



2014 Jetta



Das Auto.

This next one is multiple choice.

From where you're sitting, life is all about choices. Like what your next job is, where to live, even what to drive. At Volkswagen, we've got that last one covered because the Jetta is all about choices. Lots of them—in everything from performance and technology to great features. And with five different engines to choose

from, it's no surprise it's the best-selling German-engineered car in America.* So take your pick, because once you get behind the wheel—whether it's a hybrid, a turbocharged model, or a TDI® Clean Diesel to go the extra mile—you'll know exactly where you're headed next. That's the Power of German Engineering.



SEL shown in Reflex Silver Metallic



Jetta, by the numbers.

1

JETTA

page 04



Your choice of a 2.0L 4-cylinder or 1.8L TSI® turbocharged 4-cylinder engine makes this model the choice of happy Jetta drivers everywhere.

2

JETTA HYBRID

page 09



It gets up to 48 miles per gallon,* but since it's turbocharged, each one of those miles is infinitely more fun than any other hybrid in its class.

3

JETTA TDI CLEAN DIESEL

page 10



This engine runs cleaner with lower CO₂ emissions than 90% of other vehicles while getting an astonishing 609 miles on a single tank.**

4

JETTA GLI

page 13



A 210-hp TSI turbocharged engine paired with an aggressive body kit and available 18" sport wheels really tells people you're going places.

5

INTERIOR/VERSATILITY

page 15



Feel free to stretch out and load up because no matter which Jetta you choose, you'll have the most rear legroom and trunk space in your class.†

6

TECHNOLOGY

page 19



The Jetta has available technologies you'd find in cars costing twice as much, like Bluetooth®,†† touchscreen navigation, and premium audio.

7

SAFETY

page 21



Once you see all of the safety features that go into the Jetta, it'll be clear why it is ranked an IIHS 2013 Top Safety Pick.‡

8

SPECS & ACCESSORIES

page 24



Colors. Trims. Wheels. All the things that make a Jetta your Jetta.

*2013 Jetta Hybrid, 7-speed DSG® transmission: 48 highway/42 city/45 combined mpg EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. Model year 2014 EPA estimates not available at time of printing. **Based on 2013 Federal Emissions Guide for Department of Energy comparing grams per mile of Combined CO₂ emissions as shown on Federal Emissions label. Range based on 42 highway mpg EPA estimate with manual transmission and a 14.5-gallon tank. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. †Based on manufacturers' published data comparing nonpremium compact sedans. ††Requires compatible device. ‡Top Safety Pick® based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features.

Love at first sedan.

JETTA

You'll know the second you see it. The Jetta isn't the car you have to drive, it's the car you want to drive. And drive and drive. It all starts with the available lightweight, 170-hp TSI turbocharged engine that's sure to get your heart racing. But don't overlook the looks of the Jetta either, especially with its beautiful, sculpted design staring back at you. And did we mention the German engineering you thought was just a far-off dream? It's all real. And it's all yours.

JETTA

- 2.0L 4-cylinder engine with 24 city/34 highway mpg*
- 170-hp, 1.8L TSI 4-cylinder turbocharged engine**
- 6-speed automatic transmission with Tiptronic®**
- Heated power-adjustable side mirrors and washer nozzles**
- Laser seam welding



S shown in Platinum Gray Metallic

Two for one.

1.8L TSI

Choose our 1.8L TSI turbocharged engine and it's as if you're getting two engines in one. On one hand, it's really economical because it's smaller, lighter, and more fuel efficient* than some comparably powered engines. On the other hand, it's turbocharged, so you know it's always going to be a blast to drive. Taken together, this is more engine than you ever bargained for.

TSI

- 1.8L, 170-hp turbocharged engine with 184 lbs/ft of torque
- Advanced direct injection and turbocharging technology
- 30 years of VW turbo technology
- Fuel efficiency without sacrificing power*
- Requires only regular unleaded gas



SE with Connectivity and Sunroof shown in Tempest Blue Metallic

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.



Jetta Hybrid SEL Premium shown in Oryx White

This hybrid picks up some speed.

