

New Beetle



Definitely
not on the map.

Drivers wanted! 

It's more than just a sweet ride.

GL



M.S.R.P. \$15,900*

► Measurements

- Wheelbase:** 98.7 inches
- Overall Length:** 161.1 inches
- Width:** 67.9 inches
- Height:** 59.0 inches
- Front Head Room:** 41.3 inches
- Rear Head Room:** 36.7 inches
- Front Shoulder Room:** 52.8 inches
- Rear Shoulder Room:** 49.3 inches
- Front Leg Room:** 39.4 inches
- Rear Leg Room:** 33.5 inches
- Passenger Volume:** 85.0 cubic feet
- Cargo Area:** 12.0 cubic feet

► Features

The New Beetle GL comes standard with:

Instrumentation

Violet/blues

Intense reds

Cool

- Blue and red illuminated instrumentation panel
- Air conditioning
- Pollen, dust and odor filter
- Six-speaker cassette stereo system
- Dual front and front side impact airbags[†]
- Driver and front passenger reclining, height-adjustable seats with height-adjustable head restraints
- Rear height-adjustable head restraints
- Driver and front passenger three-point safety belts[†]
- Rear three-point safety belts[†]
- CSTAP System (Child Seat Tether Anchorage Points)
- LATCH System (Lower Anchorage Tethers for Child Seats)
- Power-assisted rack and pinion steering
- Three-spoke padded steering wheel
- Telescoping, height-adjustable steering column (collapsible upon impact)
- Central power locking system
- Automatic locking feature at 8 mph
- Vehicle anti-theft alarm system
- Immobilizer theft deterrent system

- Folding ignition keys with remote transmitter
- Valet key
- Tinted glass
- Daytime running lights
- Projection lens halogen headlamps
- Clear lens side blinker lights on front fenders
- Windshield wipers with variable intermittent wipe feature
- Heated, power remote exterior mirrors
- Dual illuminated interior vanity mirrors
- Beverage holders
- Illuminated, lockable glove box
- Dual rear reading lights
- Remote releases for fuel filler door and trunk
- One-piece folding rear seat
- Fully lined trunk space
- Power outlet in trunk
- Laser beam-welded, unitized construction, fully galvanized steel body
- 16 inch steel wheels with full wheel covers
- Full size spare tire
- ABS brakes

Colors: Red, Black, Cool White, Double Yellow and Cyber Green

Fabrics: Cloth in Black, Cream and Grey

► Tech Specs

- Engine:** 2.0 litre, 115 hp, 4-cylinder
- Transmission:** 5-speed manual or optional adaptive 4-speed automatic
- Suspension:** Independent front McPherson struts with stabilizer bar and independent track-correcting torsion beam rear axle with integrated stabilizer bar
- Brakes:** ABS (anti-lock) power-assisted, dual-circuit, vented front discs with solid rear discs
- Tires:** 205/55R16H tires on 16 inch steel wheels with full wheel covers
- Fuel Type:** Unleaded

- Mileage:** (EPA fuel mileage estimates. Your mileage may vary.)
- 2.0 L Manual:** 24 mpg/city and 31 mpg/highway
- 2.0 L Automatic:** 23 mpg/city and 29 mpg/highway



*Prices exclude taxes, destination charges, optional equipment, registration and dealer charges. Emission charges may vary by state. Dealer sets actual price. †Airbags are supplemental restraints only. Always use safety belts. Seat children only in the rear, using restraints that are appropriate for their size and age.



Added perks. Here. There. Everywhere.

GLS



M.S.R.P. \$16,850*

► **Measurements**

- Wheelbase:** 98.7 inches
- Overall Length:** 161.1 inches
- Width:** 67.9 inches
- Height:** 59.0 inches
- Front Head Room:** 41.3 inches
- Rear Head Room:** 36.7 inches
- Front Shoulder Room:** 52.8 inches
- Rear Shoulder Room:** 49.3 inches
- Front Leg Room:** 39.4 inches
- Rear Leg Room:** 33.5 inches
- Passenger Volume:** 85.0 cubic feet
- Cargo Area:** 12.0 cubic feet

