

ALL ABOUT ADAM

ARE YOU A GAMECHANGER?



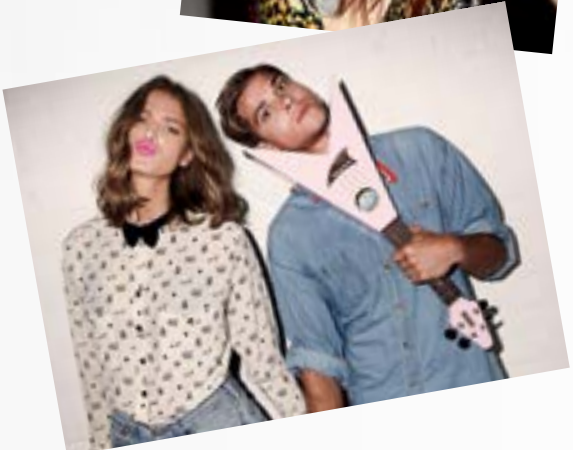
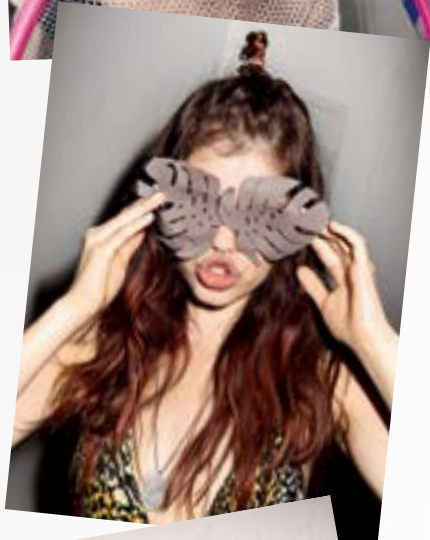


ARE YOU A **GAMECHANGER?**

You're one of a kind and so is ADAM. What makes this car so different? It's not just the bold stance and the raucous colours. It's this: with ADAM, you have a say in the design of your car. How does that work? Simple. You can customise your car till you've got exactly what you want.

So ADAM is about customisation. And because customisation is about asserting your personality, buying an ADAM is inspirational stuff. To start you off, our designers put together **THREE VERSIONS: ADAM, ADAM JAM AND ADAM GLAM.** Decide which design suits you best, then read on to discover all the details you can change.

Or get a new angle on one of the cars you see here in the catalogue – you'll find the key specs near each picture.



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ADAM

IT'S ALL ABOUT YOU



ADAM in Red 'n Roll, 15" Rotation Alloy wheels

Aimed at the customer who expressly wants the unique aspects and high-quality spec of the new Opel ADAM without too many frills. The ADAM packs enough comfort features and character to be convincing, especially to the creative, budget-restricted but trend-conscious younger market.

Standard equipment includes:

