



TOYOTA

LEAD THE WAY

GO
GETTER

GO OUT, MAKE YOUR
MARK



AYGO

MAKE YOUR MARK

The new Aygo embraces the spirit of the go-getter, life-lover and trendsetter who can't stand not standing out. Designed for you to express your individuality, stamp your "you" on the world and make your mark.

To take you on the pursuit of passion, the new Aygo turns up looking fresher than ever, dialing up its signature bold styling another notch for a sportier, edgier vibe. It's a statement of originality that comes together with an evolution of the signature Aygo X design, creating a daring 3D look.

Whether you're out chasing your goals or living it up on the weekend, the new Aygo's lively and economical three-cylinder engine is designed to delight, while cutting-edge safety features and rock-solid reliability ensure you get where you're going every time. And, because the Aygo is an extension of your style it comes in a range of expressive colours, so there's an Aygo that's you through and through. The time for waiting is over. Go out, make your mark.

GO OUT, MAKE YOUR MARK.

The New Aygo is available in 3 models:

- Aygo
- Aygo X-Play: Black and Silver roof options
- Aygo X-Cite



MODEL SHOWN AYGO X-CITE



HEAD TURNER

Life isn't just about showing up, it's about turning up in style. Available with a monotone, bi-tone (silver and black roof options on X-Play models) or black retractable canvas roof (X-Cite model), the Aygo is made to make an entrance - a head-turner that takes compact styling to the next level. With its new fearless styling, as well as eye-catching retractable black canvas moon roof and 15-inch alloy wheels on the X-Cite model, the Aygo sets out to make its presence known from the start.

MAKE AN ENTRANCE

FRONT:

At the front, the new Aygo announces its arrival with a wider and more impactful design. The signature Aygo X graphic stands out more than ever with a gutsy 3D facelift that blends together seamlessly with the overall design. The lower grille emphasises a strong aerodynamic impression and broader stance to give it loads more attitude. The Aygo's bold personality shines through with newly added LED Daytime Running Lights (DRL), sharper angular headlamp designs and striking underlamp detailing.

REAR:

All-round style is backed up by fresh rear design elements. The signature X design makes its mark at the back too, signifying a commitment to

360-degree expression. The sleek image comes together with an ultramodern-looking rear cluster, including wider and more dynamic rear combination lamps, an S-shaped LED strip, stylishly modified upper brake lights and lower reverse lamps.

SIDE:

Front and back design elements combine to lengthen the side profile, creating an agile, forward-moving feel, further enhanced with colour-coded, heated and power side mirrors. And, finally, to complete a super stylish exterior outfit, the Aygo flaunts dynamically designed 15-inch alloy wheels (X-Cite model), available in a dynamic design, for a more in-your-face look.

MAKE YOUR MOVE

The new Aygo's performance matches the spirit of its bold exterior - fun, responsive and ready to power life's adventures. Whatever passion you're chasing, the Aygo makes it look easy with truly dynamic handling, unflinching reliability and its incredible fuel economy.

When it's time to make your move, do it with a feisty 1.0-litre engine, delivering 53 kW of power at 6000 r/min and torque of 93 Nm at 4400 r/min. The front and rear suspension create a highly dynamic and comfortable driving experience, brought to life with agile handling and enhanced stability. The Aygo is made for the city, with a compact wheelbase and beautifully weighted steering that's light and responsive in tight urban spaces and a joy through fast-flowing bends.

There's value in playing it smart, and the Aygo embodies that with an engine that's easy on the pocket and the environment. As you'd expect from a Toyota, the Aygo is one of the most fuel-efficient rides out there (4.3l/100km average consumption) with some of the lowest CO₂ emissions in its class (97 g/km). Superior soundproofing features enhance the joy of the drive too. Thanks to high-tech absorptive material in the dashboard, front pillars, doors and rear deck, there's less cabin noise than ever and more peace during your "me time".

The new Aygo has all the credentials of a bona-fide city conqueror - attitude, comfort, fuel efficiency and reliability all in one. Ready to go whenever you're ready to make your move.



When it's time to make your move, do it with a feisty 1.0-litre engine, delivering 53 kW of power at 6000 r/min and torque of 93 Nm at 4400 r/min.

