

GUIDEBOOK SERIES

# NIRO

NIRO HYBRID • NIRO PLUG-IN HYBRID

A simple guide to help you decide





# FIRST UP:

## How would you like your hybrid?



### NIRO HYBRID (HEV)

Niro HEV's advanced parallel hybrid powertrain seamlessly blends gas and electric power for a great ride with outstanding hybrid efficiency — such as a combined EPA-estimated average of 50 mpg on the FE trim! It's just as impressive on the inside, too — giving you state-of-the-art connectivity, tons of crossover versatility, and a range of intuitive technology and available premium features. Sound good so far? Then HEV could be the one for you.



### NIRO PLUG-IN HYBRID (PHEV)

Ready for hybrid technology at the next level? Niro Plug-In Hybrid (PHEV) gives you the same crossover perks as HEV, plus lets you plug in, charge up, and go fully electric at the push of a button — an EPA-estimated 26 miles on a full charge.<sup>1</sup> And its other impressive technologies, like an embedded modem\* that lets you perform certain functions remotely<sup>2</sup> — like preheat or precool the cabin — make it all the more convenient.<sup>3</sup>

120V charger is included with vehicle. Level 2 (240V) charging station shown is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately. \*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. This page: PHEV EX PREMIUM SHOWN



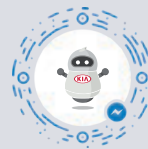
If you picked the  
**NIRO HEV,**  
now it's time to talk trims

Niro HEV comes in the five trim choices you see here. Use this list of their key features and options to help you decide among them.



**JUST ASK  
KIAN**

GET YOUR KIA QUESTIONS ANSWERED.  
GO TO [WWW.KIA.COM/KIAN](http://WWW.KIA.COM/KIAN) TO LEARN MORE,  
OR SCAN THE FACEBOOK MESSENGER CODE AT RIGHT.



## FE/LX

advanced hybrid tech & connectivity

### DRIVING

1.6L Gasoline Direct Injection (GDI)  
4-cylinder engine  
43 hp electric motor, 1.56 kWh  
lithium-ion polymer battery  
6-speed dual-clutch  
automatic transmission  
Sport Mode  
16" alloy wheels w/full covers

Projector headlights w/auto light control  
2019 EPA-estimated fuel economy:  
52 City/49 Highway/50 Combined

### TECHNOLOGY

UVO eServices<sup>3</sup>  
7" touch screen

Apple CarPlay<sup>TM4</sup> & Android Auto<sup>TM5</sup>  
Rear-Camera Display<sup>6</sup>

Autonomous Emergency Braking  
w/Pedestrian Detection<sup>6\*\*</sup>  
Forward Collision Warning System<sup>6\*\*^</sup>  
Lane Departure Warning System<sup>6\*\*^</sup>  
Lane Keeping Assist<sup>6\*\*^</sup>  
Smart Cruise Control<sup>6\*\*^</sup>  
Driver Attention Alert<sup>7\*\*</sup>

### INTERIOR

Cloth seat trim  
60/40 split-folding rear seats  
Dual-zone automatic  
temperature control

## EX/S TOURING

adds more advanced tech  
and premium features

### DRIVING

1.6L Gasoline Direct Injection (GDI)  
4-cylinder engine  
43 hp electric motor, 1.56 kWh  
lithium-ion polymer battery  
6-speed dual-clutch  
automatic transmission  
Sport Mode  
16" alloy wheels w/full covers  
18" black alloy wheels<sup>1</sup>  
Unique metallic grille<sup>1</sup>  
Black roof rails<sup>1</sup>

Projector headlights w/auto light control  
2019 EPA-estimated fuel economy<sup>1</sup>  
(City/Highway/Combined):  
EX: 51/46/49; S TOURING: 46/40/43

### TECHNOLOGY

UVO eServices<sup>3</sup>  
7" touch screen

Premium Navigation<sup>9</sup> w/8" touch screen<sup>15</sup>  
Apple CarPlay<sup>TM4</sup> & Android Auto<sup>TM5</sup>  
Rear-Camera Display<sup>6</sup>

Harman Kardon<sup>99</sup> premium audio  
system w/8 speakers<sup>15</sup>  
Autonomous Emergency Braking  
w/Pedestrian Detection<sup>6\*</sup>  
Forward Collision Warning System<sup>6\*</sup>  
Lane Departure Warning System<sup>6\*</sup>  
Lane Keeping Assist<sup>6\*</sup>  
Smart Cruise Control<sup>6\*</sup>  
Driver Attention Alert<sup>7\*</sup>  
Blind Spot Detection<sup>6</sup>  
Lane Change Assist<sup>6</sup>  
Rear Cross Traffic Alert<sup>6</sup>  
Front & Rear Park Assist<sup>6\*</sup>  
Wireless phone charger<sup>10\*</sup>

### INTERIOR

Cloth & leather seat trim  
60/40 split-folding rear seats  
Dual-zone automatic  
temperature control  
Leather-wrapped steering wheel  
10-way power-adjustable driver's  
seat w/lumbar support<sup>9</sup>  
Heated front seats  
Ventilated front seats<sup>\*</sup>  
Power tilt-slide sunroof<sup>\*</sup>