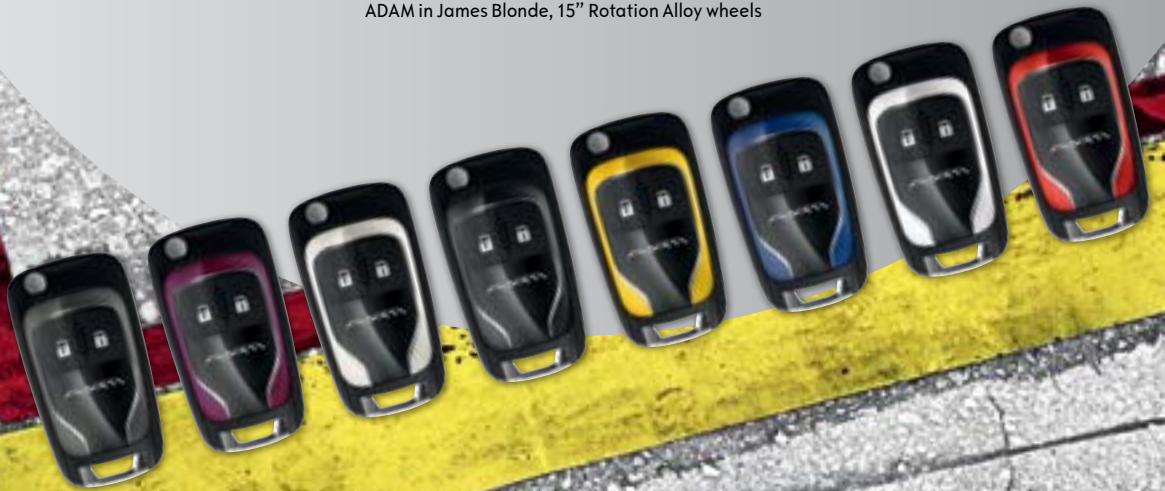
- 1.4L 74kW and 130Nm
- Electronic Stability Program (ESP)
- Hill Start Assist
- 6 Airbags - D+P+S+C
- Passenger Airbag De-activation
- Seatbelt Pre-tensioners
- Anti-Lock Braking System (ABS)
- Tyre Deflation Detection System
- Intermittent Wipers
- Halogen Lights
- Daytime Running Lights
- Rear Fog Lamps
- Manual Anti-Dazzle Rear View Mirror
- Heated and Foldable Side Mirrors
- Anti-theft Alarm and Immobiliser
- Speed Sensitive Power Steering
- Leather Steering
- Tilt/Telescopic Steering Adjustment
- Cruise Control + Speed Limiter
- Audio Controls
- Radio/CD with BT, USB, AUX
- 4 Speakers
- City Mode Steering
- Air-conditioner + Pollution Filter
- 12V Power Outlet
- On-board Computer
- Chrome Instrumentation Rings
- Flexi-Cupholder
- Tinted Windshield
- Tinted Windows
- Electric Windows Express Up/Down
- Chrome Upper Bodyside Moulding
- Body Colour Door Handles
- Body Coloured Foldable Key Fob
- 15" Rotation Alloy Wheels with 185/65 R15 tyres
- Spare Wheel
- Japan Paint Interior Décor
- IMIX Black Cloth Seat Trim
- Split Folding Rear Seats



ADAM in Pump up the Blue, 15" Rotation Alloy wheels



ADAM in James Blonde, 15" Rotation Alloy wheels



ADAM JAM

BOLD AND FUNKY



ADAM JAM (Twisted) in Pump up the Blue, white roof, 16" Boomerang Alloy wheels

RULE NO. 1: ADAM IS ALL ABOUT INSPIRATION.

Bring home an ADAM JAM and your neighbour's going to know it – the fresh colour combinations grab people's attention and keep it. Inject your personality with striking body colours, wheels and décor foils.

Standard equipment in addition to ADAM includes:

- 1.0L Turbo ecoFLEX - 85kW / 170Nm
- 6 speed Manual
- Start / Stop Engine Control
- Eco-Drive Assistance Display
- Individual tyre pressure display
- Advanced Park Assist 2 (APA2)
- 6 Speakers
- Dual Tone Horn
- Sports Chassis (with 17"/18" wheels only)
- 16" Boomerang Alloys
- 15" Brake Discs, Front and Rear
- OCIO Black Morrocana Seat Trim
- LED Daytime Running Lights
- LED Brake Lights
- Side Blind Zone Alert
- 7" Touchscreen IntelliLink with BT, USB, AUX
- Front and Rear Park Sensors
- Side Mirror colour matched to the various Roof colours

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1. Contrasting stylishly with your personal choice of body and roof colour, ADAM JAM features OCIO Black Morrocana Seat Trim and Japan Black Paint interior décor.
2. The key to your creation. Your ADAM keys hold their own on any table. Each one matches your body colour of choice.
3. Loud and proud. The ADAM badge says it all.
4. No more blind-siding. Side Blind Zone Alert tells you when there's a vehicle in your blind zone, with an LED indicator in your wing mirror.

