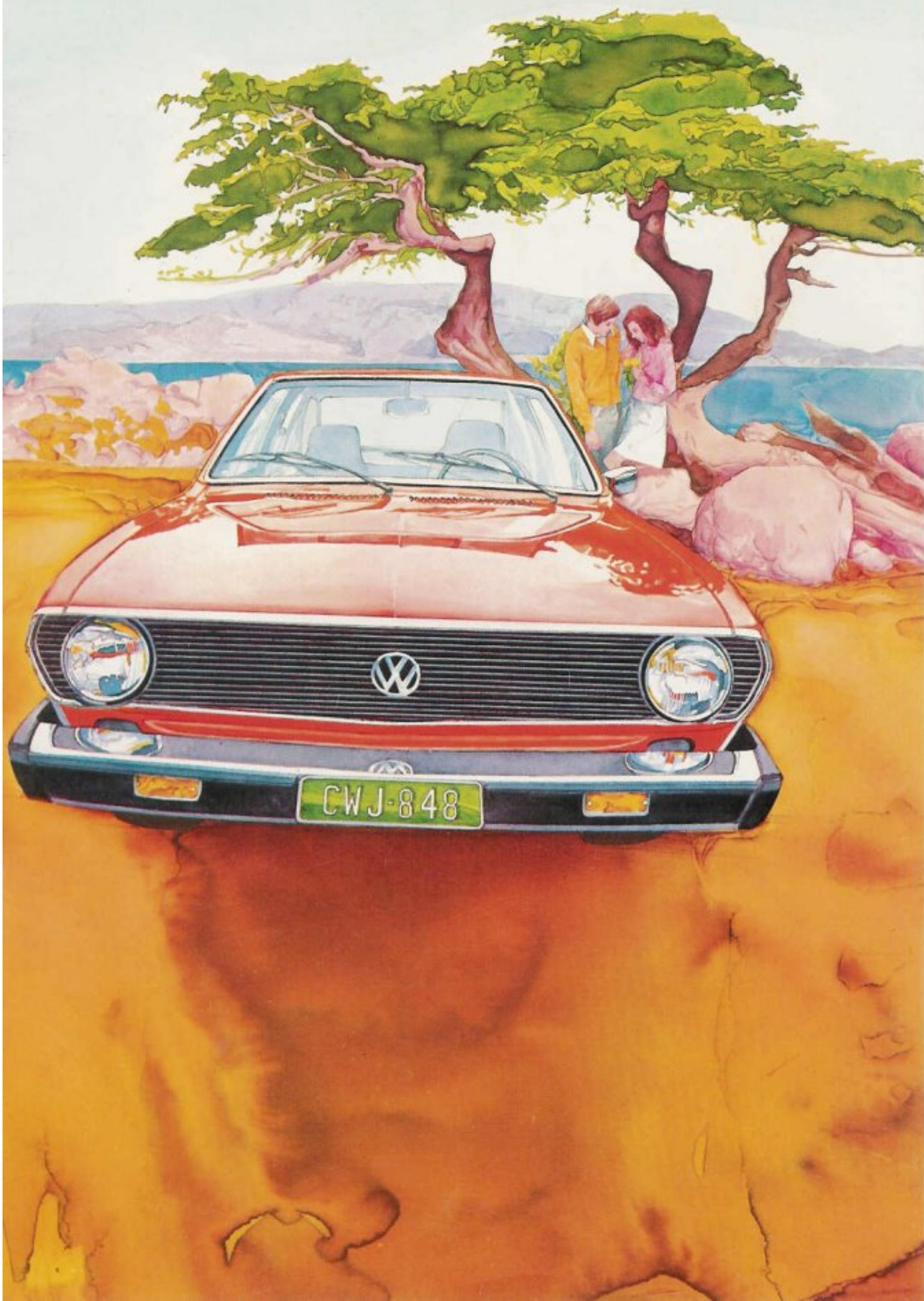


The Second Great Discovery In Your Life

DASHER





Just when you thought you knew it all... along comes Dasher

You weren't born yesterday. You've developed an eye for beauty and a sixth sense when it comes to quality. At first glance you have Dasher pegged. A good looking, well-made, sensible, sedan, the kind of car that has pushed Volkswagen to the top of its class.