JETTA HYBRID

The first thing you’ll notice about this hybrid is how un-hybrid-like it looks. The second is how un-hybrid-like it drives. Just step on the gas—that’s a turbocharged engine with a little something extra and a lot of extra oomph. Yet it still gets an impressive 48 mpg on the highway.* See, it has your mind racing already.



HYBRID

- 7-speed DSG performance transmission
- 1.4L TSI turbocharged hybrid powertrain
- Touchscreen sound system with hybrid system display
- Bi-Xenon headlights with Adaptive Front-lighting System (AFS)**
- LED taillights
- Zero-emissions driving up to 44 mph in E-Mode†
- Keyless access with push-button start**



*2013 Jetta Hybrid, 7-speed DSG transmission: 48 highway/42 city/45 combined mpg EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. Model year 2014 estimates not available at time of printing.
**Feature available on select models. †E-Mode operates under certain conditions. Driving behavior, vehicle, and road conditions may affect operation.

609

miles per tank.*

JETTA TDI CLEAN DIESEL

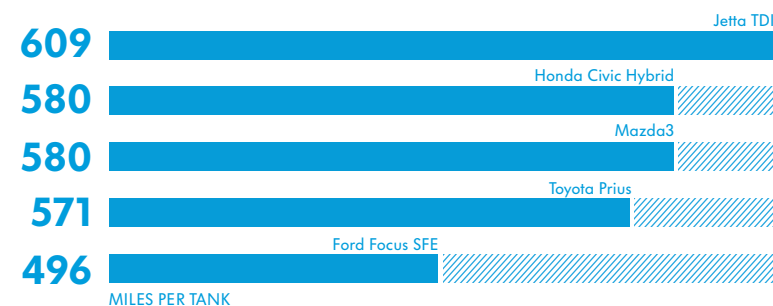
So far. So good. The way we see it, it's never too early to start saving. Especially with the Jetta TDI because while it may be downright thrifty with fuel, it's definitely generous with fun. So go on that long road trip to Napa. See the sun rise on the East Coast. And find long-lost friends in between. You've got 609 miles to go. Make the most of them.

TDI

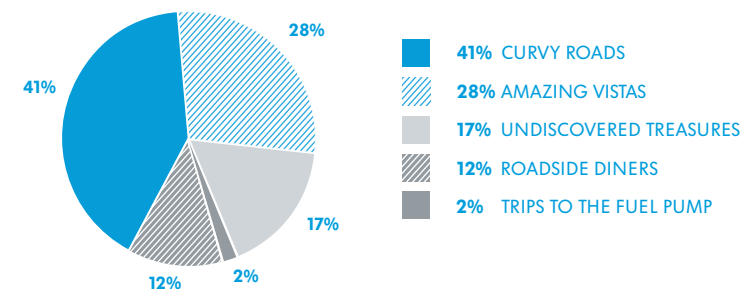
2.0L TDI turbocharged direct injection diesel engine
7-speed DSG automatic transmission
42 highway miles per gallon*
Touchscreen sound system**
Aerodynamic body accents



Going longer†



Longer-lasting fun



*Range based on 42 highway mpg EPA estimate with manual transmission and a 14.5-gallon tank. 2013 2.0L Jetta TDI Clean Diesel, manual transmission: 30 city/42 highway mpg EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. Model year 2014 estimates not available at time of printing. **Feature available on select models. †Comparisons made on manufacturers' published data and EPA estimates. 2013 Honda Civic Hybrid 1.5L, automatic transmission: range based on 44 highway mpg EPA estimate and a 13.2-gallon tank. 2013 Mazda3 4-Door Sport 2.0L, automatic transmission: range based on 39 highway mpg EPA estimate and a 14.5-gallon tank. 2013 Toyota Prius 1.8L, automatic transmission: range based on 48 highway mpg EPA estimate and an 11.9-gallon tank. 2013 Ford Focus SFE 2.0L, automatic transmission: range based on 40 highway mpg EPA estimate and a 12.4-gallon tank. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. ††Based on 2013 Federal Emissions Guide for Department of Energy comparing grams per mile of Combined CO2 emissions as shown on Federal Emissions label.

2.0L TDI Clean Diesel engine. Engineered with the idea that less is more. The Jetta TDI has lower CO₂ emissions compared to 90% of other vehicles.†† So every getaway you make will be a cleaner one.



