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zoom-zoom
zoom-zoom



Mazda BT-50

THE IMPOSSIBLE MADE POSSIBLE.

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4 / 120 000 KM
YEAR WARRANTY ON
THE BT-50 RANGE

CHART NEW TERRITORIES

The All-New Mazda BT-50 defies the conventional image of a pick-up with its modern and revolutionary styling. Distinctive details like the front Dynamic Prominent Fenders and the unmistakable Mazda five-point grille speak to our endeavour to move to an even higher level of design and engineering. The new BT-50 is an Active Lifestyle Vehicle for those who live for the weekend. Whether it's taming the urban landscape or tackling rugged terrain, the Mazda BT-50 delivers on uncompromised adventure. All in all, the all-new Mazda BT-50 is shaped by our belief that wherever our cars take you, excitement will always be the destination. This is a feeling we like to call Zoom-Zoom.

Whichever way you look at it, the new Mazda BT-50 is made to impress. It effortlessly combines the looks, style and comfort of a premium passenger car with the total utility of a pick-up. The result is a vehicle that's designed to complement your dynamic lifestyle. Its bold contours and flowing lines represent an overall balance between dynamism and refinement. The strong, confident face gives the Mazda BT-50 a sporty feel while the new 16 - 17 inch aluminium wheels add that extra touch of flair. But there's more to the BT-50 than just its chiselled exterior. Its distinctive design extends to the inside, where every detail is crafted to go beyond the driver's expectations. So whether you're heading to work or play, you're sure to turn heads.



IN A CLASS OF ITS OWN

The BT-50 engine line-up consists of 2.2l and 3.2l diesel engines. The engines are mated with a 6-speed manual or 6-speed automatic transmission. The 6-speed automatic has Sequential Shift Control and Active Adaptive Shift technology that optimises gearshift in accordance with your driving style. All 4X4 models feature shift-on-the-fly switching between 2WD and 4WD. The in-line 4-cylinder 16 valve MZ-CD 2.2 Common-Rail Direct-Injection, has an oil cooled variable-nozzle turbo-charger and delivers 110kW of power and maximum torque of 375Nm. The 20-valve MZ-CD 3.2 is Mazda's first 5-cylinder engine and is a leader in its class, delivering 147kW of power and 470Nm of torque.



SPORTY, STYLISH AND SPACIOUS

Attention to detail and dedication to comfort dominate the interior of the new Mazda BT-50. The two-tone colour scheme and silver-finish accents create a clean, modern feel that ushers in improved refinement to the styling of pick-ups. Better still, the BT-50 is packed with various interior features such as an AM/FM radio*, MP3 compatible CD player*, steering wheel mounted audio controls*, Bluetooth voice control* and USB/iPod compatibility*. The 3.5-inch multi-function display*, dual-zone full auto air-con system* and cruise control* are all features that make every adventure more enjoyable.

* Feature available on certain Mazda BT-50 models. Please refer to the specifications pages for further details.



ADVENTURE COMES STANDARD

The power and performance of an SUV meet the ride comfort of a passenger car, placing the Mazda BT-50 in a category of its own. The horizontally-aligned rear lamps give a sense of motion and speed, clearly differentiate the BT-50 from other pick-ups. The front suspension is designed in a double-wishbone layout with coil springs while the rear has a rigid axle with leaf springs, giving you superior ride comfort no matter where the trail leads you. The BT-50 is in a class of its own with top of class towing capacity of up to 3350kg so that your leisure equipment is always on hand.



CONQUER THE OUTDOORS IN STYLE

The Mazda BT-50's spacious seating gives driver and passenger the smooth driving experience of a sedan, while the sporty styling and responsive handling translate to absolute driving bliss. The generous storage space is seemingly as boundless as the outdoors. Added to this is the 1.5 litre glove compartment on the driver's side and an overhead console, while the glove box capacity on the passenger's side has been increased to an ample 12 litres. Other storage furnishings like cup and bottle holders feature throughout the cabin to ensure that everybody has a place for personal items. Smarter still, is the Freestyle Cab unique door system that opens to an angle of just under 90 degrees to allow for easy access and even easier loading.



