

New Polo



Das Auto.



Live confident. Drive confident.

Greatness exists in all of us. All we need is a little confidence. The confidence to dream. The confidence to imagine. The confidence to believe that anything is possible.

With confidence comes courage, possibility, optimism and the undeniable belief that you can make the difference.

It is the driving force behind success, innovation and ideas that change the world. And when we have the confidence to go beyond our limitations, that's when the world takes notice.

So if you're on the way up in the world.
If you're not prepared to settle for less than you deserve.
If you've got the confidence to think big.
If you always expect more out of life.
Then the New Polo is built for you.

Drive Confident. Drive the advanced New Polo.

*Pictured right: New Highline model in Cornflower Blue.





Built in South Africa to take on the world.

Volkswagen South Africa has been manufacturing cars in Uitenhage for the local market for 60 proud years. But the New Polo isn't just for South Africans. The New Polo is exported to countries across the globe. Truly world class, the New Polo fuses under-the-skin German engineering with expert South African production.

Driven to succeed.

You have great expectations. We can tell. So when you take to the road in the New Polo, you'll feel like you can take on anything that life throws at you. But while you revel in the luxurious interior and strut the slick, aerodynamic exterior, it's what's under the bonnet that will truly inspire you.



The confident look.

Sculpted to perfection, the dynamic angles and sophisticated lines of the New Polo speak a language of pure attitude and ambition. Although the changes from its predecessor are subtle, the New Polo is bolder, edgier and packed with a lot more sporty style. With a choice between the Trendline, Comfortline, Highline and Cross ranges, there's no wrong way to unleash your confidence.



Its headlights have a narrower, more aggressive contour, leading the way on the road with style and purpose.



The distinctive Polo grille now has two horizontal middle panels, giving its confident smirk an added touch of sophistication.



The lower grille has a sporty chrome strip that shoots across longitudinally and cradles the front fog lights.



The new design of the alloy wheels leave no question that sporty attitude fused with design flair come standard on the New Polo.



The signature tail-lights are designed with elegantly-styled lines, which complement the innovation and modern elements of the car.

Performance. Economy. TSI.

How do you make a cleaner, more efficient engine without compromising on the drive? Volkswagen has never failed to break new grounds and set new standards and The New Polo is no different. It incorporates the award-winning TSI engine technology across all models so you'll never have to choose between performance and economy again. The TSI 1.2 litre engines offer enhanced performance superior to many 1.6 litre engines, combining innovative direct injection and turbocharging technology. These engines are also smaller, lighter and have less impact on the environment by reducing fuel consumption and CO₂ emissions. All this, whilst keeping your drive as powerful and pleasing as ever.



Confidence comes from inside.

You're at your most confident when you're in the comfort of your own space, and the interior of the New Polo is no exception. Although the New Polo is a compact car, the inner capsule doesn't compromise on quality or styling. It's refined with subtle nuances which make for a sportier interior compared to other vehicles in its class. The new-generation multifunctional steering wheel, centre armrest, footwell lighting, silver console inset and sports seats are standard on the Highline and make for superior comfort, to ensure that you'll never want to stop driving and remain in command.



Innovation at your fingertips.

The New Polo is ahead of its time when it comes to the interior. It's a car that offers such innovative, advanced infotainment systems, which come standard. But it doesn't even stop there. This compact car offers a large variety to choose from when it comes to on-board technology. So when you step inside the advanced New Polo, it's like stepping into the future - a future you can get today.



Composition Touch
Standard on Trendline
5" black-and-white display
Touchscreen
SD card slot, Aux-in
4 loudspeakers



Composition Colour
Standard on Comfortline, Highline and Cross
5" colour display
Touchscreen
Phase diversity
SD card slot, Aux-in
CD drive
MP3/WMA/AM
Including Bluetooth and USB package
6 loudspeakers



Composition Media
Optional on Comfortline, Highline and Cross
5.8" colour display
Touchscreen
Phase diversity
SD card slot, Aux-in
CD drive
MP3/WMA/AM
Bluetooth and USB
Proximity sensor
Image upload
6 loudspeakers

Safe, secure and confident.

The New Polo is one of the safest compact cars in the world, and easily outclasses its competitors with a 5-star Euro NCAP safety rating. Its innovative safety features put not only the driver, but its passengers in one of the safest vehicles in its class. Now that’s confidence.

This is thanks to improved impact resistance, crumple zones, standard ESP across the range, rear fog light, high-level rear brake light and ISOFIX child seat mountings. The New Polo also features an advanced airbag system with four airbags and improved ABS with EBD (Electronic Brake-force distribution).

Tyre Pressure Monitor (standard on Highline and Cross) allows you to keep track of your tyre pressure so you can be certain that you’ve got enough air in your tyres. Optimum tyre pressure makes for optimum safety on the road.

Hill-Hold Assist keeps you steady on hills and inclines. No more clutch-control or rolling back!

