



2012 LEAF™

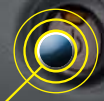




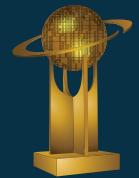
It's a new day. And your garage is the new filling station. So charge at home and enjoy up to 100 miles, using no gas and releasing zero emissions! It's time.



start Nissan LEAF



this is the start of something big.



WORLD CAR AWARDS

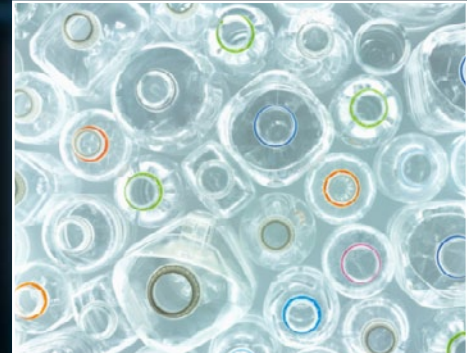
2011 World Car of the Year

100% electric. Room for 5 and speeds of up to 90 mph. The Nissan LEAF™ is not just the world's first mass market electric car, it's the 2011 World Car of the Year.¹ In choosing LEAF for this top spot, the panel of automotive journalists from Europe, Asia and North America described it as "...the gateway to a brave new electric world from Nissan." Let's go.



innovation for the planet. innovation for all.

Electric cars are a reality. We're even mass-producing them so anyone can drive one. 100% electric, no gas and no tailpipe emissions. New ideas, for a better future. Change begins when you say yes. Ready?



click on any image and get to know Nissan LEAF better.

take Nissan LEAF™ out for a spin.

That's the best way to get friendly with 100% electric driving. Out on the road, around town, with nothing at all between you and the blue sky. No tailpipe emissions. Just a road-hugging, planet-loving drive. 100% electric fun.



the new power.

Nissan LEAF™ runs completely on electricity stored in one of our most advanced laminated lithium-ion batteries ever. Compared to nickel metal hydrides found in most hybrids, lithium-ion batteries are only half the weight, yet twice the power. And to help maintain performance in cold weather, a battery heater automatically turns on when the battery temperature dips too low.



battery layout



battery life



instant acceleration



regenerative braking system



charging port



solar-panel spoiler

your home is the new filling station.





charge status lights

hello, your Nissan LEAF™ is calling.

Stay connected and communicate with Nissan LEAF remotely through your smartphone or laptop. Schedule off-peak charging, and pre-set the heat or A/C functions from any web-enabled phone or your computer.



embrace the moment, every one of them.





eco indicator

power meter

battery empty warning

distance to empty

navi screen communication

hot spots on off

range management made easy.

Nissan LEAF[™] provides lots of info to help you get the most out of every charge and keep an eye on your range. Of course, driving at moderate, more constant speeds is always a good idea. You can also pre-heat or pre-cool the cabin, and use a moderate temperature setting while driving. Then again, if you charge regularly, and know your daily driving habits, you're good to go.

eco mode



car of the future meets latest technology.

Nissan LEAF[®] is special because it's electric, but it's a real car too. So of course you'll enjoy the very latest in Nissan technology. From an advanced navigation system to Bluetooth[®] and iPod[®] connectivity, all at the same time you're driving the future.^{1,2,3}



-  Nissan Navigation System
-  Bluetooth[®]
-  iPod[®] connectivity
-  XM[®] Satellite Radio

of course it has that

recycled materials

we didn't forget the extras. like heated seats.





open the hatch

sure it's electric, but is it versatile inside?

Who knows what you'll want to bring? Convenient 60/40 split folding rear seats fit your friends or fold down flat, giving you a roomy storage surface for plenty of cargo options.

protecting more than the planet.

Nissan LEAF[™] is built not only to surpass the government's rigorous safety standards, but has also undergone additional testing to verify battery performance in crash situations.



passive safety features



active safety features



electric peace of mind



TOP
SAFETY
PICK 2010

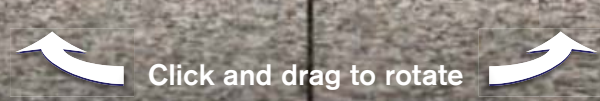
★★★★★
5-STAR
OVERALL
RATING

The 2011 Nissan LEAF[™] was the first 100% electric vehicle to earn the Top Safety Pick rating from the Insurance Institute for Highway Safety (IIHS)¹ and the first to earn a 5-star rating for overall safety from the National Highway Traffic Safety Administration (NHTSA).²



be electric. **in any color.**

choose your color and take it for a spin.



blue ocean RAT
light gray cloth interior

the new car meets the real world.



GENUINE NISSAN ACCESSORIES

ACCESSORIZE

CUSTOM-DESIGNED DURABILITY-TESTED NISSAN-BACKED EASY TO FINANCE*

Nissan LEAF[®] is already pretty unique. Go even further and express your own style with Genuine Nissan Accessories. It's a whole new way to personalize your LEAF.¹



Zero tailpipe means zero tailpipe emissions. Make it a statement.



Zero Emission Graphics



Splash Guards



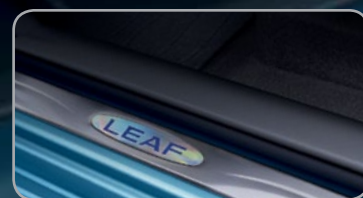
Rear Cargo Cover



Carpeted Cargo Mat



Sorona[®] Carpeted Floor Mats



Holographic Kick Plates



Cargo Organizer



Rear Bumper Protector



SHIFT the way you move

disclaimer