► **Tech Specs**

- Engines:** 2.0 litre, 115 hp, 4-cylinder, 1.9 litre, 90 hp, 4-cylinder TDI® diesel or 1.8 litre, 150 hp, 4-cylinder Turbo
- Transmissions:** 5-speed manual or optional adaptive 4-speed automatic
- Suspension:** Independent front McPherson struts with stabilizer bar and independent track-correcting torsion beam rear axle with integrated stabilizer bar
- Brakes:** ABS (anti-lock) power-assisted, dual-circuit, vented front discs with solid rear discs
- Tires:** 205/55R16H tires on 16 inch steel wheels with full wheel covers, 205/55R16H tires on optional 16 inch alloy wheels or 225/45R17H tires on optional 17 inch alloy wheels
- Fuel Type:** Unleaded (Premium recommended for optional 1.8T) Diesel for optional TDI® engine

- Mileage:** (EPA fuel mileage estimates. Your mileage may vary)
- 2.0 L Manual:** 24 mpg/city and 31 mpg/highway
- 2.0 L Automatic:** 23 mpg/city and 29 mpg/highway
- 1.9 L TDI Manual:** 42 mpg/city and 49 mpg/highway
- 1.9 L TDI Automatic:** 34 mpg/city and 45 mpg/highway
- 1.8 L Turbo Manual:** 24 mpg/city and 31 mpg/highway
- 1.8 L Turbo Automatic:** 22 mpg/city and 27 mpg/highway

Optional GLS Luxury Package:

- Power sunroof
- 16 inch alloy wheels

Optional GLS Cold Weather Package:

- Heatable front seats
- Heated windshield washer nozzles

Optional GLS Leather Package:

- Heatable, leather-trimmed front seats
- Leather-wrapped steering wheel, shift knob and hand brake
- Heated windshield washer nozzles

Optional GLS Sport Luxury Package:

- (GLS 1.8T Automatic/Manual only)
- Power sunroof
- 17 inch alloy wheels

Colors: Red, Black, Cool White, Double Yellow, Cyber Green, Marlin Blue, Blue Lagoon, Platinum Grey and Reflex Silver

Fabrics: Cloth, Leatherette and Leather in Black, Cream and Grey

► **Features**

The New Beetle GLS comes standard with:

Rear Spoiler[†]

Fascinating

Unique

Stare-worthy



- Blue and red illuminated instrumentation panel
- Air conditioning
- Pollen, dust and odor filter
- Six-speaker cassette stereo system
- Dual front and front side impact airbags[‡]
- Driver and front passenger reclining, height-adjustable seats with height-adjustable head restraints
- Rear height-adjustable head restraints
- Driver and front passenger three-point safety belts[‡]
- Rear three-point safety belts[‡]
- CSTAP System (Child Seat Tether Anchorage Points)
- LATCH System (Lower Anchorage Tethers for Child Seats)
- Power-assisted rack and pinion steering
- Three-spoke padded steering wheel
- Telescoping, height-adjustable steering column (collapsible upon impact)
- Central power locking system
- Automatic locking feature at 8 mph
- Vehicle anti-theft alarm system
- Immobilizer theft deterrent system

- Folding ignition keys with remote transmitter
- Valet key
- Cruise control
- Power windows with pinch protection
- Tinted glass
- Daytime running lights
- Projection lens halogen headlamps
- Fog lamps with clear lens halogen projector lenses
- Clear lens side blinker lights on front fenders
- Windshield wipers with variable intermittent wipe feature
- Heated, power remote exterior mirrors
- Dual illuminated interior vanity mirrors
- Beverage holders
- Illuminated, lockable glove box
- Center front armrest
- Dual rear reading lights
- Remote releases for fuel filler door and trunk
- One-piece folding rear seat
- Fully lined trunk space
- Power outlet in trunk
- Laser beam-welded, unitized construction, fully galvanized steel body
- 16 inch steel wheels with full wheel covers
- Full size spare tire
- ABS brakes
- ASR (Anti-Slip Regulation) traction control[†]
- Rear spoiler[†]

Optional Monsoon® eight-speaker cassette stereo system



*Prices exclude taxes, destination charges, optional equipment, registration and dealer charges. Emission charges may vary by state. Dealer sets actual price. [†]Available with 1.8T engine only. [‡]Airbags are supplemental restraints only. Always use safety belts. Seat children only in the rear, using restraints that are appropriate for their size and age.



Let's just say you can lean on its pedal.

