

Ford

FIGO



Beginning of a great story.

The FIGO is here to set you apart. Its powerful engine propels you ahead in life. Its stylish design leaves a lasting impression. Its technology and safety features put your mind at ease. So, get set to test drive the FIGO. Made for those who don't believe in following others. Go Make Waves.



Make life easy.

The FIGO is one of life's easier choices. Packed with remarkable technologies, our new compact car looks and feels much larger than it really is.



Compact outside. Roomy inside.

The FIGO is surprisingly spacious for a compact car. Offering generous shoulder width across the back seat, ample legroom and room for three passengers in the back.



Technology and Safety

The **FIGO** comes with the latest innovations, technology and safety features that keep you informed, entertained and safe.

The whole package.

Every aspect of the **FIGO** has been thoughtfully crafted. A bold exterior that turns heads and an interior aimed to give you a new perspective.



Hill Launch Assist (HLA)* temporarily stops you rolling backwards when making a hill start. It holds the brake for a few seconds after you take your foot off, giving you time to smoothly accelerate away. Whether you're driving uphill or downhill.

*HLA only available on Trend 6-speed automatic transmission models.

Perimeter anti-theft alarm*

The **FIGO's** perimeter anti-theft alarm together with an engine immobiliser* provides peace of mind while the car is parked. If the system detects an unauthorised attempt to enter the car, it triggers the alarm, flashes the headlamps and parking lamps, and activates the theft indicator on the instrument panel.

*Perimeter anti-theft alarm standard on Trend and Titanium models.
Engine immobiliser standard on Ambiente and Trend models.

Ford MyKey®*

Ford MyKey® functionality helps encourage responsible driving. Programme your key to a restricted driving mode setting that promotes good habits, such as increasing seatbelt use, limiting vehicle top speeds, and regulating audio volume.

*Ford MyKey® standard on Titanium models.



Remote central locking and drive-away locking

Remote central locking is standard on Trend models.
Drive-away locking is standard on all models.

Style crafted for comfort

The **FIGO** has been designed to offer quality comfort for every journey. Power windows and drive-away locking doors ensure a controlled driving experience, whilst Bluetooth® with USB port and Ford docking station provides entertainment for everyone. MyFord Dock® allows you to store, mount and charge your mobile phone, MP3 player or satellite Navigation system. And because it's mounted on your dashboard, it's in a perfect, easy-to-access position.

Available on Ambiente and Trend models.

Smart storage

Not just extra space; smarter space. The long floor console and storage areas in the doors offer even more specialised compartments, whether you need to store a 500ml bottle, a takeaway coffee cup, or an umbrella.

SYNC®3

Make calls and listen to your favourite songs anytime, anywhere with SYNC®3. Its 6.5" colour touchscreen is both Apple CarPlay and Android Auto compatible.

Standard on Titanium models.

Rain-sensing wipers*

Nothing should distract you as you drive. Whether it's a drizzle or a hailstorm, these wipers automatically turn on.

*Rain-sensing wipers available on Titanium models only.
Standard on Titanium models.

Automatic headlamps*

When it gets dark, these powerful headlamps illuminate the road ahead, giving you a clear view.

*Automatic headlamps available on Titanium models only.
Standard on Titanium models.



Automatic climate control

You can't control the weather outside, but you can set the temperature exactly to your liking inside the **FIGO**.

Standard on Titanium models.

6 airbags

The **FIGO** comes with front, side and curtain airbags to keep you and your loved ones protected.

Standard on Titanium models.

Rear-view camera

When you reverse, the rear-view camera automatically turns on, giving you a clear view of what's behind you.

Standard on Titanium models.

Power

The **FIGO's** latest 1.5L Ti-VCT engine gives you the confidence to add more power to the journey called life.

All-New Petrol Engine 1.5L Ti-VCT



- Power: 91kW
- Torque: 150Nm
- 3-cylinder engine
- 4 valves per cylinder
- Double stage variable oil pump
- Aluminium engine block and cylinder head-lighter in weight
- Ti-VCT - (Twin Independent Variable Cam Timing)

Transmission*

The **FIGO's** 6-speed automatic transmission delivers better fuel economy, quieter operation and less vibration. You'll love the **FIGO's** responsive 5-speed manual transmission.