DESIGNED FOR A SAFER DRIVE

The BT-50 is not only easy on the eye, but its unique styling is also responsible for an aerodynamically efficient shape that contributes to high-speed stability, fuel economy and reduced cabin noise. All models feature twin-piston calliper front 16-inch disc brakes for even better braking performance. For true peace of mind, the BT-50 is equipped with advanced safety features like 4W-ABS, Emergency Brake Assist (EBA) and front, side*and curtain* airbags amongst many others. What's more is that the Dynamic Stability Control (DSC)*, Traction Control System (TCS)*, Load Adaptive Control (LAC)*, Trailer Sway Mitigation (TSM)*, Roll Over Mitigation (ROM)*, Hill Launch Assist (HLA)*, Hill Descent Control (HDC*- 4WD only) and the newly adopted rack-and-pinion steering all combine to give you the most Zoom-Zoom.

* Feature available on certain Mazda BT-50 models. Please refer to the specifications pages for further details.

4 YEAR/120 000KM WARRANTY PLAN

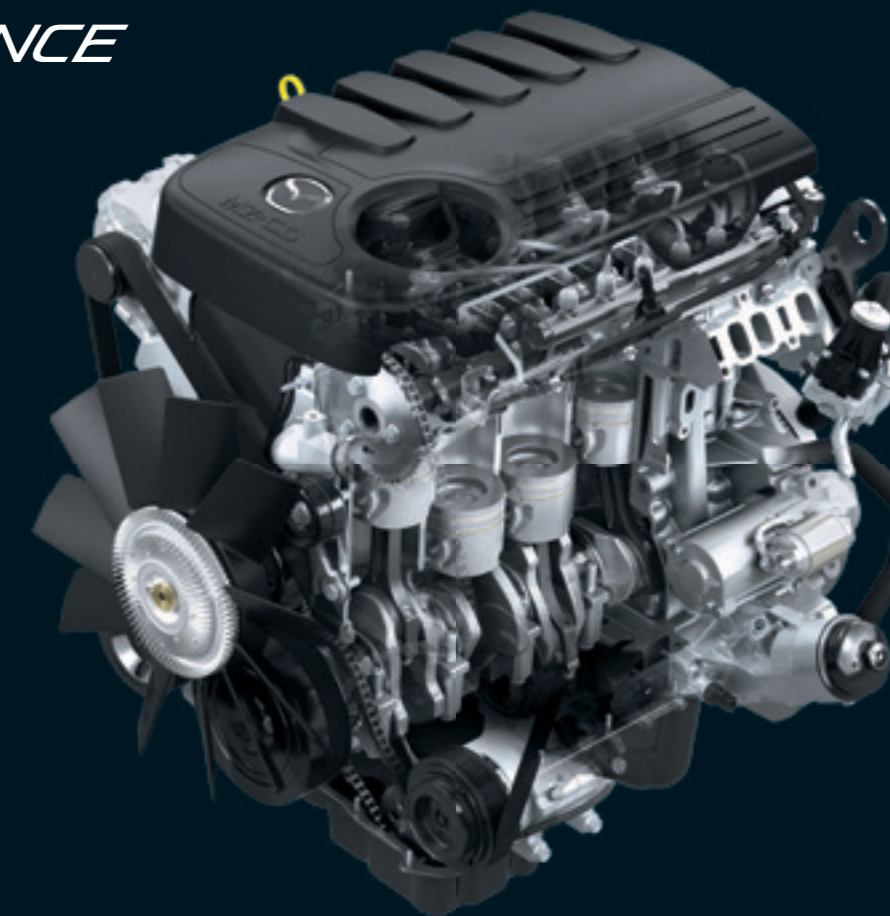
The BT-50 range is backed by a 4 years/120 000km Warranty, whichever comes first. Spend more time enjoying the outdoors lifestyle and less time worrying about your vehicle.

MAZDACARE ROADSIDE ASSISTANCE

Mazda cares about offering you peace of mind motoring. That is why we offer a 3-year Unlimited Roadside Assistance Plan to keep you moving every minute of the year. It includes toll-free calls and services such as free towing rescue due to minor or major mishaps and emergency medical help.