## TOURING

adds leather-trimmed  
seats, premium navigation,  
and more luxury features

### DRIVING

1.6L Gasoline Direct Injection (GDI)  
4-cylinder engine  
43 hp electric motor, 1.56 kWh  
lithium-ion polymer battery  
6-speed dual-clutch  
automatic transmission  
Sport Mode  
18" alloy wheels

HID headlights  
2019 EPA-estimated fuel economy:  
46 City/40 Highway/43 Combined

### TECHNOLOGY

UVO eServices<sup>3</sup>

Premium Navigation<sup>9</sup> w/8" touch screen  
Apple CarPlay<sup>TM4</sup> & Android Auto<sup>TM5</sup>  
Rear-Camera Display<sup>6</sup>

Harman Kardon<sup>99</sup> premium audio  
system w/8 speakers  
Autonomous Emergency Braking  
w/Pedestrian Detection<sup>6</sup>  
Forward Collision Warning System<sup>6</sup>  
Lane Departure Warning System<sup>6</sup>  
Lane Keeping Assist<sup>6</sup>  
Smart Cruise Control<sup>6</sup>  
Driver Attention Alert<sup>7</sup>  
Blind Spot Detection<sup>6</sup>  
Lane Change Assist<sup>6</sup>  
Rear Cross Traffic Alert<sup>6</sup>  
Front & Rear Park Assist<sup>6</sup>  
Wireless phone charger<sup>10</sup>

<sup>1</sup>OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS. <sup>^</sup>FEATURES AVAILABLE ON LX TRIM ONLY. <sup>1</sup>FEATURES AVAILABLE ON S TOURING TRIM ONLY. <sup>9</sup>FEATURE IS STANDARD ON S TOURING TRIM. 1, 3-10 See back cover for endnotes. HEV TOURING SHOWN

## LX

impressively advanced

### DRIVING

1.6L Gasoline Direct Injection (GDI) 4-cylinder engine  
60 hp electric motor, 8.9 kWh lithium-ion polymer battery  
6-speed dual-clutch automatic transmission  
Sport Mode  
16" alloy wheels w/full covers  
Projection headlights w/auto light control  
2019 EPA-estimated fuel economy: 26 all-electric range, 105 MPGe combined city/hwy, & 46 MPG city/hwy

### TECHNOLOGY

UVO eco<sup>3</sup>  
7" touch screen  
Apple CarPlay™<sup>4</sup> & Android Auto™<sup>5</sup>  
Rear-Camera Display<sup>6</sup>

Autonomous Emergency Braking w/Pedestrian Detection<sup>6</sup>  
Forward Collision Warning System<sup>6</sup>  
Lane Departure Warning System<sup>6</sup>  
Lane Keeping Assist<sup>6</sup>  
Smart Cruise Control<sup>6</sup>  
Driver Attention Alert<sup>7</sup>

### INTERIOR

Cloth seat trim  
60/40 split-folding rear seats  
Dual-zone automatic temperature control  
Leather-wrapped heated steering wheel

## EX

adds HID headlights and even more great features

1.6L Gasoline Direct Injection (GDI) 4-cylinder engine  
60 hp electric motor, 8.9 kWh lithium-ion polymer battery  
6-speed dual-clutch automatic transmission  
Sport Mode  
16" alloy wheels w/full covers  
HID headlights  
2019 EPA-estimated fuel economy: 26 all-electric range, 105 MPGe combined city/hwy, & 46 MPG city/hwy

UVO eco<sup>3</sup>  
7" touch screen  
Apple CarPlay™<sup>4</sup> & Android Auto™<sup>5</sup>  
Rear-Camera Display<sup>6</sup>

Autonomous Emergency Braking w/Pedestrian Detection<sup>6</sup>  
Forward Collision Warning System<sup>6</sup>  
Lane Departure Warning System<sup>6</sup>  
Lane Keeping Assist<sup>6</sup>  
Smart Cruise Control<sup>6</sup>  
Driver Attention Alert<sup>7</sup>  
Blind Spot Detection<sup>6</sup>  
Lane Change Assist<sup>6</sup>  
Rear Cross Traffic Alert<sup>6</sup>

Cloth & leather seat trim  
60/40 split-folding rear seats  
Dual-zone automatic temperature control  
Leather-wrapped heated steering wheel  
Heated front seats

10-way power-adjustable driver's seat w/lumbar support

## EX PREMIUM

adds premium audio, an 8" touch screen, wireless charging, and more

1.6L Gasoline Direct Injection (GDI) 4-cylinder engine  
60 hp electric motor, 8.9 kWh lithium-ion polymer battery  
6-speed dual-clutch automatic transmission  
Sport Mode  
16" alloy wheels w/full covers  
LED headlights  
2019 EPA-estimated fuel economy: 26 all-electric range, 105 MPGe combined city/hwy, & 46 MPG city/hwy

UVO eco<sup>3</sup>  
Premium Navigation<sup>8</sup> w/8" touch screen  
Apple CarPlay™<sup>4</sup> & Android Auto™<sup>5</sup>  
Rear-Camera Display<sup>6</sup>  
Harman Kardon<sup>9</sup> premium audio system w/8 speakers  
Autonomous Emergency Braking w/Pedestrian Detection<sup>6</sup>  
Forward Collision Warning System<sup>6</sup>  
Lane Departure Warning System<sup>6</sup>  
Lane Keeping Assist<sup>6</sup>  
Smart Cruise Control<sup>6</sup>  
Driver Attention Alert<sup>7</sup>  
Blind Spot Detection<sup>6</sup>  
Lane Change Assist<sup>6</sup>  
Rear Cross Traffic Alert<sup>6</sup>  
Front & Rear Park Assist<sup>5</sup>  
Wireless phone charger<sup>10</sup>

