




The New Beetle. **Dare to be happy.**





The world is heading in the wrong direction. Look around you, the proof is everywhere. These days cynical is considered smart, brood and you're deep, get angry and you're labeled passionate. But you don't have to buy into it. You can be different. A rebel. Dare to be happy.

CARE + RESPECT

Somewhere along the way, the New Beetle became a symbol for HAPPINESS and that's just not something you want to mess with. And so, in updating the car, we tread lightly. Applying great care to the driver's needs and an undying respect for the car's soul. In fact sometimes, when you look at it, you'll swear it's smiling back.



1 The biggest story of the New Beetle is the engine. The mighty potent 2.5L engine packs in 5 cylinders, giving it more displacement and power with increased smoothness. (Many who have driven it compare the feel to a traditional V6.) With 4 valves per cylinder instead of the usual 2, the New Beetle's engine breathes easier and is more efficient, too.



2 A finer point. A little storage compartment sits right underneath the auxiliary input jack. Conveniently, it's just the right size for an MP3 player.



3 You don't want to be twisting and turning to grab your next sip, so our designers created bigger cupholders that are easy to reach. Check them out. You'll find them right where your hand reaches naturally.

4 Semi-transparent taillights give the back end a look that's at once classic and modern. Elliptical headlights offer increased visibility and also look pretty cool.



5 Not too much. Not too little. Just the right amount of chrome detailing surrounds the vents and dashboard.

Features listed may be optional. Consult features and specifications for details. *MP3 player shown not included.



New Beetle Interior Features

- 1 Center console with infotainment screen
- 2 6-speaker CD stereo with auxiliary input jack
- 3 Optional heated front seats
- 4 Storage unit under auxiliary input jack
- 5 6-speed automatic transmission with Tiptronic®
- 6 Lockable, lighted glove box

On the inside, it's all about you.

Features listed may be optional. Consult features and specifications for details.



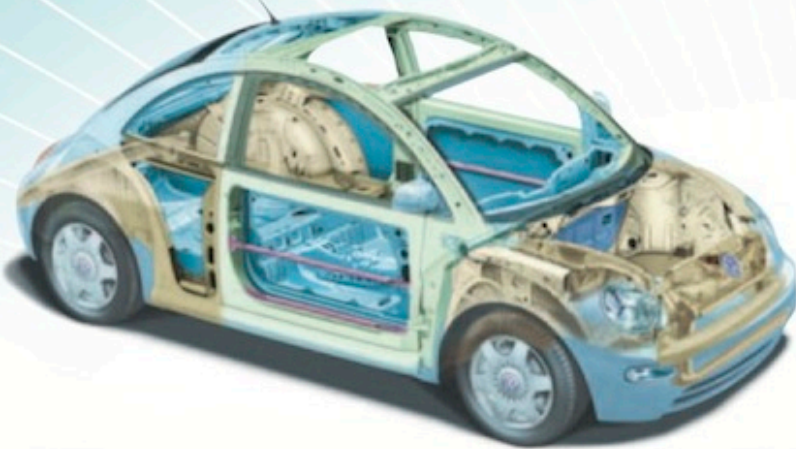
Happy will prevail.

Studies show that New Beetle drivers tend to reach out to those around them more than other drivers do. (Really. We have honest-to-goodness quantifiable studies that say it's so.) We're not sure why New Beetle drivers tend to be really cool, good people who are very connected to the world around them, but that's the way it worked out. What came first? The good car? The good experience? The good people? It really doesn't matter as long as happy prevails.



Safety. Above all else.

We were feeling daring too, you know. Like when we dared ourselves to design a car that would help keep you feeling super safe. In a collision, the circular curves of the car allow even force distribution throughout the reinforced body panels. And the bumpers crush to help absorb energy, giving other safety devices, like airbags and safety belts, more time to slow the driver's body down. All of which means you can dare to be happy for a good long time.



VOLKSWAGEN SAFETY CAGE DARE TO BE SAFE.

A rigid cell of reinforced, high-strength steel is built into every Volkswagen, helping to ensure maximum protection. Laser-welding helps hold rigid pillars and pillar attachments in place, while anti-intrusion side door beams add to the cabin's already sturdy construction.

FRONT CRUSH ZONE

Helps to divert impact energy away from occupants in the event of a collision.

