

The all-new Niro.  
A force for better.



Movement that inspires



Inspiration doesn't strike at rest. It's born in motion, with eyes wide open to new possibilities. Movement wakes us up and sparks unprecedented thinking. At Kia, this is what drives our relentless mission to keep pushing, innovating, and perfecting our vehicles to be more than a means of transportation, but a catalyst for inspiration. In this spirit, we created the all-new Niro.

**Kia's industry-leading warranty program<sup>1</sup>**

- 10-Year/100,000-Mile Limited Powertrain Warranty
- 5-Year/60,000-Mile Limited Basic Warranty
- 5-Year/100,000-Mile Limited Anti-Perforation Warranty
- 5-Year/60,000-Mile 24-Hour Roadside Assistance
- 10-Year/100,000-Mile Electric Vehicle (EV) System Warranty

<sup>1</sup> See inside back cover for endnote. Cover page: HEV SX Touring shown. Back page and right page: EV Wave shown.



Designed for connectivity.  
Powered for possibility.



\*Optional features available only on certain trims. See Features page for availability. 2, 3 See inside back cover for endnotes. Left: HEV SX Touring shown. Middle: EV Wave shown. Right: PHEV SX Touring shown.

**The far-ranging, all-new Niro Hybrid**

gives you more MPG combined and a longer total driving range than any other crossover in its class<sup>2</sup> — plus a high-tech interior designed to keep you connected to your life, the road, and the possibilities ahead.

**The fun-to-drive, all-new Niro EV**

unleashes an EPA-estimated 253 miles<sup>3</sup> of all-electric excitement on a single charge — with a futuristic cockpit centered around advanced technology and cutting-edge features including an Onboard Power Station.\*

**The have-it-all, all-new Niro Plug-In Hybrid**

combines the best of Niro Hybrid and EV, giving you powerful performance, outstanding MPGe, and an impressive total driving range — along with the ability to go fully electric for shorter, fuel-free commutes around town.



We put more into it, starting with space.

**Best-in-class spaciousness<sup>4</sup>**

With generous headroom, legroom, and shoulder room, Niro's modern interior offers the most passenger space in its class<sup>4</sup> — plus even more front headroom and rear legroom than some larger-segment vehicles.<sup>4</sup>

**Conscientious design elements**

include natural, high-quality leather alternatives such as seat material made from eucalyptus leaves, and an inventive seat design utilizing ultrathin, high-strength GigaSteel to enhance Niro's roominess, comfort, and sleek style.

**Comfort, convenience, ambience — check**

It's all available for the choosing: Heated and ventilated front seats.<sup>5\*</sup> Heated rear seats.<sup>5\*</sup> Heated steering wheel.<sup>5\*</sup> A wireless charging tray for your smartphone.<sup>6\*</sup> Ambient mood lighting throughout the cabin. Even a hands-free Smart Power Liftgate\* for easy access to the cargo area.†



\*Optional features available only on certain trims. See Features page for availability. †All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. 4-6 See inside back cover for endnotes. HEV SX Touring shown.



#### Head-Up Display<sup>7\*</sup>

projects key info from the Niro EV's instrument cluster onto the windshield in your line of sight, such as turn-by-turn Navigation<sup>7</sup> instructions and lane safety information — helping to keep your eyes focused on the road ahead.

#### Kia Digital Key 2 Touch<sup>8\*</sup>

works with the Kia Access<sup>9\*</sup> app on your compatible smartphone, allowing you to lock/unlock your Niro, start the engine, and select climate/seat settings via your custom PIN.

#### Onboard Power Station<sup>\*</sup>

transforms the Niro EV into a portable power source for laptops, electric bikes, and more, via two access points located inside and outside the vehicle. It can even provide temporary emergency power for your refrigerator and other appliances, should your home lose electricity.

#### Harman Kardon<sup>®10</sup> 8-speaker surround-sound premium audio system<sup>\*</sup>

features Clari-Fi<sup>™10</sup> restoration technology, along with a center speaker, amplifier, and integrated subwoofer, for crisp, fully dimensional sound.