Leather seat trim  
60/40 split-folding rear seats  
Dual-zone automatic temperature control  
Leather-wrapped heated steering wheel  
Heated front seats  
Vented front seats  
10-way power-adjustable driver's seat w/lumbar support  
**Power tilt-slide sunroof\***

\*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS. 1, 3-10 See back cover for endnotes. PHEV EX PREMIUM W/SUNROOF PACKAGE SHOWN



If you prefer the  
**NIRO PHEV,**  
choose from these three

Niro PHEV comes in three trim levels — the LX, EX, and EX Premium. Use this list of key features and options to find the right one for you.

120V charger is included with vehicle. Level 2 (240V) charging station shown is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately.

Crisp, responsive, agile: also known as

# FUN TO DRIVE

Niro is engineered for fun, whether you're seeking new adventures or just zipping around town. Flick the shifter to Sport Mode for extra-dynamic performance. Feel the gratification of smooth acceleration from the powerful electric motor. And enjoy nimble handling with its refined four-wheel independent suspension.

#### POWER & EFFICIENCY

come courtesy of Niro's 1.6L Gasoline Direct Injection (GDI) engine and powerful electric motor, which together deliver 139 horsepower and outstanding efficiency<sup>1</sup>

#### DRIVE MODE SELECT SYSTEM

lets you choose between Active Eco or Sport Mode to fit your mood (plus Hybrid/EV mode, for PHEV)

#### 6-SPEED DUAL-CLUTCH AUTOMATIC TRANSMISSION

optimizes the engine's responsiveness for enhanced acceleration and a sporty feel

#### ISO-STRUCTURE™ CONSTRUCTION

is made with high-tensile strength steel alloys to help improve rigidity for great driving dynamics and a quiet ride

#### STREAMLINED AERODYNAMICS

play a key role in Niro's impressive performance, thanks to an active air flap behind the front grille that closes at higher speeds to reduce drag, and air vents ahead of the front wheels to manage airflow



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
<sup>1</sup> See back cover for endnote. HEV TOURING SHOWN





# Let's talk EFFICIENCY



## HIT THE OPEN ROAD WITH HEV

Niro HEV is designed to allow both the gasoline engine and electric motor to work together simultaneously for optimum efficiency<sup>1</sup> — for an EPA-estimated combined average of 50 mpg for the FE trim, a combined average of 49 mpg for the LX and EX trims, and a combined average of 43 mpg for the S Touring and Touring trims. So go ahead, take the scenic route



## GO ALL ELECTRIC AT THE PUSH OF A BUTTON WITH PHEV

Efficiency<sup>1</sup> and convenience go hand-in-hand with PHEV. Head out for the day, charge up when you get home, and rest assured that should you exceed your all-electric range, PHEV will kick into hybrid mode automatically. So you won't have to plug in and recharge until it's convenient for you

<sup>1</sup> See back cover for endnote. Images shown for illustration only. PHEV EX PREMIUM SHOWN



## NIRO HYBRID



MILEAGE (EPA-ESTIMATED)<sup>1</sup>:

FE	LX, EX	S TOURING, TOURING
52 <sup>MPG CITY</sup>	51 <sup>MPG CITY</sup>	46 <sup>MPG CITY</sup>
49 <sup>MPG HWY</sup>	46 <sup>MPG HWY</sup>	40 <sup>MPG HWY</sup>
50 <sup>MPG COMBINED</sup>	49 <sup>MPG COMBINED</sup>	43 <sup>MPG COMBINED</sup>

## NIRO PLUG-IN HYBRID



MILEAGE (EPA-ESTIMATED)<sup>1</sup>:

0-26 <sup>ALL-ELECTRIC RANGE<sup>2</sup></sup>	105 <sup>MPGe<sup>1</sup> COMBINED CITY/HWY (ELECTRIC+GAS)</sup>	46 <sup>MPG COMBINED CITY/HWY (GAS)</sup>
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<sup>2</sup>26-mile range on full battery charge.

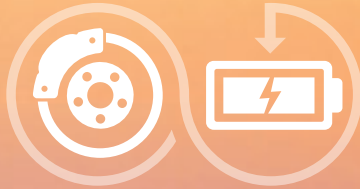


EXTRA EFFICIENT  
MOTOR  
DOES MORE



PHEV

BRAKING CAN HELP  
CHARGE YOUR BATTERY



YOUR CAR COACHES  
YOU TO BE A MORE  
EFFICIENT DRIVER\*



ECONOMIZES  
BY TURNING  
OFF, THEN ON,  
AT STOPLIGHTS



A HANDY MAP ESTIMATES HOW FAR PER CHARGE<sup>111</sup>

LIGHT &  
COMPACT  
BATTERY



120V

PHEV  
HOURS TO A  
FULL CHARGE



240V

# THE HYBRIDS



SCREENS SHOW JUST HOW EFFICIENT  
YOU ARE WITH GROWING LEAVES



REAL-TIME INFO SHOWS  
ENERGY BALANCES

# TECHNOLOGIES that make it all happen

HEV and PHEV are powered by Kia's full parallel hybrid system. This advanced engineering allows both the gas engine and electric motor to simultaneously provide power directly to the wheels, for optimum efficiency.<sup>1</sup> PHEV takes this technology a step further, letting you go all electric, on demand.