MAZDACARE SERVICE PLAN

MazdaCare has designed a Service Plan to suit your needs. It covers scheduled services for 5 years/90 000km, whichever comes first. The service plan operates alongside the Mazda 4 years/120 000km warranty, not in place of it.



Disclaimer: Colours, Specifications and Accessories shown in this brochure may differ from the actual vehicle due to the varied display capabilities. The colours, specifications and accessories shown may not be available at the time of order due to stock availability and/or discontinuation of range by the supplier. All colour, specification and accessory changes will be communicated to the Dealer network as and when they happen. Copyright subsists in this material and permission to duplicate any part thereof should be sought from Mazda South Africa.

DISCOVER THE FACTS BEHIND THE ADVENTURE	SINGLE CAB	
	BT-50 SGL 2.2L 6MT 4X2 HR SLX W/ LSD	BT-50 SGL 2.2L 6MT 4X2 HR SLX W/ LRD
Engine		
Type	in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled	in-line 4-cylinder, DOHC, 16-valve, turbo, intercooled
Displacement (cc)	2198	2198
Bore & Stroke (mm)	86.0 x 94.6	86.0 x 94.6
Compression Ratio	15.5:1	15.5:1
Fuel injection	common-rail direct-injection	common-rail direct-injection
Power (kW @ rpm)	110 @ 3700	110 @ 3700
Torque (Nm @ rpm)	375 @ 1500-2500	375 @ 1500-2500
Turbocharger type	variable-nozzle	variable-nozzle
CO ₂ emissions (g/km)	199	199
Transmission		
Type	6 speed manual	6-speed manual
Rear differential	limited slip	locking
4x4 Electronic shift on the fly	-	-
Steering		
Rack & pinion	std	std
Power assisted (engine-rev sensing)	std	std
Steering column tilt adjust	std	std
3-spoke polyurethane steering wheel	std	std
3-spoke leather wrapped steering wheel	-	-
Cruise control/steering wheel mounted audio controls	-	-
Brakes		
4 wheel ABS with EBD	std	std
Electronic Stability Program/Dynamic Stability Control	-	-
Front: 16" ventilated disc	std	std
Rear: drums (leading/trailing with auto adjuster)	std	std
Wheels and Tyres		
Tyre Size	255/70 R16	255/70 R16
Spare Wheel	16x7" steel	16x7" steel
Type	alloy	alloy
Wheel size	16x7"	16x7"
Exterior		
Body colour plastic front bumper	std	std
Body colour plastic rear bumper	std	std
Steel step chrome rear bumper	-	-
Radiator grille as moulded black	std	std
Radiator grille painted gun metal grey	-	-
Exterior door handle, tailgate handle & mirror scalp	as moulded black	as moulded black
Extruded aluminium side steps with plastic end caps	-	-
Front & rear mud flaps	std	std
Front fog lamps	std	std
Roof mounted high mounted stop lamp	std	std
Turning indicators	body mounted	body mounted
Lockable tailgate	std	std
Load box inner tie downs	std	std
Load box outer tie downs	std	std
Interior Comfort and Convenience		
Exterior mirrors	power adjust	power adjust
Front wipers - intermittent variable speed	std	std
Manual front windows	-	-
Power windows (with driver one-touch up & down)	std	std
Single-zone manual air conditioner	std	std
Dual-zone fully automatic air conditioner	-	-
Blanking plug & antenna	-	-
AM/FM radio/MP3 CD - integrated audio module	std	std
Multi-function display	two line - amber	two line - amber
Audio integrated control panel	low	low
Aux & USB/iPod	std	std
Bluetooth	std	std
Speakers	2	2
Cruise control	-	-
Ashtray with cigar lighter (acts as power point)	std	std
2nd power point aux in IP	std	std
3rd power point (rear of console)	-	-
Gear knob material	plastic	plastic
Short centre console with coin storage	-	-
Long centre console - double lid with 2 cup holders & with coin storage	std - plastic lid	std - plastic lid
Driver sun visor/passenger sun visor with vanity mirror	std	std
Driver's roof mounted grab handle	std	std
Passenger side A pillar assist handle	std	std
Door trim material insert	cloth	cloth
Back panel trim	non-woven premium	non-woven premium