# 20.25"

of Panoramic Screen Display<sup>7\*</sup>

#### Integrated Panoramic Display<sup>7\*</sup>

provides a combined 20.25 inches of stunning, high-definition display of vital info like battery status, range, nearby charging stations, and infotainment functions.



\*Optional features available only on certain trims. See Features page for availability. 7-10 See inside back cover for endnotes. Left: HEV EX Touring shown. Right: EV Wave shown.

# The all-new Niro Hybrid.



HEV SX Touring, shown, gets 49 MPG combined<sup>2\*</sup> and 544 miles of total driving range.<sup>2\*</sup>

## We've taken it farther, so you can, too.

The all-new Niro Hybrid goes a step beyond. Its powerfully efficient 1.6L GDI engine and Full Parallel Hybrid System deliver the best combined mileage<sup>2</sup> and longest total driving range in its class.<sup>2</sup> Its state-of-the-art safety includes standard blind-spot and collision-avoidance technology.<sup>11</sup> Even the cabin and cargo area have been expanded to provide a total of 63.7 cubic feet of space with the seats folded.<sup>†</sup>

\*Optional features available only on certain trims. See Features page for availability. <sup>†</sup>All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. <sup>2, 11</sup> See inside back cover for endnotes.

Best-in-Class

# 53

MPG Combined<sup>2\*</sup>  
(HEV LX, EX, SX)

Best-in-Class

# 588-mile

Total Driving Range<sup>2\*</sup>  
(HEV LX, EX, SX)

# 63.7 cu.ft.

of Cargo Space<sup>†</sup>

# The all-new Niro EV.

## Charged with possibilities

With its impressive power and rapid 85 kW charging capability,<sup>13</sup> the all-new Niro EV is made to keep your all-electric adventures going as far as inspiration leads. It has front-wheel drive and a low center of gravity for enhanced traction and better cornering stability. Cold-weather-conquering features like an available heat pump\* and battery warmer\* to preserve range. And cost-saving benefits including affordable recharging costs and a federal tax credit for those who qualify.<sup>14</sup>



Impressive  
**253**  
EPA-est. Range<sup>3</sup>

0-60 MPH in  
**7.1**  
Seconds<sup>12\*†</sup>

Outstanding  
**201**  
Horsepower\*

\*Optional features available only on certain trims. See Features page for availability. †Acceleration claim based on AMCI Testing Certified results of 2023 Niro EV Wave. Charger shown not included. 3, 12-14 See inside back cover for endnotes. EV Wave shown.





### The best of both worlds

PHEV's powerfully efficient plug-in hybrid electric powertrain delivers a total of 180 horsepower, outstanding mileage, and the ability to go all-electric at the push of a button. It even qualifies for HOV lane access<sup>15</sup> in certain states, along with thousands of dollars in federal tax credit and other state incentives for those who qualify.<sup>14</sup>



### Plug in, charge up, and go all-electric

PHEV can be charged at home with a standard household outlet or Level 2 fast charger,<sup>13\*</sup> or on-the-go at a Level 2 charging station. So you can head out for the day in electric mode, and rest assured that should you exceed the all-electric range, PHEV will kick into hybrid mode automatically — there's no need to recharge until it's convenient for you.

## The all-new Niro Plug-In Hybrid.

|                    |              |                 |
|--------------------|--------------|-----------------|
| Delivers           | Total System | Potent          |
| <b>195 lb.-ft.</b> | <b>180</b>   | <b>11.1 kWh</b> |
| of Torque*         | Horsepower   | Battery         |



\*Optional features available only on certain trims. See Features page for availability. 13-15 See inside back cover for endnotes. PHEV SX Touring shown.

Advanced intelligence.