Well, this time you're in for a surprise. The minute you turn the key and slip into gear, you'll discover that something new has come into your life. Not just sensible. But strictly sensational.

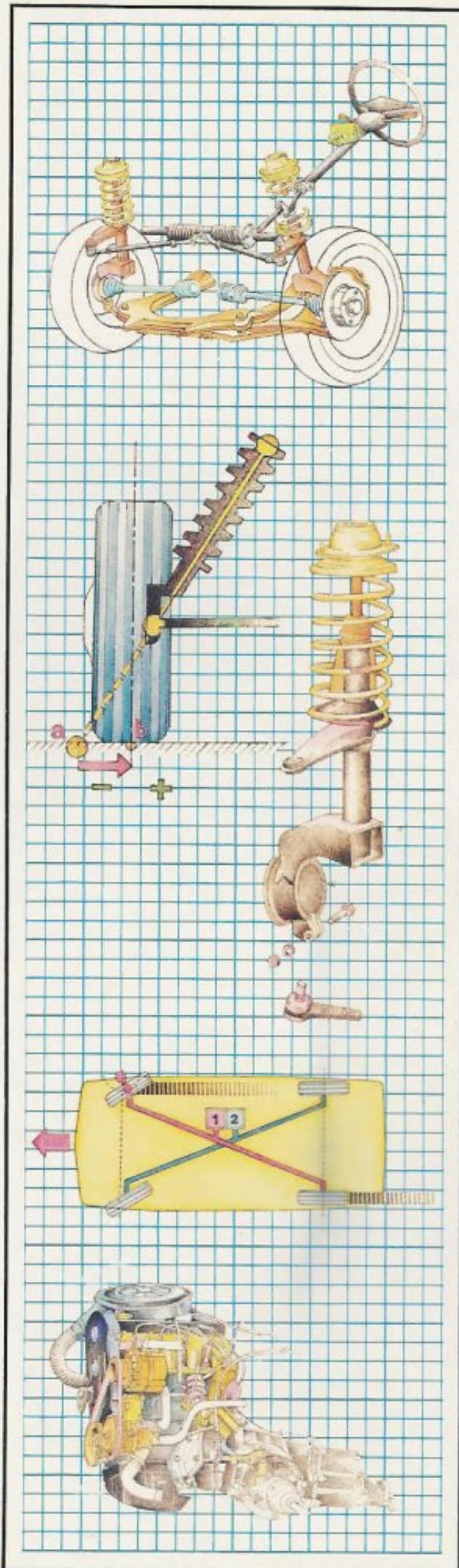
Efficient and economical? Of course. That's the *uncommon* denominator in all our cars. But this one is a new breed of Volkswagen. Front-engine, front-wheel drive. A dream suspension with coil springs at all four corners and double action telescopic shocks. Rack and pinion steering, stabilizer bars and a new dual diagonal braking system. The kind of features to make you feel like you're driving a car with a five-figure price tag. But before you get carried away, remember that this is Dasher. By Volkswagen. We don't have any five-figure price tags. Not even high four-figure price tags. Dasher is a sensibly priced, sensationally stacked car, designed to run 25 miles or more on a gallon of regular gas.*