DISCOVER THE FACTS BEHIND THE ADVENTURE	SINGLE CAB	
	BT-50 SGL 2.2L 6MT 4X2 HR SLX W/ LSD	BT-50 SGL 2.2L 6MT 4X2 HR SLX W/ LRD
Interior Comfort and Convenience		
Interior release/door handle	as moulded black	as moulded black
Centre panel/stack bezel	painted - accent colour	painted - accent colour
Parking brake button	as moulded black	as moulded black
Floor coverings	non-woven carpet	non-woven carpet
Front seat	bucket seats	bucket seats
Driver seat adjustment - manual	2-way	2-way
Passenger seat adjustment - manual	2-way	2-way
Passenger seat map pocket	std	std
Rear seats with fold-up cushion & partial fold forward back cushion	-	-
Centre armrest with cup holder	-	-
Rear head restraints (2 outboard head restraints with centre head restraint)	-	-
Seat fabric	standard cloth	standard cloth
Dome interior light with theatre dimming & illuminated entry	-	-
Overhead console with map lights	std	std
Lockable glove box & glove box lighting	std	std
External temperature display	-	-
Trip computer (trip A/trip B/fuel consumption/average fuel consumption/average speed/distance to empty)	std	std
Safety and Security		
Central locking/unlocking & drive-away locking	std	std
Remote keyless entry with 2-stage unlocking and flip key	std	std
Second remote ignition flip key	std	std
Child proof door locks	-	-
Front centre seat belt - 2-point	-	-
Height adjustable front seatbelts	-	-
Rear seatbelts - two outboard 3-point + one centre 2-point	-	-
Driver & front passenger airbag	std	std
Seat side airbag & side curtain airbag	-	-
Belt minder - buckle switch warning & driver's seatbelt LED warning	driver only	driver only
Rear parking assist	-	-
Volumetric burglar alarm system	std	std
Emergency Brake Assist (EBA)	std	std
Brake Override System (BOS)	std	std
Load Adaptive Control (LAC)	-	-
Trailer Sway Mitigation (TSM)	-	-
Roll Over Mitigation (ROM)	-	-
Hill Launch Assist (HLA)	-	-
Hill Descent Control (HDC) [4WD only]	-	-
Dimensions & Capacities		
Fuel tank (litres)	80	80
Minimum ground clearance (mm) [unladen]	232	232
Overall height (mm)	1800	1800
Overall length (mm)	5373	5373
Overall width (mm) [w/o outer mirror]	1850	1850
Wheelbase (mm)	3220	3220
Load box height (mm)	513	513
Load box floor length (mm)	2317	2317
Load box floor width (mm)	1560	1560
Water wading (mm)	800	800
Towing capacity braked (kg)	1800	1800
Tare mass (kg)	1857	1857
Gross Vehicle Mass [GVM] (kg)	3200	3200
Gross Combination Mass [GCM] (mm)	5000	5000
Gross axle mass - Front (kg)	1480	1480
Gross axle mass/axle-unit mass - rear (kg)	1850	1850
Vehicle capability		
Dual front towing hooks	std	std
Tow bar	std	std
Heavy Duty Battery	-	-
Suspension & Body		
High-trail	std	std
Front: independent, double-wishbone with coil springs	std	std
Rear: rigid axle with leaf springs	std	std
Engine underbody protection	-	-
Fuel tank guard	-	-
Engine cover	-	-
Warranty and Service		
Service intervals	15 000km	15 000km
Service Plan	5 years/90 000km	5 years/90 000km
Mazda Roadside Assistance	3 years/unlimited km	3 years/unlimited km
Comprehensive warranty	4 years/120 000km	4 years/120 000km

All children instinctively know it / A few adults still remember it / One unique car company refuses to outgrow it / In grown-up language, it means the exhilaration and liberation that comes from experiencing sheer motion / But, as usual, children put it much better, and simply call it Zoom-Zoom / We practise it every day, it's why we build the kind of cars we do.

MAZDA, ALWAYS THE SOUL OF A SPORTS CAR.

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