear axle)						0	0		0			
Child Seat Anchor System (LATCH) — Lower child seat anchors and upper tether anchors help ease the installation of compatible aftermarket seats (included with rear seat)	P	*	*	*	*	P	*	*	*	*	*	*
Sentry KeySM Engine Immobilizer					0				*	0		
Speed Control — Electronic with steering wheel-mounted controls (included with leather-wrapped steering wheel)			P	P	P	*	P					

* = Included, P = Available within package noted, 0 = Optional.
⁽¹⁾There are special cooling requirements for non-factory installed air conditioning. Failure to follow these requirements may invalidate warranty.
⁽²⁾Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should only be in the front seat with the passenger air bag switch turned off, using an infant or child restraint system, or the seat belt positioned correctly for the child's age and size.
⁽³⁾Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt positioned correctly for the child's age and size.



JEEP GEAR

There's still one brand that instills confidence, that people trust — the Jeep brand.

Jeep Gear is a hand-picked collection of authentic wearables, sports equipment, luggage and electronics that are just right for Jeep owners looking to show off their pride in ownership.

All items are just as rugged and durable as their Jeep vehicle.



JEEP.COM/GEAR



A very hardy species, Utah juniper trees thrive in the dry, rocky terrain of the Moab area. They grow very slowly and may live as long as 650 years.

The Jeep Wave is a phenomenon unique to the Jeep brand. The rules are pretty simple: If you see another occupied Jeep vehicle — wave. If waved at, be sure to wave back. Be fearless. It's fun, free and part of being in the Jeep family.





Jeep Wrangler Rubicon shown in Bright Silver

2004 JEEP

NATURAL THRILL

The Jeep® brand is the premier maker of 4x4 vehicles in the world. But we don't stop there. We host hundreds of thrilling events across the country so Jeep owners can experience the true capabilities of their 4x4s. A spirit of friendship permeates these gatherings, where camaraderie is king and adrenaline rushes rule the day. The common bond is a simple, shared joy of Jeep vehicle ownership.



Camp Jeep® is an annual, weekend-long fun fest for adults and children alike. It is jam-packed with four-wheeling, adventure sports, entertainment and much more.

JEEP.COM/CAMPJEEP

Jeep Jamborees let you experience the great outdoors on three-day outings with trained trail guides. They offer over 30 events where you can test your rig and share stories at the evening meal.



JEEP.COM/JAMBOREE



2004 JEEP

TRAIL RATED

INTRODUCING TRAIL RATED: THE NEW STANDARD IN 4x4 CAPABILITY.

Trail Rated exists because life is unpredictable and because we want you to be prepared for anything. For over 60 years, the Jeep® brand has relied on testing to ensure capability, both on-road