KEEP ON JAMMING



Visually and feature-wise a noticeable step up from the ADAM, the new ADAM JAM adds IntelliLink and Advanced Park Assist 2, Side Blind Zone Alert and various, optional trim packages to suit everyone's taste.



ADAM JAM in Silver Walker

ADAM GLAM

CHIC, SLEEK, LUXURIOUS



ADAM GLAM in Purple Fiction and White my Fire,
17" Roulette wheels.

RULE NO. 2: NO TWO ADAMS ARE THE SAME.

Stop counting the likes and start counting the loves. In ADAM GLAM you're dressed to impress.

When you customise this car you don't go with a trend, you start a whole new one.

Take your seat under a panoramic glass roof, immerse yourself in six-speaker surround sound and take a ride in a contemporary icon of style.



Standard equipment in addition to ADAM JAM includes:

- 1.0L Turbo ecoFLEX - 85kW / 170Nm
- 6 speed Manual
- Sports Chassis
- Auto-dimming Rear View Mirror
- Auto Wipers
- Auto Headlights
- Electronic Climate Control
- 8 Multi-Colour Adjustable Ambient Lighting
- Sunshade Mirrors - Illuminated with Cover
- Panoramic Roof or Starz 64 LED Headliner
- 17" Roulette Alloys
- Tinted Steel Interior Décor
- Bristol Black Morrocana (no Black Leather Trim Pack available)
- Bristol Purple Morrocana (Standard with purple exterior) + Purple Leather Trim Pack
- Bristol Cocoa Morrocana (Standard with brown exterior) + Cocoa Leather Trim Pack

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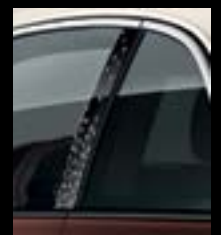
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1. Everyone's crazy about sharp-dressed glam. Every ADAM GLAM comes with seats and surfaces in Cocoa, Purple or Black. Optionally chrome sill plates match gleaming door handle inserts and window frames.
2. Let there be light. From the inside, the ADAM GLAM's fixed sunroof looks even better.
3. Set your season. Your Electronic Climate Control (ECC) automatically keeps the car as warm or cool as you want.
4. See and be seen. Safer, smarter, cooler and cleaner. With LED Daytime Running Lights, it's all good.

PUMP UP THE GLAM

Let your imagination off the leash and take your style to town by upgrading to ADAM GLAM. The contrasting white roof cuts an elegant curve on those big 17" Roulette alloys.

B pillars and mirrors with Autumn Leaves, Black decals, set subtle accents. And the interior with dashboard in High Gloss Autumn Leaves, Black, puts a grin on your face whenever you take a seat.



SHIFT UP.



ADAM JAM in Red 'n Roll, black roof,
16" Boomerang Alloys

MT-5 = 5-speed manual transmission MT-6 = 6-speed manual transmission ¹In acc. with regulation R (EC) No. 715/2007 (in the version respectively applicable). All information was accurate and up to date at the time of going to press. The company reserves the right to alter engine specifications at any time, which may influence the content of the shown data. Please consult your Opel dealer for the latest information. All figures quoted relate to the EU base model with standard equipment. Fuel consumption data and CO₂ emission data are determined according to regulation R (EC) No. 715/2007 (in the version respectively applicable), taking into consideration the vehicle weight in running order, as specified by the regulation. Additional equipment may lead to slightly higher results than the stated consumption and CO₂ figures. The figures for fuel consumption and CO₂ emissions do not relate to a specific vehicle and are not part of an offer. They are provided only for the purpose of comparison between different vehicle variants. Additional equipment may increase the weight of the vehicle when empty and in some cases the permissible axle weights as well as the permissible total weight of the vehicle and reduce the permissible towing weights. This may lead to a reduction in top speed and increased acceleration time. Driving performance figures assume a 75kg driver plus a 125kg load.