Jetta GLI Autobahn shown in Reflex Silver Metallic

GLI

6-speed manual or 6-speed DSG
performance transmission

2.0L turbocharged engine

Leather-wrapped, multi-function sport steering wheel with
available paddle shifters

Fender® Premium Audio System*

Sport suspension

Bi-Xenon headlights with Adaptive Front-lighting
System (AFS)*

LED taillights

Honeycomb mesh front grille with sport side skirts, front
and rear valances

210

horsepower

JETTA GLI

Run with a faster crowd. Choose the Jetta GLI and you'll immediately be in some pretty fast company.** We fitted a high-performance, 210-hp power plant into the sedan you already love. Then we gave it a sport suspension available with aggressive 18-inch alloy wheels, red brake calipers, and even a body kit to round out the look. In short, it's everything your parents warned you about.



*Feature available on select models. **Always obey local speed and traffic laws.



V-Tex leatherette seating surfaces*

Dual-zone automatic climate control*

Multi-function trip computer

Driver and front passenger seats with adjustable lumbar support*

Power tilting/sliding sunroof*

Carry yourself well.

INTERIOR

When you're comfortable with yourself, everyone knows it. And that's exactly how you'll come across in the Jetta. When it's cold out, there are available heated front seats. When there's a full moon out, an available power sunroof. And when you're out with friends, they've got more than enough room to stretch out in back. Really, what doesn't the Jetta do well?



SE with Connectivity and Sunroof shown in Cornsilk Beige

01 The most rear legroom. With over three feet to stretch out, rear passengers will be more comfortable here than in any other car in its class.** Talk about having a leg up.

02 Heated front seats. A little cold out? You'll have no problem warming up to these available seats with three different heat settings.

03 1-touch automatic window controls. It's the small touches that make a car feel more luxurious. And sometimes, it's just a single touch.

15.5

cubic feet of cargo space.

VERSATILITY

Well versed in versatility. Nothing says, “Yeah, I can bring that” like pulling up in your Jetta, especially if you just spontaneously bought an outdoor umbrella, had four friends show up with tickets to the ball game, or found out ten feet of snow just dropped in the mountains. No matter what comes your way, the Jetta will always find a way.



60/40-split folding rear seats

15.5 cubic feet of cargo space

Best-in-class trunk space*

Rear pass-through with integrated cupholders**

Center console armrest with storage compartment

Your away-from-home entertainment system.

TECHNOLOGY

Even when you're out and about, all your entertainment is still within easy reach. Right in front of you is an available Fender Premium Audio System with its 400-watt amp and nine speakers. Play your favorite radio station or plug in your own personal device. It's all there for you, so you can keep on rocking on, no matter where you go.

- Fender Premium Audio System*
- Volkswagen Car-Net™ connected car features*/†
- Media Device interface (MDI) with iPod® cable*/**
- AUX-in for portable audio players
- Touchscreen navigation system*



Push-button start. You don't even need to remove the keys from your pocket or purse. Just push the button and your Jetta is ready when you are.



Rearview camera. With the available rearview camera, the Jetta has a great view no matter where you look—even when you're looking back.



SE with Connectivity and Sunroof shown in Titan Black

01 Bluetooth technology. Make calls from your contact list with a push of a button and simple voice command.** Who will you brag to first?

02 SiriusXM® Satellite Radio. Your Jetta comes with an available 3-month trial subscription to SiriusXM Satellite Radio with commercial-free music, sports, news, talk, and entertainment.



