



**RS 3**

# High-performance redefined

The all-new Audi RS 3 Sportback and RS 3 Sedan  
Performance is an attitude



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**RS 3**

## Designed for the everyday, built for the extraordinary

The all-new Audi RS 3 Sportback and RS 3 Sedan are both thrilling and practical high-performance vehicles that redefine affordability in the world of RS.

The heart of the RS 3 boasts a legendary 2.5 litre, 5-cylinder engine. This range reimagines performance by marrying power with intelligent design, and safety with sophisticated interior comfort.

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The RS 3 Sportback and Sedan remain unmatched with a powerful 294kW output paired with 500Nm of torque. With an impressive take-off from 0-100km in 3.8 seconds and top speed of 250km/h, or 290km/h with the RS Dynamic package, the feeling of being behind the wheel of a race car has now become attainable. These vehicles set the pace of performance by featuring elements such as the unmistakable and emotional engine sound due to characteristic 1-2-4-5-3 firing order, and fully variable exhaust flap control for wide-ranging sound characteristics.

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## Sophisticated comfort

Step into a cabin designed to bring comfort and intelligence to your driving experience. The flat-bottomed steering wheel, 12 o'clock colour accent marking, and 4-way lumbar support sports seats place you on the track and ready to race.

Choose your desired RS Styling Packages between Express red or Micrommata green to match your version of performance.

These colour contrasts can be seen along the border of safety belts, in the stitching of the honeycomb pattern, in the optional fine Nappa leather upholstery, and even in the centre bar of the air vents. The marriage between sophistication and exhilaration is trademarked by the classic RS logo embossed in the seats, stitched into the floor mats, and projected below each door using entry LED's.



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# Bringing progress within reach

Audi's virtual cockpit features an impressive 12.3-inch digital display, keeping all the information you need safely and conveniently within your view. Adapt your display with the additional RS layouts. The optional head-up display projects all important information pertaining to your vehicle directly onto the windshield, keeping you focused on the road ahead.

The 10.1-inch MMI touch colour display in the centre of the dashboard allows you to tailor your driving experience even further, from the standard 2-zone climate system and the standard premium Bang & Olufsen 3D sound system to the lighting in the cabin.

Sync your car to your smartphone with the Audi connect suite\*, bringing you a host of advanced safety, security and optional infotainment features while you're on the move.

\*Audi connect is not supported outside of South Africa.



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## Intelligence meets performance

Focused on sophisticated engineering, the all-new Audi RS 3 Sportback and RS 3 Sedan combine sheer power with intelligent design to create an outstanding driving experience. The renowned 5-cylinder engine has been redefined to produce a desirable ride in the high-performance category with a 294kW output.

What makes these vehicles exceptional is Audi's torque splitting technology, allowing you to dramatically shift torque between the left and right wheel as needed, for more dynamic driving. Available via the Audi Drive Select functionality, the RS Torque Rear mode, designed specifically for closed roads, induces considerable oversteer by transferring all rearward drive torque to the wheel on the outside of the curve. With an acceleration from 0-100km/h in 3.8s, the RS 3's intelligent torque technology makes this performance vehicle best-in-class.



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# Moves every sense

The all-new RS 3 Sportback and Sedan are tailored to your preferred driving style. Choose from seven customizable driving modes with Audi drive select, including RS Performance mode which is specifically created for the racetrack. Other options include the torque rear mode which has its own characteristic curve for the torque splitter. The remaining modes include RS individual, comfort, dynamic, efficiency, and auto. Pairing these adjustable driving modes with the impressive 2.5 litre turbo engine means that the RS 3 is a genuine all-rounder.

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## The fast and the fascinating

The all-new RS 3 Sportback and Sedan feature a sharper design, with chiselled lines that start from the signature honeycomb grille and leads to the stylish black chrome diffuser at the back. The enlarged air inlets at both the front and back add to the domineering presence these vehicles possess. Tango red and Kyalami green are the flagship colours for these models, adding a hint of playfulness to their power.

The classic teardrop shape of the RS 3 Sportback makes for a compact hot hatch that is agile and responsive, while still retaining interior space. The RS 3 Sedan model is the perfect compromise between sportiness and comfort. Boasting a larger boot size for those family trips, the RS 3 Sedan keeps true to its heritage by showing off an additional spoiler at the back to elevate its perception of performance.



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## Pronounced personality

The all-new RS 3 Sportback and Sedan show off their character through dynamic light design with darkened Matrix LED's in the front and back as standard.

The digital daytime running lights around their outer downturned angles provides an unmistakable look – when the vehicle is opened, the RS 3 lettering appears on the driver's side and a chequered flag appears in the pixel field of the other headlight, creating a dynamic scene. When driving, the chequered flag lights up on both sides.

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Besides your choice of eight vehicle body colours, you can also choose between two different styling packages: the standard black package or the black styling package plus. The 'plus' styling package adds a distinctive, glossy black accent colour to the mirrors, as well as the Audi rings and RS 3 Logo.

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## Model highlights

- Audi RS virtual cockpit with additional RS layout options
- Audi connect\* with emergency roadside assistance & service function
- Audi Smartphone interface
- Bang & Olufsen premium sound system with 3D sound
- Sports seats with diamond quilting & RS embossing
- Comfort key with SAFELOCK
- Darkened Matrix LED's with dynamic light design
- Black styling package
- RS Sports exhausts
- Rear-view camera & Park Assist
- 19-inch, 10-spoke Y-style, diamond-turned wheels

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