4-WHEEL ABS

An onboard control unit designed to prevent wheel lock-up, for enhanced control in all driving conditions.

ANTI-THEFT ALARM SYSTEM

Scares away uninvited guests. (Otherwise known as not-so-good guys.)

IMMOBILIZER

Prevents the New Beetle from being started up if an unauthorized key is used.

DAYTIME RUNNING LIGHTS

For improved daytime visibility, turn the key and on they come.

ELECTRONIC STABILIZATION PROGRAM

For better handling and control. (Why skid if you don't have to?)

REAR CRUSH ZONE

Helps to divert impact energy away from occupants in the event of a collision.

FULL-SIZE SPARE TIRE

A good thing to have on hand.

LATCH SYSTEM

Lower Anchors and Tethers for Children. A standardized child seat attachment system for vehicles.

CRASH-ACTIVE FRONT HEADREST

These headrests help prevent whiplash in certain kinds of rear-on collisions.

ANTI-THEFT WHEEL LOCKS

A good idea. (We didn't make the wheels this sharp so that just anyone could walk away with them.)

REINFORCED BODY PANELS

Contributing to the structural integrity of the New Beetle.

TRACK-CORRECTING TORSION BEAM REAR AXLE

Angled mounts increase vehicle control as turns are completed.

DUAL FRONT AND FRONT SIDE AIRBAGS¹

Deploying within a tenth of a second if needed.

REMOTE CENTRAL LOCKING SYSTEM

Don't fumble with keys when you're in a rush to get in.

ANTI-INTRUSION SIDE DOOR BEAMS

Buying precious time for the side airbags¹ to deploy.

RISEING RAMP SEAT DESIGN

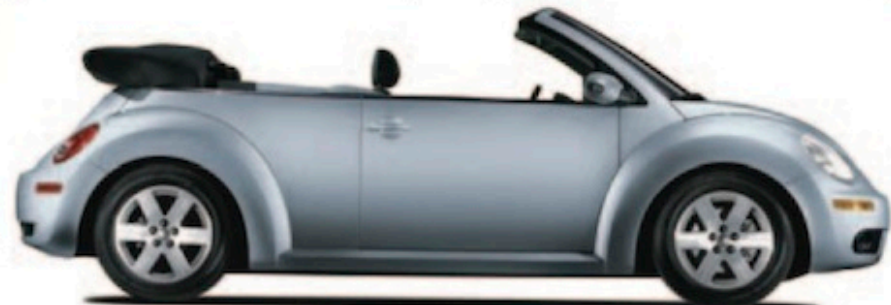
Working with a padded knee bar, the effectiveness of the restraint system is maximized.

STEERING COLUMN AND WHEEL

Telescoping, height adjustable, and collapsible on impact. (Not bad for a steering wheel.)

SAFETY CELL CONSTRUCTION

A rigid cell of reinforced steel is built into every New Beetle.



¹ Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

0-60? Yes. And then some.

More than just a pretty face, the New Beetle's front end is home to some pretty aggressive technology. A powerful (and surprisingly efficient) engine is ready to deliver a driving experience that dares to paste a smile right smack in the middle of your soul. Innovative Tiptronic® technology offers an automatic transmission with the feel of a manual – when you want it. Advanced stabilization technology makes sure you're going where you want to go. And that's just the beginning. But then again, isn't everything?



Performance

Have you hugged a road today?

Mr. Foot, meet Mr. Pedal.

Engine



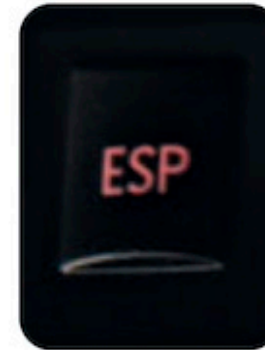
2.5L 5-cylinder

The New Beetle's innovative 2.5L, 5-cylinder engine delivers a smooth, yet powerful, ride. It's heavy on torque, light on noise. Packing in 4 valves per cylinder makes it super-efficient. And it also uses chain driven cams instead of belt driven cams, requiring less maintenance. (Just the way New Beetle drivers like it.)



Tiptronic®

By linking a Tiptronic® transmission to the engine, you get an automatic that offers the option to drive with the racecar feel of a manual. To drive in automatic, just leave the selector in the "D" position. For manual, slide the selector to the right and push forward to upshift, or pull backward to downshift. Like the New Beetle itself, Tiptronic® is all about freedom.