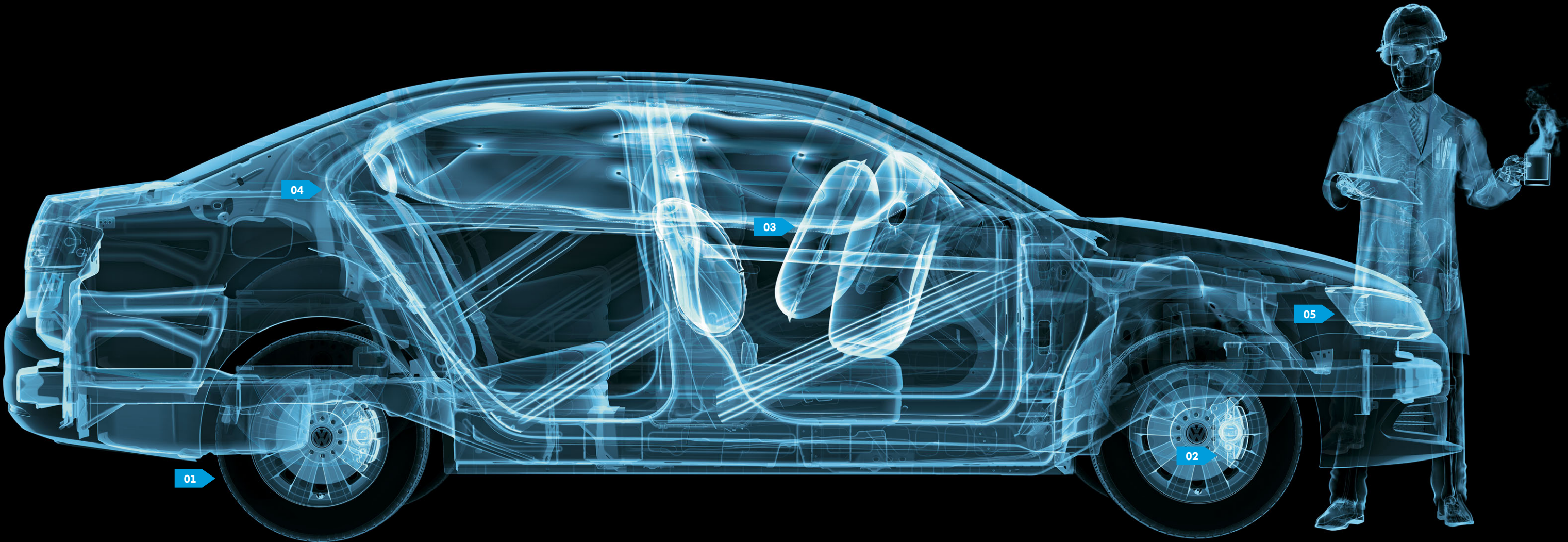
03 Touchscreen sound system. With an available 6.5-inch color touchscreen, you won't just be in touch with all your favorite CDs, music, and radio. You'll be tapping right along.

*Feature available on select models. **Requires compatible device. iPad not included. †VW Car-Net services provided by Verizon Telematics, Inc. Available only on select models. Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net features require trial or paid subscription. VW Car-Net services require vehicle cellular connectivity and availability of vehicle GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service available at www.vw.com/carnet for details.

Safety that's easily transparent.

SAFETY

Beneath that attractive Jetta exterior, you'll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of an accident occurring in the first place. And should the unthinkable become unavoidable, we've implemented multiple passive safety systems to do our very best to help protect you and your passengers. It's no wonder that eight 2013 Volkswagen models, including the Jetta, were named 2013 Top Safety Picks* by the Insurance Institute for Highway Safety. That's a pretty clear endorsement.



Dramatization.**

01 **Tire Pressure Monitoring System (TPMS).** The TPMS lets you know when the pressure of one of your tires is low, which can help improve overall safety, tire life, handling, and even fuel economy.[†] Good reasons why the Jetta tirelessly monitors your tire pressure.

02 **Six active stability-enhancing systems.** The Jetta features six active stability systems to help enhance control when accelerating, braking, and while cruising. And it can help enhance your sense of confidence on the road as well.

03 **Adaptive airbags.** For enhanced protection, the front airbags can tailor their operation based on crash severity and even the weight of the occupants. And pressure sensors within the doors help accelerate the side airbags' response times in side impacts. All to help provide an extra cushion of safety.^{††}

04 **Safety cage.** Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the occupant compartment. Hardened steel B-pillars and anti-intrusion side beams prove the Jetta not only has your back, but your sides too.

05 **Intelligent Crash Response System (ICRS).** In the event of a collision that activates the vehicle's airbags,^{††} the ICRS will automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights.[‡] It's how your Volkswagen looks out for you when you need it most.

Top Safety Pick™ based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features. *This is a dramatization and does not depict what will happen in a collision. All airbags will not inflate simultaneously in real-world crashes, and if multiple airbags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. †See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. ††Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ‡The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Our environment.