MODEL SHOWN **AYGO X-PLAY**: BLACK ROOF OPTION



MAKE YOURSELF AT HOME.

From sleek expressive design detailing to its built-in functionality, the Aygo embodies a sense of inner freedom. This bold, modern, comfortable interior is made to make you feel right at home while living life on the move.

Attention to detail is key to the new edgier interior feel. The seats get a makeover with new quality fabric and graduation lines, giving it a vibey 3D look. A leather shift lever adds an extra touch of quality too, while the new quartz grey detailing on the instrument panel, gear shift knob and centre console plays up the harmonious interior feel.

The centre console design looks every bit the part of a modern control centre, with a crisp graphic display and highly accessible functionality. A refined three-spoke leather power steering wheel, fitted with audio and phone steering switches keeps you connected without taking your hands off the wheel, while the Multi-Information Display (MID) keeps all of your important

vehicle information a quick glance away. When you're out exploring your world, the touch screen audio system with Bluetooth, AUX and USB connectivity and a 12-volt power socket ensure you're always plugged in, charged up and ready to go. All the extra conveniences that you would expect come standard, including front electric windows, adjustable front seats, conveniently split rear seats, an air-conditioning system, three cup holders and handy door pockets to keep you in your comfort zone.

Finally, any good drive needs a soundtrack, and the Aygo has got you covered with four pumping speakers that'll have you bobbing your head as you cruise through the week.

MODEL SHOWN **AYGO X-CITE**



If you're out living life to the fullest, it's nice to know there's a trusty companion that you can always rely on. With top-of-the-range safety features, the new Aygo is made for the spontaneous adventurer, the long journey and for exploring everything in between with total peace of mind.

When you're always on the go, a little bit of extra help goes a long way. That's why the Aygo's intelligent driver support systems are designed to make your life easier and safer at the same time. The Anti-lock Braking System (ABS) and Brake-Assist (BA) technology help you navigate life's unpredictable moments with maximum safety. Hill-Assist Control (HAC) makes sure uphill take-offs are one less thing to worry about, and Vehicle-Stability Control (VSC) helps with cornering and prevents side skids, keeping you pointing in the right direction at all times.

For that much-needed extra assurance, you can always trust in the driver, front passenger, and side airbags on all models, and added curtain airbags on the

X-Cite model, while the young ones stay safely strapped in at the rear with child protection locks and ISOFIX baby seat anchors.

Finally, remote controlled locking and unlocking add to your convenience, and an anti-theft immobilizer keeps your Aygo safe and sound when you're not around. To top it all off, Toyota has your Aygo covered with a 3 years/100 000 km Warranty Plan.

Whatever journey you choose, the Aygo always has your back.

MAKE IT SAFE

MODEL SHOWN AYGO X-CITE

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TOYOTA ENVIRONMENTAL CHALLENGE 2050

The Toyota Aygo range has been manufactured to minimise its carbon footprint. Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Aygo range has been designed to have very low CO₂ emissions.

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



ZERO CO₂



ZERO CO₂



CHALLENGE 1

NEW VEHICLE ZERO CO₂ EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO₂ emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.

CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO₂ emissions at our plants which are:

- 1) Developing and introducing low-CO₂ technologies with ongoing kaizen.
- 2) Adopting renewable energy sources and utilizing hydrogen energy.

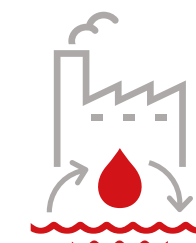
CHALLENGE 5

CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.



ZERO CO₂



CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO₂ emissions produced in travelling and manufacturing, but all CO₂ emissions including the process of materials production, disposal and recycling of vehicles.

CHALLENGE 4

CHALLENGE OF MINIMIZING AND OPTIMIZING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this after comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.

CHALLENGE 6

CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Service will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to keep your Toyota genuine visit www.toyota.co.za/genuine

TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Aygo without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 6 or 8 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 195 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Aygo by means of a full service history.

TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service** not only promises accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND



Download the **MyToyota** App from the Google Play Store or the Apple iStore to receive the latest Toyota news, keep an eye on your vehicle's finance and book your vehicle for a service. You can also book a test drive or arrange roadside assistance, all on your phone.

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FINANCIAL SERVICES



TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Aygo deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Aygo. We have created a range of financial products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

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MARK MADE