**Kia Drive Wise<sup>11\*</sup>**

is a suite of advanced driver-assistance technologies such as Blind-Spot and Rear Cross-Traffic Collision-Avoidance Assist<sup>11\*</sup> features that are designed to help keep you aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions. It also offers new, state-of-the-art convenience features such as Remote Smart Parking Assist,<sup>16\*</sup> which lets you remotely command your Niro EV to autonomously pull in or out of a parking space for better accessibility.

\*Optional features available only on certain trims. See Features page for availability. 11, 16 See inside back cover for endnotes. Left: EV Wave shown. Right top: HEV SX Touring shown. Right bottom: EV Wave shown.



**Forward Collision-Avoidance Assist<sup>11\*</sup>**

is designed to alert you, and automatically brake if needed, when the system detects a potential forward collision with a vehicle, pedestrian, or cyclist,\* and can even help react to oncoming vehicles when crossing\* or turning left\* at an intersection.



**Rear Collision-Avoidance Assist features<sup>11\*</sup>**

include standard Rear Cross-Traffic Collision-Avoidance Assist,<sup>11</sup> which can help alert you to traffic approaching from either side when you're in reverse, and can even automatically apply the brakes; and standard Reverse Parking Collision-Avoidance Assist,<sup>11</sup> which can help prevent collisions with pedestrians or objects behind you when you're in reverse at low speeds.



## A step ahead from every angle.

### **Semi-autonomous speed-adjusting technologies<sup>11</sup>**

include Highway Driving Assist 2<sup>17</sup> and Navigation-based Smart Cruise Control with Machine Learning,<sup>11\*</sup> which are designed to enhance safety by helping to maintain a set distance from the vehicle in front, and even help adjust to upcoming curves detected on selected federal highways.\*

### **Lane safety features<sup>11\*</sup>**

include Lane Following Assist,<sup>11</sup> Lane Keeping Assist,<sup>11</sup> and Oncoming Lane Change,<sup>11\*</sup> which are designed to provide automatic steering assistance to help keep you centered in your lane, help prevent drifting, and help avoid collisions with oncoming vehicles when changing lanes.

### **Blind-Spot Collision Warning<sup>11</sup>**

is designed to alert you to vehicles in your blind spot, helping you avoid some hazardous lane-change decisions.

Let Kia Connect do that.



**Kia Connect<sup>9\*</sup>**


is Kia's available smart connectivity system that integrates with your compatible smartphone, smart speaker, and compatible Android<sup>TM</sup><sup>18\*</sup> and iOS smartwatches via an embedded modem and the Kia Access app<sup>9</sup> to perform convenient, helpful tasks.

**Remote Start with Climate Control<sup>8\*</sup>**

lets you remotely start the vehicle and turn on the AC/heat from outside the vehicle to give you a head start on the day.

**Kia Action<sup>9</sup> on Google/Skill<sup>18</sup> and Amazon Alexa<sup>19</sup>**

allows you to pair a nearby Alexa<sup>19</sup>- or Google Assistant<sup>18</sup>-enabled device to remotely control some functions — such as Remote Start<sup>8</sup> and Remote Charge Start/Stop<sup>8</sup> — using just your voice.

 Go to [owners.kia.com](https://owners.kia.com) or download the Kia Access app to activate



\*Optional features available only on certain trims. See Features page for availability, 8, 9, 18, 19. See inside back cover for endnotes. HEV SX Touring shown.