Building cars comes with responsibilities—not just to you, but to the environment. And this starts before our cars are even built, like at our LEED® Platinum-certified plant in Chattanooga. It follows our “Think Blue. Factory.” philosophy by taking a holistic approach to our ecological activities. Our goal is to reduce the environmental impacts from the Volkswagen brand’s production operations by 25% per vehicle by 2018 by improving resource efficiency and reducing emissions. As you can see, this sort of thinking really does come second nature to us. **Think beyond green. Think Blue.**

Our commitment to the environment

- Encouraging eco-conscious behavior
- The first LEED Platinum auto plant
- Partnering with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes



Your enjoyment.

Driving a fuel-efficient* vehicle shouldn’t mean sacrificing performance. There are just too many fun, curvy roads out there, which is why Volkswagen makes a variety of fun-to-drive engines, including a high-range TDI Clean Diesel engine with enough grin-inducing torque to pin you back in your seat. Our TSI engine uses direct injection to be both powerful and efficient, and our Jetta Hybrid sports a turbocharger under its hood, which is the first of its kind in its class. Who knows, this could account for all the happy VW drivers out there. Quite honestly, nothing would make us happier.

Our commitment to your driving enjoyment

- TDI technology uses less fuel and provides more torque than comparable gas engines*
- TSI engines use turbocharging and direct injection to be more powerful and efficient*
- The 48 highway mpg Jetta Hybrid is the first turbocharged hybrid in its class**

Think Blue.®

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.
**2013 Jetta Hybrid, 7-speed DSG transmission: 48 highway/42 city/45 combined mpg EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. Model year 2014 EPA estimates not available at time of printing.

Jetta
Accessories



Rear Lip Spoiler



Bike Holder Attachment



Monster Mats®



Locking Wheel Bolts



Body Styling Kit



Exhaust Tips



Splash Guards



17" Onyx Wheel with Black Accents



17" Silex Wheel



18" Motorsport Wheel



18" Preston Wheel

To see more cool stuff for you and your Volkswagen, visit DriverGear.VW.com or see your Consultant.

Standard
Wheels



S 15" Steel Wheel with Wheel Cover



SE 16" Sedona



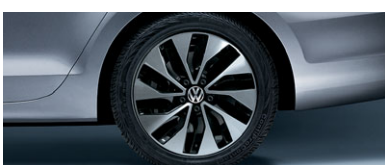
TDI 16" Mambo



SEL 17" Joda



Jetta GLI 18" Bathurst



Hybrid 17" Buenos Aires

10 exterior paint choices.

Candy White	Oryx White	Toffee Brown Metallic	Moonrock Silver	Tornado Red	Platinum Gray Metallic	Tempest Blue Metallic	Reflex Silver Metallic	Black	Deep Black Pearl
☐ ☐ ☒ ☐	☒	☐ ☐	☐ ☐ ☒	☐ ☐ ☒	☐ ☐ ☒ ☐ ☒	☐ ☐ ☒	☐ ☐ ☒ ☐ ☒	☐ ☐ ☒ ☐	☒ ☒

Interior

CLOTH			V-TEX LEATHERETTE			
Titan Black	Latte Macchiato	Black Sport Cloth with Red Stitching	Titan Black	Cornsilk Beige	2-Tone Cornsilk Beige	Black with Red Stitching
☐	☐	☒	☐ ☒ ☒	☐ ☒	☒	☒

Not all combinations of exterior paint and interior seating surfaces are available.

- ☐ Jetta S
- ☐ Jetta SE, TDI
- ☒ Jetta SEL
- ☒ Jetta GLI
- ☒ Jetta Hybrid



Das Auto.



Beetle



Passat



Golf



GTI



Jetta



CC



Eos



Tiguan



Jetta SportWagen



Touareg

10 models to choose from.

VOLKSWAGEN FAMILY

Why VW. It's not a question. It's our philosophy behind why we think everyone deserves a better car. No matter where they are or where they're headed, people should have a quality car they can feel good about and enjoy for a long time. Today, we have ten different models

to choose from—all engineered with this same belief. And it's why we have the most vehicles on the road with over 100,000 miles.* Because Why VW is all about making sure that the VW you have today will still be the one you love to love tomorrow.