

MANTA!



THE 1973 OPELS. MANTA LUXUS • MANTA RALLYE • MANTA • GT • WAGON • 1900 SEDANS

Economical, dependable, beautiful and German

Til now, your choice in European cars has been pretty much like this: You could pay a big price and get plenty of styling, comfort and performance... or you could pay a low price and perhaps not get the things you really want in an automobile.

We've changed all that. With a line of Opel Mantas that are beautiful to look at, very comfortable to be in,

extremely good on the road and easy to afford. If you find that hard to believe, you obviously haven't been reading what the world's automotive experts have been saying about Manta.

We've done it by combining top German and American

engineering skill. We've done it by limiting the variations between models (there's only one Opel engine, for example... the one best matched to the cars' weight and handling characteristics). We've done it by including a long list of features as standard equipment on each model.

(Rack and pinion steering is standard. So are power front disc brakes. And that's just for openers.)

But more important than how we've done it is that we have done it. And we think you are going to like it.



MANTA



MANTA RALLYE



MANTA LUXUS



Manta Luxus

The challenge: combine Manta's practical, economical nature with the feeling of extravagance you get in one of those expensive, plush European luxury cars.

The result: Manta Luxus... an inexpensive, plush European luxury car at a very practical price.

And a brand new idea of what a luxury car should be.

Underneath, Luxus has all the cold, calculated precision of the Manta.

With the same advanced mechanical features that have won it acclaim from the world's automotive experts.

But inside its roomy interior, you'll find a velvety soft upholstery that doesn't look at all like a little economy car.

If you've always wanted the comfort and luxury you only seem to be able to find in big cars, but like the economy and handling of a small sporty car... we're happy we found you.





Manta Luxus

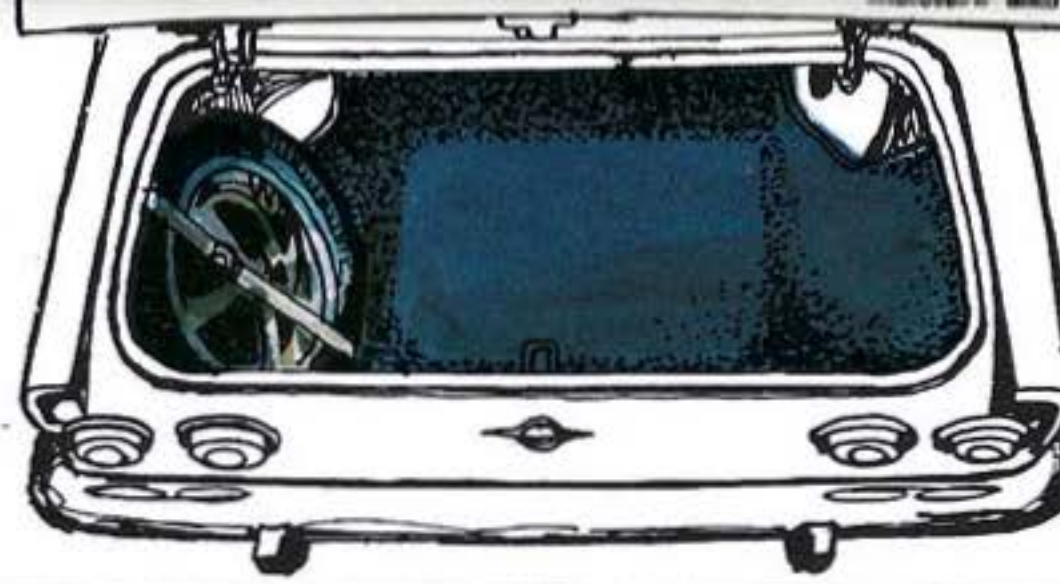
Manta Luxus is dedicated to the proposition that man should be able to surround himself with luxury on a budget.

Our new Luxus lets you enjoy the comforts of a truly elegant interior while you also enjoy the economies of owning an Opel.

Besides the indulgence of thick, foam-padded seats covered in brushed, corded fabric, you'll find an electric clock, a custom headliner, woodgrain vinyl dash and door trim and a special leather-like steering wheel.

You'll find a carpeted trunk, chrome exhaust extension, sport wheels and special chroma-keyed exterior paint.

But, best of all, even with all these features, you'll find you can easily afford a Manta Luxus.





Manta Rallye

If we've attracted your attention with the Manta Rallye, you're probably the type that likes expensive imported sports cars.

Which is very nice, if money is no object.

