



mazda



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MAZDA BT-50

ADVENTURE IS ITS OWN DESTINATION



The enhanced Mazda BT-50 is a Sports Activity Vehicle designed to complement your lifestyle. From winding tarmac to the most challenging track, all roads lead to excitement. It allows you to escape from the city and enjoy all the action and adventure the great outdoors has to offer. Whether you're heading to work or play, the Mazda BT-50 creates a thrill that makes everywhere your playground. It's a feeling we call Zoom-Zoom.

WILD AT HEART

With all the power to tackle the roughest playground or toughest job, the BT-50 delivers a dynamic Zoom-Zoom driving experience. The range offers three powertrains: a 2.5 ℓ TDi (turbo diesel intercooled) engine, a 3.0 ℓ CRDi (common-rail direct-injection) diesel engine, and a 2.6 ℓ EFI (electronic fuel injection) petrol engine. To make the most of your adventure, the BT-50 is offered with a 5-speed manual or 5-speed electronically controlled automatic transmission, both tuned to match the high performance of the 3.0 ℓ CRDi diesel engine.

The 3.0 ℓ CRDi diesel engine features a 4-cylinder DOHC structure with 16 valves and a large intercooler which improves cooling efficiency. The result is an unbeaten 380Nm of torque in a linear curve from low speeds, with 115kW output throughout its operating range.



TOUGH WAS NEVER SO BEAUTIFUL

With the Mazda BT-50 even the roughest playground can be tackled in style. Further refinement to the exterior design of the BT-50 ensures it will continue to turn heads. Tough styling is combined with a high level of craftsmanship, while the quality of the fit and finish is of the level that would be expected of a passenger car.

Body contours are shaped to present a brawnier look that brings to mind the muscular appearance of a well-trained athlete. The bold wheel arch and 16-inch alloy wheels add extra flair to the all-terrain adventure. Whether on tarmac or cross-country, the Mazda BT-50's performance can make you wish the finish-line never comes.



*WHERE OTHERS FIND BOUNDARIES,
YOU FIND BEGINNINGS*



A refined suspension system adds lively and responsive handling to the Mazda BT-50's sedan-like ride comfort. But when you leave the smooth roads of the city in your dust, the double wishbone front suspension, large-diameter shock absorbers, and newly developed rear leaf set-up can take you to uncharted territory. Best take a pencil with you to fill in the map as you go.



WORK. PLAY. ENJOY.



Attention to detail and high levels of comfort have set new standards for what a Sports Activity Vehicle should offer the extremist.

The sedan-like driving experience and a new level of passenger car-like features can make the BT-50 as much of a pleasure to drive in the city as in the great outdoors. The seats are contoured with solid support and positive hold to match the BT-50's responsive handling and dynamic performance. With its two-tone colour scheme and silver-finish accents highlighting details, the interior creates a modern, clean ambience that speaks of high quality.

PLAY HARD - STAY COOL



Power and ruggedness meets unique versatility in the Mazda BT-50 Freestyle Cab. For maximum flexibility it offers an innovative rear access system which allows the front door and rear panel to open from the middle without needing a central support pillar. So when you open the BT-50 freestyle door system, you'll have maximum flexibility making it easy to load. A unique in-cabin removable refrigerator is tucked securely behind the front seats. This keeps beverages and food of your choice between a chilly 5 to -15°C, so you can stay cool and refreshed as the Mazda BT-50 deals with the tough terrain outside.



TAKING THE SAFE ROUTE

The Mazda BT-50 delivers true peace of mind by offering a high level of safety features to ensure that you're always back tomorrow, ready for the next adventure. In addition to dual front airbags, selected models provide side airbags for head and chest protection, with front seatbelt pretensioners and load limiters. Seatbelt height adjusters ensure the perfect driving position with maximum safety. High-performance brakes with advanced vehicle control technologies, including 4-wheel Antilock Braking System (4W - ABS), Electronic Brake-force Distribution (EBD) and Load Sensing Proportioning Valve provide assured braking even when the playground gets slippery.