# Features

|  | 1.6L GDI HYBRID |    |            |    | PLUG-IN HYBRID |    | ELECTRIC   |           |   |
|--|-----------------|----|------------|----|----------------|----|------------|-----------|---|
|  | LX              | EX | EX Touring | SX | SX Touring     | EX | SX Touring | Wind Wave |   |
| <b>Mechanical</b>  |                 |    |            |    |                |    |            |           |   |
| 1.6L 4-cylinder GDI hybrid engine w/139 hp & 195 lb.-ft. of torque   | ●               | ●  | ●          | ●  | ●              | —  | —          | —         | — |
| 1.6L 4-cylinder GDI plug-in hybrid engine w/180 hp & 195 lb.-ft. of torque   | —               | —  | —          | —  | —              | ●  | ●          | —         | — |
| 201 hp/188 lb.-ft. of torque electric drive motor w/65 kWh lithium-ion polymer battery, 253-mile all-electric range <sup>3</sup> | —               | —  | —          | —  | —              | —  | —          | ●         | ● |
| 6-speed Dual-Clutch Transmission   | ●               | ●  | ●          | ●  | ●              | ●  | ●          | —         | — |
| Paddle shifters <sup>7</sup>   | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Electronic Parking Brake w/Auto Hold   | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Drive Mode Select w/Sport & Eco modes  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | —         | — |
| Drive Mode Select w/Normal, Sport & Eco modes  | —               | —  | —          | —  | —              | —  | —          | ●         | ● |
| Idle Stop & Go   | ●               | ●  | ●          | ●  | ●              | ●  | ●          | —         | — |

|   | 1.6L GDI HYBRID |    |            |    | PLUG-IN HYBRID |    | ELECTRIC   |           |   |
|---|-----------------|----|------------|----|----------------|----|------------|-----------|---|
|   | LX              | EX | EX Touring | SX | SX Touring     | EX | SX Touring | Wind Wave |   |
| <b>Exterior</b>   |                 |    |            |    |                |    |            |           |   |
| 16-in. wheels, 205/60 R16 tires                                   | ●               | ●  | —          | ●  | —              | ●  | —          | —         | — |
| 17-in. wheels, 215/55 R17 tires                                   | —               | —  | —          | —  | —              | —  | —          | ●         | ● |
| 18-in. wheels, 225/45 R18 tires                                   | —               | —  | ●          | —  | ●              | —  | ●          | —         | — |
| Power sunroof w/sunshade  | —               | —  | ●          | ●  | ●              | —  | ●          | —         | ● |
| LED projector headlights  | —               | —  | —          | —  | ●              | —  | ●          | —         | ● |
| LED Daytime Running Lights  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| LED fog lamps   | —               | —  | ●          | —  | ●              | —  | ●          | —         | ● |
| LED rear combination lamps  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Rain Sensing Wipers   | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Acoustic-laminated front windshield & side windows                | —               | —  | —          | ●  | ●              | —  | ●          | —         | ● |
| Airblade C-pillar design  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Heated, manual-folding exterior mirrors w/integrated turn signals | —               | ●  | —          | —  | —              | ●  | —          | ●         | — |
| Heated, power-folding exterior mirrors w/integrated turn signals  | —               | —  | ●          | ●  | ●              | —  | ●          | —         | ● |
| Body-color exterior mirrors                                       | ●               | ●  | —          | ●  | —              | ●  | —          | —         | — |
| Gloss black exterior mirrors                                      | —               | —  | ●          | —  | ●              | —  | ●          | ●         | ● |
| Matte black wheel arches, door moldings & exterior trim           | ●               | ●  | —          | —  | —              | ●  | —          | ●         | — |
| Gloss black wheel arches, door moldings & exterior trim           | —               | —  | ●          | ●  | ●              | —  | ●          | —         | ● |
| Body-color exterior door handles                                  | ●               | ●  | —          | —  | —              | ●  | —          | ●         | — |
| Body-color exterior door handles w/satin chrome accent            | —               | —  | —          | ●  | ●              | —  | ●          | —         | ● |
| Smart Power Liftgate  | —               | —  | —          | ●  | ●              | —  | ●          | —         | ● |