Three cylinders, super-efficient turbocharging and direct injection raise the ADAM into a class of its own. Two power choices, six gears and extra low emissions add up to real movement. This kind of powerful refinement usually comes from more cylinders and much more fuel. That's how we know the new 1.0 Turbo ecoFLEX Direct Injection ADAM engines are extra special.

The ecoFLEX Technology Pack cuts down on consumption, costs and CO₂ emissions using features like Start/Stop, which saves fuel by automatically cutting the engine when you stop, for example, at traffic lights. It also monitors energy consumption, by the engine, but also other on-board equipment (rear defrost, for instance). It indicates the most fuel-efficient gear-change points, while analysing and constantly updating fuel efficiency for the last 50 km.

YOURS.

TRULY.



THE GREYFATHER

A STAR IS BROWN

SILVER WALKER

RED 'N ROLL

JAMES BLONDE

I'LL BE BLACK



The way it looks is a big part of your car's personality. And because ADAM stands for self-expression, you get a whole lot of choice. On top of the main body colour, you can create a cool two-tone look with Black or White roof options.

There are nine body paints and countless different colour combinations to choose from!



PUMP UP THE BLUE



PURPLE FICTION



SATURDAY WHITE FEVER

JAM IT UP! JAM IT UP!

As ADAM designer in chief, you get to have everything just as you want it. So make your choice from these fantastic option packs in whatever colour combinations light your fire.

1. ADAM JAM WITH STANDARD CONFIGURATION

Body Colour Roof + 16" Boomerang alloys

2. ADAM JAM – TWISTED

Two Tone Roof pack + 16" Boomerang alloys

3. ADAM JAM – OPC-LINE

OPC-Line kit + 17" Hurricane alloys

4. ADAM JAM – TWISTED OPC-LINE

Two Tone Roof + OPC-Line Kit + 17" Hurricane alloys

5. ADAM JAM – XTREME

Two Tone Roof + OPC-Line Kit + 18" Twister alloys

18" Twister Technical Grey Alloys with

I'll be Black clips are linked only to a Black Roof

18" Twister Silver Alloys with

White my Fire clips are linked only to a White Roof

Important Note:

- Black Roof is only available with the following colours: James Blonde; Saturday White Fever; Red 'n Roll; Silver Walker.
- White Roof is only available with the following colours: Purple Fiction; I'll Be Black; Pump up the Blue; The Greyfather.



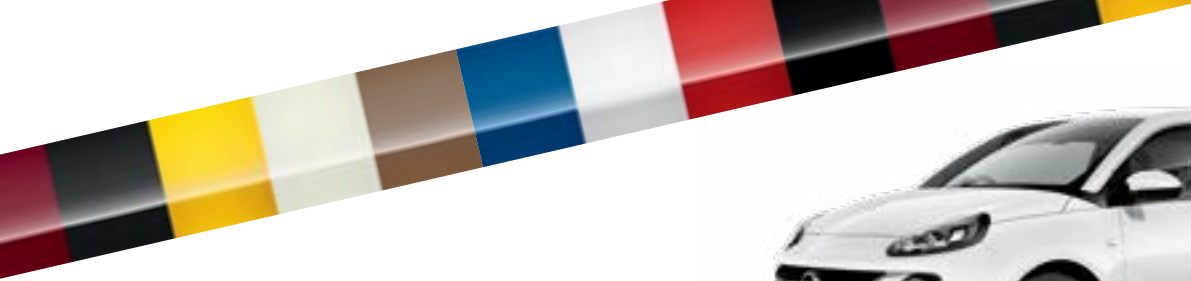
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3 & 4



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5



5



SIGNATURE

MOVE.