But for sheer value in sports handling, styling and performance, Manta Rallye is the logical choice.

Besides the special paint job and special Rallye wheels, we've included a full set of instruments including tachometer, oil pressure and ammeter gauges and an electric clock.

And two fog lamps located under the bumper where they do more than just look good.

Naturally, we wouldn't build the Rallye without rack and pinion steering and the suspension system that has helped make this car an honors-winner in the automotive press.

Our Rallye won't give you the distinction of having paid \$20,000 for your sports car.

But for looks, handling and performance we'll put it up against any other car made at anywhere near its price.





Manta

This is the concept that started it all.
Our basic Manta sport coupe.

Which, when you get down to what it includes,
isn't so very basic after all.

All the brightwork, vinyl upholstery,
nylon carpeting, wheel covers, reclining
bucket seats and other appointments
are included in the base price,
so you won't have to worry about buying
a bunch of extras to spiffy it up.

And Manta's looks aren't exactly
reminiscent of an economical German car
to begin with.

Naturally, we included the things you
need for performance, too.

Power front disc brakes.

Rack and pinion steering.

Right down to a heavy-duty cooling
system and a little light to tell you if your
clutch needs adjusting.

In short, we see Manta as having the
looks, handling, performance, comfort and
durability you want in one easy-to-afford
package.

And we think you'll see it our way.





Opel GT

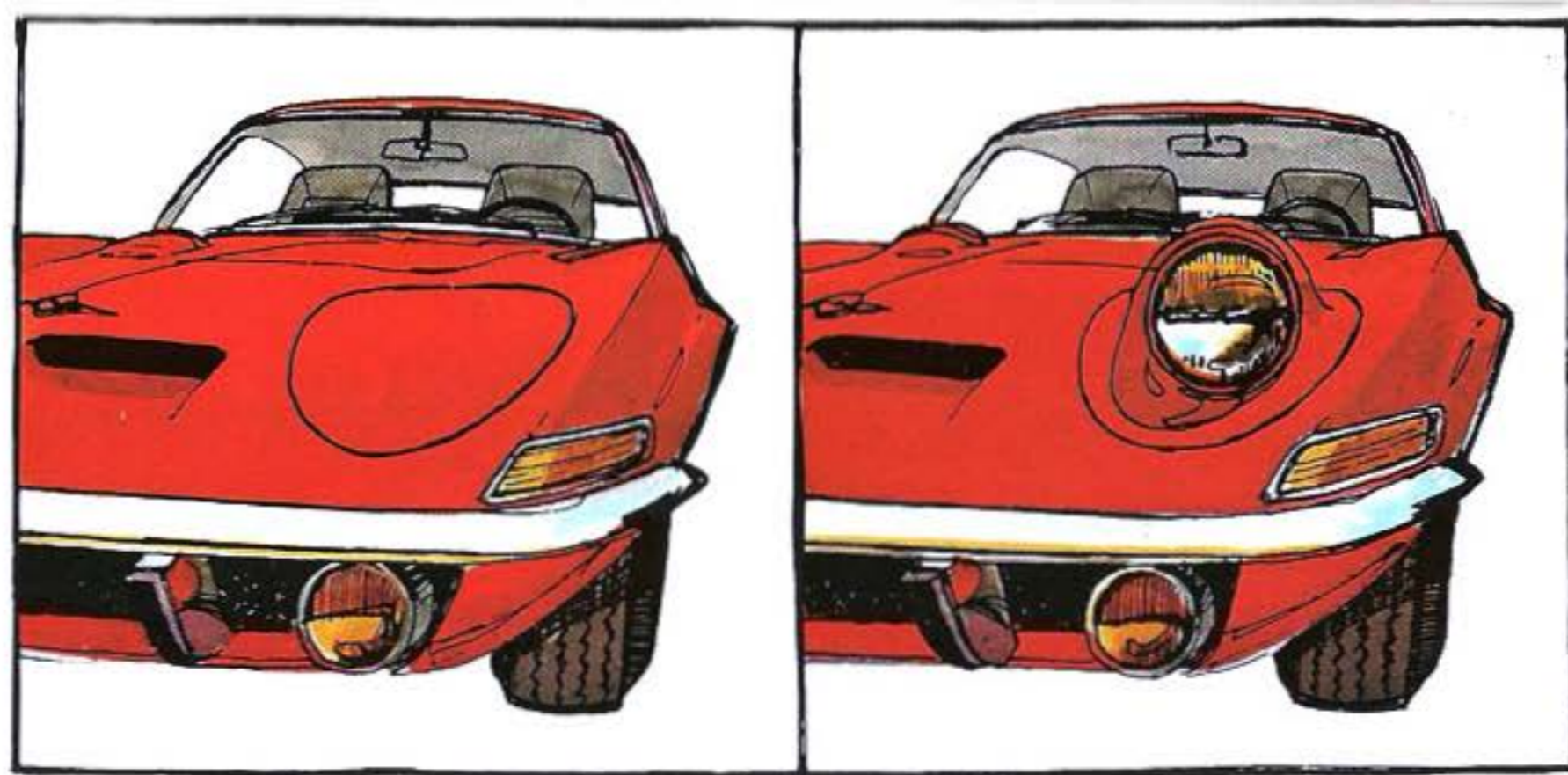
It seems rather a shame to waste your time talking about this car when you could be spending your time driving it.