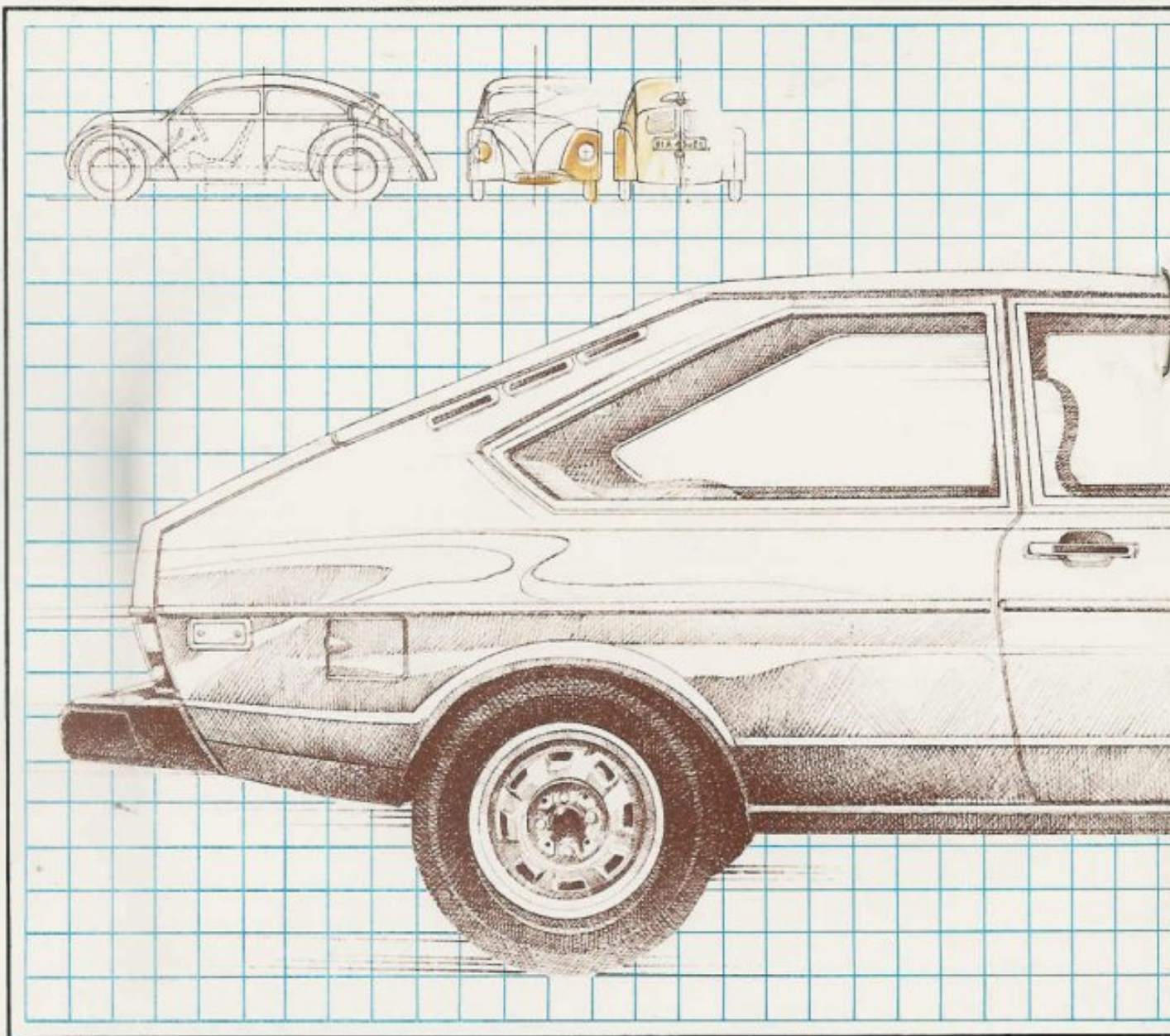
Having made life's first great discovery, the rest seemed cut and dried. Then, along comes Dasher to change driving from a comfortable habit to a whole new sensation.