Coming Home Lights (optional) are activated when you open your vehicle’s door. The number plate light, side mirror lights and tail lights illuminate the way as you leave your car.

Low Beam Assist (optional) detects oncoming traffic and dims your brights without you having to remember.

Multi-Collision Braking System keeps you safer in an accident by slowing you down at the point of contact, preventing a secondary collision.



Park Distance Control enables effortless parking through rear sensors that alert you to obstacles behind you.



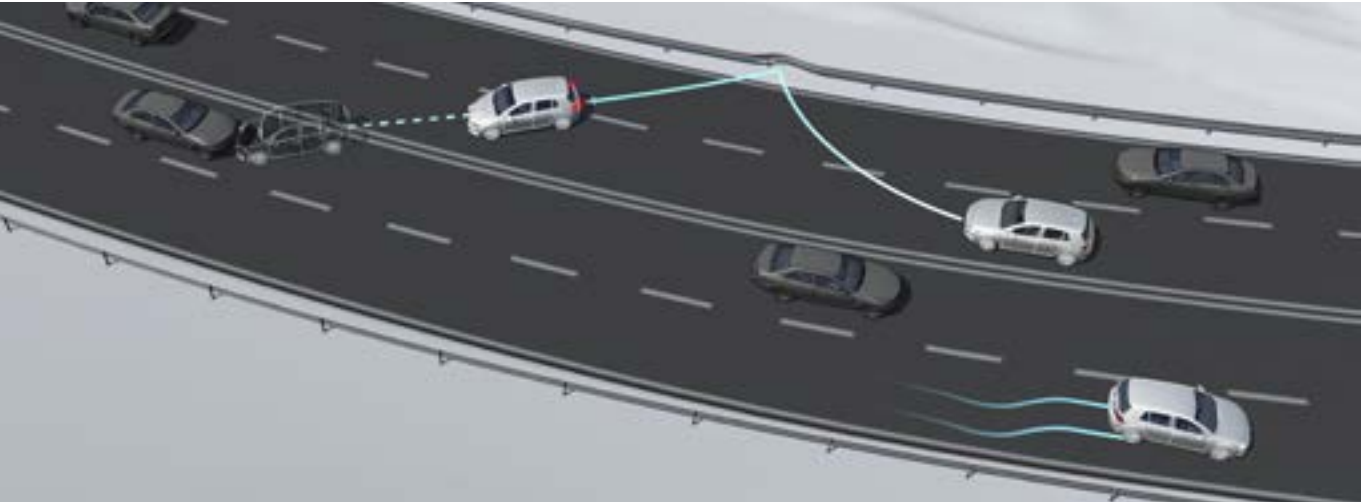
The advanced airbag system features two side airbags and driver and front passenger airbags with front passenger airbag deactivation.



Electronic Stability Programme (ESP) intelligently controls the engine management system to help correct oversteer, understeer and loss of grip when turning.



Fatigue Detection (standard on Highline) detects irregular driving patterns, and warns you when it's time to take a break on a long drive.



In the event of a primary collision, the Multi Collision Brake automatically activates, braking the vehicle and slowing it down to a defined minimum speed within the driving dynamic limits controlled by the ESC head unit, which can prevent subsequent crashes.



New Polo

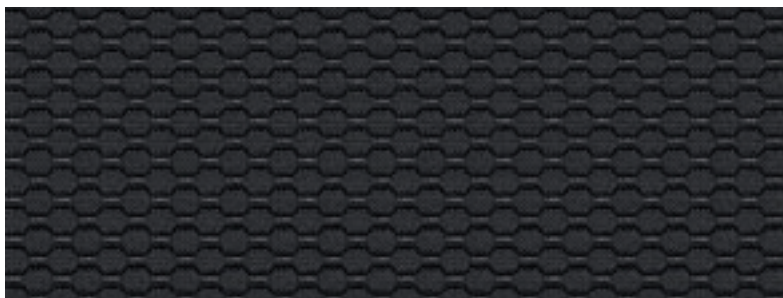
Cross Polo. Expect big things, small things, creepy things, crawly things.

Expect big adventures in the Cross Polo. With off-road features like 32mm raised suspension, rugged all-terrain looks, and tough moulded guards for protection, you'll be ready for any urban challenge. Foldable rear seats increase cargo capacity from 280 to 952 litres, and the stylish silver roof rails allow for extra loading. Aluminium pedals, colour-coded stitched trim and eye-catching paint colours complete the look. The Cross Polo comes with a fuel-efficient 81 kW petrol engine with ESP and Hill Hold Assist as standard.



The New Polo colour and trim.

