

The 21st Century Beetle.



Das Auto.



It stole your heart.
Now it's back for your breath.



When you hear the word "Beetle", the first thing you think of is not the small insect, but rather the humble little car from a bygone era – the Volkswagen Beetle. It is iconic, a legend that is synonymous with South African motoring culture, and a symbol of freedom. It is indeed the most famous car in the world. And so much more than just a car. To the people who owned them, they were like members

of the family that just happened to live in the garage, and passed down from generation to generation. To date, 21 million Beetles have been sold around the world – that's a lot of love. And now, over 60 years down the line, the icon has returned in a bolder, sportier and more masculine form. Re-invented. Re-energised. Re-freshed. Right for the times and ready for the future.



For a relationship to last, you have to fall in love over and over again.



Extreme make-over.

More Power. Less Flower. The icon has been re-invented. Re-energised. Re-born. Forget what you think you know about the Beetle. Because this is a new era – This is a revolution – This is the 21st Century Beetle. Extraordinary power and Porsche-like design lines come together to

ignite your adrenaline and your passion for the drive. In fact, every single facet of this car is built to thrill. Its lines will seduce you, its power will conquer your heart and its charm will ignite your soul. The 21st Century Beetle is the perfect blend of Art and Science. The legend is back.





If you listen carefully,
you'll hear your heart skip a beat.

Not every icon from the 60's still looks this good.

Because truly great brands continuously reinvent themselves, the 21st Century Beetle has been masterfully crafted, from the inside out. Agile, muscular and stylish design lines give it an athletic and assertive appearance. The front grille and Bi-Xenon headlights (optional) complete the modern, yet classic Volkswagen face and the twin tailpipes and rear spoiler (1.4 TSI

Sport only) emphasise the sporty new look. An optional electric panoramic sliding & tilting roof lets light and air in, while giving you a spectacular view of the world above you. It's easy to operate and capable of sliding all the way back to give you an uninterrupted view of the sky. Tinted glass and a fabric blind will provide you with protection from the sun on those hot summer days.





It roars. And tweets.



Drivers wanted.

Retro, funky and super stylish, with an indisputable cool factor, the interior of the 21st Century Beetle is designed to thrill. The cockpit is unique, unmistakable and classic – with everything you need easily in reach. The design of the dashboard and the upward folding glove box are reminiscent of the first Beetle, but the rest of the interior is indicative of the world class innovation that Volkswagen builds into all its cars.

A leather-covered, multifunction steering wheel puts everything you need right at your fingertips, including control of the radio (a navigation system is optional), the hands-free mobile phone system (standard on the 1.4 TSI Sport) and the gears (in DSG® model). The instrument cluster, the iconic central speedometer, rev counter and fuel gauge are elegantly finished with chrome trim. Information on the multifunction display includes average fuel consumption, average speed, range, journey distance, time and outside temperature, and can be brought up on the integrated multifunctional display.

Additional instrumentation is available for the dashboard, including a stopwatch and gauges to indicate boost pressure and oil temperature. Driving the 21st Century Beetle is sure to entertain you, but if you want some music to enhance the experience then you are going to love the Beetle "Fender" sound system*. The interior is fitted with two tweeters in each mirror triangle and rear side panel, bass speakers at the front and rear, an additional bass speaker in the luggage compartment and, the heart of the sound system, the 10-channel Class AB amplifier that puts out 400 watts.

Plug in the optional RNS 510 radio/navigation system through the DVD drive, 30 GB hard disk, SD card slot or AUX-IN socket to access this incredible setup and let the rock and rolling begin. The interior of the 21st Century Beetle also offers rear passengers more room, thanks to the longer roof section, and boot space is now significantly larger than before – capable of holding up to 310 litres.



The optional Fender Sound System epitomises the rock and roll beat of the 21st Century Beetle.



Stylish details add a luxurious feel to the sporty design.

*Please note that the Fender Sound System is only available in South Africa in December 2012.



This one loves the thrill of the chase.

More power. Less flower.

Power. Performance. The love of the Drive. The 21st Century Beetle is such a boy! The model range consists of two equipment lines – Design and Sport. The Design model is powered by a 1.2 TSI engine producing 77kW, whilst the Sport model is powered by a 1.4 TSI engine producing an exhilarating 118kW. The Sport model is

also offered in manual or DSG® gearbox. So, now you can dominate every single bend and curve of every single road with imposing authority. It loves hairpin bends and the open road. More alpha male than boy racer, the 21st Century Beetle is a modern interpretation of an icon.



	21st Century Beetle 'Design' 1.2 77kW	21st Century Beetle 'Sport' 1.4 118kW	21st Century Beetle 'Sport' DSG® 1.4 118kW
Performance			
Acceleration in seconds (0-100 km/h)	10.9	8.3	8.3
Top speed (km/h)	180	208	207





It's a boy!



Light my fire!

The Sport model exudes power and masculinity, from the award winning TSI engine, boasting a top speed of 207km/h, to its knock-out sporty interior. Step inside and you'll find sports seats with integrated lumbar support and uniquely designed upholstery. Or you can choose the optional leather covered sports seats for extra flair and luxury.

Completing the racy new look is the steering wheel, gear lever knob and handbrake grip, covered with leather that perfectly complement the sporty instrument cluster on the dashboard. Perfecting the sports-car feel is the rear spoiler. All standard on the Sport model.



The rear of the 21st Century Beetle exudes masculine power.



Sporty style pulsates in every detail including the gear lever.



Life is not about every breath you take...
but the moments that take your breath away.



Back to the future.

The 21st Century Beetle boasts a stylish new look and the dynamic Design model does everything it can to express its individuality. The door, instrument cluster and steering-wheel trim are painted the same colour as the body panels. Comfortable, lavish seats in luxurious fabric ensure a stylish and comfortable ride, and the

return of the upward folding glove box pays tribute to the original Beetle. The Design model's 1.2 TSI engine gives you the performance output of a much larger engine, with the bonus of much lower fuel consumption and carbon emissions, which is kinder to the planet with no compromise on the love of the drive.



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