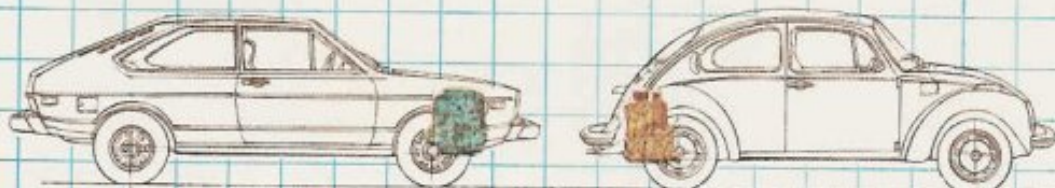
And you thought you knew it all.

*DIN 70030

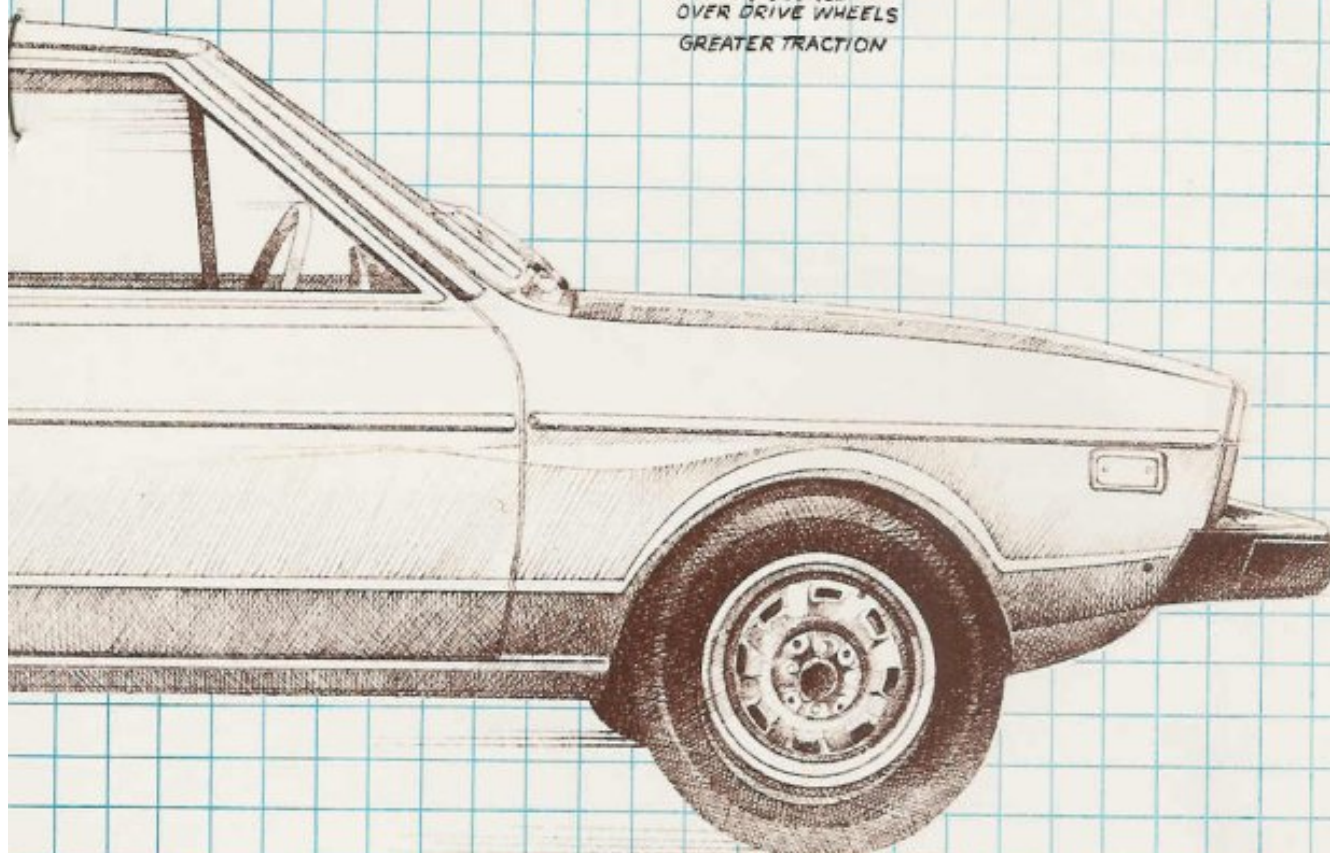
Make no mistake. Dasher's engineering comes through to you at the fingertips with snug rack and pinion steering; negative roll radius suspension; a dual diagonal brake system that brings you to a controlled stop even should one set of brakes fail; and an economical 1500cc engine sitting over and driving the front wheels.