## EFFICIENT ELECTRIC MOTOR

HEV and PHEV use an electric motor called a Transmission Mounted Electrical Device (TMED) to power them in all-electric mode. The motor works in combination with the gasoline engine to provide the ideal amount of power

## LITHIUM-ION POLYMER BATTERY

This advanced, potent, lightweight, and compact battery powers the electric motor and is recharged through regenerative braking — the kinetic energy captured when the brakes are applied. PHEV features a high-capacity unit that gives it an EPA-estimated range of up to 26 miles in all-electric mode

## DRIVE MORE EFFICIENTLY

The Hybrid Starter-Generator (HSG) shuts the gas engine off when the vehicle comes to a complete stop, then automatically restarts it when you press the accelerator again. HEV and PHEV even feature an available Coasting Guide\* to help identify and suggest the most efficient times to coast during your drive

## CHARGE AT HOME OR ON THE ROAD

PHEV features Hybrid Mode, which lets you choose when to use your all-electric range during your drive. You can also charge to full capacity in under 2½ hours with a 240V power outlet, or under 9 hours with a standard household electrical outlet

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. 1, 11 See back cover for endnotes.  
<sup>1</sup>Feature available on PHEV only.

**LEATHER SEAT TRIM\***

for soft, sporty style

**10-WAY POWER-ADJUSTABLE  
DRIVER'S SEAT\***

with lumbar support lets you  
customize your comfort

**DRIVER'S MEMORY SEAT  
& MIRROR SYSTEM\***

remembers the seating preferences and  
outside mirror settings for two drivers

**DRIVER-ONLY AIRFLOW CONTROL**

helps reduce fuel consumption  
by letting you direct ventilation  
exclusively to the driver's side

**POWER SUNROOF\***

with retractable sunshade  
keeps the fresh air flowing

## How to achieve **INNER PEACE**

Niro is designed to help you arrive at your destination relaxed and happy. How? Ultra-comfortable seats, sound-insulating windshield glass, noise-absorbing insulation throughout the vehicle, a spacious cabin, and a variety of available premium features.

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
HEV TOURING SHOWN



Designed for

# HELLO, STOW, AND GO

Niro's intelligent use of space and available smart features are designed to be as welcoming to you as to your passengers and cargo.<sup>†</sup> So you can load up and go whenever you feel like it.

#### SMART WELCOME WITH POWER-FOLDING MIRRORS\*

is Niro's way of greeting you when it detects you approaching with the Smart Key\* — it unfolds the power-folding side mirrors as LEDs flash,\* and turns on the interior and door-handle lights

#### IMPRESSIVELY SPACIOUS CARGO AREA<sup>†</sup>

thanks to flat-folding rear seats and the compact design of Niro's hybrid battery, which is located beneath the rear seat

#### 60/40 SPLIT-FOLDING REAR SEATS

let you expand the cargo area<sup>†</sup> when needed and still accommodate rear passengers

#### CLEVER STORAGE

in Niro HEV includes a spacious compartment hidden beneath the cargo floor,<sup>†</sup> plus an available removable tray\* to help organize loose items — while Niro PHEV has a dedicated storage area to keep your 120V charge cord neatly tucked away

#### ROOF RAILS\*

help you transport excess or oversized cargo



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. <sup>†</sup>All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. HEV TOURING SHOWN



# How to tell if you're **LEFT-BRAINED:** you're reading about the features right now



**STEERING WHEEL-MOUNTED CONTROLS<sup>8</sup>**

for your audio and cruise control

**SUPERVISION METER CLUSTER**

displays info in easy-to-read, high-contrast graphics

**REMOTE KEYLESS ENTRY**

will unlock your Niro automatically

**LEATHER-WRAPPED, HEATED STEERING WHEEL\***

puts sporty luxury in the palms of your hands

**USB CHARGE PORTS**

to keep your devices charged and ready to go

**PREMIUM NAVIGATION<sup>8\*</sup>**

complete with vivid 8" color touch screen

**HARMAN KARDON<sup>®9</sup> PREMIUM AUDIO SYSTEM\***

for rich, crisp sound

**APPLE CarPlay<sup>™4</sup> & ANDROID AUTO<sup>™5</sup>**

sync with your compatible smartphone to let you play music, send texts, use your phone's navigation apps, and more<sup>8</sup>

**WIRELESS PHONE CHARGER<sup>10\*</sup>**

because, honestly, who likes cords?

**PUSH-BUTTON START\***

lets you start or stop the engine with the Smart Key\* in your pocket or bag

# OR RIGHT-BRAINED: you're already planning a road trip

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
4, 5, 8-10 See back cover for endnotes. Simulated screen shown. HEV TOURING SHOWN



# UVO | eServices

## How to stay connected TO YOUR HEV

Kia's UVO eServices<sup>3</sup> smart telematics lets you integrate your compatible smartphone<sup>12</sup> with your HEV to stay connected with a range of ingenious features (see a few of our favorites below). All you have to do is activate UVO eServices<sup>3</sup> and download the UVO eServices<sup>3</sup> app from the App Store<sup>®4</sup> or Google Play<sup>™5</sup> Store. The best part is, there are no subscription fees for five years.

