



NEW PEUGEOT 3008

MOTION & EMOTION



PEUGEOT

INTERIOR

Innovation is a cornerstone at Peugeot. We keep ahead of the curve by constantly pushing the boundaries of engineering, design, style and safety. The Peugeot 3008 is no exception.

Fully manufactured at our plant in Sochaux, France, the 3008 is pure Peugeot. It balances driving pleasure with traction and control while staying economical and eco-friendly. Now you can go wherever the road takes you.

A TRUE CROSSOVER

Open the door to a spacious, intelligent cabin. Designed with the driver in mind, the interior of the 3008, with its meticulous finishes and comprehensive instrumentation, has a distinctly aeronautical feel. Enjoy spectacular views with light that streams into the cabin from the large, forward-positioned windscreen and the panoramic glass roof* with retractable blinds*.

Passenger comfort is a priority in the 3008. Everyone has their own space and 876 mm of rear headroom means that even taller passengers can be comfortably accommodated. The seats in the 3008 are designed for the best possible lateral and lumbar support and the leather* can be heated to take the bite out of those chilly winter mornings.

A secondary benefit of the 3008's sturdy construction is the greatly improved cabin acoustics. The toughly constructed frame greatly reduces body resonance from irregularities in the road and strategically located sound deadening materials help to filter out wind noise, for industry-leading acoustic comfort.

**Available on selected models only.*

Keeping your cool is easy with dual-zone air conditioning*. It allows the front passenger and driver to set different air temperatures, allowing for modular comfort in a shared space. Climate control in the 3008 is further enhanced by a new feature, the Air Quality Sensor (AQS). This intelligent airflow management system automatically activates the air-circulation flap if a high level of pollution is detected outside the car.

What crossover would be complete without truly generous storage space? And the 3008 is no exception. The cabin alone has a total storage volume of nearly 50 litres. The 3008 is loaded with modular storage spaces that make stowing all your bits and pieces easy, from a generous closed compartment under

the steering wheel to under-feet storage spaces for the rear passengers, totalling over 7 litres.

The Multiflex interior makes the 3008 highly adaptable to suit different sized loads. The lower tailgate (hobby) can assist with loading heavy objects or even act as a seat, provided the total weight doesn't exceed 200kg.

The 3-position boot floor is another innovative storage solution in the 3008; it allows you to re-shuffle the space "shelf" distribution in the boot to best suit your cargo. Need even more space? Flatten the rear and passenger** seats and watch the load capacity more than triple from 512 litres to a massive 1604 litres!

Never pack small again.

**Available on selected models only.*

***Foldable passenger seat only available on Allure model.*



2 x 165 mm speakers in the front door panels
2 x 165 mm speakers in the rear door panels
2 x tweeters in the middle of the cabin



EXTERIOR

Even at a glance, the 3008 is strongly and dynamically, Peugeot.

High, aerodynamic lines run along the body to give the 3008 an imposing feel that emanates a robustness seen in few of its contemporaries. The last thing you'll see as the 3008 pulls away from you is the LED ruby taillights and the squat lower tailgate that solidifies this vehicle's irrepressible outdoor spirit.



RIDE

SIT BACK AND ENJOY

Road holding is considered by many to be the feature best linked to driving pleasure and a safer ride. Peugeot designs all its cars with this in mind.

This is especially important for the 3008 as it allows the vehicle to play in the same arena as a spacious SUV without sacrificing driving precision and body control.

Rigid suspension and very wide rear and front wheels tracks coupled with wide tyres and wheels keep the 3008 stable in and out of corners. And multi-valve hydraulic shock absorbers offer a level of control and comfort unseen on a vehicle like this.

Dynamic Roll Control* compensates for the tendency in tall vehicles (with higher centres of gravity) to roll in corners or when taking evasive action. The Peugeot 3008 employs a 3rd shock absorber unit in the rear of the car, a floating piston that delivers suspension

dampening when you need optimal control. The system switches to 'passive mode' for everyday driving, providing commuter comfort on a day-to-day basis and excellent filtration of road irregularities.

An extra connector on the steering column provides precise, responsive steering in line with the speed of the car and rotation of the steering wheel. The braking in the 3008 is engineered to provide the one-and-a-half tonne vehicle with a good level of bite, durability and performance. Driver-assisted braking in the 3008 includes stability control, ABS (Anti-lock Brake System) and electronic brake force distribution (EBD). The system can be deactivated but it gets reconnected automatically at speeds over 50 Kmph or in the event of sharp deceleration.

Think of it as a safety net.

**Available on selected models only.*

DRIVER ASSISTANCE

SAFE AS HOUSES

Like all Peugeots, most of the features in the 3008 offer safety as a secondary benefit; entrenching Peugeot as one of the safest cars on the road.

Get frontline safety courtesy of the 3008's rigid body structure, top-notch suspension and the electronic assistance equipment built into the car.