|   | 1.6L GDI HYBRID |    |            |    | PLUG-IN HYBRID |    | ELECTRIC   |           |   |
|---|-----------------|----|------------|----|----------------|----|------------|-----------|---|
|   | LX              | EX | EX Touring | SX | SX Touring     | EX | SX Touring | Wind Wave |   |
| <b>Interior</b>   |                 |    |            |    |                |    |            |           |   |
| Dual Zone — Full Automatic Temperature Control                                | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| 2nd-row air vents   | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| 6-way manual driver's seat w/height adjustment                                | ●               | —  | —          | —  | —              | —  | —          | —         | — |
| 6-way manual passenger's seat w/height adjustment                             | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | — |
| 10-way power driver's seat w/2-way power lumbar                               | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| 10-way power passenger's seat w/2-way power lumbar                            | —               | —  | —          | —  | —              | —  | —          | —         | ● |
| Cloth seats   | ●               | —  | —          | —  | —              | —  | —          | —         | — |
| Vegan leather & fabric seats  | —               | ●  | ●          | —  | —              | ●  | —          | ●         | — |
| Perforated, vegan leather seats   | —               | —  | —          | ●  | ●              | —  | ●          | —         | ● |
| Integrated Memory System, driver's seat                                       | —               | —  | —          | ●  | ●              | —  | ●          | —         | ● |
| Heated front seats <sup>5</sup>   | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Ventilated front seats  | —               | —  | —          | ●  | ●              | —  | ●          | —         | ● |
| Heated outboard rear seats <sup>5</sup>                                       | —               | —  | —          | —  | —              | ○  | ○          | ○         | ○ |
| 60/40 split-folding rear seats  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| LED interior lighting   | —               | —  | ●          | ●  | ●              | —  | ●          | —         | ● |
| Manual tilt & telescoping steering column                                     | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Vegan leather-wrapped steering wheel  | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Heated steering wheel <sup>5</sup>  | —               | —  | —          | ●  | ●              | ○  | ○          | ○         | ○ |
| Leather-wrapped transmission shift lever                                      | —               | ●  | ●          | ●  | ●              | —  | ●          | —         | — |
| Dial-type Shift-by-Wire gear selector   | —               | —  | —          | —  | —              | ●  | ●          | ●         | ● |
| Aluminum pedals   | —               | —  | ●          | —  | ●              | —  | ●          | —         | ● |
| Dual illuminated vanity mirrors   | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Auto-up/down driver's window  | ●               | ●  | ●          | —  | —              | ●  | —          | ●         | — |
| Auto-up/down front windows  | —               | —  | —          | ●  | ●              | —  | ●          | —         | ● |
| Metallic-painted door handles   | ●               | —  | —          | —  | —              | —  | —          | —         | — |
| Chrome door handles   | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Remote keyless entry  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Smart Key w/Push Button Start & Remote Start <sup>8</sup> via key fob         | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Electrochromatic (automatic day/night) rearview mirror                        | —               | —  | —          | ●  | ●              | —  | ●          | —         | ● |
| 4.3-in. Supervision color TFT meter cluster display <sup>7</sup>              | ●               | ●  | ●          | ●  | ●              | ●  | ●          | —         | — |
| 10.25-in. Supervision color TFT meter cluster display <sup>7</sup>            | —               | —  | —          | —  | —              | —  | —          | ●         | ● |
| 8-in. touch screen <sup>7</sup>   | ●               | —  | —          | —  | —              | —  | —          | —         | — |
| Kia Connect <sup>9</sup>  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Wireless Apple CarPlay <sup>®20</sup> integration                             | ●               | —  | —          | —  | —              | —  | —          | —         | — |
| Wireless Android Auto <sup>™18</sup>  | ●               | —  | —          | —  | —              | —  | —          | —         | — |
| 10.25-in. touch-screen Navigation w/satellite & integrated modem <sup>7</sup> | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| 6-speaker audio   | ●               | ●  | ●          | —  | —              | ●  | —          | ●         | — |
| Harman Kardon <sup>®10</sup> premium audio system                             | —               | —  | —          | ●  | ●              | —  | ●          | —         | ● |
| Steering wheel-mounted audio controls   | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Front console USB charging (2x USB-A, 1x USB-C)                               | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Seatback-mounted USB charging (2x USB-A) for 2nd row                          | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Wireless phone charger <sup>6</sup>   | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| 12V power outlet, 2nd row   | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| 1,900-watt Onboard Power Station  | —               | —  | —          | —  | —              | —  | —          | —         | ● |

