

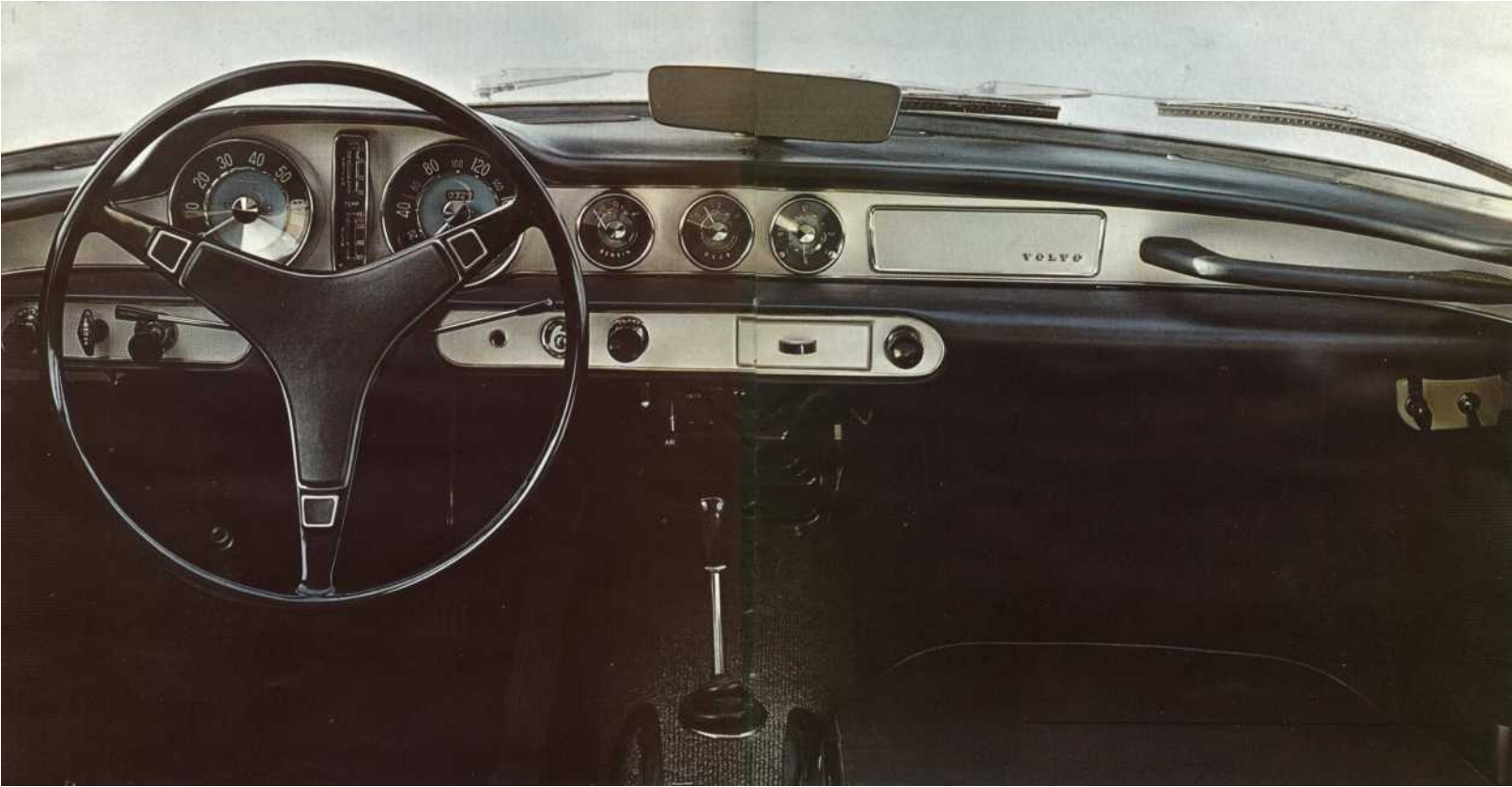
VOLVO 1800 S



KDAK

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Underneath it all, it's an economy car.

With overdrive, the 1800S gets 27 miles to a gallon at 70 mph.

The 1800S engine doesn't need constant tinkering to stay in tune, either. Which means you don't have to put a mechanic on retainer. Or be one yourself.

The engine itself is remarkably strong. Sports Car Graphic Magazine called it: "One of the most, if not THE most reliable, rugged and unbreakable car engines being built today." (The less an engine breaks, the less it costs you to have it put back together.)

