

Ready to impress

The new Audi Q5 and SQ5



Future is an attitude

Audi Vorsprung durch Technik

Designed for elegant versatility

The Audi Q5 and SQ5 combine size, practical innovation and Audi's trademark excellence in design to create a premium SUV that's perfect for mastering the challenges of daily life. Their attention-grabbing design, enhanced navigation technologies and spacious, adaptable interiors make them as well-suited for a trip to the boardroom, as they are for your forays to local sportsground or a weekend getaway.

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Founded around an exceptionally adaptable interior concept, the Audi Q5 and SQ5 offer ample space for up to 5 passengers with a backseat that unfolds in 3 segments to easily accommodate all your storage and transport needs.

Inside, their marriage of size and performance is further enhanced by the latest, user-friendly technologies and intuitive full-colour driver displays. Audi connect*, an advanced suite of safety, navigation and entertainment features, and the Audi smartphone interface make it easy to explore your favourite playgrounds without losing touch with your digital life.

*Audi connect is not supported outside of South Africa

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Design that gives you goosebumps

Confident and charismatic, the fascinating design of the Audi Q5 features a beautifully sculpted front, with high air inlets, and a bold, vertically ribbed singleframe grille. From the side, the Q5's flowing line bodylines and the slight inward curvature above its door sills help accentuate the car's strong wheel arches and quattro heritage. At the rear, trapezoid tailpipes, a diffuser with horizontal trim and a broad chrome strip, round off the Audi Q5's dynamic harmonious design.

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An SUV with an emphasis on the 'S', the Audi SQ5 is a bold, visual understatement of its sporty drive and performance characteristics. It's sculpted profile and a flat wide octagonal radiator protective grille convey its self-confidence, while its newly designed door sill trims create a sense of lightness and accentuate the car's high clearance.

At the rear, Audi's new rear OLED lights, available as an option on the Audi Q5, can animate and change their personality depending on the driving mode selected. The rear OLEDs are equipped with proximity sensors and the OLED lights automatically activate when approached to create a large, highly visible area. Two trapezoid exhaust pipes and a diffuser with horizontal trim further accentuate these dynamic designs to leave a lasting impression.

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Power, where you need it

With fully-variable quattro drive as a standard, the new Audi Q5 and SQ5 offer a captivating drive defined by their dynamic acceleration and agile handling. Drive forces are instantaneously distributed as needed between wheels, creating outstanding traction and stability.

In addition, Audi drive select enables you to adjust the vehicle characteristics with a variety of modes, perfectly tailoring each drive to suit your mood.

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The Audi SQ5 comes equipped with a powerful 3.0 litre TFSI engine and innovative electric compressor that can deliver you from 0 to 100kmh per hour in a mere 5.4 seconds.

The SQ5 features Audi's advanced quattro all-wheel drive system with a self-locking differential, allowing the engine's power to be varied between the front and rear axle. Up to 70% of their power can be directed to the front axle, and 85% of the power to rear axle, facilitating even more traction and allowing the Audi SQ5 to confidently master a wide range of difficult driving conditions.

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Plenty of space for individuality

With its generous sense of space and considered styling and finishes, the Audi Q5 impresses as much from within as without. Their size and high seating position provide a good overview of the traffic situation, while the vehicle's horizontal body line underpins the impression of width and comfort. A sculpted trim strip runs across the entire width of the instrument panel, stylishly rounding off the overall impression of elegance. In the dark, the standard multi-coloured ambient lighting sets attractive accents.

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From the moment you enter, the interior of the Audi SQ5 proud displays it's sporting pedigree with illuminated door sill trims bearing the exclusive S logo. Inlays in brushed aluminium, contrasting stitching on the leather steering wheel and sport seats create a dynamic and elegant atmosphere. The sport seats are covered in Fine Nappa leather with rhombus pattern and are also optionally available with a pneumatic massage function. The shift paddles on the steering wheel are in aluminium look and the pedals and footrests feature stainless steel plating for added sportiness.

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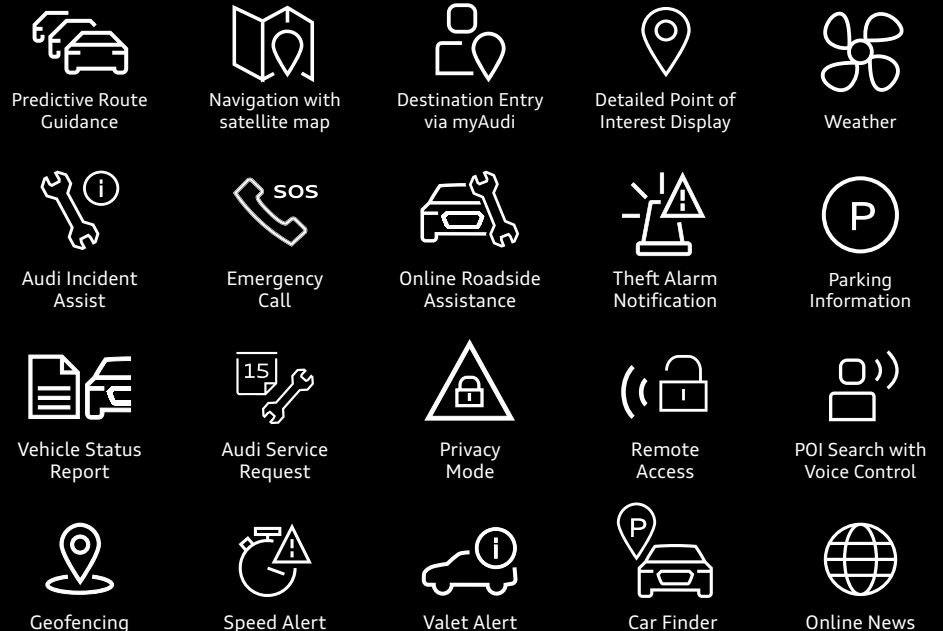
Smart, enabling interior technologies

The Audi Q5 houses a wealth of practical innovations designed to connect you with your world and ease your journey. The Audi Q5 features colour driver displays with intuitive menus, the Audi smartphone interface and Audi connect* to seamlessly direct you on the quickest routes through traffic, find points of interest or remotely manage aspects of your car and drive.

The Audi SQ5 builds on this wealth of technological excellence with the added delights of the Audi virtual cockpit and its driver centric displays, as well as rear view camera for parking assistance, and an innovative multi media system with touch feedback.

*Audi connect is not supported outside of South Africa

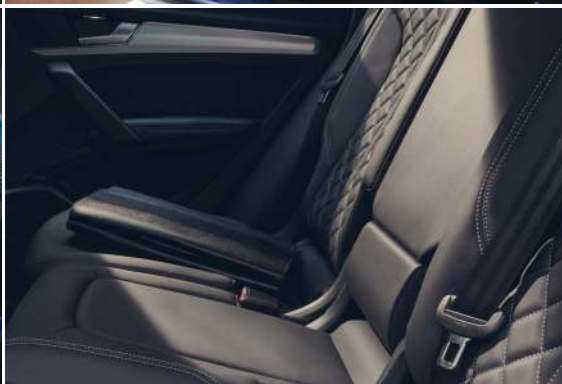
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Audi Q5 model highlights

- Audi connect*
- Audi smartphone interface
- Quattro all-wheel drive
- Parking aid plus
- Ambient lighting
- 3 segment rear bench

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Audi SQ5 model highlights

- Audi connect*
- Audi virtual cockpit
- 3.0 litre TFSI engine
- Red brake callipers
- Sports front seats
- S model bumpers

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