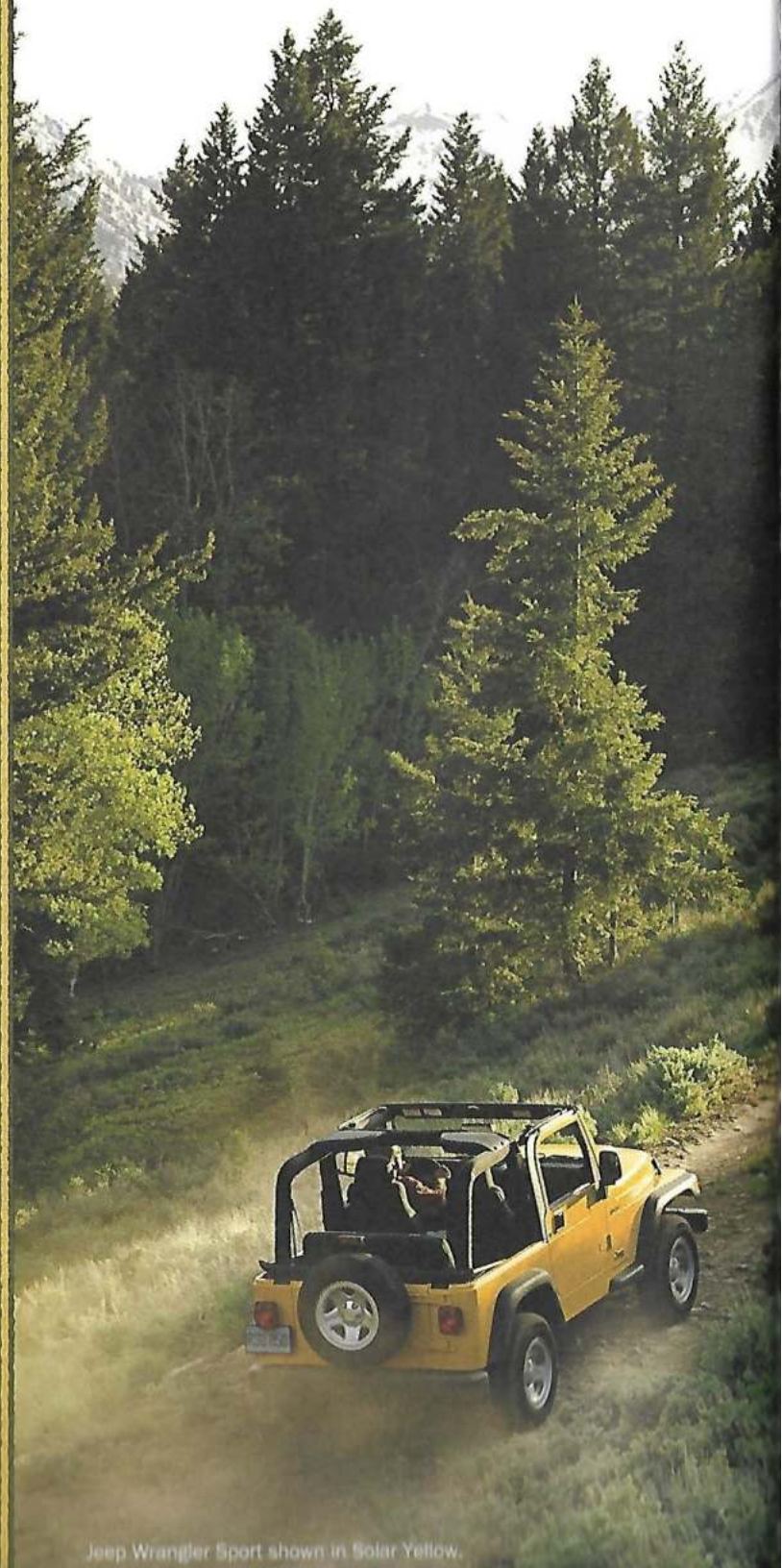
and off. Trail Rated is an evolution in Jeep vehicle testing represented by five key performance standards (at right) that critically test the vehicles' 4x4 capabilities. To safeguard the integrity of these industry-leading standards, all testing is conducted by the Nevada Automotive Test Center, an independent third-party organization. The Jeep brand

	TRACTION
	ARTICULATION
	GROUND CLEARANCE
	MANEUVERABILITY
	WATER FORDING

wrote the book on four-wheel drive, with every Jeep 4x4 proudly serving as a testament to our off-road mastery and leadership. Now you can write your own "go-anywhere, do-anything" chapter in an authentic Jeep Trail Rated 4x4.



IN 2004, all four-wheel-drive Jeep vehicles will proudly wear an authentic Trail Rated badge. It is a visual reminder of the capabilities built in, the symbol of a genuine, tried-and-true Jeep 4x4. Accept no substitutes.



Jeep Wrangler Sport shown in Solar Yellow.

JEEP BRAND RESOURCES

YOUR DEALERSHIP

Knowledgeable and professionally trained staff are available to guide you through the shopping process.

VISIT JEEP.COM

Jeep.com has been awarded the "Highest Ranked Automotive Manufacturer Web Site,"

J.D. Power and Associates 2002 Manufacturer Web Site Evaluation Study™. Study was based on more than 5,500 responses, and reported on Web site features, layout, organization and technologies. www.jdpower.com

CALL (800) 925-JEEP

Our seasoned Jeep brand customer service representatives are there with help — and all the answers.

CHRYSLER FINANCIAL

A member of the DaimlerChrysler Services Group

Chrysler Financial, a member of the DaimlerChrysler Services Group, has flexible payment plans and financing products available for qualified buyers. Talk with your Jeep dealer or visit chryslerfinancial.com for details.

WARRANTY

Jeep vehicles are covered by a 3/36 Basic Limited Warranty and a 7/70 Powertrain Limited Warranty. Deductible applies to 7/70.

Ask your dealer for additional details and a copy of these limited warranties.



As a founding member and official sponsor, we urge all Jeep owners to follow Tread Lightly! guidelines. Visit treadlightly.org or call (800) 966-9900 to learn more.

treadlightly!



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