POWER SOURCE
OVER DRIVE WHEELS
GREATER TRACTION



The anatomy of Dasher

Where does Dasher come from?

Volkswagen, naturally. The handsome slope-back body style was created for us by Giugiaro's Ital Design because we wanted Dasher's looks to match its performance. Underneath it all is pure Volkswagen excellence in every single detail.

To understand what makes Dasher tick, let's take a look beneath the glittering, hand-rubbed finish to see what makes it go, what makes it stop... and what makes it the sensation it is.

Take a turn behind the wheel. Better yet, take a hairpin turn. Dasher's low and more forward placed center of gravity combines with the tracking effect of its front-wheel drive, its rear trailing suspension and stabilizer bars to reduce

leaning, squealing, rolling and the other turning characteristics you've had to put up with in most other cars. It's a leveling experience.

But we haven't stopped at suspension. VW engineers have incorporated one of the more exciting braking systems in Dasher—"Dual Diagonal" braking. This cross linking of front discs and rear drums—along with a self-correcting steering system—helps you come to a firm controlled stop, even should one system fail.

The new in-line, 4-cylinder, overhead cam, water-cooled engine with two-barrel carburetor and balanced exhaust system—if that's not exactly what you'd expect to find in a car that sells for under \$4000,* take another look. Then smile. *POE EAST COAST.