	Pure White 0Q0Q		Cornflower Blue D7D7
	Urano Grey 5K5K		Reflex Silver Metallic 8E8E
	Flash Red D8D8		Pepper Grey Metallic U5U5
	Black A1A1		Blue Silk Metallic 2B2B

	Sunset Red Metallic 6K6K		'Grip' (Standard on the Trendline)		
	Deep Black Pearlescent 2T2T		'Rail' (Standard on the Comfortline)		
	15 inch 'Tosa' Alloy wheel (Standard on the Comfortline)		16 inch 'Rivazza' Alloy wheel (Optional on the Comfortline)		'Cell' (Standard on the Highline)
	16 inch 'Portago' Alloy wheel (Standard on the Highline)		17 inch 'Canyon' Alloy wheel (Standard on the Cross)		

Cross Polo colour and trim.



Flash Red
Non-Metallic
D8



Pure White
Non-Metallic
0Q0Q



Black
Non-Metallic
A1



Terra Beige
Metallic
4G



Reflex Silver
Non-Metallic
8E



Sunset Red
Metallic
6K

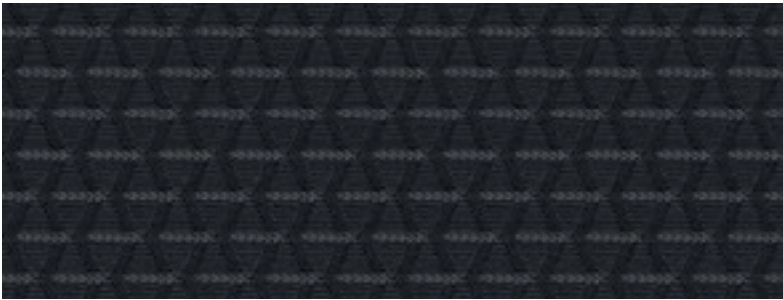


Magma Orange
Non-Metallic
9208

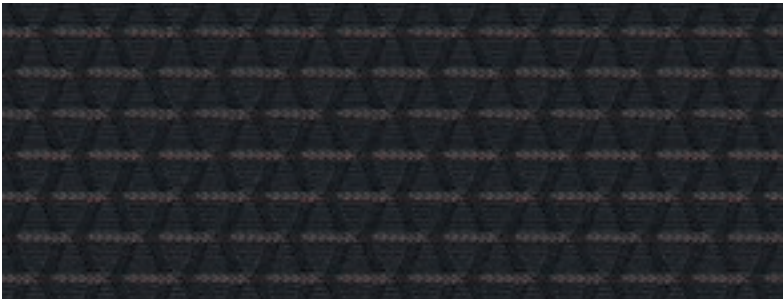


Deep Black
Pearlescent
2T2T

Cross Polo upholstery.



'Link' Titanium
Black-Grey



'Link' Titanium
Black-Red



'Link' Titanium
Black-Beige

Delivering exceptional After Sales Customer Service.

Volkswagen Service®



Genuine Parts & Accessories®



With 106 Volkswagen Dealerships in South Africa, Namibia and Botswana, you can be assured that, no matter where you are, top quality parts and service will be available, helping you get back on the road sooner. You can expect nothing less from one of the world's leading car brands. The Polo is available at all Volkswagen Dealerships. Visit one and test drive this remarkable example of German ingenuity today. You can find a comprehensive list of Volkswagen Dealerships on our website: vw.co.za/dealers

Nobody knows your Volkswagen better than we do.



Quality



Safety



Customer Care



Volkswagen Parts



Expertise

**VOLKSWAGEN
SERVICE**



Volkswagen Financial Services. Designed for you.

Volkswagen Financial Service®

Volkswagen Financial Services is a division of WesBank, a division of FirstRand Bank Limited. An authorised Financial Services and Credit Provider. NCRCP20



When purchasing and insuring a vehicle it makes sense to enlist the help of a trusted partner. Volkswagen Financial Services' team of dedicated advisers will assist with every aspect of the vehicle purchasing and insuring process, making it as quick and easy as possible. Volkswagensure is a comprehensive range of affordable motor insurance products available to Volkswagen owners. Brought to you by Volkswagen Financial Services, Volkswagensure is underwritten by The Hollard Insurance Company Ltd. All Volkswagen Financial Services products are designed to provide you with a hassle-free motoring experience and are conveniently available from any Volkswagen Dealer in South Africa. With Volkswagen Financial Services, driving home your Polo will be easier and faster than you ever imagined.

Volkswagen Financial Services Call centre: 0861 111 172

Volkswagensure Call centre: 0800 204 638



Das Auto. The Car.

Only when a car defines an era. Only when a car becomes a way of life. Only when a car gives its name to an entire generation. Only when a car possesses both size and stature. Only when a car provides a home for the whole family. Only when a car invites everyone to share its innovations. Only when a car creates technologies that break new ground. Only when a car delivers a miracle of performance. Only when today's car is already anticipating tomorrow. Only then is it The Car (Das Auto). The New Polo is the ultimate expression of Das Auto – redefining the compact car and offering customers world-class quality, safety, technology and performance. That's why, when you drive the New Polo, you'll always drive confident.