GLX



M.S.R.P. **\$21,500***

► Measurements

Wheelbase: 98.7 inches
Overall Length: 161.1 inches
Width: 67.9 inches
Height: 59.0 inches
Front Head Room: 41.3 inches
Rear Head Room: 36.7 inches
Front Shoulder Room: 52.8 inches
Rear Shoulder Room: 49.3 inches
Front Leg Room: 39.4 inches
Rear Leg Room: 33.5 inches
Passenger Volume: 85.0 cubic feet
Cargo Area: 12.0 cubic feet

► Tech Specs

Engine: 1.8 litre, 150 hp, 4-cylinder Turbo
Transmissions: 5-speed manual or optional adaptive 4-speed automatic
Suspension: Independent front McPherson struts with stabilizer bar and independent track-correcting torsion beam rear axle with integrated stabilizer bar
Brakes: ABS (anti-lock) power-assisted, dual-circuit, vented front discs with solid rear discs
Tires: 205/55R16H tires on 16 inch alloy wheels or 225/45R17H tires on optional 17 inch alloy wheels
Fuel Type: Unleaded (Premium recommended)

Mileage: (EPA fuel mileage estimates. Your mileage may vary.)
1.8L Turbo Manual: 24 mpg/city and 31 mpg/highway
1.8L Turbo Automatic: 22 mpg/city and 27 mpg/highway

► Features

The New Beetle GLX comes standard with:

16 Inch Alloys

Good-looking

Shiny

Uh, round.



Blue and red illuminated instrumentation panel
Air conditioning
Pollen, dust and odor filter
Monsoon® eight-speaker cassette stereo system
Dual front and front side impact airbags¹
Heatable, leather-trimmed, reclining, height-adjustable front seats with height-adjustable head restraints
Rear height-adjustable head restraints
Driver and front passenger three-point safety belts¹
Rear three-point safety belts¹
CSTAP System (Child Seat Tether Anchorage Points)
LATCH System (Lower Anchorage Tethers for Child Seats)
Power-assisted rack and pinion steering
Three-spoke padded steering wheel
Leather-wrapped steering wheel, shift knob and hand brake
Telescoping, height-adjustable steering column (collapsible upon impact)
Central power locking system
Automatic locking feature at 8 mph

Vehicle anti-theft alarm system
Immobilizer theft deterrent system
Folding ignition keys with remote transmitter
Valet key
Cruise control
Power windows with pinch protection
Power sunroof
Tinted glass
Daytime running lights
Projection lens halogen headlamps
Integrated fog lamps with halogen projector lenses
Clear lens side blinker lights on front fenders
Rain sensor (automatic wiper speed control)
Heated windshield washer nozzles
Heated, power remote exterior mirrors
Self-dimming rear view mirror with switch
Dual illuminated interior vanity mirrors
Beverage holders
Illuminated, lockable glove box
Center front armrest
Dual rear reading lights
Remote releases for fuel filler door and trunk
One-piece folding rear seat
Fully lined trunk space
Power outlet in trunk
Laser beam-welded, unitized construction, fully galvanized steel body
16 inch alloy wheels
Full size spare tire
ABS brakes

ASR (Anti-Slip Regulation) traction control
Rear spoiler

Optional 17 Inch Alloy Wheels

Colors: Red, Black, Cool White, Double Yellow, Cyber Green, Marlin Blue, Blue Lagoon, Platinum Grey and Reflex Silver

Fabrics: Cloth, Leatherette and Leather in Black, Cream and Grey



Drivers wanted. 

*Shown with optional 17 inch alloy wheels. Prices exclude taxes, destination charges, optional equipment, registration and dealer charges. Emission charges may vary by state. Dealer sets actual price. ¹Airbags are supplemental restraints only. Always use safety belts. Seat children only in the rear, using restraints that are appropriate for their size and age.

Next stop? The Museum of Modern Velocity.