So, we'll just tell you that it comes with a radio, concealed headlights, special sport wheels and reclining seats (amongst other things).

And that it's priced a whole lot less than its looks imply.

Now, stop reading and get one out on the road for a test drive.

You can use this leftover space for your reactions.





Opel Wagon

You like everything about the Manta but you need added room?

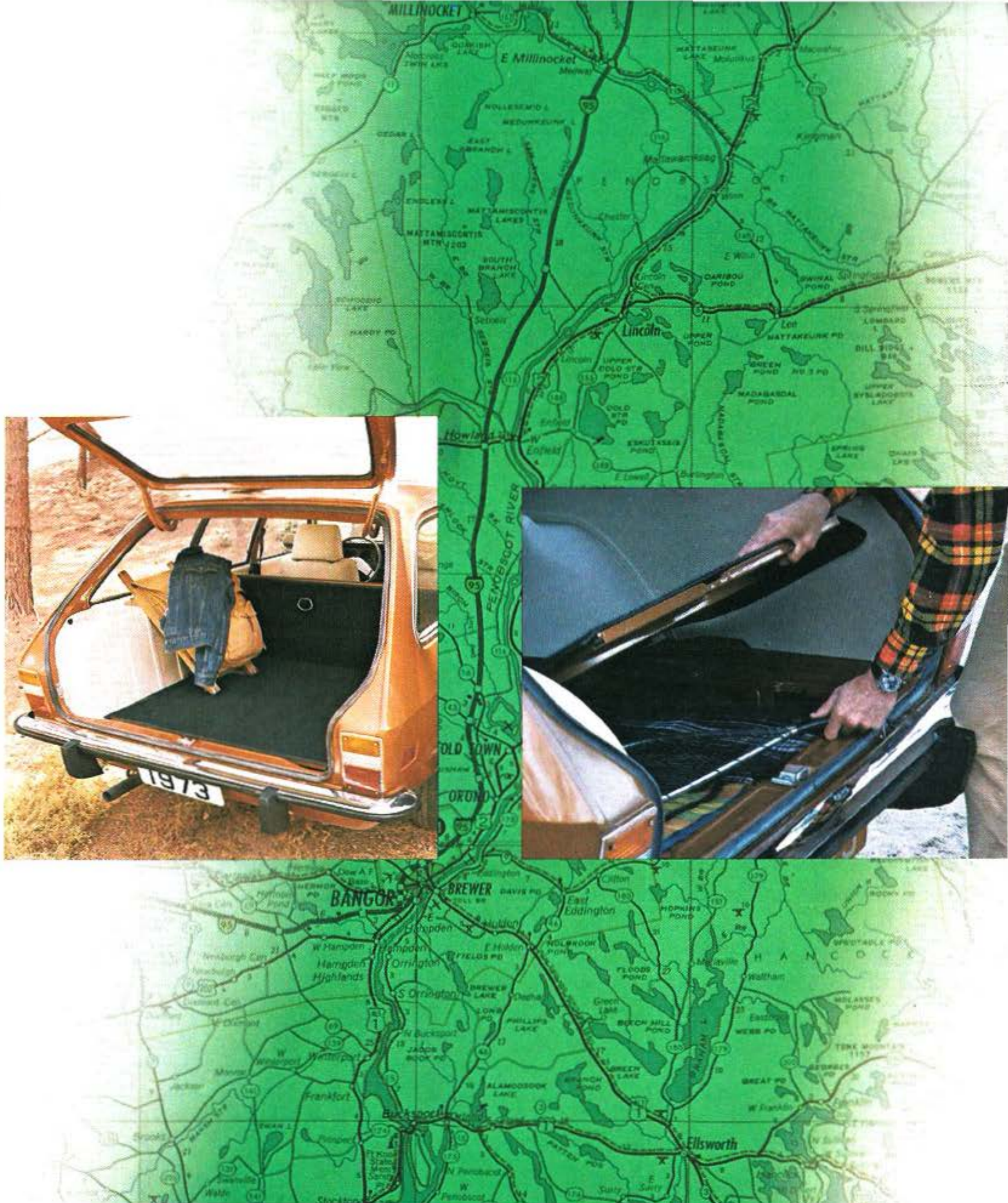
Your problem is solved.