### 911 CONNECT<sup>13</sup>

will attempt to call 911 and give emergency responders your location if your airbags deploy

### ROADSIDE ASSISTANCE<sup>14</sup>

connects you with our call center for 24/7 assistance

### VEHICLE DIAGNOSTICS<sup>15</sup>

helps you monitor the condition of your Niro and even schedule service if needed

### MY CAR ZONE<sup>16\*</sup>

will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, geographic boundaries, or curfew

### MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR\*

can sync your favorite POIs from your compatible smartphone<sup>12\*</sup> to Niros with Premium Navigation<sup>8\*</sup>



GO TO MYUVO.COM OR DOWNLOAD THE UVO eSERVICES APP TO ACTIVATE

# UVO | eco

## Get these extra perks FOR YOUR PHEV



UVO eco<sup>3</sup> includes the eServices features on the left plus the eco features listed below — both as a complimentary service for a period of three years from the original retail purchase/lease date.

### KEEP TRACK OF YOUR ALL-ELECTRIC DRIVING RANGE<sup>11</sup>

on the large touch screen, which features a map with rings that show the approximate range you can travel in all-electric mode

### FIND NEARBY CHARGING STATIONS

by touching the Nearby Stations icon on your touch screen or within the UVO eco<sup>3</sup> app

### SCHEDULE CHARGING WHEN RATES ARE LOWEST

by scheduling to charge your battery during off-peak hours via the UVO eco<sup>3</sup> app — you can even set the schedule to repeat automatically

### REMOTE LOCK/UNLOCK/CLIMATE CONTROL<sup>2</sup>

using the UVO eco<sup>3</sup> app, which lets you precool or preheat the cabin remotely, and even lock or unlock the doors



GO TO MYUVO.COM OR DOWNLOAD THE UVO eco APP TO ACTIVATE

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. 2–5, 8, 11–16 See back cover for endnotes. Image shown for illustration only.



# KIA DRIVE WISE

Designed to help look out, speak up, and even step in

Even the best drivers can't be perfect 100% of the time. So we created Kia Drive Wise\*, a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions.<sup>6</sup>

LOOK FOR THE  LABELS AHEAD 

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
<sup>6</sup> See back cover for endnote. HEV TOURING SHOWN





# Four ways to help you REMAIN CENTERED amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.<sup>6</sup>



<sup>6</sup>Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
<sup>6</sup> See back cover for endnote. Image shown for illustration only. HEV TOURING SHOWN

## LANE DEPARTURE WARNING<sup>6\*</sup> DW

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep

## LANE KEEPING ASSIST<sup>6\*</sup> DW

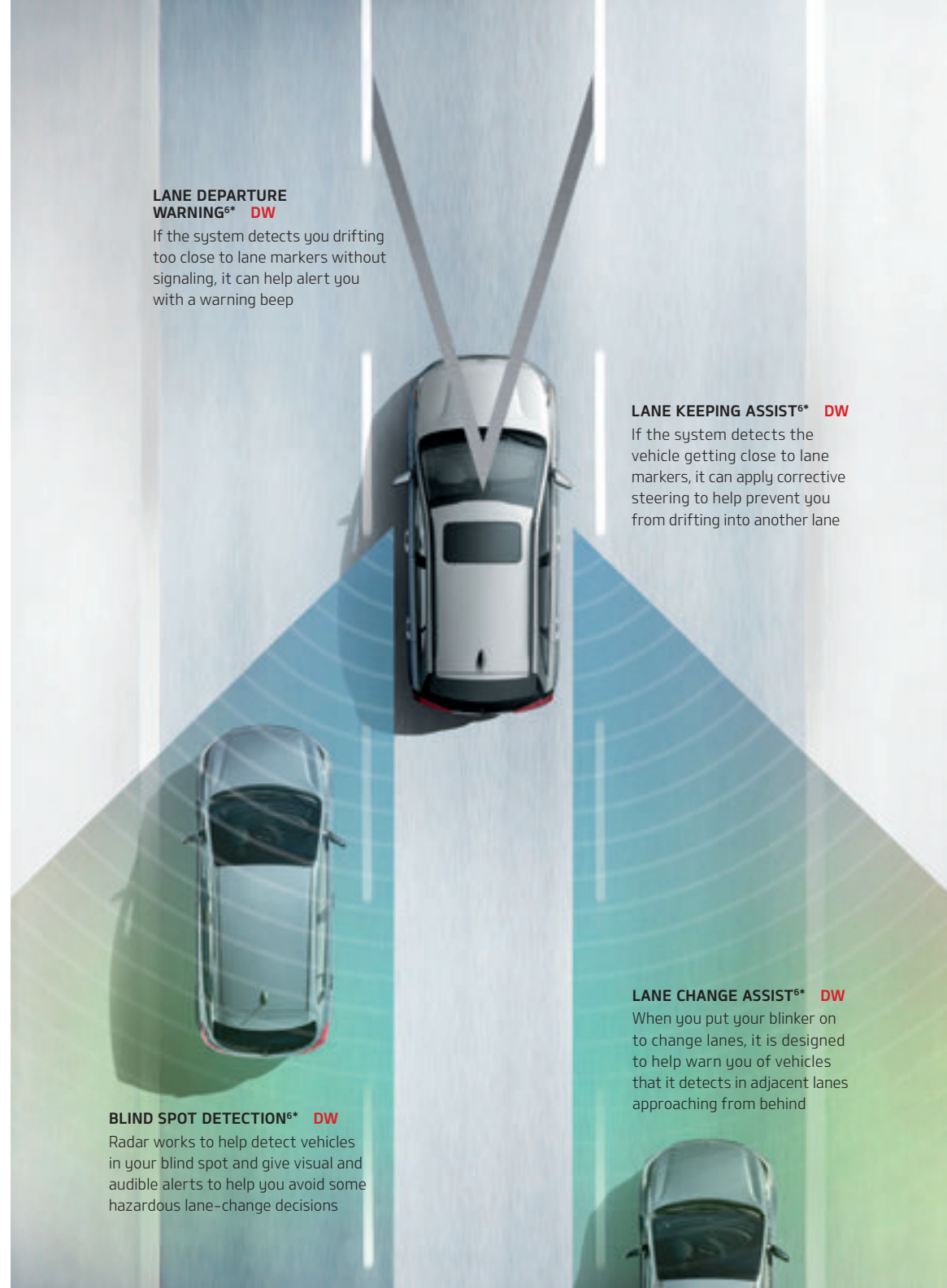
If the system detects the vehicle getting close to lane markers, it can apply corrective steering to help prevent you from drifting into another lane