*6-speed automatic transmission standard on Trend models.
5-speed manual transmission standard on Ambiente and Trend models.

More fuel-efficient gear changes

A shift indicator light* on the instrument panel tells you when to change gear for maximum fuel efficiency. It's a simple but effective way to help make every journey more economical.

*Shift indicator light standard on Trend manual models.



Make it yours

Every aspect of the **FIGO** has been thoughtfully crafted. A bold exterior that turns heads and an interior aimed to give you a new perspective.



Oxford White (Solid)

Deep Impact Blue (Metallic*)

Moondust Silver (Metallic*)

Smoke (Metallic*)

Ruby Red (Metallic*)

White Gold (Metallic*)
(Available on Trend and Titanium models only)

*Metallic body colours are options at extra cost.

Note: The images used are to illustrate body colours only and may not reflect the vehicle described. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

Wheels



14" Steel wheel cover
- 175/65 R14
Available on Ambiente models

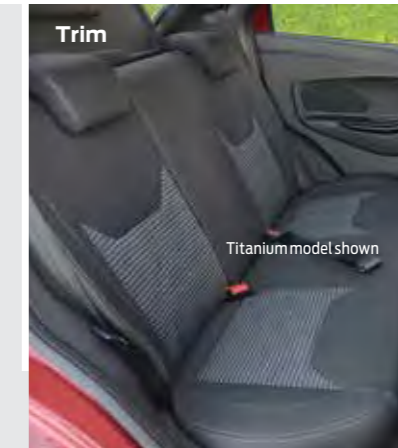


14" Alloy wheel
- 175/65 R14
Available on Trend models

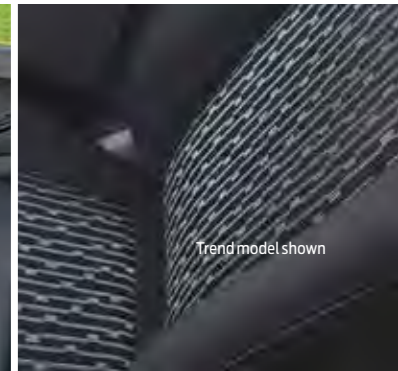


15" Alloy wheel
- 175/65 R15
Available on Titanium models only

Trim



Titanium model shown



Trend model shown

FORD CREDIT

As part of the Ford family, Ford **CREDIT** can offer a number of unique finance options to make owning a new or used vehicle affordable and simple. For more information regarding Ford **CREDIT**, speak to your Ford Dealer or go to www.ford.co.za/buying/ford-credit/home.



FORD PROTECT

Genuine parts. Genuine service.

Enjoy years of trouble-free motoring and preserve the value of your new Ford by fitting only genuine Ford parts and accessories. Servicing your new Ford at a Ford Dealer will also protect you and your vehicle warranty.



BUSINESS AND COMMERCIAL FLEET CUSTOMERS

The Ford portfolio of products is growing rapidly to meet your business needs.

Please contact your local Ford Dealer for more information or visit our website www.ford.co.za/fleet or alternatively email us at fleetsa@ford.com.

FORD PROTECT

Ford **PROTECT** offers a holistic suite of service, maintenance, warranty and roadside-assistance products aimed at keeping your new **Figo** in perfect working condition.



All **Figo** derivatives retailed on or after 01 November 2021 will not have a service plan included in the vehicle in line with the Competition Commission's Guidelines for the Automotive Aftermarket Industry. Service and maintenance plans can be purchased directly from the Finance and Insurance Manager at any Ford Authorised dealership. Please ensure you follow your service booklet for your service intervals. Service Plan covers all scheduled servicing except friction materials and wear items, i.e. brake pads and wiper blades. An Extended Warranty may be purchased prior to the expiry of the 4-yr/120 000km New Vehicle Limited Warranty (NVLW).

Warranty: Extension covering your vehicle for up to 7 years or 200 000kms from the original warranty start date.

Service Plans options available for up to 8 years or 135 000kms from original warranty start date.