# Features

|  | 1.6L GDI HYBRID |    |            |    | PLUG-IN HYBRID |    | ELECTRIC   |           |   |
|--|-----------------|----|------------|----|----------------|----|------------|-----------|---|
|  | LX              | EX | EX Touring | SX | SX Touring     | EX | SX Touring | Wind Wave |   |
| <b>Kia Drive Wise &amp; Safety<sup>11</sup></b>  |                 |    |            |    |                |    |            |           |   |
| Forward Collision-Avoidance Assist w/Pedestrian Detection <sup>11</sup>                            | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Forward Collision-Avoidance Assist w/Pedestrian, Cyclist Detection & Junction Assist <sup>11</sup> | —               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Blind-Spot Collision Warning — Rear w/Parallel Exit Assist <sup>11</sup>                           | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Blind-Spot Collision-Avoidance Assist — Rear w/Parallel Exit Assist <sup>11</sup>                  | —               | —  | —          | —  | —              | —  | —          | —         | ● |
| Rear Cross-Traffic Collision-Avoidance Assist <sup>11</sup>  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Lane Keeping Assist <sup>11</sup>  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Lane Departure Warning <sup>11</sup>   | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Lane Following Assist <sup>11</sup>  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |

# Specifications

|   | 1.6L GDI HYBRID   | PLUG-IN HYBRID    | ELECTRIC          |
|---|-------------------|-------------------|-------------------|
| <b>Exterior capacities/measurements</b> |                   |                   |                   |
| Length                                  | 174 in.           | 174 in.           | 174 in.           |
| Width                                   | 71.3 in.          | 71.3 in.          | 71.3 in.          |
| Height                                  | 60.8 in.          | 60.8 in.          | 61.4 in.          |
| Wheelbase                               | 107.1 in.         | 107.1 in.         | 107.1 in.         |
| Ground clearance                        | 6.3 in.           | 6.3 in.           | 6.1 in.           |
| Front overhang                          | 35.2 in.          | 35.2 in.          | 35.2 in.          |
| Rear overhang                           | 31.7 in.          | 31.7 in.          | 31.7 in.          |
| <b>Interior capacities/measurements</b> |                   |                   |                   |
| Interior headroom (front/rear)          | 40.5 in./39.5 in. | 40.1 in./39.5 in. | 40.1 in./38.1 in. |
| Interior legroom (front/rear)           | 41.5 in./39.1 in. | 41.4 in./39.1 in. | 41.4 in./36.9 in. |
| Interior shoulder room (front/rear)     | 56.2 in./55.4 in. | 56.2 in./55.4 in. | 56.2 in./55.4 in. |
| Cargo capacity                          | 15.9 cu. ft.      | 12.0 cu. ft.      | 15.8 cu. ft.      |
| Fuel tank capacity (gallons)            | 11.1              | 9.8               | —                 |

|   | 1.6L GDI HYBRID |    |            |    | PLUG-IN HYBRID |    | ELECTRIC   |           |   |
|---|-----------------|----|------------|----|----------------|----|------------|-----------|---|
|   | LX              | EX | EX Touring | SX | SX Touring     | EX | SX Touring | Wind Wave |   |
| <b>Kia Drive Wise &amp; Safety<sup>11</sup> (cont.)</b>                 |                 |    |            |    |                |    |            |           |   |
| Cruise control <sup>11</sup>  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Navigation-based Smart Cruise Control w/Stop & Go — Curve <sup>11</sup> | ○               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Intelligent Speed Limit Assist <sup>11</sup>                            | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Head-Up Display <sup>7</sup>  | —               | —  | —          | —  | —              | —  | —          | —         | ● |
| Driver Attention Warning <sup>21</sup>                                  | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Safe Exit Warning <sup>22</sup>   | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Automatic headlamps w/High Beam Assist <sup>23</sup>                    | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Rear Occupant Alert <sup>24</sup>                                       | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Dual front advanced airbags <sup>25</sup>                               | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Driver's knee airbag <sup>25</sup>                                      | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |
| Full-length side curtain airbags <sup>25</sup>                          | ●               | ●  | ●          | ●  | ●              | ●  | ●          | ●         | ● |