Because we've come up with a version of the Manta with added room built in.

The wagon features a one-piece lift-up tailgate, fold-down rear seat, concealed storage compartment and luggage compartment carpeting that snaps out for easy cleaning... plus the same engine, steering and suspension you'll find in our line of Mantas.

Frankly, we designed this car for people who need to drive a wagon rather than people who want to drive a wagon.

And we think you'll agree that when it's not busy helping you carry loads of lumber, sports equipment and camping gear, it doesn't feel much like you're driving a wagon at all.





Opel 1900 Sedans

Some people are going to crave Manta's responsive handling and performance who simply prefer a sedan.

So, our ingenious German engineers figured out a way to get the entire package inside a two-door and a four-door sedan body.

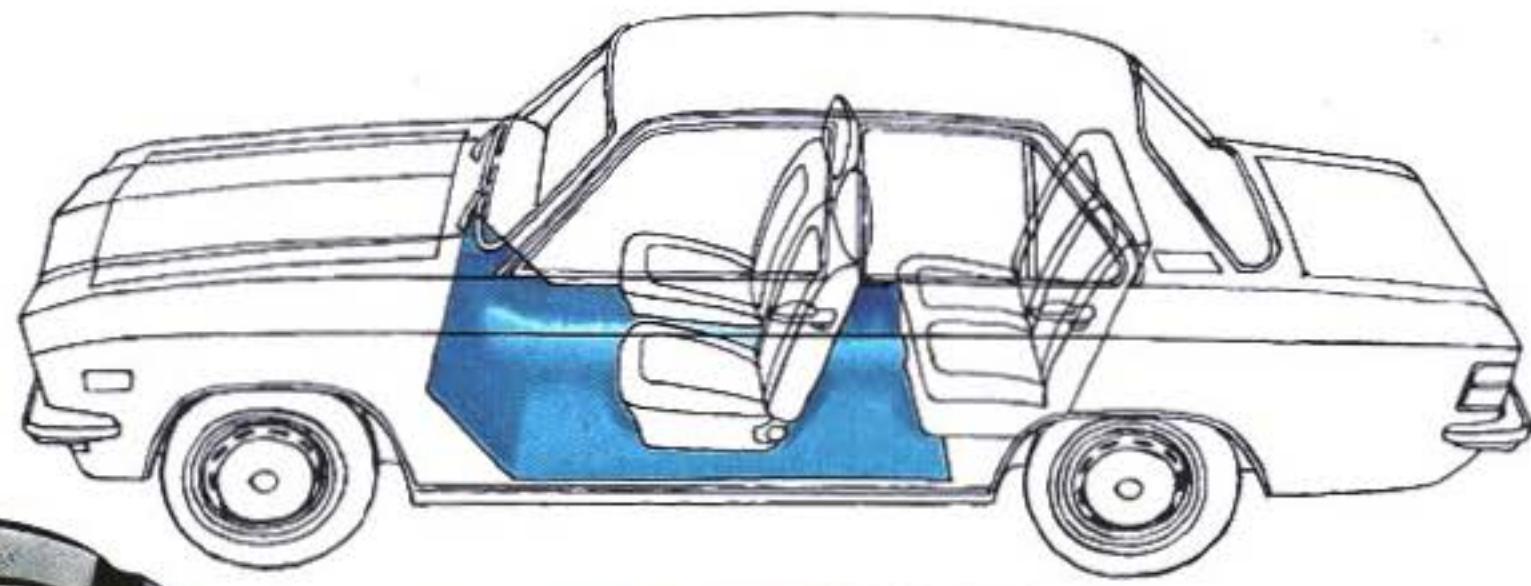
Both versions include full carpeting, deluxe console and nearly eleven cubic feet of trunk space.

They also happen to include the lowest prices in the Opel line.

Everything else about the 1900 sedans is Manta.

From their reclining bucket seats to their standard 1.9 liter engines, power front disc brakes and rack and pinion steering.