Turbo S



M.S.R.P. **\$23,400***

► Measurements

Wheelbase: 98.7 inches
Overall Length: 161.1 inches
Width: 67.9 inches
Height: 59.0 inches
Front Head Room: 38.2 inches
Rear Head Room: 36.7 inches
Front Shoulder Room: 52.8 inches
Rear Shoulder Room: 49.3 inches
Front Leg Room: 39.4 inches
Rear Leg Room: 33.5 inches
Passenger Volume: 81.0 cubic feet
Cargo Area: 12.0 cubic feet

► Tech Specs

Engines: 1.8 litre, 180 hp, 4-cylinder Turbo
Transmission: 6-speed manual
Suspension: Independent front McPherson struts with stabilizer bar and independent track-correcting torsion beam rear axle with integrated stabilizer bar
Brakes: ABS (anti-lock) power-assisted, dual-circuit, vented front discs with solid rear discs
Tires: 225/45R17H tires on 17 inch alloy wheels
Fuel Type:
Unleaded (Premium recommended)
Mileage:
(EPA fuel mileage estimates. Your mileage may vary)
1.8 L Turbo Manual: 23 mpg/city and 30 mpg/highway

► Features

The New Beetle Turbo S comes standard with:

6-Speed Manual Transmission

Pass

With

Conviction

White illuminated instrumentation panel
Air conditioning
Pollen, dust and odor filter
Dual front and front side impact airbags[†]
Front height-adjustable head restraints
Driver and front passenger three-point safety belts[†]
Rear three-point safety belts[†]
Rear height-adjustable head restraints
CSTAP System (Child Seat Tether Anchorage Points)
LATCH System (Lower Anchorage Tethers for CHild Seats)
Power-assisted rack and pinion steering
Telescoping, height-adjustable steering column (collapsible upon impact)
Central power locking system
Automatic locking feature at 8 mph
Vehicle anti-theft alarm system
Immobilizer theft deterrent system
Folding ignition keys with remote transmitter
Valet key

Cruise control
Power windows with pinch protection
Tinted glass
Daytime running lights
Projection lens halogen headlamps
Fog lamps with clear lens halogen projector lenses
Clear lens side blinker lights on front fenders
Windshield wipers with variable intermittent wipe feature
Heated, power remote exterior mirrors
Dual illuminated interior vanity mirrors
Beverage holders
Illuminated, lockable glove box
Center front armrest
Dual rear reading lights
Remote releases for fuel filler door and trunk
One-piece folding rear seat
Fully lined trunk space
Power outlet in trunk
Laser beam-welded, unitized construction, fully galvanized steel body
Steel spare tire
ABS brakes
ESP (Electronic Stabilization Program)
Rear spoiler

A little something extra:

Monsoon® eight-speaker sound system
Heatable, height-adjustable leather sport seats with "Kristallgrey" center portion
3-spoke sport steering wheel
Brushed stainless steel pedals
Black leather shift boot
Black leather brake grip
Power Sunroof
Heated windshield washer nozzles
Brushed alloy trim on the shift knob, bud vase, glove box handle and door lock sticks.
17 inch alloy wheels
Dual stainless steel exhaust tips
Turbo S rear badging

Colors: Red, Black, Platinum Grey and Reflex Silver

Fabrics: Combination Black/Gray Leather



*Prices exclude taxes, destination charges, optional equipment, registration and dealer charges. Emission charges may vary by state. Dealer sets actual price. [†]Airbags are supplemental restraints only. Always use safety belts. Seat children only in the rear, using restraints that are appropriate for their size and age.

Drivers wanted. 

Sleep easy at night.

Warranty, Roadside Assistance and Safety



► Safety

- Ergonomically designed seats support your body in the event of abrupt stops
- Dual front and front side impact airbag supplemental restraints*
- Side Curtain Protection™**
- The LATCH† system
- Front and rear three-point safety belts
- Crush zones (made of energy-absorbing plastics and polyurethane)
- Four-wheel ABS disc brakes
- Anti-intrusion side door beams
- Telescoping, height-adjustable steering column (collapsible on impact)

► Limited Warranty

Basic Warranty: 4 years/50,000 miles (whichever occurs first) New Vehicle Limited Warranty
Wear & tear items and adjustments excluded after initial 12 months/12,000 miles (whichever occurs first)

Powertrain: 5 years/60,000 miles (whichever occurs first) Powertrain Limited Warranty

Anti-Corrosion: 12-year unlimited mileage Limited Warranty Against Corrosion Perforation

► Roadside Assistance

Roadside Assistance: 4 years/50,000 miles (whichever occurs first) 24-hour roadside assistance†

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Drivers wanted! 

*Airbags are supplemental restraints only. Always use safety belts. Seat children only in the rear, using restraints that are appropriate for their size and age. †Lower Anchorage Tethers for Child Seats must be used with a compatible, certified child seat. ‡Roadside Assistance is provided by our friends at the American Automobile Association (AAA) and its affiliated clubs in the United States.