3, 5-11, 18, 20-25 See inside back cover for endnotes. ● = Standard ○ = Optional — = Not available

## Exterior colors



**Snow White Pearl** (Hybrid: LX, EX, SX | Plug-In Hybrid: EX, SX Touring | Electric: Wind, Wave)



**Steel Gray** (Hybrid: LX, EX, SX | Plug-In Hybrid: EX, SX Touring | Electric: Wind, Wave)



**Graphite Gray** (Hybrid: LX, EX, SX | Plug-In Hybrid: EX, SX Touring | Electric: Wind, Wave)



**Aurora Black** (Hybrid: LX, EX, SX | Plug-In Hybrid: EX, SX Touring | Electric: Wind, Wave)



**Runway Red** (Hybrid: LX, EX, SX | Plug-In Hybrid: EX, SX Touring | Electric: Wind, Wave)



**Fire Orange Metallic** (Hybrid: LX, EX, SX | Plug-In Hybrid: EX, SX Touring | Electric: Wind, Wave)



**Cityscape Green** (Hybrid: EX, SX | Plug-In Hybrid: EX, SX Touring | Electric: Wind, Wave)



**Mineral Blue** (Hybrid: EX, SX | Plug-In Hybrid: EX, SX Touring | Electric: Wind, Wave)



**Cityscape Green + Aurora Black C-Pillar** (Hybrid: SX)



**Mineral Blue + Aurora Black C-Pillar** (Hybrid: SX | Plug-In Hybrid: SX Touring)

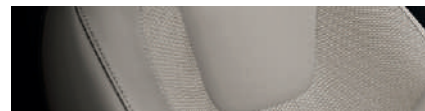


**Snow White Pearl + Steel Gray C-Pillar** (Electric: Wave)

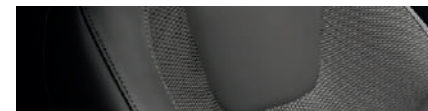
## Interior colors



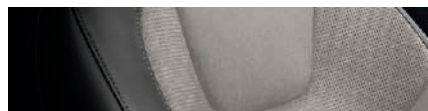
**Charcoal cloth** (Hybrid: LX)



**Light Gray cloth & SynTex** (Hybrid: EX | Electric: Wind)



**Charcoal cloth & SynTex** (Hybrid: EX | Plug-In Hybrid: EX | Electric: Wind)



**Light Gray & Charcoal full SynTex** (Hybrid: SX | Electric: Wave)



**Charcoal full SynTex** (Hybrid: SX | Plug-In Hybrid: SX Touring | Electric: Wave)

Actual colors may vary from this brochure. See [kia.com/niro](http://kia.com/niro) for interior combinations.