## BLIND SPOT DETECTION<sup>6\*</sup> DW

Radar works to help detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

## LANE CHANGE ASSIST<sup>6\*</sup> DW

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind





# Senses, alerts, and helps **STOP**

Who needs a copilot when you can have the help of all these available advanced features?

#### FORWARD COLLISION WARNING<sup>6\*</sup> DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

#### AUTONOMOUS EMERGENCY BRAKING WITH PEDESTRIAN DETECTION<sup>6\*</sup> DW

This system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases

#### DRIVER ATTENTION ALERT<sup>7\*</sup> DW

This system is designed to give you a warning signal to take a break if it detects you becoming drowsy or fatigued

#### SMART CRUISE CONTROL<sup>6\*</sup> DW

This system is designed to help maintain a predetermined distance from vehicles ahead of you, and can automatically adjust the driving speed as needed

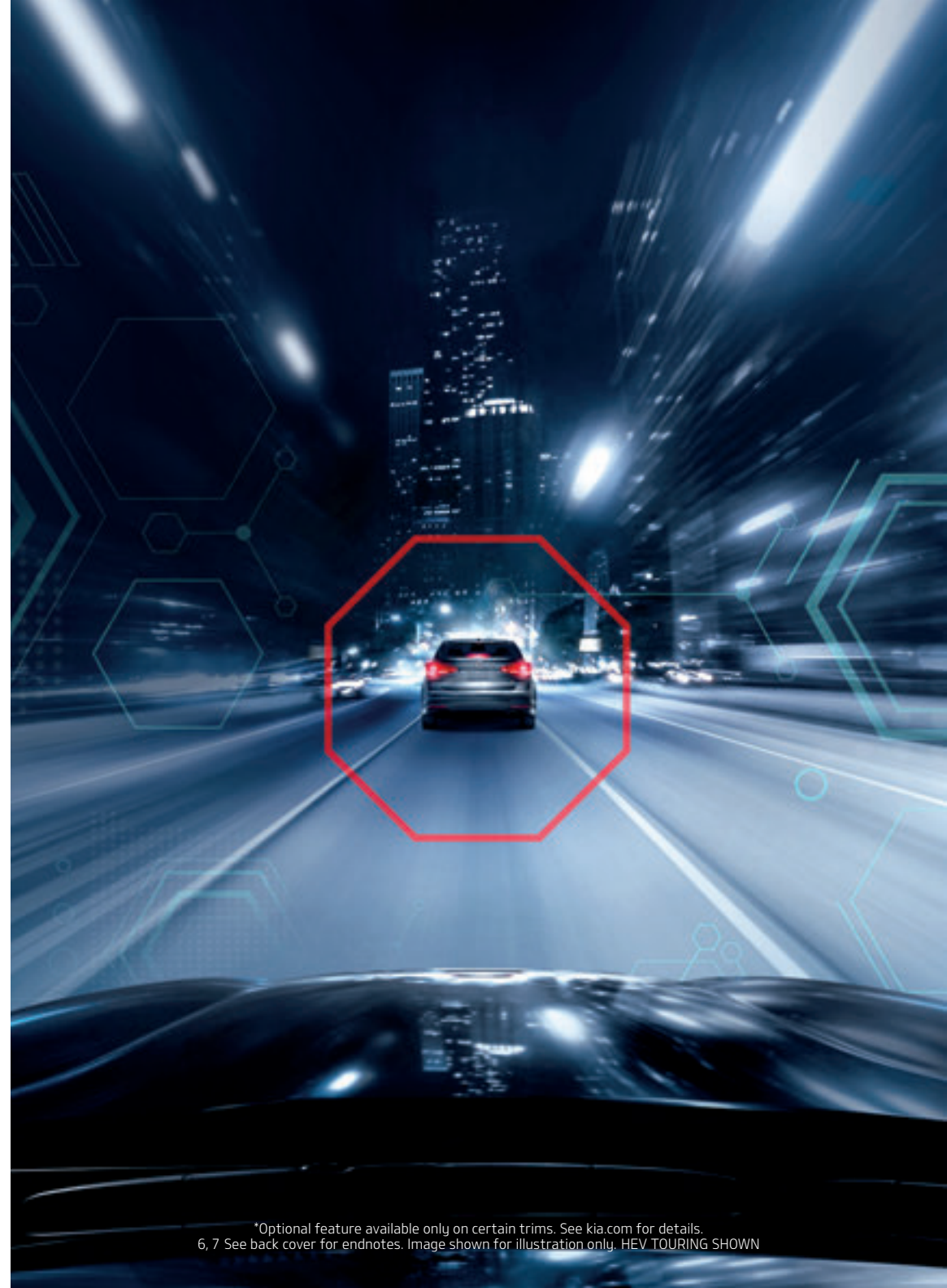
#### BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

#### ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly

DW =  DRIVE  
WISE



<sup>6</sup>Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
<sup>6, 7</sup> See back cover for endnotes. Image shown for illustration only. HEV TOURING SHOWN



# How to AVOID THE OBSTACLES that life throws your way

From approaching cars to that wayward shopping cart hiding in your blind spot, Niro's standard and available features are designed to help make parking easier by alerting you to potential surrounding hazards.

**REAR-CAMERA DISPLAY WITH DYNAMIC PARKING GUIDANCE<sup>6</sup>**

with a bright screen, helps you see what's behind your vehicle, with guidelines that adjust to follow the direction you're turning

**REAR CROSS TRAFFIC ALERT<sup>6\*</sup> DW**

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

**FRONT & REAR PARK ASSIST<sup>6\*</sup> DW**

is designed to give an audible warning if it detects certain objects close to your vehicle when parking



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. <sup>6</sup> See back cover for endnote. Simulated screen shown. Images shown for illustration only. HEV TOURING SHOWN



# SAFETY

never takes a day off



### ELECTRONIC STABILITY CONTROL (ESC)<sup>†</sup>

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

### VEHICLE STABILITY MANAGEMENT (VSM)<sup>†</sup>

VSM can intervene to help enhance stability and steering responses when driving on some slippery roads

### TRACTION CONTROL SYSTEM (TCS)<sup>†</sup>

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection<sup>†</sup>



INSURANCE INSTITUTE FOR HIGHWAY SAFETY  
FOR 2019 NIRO HEV when equipped with optional Autonomous Emergency Braking w/Pedestrian Detection and HID headlights

### ADVANCED AIRBAG SYSTEM<sup>17</sup>

Dual front, front seat-mounted side, and full-length side curtain airbags help protect driver and passengers

### ADVANCED AIRBAG & SEAT-BELT SENSORS<sup>17</sup>

This advanced system monitors the severity of certain impacts and seat-belt use, and then helps to control airbag inflation accordingly

### REINFORCED BODY CAGE

A rigid, reinforced body structure helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions

<sup>†</sup>No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. <sup>17</sup> See back cover for endnote. Simulated images. Inflated airbags shown for illustration purposes only. HEV TOURING SHOWN

Wondering whose powertrain  
**WARRANTY**  
 is top of the line?

**INDUSTRY-LEADING WARRANTY PROGRAM<sup>18</sup>**

**10-YEAR/100,000-MILE** limited powertrain warranty

**5-YEAR/60,000-MILE** limited basic warranty

**5-YEAR/100,000-MILE** limited anti-perforation warranty

**5-YEAR/60,000-MILE** 24-hour roadside assistance

**KIA 10-YEAR/100,000-MILE**

SUBARU	5-YEAR/60,000-MILE
TOYOTA	5-YEAR/60,000-MILE
HONDA	5-YEAR/60,000-MILE
CHRYSLER	5-YEAR/60,000-MILE
FORD	5-YEAR/60,000-MILE
MAZDA	5-YEAR/60,000-MILE
PORSCHE	4-YEAR/50,000-MILE
MERCEDES	4-YEAR/50,000-MILE
BMW	4-YEAR/50,000-MILE
VOLVO	4-YEAR/50,000-MILE
AUDI	4-YEAR/50,000-MILE



# Find out which color is your PERFECT MATCH



## SNOW WHITE PEARL

(HEV FE/LX/EX/S TOURING/TOURING,  
PHEV LX/EX/EX PREMIUM)  
YOU HAVE A PURE HEART  
AND GENTLE NATURE. YOU  
LOVE LONG NAPS.



## SILKY SILVER

(HEV FE/LX/EX/S TOURING/TOURING,  
PHEV LX/EX/EX PREMIUM)  
YOU NOTICE THE SUBTLE IRONIES  
IN LIFE. NOTHING IS EVER BLACK  
AND WHITE TO YOU.



## AURORA BLACK PEARL

(HEV FE/LX/EX/S TOURING/TOURING,  
PHEV LX/EX/EX PREMIUM)  
YOU'RE A NIGHT PERSON WHO  
ENJOYS EATING LICORICE  
WHILE WATCHING FILM NOIR.



## PLATINUM GRAPHITE

(HEV S TOURING, PHEV LX/EX/EX PREMIUM)  
YOU VIEW AN OVERCAST DAY  
AS AN OPPORTUNITY TO WEAR  
YOUR FAVORITE SWEATSHIRT.