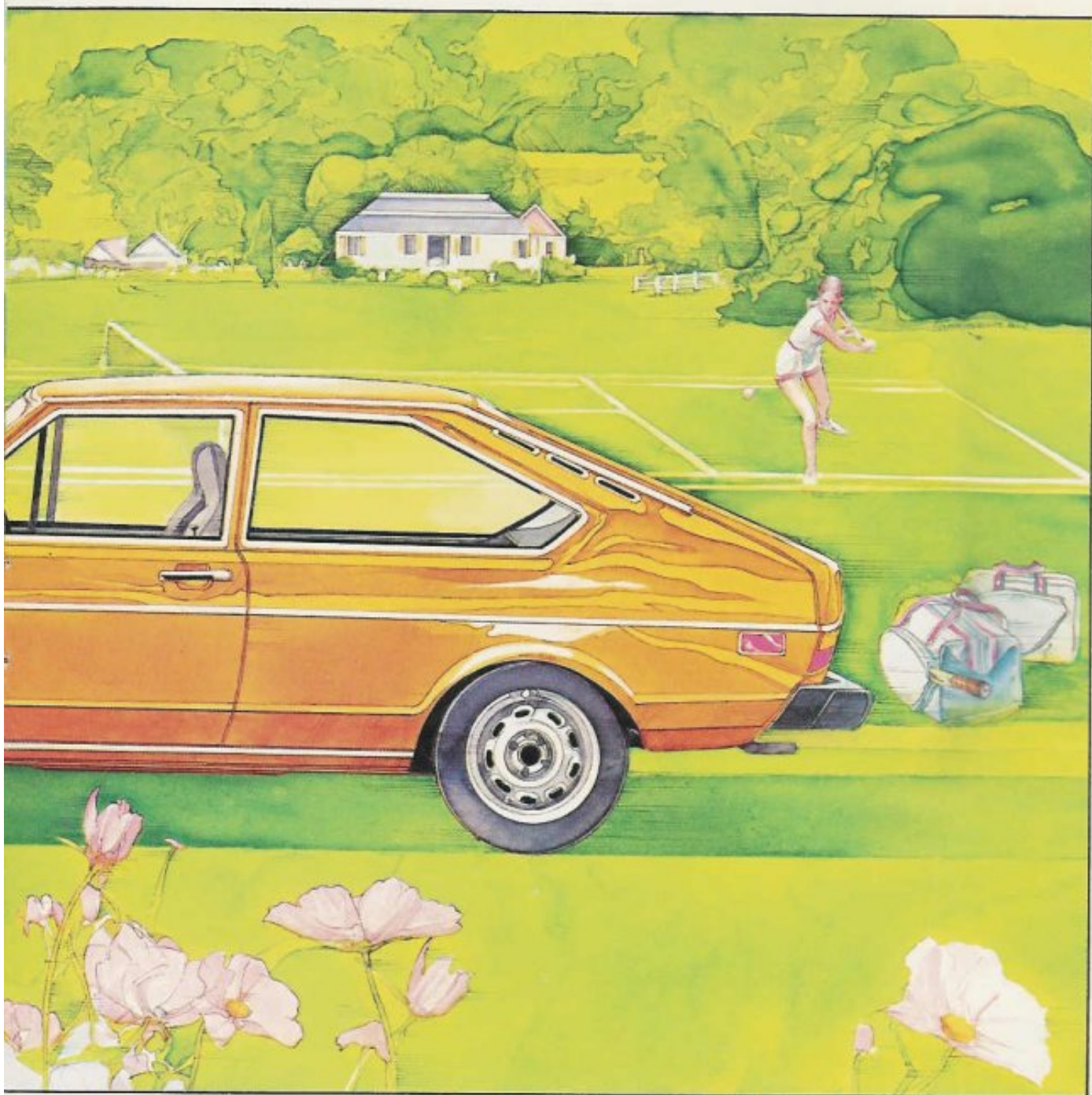




You don't have to be a contortionist to drive a Dasher. For a small sedan it has all the head, shoulder, hip and knee room you could possibly want.

And that's before you even reach for the easily accessible seat adjustment lever. After you've put yourself in the driver's seat, slide into the rear seat to see how much room we've given the folks back there. When we say Dasher is a 5-passenger car, we mean it.

If you're a tough comparison shopper, take a few full-size suitcases around to showrooms and be a trunk tester. Dasher's spare tire is neatly tucked away and leaves you with plenty of unobstructed luggage space.





COLORS

RALLYE YELLOW
RALLYE RED
RALLYE GREEN

AS SHOWN INSIDE

DELFT BLUE
MARINA BLUE
CHROME YELLOW
IBERIAN RED

The new VW owner's Security Blanket

Once you buy a Dasher we won't leave you out in the cold.

We could begin by listing all the things the new VW Owner's *Security Blanket* covers. But we think you'd rather see what it doesn't cover during the first 12 months or 20,000 miles, whichever comes first.

List of items *not* covered by the *Security Blanket*:

1. Normal, prescribed maintenance, such as brake, clutch, and valve adjustments.
2. Filters, fluids and lubricants.

That wasn't too bad, was it?

Give your car reasonable care, maintain it on schedule, pay for filters and tires when and as they are needed, and we'll handle everything else—parts and labor—free of charge.

All this, plus:

- the exclusive VW Computer Analysis—free of charge during the warranty period.
- 24 month/24,000 mile (whichever comes first) coverage on major engine and transmission parts.
- free "loaner" service if scheduled warranty repairs keep your car in the shop overnight.
- here and now VW "Express Care" if estimated repair time is half an hour or less.
- 6 month/6000 mile (whichever comes first) coverage on factory parts and accessories, dealer workmanship included.

And if your warranty coverage has expired, your dealer now offers low-cost Rent-A-Bug to keep you on the road.

The new VW Owner's *Security Blanket* not only covers your car, it warms your heart.

Check your dealer for complete details.

LAWRENCE MOTORS, INC.

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Ramsey, N. J.
327-2900