If good, solid transportation is your idea of beauty, a 1900 sedan could be the most beautiful car you've ever owned.





Interiors

We want your new Manta to look good inside. So, rather than making an inexpensive interior standard and an expensive upholstery available, we made our expensive textured-vinyl upholstery standard to begin with (as well as foam padded, reclining front bucket seats).

Manta Luxus, of course, has its own special luxury interior. But we already told you about that elsewhere. And every Opel comes standard with full nylon carpeting, reclining bucket seats, padded door panels plus a feeling of luxury that's very un-economy-car-like.

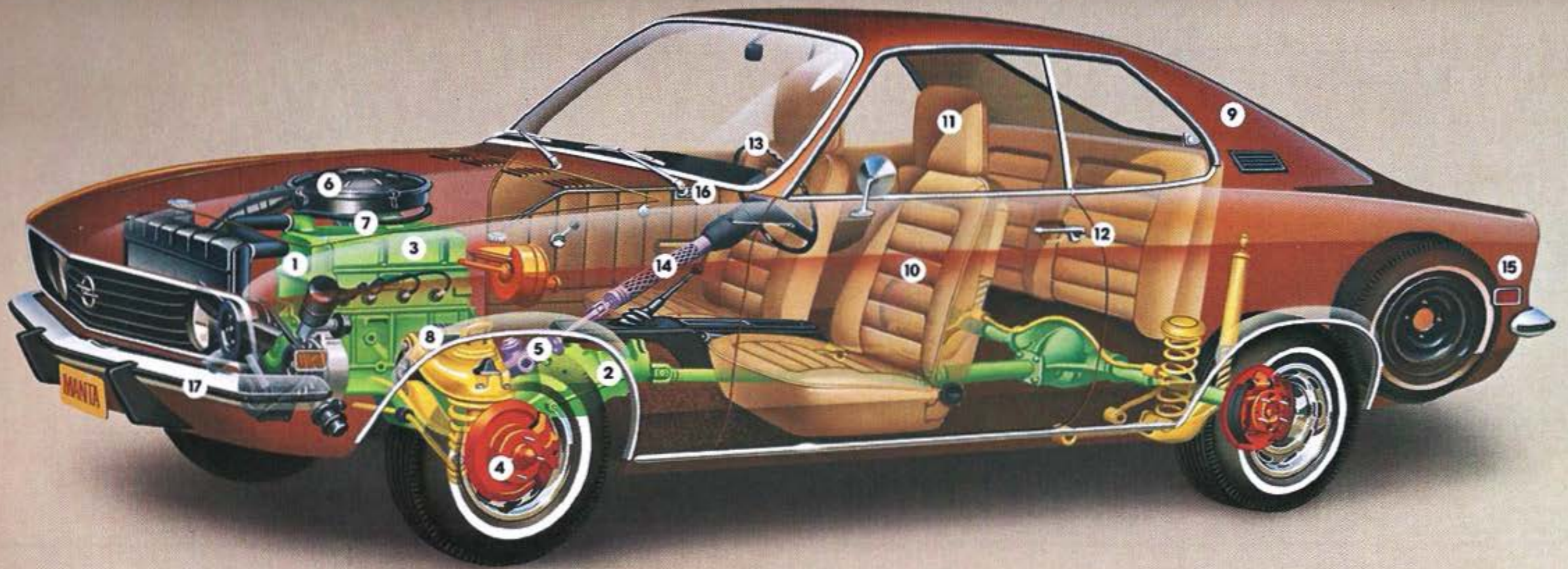
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MANTA

Little extras

We're very proud of our option list because it's so short. (It's short because we've already included so many things as standard equipment.) However, we offer a few items that might increase your enjoyment of your new Opel.

1. Rear Window Defroster—available on all models
2. Whitewall Tires—available on all models
3. Wagon Exterior Woodgrain Vinyl Applique with Molding—available through your dealer
4. Wagon Luggage Rack—available through your dealer
5. Fully Automatic Transmission (3-speed)—available on all models
6. Air Conditioning—available through your dealer (all models)
7. Vinyl Roof—available on Manta, Manta Rallye and Manta Luxus
8. Electric Clock—standard on GT, Luxus, Rallye; available through your dealer on all other models
9. Tinted Rear Glass—available on GT only
10. Transistorized Radio—standard on GT; available through your dealer on all other models
11. Tinted Windshield—available on all models
12. Sun Roof—available on Manta Coupes.