## DEEP CERULEAN

(HEV LX/EX/TOURING)  
AN ETERNAL OPTIMIST, YOU HAVE  
THE INNATE ABILITY TO SEE BLUE  
SKIES AHEAD, EVEN ON DARK DAYS.



## RUNWAY RED

(HEV FE/LX/EX/S TOURING/TOURING)  
YOU DON'T MIND CALLING  
ATTENTION TO YOURSELF. AFTER  
ALL, YOU LOOK GREAT.



## GRAVITY BLUE

(PHEV LX/EX/EX PREMIUM)  
YOU'RE A REALIST WHO ACCEPTS  
THE UPS AND DOWNS OF LIFE  
WITH A LIGHTHEARTED ATTITUDE.

Actual colors may vary from printed brochure. See [kia.com/niro](http://kia.com/niro) for interior combinations.

# Choose the PACKAGE that completes you

## HEV

### LX ADVANCED TECHNOLOGY PACKAGE

Autonomous Emergency Braking  
w/Pedestrian Detection<sup>6</sup>  
Forward Collision Warning<sup>6</sup>  
Lane Keeping Assist<sup>6</sup>  
Driver Attention Alert<sup>7</sup>  
Smart Cruise Control<sup>6</sup>  
Leather-wrapped steering wheel  
& gearshift knob  
LED daytime running lights  
Front fog lights

### EX ADVANCED TECHNOLOGY PACKAGE

Autonomous Emergency Braking  
w/Pedestrian Detection<sup>6</sup>  
Forward Collision Warning<sup>6</sup>  
Lane Keeping Assist<sup>6</sup>  
Driver Attention Alert<sup>7</sup>  
Smart Cruise Control<sup>6</sup>  
10-way power-adjustable driver's  
seat w/lumbar support

### EX PREMIUM PACKAGE

UVO eServices<sup>3</sup>  
Premium Navigation<sup>9</sup>  
w/8" touch screen  
Harman Kardon<sup>99</sup> premium audio  
system w/8 speakers  
Autonomous Emergency Braking  
w/Pedestrian Detection<sup>6</sup>  
Forward Collision Warning<sup>6</sup>  
Lane Departure Warning System<sup>6</sup>  
Lane Keeping Assist<sup>6</sup>  
Driver Attention Alert<sup>7</sup>  
Smart Cruise Control<sup>6</sup>  
10-way power-adjustable driver's  
seat w/lumbar support  
Leather seat trim  
Heated & ventilated front seats  
Heated steering wheel  
Power tilt-slide sunroof  
Wireless phone charger<sup>10</sup>

## PHEV

### SUNROOF PACKAGE

Power tilt-slide sunroof  
LED map lamp  
LED center room lamp  
LED cargo lamp



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**ENDNOTES**

- 1.** Niro HEV EPA-estimated MPG city/highway/combined: FE 52/49/50; LX and EX 51/46/49; S Touring and Touring 46/40/43. Niro PHEV EPA-estimated MPG 48 city/44 highway/46 combined, 105 MPGe, and 26 miles all-electric range. MPGe is miles per gallon gasoline equivalent. Actual mileage and range will vary with options, driving conditions, driving habits, and your vehicle's condition.
- 2.** Remote features require a wireless signal with good coverage to function, and normal cellular service rates may apply. Do not use remote climate control or remote start if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control or remote start command.
- 3.** Purchase/lease of a new 2019 Kia Niro with UVO eServices/eco or eServices/eco w/Premium Navigation includes a complimentary 5-year (eServices)/3-year (eco) subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year (eServices)/3-year (eco) subscription expires, your access to UVO eServices/eco will immediately terminate. Use of UVO eServices/eco is subject to agreement to the UVO Privacy Policy (available at <https://www.myuvo.com/legal/privacy-policy.shtml>) and Terms of Service (available at <https://www.myuvo.com/legal/terms-of-service.shtml>). UVO eServices/eco is transferable to subsequent owner(s) during the original UVO eServices/eco or eServices/eco w/Premium Navigation service term. Only use UVO eServices/eco when safe to do so. UVO eServices/eco app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices/eco at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit [myuvo.com](http://myuvo.com) or your authorized Kia dealer.
- 4.** Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries.
- 5.** ©2018 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc.
- 6.** These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution.
- 7.** Driver Attention Alert is not a substitute for safe driving and may not detect all instances of driver fatigue or inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution.
- 8.** Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information.
- 9.** ©2018 Harman International Industries, Inc. All rights reserved.
- 10.** Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions.
- 11.** The estimated range is based on a number of factors and assumes optimal driving conditions, efficient driving habits, and a straight road. Actual range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle's condition. Battery capacity will decrease with time and use.
- 12.** Select Apple iPhone® and Android™ devices only are UVO compatible.
- 13.** 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires cellular coverage. UVO eServices requires a compatible smartphone connected via *Bluetooth*® wireless technology; cellular service rates apply.
- 14.** 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires cellular coverage. UVO eServices requires a compatible smartphone connected via *Bluetooth*® wireless technology; cellular service rates apply.
- 15.** Vehicle Diagnostics are not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner's Manual for maintenance schedule.
- 16.** My Car Zone requires cellular coverage and cellular service rates apply. For UVO eServices, information must be manually synced in order to receive alerts, and cellular service rates apply.
- 17.** For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury.
- 18.** Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

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