



CITROËN C1







STYLISH, SIMPLE, EFFORTLESS.

› FORM AND FUNCTION ARE IN PERFECT HARMONY WHEREVER YOU LOOK ON THE CITROËN C1.

The curves, forms and technology that make it uniquely distinctive, also make it easy, fun and safe to travel in. From those short overhangs and robust bumpers to the cleverly placed clear controls, the details make a world of difference. Vital driving controls are grouped closely around the steering wheel for fingertip control, so the driver can concentrate on the main event – driving. An amazingly tight turning circle and standard variable power assisted steering also makes the CITROËN C1 perfectly adapted to nipping about in the city, whilst the clear and bold speedometer really adds to the sense of fun.

› LIGHT FANTASTIC

Elevated rounded headlamps make the CITROËN C1's characterful face instantly recognisable, while the daytime-running LEDs*, give a dazzlingly cool stare. Optional front fog lights, complete the refreshing, dynamic look.

*Optional



› CONNECT NOW

Let the CITROËN C1 talk to your phone or MP3 through this simple optional dashboard Bluetooth® system and USB socket, leaving you to concentrate on the road.

› GO WITH THE FLOW

Even the cabin's air vents harmonise with CITROËN C1's curvy themes – nothing interrupts the flow!

› OUTSIDE IN

A stylish flourish – the upper door panels are painted to match the chosen exterior colour.



› IN THE DETAILS
 *Even the shape of the main air-conditioning switch echoes the dashboard design and the whole car's vibrant persona.
 *Standard on Seduction

› SUPERSTORE
 The CITROËN C1 has plenty of storage compartments spread between the dashboard, centre console and doors – there are two situated immediately above and below the CD player for really easy access.

› HIDDEN ASSETS
 Two cup holders and a 12-Volt socket are concealed under the centre console.

FREEDOM IN COMFORT.

Compact, agile and designed to raise a smile every time you jump in, the CITROËN C1 inspires a sense of freedom, even on the busiest city streets. What's the secret? A mixture of vibrant styling, practical thinking and pure versatility in one unique package.

› HIGH VOLUME
 The boot of the CITROËN C1 transforms from a useful 139 litres under the parcel shelf, right up to 751 litres with the rear seats folded down. The large rear window is also a wide opening tailgate for optimum access.

› IT'S ELECTRIC
 As you would expect, front electric windows are standard on Seduction and optional on Attraction models for complete convenience.

› MUSIC NON-STOP
 *Enjoy listening to hours of your favourite music with the CITROËN C1's CD player. You can also access music through your MP3 player via the MP3 player plug situated in the front panel.

*Standard on Seduction models



SAFE AND ENVIRONMENTALLY SOUND

It's no surprise that an innovative, efficient city car has great environmental credentials, but at 99g/km, CITROËN C1 goes even further... Manual models produce class-defining CO₂ emissions of just 99g/km and can reach up to 3.8l/100km on the extra urban cycle, and even around town they will return 5.1l/100km. Efficiency is engineered in everywhere.



▶ COMPACT WITHOUT COMPROMISING ON SAFETY

Despite its ingenious compact design, there is nothing inferior about the Citroën C1's safety features, with a solid passenger compartment design and carefully engineered crumple zones, its entire structure is designed to protect.



▶ RELIABLE AND RESPONSIVE

The Citroën C1 is designed to look after itself as well as look after you, this nimble yet powerful little city car features the anti-lock braking system (ABS) and Electronic brakeforce distribution system (EBD) and Emergency braking assistance (EBA). Driver and front passenger airbags are all standard across the range. Seduction models offer ISOFIX child anchorage points on the rear split/folding/ 50/50 seats and remote control central locking.



▶ CONSCIOUS AND CONTROLLED

* The Efficient Tronic Gearbox (ETG) boasts impressively greener credentials, with less pollution and up to 5% more economy than a conventional manual gearbox system.

* Only on the Seduction ETG Model



ESSENTIAL CARE. CITROËNS ARE RENOWNED FOR THEIR RELIABILITY – AND THE CITROËN C1 IS NO EXCEPTION.

WITH THE ADDED REASSURANCE OF A WARRANTY, ROUTINE SERVICING AS WELL AS 24-HOUR ROADSIDE ASSISTANCE, YOU ARE PROTECTED AT EVERY TURN.

› CITROËN WARRANTY

Every new CITROËN car has the benefit of a 3-year/100 000km manufacturer warranty*, plus a 12-year anti-perforation warranty**, and a 3-year paint warranty***. CITROËN now gives you the option of upgrading your warranty to a 5-year/100 000km FULL MANUFACTURER WARRANTY.

*Manufacturing defect, excludes maintenance and wear

**Perforation caused by corrosion from the inside

*** Original bodywork paint or lacquer defect

› CITROËN FREEDRIVE

CITROËN now offers you the FREEDRIVE option, which includes a 5-year/100 000km warranty and a 5-year/100 000km full maintenance plan.

› CITROËN ASSISTANCE

For all models: In response to a free telephone call: 0860 77 24 24, CITROËN Assistance brings rapid expert roadside assistance to you in an emergency. It comes free of charge for the duration of the warranty and operates 24 hours a day in all parts of South Africa, Swaziland, Lesotho, Botswana and Namibia. As a member of CITROËN Assistance, not only will help be at hand immediately in the unlikely event that your car experiences a breakdown, but you will also receive a comprehensive range of benefits such as free medical advice, arrangement of emergency transportation and a 24-hour information service. CITROËN Assistance is aimed at a stress-free motoring experience. Please note, CITROËN Assistance only applies to incidents covered by the new vehicle warranty, and excludes non-vehicle faults, such as running out of fuel, misfuelling, loss of keys, lock-ins, road traffic accidents and punctures/wheel changes.