If your ADAM is urban art, the wheels are your tag. And ADAM gives you a whole alphabet of styles to sign off with. Make your choice, depending on which ADAM you've chosen, from six alloy wheel designs in a stunning array of finishes, including individually customised 18" Twister wheels that come with different coloured clips. To max out the colours, fit extra clips in the options listed below

WHEELS

1. 15" Rotation Alloy Wheel in Silver
2. 16" Boomerang Diamond-cut Alloy Wheel in Technical Grey
3. 17" Hurricane Alloy Wheel in Manoogian
4. 17" Roulette Diamond-cut alloy Wheel in Technical Grey and White my Fire
5. 18" Twister Alloy Wheel in Technical Grey with I'll be Black Clips
6. 18" Twister Alloy Wheel in Manoogian with White my Fire Clips

For which wheels go with which model, see the spec list on their respective pages.

WHEEL CLIPS

Available for 18" Twister Wheels only

Wheel Clips, Set of 4

Technical Grey, I'll be Black, White my Fire, Silver Walker, James Blonde and Red 'n Roll



CREATE SOME DIVERSITY.

Every ADAM is unique. ADAM has so many options that there are virtually unlimited design variations. The front logo bars, decal foils and mirror caps on this page take the number of possible exterior combinations to thousands.



FRONT LOGO BARS



REAR VIEW MIRROR COVERS



Pearl White



Carbon Black



Sanguine Red

WING MIRROR CAPS

AVAILABLE FOR ALL MODELS

- A. Carbon Black
- B. Autumn Leaves, Black
- C. Brushed Aluminium

DECALS

ROOF, BONNET, DOORS AND B PILLARS

Available in a variety of designs including:

Autumn Leaves, Black; Boss; The Beat; Swallows; Glam Roulette; Sonic Boom; Retro Adam; Zorro; Vortex; Chequered Flag; Challenge; Racing Stripes-various and Sprinter.

WHEEL CLIPS

AVAILABLE FOR 18" TWISTER WHEELS ONLY

Wheel Clips, Set of 4

Technical Grey, I'll be Black, White my Fire, Silver Walker, James Blonde and Red 'n Roll



ALUMINIUM SPORTS PEDALS



ART HOUSE.

The seats of your ADAM have special sports bolsters, so they're super comfortable. But that's not all. Instead of the usual bland fare, your ADAM features one of three textures, in colours which create an interior with attitude – and a style all its own.



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2

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PURPLE FICTION ADAM GLAM

Fresh and elegant with a glamorous two-tone touch.

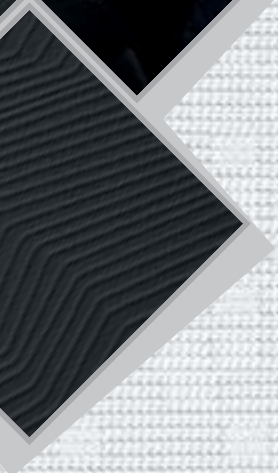
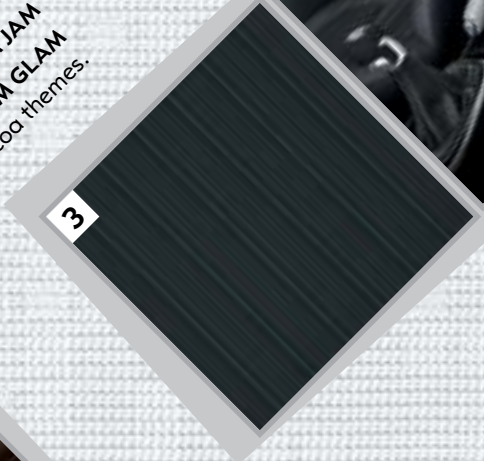
1. Bristol Purple Morocco Seats
2. Purple Leather Trim pack includes purple leather steering wheel, gear selector and housing, and handbrake lever



BLACK

ADAM, ADAM JAM & ADAM GLAM
Is black the new black or the old?
Who cares, just as long as it's funky!