The dashboard features a retractable Head-up Display (HUD)*. This anti-reflective, translucent, polycarbonate panel displays the 3008's speed and cruise control information.

The 3008 has an automatic electric parking brake as standard. It engages as the car is switched off and disengages as soon as the driver begins to accelerate.

Hill Assist, in the 3008, maintains a permanent dialogue with the ESP (Electronic Stability Programme). If the car senses that it's on a gradient, it automatically keeps the vehicle at a standstill for 2 seconds - this

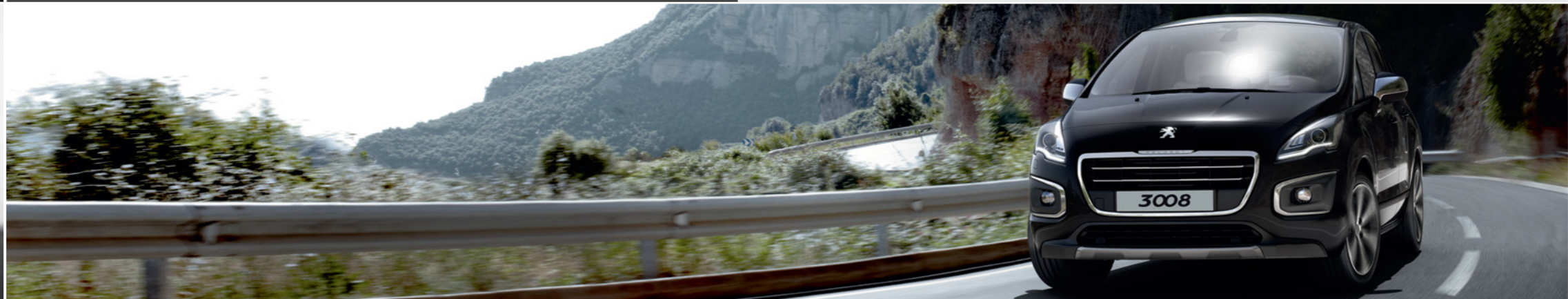
gives you time to transfer your foot from the brake to the accelerator. No more rolling... one less thing to think about.

Rear park assist* employs proximity sensors dotted around the exterior of the 3008. It emits an audible alarm that gets louder as the vehicle gets closer to the obstruction. Assistance triggers automatically when the reverse gear is engaged or at a forward speed of under 10 kmph.

The 3008 is also packed with additional driver aids

- A variable speed limiter with cruise control on all models.
- Automatic electric folding door mirrors* that fold away when the vehicle is locked.
- Automatic headlamp illumination*, when the light sensor picks up a drop in light levels.
- Automatic rain-sensing windscreen wipers*.
- Electrochrome anti-dazzle, rear-view mirror*, that adjusts to compensate for bright lights.

**Available on selected models only.*



ENGINES

The 3008 is available in three powertrains featuring two petrol engines and one HDi FAP diesel engine. The four-cylinder, 16 valve engines are constructed using the most advanced technologies and offer particularly low fuel consumption and CO₂ emissions.

HDI FAP Diesel engine

Available in the new 2.0 litre HDi FAP 120 kW 6-speed auto gearbox.

With a capacity of 1997 cm³, these engines deliver their maximum power at 3750 rpm and a generous top-end torque of 340 Nm at 2000 rpm. Euro 5-rated and loaded with new technology like the ECCS (Extreme Conventional Combustion Chamber), an intelligent turbocharger that delivers power without compromising road holding. The 2.0 litre HDi FAP engine will adapt to your driving style and allow you to exploit its potential to the full.

Petrol engines

The 1.6 litre THP, with a 1598 cm³ capacity, benefits the body of the 3008 by offering great through-the-range power. The engine, that delivers a maximum torque of 240 Nm from 1400 rpm, is also lively at low engine speeds, delivering 115 kW at 6000 rpm.

A Peugeot Twin Scroll turbocharger makes your petrol work harder for you with a direct injection system that ensures performance without compromising fuel consumption.

The 3008 is also available in a 1.6 litre VTi petrol engine producing 88kW and 160 Nm of torque. Mated with a manual gearbox this engine boasts an average fuel consumption of only 6.7 l/100 km.



THE PEUGEOT CUSTOMER PROMISE

When purchasing a new Peugeot from an Authorised Peugeot Dealership, entrust your vehicle to one of our fully trained representatives equipped with all the relevant diagnostic original equipment. They promise to give you excellent after sales service backup, all at a competitive price.

PEUGEOT 3008 - 5 YEAR / 100 000 KM PREMIUM PLAN*

Peugeot vehicles are designed and manufactured to give you worry-free motoring. As a Peugeot owner you are entitled to a comprehensive range of customer care services from your Authorised Peugeot repairer who has the expertise to maintain your Peugeot at its peak performance.