## Endnotes

1. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.
2. HEV LX, EX, and SX 53 MPG and 588-mile total driving range claim based on comparison of EPA combined fuel economy estimates for MPG/Range, of Entry CUV vehicle class as of July 2022. HEV SX Touring 49 MPG and 544-mile total driving range shown not included in comparison claim. Actual mileage and range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle's condition. Battery capacity will decrease with time and use. For more information on range, please see [www.fueleconomy.gov](http://www.fueleconomy.gov).
3. EPA-estimated 253-mile range based on a full battery charge. Actual mileage and range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle's condition. Battery capacity will decrease with time and use. For more information on range, please see [www.fueleconomy.gov](http://www.fueleconomy.gov).
4. Comparison based on passenger volume of available 2022 and 2023 Entry CUV class vehicles using manufacturer-supplied information as of August 2022.
5. Use extreme caution when using seat warmers or heated steering wheel to avoid burns. Refer to the Owner's Manual for more safety information.
6. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions.
7. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information.
8. Remote features require a Kia Connect subscription, a compatible smartphone, and a wireless signal with good coverage to function. Normal cellular service rates may apply. Do not use remote climate control if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control command. If any door or hatch is not closed properly, the remote lock and unlock functions will not work.
9. Purchase/lease of certain 2022 and newer Kia vehicles with Kia Connect includes a complimentary 1-year subscription to the Kia Connect Ultimate package, starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 1-year Kia Connect subscription expires, continued access to the full suite of Kia Connect services available on your Kia will require a paid subscription at the then-current subscription rate or your use of certain Kia Connect features may immediately terminate. Use of Kia Connect is subject to agreement to the Kia Connect Privacy Policy (available at [owners.kia.com/us/en/privacy-policy.html](http://owners.kia.com/us/en/privacy-policy.html)) and Terms of Service (available at [owners.kia.com/us/en/terms-of-service.html](http://owners.kia.com/us/en/terms-of-service.html)). Kia Connect is transferable to subsequent owner during the original Kia Connect service term. Only use Kia Connect when safe to do so. Kia Access app is available from the Apple App Store or Google Play. Kia America, Inc. reserves the right to change or discontinue Kia Connect at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. Kia Connect features may vary by model, model year, and trim level. Features, specifications, and fees are subject to change. Kia Connect may be currently unavailable for model year 2022 and newer vehicles sold in Massachusetts; please see [www.owners.kia.com](http://www.owners.kia.com) for updates on availability. For more on details and limitations, visit [kia.com](http://kia.com) or your authorized Kia dealer. Apple and App Store are trademarks of Apple Inc. Google, Google Play, and logos are trademarks of Google LLC.
10. Harman Kardon and Clari-Fi are trademarks of Harman International Industries, Inc.
11. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution.
12. Acceleration claim based on AMCI Testing Certified results of 2023 Niro EV Wave on dry pavement ESC off. Results reported June 2022. Actual results may vary depending on options, driving conditions, driving habits, and your vehicle's condition. Verification of these results should not be attempted. Always drive safely and obey all traffic laws.
13. Level 2 (240V) chargers (EV and PHEV) are available for home installation and are also available at over 36,000 compatible public-charging stations nationwide. Check your local building codes and guidelines for installation of a level 2 charger. Level 3 DC fast-charging (Niro EV only) capability up to 85 kW. Charging times will vary. Battery capacity will decrease with time and use. Fast charging impacts battery durability.
14. Rebates and incentives are offered by a third party and are subject to change without notice. Actual tax savings may vary and depend on your tax situation. Check with a tax professional and government agencies for eligibility and other details.
15. HOV eligibility not available in all states. Contact your Kia dealer to determine if the 2023 Niro EV is eligible for HOV lane privileges in your state.
16. Remote Smart Parking Assist is a supplemental feature. The driver is responsible for ensuring the safe operation of the vehicle and that there are no objects or people around the vehicle.
17. Highway Driving Assist 2 only functions on certain federal highways.
18. Google devices are sold separately and require a Wi-Fi internet connection. Google, Android, Google Play, Android Auto, and other marks are trademarks of Google LLC. To use Android Auto on your car display, you'll need an Android phone running Android 6 or higher, an active data plan, and the Android Auto app.
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20. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries.
21. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution.
22. Safe Exit Warning is not a substitute for one's attention and may not detect all objects surrounding the vehicle. Always pay attention to traffic and to the area around your vehicle when exiting the vehicle.
23. High Beam Assist does not operate below certain speeds, or in some lighting and driving conditions. Please be aware of your surroundings and exercise proper road etiquette when operating a vehicle using the high beams.
24. This system is not a substitute for one's attention. Always check the vehicle interior when exiting the vehicle.
25. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury.

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