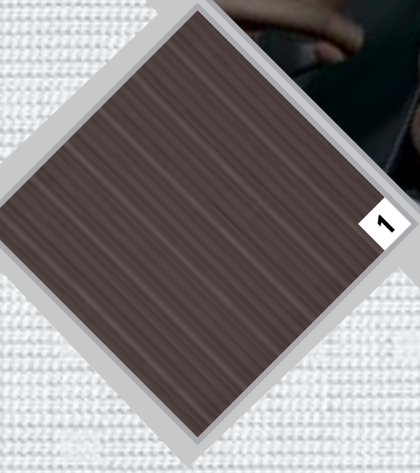
- 1. IMIX Black cloth seats - ADAM
 - 2. OCO Black Morrocana seats - ADAM
 - 3. Bristol Black Morrocana seats - ADAM GLAM
- Excluding purple and cocoa themes.



A STAR IS BROWN

ADAM GLAM
Lean back and lap up the luxury.

- 1. Bristol Cocoa Morrocana seats
- 2. Cocoa Leather Trim pack includes brown leather steering wheel, gear selector and housing, and handbrake lever





ADAM GLAM in The Greyfather, white roof, 17" Roulette Diamond-cut Alloys in Technical Grey and White my Fire



ADAM JAM in Pump up the Blue, white roof (Twisted Pack)



EYE CANDY.

The Sight and Light Pack covers three clever features that take the strain off your eyes and a load off your mind: the electrochromatic rear-view mirror, automatic headlamp control and the rain sensor.

The electrochromatic mirror cuts down the glare from cars behind you at night by automatically adjusting the amount of light it reflects. Automatic headlamp control monitors light conditions and makes night driving safer and easier, by turning on your headlights when it gets dark – so you don't have to think about it. It even recognises when you drive into a tunnel. The rain sensor detects rain and turns on your windscreen wipers automatically – so you don't have to! Available with ADAM GLAM Only.

PARK AND PLAY.

ADAM offers a whole stack of high-tech options that make driving simpler, safer and more comfortable – plus they help free up your time. Like Advanced Park Assist 2, which helps you park your car without bumping the back. ADAM JAM & GLAM ONLY!



WE'RE ON YOUR SIDE.

APA 2 comes with another clever safety option. Side Blind Zone Alert (SBZA) is basically an intelligent wing mirror that uses a sensor to detect traffic in the blind spot alongside your ADAM.

If you indicate that you're about to change lanes toward another vehicle, it warns you by flashing a light in the mirror.

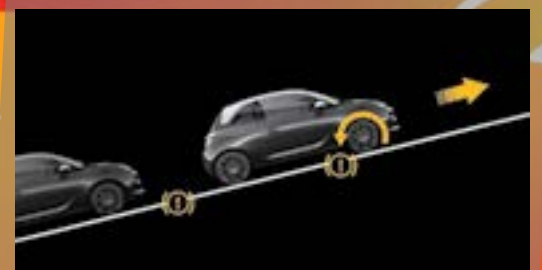


STAND OUT AND FIT IN.

If you like sitting back while other people do the work, you're going to love Advanced Park Assist 2 (APA 2). First of all, it lets you know when you drive by a suitable parking space. Then it manoeuvres the car into the space at exactly the right angle. You can actually take your hands off the wheel and watch your car steer itself while you work the pedals and gears. The graphics appear on the big IntelliLink display, which makes them easy to see – and the whole system easy to use.

AND WE BACK YOU.

The standard Hill Start Assist function allows you stress-free parking or pulling away on a slope, without use of the handbrake. When the brake pedal is released it maintains the brake pressure for up to 2 seconds to prevent backward movement.





You can fit every ADAM with the latest technology, like optional 'IntelliLink' which is a smart all-in-one multimedia system with a big, high-resolution, 7-inch (17cm) colour display. IntelliLink not only looks great but is extra easy to use – directly via the touchscreen or steering wheel controls. Add optional premium Infinity speakers for the perfect all-round entertainment and sound system.



YOUR OS



IntelliLink. IntelliLink is designed to support portable Bluetooth® and USB audio devices, so you can hook up your smartphones or tablets to make calls and access your own music, photos and

videos. If you connect with USB, IntelliLink displays Gracenote® info and album art. See IntelliLink in action at www.opel.co.za

MirrorLink™. MirrorLink™ brings even more smartphone functions and dedicated apps into the car and allows safe operation via the touchscreen display and the steering wheel controls.