Maintenance Plans: Ford Protect has a variety of maintenance options for up to 8 years or 135 000kms.

Roadside Assistance: opt for an additional 1 or 2 years Roadside Assistance

Please contact your nearest Ford Dealer for more information regarding Ford PROTECT plans and products options or visit www.ford.co.za/fordprotect

The declared fuel consumption and CO₂ emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006/ECE R101: 2005 as last amended) and validated and approved by the UK Vehicle Certification Authority (VCA). Fuel consumption and CO₂ emissions figures are used to compare different vehicle types under uniform conditions, and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors and are directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures in day-to-day driving, although the vehicle is technically capable of doing so.

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specifications either temporarily or permanently, which will be communicated to the Ford Dealer Network. E & OE. Printed October 2021.



	4-DOOR SEDAN		5-DOOR HATCH			
	1.5 Ambiente	1.5 Trend	1.5 Ambiente	1.5 Trend	1.5 Trend Auto	1.5 Titanium
Engine and Transmission						
Bore x stroke (mm)	84 x 90	84 x 90	84 x 90	84 x 90	84 x 90	84 x 90
Capacity (cc)	1496	1496	1496	1496	1496	1496
Compression ratio	11:01	11:01	11:01	11:01	11:01	11:01
Fuel requirement	Petrol	Petrol	Petrol	Petrol	Petrol	Petrol
Power (kW @ rpm)	91 @ 6 500	91 @ 6 500	91 @ 6 500	91 @ 6 500	91 @ 6 500	91 @ 6 500
Torque (Nm)	150 @ 4 250	150 @ 4 250	150 @ 4 250	150 @ 4 250	150 @ 4 250	150 @ 4 250
Type	5-speed manual	5-speed manual	5-speed manual	5-speed manual	6-speed automatic	5-speed manual
Performance and Economy						
CO ₂ emissions (g/km)*	132	132	132	132	150	132
Combined fuel consumption (L / 100km)*	5.7	5.7	5.7	5.7	6.5	5.7
Top speed (km/h)	175	175	175	175	175	175
Wheels and Tyres						
14" Steel wheels (175/65 R14)	Std	-	Std	-	-	-
14" Alloy wheels (175/65 R14)	-	Std	-	Std	Std	-
15" Alloy wheels (175/65 R15)	-	-	-	-	-	Std
Full size spare wheel: 14" Steel (175/65 R14)	Std	Std	Std	Std	Std	Std
Dimensions (mm)						
Fuel tank capacity (L)	42	42	42	42	42	42
Gross vehicle mass (kg)	1460	1460	1450	1450	1490	1450
Luggage volume (L)	445	445	256	256	256	256
Exterior						
Bumpers front and rear – body colour	Std	Std	Std	Std	Std	Std
Grille – black	Std	-	Std	-	-	-
Grille – silver painted	-	Std	-	Std	Std	Std
Front fog lamps	-	Std	-	Std	Std	Std
Door handles – black	Std	-	Std	-	-	-
Door handles – body colour	-	Std	-	Std	Std	Std
Dual exterior mirrors – manually adjustable and foldable – black	Std	-	Std	-	-	-
Dual exterior mirrors – power-adjustable and manually foldable – body colour	-	Std	-	Std	Std	Std
Front and rear tow hooks	Std	Std	Std	Std	Std	Std
Locking fuel cap remote released	Std	Std	Std	Std	Std	Std
Rear fog lamps	Std	Std	Std	Std	Std	Std
Rear window wash/wiper	-	-	Std	Std	Std	Std
FIGO BLU package	-	-	-	Opt ¹	-	-
Interior Lighting						
Courtesy light delay feature	Std	Std	Std	Std	Std	Std
Load compartment light	-	Std	-	Std	Std	Std
Analogue cluster: electronic trip meter/odometer, speedometer, fuel gauge, warning lamps	Std	Std	Std	Std	Std	Std
Tachometer with gearshift indicator	-	Std	-	Std	-	Std
Trip computer	Std	Std	Std	Std	Std	Std
Interior Comfort and Convenience						
12V power point	-	Std	-	Std	Std	Std
Airconditioner: manual	Std	Std	Std	Std	Std	-
Airconditioner: electric	-	-	-	-	-	Std
Assist handles – front and rear	Std	Std	Std	Std	Std	Std
Console ashtray – removable cup	-	Std	-	Std	Std	Std
Console with two cupholders and two bottle holders	Std	Std	Std	Std	Std	Std
Sun visor mirrors – driver and passenger	-	Std	-	Std	Std	Std
Floormat – driver only	Std	Std	Std	Std	Std	Std
Removable package tray	-	-	Std	Std	Std	Std
Rear window defroster	-	Std	-	Std	Std	Std