DISCOVER THE FACTS BEHIND THE ADVENTURE	SINGLE CAB					
	4x2			4x4		
	BT-50	BT-50	BT-50	BT-50	BT-50	BT-50
	2.5 TDi	3.0CRDi	2.6EFi	2.6EFi	2.6EFi	2.5 TDi
	SLX	SLX	Base	Base	Base Safety Pack	SLX
Engine						
Engine type	in-line 4-cylinder 12-valve, turbo, intercooled	in-line 4-cylinder 16-valve, turbo, intercooled	in-line 4-cylinder 12-valve	in-line 4-cylinder 12-valve	in-line 4-cylinder 12-valve	in-line 4-cylinder 12-valve, turbo, intercooled
Displacement [l]	2499	2953	2606	2606	2606	2499
Fuel injection	indirect injection	common-rail direct injection	electronic fuel injection	electronic fuel injection	electronic fuel injection	indirect injection
Bore x stroke [mm]	93 x 92	96 x 102	92 x 98	92 x 98	92 x 98	93 x 92
Compression ratio	19.8:1	18.0:1	8.4:1	8.4:1	8.4:1	19.8:1
Engine output						
Power [kW @ rpm]	80 @ 3500	115 @ 3200	92 @ 4600	92 @ 4600	92 @ 4600	80 @ 3500
Torque [Nm @ rpm]	257 @ 2000	380 @ 1800	206 @ 3500	206 @ 3500	206 @ 3500	257 @ 2000
Transmission						
Type	5-spd manual	5-spd manual	5-spd manual	5-spd manual	5-spd manual	5-spd manual
Diff-lock	std	std	option	std	std	std
Remote electric front wheel hubs	-	-	-	std	std	-
Steering						
Power assisted	std	std	std	std	std	std
Steering column tilt adjust (manual)	std	std	std	std	std	std
4-spoke steering wheel	std	std	std	std	std	std
Leather covered 4-spoke steering wheel	-	-	-	-	-	-
Brakes						
4-Wheel ABS with EBD	std	std	-	-	std	std
Front type	ventilated disc	ventilated disc	ventilated disc	ventilated disc	ventilated disc	ventilated disc
Rear type	drum	drum	drum	drum	drum	drum
Suspension						
Raised suspension	std	std	std	4x4	4x4	std
Front type	double wishbone - independent	double wishbone - independent	double wishbone - independent	double wishbone - independent	double wishbone - independent	double wishbone - independent
Rear type	live axle	live axle	live axle	live axle	live axle	live axle
Wheels & tyres						
Type	alloy	alloy	steel	steel	steel	alloy
Wheel size	7JJ x 16"	7JJ x 16"	6.5JJ x 15"	6.5JJ x 15"	6.5JJ x 15"	7JJ x 16"
Tyre size	245/70 R 16	245/70 R 16	215 R 15 C	215 R 15 C	215 R 15 C	245/70 R 16
Spare wheel - steel	std	std	std	std	std	std
Spare wheel - alloy	100% option	100% option	-	-	-	100% option
Exterior dimensions [mm]						
Min ground clearance (unladen)	207	207	207	207	207	207
Overall height (unladen)	1762	1762	1762	1762	1762	1762
Overall length (with rear bumper)	5076	5076	5076	5076	5076	5076
Overall width (w/o outer mirror)	1807	1807	1807	1807	1807	1807
Wheelbase	3000	3000	3000	3000	3000	3000
Loadbox [mm]						
Depth	465	465	465	465	465	465
Length	2280	2280	2280	2280	2280	1753
Width	1458	1458	1458	1458	1458	1458
Weights [kg]						
GCM (Gross Combination Mass)	3790	4719	3790	3790	3790	3858
GVM (Gross Vehicle Mass)	2790	2919	2790	2790	2790	2858
Payload	1182	1160	1278	1182	1182	1256
Towing mass	1000	1800	1000	1000	1000	1000