On every 1973 Opel

- 1.** 1.9 Liter Engine **2.** 4-Speed manual Transmission **3.** Hydraulic Valve Lifters
- 4.** Power Front Disc Brakes **5.** Rack & Pinion Steering **6.** No/Low-Lead Fuel Capability
- 7.** Evaporative Emission Control System **8.** Lubed-for-Life Suspension Joints
- 9.** Unitized Body **10.** Foam Padded Seats
- 11.** Adjustable Head Restraints (except GT which has high backed seats)
- 12.** Safety Door Latches **13.** Safety Steering Wheel
- 14.** Energy Absorbing Steering Column **15.** Side marker lights— front and rear
- 16.** Passenger Guard Door Locks **17.** Rubber Bumper Guard and Bumper Protective Strips

Specifications and Dimensions

| Model | Length | Width | Curb Height | Curb Weight | Wheel-base | Front Tread | Rear Tread | Front Head Room | Front Leg Room | Trunk Capacity |
|--------------|--------|-------|-------------|-------------|------------|-------------|------------|-----------------|----------------|----------------|
| 2-door Sedan | 164.6 | 64.3 | 55.2 | 2127 | 95.7 | 52.4 | 52.0 | 38.1 | 40.4 | 10.8 |
| 4-door Sedan | 164.6 | 64.3 | 54.5 | 2179 | 95.7 | 52.4 | 52.0 | 38.1 | 40.4 | 10.8 |
| Wagon | 164.6 | 64.3 | 55.1 | 2246 | 95.7 | 52.4 | 52.0 | 38.2 | 40.4 | — |
| Manta | 171.0 | 64.3 | 53.3 | 2160 | 95.7 | 52.4 | 52.0 | 37.3 | 40.4 | 11.5 |
| Manta Rallye | 171.0 | 64.3 | 53.3 | 2182 | 95.7 | 52.4 | 52.0 | 37.3 | 40.4 | 11.5 |
| Manta Luxus | 171.0 | 64.3 | 53.3 | 2160 | 95.7 | 52.4 | 52.0 | 37.3 | 40.4 | 11.5 |
| GT | 161.9 | 62.2 | 48.2 | 2120 | 95.7 | 49.4 | 50.6 | 35.3 | 45.7 | + |

Length, width, height, wheel base, tread, head room and leg room in inches. Curb weight shown in pounds and trunk capacity shown in cubic feet. +5.4 cubic feet luggage capacity.

STATION WAGON DIMENSION (in inches) Floor length from back of front seat at floor level to inside closed tailgate: 62.6. Rear end opening width at belt: 48.6. Maximum height of rear opening: 27.8.

STANDARD SAFETY FEATURES

For protection of occupants: seat belts with pushbutton buckles for all passenger positions/single buckle seat and shoulder belts for driver and right front passenger (with reminder light and buzzer)/two front seat head restraints (except GT which has high backed seats)/energy absorbing steering column/safety door latches and hinges/folding seat back latches/energy absorbing padded instrument panel and front seat back tops/thick laminate windshield/padded sun visors/safety armrests/safety steering wheel/passenger guard door locks.

Accident prevention: side marker lights/parking lamps that illuminate with headlights/four-way hazard warning flashers/backup lights/windshield defroster, washers and dual-speed wipers/wide view inside day-night mirror (vinyl edged, shatter resistant glass and deflecting support)/outside rear view mirror/dual action safety hood latches/low glare instrument panel top, wiper arms and blades/starter safety switch on automatic transmission.

Anti-theft: anti-theft ignition key warning buzzer/anti-theft steering column lock/inside hood release/visible vehicle identification/multiple key combinations.

STANDARD ECOLOGY FEATURES

PCV valve: "PCV" stands for positive crankcase ventilation. It helps reduce the emission of pollutants into the atmosphere by drawing any internal crankcase vapors present into the fresh air charge to the engine, where they are burned away in the normal combustion process. Without the PCV valve, these vapors would normally be vented out into the atmosphere.

Evaporative emission control system: By collecting gas fumes from the carburetor and gas tank; this device helps reduce emissions. Fumes are stored in a charcoal-filled container and fed back into the carburetor while the engine is running.

And for 1973, all Opel engines have been designed to operate efficiently and with lower exhaust pollutants on low/no-lead gasolines, if low/no-lead gasoline is not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

Emission control system: To help minimize exhaust emissions, Opel uses a combination of design features including a special air cleaner which incorporates thermostatic control of heated air to the carburetor, a specially calibrated carburetor and distributor, and a modified combustion chamber design.

