



mazda



Mazda BT-50

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zoom-zoom  
zoom-zoom

## *CHART NEW TERRITORIES*

The Mazda BT-50 defies the conventional image of a pick-up with its modern and revolutionary styling. Distinctive details like the front Dynamic Prominent Fenders and the unmistakable Mazda five-point grille speak to our endeavour to move to an even higher level of design and engineering.

The BT-50 is an Active Lifestyle Vehicle for those who live for the weekend. Whether it's taming the urban landscape or tackling rugged terrain, the Mazda BT-50 delivers on uncompromised adventure.

All in all, the Mazda BT-50 is shaped by our belief that wherever our cars take you, excitement will always be the destination. This is a feeling we like to call Zoom-Zoom.



## *BRAWN HAS NEVER LOOKED THIS REFINED*

Whichever way you look at it, the Mazda BT-50 is made to impress. It effortlessly combines the looks, style and comfort of a premium passenger car with the total utility of a pick-up. The result is a vehicle that's designed to compliment your dynamic lifestyle.

Its bold contours and flowing lines represent an overall balance between dynamism and refinement. The strong, confident face gives the Mazda BT-50 a sporty feel while the 16 - 17 inch aluminium wheels add that extra touch of flair. But there's more to the BT-50 than just its chiselled exterior. Its distinctive design extends to the inside, where every detail is crafted to go beyond the driver's expectations. So whether you're heading to work or play, you're sure to turn heads.



*ADVENTURE COMES STANDARD*



The BT-50 engine line-up consists of a 2.2 $\ell$  and 3.2 $\ell$  diesel engine, and a 2.5 $\ell$  petrol engine. The engines are mated with a 5-speed, 6-speed manual or a 6-speed automatic transmission. The 6-speed automatic has Sequential Shift Control and Active Adaptive Shift technology that optimises gearshift in accordance with your driving style. All 4X4 models feature shift-on-the-fly switching between 2WD and 4WD. The in-line 4-cylinder 16-valve MZ-CD 2.2 Common-rail Direct-injection is offered in two power versions. The 88kW version delivers 285Nm of torque and has a fixed geometry turbo-charger. The High Power version has an oil cooled variable-nozzle turbo-charger and delivers 110kW of power and maximum torque of 375Nm. The 20-valve MZ-CD 3.2 is Mazda's first 5-cylinder engine and is a leader in its class, delivering 147kW of power and 470Nm of torque. The in-line 4-cylinder 16-valve DOHC 2.5 MZI petrol engine delivers 122kW of power and 225Nm of torque.

*IN A CLASS OF ITS OWN*



The power and performance of an SUV meet the ride comfort of a passenger car, placing the Mazda BT-50 in a category of its own. The horizontally-aligned rear lamps give a sense of motion and speed and clearly differentiate the BT-50 from other pick-ups. The front suspension is designed in a double-wishbone layout with coil springs while the rear has a rigid axle with leaf springs, giving superior ride comfort no matter where the trail leads you. The BT-50 is in a class of its own with top of class towing capacity of up to 3350kg so that your leisure equipment is always on hand.

A wide-angle, eye-level view from the driver's seat of a Mazda BT-50 pickup truck. The interior is modern and clean, featuring a two-tone color scheme of dark grey and light grey. The dashboard is wide and flat, with a central infotainment system and air vents. The steering wheel is black with the Mazda logo in the center and silver accents. The view through the windshield shows a bright, sunny day at a beach with a clear blue sky, white clouds, and a calm ocean. The rearview mirror and side mirror are visible, reflecting the interior and the beach scene respectively.

*SPORTY, STYLISH AND SPACIOUS*

Attention to detail and dedication to comfort dominate the interior of the Mazda BT-50. The two-tone colour scheme and silver-finish accents create a clean, modern feel that ushers in improved refinement to the styling of pick-ups. Better still, the BT-50 is packed with various interior features such as an AM/FM radio\*, MP3 compatible CD player\*, steering wheel mounted audio controls\*, Bluetooth voice control\* and USB/iPod compatibility\*. The 3.5-inch multi-function display\*, dual-zone full auto air-con system\* and cruise control\* are all features that make every adventure more enjoyable.

\* Feature available on certain Mazda BT-50 models. Please refer to the specifications pages for further details.