5 YR / 100,000 KM MAINTENANCE PLAN - up to five years of technical and financial peace of mind.

3 YR / 100,000 KM MANUFACTURER WARRANTY all vehicles first registered in South Africa as of the 20th August 2012 and purchased from an Authorised Peugeot Dealership, will benefit from a 3 year / 100 000 km Manufacturer's Warranty.

3 YR / 100,000 KM ROAD-SIDE ASSISTANCE - For the three years of ownership you automatically receive Peugeot Assistance cover. It includes roadside assistance, vehicle recovery and free car hire for 24 hours or one overnight hotel accommodation for up to 4 people, if more than 100 km from home. Peugeot Assistance is available within South Africa, Namibia, Botswana and Swaziland. Your local Peugeot Dealer has full details of terms and conditions.

(*)- the **5 Yr / 100,000 km Premium Plan** is only valid for passenger vehicles retailed in South Africa, Botswana and Namibia

12 YEAR ANTI-PERFORATION AND 3 YEAR PAINT WARRANTY

This added extra is automatically transferable on the sale of the vehicle, which will maintain and enhance the resale value of your vehicle.

CALL CENTRE

To make sure we meet and exceed your expectations of service, please contact the Peugeot Call Centre on 0860 738 472, so we can efficiently handle your queries, complaints or compliments.

EXTERIOR STYLE UNDERLINED

Strengthen the aerodynamics and originality of the PEUGEOT 3008 "crossover" with these innovative accessories that highlight its uniqueness. An elegant yet modern Peugeot style.

Upper spoiler
Ref. No.: 961346



Door sills - Set of 2
Ref. No.: 9400JP

Exterior Chrome mirror covers
Right - Ref. No.: 8152H3
Left - Ref. No.: 8152H2

Light alloy wheels *
Rims play an important role in enhancing the style and personality of your vehicle.



17" Galium alloy wheel
Ref. No.: 9607S0



18" Icauna alloy wheel
Ref. No.: 98024624ZV

* supplied without nuts and bolts

ENHANCE YOUR INTERIOR

Your 3008 is a living space. Make it pleasantly comfortable and convenient with these specially designed accessories.



Rear passenger window sunblind - Set of 2
Ref. No.: 9459F4



Headrest hanger
Ref. No.: 1607938180



Set of front and rear formed mats
Ref. No.: 1609072280



Set of front and rear velour floor mats
Ref. No.: 9663E2



Set of front and rear needle-pile floor mats
Ref. No.: 9663C8



Set of front and rear rubber floor mats
Ref. No.: 1609351580

ENHANCED PROTECTION

3008 accessories enable you to optimise protection regardless of the weather. Equip your 3008 with this wide range of equipment and benefit from the increased security.

Exterior dust cover
Ref. No.: 9623E8



Boot liner net
Ref. No.: 7568HN

TRANSPORT SIMPLIFIED

Practical and versatile, PEUGEOT 3008 accessories have been designed to make just about any activity possible.



Transverse roof bars - set of 2
Ref. No.: 9616X2



Single bicycle carrier on roof bars
Ref. No.: 1607798880



Front door wind deflectors - Set of 2
Ref. No.: 9621H7



Rear mudflaps - set of 2
Ref. No.: 9603S7



Front mudflaps - set of 2
Ref. No.: 9603S6



Manual removable tow bar
* Requires tow electrics and adaptor
Tow bar - Ref. No.: 9627QG
Wiring loom - Ref. No.: 1608109580



Swan's neck tow bar
* Requires tow electrics and adaptor
Tow bar - Ref. No.: 9627PJ
Wiring loom - Ref. No.: 1608109580



Tow bar mounted bicycle carrier
2 Cycle - Ref. No.: 1607018380
3 Cycle - Ref. No.: 1607798980

ENSURE YOUR SAFETY

Reliable and safe, PEUGEOT 3008 accessories provide the best level of safety for its occupants and other road users. Drive responsibly, equip your PEUGEOT 3008 with accessories that will enable you to drive with complete peace of mind.



Wheel anti-theft bolts
Ref. No.: 1606922480



Child safety seats *



Römer Baby Safe +
Group 0+
Ref. No.: 1608847480



Römer Duo Plus isofix
Group 1
Ref. No.: 1608847580



Römer Kidfix isofix
Group 2, 3
Ref. No.: 1608847780



Kiddy Cruiserfix Pro
Group 2, 3
Ref. No.: 160823680

* Available on request

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airvent mount
Ref. No.: 99AIRVNTMT



Tom Tom Smartphone charger
and windscreen mount
Ref. No.: 99WNSCNMT



Tom Tom - High speed
multi charger
Ref. No.: 99HSPMTICH



Tom Tom START Classic
Ref. No.: 99TMTMSTCL



Tom Tom XL Classic
Ref. No.: 99TMTMXLCL



Tom Tom GO LIVE 825
Ref. No.: 99PECITGGO



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