One of the reasons for the engine's toughness is the fact that it has a five-bearing crankshaft. An engine's life expectancy depends largely on the number and size of its main bearings. Five is the most you can get in a four-cylinder engine, and it means the crank is supported between each cylinder as well as at both ends.

A full-flow oil filter along with the improved engine oils now available means you should go 3,000 miles between oil changes.

In addition, the 1800S has a sealed cooling system that won't boil over. If

the radiator starts getting too hot, the steam flows into a special container, cools and flows back into the radiator. No standing around waiting for an over-heated radiator to cool.

To go with the engine, as standard equipment, is one of the most unbreakable four-speed, fully synchronized transmissions being built today. All forward speeds are carried in needle bearings which provide a wide margin of safety against stress at high speeds. In addition to the four normal gears, an electric overdrive unit is standard on the 1800S. This decreases engine r.p.m. while maintaining the same road speed, resulting in less engine noise, more comfort and even cheaper running.



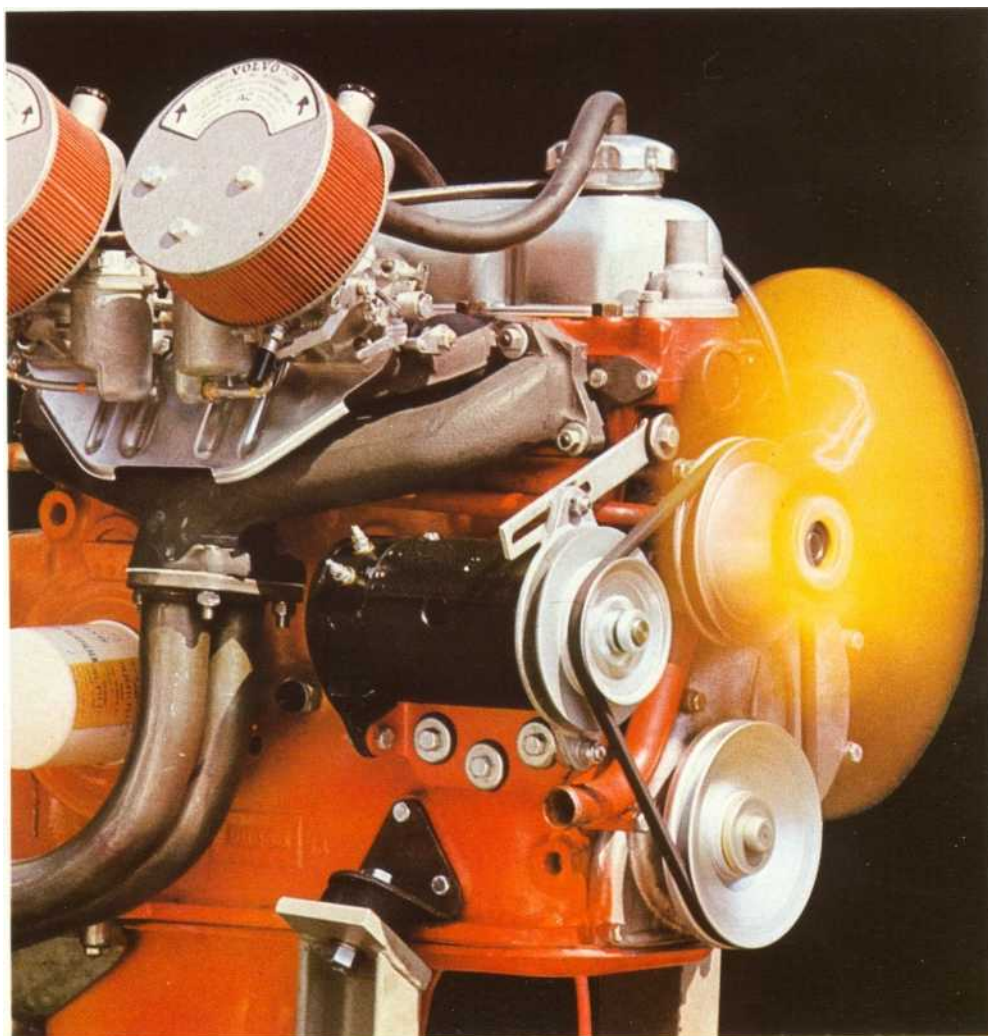
The patented safety door latch keeps doors closed even under severe impact.



Power disc brakes on the front wheels are standard.



Radial-ply Pirelli Cinturato tires are standard equipment.



Twin SU carburetors that don't waste gas are one reason for excellent fuel economy. Another thing that makes the 1800S go far on a gallon of gas is the unique Volvo anti-smog device.



The Volvo 1800S. You own it. It doesn't own you.