BRING

IT

ON.

SIRI EYES FREE THROUGH YOUR IPHONE

'Read that message'. – 'Eve says, "On my way. See you soon".'

Play a song, make a call or send a text – with your eyes on the road and your hands on the steering wheel. Siri Eyes Free – the intelligent personal assistant is integrated in ADAM through your iPhone, making your ride more fun and safe too. Using a button on ADAM's steering wheel, iPhone³ owners can ask Siri to call people, play music, hear and compose text messages, dictate e-mails, hear new notifications, get directions, add reminders and much more.

YOUR MUSIC

CD/radio system with Bluetooth®.

The CD radio 3.0 BT infotainment system comes standard on every ADAM. You get an AM/FM radio plus Bluetooth®, USB and aux-in. For the ultimate in integration, upgrade to the optional IntelliLink multimedia system.



Category	ADAM 1.4	ADAM JAM 1.0T ecoFLEX	ADAM GLAM 1.0T ecoFLEX
DIMENSIONS			
Length (mm)	3747	3747	3747
Width (mm)	1966/1807	1966/1807	1966/1807
Height (mm)	1484	1484	1484
Wheelbase (mm)	2311	2311	2311
Tread Front/Rear (mm) min-max	1456-1472/1448-1464	1456-1472/1448-1464	1456-1472/1448-1464
ENGINE			
Cylinders	4	3	3
Bore (mm)	73,4	74	74
Stroke (mm)	82,6	77,4	77,4
Displacement (cc)	1398	999	999
Power (kW @ r/min)	74@6000	85@5000-6000	85@5000-6000
Torque (Nm @ r/min)	130@4000	170@1800-4500	170@1800-4500
Compression Ratio	10,5	10,5	10,5
TRANSMISSION			
Drive Axle	Front Wheel Drive	Front Wheel Drive	Front Wheel Drive
Transmission	5 Speed Manual	6 Speed Manual	6 Speed Manual
CO₂ EMISSIONS			
Combined (g/km)	125	119	119
FUEL CONSUMPTION			
Urban (l/100km)	6.9	6.3	6.3
Extra-Urban (l/100km)	4.4	4.4	4.4
Combined (l/100km)	5.3	5.1	5.1
Stop/Start Engine Control	-	Std	Std
Eco-Drive Assistance Display	-	Std	Std
FUEL			
Type	Petrol	Petrol	Petrol
Tank Capacity (L)	35	35	35
WHEELS AND TYRES			
Tyre Size	195/50 R15	195/55 R16	215/45 R17
Wheel Type & Size	15" Alloy	16" Alloy	17" Alloy
Spare Wheel	Steel Spare Wheel	Steel Spare Wheel	Steel spare wheel
Individual Tyre Pressure Display	-	Std	Std
CHASSIS			
Front Suspension	Independent Suspension with McPherson Strut	Independent Suspension with McPherson Strut	Independent suspension with McPherson Strut
Rear Suspension	Compound Crank suspension with torsion tube design	Compound Crank suspension with torsion tube design	Compound Crank suspension with torsion tube design
BRAKES			
Front & Rear Discs	-	Std	Std
Anti-Lock Brake System (ABS)	Std	Std	Std
Electronic Brake-Force Distribution (EBD)	Std	Std	Std
STEERING			
City Mode Power Steering	Std	Std	Std
Leather Steering Wheel	Std	Std	Std
Steering Wheel - Tilt & Telescopic Adjustable	Std	Std	Std
Steering Wheel Audio Controls	Std	Std	Std
EXTERIOR STYLING			
Colour Coded Door Handles	Std	Std	Std
Colour Coded Bumpers	Std	Std	Std
Chrome Upper Body Side Moulding	Std	Std	Std
Colour Coded Key Fob	Std	Std	Std
Power & Heated Side Mirrors	Std	Std	Std
Twisted Pack (White/Black Roof) with matching side mirror covers	-	Opt	Std (White Roof)
OPC-Line pack (17" Alloys + OPC Body Kit)	-	Opt	-
Twisted OPC Line Pack (White/Black Roof + 17" Alloys + OPC Body Kit)	-	Opt	-
Xtreme Pack (White/Black Roof + 18" Alloys + OPC Body Kit)	-	Opt	-