FREESTYLE CAB		DOUBLE CAB					
4x2	4x4	4x2				4x4	
BT-50	BT-50	BT-50	BT-50	BT-50	BT-50	BT-50	BT-50
3.0CRDi	2.5 TDi	2.6EFi	2.5 TDi	3.0CRDi	3.0CRDi	2.6EFi	3.0CRDi
SLX	SLX	SLE	SLE	SLE	SLE Auto	Base Safety Pack	SLE
in-line 4-cylinder 16-valve, turbo, intercooled	in-line 4-cylinder 12-valve, turbo, intercooled	in-line 4-cylinder 12-valve	in-line 4-cylinder 12-valve, turbo, intercooled	in-line 4-cylinder 16-valve, turbo, intercooled	in-line 4-cylinder 16-valve, turbo, intercooled	in-line 4-cylinder 12-valve	in-line 4-cylinder 16-valve, turbo, intercooled
2953	2499	2606	2499	2953	2953	2606	2953
common-rail direct injection	indirect injection	electronic fuel injection	indirect injection	common-rail direct injection	common-rail direct injection	electronic fuel injection	common-rail direct injection
96 x 102	93 x 92	92 x 98	93 x 92	96 x 102	96 x 102	92 x 98	96 x 102
18.0:1	19.8:1	8.4:1	19.8:1	18.0:1	18.0:1	8.4:1	18.0:1
115 @ 3200	80 @ 3500	92 @ 4600	80 @ 3500	115 @ 3200	115 @ 3200	92 @ 4600	115 @ 3200
380 @ 1800	257 @ 2000	206 @ 3500	257 @ 2000	380 @ 1800	380 @ 1800	206 @ 3500	380 @ 1800
5-spd manual	5-spd manual	5-spd manual	5-spd manual	5-spd manual	5-spd auto	5-spd manual	5-spd manual
std	std	std	std	std	std	std	std
-	std	-	-	-	-	std	std
std	std	std	std	std	std	std	std
std	std	std	std	std	std	std	std
std	std	std	std	std	std	std	std
-	-	std	std	std	std	-	std
std	std	std	std	std	std	std	std
ventilated disc	ventilated disc	ventilated disc	ventilated disc	ventilated disc	ventilated disc	ventilated disc	ventilated disc
drum	drum	drum	drum	drum	drum	drum	drum
std	4x4	-	std	std	std	4x4	4x4
double wishbone - independent live axle	double wishbone - independent live axle	double wishbone - independent live axle	double wishbone - independent live axle	double wishbone - independent live axle	double wishbone - independent live axle	double wishbone - independent live axle	double wishbone - independent live axle
alloy	alloy	alloy	alloy	alloy	alloy	steel	alloy
7 JJ x 16"	7 JJ x 16"	7 JJ x 16"	7 JJ x 16"	7 JJ x 16"	7 JJ x 16"	6.5JJ x 15"	7 JJ x 16"
245/70 R 16	245/70 R 16	245/70 R 16	245/70 R 16	245/70 R 16	245/70 R 16	215 R 15 C	245/70 R 16
std	std	std	std	std	std	std	std
100% option	100% option	100% option	100% option	100% option	-	100% option	100% option
207	207	207	207	207	207	207	207
1762	1762	1762	1762	1762	1762	1762	1762
5076	5076	5076	5076	5076	5076	5076	5076
1807	1807	1807	1807	1807	1807	1807	1807
3000	3000	3000	3000	3000	3000	3000	3000
465	465	465	465	465	465	465	465
1753	1753	1530	1530	1530	1530	1530	1530
1458	1458	1458	1458	1458	1458	1458	1458
3954	4541	4765	3871	4669	4069	3790	4765
2741	2954	2965	2871	2869	2869	2790	2965
1090	1262	1167	1093	1167	1154	1182	1167
1800	1000	1800	1000	1800	1200	1000	1800