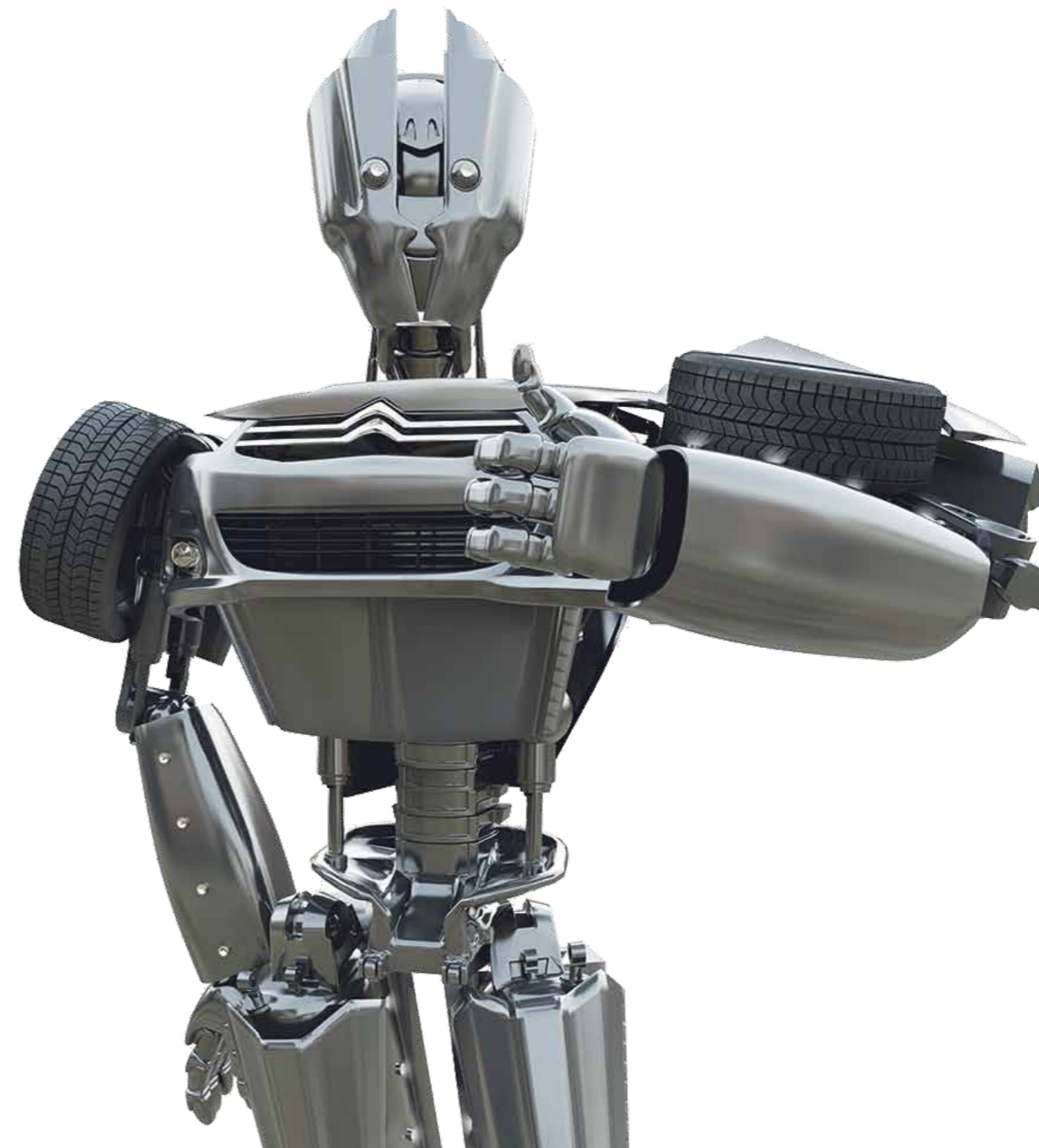
› CITROËN SERVICE

In order to give you total peace of mind, in addition to your manufacturer warranty, the CITROËN C1 comes with an optional 4-year/60 000km Service Plan, which covers all the costs associated to the routine scheduled services as laid out in the Warranty and Service Records Book.

To find out more, contact your CITROËN Dealer or CITROËN Authorised Repairer.

› CITROËN CUSTOMER CARE

A customer care hotline is available 5 days a week during standard working hours (8am to 5pm) to take your queries: 0860 211 112 as well as a fully-supported email service: customer@citroen.com



 **OWNING A CITROËN IS REWARDING**

REWARD YOURSELF

With CITROËN you'll always have a reason to smile. From the moment you join the CITROËN family, you'll receive a welcome gift, which could be anything from subscription vouchers to weekend getaways. By sharing your CITROËN ownership experience with friends and family, and they too purchase a CITROËN, we'll reward you even more in cash* as a thank you for being a valued and loyal customer.

Be part of the CITROËN family and enjoy great rewards today.

*Terms and conditions apply.

Visit www.citroen.co.za for more information.

If you have any questions, feel free to contact us on 0860 211 112.



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NOTE: Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press, December 2013. However, the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time, modifications, changes of details, or equipment. Vehicles shown are for illustration purposes only. Please consult the specification sheet for model specific information. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your Dealer. The CITROËN website contains full information on all CITROËN products and offers available in South Africa. The site address is: www.citroen.co.za and you can contact CITROËN directly via customer@citroen.com

CITROËN CUSTOMER CARE: 0860 211 112

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