*CONQUER THE OUTDOORS IN STYLE*



The Mazda BT-50's spacious seating gives driver and passenger the smooth driving experience of a sedan, while the sporty styling and responsive handling translate to absolute driving bliss. The generous storage space is seemingly as boundless as the outdoors. Added to this is the 1.5 litre glove compartment on the driver's side and an overhead console, while the glove box capacity on the passenger's side is an ample 12 litres. Other storage furnishings like cup and bottle holders feature throughout the cabin to ensure that everybody has a place for personal items. Smarter still, is the Freestyle Cab unique door system that opens to an angle of just under 90 degrees to allow for easy access and even easier loading.

*DESIGNED FOR A SAFER DRIVE*



The BT-50 is not only easy on the eye, but its unique styling is also responsible for an aerodynamically efficient shape that contributes to high-speed stability, fuel economy and reduced cabin noise. All models feature twin-piston calliper front 16-inch disc brakes for even better braking performance. For true peace of mind, the BT-50 is equipped with advanced safety features like 4W-ABS, Emergency Brake Assist (EBA) and front, side\*and curtain\* airbags amongst many others.

What's more is that the Dynamic Stability Control (DSC)\*, Traction Control System (TCS)\*, Load Adaptive Control (LAC)\*, Trailer Sway Mitigation (TSM)\*, Roll Over Mitigation (ROM)\*, Hill Launch Assist (HLA)\*, Hill Descent Control (HDC\*- 4WD only) and the newly adopted rack-and-pinion steering all combine to give you the most Zoom-Zoom.

\* Feature available on certain Mazda BT-50 models. Please refer to the specifications pages for further details.







# MAZDA WILDLIFE FUND

We are dedicated to protecting and preserving the rich and irreplaceable heritage of our nation. Driven by this commitment, we reach out far beyond our vehicles, showrooms and factories to nurture our wildlife through the Mazda Wildlife Fund. Since 1990, we've invested over R29 million into the Fund, and are committed to a future investment of R1,5 million per year, contributing towards a multitude of scientific endeavours critical for the survival of our country and planet in areas such as education, conservation and research.

We currently support 29 non-government and non-profit organisation projects. There's such beauty in our natural habitat, an irreplaceable magnificence that we are fortunate enough to experience. Being able to share this with generations to come is one of the main goals of the Mazda Wildlife Fund.

At the Mazda Wildlife Fund we care about every aspect of protecting our wildlife.

Please go out there and enjoy your adventure, but always be aware of our delicate environment and take every precaution to protect it for future generations.

Are you driven to find out more? Join our Facebook page [www.facebook.com/mazdawildlife](http://www.facebook.com/mazdawildlife)

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WILDLIFE FUND  
The Driving Force  
Behind Conservation

# MAZDAMOTION

## COMPLETE PEACE OF MIND MOTORING

### What is MazdaMotion?

MazdaMotion is a collection of value-added services and products that allow you to enjoy a hassle-free driving experience. Within MazdaMotion, the Mazda BT-50 offers a 5-year / 90 000km Service Plan, 4-year / 120 000km Warranty and 3-year Roadside Assistance, along with a hand-selected group of Mazda Approved Body Repair Centres. You will always have the advantage of a highly-trained Mazda Dealer Network and a team of dedicated Mazda people ready to back your car to the hilt.

### The MazdaMotion Service Plan

To protect you and your investment, MazdaMotion has designed a service plan to suit your needs which covers scheduled services for 5 years or 90 000km, whichever comes first. These operate alongside the Mazda 4-year / 120 000km warranty, not in place of it.

### The MazdaMotion Roadside Assistance

This is a standard, 3-year assistance plan courtesy of Mazda Southern Africa and The Automobile Association of South Africa. It guarantees every Mazda owner total peace of mind every minute of the year and includes toll-free calls and services such as free towing, "rescue" due to minor or major mishaps and emergency medical help.

### The MazdaMotion Warranty & Extended Warranty

All Mazda vehicles are backed by a 4-year / 120 000km Warranty, which can be extended by a further 2-years / 80 000km (whichever comes first). You can spend more time living your life and less time worrying about your car. You may take advantage of this innovative opportunity by purchasing the MazdaMotion Extended Warranty option.

### The MazdaMotion Approved Body Repair Centres

Mazda Southern Africa has established a countrywide network of Approved Body Repair Centres. These centres ensure that all repairs meet our meticulously high standards. We offer detailed cost estimates, minimal inconvenience, help with claims, professional repair work and courtesy services. Paint, body and workmanship are guaranteed.

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