Category	ADAM 1.4	ADAM JAM 1.0T ecoFLEX	ADAM GLAM 1.0T ecoFLEX
INTERIOR STYLING			
Interior Decor Pack	Japan Paint - Black	Japan Paint - Black	Tinted Steel
8 Multi Colour Adjustable Ambient Lighting	-	-	Std
Panoramic Roof	-	-	Opt
64 Starz LED Headliner	-	-	Opt
LAMPS			
Automatic Headlight Control	-	-	Std
LED Tail Lamps	-	Std	Std
Daytime Running Lamps (DRL)	Std	Std	Std
SEATING			
Height Adjustable Driver's Seat	Std	Std	Std
Split & Foldable Rear Seats	Std	Std	Std
Trim Material	Cloth	Cloth + Vinyl	Cloth + Vinyl
Trim Colour scheme	Black	Black	Black/Purple/Cocoa
CONVENIENCE			
Air Conditioner	Std	Std	Std
Electronic Climate Control	-	-	Std
Power Windows Front	Std	Std	Std
Rain Sensor Wipers	-	-	Std
Hill Start Assist	Std	Std	Std
Cruise Control	Std	Std	Std
Speed Limiter Control	Std	Std	Std
Onboard Computer	Std	Std	Std
Advanced Park Assist 2 (APA2)	-	Std	Std
Auto-Dimming Rear View Mirror	-	-	Std
Flexi-Cup Holder	Std	Std	Std
SAFETY FEATURES			
Electronic Stability Programme (ESP)	Std	Std	Std
Driver & Passenger Airbag	Std	Std	Std
Front Seat Side Airbag	Std	Std	Std
Curtain Airbag	Std	Std	Std
Pedal Release System	Std	Std	Std
Passenger Airbag De-activation Switch	Std	Std	Std
ISOFIX Child Seat Anchorage	Std	Std	Std
Dual Seatbelt Pretensioners	Std	Std	Std
Seatbelt Warning - Front & Rear Occupants	Std	Std	Std
Side Blind Zone Alert	-	Std	Std
Dual Tone Horn	-	Std	Std
SECURITY FEATURES			
Anti-Theft Alarm	Std	Std	Std
Immobiliser	Std	Std	Std
Remote Central Locking	Std	Std	Std
INFOTAINMENT			
Radio/CD Frontloader	Std	-	-
7" Touchscreen IntelliLink System	-	Std	Std
Bluetooth®/USB/MP3/AUX Input	Std	Std	Std
Image & Movie Player	-	Std	Std
Premium Speakers	4	6	6
WARRANTY & SERVICE			
Warranty & Roadside Assistance	5 Years/120 000 km	5 Years/120 000 km	5 Years/120 000 km
Anti-Corrosion Warranty	5 Years/Unlimited km	5 Years/Unlimited km	5 Years/Unlimited km
Service Intervals	12 Months/15 000 km	12 Months/15 000 km	12 Months/15 000 km
Service Plan	3 Years/60 000 km	3 Years/60 000 km	3 Years/60 000 km



#OpelAdam     OpelSA or www.opel.co.za

Disclaimer: The information contained in this brochure was accurate at the time of going to press (August 2016) and may subsequently change. Vehicles depicted may be fitted with non-standard optional accessories, and illustrations in this brochure contain special equipment not included in standard delivery. Illustrated optional equipment is available at extra charge. For precise information on the equipment provided on our vehicles, please contact your nearest Opel dealer. Printed colours may vary from actual. We reserve the right to make changes in design and equipment.