Electronic Stabilization Program

You can never be too careful on a curvy road. The Electronic Stabilization Program continuously makes sure the direction you're steering and the direction the New Beetle is headed are one and the same. If the Electronic Stabilization Program senses you have too much momentum, it works with the ABS to help you maintain control, selectively applying the brakes to individual wheels.



17" Alloy Wheels

More rim and less tire provide better cornering and more accurate turns. And the 5-spoke design evokes strength and momentum even when the car is at a red light. Or when the driver is stopped to offer directions to a lost pedestrian.

Features listed may be optional. Consult features and specifications for details.

triple white

It's déjà vu all over again in Spring 2007. That's because the 1976 Triple White Beetle Convertible has returned. Inspired by the original, each of the 3,000 Triple White New Beetle Convertibles comes in a Campanella white exterior with white leatherette interior, New Beetle logos embossed in the headrests and a white bonnet cover for an extra clean look. It wears its 17" wheels well and standard SIRIUS® Satellite Radio will keep you entertained 24/7. Plus, with a single glance under the hood you'll know there's one thing that's not reminiscent of the original.



Go ahead. Pick a you hue.

Driving the New Beetle makes you feel good, inside and out. Especially when you've made it yours, inside and out. A refreshing palette of colors and some nice interior options make personalizing your New Beetle a lot of fun. And remember, the color you choose says a lot about you. For instance, people who choose Sunflower Yellow tend to be people who like the color yellow. Or sunflowers.



Platinum Gray
Solid.



Black
It's never been so friendly.



Laser Blue
It's blue and yet it's happy.



Gecko Green
Yes, if it follows you home you can keep it.



Reflex Silver
So easy to see yourself in.



Shadow Blue
Deep. Very deep.



Mellow Yellow¹
Whatever.



Salsa Red
A perfect partner.



Sunflower Yellow
Follows the sun.



Triple White
Amazingly it still doesn't blend in.



Harvest Moon
It shines on us all.

	Sunflower Yellow	Reflex Silver	Platinum Gray	Sunflower Yellow	Platinum Gray	Salsa Red	Shadow Blue	Gecko Green	Black	Laser Blue
Cream			●			●	● ¹	●	●	●
Gray	●	●			●		● ²			●
Black	●	●		●	●	●	●	● ²	●	
Black/Cream			●							

¹Convertible only. Limited Availability. ²Sedan only.



Black Leather



Gray Leather



Cream Leather



Black Leatherette



Gray Leatherette



Cream Leatherette

Standard Features

► Interior

1. Premium in-dash CD stereo system with auxiliary input jack
2. Speed-adjustable cruise control
3. CFC-free air-conditioning
4. Power windows with key-operated convenience close and open feature
5. Rearview mirror with integrated clock and temperature display
6. Front and rear reading lights¹
7. Power outlet in center console
8. One-piece folding rear seat (sedan only)
9. Front center arm rest with storage compartment
10. Electric rear window defroster
11. Luggage compartment light
12. Trunk escape handle
13. Fully carpet-lined trunk space
14. Illuminated vanity mirrors for driver and front passenger
15. Driver and front passenger fully reclining, height adjustable comfort seats with adjustable (height and angle) head restraints
16. 2 front and one rear cupholders
17. Blue and red illuminated instrument panel
18. Front seatback storage compartments
19. Lockable, lighted glove box
20. Tinted glass
21. A storage compartment under the standard 1/8" auxiliary input jack
22. Chrome detailing on dash and vents
23. Sunglass holder located above rearview mirror (sedan without sunroof only)

► Safety

24. Anti-intrusion side door beams
25. Automatic locking feature at 8 mph
26. Anti-theft vehicle alarm system for doors, hood, trunk lid, radio and starter
27. Daytime Running Lights (DRL)
28. Crash-optimized front end
29. Driver front and front side airbags²

30. Head/Thorax Airbags²
31. Active head restraints for driver and front passenger
32. LATCH System (Lower Anchors and Tethers for Children)
33. Remote central power locking system
34. Valet key
35. Key opening and closing feature for power windows
36. Headlights-on warning tone
37. Front and rear 3-point safety belts (outboard passengers only)
38. Front safety belt pre-tensioners with load limiters
39. Rear seat Automatic Rollover Supports (convertible only)
40. Telescoping, height-adjustable steering column with leather-wrapped, 3-spoke padded steering wheel (collapsible upon impact)