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	4-DOOR SEDAN		5-DOOR HATCH			
	1.5 Ambiente	1.5 Trend	1.5 Ambiente	1.5 Trend	1.5 Trend Auto	1.5 Titanium
In-Car Entertainment (ICE)						
Ford SYNC ³ (including Bluetooth [®] hands-free phone, Voice Control, steering-wheel-mounted audio controls, x2 USB ports with iPod functionality)	-	-	-	-	-	Std
6.5" colour touchscreen	-	-	-	-	-	Std
Ford audio including AM/FM with 4 speakers	Std	Std	Std	Std	Std	Std
MyFord Dock [®] including USB and Bluetooth [®]	Std	Std	Std	Std	Std	-
Seating						
Cloth seats	Std	Std	Std	Std	Std	Std
2-way manual adjustable front seats	Std	Std	Std	Std	Std	-
4-way manual adjustable front seats	-	-	-	-	-	Std
Manual front seats recliner	Std	Std	Std	Std	Std	Std
Driver and passenger front seat map pocket	-	Std	-	Std	Std	Std
Rear outboard head restraints – 2-way	Std	Std	Std	Std	Std	Std
60:40 split rear seats	-	-	-	Std	Std	Std
Safety and Security						
Airbags – driver and passenger	Std	Std	Std	Std	Std	Std
Airbags – side and curtain	-	-	-	-	-	Std
Anti-lock Braking System (ABS)	Std	Std	Std	Std	Std	Std
Hill Launch Assist (HLA)	-	-	-	-	Std	-
Rear-view camera	-	-	-	-	-	Std
Traction control	-	-	-	-	Std	-
Engine immobiliser	Std	Std	Std	Std	Std	Std
Perimeter anti-theft alarm	-	Std	-	Std	Std	Std
Remote central locking	-	Std	-	Std	Std	Std
Drive-away locking	Std	Std	Std	Std	Std	Std
Power door locks	Std	Std	Std	Std	Std	Std
Ford MyKey [®]	-	-	-	-	-	Std
Rear door child lock – manual	Std	Std	Std	Std	Std	Std
Front 3-point seatbelts	Std	Std	Std	Std	Std	Std
Rear seatbelts – 3 point on outer and static lap belt on centre seat	Std	Std	Std	Std	Std	Std
Height adjustable seatbelt	-	Std	-	Std	Std	Std
Seatbelt minders	-	Std	-	Std	Std	Std
Front power windows with driver one-touch down function	Std	Std	Std	Std	Std	Std
Rear manual windows	Std	-	Std	-	-	-
Rear power windows – with child lock	-	Std	-	Std	Std	Std
Warranty and Service						
Warranty (NVLW)	4-yr / 120 000km	4-yr / 120 000km	4-yr / 120 000km	4-yr / 120 000km	4-yr / 120 000km	4-yr / 120 000km
Corrosion Warranty	5-yr / unlimited km	5-yr / unlimited km	5-yr / unlimited km	5-yr / unlimited km	5-yr / unlimited km	5-yr / unlimited km
Roadside Assistance	3-yr / unlimited km	3-yr / unlimited km	3-yr / unlimited km	3-yr / unlimited km	3-yr / unlimited km	3-yr / unlimited km
Service Intervals	15 000km	15 000km	15 000km	15 000km	15 000km	15 000km
Service Plan	Opt	Opt	Opt	Opt	Opt	Opt

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Ford PROTECT Service Plan – Covers all scheduled servicing, except friction materials, i.e. brake pads and wiper blades.

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