MAZDA WILDLIFE FUND

We are dedicated to protecting and preserving the rich and irreplaceable heritage of our nation. Driven by this commitment, we reach out far beyond our vehicles, showrooms and factories to nurture our wildlife through the Mazda Wildlife Fund. Since 1990, we've invested over R23 million into the Fund, and are committed to a future investment of R1,5 million per year, contributing towards a multitude of scientific endeavours critical for the survival of our country and planet in areas such as education, conservation and research. We currently support 30 non-government and non-profit organisation projects. In 2004, one of our leading projects won two of the most prestigious awards at the American Chamber of Commerce's Star of Africa Awards, a Gold award as well as an overall Star of Africa Award. There's such an irreplaceable magnificence in our habitat that ensuring we can share this with future generations is one of the main goals of the Mazda Wildlife Fund. When you buy a Mazda vehicle, you contribute towards the ongoing development of the Mazda Wildlife Fund. You contribute to our planet's future.

At Mazda Wildlife Fund we care about every aspect of protecting our wildlife. Please go out there and enjoy your adventure, but always be aware of our delicate environment and take every precaution to protect it for future generations.

Are you driven to find out more? Call us on: 08600 MAZDA.

Visit us at www.mazda.co.za.



mazda
WILDLIFE FUND
The Driving Force
Behind Conservation

MAZDA MOTION

COMPLETE PEACE OF MIND MOTORING

What is MazdaMotion?

MazdaMotion is a collection of value-added services and products that allow you to enjoy a hassle-free driving experience. Within MazdaMotion, Mazda BT-50 offers a 5-year / 90 000km Service Plan, 4-year / 120 000km Warranty and 3-year Roadside Assistance, along with a hand-selected group of Mazda Approved Body Repair Centres. You will always have the advantage of a highly-trained Mazda Dealer Network and a team of dedicated Mazda people ready to back your car to the hilt.

The MazdaMotion Service Plan

To protect you and your investment MazdaMotion has designed a service plan to suit your needs which covers scheduled services for 5 years or 90 000km, whichever comes first. These operate alongside the Mazda 4-year / 120 000km warranty, not in place of it.

The MazdaMotion Roadside Assistance

This is a standard, 3-year assistance plan courtesy of Mazda Southern Africa and The Automobile Association of South Africa. It guarantees every Mazda owner total peace of mind every minute of the year and includes toll-free calls and services such as free towing, "rescue" due to minor or major mishaps and emergency medical help.

The MazdaMotion Warranty & Extended Warranty

All Mazda vehicles are backed by a 4-year / 120 000km Warranty*, which can be extended by a further 1-year / 40 000km or 2-years / 80 000km (whichever comes first). You can spend more time living your life and less time worrying about your car. You may take advantage of this innovative opportunity by purchasing one of the MazdaMotion Extended Warranty options.

The MazdaMotion Approved Body Repair Centres

Mazda Southern Africa has established a countrywide network of Approved Body Repair Centres. These centres ensure that all repairs meet our meticulously high standards. We offer detailed cost estimates, minimal inconvenience, help with claims, professional repair work and courtesy services. Paint, body and workmanship are guaranteed.

Information and specs are based on the latest product information available at time of publication. Mazda Southern Africa reserves the right to make changes without notice in product content and price at any time. For the latest details, always contact your Mazda Dealer. Copyright subsists in this material and permission to duplicate any part thereof should be sought from Mazda Marketing. Compilation date 24.02.09

*Terms and conditions apply.



All children instinctively know it / A few adults still remember it / One unique car company refuses to outgrow it / In grown-up language, it means the exhilaration and liberation that comes from experiencing sheer motion / But, as usual, children put it much better, and simply call it Zoom-Zoom / We practice it every day, it's why we build the kind of cars we do.

Mazda, Always the Soul of a Sports Car.