► Exterior

41. Power, heated exterior side mirrors with integrated side blinkers
42. 2-speed windshield wipers with 4-speed, adjustable, intermittent wipe feature
43. Full-size steel spare tire
44. Projector lens halogen headlamps with polycarbonate, chip-resistant lenses
45. 16" alloy wheels with anti-theft wheel locks
46. Manually operated, convertible cloth top with defoggable rear glass window (convertible only)

► Engine and Transmission

47. 2.5L 150 hp, 170 lbs-ft torque, 5-cylinder, in-line, dual overhead cam, 4 valves per cylinder
48. 5-speed manual transmission

► Technology

To compare these features between the New Beetle sedan and convertible use the chart on the last page.

Options

1. Choose your Options.

► A la Carte Options

1. 6-speed automatic transmission with Tiptronic[®]
2. SIRIUS[®] Satellite Radio with 3-month subscription
3. Motorola[®] Premium Bluetooth[®] Kit

2. Wheel Options.



5 VOLKSWAGEN CREDIT

For some people, the hardest thing to decide on when buying a new car isn't color. Or figuring out which options they just can't live without. It's financing. That's why the friendly folks at Volkswagen Credit are there to help. Go to vw.com/vwcredit for more information.

! WARRANTY & ROADSIDE ASSISTANCE

Every Volkswagen is covered by a bumper-to-bumper New Vehicle Limited Warranty for 4 years or 50,000 miles, whichever comes first. The Volkswagen Limited Powertrain Warranty provides 5 years or 60,000 miles of protection, whichever comes first. And the fully galvanized steel body is covered by a 12-year unlimited mileage Limited Warranty Against Corrosion Perforation Protection. In addition, a 24-hour-a-day Roadside Assistance package³ for 4 years, unlimited mileage. Help when you need it.

¹Rear reading lights only on sedan. ²Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ³Provided by Road America. See dealer for details.

Fuel Consumption

	Sedan		Convertible	
	City	Highway	City	Highway
2.5L Manual	23 mpg	31 mpg	22 mpg	30 mpg
2.5L Automatic	23 mpg	32 mpg	22 mpg	30 mpg
Fuel tank capacity	14.5 gallons			
Fuel requirement	Unleaded (Premium recommended)			

Measurements

	Sedan	With Sunroof	Convertible
Wheelbase	98.8 in	98.8 in	98.8 in
Overall Length	161.1 in	161.1 in	161.1 in
Width	67.9 in	67.9 in	67.9 in
Height	59.0 in	59.0 in	59.1 in
Front Headroom	41.3 in	38.2 in	40.7 in
Rear Headroom	36.7 in	36.7 in	37.2 in
Front Shoulder Room	52.8 in	52.8 in	52.8 in
Rear Shoulder Room	49.3 in	49.3 in	42.1 in
Front Legroom	39.4 in	39.4 in	39.4 in
Rear Legroom	33.5 in	33.5 in	31.5 in
Passenger Volume	85.0 cu ft	81.0 cu ft	78.0 cu ft
Cargo Area	12.0 cu ft	12.0 cu ft	5.0 cu ft

Engineering and Technology

	Sedan	Convertible
2.5L, 20-valve, 150 hp, 5-cylinder engine	S	S
5-speed manual transmission	S	S
6-speed automatic transmission with Tiptronic®	O	O
Power-assisted rack and pinion steering	S	S
Independent front McPherson struts with stabilizer bar and independent track-correcting torsion beam rear axle with integrated stabilizer bar	S	S
ABS (anti-lock) power-assisted, vented front discs with solid rear discs	S	S
205/55R16H tires on 16" alloy wheels	S	S
225/45R17H tires on 17" alloy wheels	P	P
ASR (Anti-Slip Regulation)	S	S
EDL (Electronic Differential Lock)	S	S
Electronic Stabilization Program	S	S
Laser beam-welded, unitized construction, fully galvanized steel body	S	S
LEV II/BIN 5 emissions concept	S	S

s = standard o = optional p = available with package

Dare to be happy.

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